

# Anshul Jaiswal

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## SKILLS

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- Frontend: ReactJS, JavaScript, Typescript, HTML5, CSS3, SASS, NPM
- Testing/Tools: VSCode, GitHub, Postman, Confluence, AWS

## EXPERIENCE

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### NUTRABAY

Gurugram (March 2021 - Present)

#### Senior Software Engineer (MARCH 2023 – PRESENT)

- Led and mentored a team of 3+ frontend developers, fostering a collaborative environment and boosting team velocity by 20%.
- Led Nutrabay 2.0 development with a focus on features, UI/UX, and bug fixes—boosting engagement by 25% and conversions by 15%.
- Built fast, SEO-optimised Product Listing and Detail pages with Next.js, reducing load time by 35% and ensuring full mobile responsiveness.
- Revamped checkout flow from 3 to 2 steps and integrated Juspay, reducing cart abandonment by 10% and improving checkout speed by 20%.
- Implemented user behaviour tracking with GA, MoEngage, GoAffPro, and Facebook Pixel, increasing data accuracy by 30%.
- Developed a stakeholder dashboard using React.js with modular, component-based architecture and React Hooks for maintainability.
- Designed scalable UI components with React.js and Material-UI, increasing development speed by 25% via reusable design systems.
- Utilised Context API and Redux for robust state management across complex modules, reducing bugs and improving data consistency.
- Optimised performance with lazy loading, dynamic imports, and custom hooks—cutting bundle size by 20% and boosting Lighthouse scores.
- Integrated REST APIs and third-party libraries for real-time data visualisation and interactive UI features.

#### Software Engineer (MARCH 2021 - MARCH 2023)

- Built high-performance, SEO-friendly, and accessibility-compliant web applications using React.js, Next.js, HTML5, CSS3, and Webpack.
- Integrated RESTful APIs and Firebase Authentication, and worked with backend teams to design efficient API endpoints.
- Enhanced mobile responsiveness, increasing mobile traffic by 30%.
- Developed data visualisation widgets with real-time server data using charting libraries like e-charts, ag-grid table, and number widget.

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### MIRRA HEALTHCARE PVT. LTD.

Bangalore (MARCH 2020 - MARCH 2021)

#### React Developer (Technical Skills used – JavaScript, React JS, HTML, CSS)

- Developed scalable UI components to process large datasets efficiently, enabling teams to conduct real-time analytics.
- Designed an intuitive reimbursement calculation interface, streamlining internal processes by 40%.

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### GOTISHEEL TECHNOLOGIES LLP

Bangalore (JULY 2019 - MARCH 2020)

#### React Developer (Technical Skills used – JavaScript, React JS, HTML, CSS)

- Designed and developed a healthcare-based UI dashboard, improving data-driven decision-making by 35%.
- Built modular and reusable UI components, improving development efficiency by 25%.

## EDUCATION

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National Institute of Technology, Calicut, Kerala  
Master of Computer Applications • 2016 - 2019