Trending movie analyzer

USING TWITTER FEEDS

Overview

- What movies to track?
- 2. How to retrieve relevant data from twitter?
- 3. What data structures to use for holding data? (In memory vs Disk)
- 4. How to perform sentiment analysis?
- 5. What are the features to store in order to answer future queries?
- 6. How does the overall architecture look like?

What movies to track?

- 1. Manual or automatic discovery of new movies?
- 2. A data source to hold all the movies that we were planning to track. Periodical updates required!

How to retrieve relevant data from twitter?

- 1. Twitter has excellent support for Streaming API.
- 2. Repeatedly polling the data by making connection is expensive, can we do better?
- 3. HBC (Hosebird client)

https://github.com/twitter/hbc

What data structures to use for holding data?

In memory queue **vs** Disk File. Pros and cons? (consider hive's nature of batch processing here)

TODO: Use storms spout for stream processing and bolt for next stage(s).

How to perform sentiment analysis?

Difficult task.

Made even more difficult with twitter's unstructured data.

Typical ideas: Use polarity for each word/adjective. Classify incoming message into one of the several classes.

Data source:

http://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html#datasets

Stored vector

<Timestamp , Movie name, Sentiment, Original tweet>

Significance of each attribute?

Where to store? Advantages of each approach?

Big picture

