Anshul Goel

Upcoming Equities Analyst at Credit Suisse

Final Year BS-MS Dual Degree

EDUCATION

| Degree | Institute | Year | $\mathrm{CPI}/\%$ |
|-------------------------------------|-----------------------------------|-------------|----------------------|
| BS-MS in Economic Sciences | IIT Kanpur | 2015 - 2020 | P.G - 9.5 UG - 8.4 |
| Senior Secondary School Certificate | S.D. Vidya Mandir School, Panipat | 2015 | 95.4% |
| Secondary School Certificate | S.D. Vidya Mandir School, Panipat | 2013 | 10/10 |

LICENSES & CERTIFICATION

• Cleared CFA Level 1 in the first attempt (December 2018)

CORPORATE INVOLVEMENTS

WorldQuant LLC, Part-Time Consultant

May'16 - Sep'17, Feb'19 - Sep'19

- Recruited as a Part-Time Consultant via India Summer Challenge, one of the 500 consultants worldwide (as on 2016)
- Secured Country Rank 4 & Global Rank 15 in consultant only competition for June'19 based on alpha quality
- Combined Option Pricing, Fundamental & Technical Analysis to create In-Production alpha with Sharpe of 4.45
- Accenture Digital, Business Analytics Intern

May'19 - Jul'19

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Offered Pre-Placement Interview for the exemplary work

B2B Opportunity Identification

- Built a real-life model to be deployed in Client Deliverables to identify firms likely to spend on Digital Marketing
- \circ Blended business intelligence with Machine Learning to engineer relevant features from a $10 \mathrm{M} \times 25 \mathrm{k}$ sized dataset
- Tackled fill rates ($\leq 0.02\%$) with series of imputations & employed **VSURF** & correlation for variable selection
- o Performed Quantile based Outlier detection and encoding using PySpark & R to obtain deployable dataset
- o Developed Business Insights for final Tableau gained from XGBoost with curated measures for class imbalance

B2B Data Interlinking

- Designed an algorithm to interlink proprietary datasets with 116M & 56M entries and 70 attributes using HIVE
- Identified new identifiers and combined them with the curated algorithm leading to 300% increment in match rates
- STEMpedia (Agilo Research), Business Development Associate

- Proposed to change the brand offering from a hardware device to a comprehensive solution for overall ŠTEM growth Impact: Currently Implementing the proposed generalisation, changing the brand from evive to STEMpedia
- Suggested the idea of learning-by-playing as Value Proposition than learning-by-doing for the target segment Impact: Started projecting their product as a toy than an educational kit & developing new products accordingly
- Assimilated the needs & competitors' offering in the market to come up with the blueprint of a new product
- Impact: New product is currently under development & is seeking collaboration with various toy manufacturers

Relevant Projects

• Robust Estimates for Semiparametric Ordinal Model, Undergraduate Reading Project

Jan'18 - Apr'18

- Delved into the theory of Bayesian Quantile Regression for Semiparametric Ordinal models using MCMC
- o Developed an understanding of Robustness, Asymptotic Resemblance of Sample & Regression Quantiles, Ordinal Models, Semiparametric Regression, Metropolis Hastings Algorithm & Gibb's Sampling Methods
- Price Discovery in Indian FOREX Market (USD-INR), Undergraduate Project

- Employed Hasbrouck's Information Share Model to determine the Information Share of Futures & Spot market
- \circ Verified the dominance of Futures over Spot markets with range of 73.4% 92.5% and 7.5% 26.6% respectively
- Solar Radiation Over India: Dynamic Panel Modelling Analysis, Course Project

Aug'18 - Nov'18

- o Predicted daily DHI in first of its kind study at every location in India on the basis of daily weather data
- Experimented with various Dynamic Panel Models & opted Arellano Bover estimates explaining 93% variation

Relevant Coursework

| Applied Probability & Statistics | Intro to Machine Learning | Foundation of Finance | Data Structures & Algorithms |
|----------------------------------|---------------------------|-----------------------|------------------------------|
| Applied Stochastic Process | Econometrics I & II | Bayesian Econometrics | Financial Econometrics |

TECHNICAL SKILLS

- Experience: Contributed to Open Source R package blotter & web scrapped plant wise data of all Indian companies
- Languages & Tools: C, C++, R, LATEX, Python

Statistics Softwares: STATA, GTAP

• Data Query: SQL & HIVE (Elementary)

Web Scraping: BeautifulSoup & Selenium

ACHIEVEMENTS & EXTRA-CURRICULARS

- Awarded A* in Probability & Stochastics for Finance & Soft Skills and Personality Development courses
- Served as the tutor for a visually challenged student in highly mathematical course of Foundations of Finance
- Internship Coordinator, Students' Placement Office

Apr'17 - Oct'17

- Spearheaded a team of 50 members responsible for coordinating the first half of internship season for 600 students
- o Coordinated in conduction of Group Discussions and Tests & contacted previous & new firms for placement drive
- Team Leader in La Trobe University Grand Challenge, recognised among the top 10 teams along with AUD250 funding