**select count(\*), trunc(created\_at)**

**from tutorial.yammer\_users**

**group by trunc(created\_at).**

This will give the count of users accounts created for each day.

Check if there is a big drop on some days.

For those days

* check if there was a holiday.
* there was a break in website application
* there was some database connectivity issue
* there was some issue with either web app or mobile app

**Select count(\*), event\_type, trunc(occurred\_at)**

**from tutorial.yammer\_events**

**group by event\_type, trunc(occurred\_at);**

This will give the count of the type of events for each day.

* Check if there is a big drop on some days.
* For those days
* check what type of event is having a big drop and then further investigate

Select count(\*), action, trunc(occurred\_at)

from tutorial.yammer\_emails

group by action, trunc(occurred\_at);

* This will pin point if there is a big drop in any of the email actions on a particular day(s).