

# Fake News Analysis Report

Query ID: query\_9c3ec641

**VERDICT: FAKE NEWS**

## Query News Sample



"UBC is best"

## Top Visual Evidence



"I have no problem with that or I don't have any problem with that?"

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## Final Unified Reasoning

- Detailed Reasoning:

The final classification is FAKE, with high confidence, primarily driven by the results of the web search (Evidence 3) which indicates a low support score of -20.0. This strongly suggests the claim "UBC is best" is not supported by external verification.

Here's a breakdown of how each piece of evidence contributed to this conclusion:

- Arguments FOR FAKE:

- **Strongest Argument (Evidence 3):** The web search result provides the most compelling evidence against the claim. A low support score indicates that the claim is not corroborated by reliable sources.

- **Image-Image Mismatch (Evidence 2):** The image-image comparison revealed significant discrepancies. The images depict entirely different entities (a clock tower vs. a company logo) and evoke contrasting sentiments (peaceful vs. corporate). This inconsistency strongly suggests the image and the claim are not related.

- **Image-Text Alignment (Evidence 1):** While the image-text analysis initially showed some alignment in sentiment and entities, this is overshadowed by the stronger evidence against the claim. The positive sentiment of the image doesn't negate the lack of factual support.

- Arguments AGAINST FAKE:

- **Initial Image-Text Alignment (Evidence 1):** The initial analysis of the image and text showed some alignment in sentiment and entities. The image does depict a recognizable landmark of UBC, and the text expresses a positive sentiment. However, this is a superficial alignment and doesn't address the core issue of factual accuracy.

In conclusion, the overwhelming evidence from the web search (Evidence 3) and the significant visual mismatch (Evidence 2) outweigh the minor alignment observed in the image-text analysis (Evidence 1). Therefore, the claim "UBC is best" is deemed FAKE.

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## Image vs. Text Analysis (Query)

Okay, let's analyze the image and text according to the provided steps.

### STEP 1: Sentiment Alignment

**1. Text Sentiment:** The text "UBC is best" expresses a strongly positive sentiment – it's a declaration of superiority and pride.

**2. Image Sentiment:** The image evokes a sense of tranquility, beauty, and perhaps even awe. The sunset, the calm water, and the iconic clock tower create a peaceful and aesthetically pleasing scene. It has a positive, serene feeling.

**3. Comparison:**

- Classification: Sentiment Aligned

- Reasoning: Both the text and the image convey positive sentiments. The text expresses pride and excellence, while the image presents a beautiful and calming scene, both contributing to a positive overall feeling.

### STEP 2: Entity Consistency

**1. Text Entities:** The text mentions "UBC," which stands for the University of British Columbia.

**2. Image Entities:** The image clearly depicts a prominent landmark – the clock tower of the University of British Columbia. This is a well-known visual representation of UBC.

**3. Comparison:**

- Classification: Entities Aligned

- Reasoning: The text explicitly mentions UBC, and the image visually represents a key element of UBC (the clock tower).

### STEP 3: Event/Action Consistency

**1. Text Event/Action:** The text doesn't describe a specific event or action, but rather a state of being – UBC being "best."

**2. Image Depiction:** The image depicts a scene – a sunset over the UBC campus. It's a static visual representation of a place and time.

**3. Comparison:**

- Classification: Event/Action Ambiguous/Unverifiable

- Reasoning: The text doesn't describe an event or action. The image shows a scene, but it doesn't depict a specific event related to the text. The image could be taken any time, and doesn't inherently represent a particular event.

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## STEP 4: Final Judgment

- Judgment: TRUE

- Brief Reasoning: While the Event/Action analysis was ambiguous, the strong alignment in both Sentiment and Entities makes it likely the image and text are consistent. The image provides a visual representation of the institution being praised in the text, and both evoke positive feelings. The lack of a specific event mismatch doesn't negate the overall consistency.

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## Query Image vs. Evidence Image Analysis

Okay, let's analyze the two images step-by-step.

- STEP 1: Sentiment Alignment

**1. Image 1 Sentiment:** The image of the clock tower at sunset evokes a sense of tranquility, peace, and perhaps a touch of nostalgia. The warm colors of the sunset and the serene landscape contribute to a positive and calming sentiment.

**2. Image 2 Sentiment:** The image of "text ranch" with people in the background has a corporate, professional, and somewhat neutral sentiment. It doesn't convey strong emotions.

**3. Comparison:**

- Classification: Sentiment Mismatch

- Reasoning: Image 1 has a peaceful, serene, and positive sentiment, while Image 2 has a neutral, corporate feel. The emotional tones are quite different.

- STEP 2: Entity Consistency

**1. Entities in Image 1:** The primary entity is a clock tower, likely located on a university campus (based on the surrounding buildings and greenery). The location is identifiable as the University of Washington in Seattle.

**2. Entities in Image 2:** The entity is "text ranch," a company. There are no visual elements connecting it to the clock tower or the University of Washington.

**3. Comparison:**

- Classification: Entities Mismatch

- Reasoning: The images feature entirely different entities. Image 1 depicts a landmark and location, while Image 2 depicts a company.

- STEP 3: Event/Action Consistency

**1. Event/Action in Image 1:** The image depicts a scenic view of a clock tower at sunset, suggesting a moment of beauty and stillness.

**2. Event/Action in Image 2:** The image shows a company logo and people, implying a business or professional setting.

**3. Comparison:**

- Classification: Event/Action Mismatch

- Reasoning: Image 1 captures a natural scene, while Image 2 represents a commercial or corporate activity. The events depicted are unrelated.

- STEP 4: Final Judgment

- Judgment: FAKE

- Brief Reasoning: All three analyses (Sentiment, Entities, and Event/Action) indicate a significant mismatch between the images. The images have different sentiments, feature different entities, and

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depict unrelated events. This suggests the pairing is likely misleading or manipulated, as there's no logical connection between a clock tower at sunset and a company logo.

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## Text vs. Text Factual Consistency Analysis

### Evidence Snippet #1

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best') which is not a factual statement. Sentence B is a conversational response and does not present any factual information related to UBC or its quality. They refer to different topics.

### Evidence Snippet #2

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best') which is not a factual statement. Sentence B is simply 'Cic', which is an unrelated term. They do not describe the same real-world facts.

### Evidence Snippet #3

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best') which is not a factual statement. Sentence B simply states 'State'. They refer to different and unrelated concepts.

### Evidence Snippet #4

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best') which is not a factual statement. Sentence B asks a question about a person ('Who Is He?'). They refer to different topics and do not share any factual information.

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## Text vs. Text Analysis (cont.)

### Evidence Snippet #5

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best'), which is not a factual claim. Sentence B states a fact about guarantee schemes. They refer to different topics and do not share any factual information.

### Evidence Snippet #6

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion about UBC (presumably the University of British Columbia) being 'best'. Sentence B discusses winning under President Trump. These are unrelated topics and do not share any factual information.

### Evidence Snippet #7

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion about the University of British Columbia (UBC). Sentence B asks about the procedure for removing a judge, which is a completely different topic. They do not share any factual information.

### Evidence Snippet #8

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion ('UBC is best') which is not a factual statement. Sentence B discusses resolving shame, a completely different topic. They do not share any objective, factual information.



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## Text vs. Text Analysis (cont.)

### Evidence Snippet #9

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion about a university ('UBC is best'). Sentence B refers to a government department ('United States Department of State'). These are entirely different topics and do not share any factual information.

### Evidence Snippet #10

**Factual Score:** 0

**Rationale:** Sentence A expresses an opinion about the University of British Columbia (UBC). Sentence B refers to the Geneva Protocol, a historical agreement related to chemical warfare. These are entirely different topics and do not share any factual information.