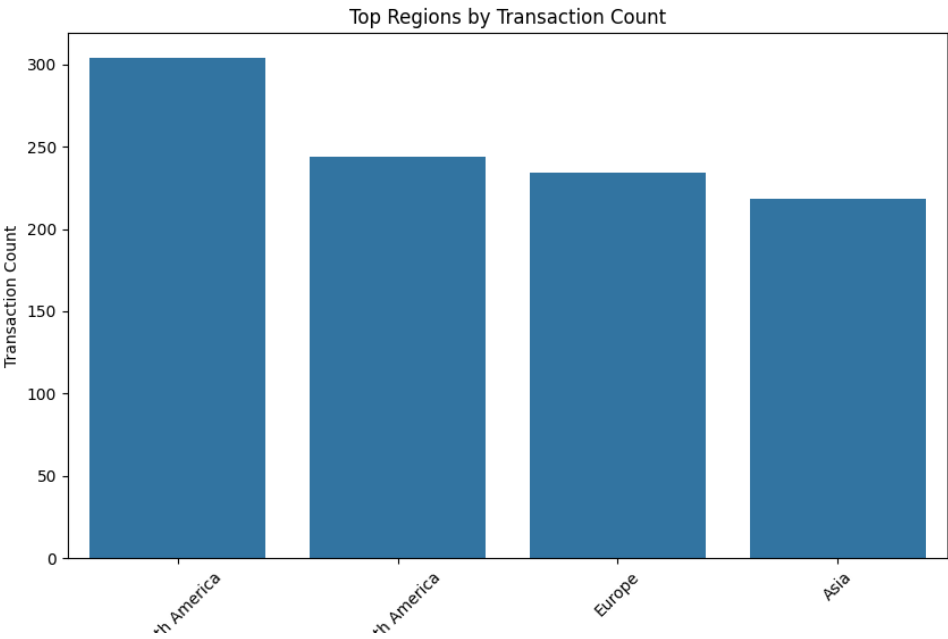


EDA Report - eCommerce Transactions

Business Insights

- 1. Top regions by transaction count: {'South America': 304, 'North America': 244, 'Europe': 234}
- 2. Top products by quantity sold: {'ActiveWear Smartwatch': 100, 'SoundWave Headphones': 97, 'HomeSense Desk Lamp': 81, 'ActiveWear Rug': 79, 'SoundWave Cookbook': 78}
- 3. Revenue by category: {'Books': 192147.47, 'Electronics': 180783.5, 'Clothing': 166170.66}
- 4. Top customers by lifetime value: {'C0141': 10673.869999999999, 'C0054': 8040.389999999999, 'C0065': 7663.7, 'C0156': 7634.45, 'C0082': 7572.91}

Visualizations



EDA Report - eCommerce Transactions

