

# ANSHUL JADON

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## PROFESSIONAL SUMMARY

Aspiring Data Scientist and Business Analyst with an MBA in Finance and Marketing. Currently advancing technical expertise through a specialized Data Science course at Coding Thinker. Proficient in Python, Power BI, Tableau, and Advanced Excel with a strong foundation in statistical analysis and business strategy.

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## TECHNICAL SKILLS

- **Data Analysis & Programming:** Python (Pandas, NumPy, Matplotlib, Scikit-learn), MySQL, Data Mining, Gap Analysis.
  - **Data Visualization:** Power BI, Tableau, Matplotlib, Seaborn
  - **Business Tools:** Microsoft Excel (Advanced VLOOKUP, Pivot Tables, Macros), MS PowerPoint, MS Word.
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## EDUCATION

**Certificate Course in Data Science** | Pursuing Coding Thinker, Bhopal | Ongoing

**Master of Business Administration (MBA)** | Nov 2022 – Oct 2024 LNCT Group of Colleges, Bhopal

- Specialization: Finance, Marketing

**Bachelor of Arts (BA)** | July 2019 – June 2022 Government Excellence College, Vidisha

- Major: Economics, Political Science, Sociology
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## PROFESSIONAL EXPERIENCE

**Sales and Marketing Intern** *Dainik Bhaskar Group, Bhopal*

- Analyzed customer feedback and sales datasets to derive actionable insights, resulting in a **20% improvement in customer satisfaction** scores.

- Designed and maintained interactive dashboards using **Excel and Power BI**, enabling executive leadership to visualize key performance metrics for faster decision-making.
  - Collaborated with the marketing team to optimize customer engagement strategies by identifying key pain points through data analysis.
  - Supported cross-functional initiatives aimed at streamlining operational processes and aligning outcomes with broader business goals.
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## **CERTIFICATIONS**

- **Google Advanced Data Analytics Professional Certificate** (Google | Coursera)
  - **Google Business Intelligence Professional Certificate** (Google | Coursera)
  - **Google IT Automation with Python Professional Certificate** (Google | Coursera)
  - **Data Analysis with R Programming** (Google | Coursera)
  - **Career Essentials in Business Analysis** (Microsoft & LinkedIn)
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## **PROFESSIONAL INTERESTS**

- Passionate about utilizing data analytics to drive business success through process optimization and strategic insights , Continuously exploring new trends in business strategy, data analytics, and technology integration.