

EASYGOV FY21-22 Q1 NEWSLETTER



2020 was a challenging year for all, and hopes of recovering and returning to normalcy in 2021 were stifled as the second wave of COVID-19 arrived and impacted us adversely. Yet, our team at EasyGov has pulled in results after extreme dedication and hard work, attributing to a successful quarter. We at EasyGov are proud to share key moments and successes from the first Quarter of FY21-22 as part of our new Quarterly Newsletter.

From product releases to new services onboarded, EasyGov has been able to innovate and create for new clients/partners such as Governments of Tripura and Karnataka, and SAP India. Our leadership team joined other eminent industry leaders at various governance and technology events as key panelists.

Read on to find out about EasyGov's fulfilling and action-packed quarter below!



Product Upgrade - 'Suvidha' for Karnataka

EasyGov deployed its white-labeled platform, **Suvidha** for Government of Karnataka in 2020. We are happy to share that we are in process of enhancing Suvidha with the addition of our **end-to-end delivery capability**. The platform will become the de-facto interface for government and citizens for all welfare schemes and services. Schemes are added from various departments alongside integration with Digilocker, eSign, DBT, and family database etc. We currently have **300+ schemes and services** onboarded.

[Read more here](#)

Launch of Mobile Application - 'Jagrut Tripura'



Features of New App

The Jagrut Tripura mobile app is available on Android and allows users to create profiles to discover schemes for their families and close ones in local languages such as Kokborok.

[Download now »](#)

What is Jagrut Tripura?

Jagrut Tripura is a portal to address all the needs of Tripura citizens through discovery of various state and centre-sponsored schemes, and identification of eligible beneficiaries.

[Visit the Jagrut Tripura portal »](#)



Collaboration for Innovation - SAP + EasyGov

EasyGov has partnered with SAP India to innovate towards a combined solution for end-to-end delivery to the eligible, needy, and verified beneficiaries. The solution identifies and targets the main issues within the delivery system and beneficiary identification. Following the Design-Discovery-Delivery model, the EasyGov + SAP solution strives to establish a strong foundation for good governance with the help of technology.

[**Watch the SAP + EasyGov Solution video here!**](#)

Leaders' Digest - EasyGov's Industry Insights



Mr. Amit Shukla, Chief Executive Officer and Founder of EasyGov, was invited to be a part of [#ASSOCHAM](#)'s Roundtable Discussion on '**Whole of Government**' in association with SAP India. He spoke about the importance of allowing API dynamism to provide citizens with a seamless experience. He emphasized on having various portals designed to fulfill specific needs.

[Link to ASSOCHAM's 'Whole of Government' Discussion](#)



Mr. Anurag Saxena, Chief Operating Officer of EasyGov, was the Moderator for the HCL Grant Pan-India Symposium - '**Technology & Innovations to Solve**

Social Sector Challenges', which was the fifth symposium in a ten-part series organized by HCL Foundation and CSRBOX. He highlighted EasyGov's efforts to solve the complex social welfare and delivery challenge, and how it pans into India's future with technology.

[Link to HCL's 'Symposium Discussion' \(5th of 10-part series\)](#)



Mr. Amit Shukla, Chief Executive Officer and Founder of EasyGov, was invited to be a panelist at Centre of Digital Economy Policy Research's (CDEP) webinar, titled **'Implementation of an Efficient State-Wide Benefits Management System'**. In a conversation with delegates from SAP, Government Of Telangana, Karnataka, etc., he spoke about the capabilities of EasyGov and how EasyGov acts as a mechanism for optimizing welfare delivery for citizens.

[Link to CDEP's 'Efficient State-Wide Benefits System' Webinar](#)

Most Popular Reading of the Quarter





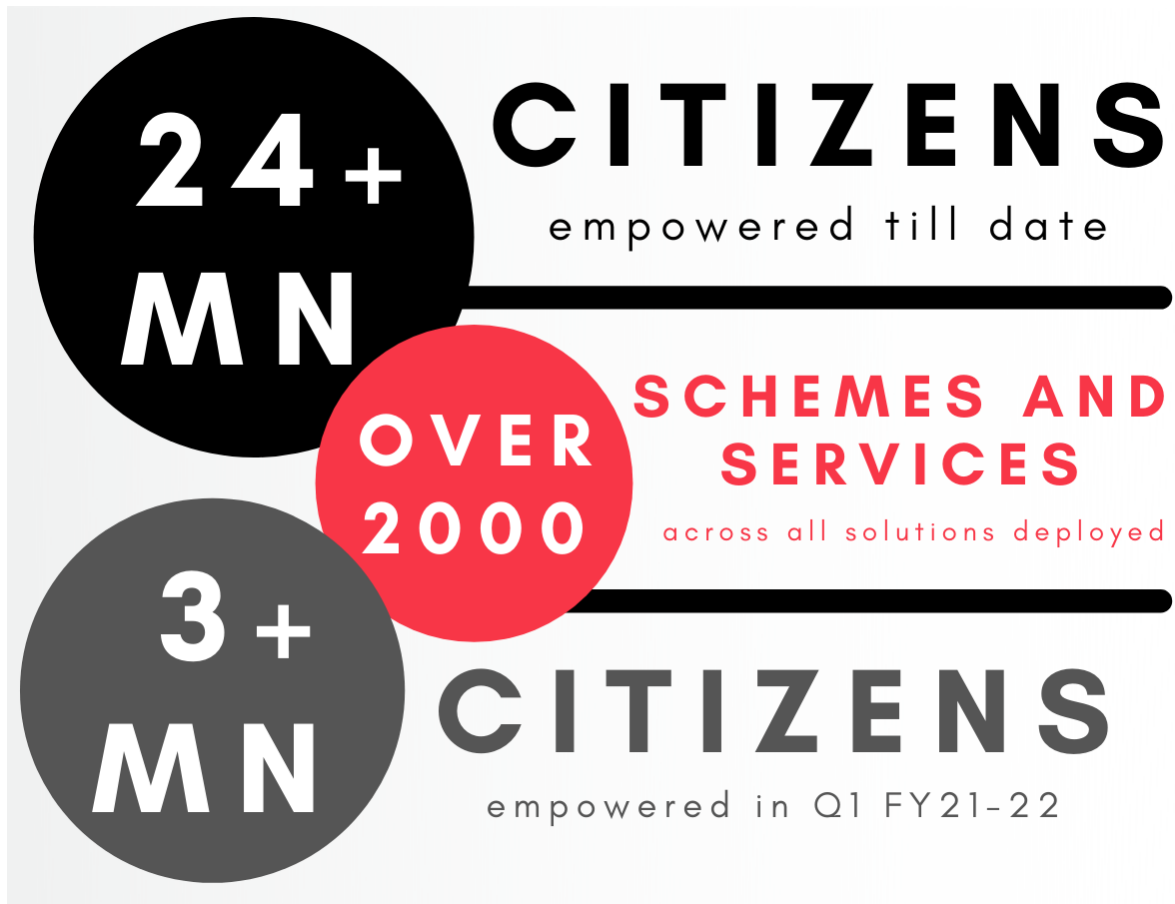
India's diverse population has a variety of needs; however, the Government, despite best intentions, fails to meet those at times. The current benefit delivery system aims to assist individuals that require the benefits. But this does not ensure the beneficiaries at the receiving end are the most needy, eligible, and verified ones. Nor does the system takes into account the family-centric nature of the Indian population.

The need of the hour is to migrate from a conservative and reactive system to one that is family-centric, progressive, and proactive in selection of beneficiaries. This is where the Family-Centric Welfare Delivery Model comes in.

[Read more >>](#)



Q1 GovTech Insights - the EasyGov Impact

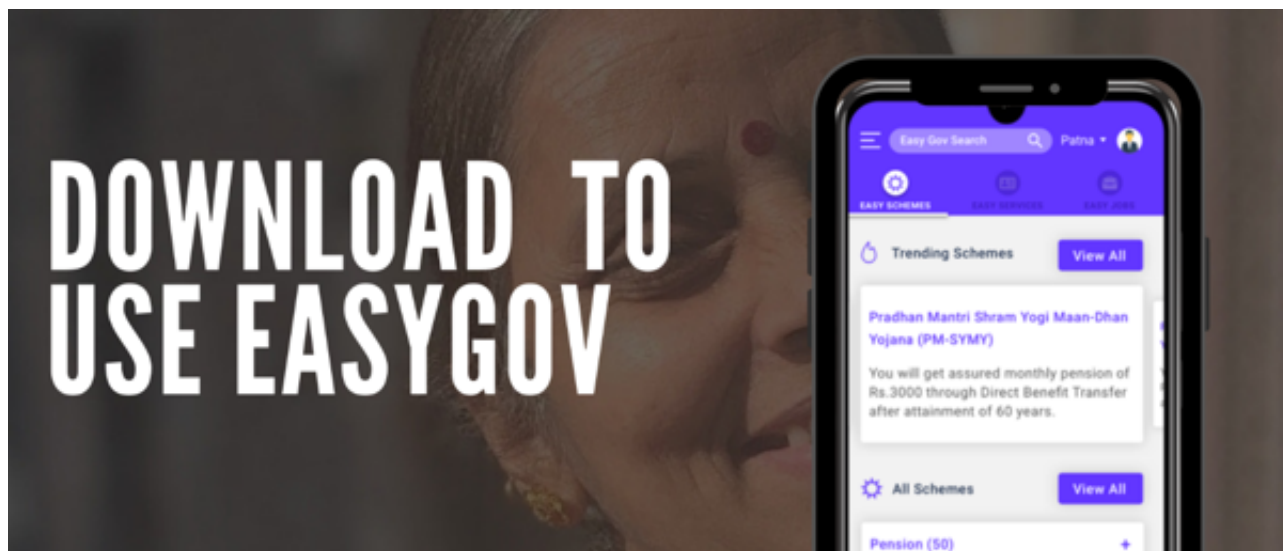


The past quarter, riddled with the second wave of COVID19, created a stagnancy in the livelihood of countless citizens. However, our teams were able to assist citizens across the country in spreading awareness around schemes that could benefit individuals and families during such turbulent times.

As of July 2021, India has helped successfully deliver Rs. 1,02,467 Cr. in benefits for FY 2021-22, and this is simply pertaining to Direct Benefit Transfer. The overall gains are much higher, and we aim to contribute our bit through our while labelled solutions. We were able to not only empower citizens through our MyJio solution but also increase traffic from the North-east region following the launch of Jagrut Tripura.

With already 2000 schemes across all our portals and applications, EasyGov continues to add and innovate to offer variety in benefits while appealing to distinct groups. Our recent additions, which include COVID19 benefits as well as AtmaNirbhar Bharat schemes, are some of the most visited schemes on our platform. Additionally, the top five schemes from Quarter 1 are as follows:

1. Pradhan Mantri Jan Dhan Yojana (PMJDY)
2. Atal Pension Yojana (APY)
3. Pradhan Mantri Mudra Yojana (PMMY)
4. Pradhan Mantri Garib Kalyan Yojana (PMGKY)
5. Pradhan Mantri Ujjwala Yojana



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