

Means

[DataSet1] /Users/keithmccormick/Desktop/Resources/Ready For Cluster With Categorical Variables.sav

Case Processing Summary

	Included		Cases Excluded		Total	
	N	Percent	N	Percent	N	Percent
Entertainment_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Game_Consoles_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Hardware_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Movies_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Software_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Streaming_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
Video_Games_Sales * \$KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%

Report

Sum

\$KM-K-Means	Entertainment_Sales	Game_Consoles_Sales	Hardware_Sales	Movies_Sales
cluster-1	\$2,217,224.0	\$192,993.0	\$169,055.0	\$80,813.0
cluster-2	\$253,680.0	\$155,712.0	\$256,599.0	\$83,856.0
cluster-3	\$59,119.0	\$743,815.0	\$140,597.0	\$37,714.0
cluster-4	\$43,490.0	\$66,446.0	\$259,677.0	\$153,716.0
Total	\$2,573,513.0	\$1,158,966.0	\$825,928.0	\$356,099.0

Report

Sum

\$KM-K-Means	Software_Sales	Streaming_Sales	Video_Games_Sales
cluster-1	\$41,624.0	\$77,523.0	\$621,506.0
cluster-2	\$63,993.0	\$131,445.0	\$1651794.0
cluster-3	\$20,655.0	\$70,261.0	\$242,799.0
cluster-4	\$27,623.0	\$85,786.0	\$245,299.0
Total	\$153,895.0	\$365,015.0	\$2761398.0