Means

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
ProductCategory_Entertai nment_SalesAmount_Sum _Ratio	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Game_C onsoles_SalesAmount_Su m_Ratio	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Hardwa re_SalesAmount_Sum_Rati o	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Movies_ SalesAmount_Sum_Ratio	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Software _SalesAmount_Sum_Ratio	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Streami ng_SalesAmount_Sum_Rat io	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Video_G ames_SalesAmount_Sum_ Ratio	2716	100.0%	0	0.0%	2716	100.0%

Report

Mean

ProductCatego ry_Entertainme nt_SalesAmoun t_Sum_Ratio	ProductCatego ry_Game_Cons oles_SalesAmo unt_Sum_Ratio	ProductCatego ry_Hardware_S alesAmount_Su m_Ratio	ProductCatego ry_Movies_Sale sAmount_Sum_ Ratio	ProductCatego ry_Software_Sa lesAmount_Su m_Ratio	ProductCatego ry_Streaming_S alesAmount_Su m_Ratio
.17116175	.21254697	.14703334	.04670625	.02140159	.05360450

Report

Mean

ProductCatego ry_Video_Gam es_SalesAmou nt_Sum_Ratio
.34754559

Means

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
ProductCategory_Entertainment_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Game_Consoles_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Hardware_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Movies_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Software_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Streaming_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%
ProductCategory_Video_Games_SalesAmount_Sum_Ratio * $KM-K-Means	2716	100.0%	0	0.0%	2716	100.0%

Report

Mean

$KM-K-Means	ProductCategory_Entertainment_SalesAmount_Sum_Ratio	ProductCategory_Game_Consoles_SalesAmount_Sum_Ratio	ProductCategory_Hardware_SalesAmount_Sum_Ratio	ProductCategory_Movies_SalesAmount_Sum_Ratio	ProductCategory_Software_SalesAmount_Sum_Ratio
cluster-1	.64591145	.06555885	.05367198	.01999035	.01249510
cluster-2	.06124794	.04586887	.12023234	.03401356	.02658495
cluster-3	.04290944	.55881350	.11532637	.02618634	.01538843
cluster-4	.03959934	.05220836	.34731136	.13154848	.03321637
Total	.17116175	.21254697	.14703334	.04670625	.02140159

Report

Mean

$KM-K-Means	ProductCategory_Streaming_SalesAmount_Sum_Ratio	ProductCategory_Video_Games_SalesAmount_Sum_Ratio
cluster-1	.02559652	.17677572
cluster-2	.05484794	.65720440
cluster-3	.04746893	.19390694
cluster-4	.09308629	.30302979
Total	.05360450	.34754559