



**SANDIP**  
UNIVERSITY  
UGC Recognised  
Under Section 2(f) & 12(B) of UGC

**NAAC** GRADE **A**



**SANDIP**  
FOUNDATION

# SPONSORSHIP PROPOSAL

## SANDIPOTSAV 2K26

02 Feb – 07 Feb, 2026



BY THE STUDENTS FOR THE STUDENTS

**ORGANIZED BY**  
SANDIP EVENT CLUB,  
SANDIP UNIVERSITY, NASHIK



Sandip Foundation, Mahirawani, Trimbak Road, Nashik – 422213

# ABOUT SANDIPOTSAV

**Sandipotsav** is the university's largest cultural and technical event, a vibrant four-day, two-night celebration of creativity, innovation, and talent. The festival attracts participants and audiences from Nashik, neighboring regions, and across India, with an expected footfall of 20,000+ visitors, matching last year's turnout.

## Key Features

- Celebrity performances
- Competitions and cultural showcases
- Engaging workshops
- Street shows
- Indoor and outdoor performances
- Networking opportunities
- A wide range of technical and non-technical events

## Key Highlights

**Thematic Days:** Each day features a unique theme—Traditional Day, Mismatch Day, Retro Day, Devil & Angel Day, Black & White Day, Sari & Tie Day, and Chocolate & Rose Day—encouraging creative participation and vibrant self-expression.

**Cultural Festival:** The celebration culminates in a grand cultural festival with activities such as mehendi art, rangoli design, dance competitions, and sports events, with prizes awarded across multiple categories.

**Massive Participation:** Over 20,000 attendees, including students and faculty, come together to celebrate culture, creativity, and collaboration.

# ABOUT SANDIP UNIVERSITY

**Sandip University**, established in 2017, is a leading educational institution located in Nashik, Maharashtra. Spread across an expansive 250+ acre campus, the university serves as a dynamic hub for academic excellence, innovation, and holistic student development.

## Key Highlights

- **Year of Establishment:** 2017
- **Student Strength:** 25,000+ students across 12+ diverse academic streams
- **Campus Size:** 250+ acres
- **Recognition:** Approved by the University Grants Commission (UGC) and NAAC, ensuring high academic and quality standards

Sandip University offers a broad spectrum of undergraduate and postgraduate programs through its various specialized schools. The institution is strongly committed to student-centric, employability-focused education, integrating a choice-based credit system and modern teaching methodologies to enhance learning outcomes and career readiness.



# SPONSORSHIP BENEFITS

Partnering with Sandipotsav offers unmatched brand visibility and engagement opportunities.

## **Brand Exposure:**

- Your logo featured on banners, posters, social media, and event backdrops
- Daily exposure to 20,000+ students and faculty at campus
- Your logo on Vehicles of College Campus, which gains publicity outside campus also.

## **Digital Reach:**

- Logo placement on the official event website and social media channels with a combined audience of 30,000+ followed

## **On-Ground Engagement:**

- Dedicated stalls for product demonstrations
- Direct interaction with attendees and faculty

## **Customized Campaigns:**

- Tailored sponsorship benefits aligned with your brand goals

# AUDIENCE DEMOGRAPHIC

**Primary Audience:** College students (17–25 years old)

**Secondary Audience:** Young professionals and local community members

**Geographical Reach:** Nashik and neighboring regions

# SPONSARSHIP TIERS

We offer flexible partnership options to suit your brand:

## Title Sponsor:

- Largest logo on marketing materials
- Exclusive "Powered by [Your Brand]" branding rights
- On-stage mentions during major events

## Co-Sponsor:

- Prominent logo placement
- Opportunity to host contests or distribute promotional materials

## Event Sponsor:

- Logo placement in event-specific areas
- Mentions during specific events

*Monetary contributions can be tailored based on the partnership level.*

We ensure extensive media coverage and outreach for the fest:

**Social Media Campaigns:** Active promotion on platforms like Instagram, Facebook, and LinkedIn and the event Website. Coverage by Influencers, promotions pages and Media partners.

**Local Media:** Coverage in local newspapers, radio channels and the official university website. We will cover your brand in further promotion in post-event memories.

**On-Campus Promotion:** Posters, banners, and word-of-mouth promotions. Your brand will be prominently featured throughout the campus, ensuring maximum exposure to the student body. Opportunity to utilize campus bulletin boards. Flash mobs and Interactive promotional activity. Promotion in student groups and Student Clubs and association.



# *Thank you!*

## Hope you are Interested!

### Contact

SANDIP EVENT CLUB

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[Our Cultural Night Video: Sandipotasy 2024 Cultural Night |  
Sandip University, Nashik](#)

