

# ANSHUL BANKEY

Harda, Madhya Pradesh

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🐙 [github.com/anshulbankey21](https://github.com/anshulbankey21)

## Education

### VIT Bhopal University

B.Tech Major in Computer Science and Minor in Gaming Technology

Sep. 2022 – May 2026

CGPA, 8.21/10.0

### Sanskar Vidhyapeeth Harda

Grade XII (CBSE)

July. 2021 – June 2022

Percentage, 72.6%

### Sanskar Vidhyapeeth Harda

Grade X (CBSE)

July. 2019 – June 2020

Percentage, 82.4%

## Experience

### Cuemath

Data Analyst Intern

April 2025 – May 2025

Remote

- Developed a real-time analytics dashboard using Python, SQL, and Tableau to track student engagement, quiz scores, faculty and mentor feedback, and payment status—boosting data accuracy by 45% and reducing reporting time by 35%.
- Implemented logic with Pandas and SQL to identify inactive users, and students who purchased courses but didn't enroll—enabling data-driven outreach and increasing student reactivation and conversion by 60%.

## Projects

### Fraud Detection and Risk Scoring

April 2025

- \* Identified high-risk transactions by analyzing duplicates, outliers, and time-based patterns using Python and SQL, improving rule-based fraud detection precision by 32%
- \* Formulated a risk scoring framework and executed advanced exploratory data analysis (EDA), enabling early identification of 95% of fraudulent cases and reducing manual investigation workload by 40%
- \* Streamlined the fraud analysis pipeline by integrating data cleaning, feature engineering, and reporting, resulting in a 50% faster anomaly detection process and improved audit-readiness.

### UPI/Fintech User Behavior Analytics

May 2025

- \* Performed cohort-based analysis on user activity using SQL; identified that 61.7% of users were inactive for over 60 days, and 5.8% churned within 7 days, informing targeted retention efforts.
- \* Assessed four marketing campaigns, with Cashback Offers achieving the highest conversion rate of 52.51%; overall, 38.4% of users re-engaged post-campaigns through strategic follow-up.
- \* Uncovered that 14.5% of unresolved tickets resulted in uninstalls, and 6% of users experienced 9% failed transactions, highlighting the need for urgent product and support system improvements.

### Tableau Dashboards [anshulbankey](#)

June 2025

- \* ATM Transactions Dashboard
- \* Human Resource Dashboard
- \* E-Commerce Sales Dashboard
- \* Electric Vehicle sales Dashboard

## Technical Skills

**Languages:** Python, SQL

**Tools:** Jira, Tableau, Power BI, Excel

**Techniques:** Data Analytics, Data Visualization, Business Insights

**Database Management:** SQL Databases, Query Optimization, Database Design

**Frameworks & Libraries:** Pandas, NumPy, Matplotlib, Seaborn

**Data Engineering:** AWS (S3, RDS, Lambda, Redshift, Quicksight, Athena)

## Certifications

- SQL Intermediate – HackerRank
- Data Analysis with Python – IBM
- Data Visualization with Python – IBM
- Data Visualization with Tableau – Tableau
- Python Data Analytics – Meta