ANSHUL JADON

Aspiring Business Analyst | Data Analyst
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Professional Summary

Business Analyst with expertise in data analysis, process optimization, and strategic problem-solving. Skilled in Excel, Power BI, Tableau, and Python to drive decisions and improve efficiency. Experienced in requirement gathering, gap analysis, and cross-team collaboration. Passionate about turning data into actionable insights.

Professional Experience

Data Analyst Intern

Coding Thinker, Bhopal | May 2025 – Present

- Analyzed business data to identify trends and improve decision-making using Excel, SQL, and Python.

- Designed and developed interactive dashboards in Power BI to visualize KPIs and track performance.

- Cleaned and transformed raw datasets, ensuring data accuracy and quality for reporting.

- Collaborated with cross-functional teams to deliver data-driven insights and strategic recommendations.

Sales and Marketing Intern
Dainik Bhaskar Group, Bhopal

- Analyse customer feedback and sales data to derive actionable insights, resulting in a 20% improvement in customer satisfaction.

- Collaborated with the marketing team to optimize customer engagement strategies by identifying key pain points and providing data-driven recommendations.

- Utilized Excel and Power BI to create dashboards, enabling executive-level decision-making with visualized key metrics.

- Supported cross-functional initiatives aimed at streamlining processes, enhancing operational efficiency, and aligning outcomes with business goals.

Education

Master of Business Administration (MBA)
LNCT Group of Colleges, Bhopal | 11/2022 – 10/2024

- Specialization: Finance, Marketing

Bachelor of Arts (BA)
Government Excellence College, Vidisha | 07/2019 – 06/2022

- Major: Economics, Political Science, Sociology

Certifications & Professional Development

- Data Science & Machine Learning Certification
  Issued by Coding Thinker (On-site), Bhopal – 2025
- Career Essentials in Business Analysis, Microsoft & LinkedIn
- Google Advanced Data Analytics Professional Certificate, Google | Coursera
- Google Data Analytics Professional Certificate, Google | Coursera
- Learning Excel: Data Analysis, LinkedIn Learning
- Google Business Intelligence Professional Certificate, Google | Coursera
- Google IT Automation with Python Professional Certificate, Google | Coursera
- Data Analysis with R Programming, Google | Coursera
- Get Started with Python, Google | Coursera
- Google AI Essentials, Google
- Python Data Analysis, LinkedIn Learning |

Technical Skills

- **Analytics & Data Tools**: Microsoft Excel (Advanced—VLOOKUP, Pivot Tables, Macros), Python, SQL, Power BI, Tableau

- **Business Tools**: Microsoft Word, Microsoft PowerPoint

Core Competencies

- **Business Analysis**: Requirements Gathering, Gap Analysis, Process Optimization

- **Data Analytics & Visualization**: Data Mining, Trend Analysis, Reporting

- **Tools & Technologies**: Microsoft Excel (Advanced), Power BI, Tableau, Python

- **Collaboration & Communication**: Stakeholder Management, Cross-functional Teamwork

- **Strategic Insights**: Dashboard Development, Data-Driven Decision Making

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Professional Interests

Passionate about utilizing data analytics to drive business success through process optimization and strategic insights. Continuously exploring new trends in business strategy, data analytics, and technology integration to stay ahead in the field.