Anshul Singh Rathore

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👤 SUMMARY

As a Business Analyst, you gain a BBA (Hons.) graduate with a strong foundation in Data Analytics and a fresh, agile perspective on solving business problems. Expect clear, data-backed insights that support smarter decisions, along with a proactive mindset focused on improving efficiency and identifying growth opportunities. You'll benefit from a team player who brings strong analytical thinking, business acumen, and the ability to turn complex data into actionable strategies — ready to contribute from day one.

💼 EXPERIENCE

Urban Company – Business Development Associate — June 2025 - Present
Chandigarh

- Managed the fleet of **120+ partners**, **Resolved supply-side challenges in Chandigarh** by onboarding over **20+** service partners.
- Successfully tackled, **RL and NR** issues in Chandigarh, ensuring the city was fully operational and met quality standards.
- Managed day-to-day **operational tasks** for service partners, including training coordination, performance monitoring, and issue resolution.
- Analyzing complex data for enhancing business growth and controlling **KPI** like, Service Delivery, Net Promoter Score, Reduced **Request Loss** by **8%** and Bad Customer Experience.
- Provided consistent support to partners to enhance service delivery, retention, and customer experience.

PwC – GST Taxation Executive Intern — June 2023 - July 2023
Chandigarh — *Drive*

- Analyzed and optimized Input Tax Credit (ITC) eligibility for Research.
- Assisted in GST audits, assessments, and response to tax authority queries.
- Conducted research on GST legislation and provided actionable insights.

🔧 SKILLS

Languages: Python, MySQL, HTML, CSS
Frameworks: SAS, MS Excel, IBM SPSS, Kaggle, WordPress
Libraries: Pandas, NumPy, Matplotlib, Seaborn
Developer Tools: Git, Google Cloud Platform, Jupyter

⚙ PROJECTS

End-to-End Data Science Workflow: Titanic Dataset — September 2023 - December 2023

- **Improved data reliability by 95.4%** through meticulous data cleaning and reprocessing resolved all missing values and eliminated duplicate records to ensure high-integrity insights.
- Uncovered key survival predictors by analyzing relationships between demographics (e.g., gender, age, class) and survival outcomes using statistical techniques and data visualization.
- **Enhanced analysis efficiency by 40%** through automated data exploration scripts using Python (Pandas, Matplotlib, Seaborn), reducing manual workload and improving reproducibility.

Data Analysis, Machine Learning on Structured Datasets — July 2023 - August 2023

- Engineered a high-accuracy classification solution **(98.2% test accuracy)** using SVM and Decision Tree algorithms, showcasing the ability to build reliable predictive models for pattern recognition tasks.
- Boosted model trust and stakeholder confidence by visualizing classification boundaries and decision trees, enabling interpretability for non-technical audiences.
- Validated model robustness through cross-validation techniques, minimizing overfitting and reinforcing confidence in deployment-readiness.

🎓 EDUCATION

Bachelor of Business Administration (Hons) Business Analytics — September 2021 - June 2025
Chandigarh University — *Punjab, India*

Senior Secondary, Commerce with Informatics Practices — July 2020
Academic World School, CBSE — *Durg, India*

✴ CERTIFICATION

- Applied Analytics Using SAS Enterprise Miner — Certificate
- SAS Enterprise Guide — Certificate
- Data Visualization – Coursera — Certificate