Anshul Singh Rathore

Madhya Pradesh, India | 📞 +91-9516959569 | ✉ itzanshul.014@gmail.com | 🔗 LinkedIn | ⊙ GitHub | 🌐 Portfolio

👤 SUMMARY

As a Business Analyst, you gain a BBA (Hons.) graduate with a strong foundation in Data Analytics and a fresh, agile perspective on solving business problems. Expect clear, data-backed insights that support smarter decisions, along with a proactive mindset focused on improving efficiency and identifying growth opportunities. You'll benefit from a team player who brings strong analytical thinking, business acumen, and the ability to turn complex data into actionable strategies — ready to contribute from day one.

💼 EXPERIENCE

Urban Company – Business Development Associate   June 2025 - Present
Chandigarh

- **Built and managed 120+ high-value partnerships**, **Increasing bookings by 15%** in the first quarter.
- Optimized service delivery workflows, **Reducing request loss rate by 22%** through proactive follow-ups and improved lead handling.
- **Enhanced Operational efficiency by 20%** by streamlining coordination between sales, operations, and Training team.
- **Reduced service delivery delays by 25%**, improving overall customer satisfaction scores.
- Developed weekly **KPI dashboards tracking request lost rate, Conversion rates**, and operational bottlenecks, enabling faster, data-driven decisions.

PwC – GST Taxation Executive Intern   June 2023 - July 2023
Chandigarh   *Drive*

- Analyzed and optimized Input Tax Credit (ITC) eligibility for Research.
- Assisted in GST audits, assessments, and response to tax authority queries.
- Conducted research on GST legislation and provided actionable insights.

🔧 SKILLS

Languages: Python, MySQL, HTML, CSS
Frameworks: SAS, MS Excel, IBM SPSS, Kaggle, WordPress
Libraries: Pandas, NumPy, Matplotlib, Seaborn
Developer Tools: Git, Google Cloud Platform, Jupyter

⚙ PROJECTS

End-to-End Data Science Workflow: Titanic Dataset   September 2023 - December 2023

- **Improved data reliability by 95.4%** through meticulous data cleaning and reprocessing—resolved all missing values and eliminated duplicate records to ensure high-integrity insights.
- Uncovered key survival predictors by analyzing relationships between demographics (e.g., gender, age, class) and survival outcomes using statistical techniques and data visualization.
- **Enhanced analysis efficiency by 40%** through automated data exploration scripts using Python (Pandas, Matplotlib, Seaborn), reducing manual workload and improving reproducibility.

Data Analysis, Machine Learning on Structured Datasets   July 2023 - August 2023

- Engineered a high-accuracy classification solution **(98.2% test accuracy)** using Support Vector Machine (SVM) and Decision Tree algorithms, showcasing the ability to build reliable predictive models for pattern recognition tasks.
- Boosted model trust and stakeholder confidence by visualizing classification boundaries and decision trees, enabling interpretability for non-technical audiences.
- Validated model robustness through cross-validation techniques, minimizing overfitting and reinforcing confidence in deployment-readiness.

🎓 EDUCATION

Bachelor of Business Administration (Hons) Business Analytics   September 2021 - June 2025
Chandigarh University   *Punjab, India*

Senior Secondary, Commerce with Informatics Practices   July 2020
Academic World School, CBSE   *Durg, India*

✸ CERTIFICATION

- Applied Analytics Using SAS Enterprise Miner   Certificate
- SAS Enterprise Guide   Certificate
- Data Visualization – Coursera   Certificate