



4 Courses

Protecting Business Innovations via Trademark

Protecting Business Innovations via Strategy

Protecting Business Innovations via Patent

Protecting Business Innovations via Copyright



Aug 21, 2024

## Anshul Chauhan

has successfully completed the online, non-credit Specialization

# Protecting Business Innovation

Congratulations! You have completed all four courses of Protecting Business Innovation - a Hong Kong University of Science and Technology Specialization. As part of this Specialization, you have learnt the essential skills and concepts of intellectual property rights in business innovation and development, ranging from copyright law and patent law, to international business strategy and trademark infringement. You are now equipped to lead a dynamic enterprise, having learnt what protecting a business's innovation entails, how to create the most effective strategy, what laws are in place to protect a business's ideas, and much more!

A handwritten signature in black ink that reads "Theodore Henry King Clark".

Prof. Theodore Henry  
King CLARK  
Associate Professor of  
Information Systems,  
Business Statistics  
and Operations  
Management  
Department  
Hong Kong University of  
Science and Technology

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/specialization/KGASEABO49OZ>