# CS480/680 Lecture 8: June 3, 2019

Classification by Logistic Regression, Generalized linear models [RN] Sec 18.6.4, [B] Sec. 4.3, [M] Chapt. 8, [HTF] Sec. 4.4

### Beyond Mixtures of Gaussians

- Mixture of Gaussians:
  - Restrictive assumption: each class is Gaussian
  - Picture:

 Can we consider other distributions than Gaussians?

# **Exponential Family**

• More generally, when  $\Pr(x|c_k)$  are members of the exponential family (e.g., Gaussian, exponential, Bernoulli, categorical, Poisson, Beta, Dirichlet, Gamma, etc.)

$$Pr(\boldsymbol{x}|\boldsymbol{\theta}_k) = \exp(\boldsymbol{\theta}_k^T T(\boldsymbol{x}) - A(\boldsymbol{\theta}_k) + B(\boldsymbol{x}))$$

where  $\theta_k$ : parameters of class k $T(x), A(\theta_k), B(x)$ : arbitrary fns of the inputs and params

• the posterior is a sigmoid logistic linear function in x

$$Pr(c_k|\mathbf{x}) = \sigma(\mathbf{w}^T\mathbf{x} + w_0)$$

#### Probabilistic Discriminative Models

- Instead of learning  $\Pr(c_k)$  and  $\Pr(x|c_k)$  by maximum likelihood and finding  $\Pr(c_k|x)$  by Bayesian inference, why not learn  $\Pr(c_k|x)$  directly by maximum likelihood?
- We know the general form of  $Pr(c_k|x)$ :
  - Logistic sigmoid (binary classification)
  - Softmax (general classification)

### Logistic Regression

• Consider a single data point (x, y):

$$\mathbf{w}^* = \operatorname{argmax}_{\mathbf{w}} \sigma(\mathbf{w}^T \overline{\mathbf{x}})^{y} (1 - \sigma(\mathbf{w}^T \overline{\mathbf{x}}))^{1-y}$$

Similarly, for an entire dataset (X, y):

$$\mathbf{w}^* = \operatorname{argmax}_{\mathbf{w}} \left[ \prod_{n} \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n)^{y_n} \left( 1 - \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n) \right)^{1 - y_n} \right]$$

Objective: negative log likelihood (minimization)

$$L(\mathbf{w}) = -\sum_{n} y_{n} \ln \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}) + (1 - y_{n}) \ln(1 - \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}))$$

$$\text{Tip: } \frac{\partial \sigma(a)}{\partial a} = \sigma(a)(1 - \sigma(a))$$

### Logistic Regression

 NB: Despite the name, logistic regression is a form of classification.

• However, it can be viewed as regression where the goal is to estimate the posterior  $\Pr(c_k|x)$ , which is a continuous function

#### Maximum likelihood

Convex loss: set derivative to 0

$$0 = \frac{\partial L}{\partial w} = -\sum_{n} y_{n} \frac{\overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})} \left(1 - \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})\right) \overline{\mathbf{x}}_{n}}{\overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})}}$$

$$-\sum_{n} (1 - y_{n}) \frac{\left(1 - \overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})}\right) \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}) (-\overline{\mathbf{x}}_{n})}{1 - \overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})} \overline{\mathbf{x}}_{n}}$$

$$\Rightarrow 0 = -\sum_{n} y_{n} \overline{\mathbf{x}}_{n} - \sum_{n} y_{n} \overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})} \overline{\mathbf{x}}_{n}$$

$$+\sum_{n} \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}) \overline{\mathbf{x}}_{n} + \sum_{n} y_{n} \overline{\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})} \overline{\mathbf{x}}_{n}$$

$$\Rightarrow 0 = \sum_{n} [\sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}) - y_{n}] \overline{\mathbf{x}}_{n}$$

 Sigmoid prevents us from isolating w, so we use an iterative method instead

### Newton's method

Iterative reweighted least square:

$$\mathbf{w} \leftarrow \mathbf{w} - \mathbf{H}^{-1} \nabla L(\mathbf{w})$$

where  $\nabla L$  is the gradient (column vector) and H is the Hessian (matrix)

$$H = \begin{bmatrix} \frac{\partial L}{\partial^2 w_0} & \cdots & \frac{\partial L}{\partial w_0 \partial w_m} \\ \vdots & \ddots & \vdots \\ \frac{\partial L}{\partial w_m \partial w_0} & \cdots & \frac{\partial L}{\partial w_m \partial^2} \end{bmatrix}$$

#### Hessian

$$H = \nabla(\nabla L(\mathbf{w}))$$

$$= \sum_{n=1}^{N} \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n) (1 - \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n)) \overline{\mathbf{x}}_n \overline{\mathbf{x}}_n^T$$

$$= \overline{\mathbf{X}} \mathbf{R} \overline{\mathbf{X}}^T$$

where 
$$m{R} = egin{bmatrix} \sigma_1(1-\sigma_1) & & & & \\ & & \ddots & & \\ & & & \sigma_N(1-\sigma_N) \end{bmatrix}$$
 and  $\sigma_1 = \sigma(m{w}^T \overline{m{x}}_1), \quad \sigma_N = \sigma(m{w}^T \overline{m{x}}_N)$ 

# Case study

Applications: recommender systems, ad placement

Used by all major companies

 Advantages: logistic regression is simple, flexible and efficient

# App Recommendation

- Flexibility: millions of features (binary & numerical)
  - Examples:

$$c^* = argmax_k \frac{\mathbf{w}_k^T \overline{\mathbf{x}}}{\sum_{k'} \mathbf{w}_{k'}^T \overline{\mathbf{x}}}$$
$$= argmax_k \mathbf{w}_k^T \overline{\mathbf{x}}$$

 $c^* = \begin{cases} 1 & \sigma(\mathbf{w}^T \overline{\mathbf{x}}) \ge 0.5 \\ 0 & \text{otherwise.} \end{cases}$   $c^* = \begin{cases} 1 & \mathbf{w}^T \overline{\mathbf{x}} \ge 0 \\ 0 & \text{otherwise.} \end{cases}$ 

- Sparsity:
- Parallelization:

#### Numerical Issues

- Logistic Regression is subject to overfitting
  - Without enough data, logistic regression can classify each data point arbitrarily well (i.e.,  $Pr(correct\ class) \rightarrow 1$ )
- Problems:  $weights \rightarrow \pm \infty$ Hessian  $\rightarrow$  singular
- Picture

# Regularization

Solution: penalize large weights

• Objective: 
$$\min_{\mathbf{w}} L(\mathbf{w}) + \frac{1}{2}\lambda ||\mathbf{w}||_{2}^{2}$$
  
=  $\min_{\mathbf{w}} - \sum_{n} y_{n} \ln \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n}) + (1 - y_{n}) \ln(1 - \sigma(\mathbf{w}^{T} \overline{\mathbf{x}}_{n})) + \frac{1}{2}\lambda \mathbf{w}^{T} \mathbf{w}$ 

Hessian

$$H = \overline{X}R\overline{X}^T + \lambda I$$

where 
$$R_{nn} = \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n) (1 - \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n))$$

the term  $\lambda I$  ensures that H is not singular (eigenvalues  $\geq \lambda$ )

#### Generalized Linear Models

 How can we do non-linear regression and classification while using the same machinery?

 Idea: map inputs to a different space and do linear regression/classification in that space

# Example

Suppose the underlying function is quadratic

### **Basis functions**

- Use non-linear basis functions:
  - Let  $\phi_i$  denote a basis function

$$\phi_0(x) = 1$$

$$\phi_1(x) = x$$

$$\phi_2(x) = x^2$$

Let the hypothesis space H be

$$H = \{x \to w_0 \phi_0(x) + w_1 \phi_1(x) + w_2 \phi_2(x) | w_i \in \Re\}$$

If the basis functions are non-linear in x, then a non-linear hypothesis can still be found by linear regression

### Common basis functions

• Polynomial:  $\phi_j(x) = x^j$ 

• Gaussian: 
$$\phi_j(x) = e^{-\frac{\left(x-\mu_j\right)^2}{2s^2}}$$

- Sigmoid:  $\phi_j(x) = \sigma\left(\frac{x-\mu_j}{s}\right)$  where  $\sigma(a) = \frac{1}{1+e^{-a}}$
- Also Fourier basis functions, wavelets, etc.

#### Generalized Linear Models

• Linear regression:

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w}} \frac{1}{2} \sum_{n=1}^{N} \left( t_n - \mathbf{w}^T \overline{\mathbf{x}}_n \right)^2 + \frac{\lambda}{2} ||\mathbf{w}||_2^2$$

Generalized linear regression:

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w}} \frac{1}{2} \sum_{n=1}^{N} \left( t_n - \mathbf{w}^T \phi(\overline{\mathbf{x}}_n) \right)^2 + \frac{\lambda}{2} ||\mathbf{w}||_2^2$$

Linear separator (classification):

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w}} - \sum_{n} y_n \ln \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n) + (1 - y_n) \ln (1 - \sigma(\mathbf{w}^T \overline{\mathbf{x}}_n)) + \frac{\lambda}{2} ||\mathbf{w}||_2^2$$

Generalized linear separator (classification):

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w}} - \sum_{n} y_n \ln \sigma(\mathbf{w}^T \phi(\overline{\mathbf{x}}_n)) + (1 - y_n) \ln (1 - \sigma(\mathbf{w}^T \phi(\overline{\mathbf{x}}_n))) + \frac{\lambda}{2} ||\mathbf{w}||_2^2$$