Strategic Trading Analysis

Based on the comprehensive technical and fundamental report provided for **COLPAL.NS (Colgate-Palmolive India)**, here is my analysis and trading recommendation.

Step 1: Audit the Data

- **Data Present:**
  - **Price Structure:** Daily, Weekly, and 15-minute timeframe charts.
  - **Trend Indicators:** EMA (20, 50, 200), Supertrend, Bollinger Bands, MACD.
  - **Momentum/Oscillators:** RSI (with divergence analysis), Relative Strength (RS) vs. Benchmark.
  - **Volume:** Volume moving averages, buying/selling exhaustion signals.
  - **Fundamentals:** Long-term (4Y) and Short-term (6Q) growth metrics.
  - **Valuation/Forecast:** Broker targets and Trendlyne scores.
- **Data Missing:**
  - Detailed Order Book/Market Depth (for intraday entry precision, though less critical for positional).
  - Specific Option Chain data (Open Interest build-up to confirm resistance/support levels).
- **Confidence Level: High**. The report provides a multi-dimensional view (Price, Momentum, Volatility, Volume, and Fundamentals), allowing for a high-confidence technical assessment. *Note: The report date is generated as 2026-02-14; the analysis assumes this future date is the "current" trading date for the context of this setup.*

Step 2: Analyze the Setup

1. Price Structure & Trend:* **Primary Trend: Bearish**. The stock has corrected significantly from highs of ~3700 to ~2122 (approx. 43% correction).* **EMA Alignment:** The stock is trading **below** the 20 EMA (2135), 50 EMA (2136), and 200 EMA (2267). This is a classic bearish stack. The convergence of the 20 and 50 EMA around 2135 creates a significant immediate resistance "ceiling."* **Support:** The stock is holding above the Daily Supertrend support (2041.74), which is currently the only major structural support holding the price up.

2. Momentum & Strength:* **Relative Strength:** The stock is classified as a "Weakening Leader" with a low RS score (51.7/100). It is underperforming the FMCG sector.* **RSI:** Currently at 47.99 (Neutral). There is a recent "**Bearish** Divergence" noted on 2026-02-10, suggesting the recent minor bounce is weak.* **MACD:** Technically bullish (Line > Signal), but momentum is explicitly flagged as "Weakening."

3. Volume & Signals:* **Exhaustion:** Page 18 explicitly flags "Buying Exhaustion (**Bearish** Div)" on 2026-02-10. This indicates that buyers are drying up at current levels.* **Fundamentals:** Short-term fundamentals (Page 3) are poor, with recent quarters showing negative growth in Revenue, Net Income, and EPS. This fundamental weakness justifies the technical downtrend.

Conclusion of Setup: This is **not** a high-probability long setup at the current price. The stock is trapped below a heavy resistance cluster (EMA 20/50). Buying here is gambling against a strong downtrend with

deteriorating short-term fundamentals.

Step 3: Formulate the Recommendation

Recommendation: NO ENTRY AT CURRENT PRICE.

The risk-to-reward ratio is unfavorable because the price (2122) is immediately below the resistance cluster at 2136. A rejection here is highly probable given the "Buying Exhaustion" signal.

However, since the Daily Supertrend is Buy-aligned, a **Conditional Setup** exists if the stock can reclaim momentum.

Conditional Plan (Wait for Strength)

- **Condition to Buy:** The stock must close convincingly above the **20 & 50 Day EMA cluster**. We need a daily close above **2150** to confirm that the immediate bearish pressure has neutralized.
- **Entry Price: INR 2155** (Enter only after a daily close above 2150).
- **Stop Loss: INR 2040** (Strict closing basis).
  - *Rationale:* This places the stop just below the Daily Supertrend support level (2041). If this level breaks, the downtrend resumes.
- **Take Profit: INR 2265** (Target 1).
  - *Rationale:* This aligns with the 200 EMA (2267) and the analyst price target (2271). This offers a roughly 5.1% potential upside.
  - *Secondary Target:* If 2270 is cleared with volume, the next structural resistance is near 2350 (~9% upside).

Summary for the Trader: Sit on your hands. The stock is currently "dead money" or a short candidate until it proves it can overcome the 2136 resistance level. Do not catch the falling knife until the reversal is confirmed by price action above the EMAs.

Candlestick Classification Analysis

Based on the **Candlestick Classification Analysis** found on **Page 20 (Summary)** and **Page 21 (Chart)**, here is my professional assessment of COLPAL.NS.

Current Status: Buyer Control (+1)

- **Recent Trend Score (10-day avg):** 0.30 (Weakly Positive)
- **Current Price:** INR 2122.20

1. Chart Narrative & Price Action Context (Page 21)

Looking at the historical flow on the chart, we can identify three distinct phases:

- **The Breakdown (Mid-2025):** The chart shows a dominance of **Seller Strong Control (-2)** (Dark Red) and **Seller Control (-1)** (Light Red) candles as the price collapsed from the INR 3500 highs down to the INR 2100 level. The large red volume spikes confirm institutional distribution during this drop.

- **The Stabilization (Late 2025 - Early 2026):** As the price approached the INR 2050-2100 zone, the frequency of Red candles diminished. We see a significant cluster of **No Control (0)** (Grey) candles. In candlestick theory, "No Control" often represents indecision and the exhaustion of momentum. The sellers ran out of steam, but buyers weren't ready to commit.
- **The Turnaround Attempt (Current):** The most recent candles on the far right show a shift. We see the emergence of **Buyer Strong Control (+2)** (Dark Green) followed by the current status of **Buyer Control (+1)** (Light Green).

2. Decoding the Classification Logic

Using the algorithm provided in your prompt, here is what the current "Buyer Control" status tells us about the recent price action:

- **Body Strength:** The candles likely have moderate bullish bodies (0.8 - 1.5 ATR). The price is closing higher than the open, but not with the explosive range that characterizes a "Strong" breakout.
- **Close Position:** The price is successfully closing near the highs of the day. This indicates that intraday dip-buying is occurring, and traders are comfortable holding positions overnight (a sign of conviction).
- **Volume Factor:** Since the classification is "Buyer Control" and not "Buyer *Strong* Control," it implies that while price is moving up, **volume is likely moderate (<1.3x avg)**. This is typical of an "Accumulation Phase" where smart money buys quietly before the explosive public move.

3. The "No Control" Dominance

It is crucial to note that **"No Control" (118 count)** is the most common classification in the dataset. This implies COLPAL.NS is a stock that spends a lot of time in choppy consolidation. The current shift to "Buyer Control" is a significant deviation from this baseline noise, signaling a potential change in character.

4. Prediction: Future Price Direction

Direction: Bullish (Base Building / Reversal)

- **Immediate Term:** Expect the price to drift upwards or consolidate with a positive bias. The **0.30 Trend Score** is positive but low. This suggests we are in the early stages of a reversal, not a full-blown momentum trend yet. The market is "testing" the demand at these levels.
- **Support Defense:** The transition from Red bars to Grey, and now to Green, indicates that the **INR 2050 - INR 2100 level is a hard floor**. Buyers are defending this zone aggressively (Step 3 of the algorithm: Lower wicks are likely being bought up).
- **The Trigger:** To confirm a sustained uptrend, we need to see a **Buyer Strong Control (+2)** candle with **High Volume**. This would push the Trend Score above 1.0.

Trading Stance: The classification suggests the sellers are exhausted. The probability favors the **Upside**. The stock is currently undergoing **Accumulation**.* **Target:** A mean reversion bounce toward the previous breakdown levels (likely near the 200 EMA shown on other pages, approx INR 2267).* **Risk:** A return of "Seller Strong Control" (Dark Red) would invalidate the bottom, but current data shows buyer dominance.

News & Analyst Targets

Here is the latest stock research and information for **Colgate-Palmolive (India) Limited (COLPAL)** as of the week ending **February 14, 2026**.

1) Latest News for COLPAL This Week

- **Q3 FY26 Earnings Reaction:** The stock has been reacting to its **Q3 FY26 results** (announced late Jan 2026). The performance was viewed as "muted" by the street. While the company maintained robust gross margins (~69.7%), volume growth remained elusive, declining by ~2.7% due to pressure in the mass segment.
- **New Product Launch:** Colgate has intensified its premiumization strategy with the launch of the **"Colgate Visible White Purple Serum"** and a 60g access pack for its whitening range. This is part of their effort to drive value growth despite sluggish volumes in the mass category.
- **Stock Performance:** COLPAL shares have been trading near their **52-week lows** (around INR 2,100 - INR 2,150 levels) this week. Technical analysts have noted a "falling wedge" pattern, with some seeing a potential for a short-term rebound if it holds support levels.
- **Dividend Status:** Contrary to some rumors, there was **no new dividend declared in February 2026**. The last major payout was the Second Interim Dividend of INR 24 per share, which was paid in November 2025.

2) Brokerage Upgrades & Downgrades

Most brokerages have adjusted their views following the Q3 results, with a general trend of **trimming price targets** due to the lack of volume growth.

Downgrade / Price Target Cuts:

- **Prabhudas Lilladher** maintained a **HOLD** rating but cut the target price to **INR 2,319** (from INR 2,355), citing limited margin headroom and competitive intensity.
- **Motilal Oswal** maintained a **BUY** rating but significantly lowered its target to **INR 2,450** (down from earlier targets of ~INR 2,850 in late 2025), acknowledging the near-term volume challenges.
- **ICICI Securities** (Research) retained a **SELL** rating, keeping a conservative target of **INR 1,800**, highlighting structural stagnation in the core oral care category.

Upgrade / Positive Stance:

- **Sharekhan** maintained a **BUY** rating with a revised target of **INR 2,460**, betting on a recovery in rural demand and the success of premium products in upcoming quarters.

3) Other News Impacting COLPAL

- **Sector Headwinds:** The broader FMCG sector in India is currently grappling with "sluggish urban demand," a trend explicitly flagged by COLPAL management. While rural demand is showing early signs of recovery, it has not yet translated into robust volume growth for the oral care giant.
- **GST Impact:** The company continues to navigate the after-effects of GST rate revisions and the implementation of new labor codes, which have created some one-time exceptional costs and logistical disruptions in previous quarters.
- **Competitive Intensity:** Aggressive competition from herbal/natural players (like Dabur) continues to weigh on Colgate's market share in the mass segment, forcing them to spend more on advertising and promotion (A&P).

4) Latest Analyst Targets (Post-Q3 FY26 Results)

Brokerage Firm	Rating	Target Price (INR)	View / Rationale
Sharekhan	BUY	2,460	Expects rural recovery & premiumization to drive future growth.

Stock Analysis Report

Brokerage Firm	Rating	Target Price (INR)	View / Rationale
Motilal Oswal	BUY	2,450	Valuation comfortable after correction; margins remain resilient.
Prabhudas Lilladher	HOLD	2,319	Limited upside; volume growth remains a key concern.
Trendlyne Consensus	HOLD	2,287	Average of 16 analysts; sentiment is mixed/cautious.
Emkay Global	SELL	2,000	Cites structural challenges and high competitive intensity.
ICICI Securities	SELL	1,800	Valuations considered expensive given lack of volume growth.

Summary: The analyst community is currently divided. While "Buy" ratings focus on the company's strong brand, premium innovations, and healthy margins, "Sell/Hold" ratings are concerned about the persistent lack of volume growth and high valuations despite the stock's recent correction.

2026-02-14 10:28:50

Stock Detailed Analysis Report

COLPAL.NS

Current Price: ₹2122.20

Generated: 2026-02-14 10:07

COLPAL.NS - 3 Year Daily Price Chart
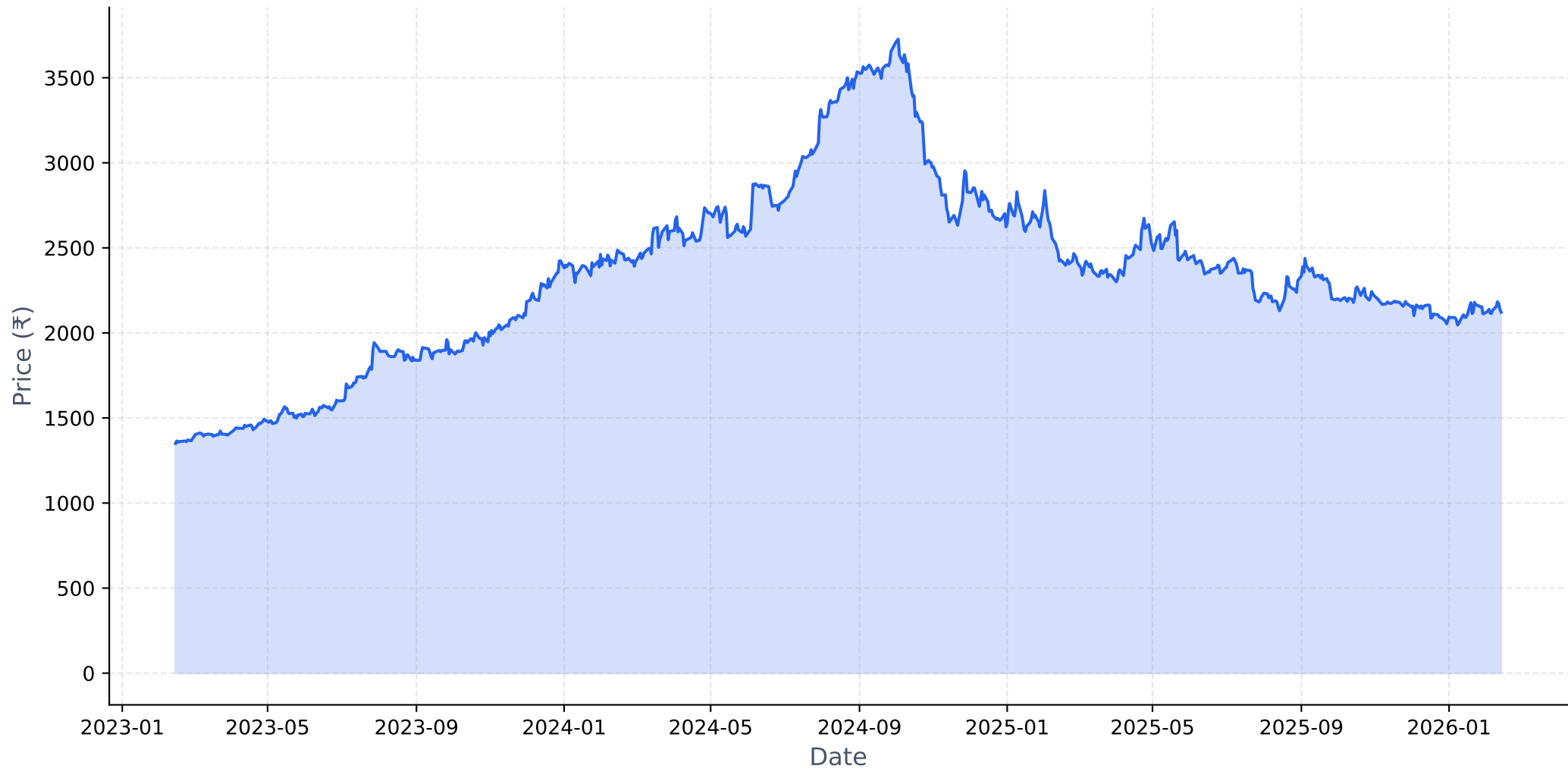
Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	6.29%	5.79%
Net Income	Yes	No	8.55%	10.04%
ROE	Yes	Yes	22.24%	11.57%
EPS	Yes	No	8.55%	10.04%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	No	3.68%	-2.06%
Net Income	No	1.01%	-4.25%
ROE	No	-10.77%	-10.77%
EPS	No	1.02%	-2.90%

COLPAL.NS - Relative Strength Analysis

══ OVERVIEW ══:

Benchmark Index: ^CNXFMCG

Sector: FMCG

Classification: **Weakening Leader**

RS Score: 51.7/100

:

══ RS RATIOS ══:

1M RS: **1.048 [Leader]**

3M RS: **1.066 [Leader]**

6M RS: **1.051 [Leader]**

1Y RS: **0.915 [Neutral]**

:

══ TURNAROUND ANALYSIS ══:

Turnaround Status: **Not Detected**

:

SIGNAL CRITERIA::

✗ **Emerging RS:**   **Not accelerating**

✓ **Medium-term Lagging:**   1Y=0.915 (≤1.0)

✓ **Performance Improving:**   3M (-2.4%) > 6M (-3.0%)

Relative Strength Analysis: COLPAL.NS vs ^CNXFMCG
Classification: Weakening Leader

Price Performance Comparison (Normalized)
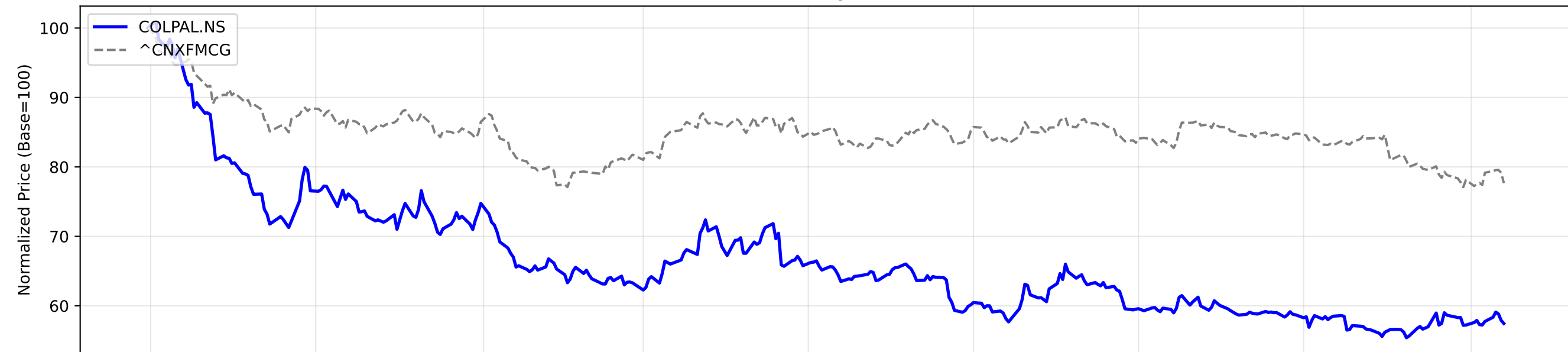
- COLPAL.NS
- ^CNXFMCG

RS Ratio Trends (Multiple Timeframes)

- 1M RS
- 3M RS
- 6M RS
- 1Y RS
- RS = 1.0 (Neutral)
- RS = 1.2 (Strong)
- RS = 0.8 (Weak)
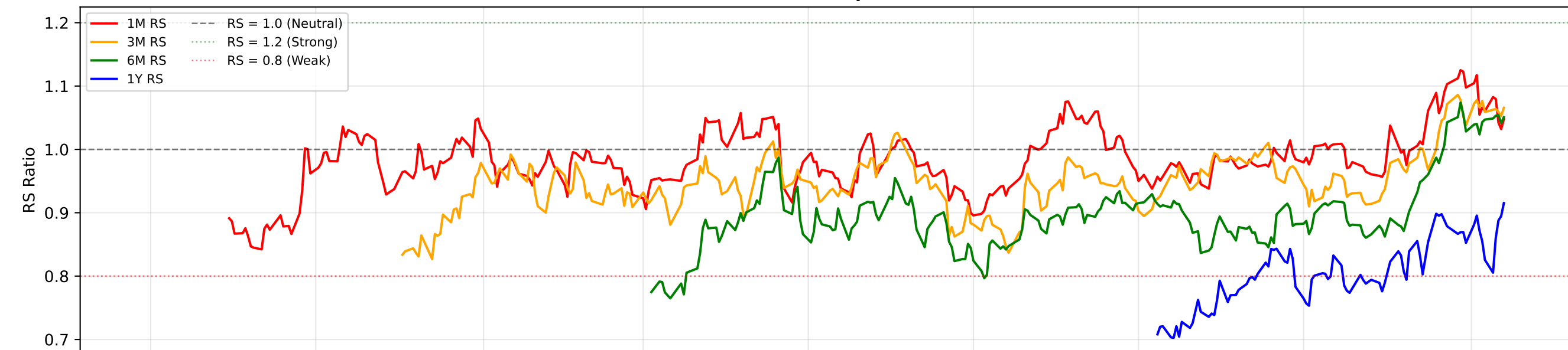
RS Composite Score Timeline

- RS Score
- Neutral (50)
- Outperforming
- Underperforming
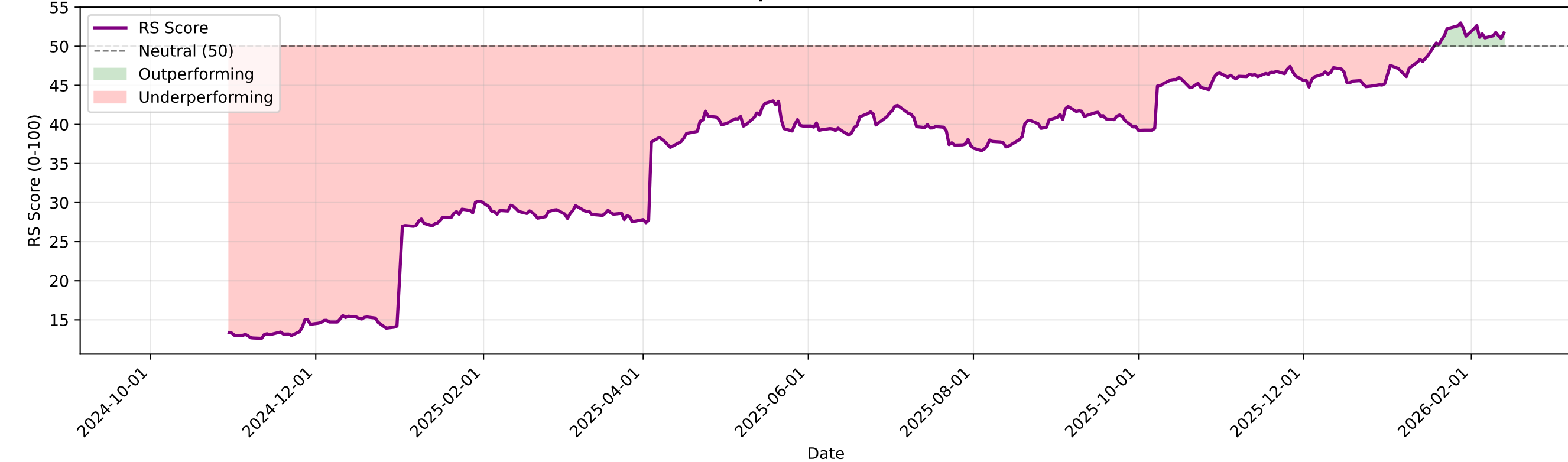
COLPAL.NS - EMA Crossover Summary

EMA 20:	2135.10
EMA 50:	2136.11
EMA 200:	2267.41
Trend Status:	**Strong Downtrend**

COLPAL.NS EMA Crossover Analysis
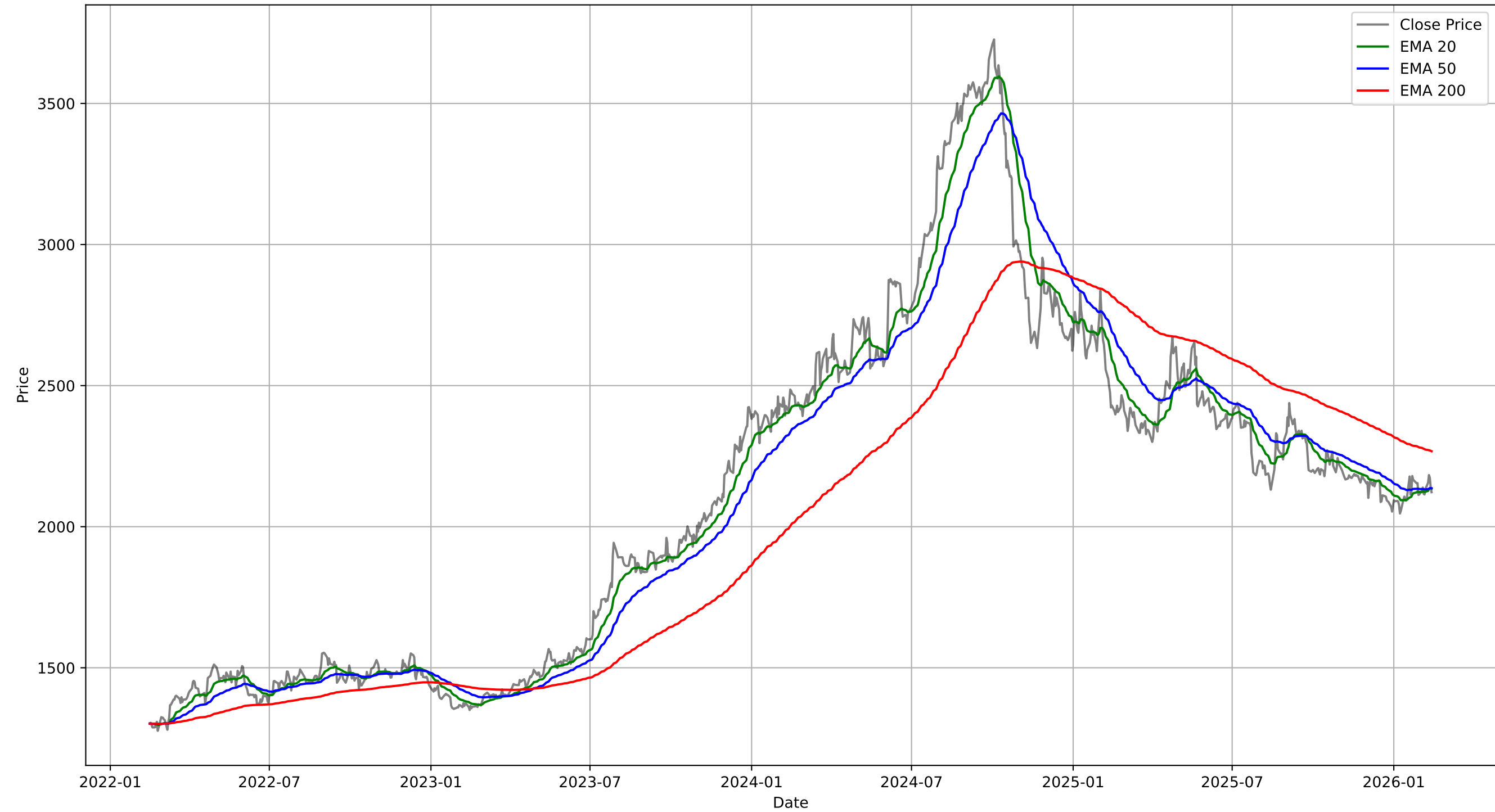
COLPAL.NS - Bollinger Bands Summary

|	
Current Price:	2122.20
Upper Band:	2191.86
Middle Band (SMA 20):	2140.19
Lower Band:	2088.52
%B:	0.3259
Band Width:	0.0483
Status:	Lower Half
Signal:	None
Recent Signal 1:	**Buy Signal at 2025-12-03 00:00:00+05:30**
Recent Signal 2:	**Buy Signal at 2025-12-18 00:00:00+05:30**
Recent Signal 3:	**Buy Signal at 2025-12-30 00:00:00+05:30**

COLPAL.NS Bollinger Bands (20, 2) Analysis
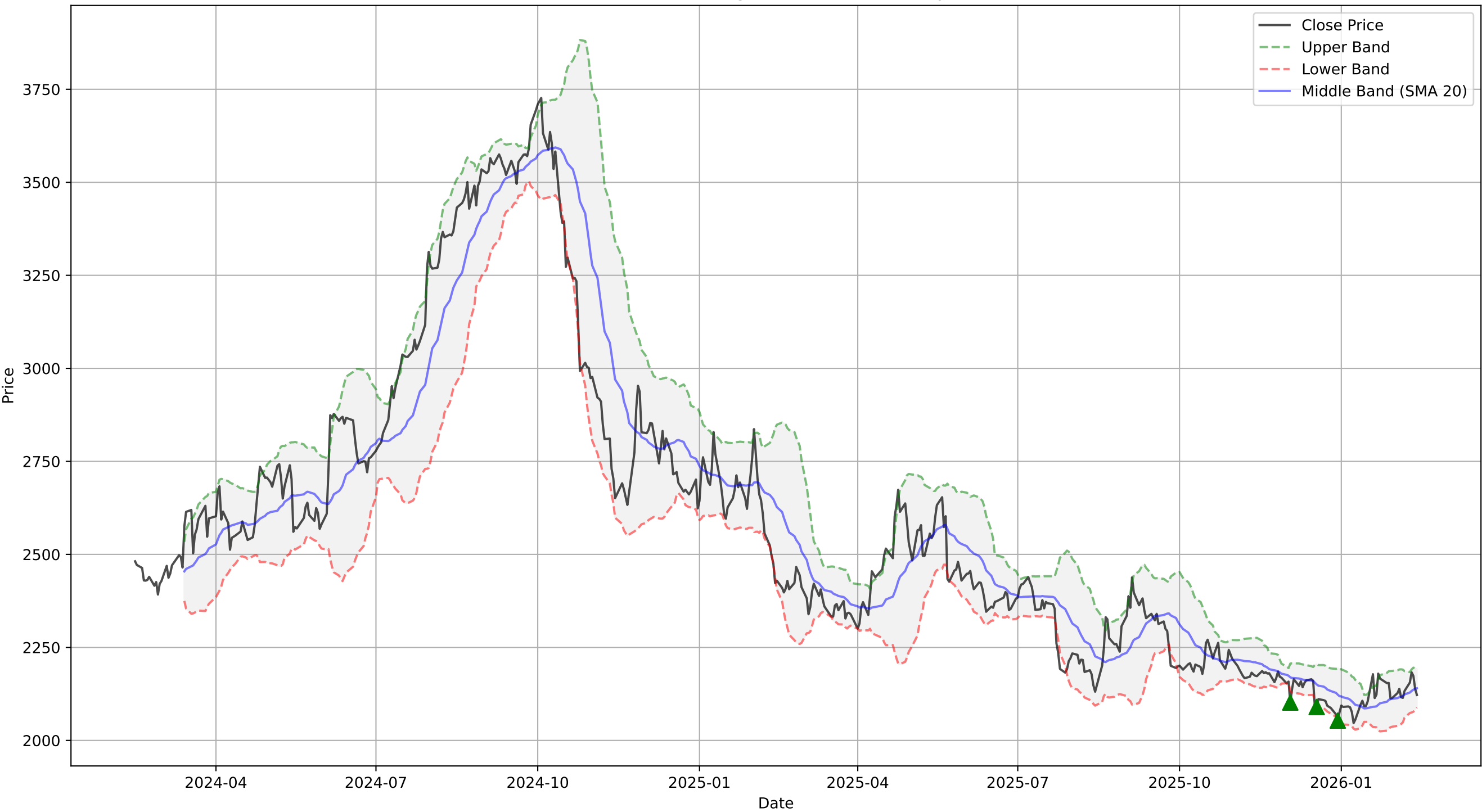
COLPAL.NS - Supertrend Summary

Status:	**UPTREND (Buy)**
Supertrend Value:	2041.74
Signal Identified On:	2026-01-19

Supertrend Analysis for COLPAL.NS (Period: 14, Multiplier: 3.0, Interval: 1d)
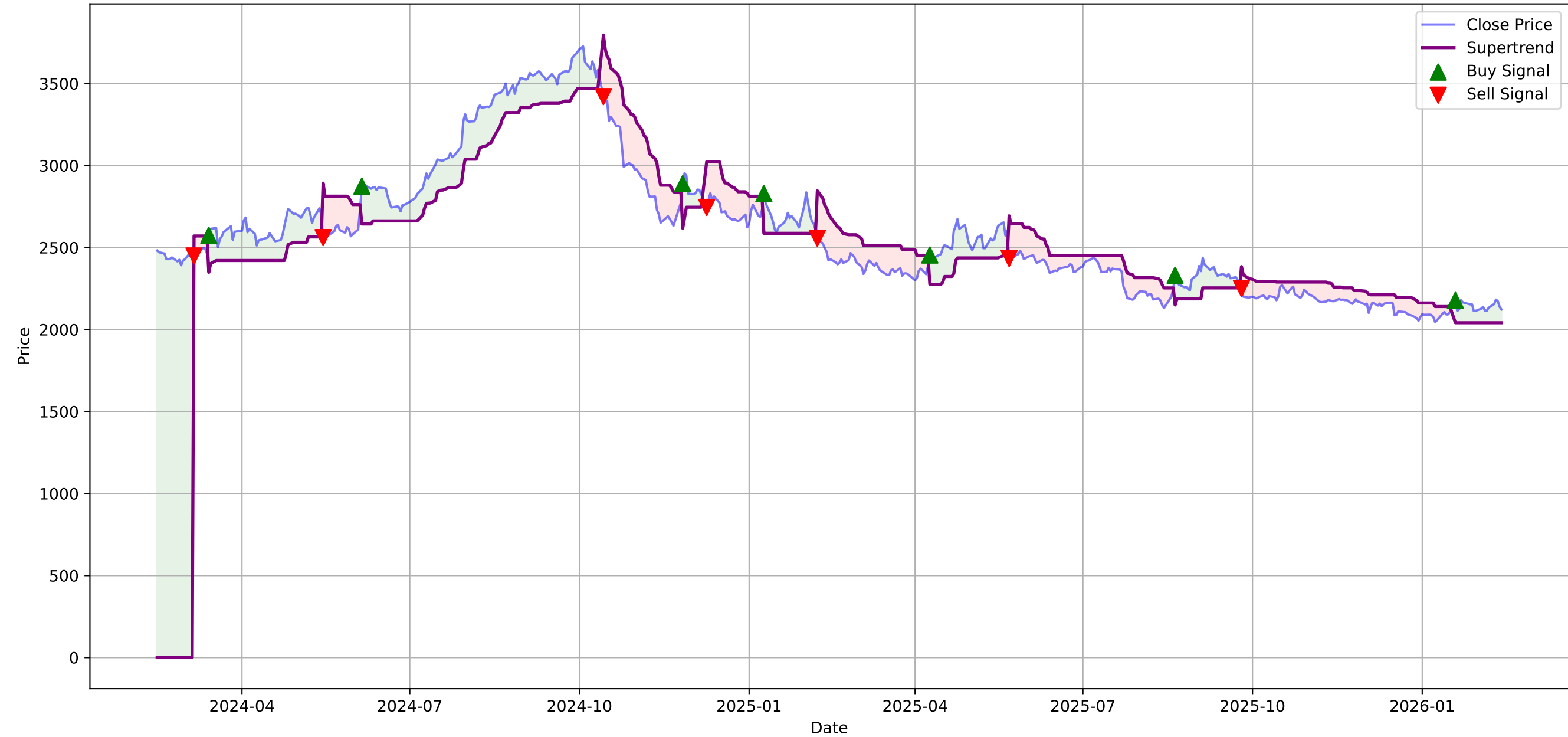
COLPAL.NS - MACD Summary

MACD Line:	7.71
Signal Line:	7.46
Histogram:	0.26
Trend:	**Bullish**
Momentum:	**Weakening**
Signal:	None

COLPAL.NS Price
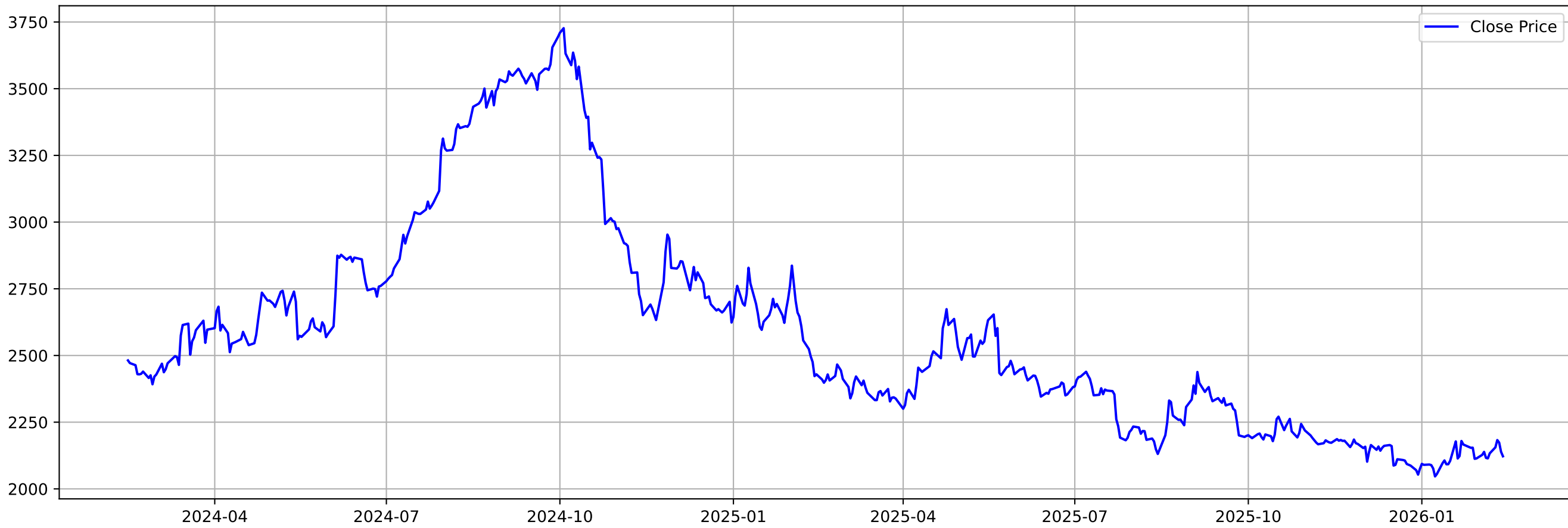
COLPAL.NS MACD (12, 26, 9)
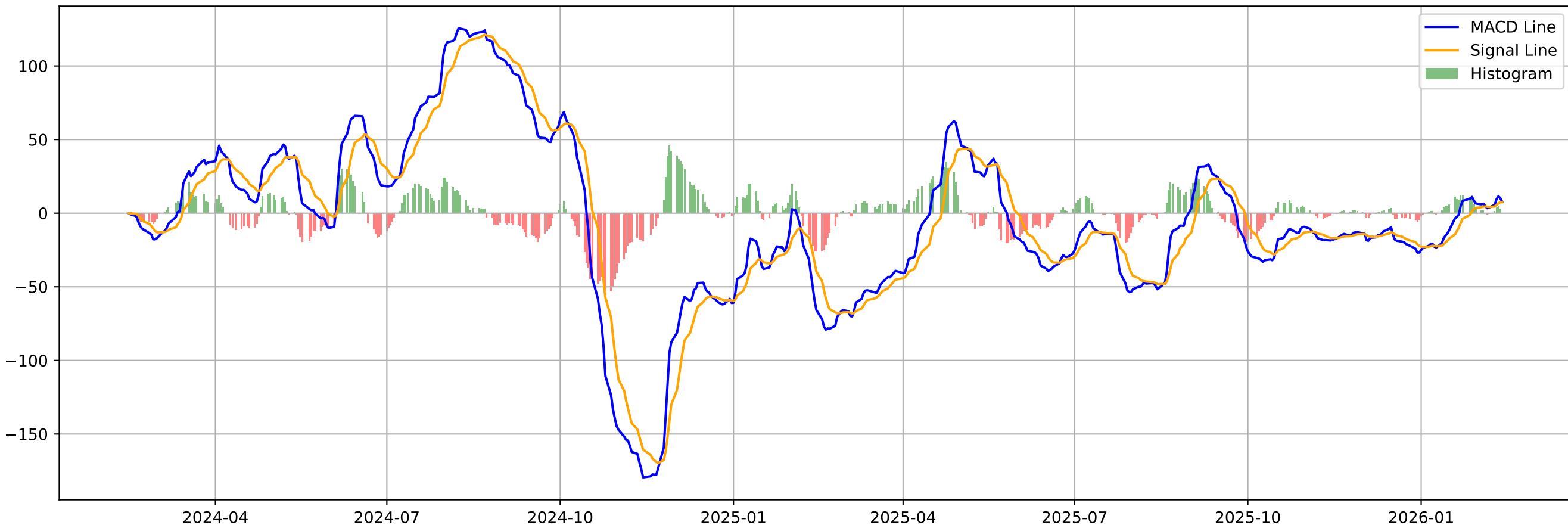
COLPAL.NS - Volatility Squeeze Summary

|	
BB Width:	0.0483
ATR:	48.6857
Total Signals:	35
Signal 1:	ATR Contraction at 2026-01-12 00:00:00+05:30 (Price: 2096.50)
Signal 2:	BB Squeeze + ATR Contraction at 2026-01-13 00:00:00+05:30 (Pr
Signal 3:	BB Squeeze at 2026-01-14 00:00:00+05:30 (Price: 2092.30)
Signal 4:	BB Squeeze + ATR Contraction at 2026-01-15 00:00:00+05:30 (Pr
Signal 5:	BB Squeeze + ATR Contraction at 2026-01-16 00:00:00+05:30 (Pr

COLPAL.NS - Volatility Squeeze Analysis
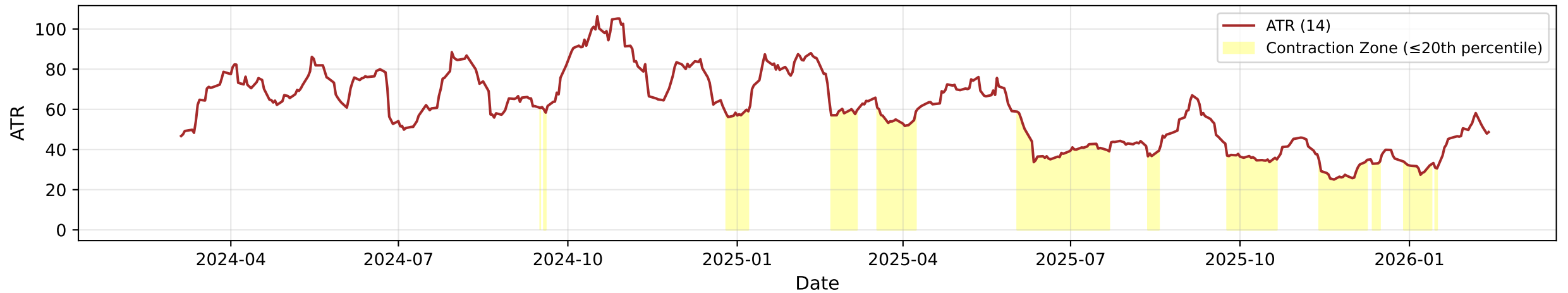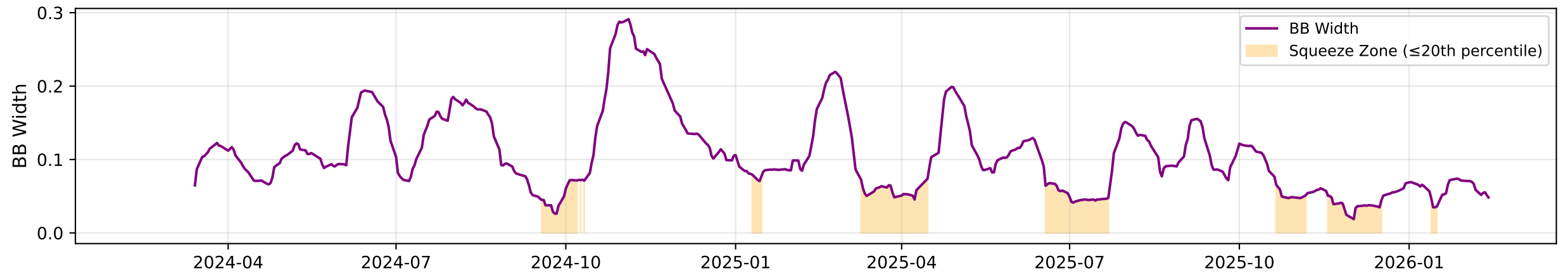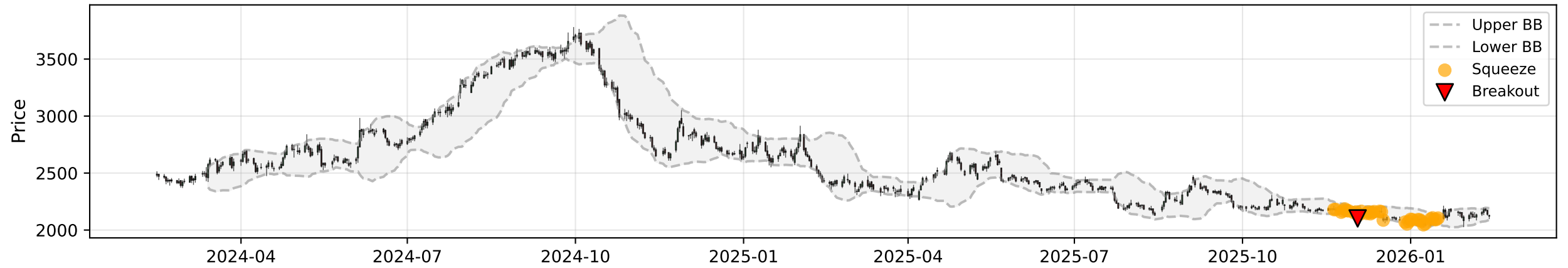
COLPAL.NS - RSI-Volume Summary

Current RSI:	47.99
Current Volume:	374088
Volume MA 20:	408328
Bullish Divergences:	5
Bearish Divergences:	1
Bullish Div 1:	Date: 2025-08-14 00:00:00+05:30, Price: 2130.95
Bullish Div 2:	Date: 2025-12-17 00:00:00+05:30, Price: 2087.40
Bearish Div 1:	Date: 2026-02-10 00:00:00+05:30, Price: 2183.00

COLPAL.NS RSI-Volume Divergence Analysis
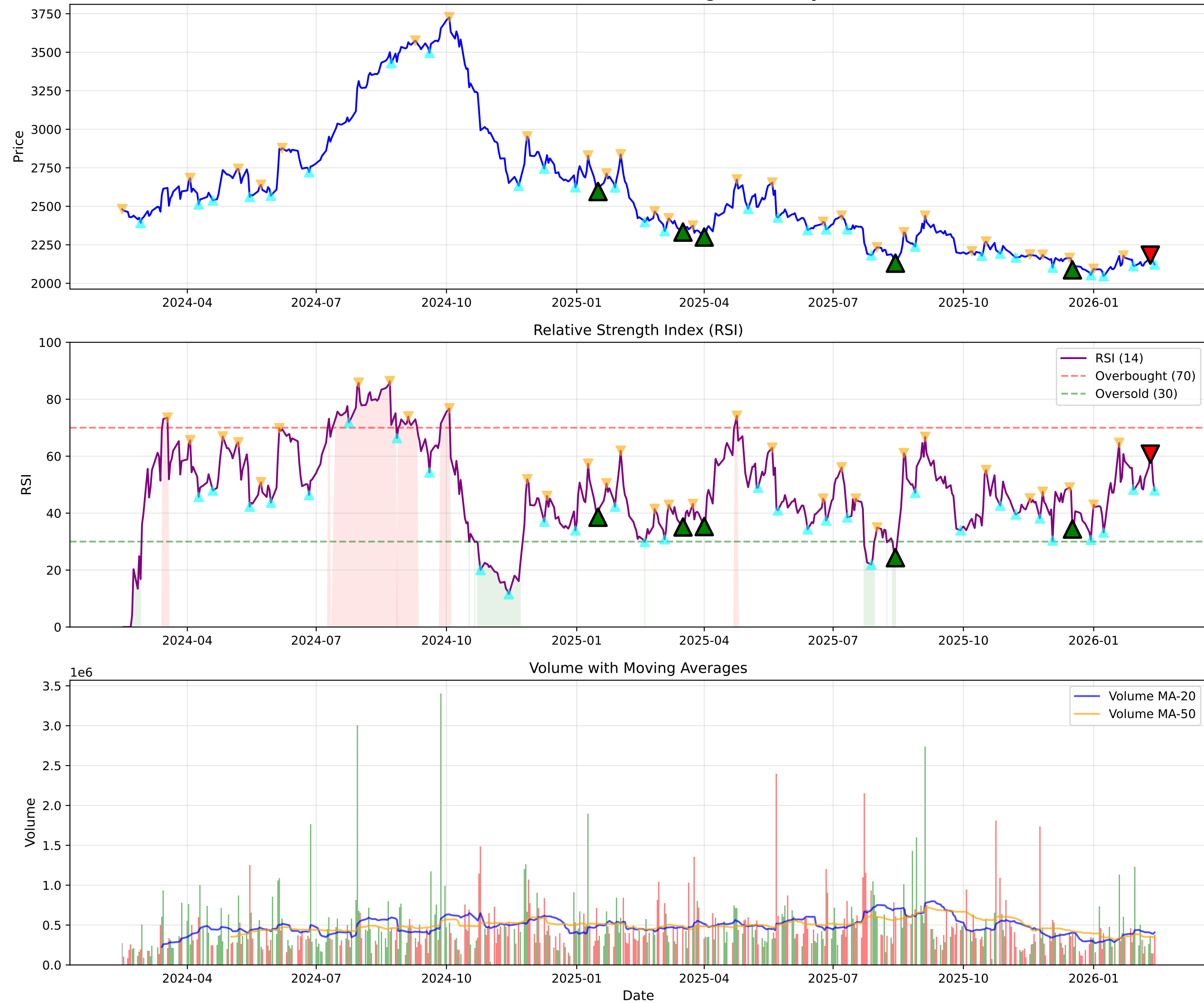
COLPAL.NS - Volume Analysis

━━ VOLUME ANALYSIS ━━:

|	
Status:	**41 Signals Detected**
:	
2026-01-05 [-]:	Climax Volume (Churning)
2026-01-06 [-]:	Distribution Day
2026-01-08 [-]:	Distribution Day
2026-01-27 [-]:	Distribution Day
2026-02-10 [+]:	**Buying Exhaustion (Bearish Div)**

COLPAL.NS - Volume Analysis
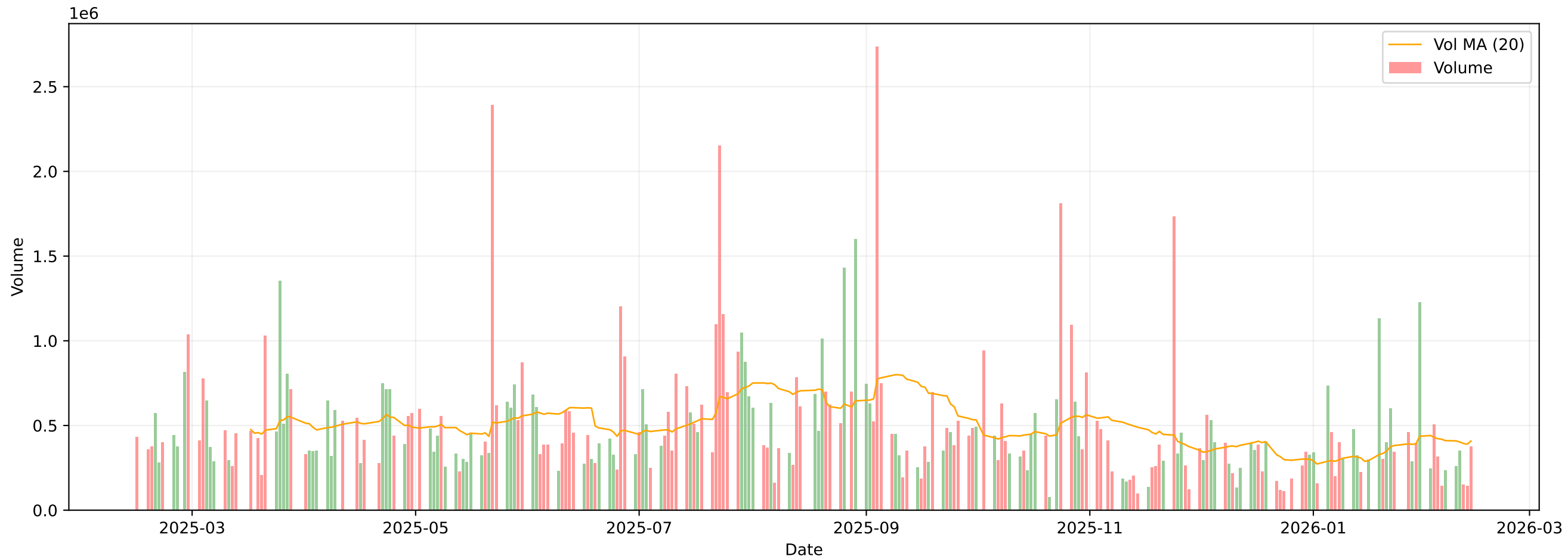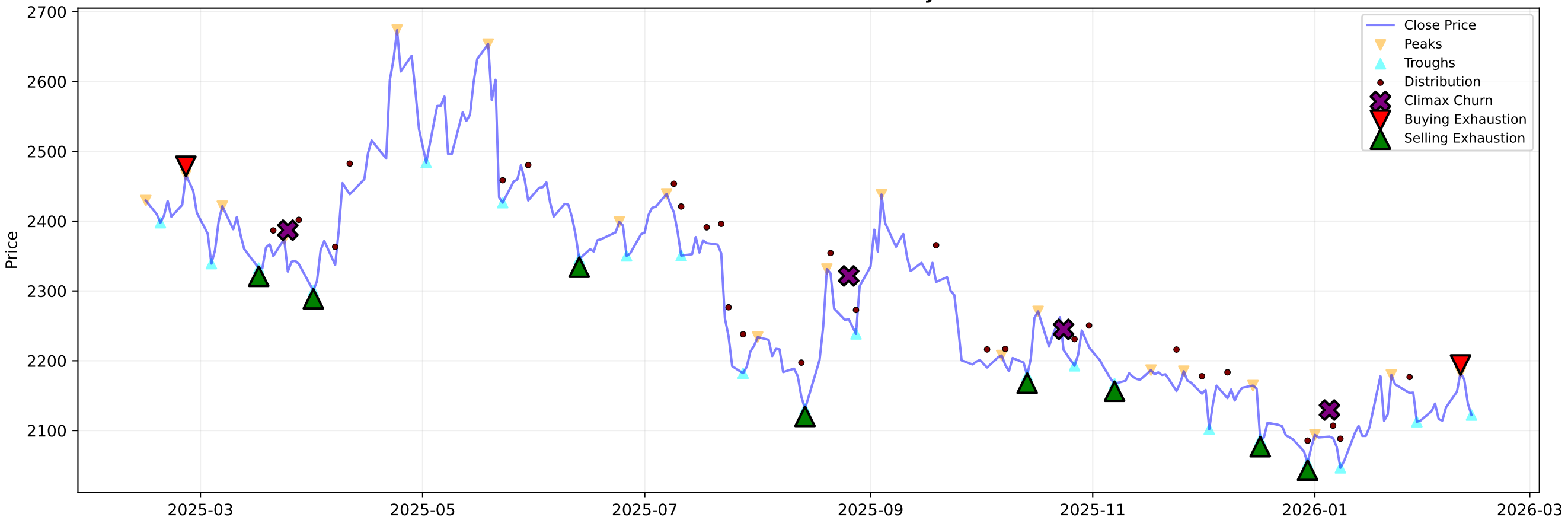
COLPAL.NS - Candlestick Classification Summary

═══ CANDLESTICK CLASSIFICATION ═══:

Latest Classification:	**Buyer Control**
Recent Trend Score (10-day avg):	0.30
:	
Distribution:	
No Control:	118
Buyer Control:	53
Seller Control:	50
Buyer Strong Control:	5
Seller Strong Control:	2

COLPAL.NS - Candlestick Classification
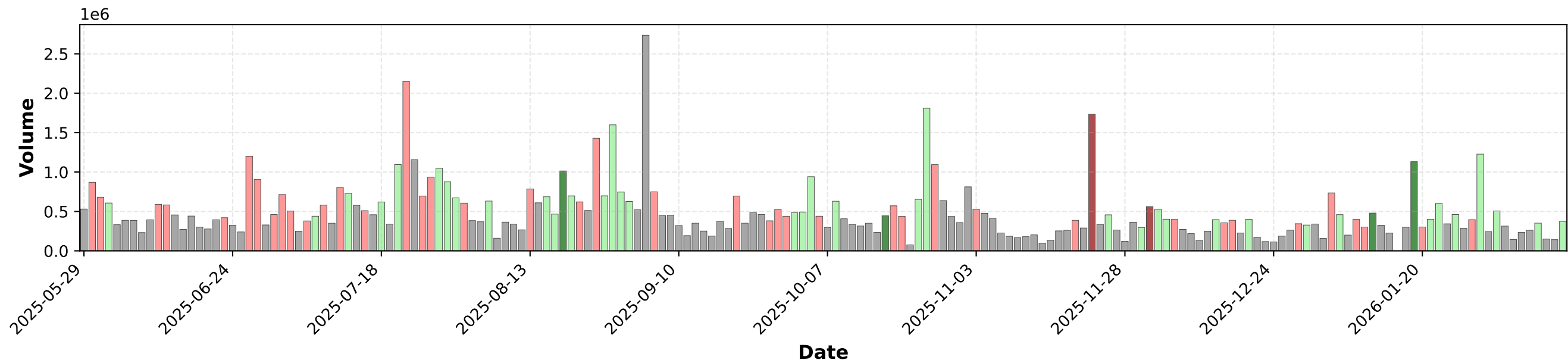
Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	DOWNTREND (Sell)	2202.11	2122.2	2025-12-15
1 Day	UPTREND (Buy)	2041.74	2122.2	2026-01-19
15 Min	DOWNTREND (Sell)	2129.3	2117.0	2026-02-12

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bullish	Strengthening	No Signal
1 Day	Bullish	Weakening	No Signal
15 Min	Bullish	Weakening	No Signal

COLPAL.NS - 1 Week (Candlestick + EMAs)

COLPAL.NS - 1 Day (Candlestick + EMAs)

COLPAL.NS - 15 Min (Candlestick + EMAs)

Markets **STARFOLIO** Alerts F&O MF Reports Screeners Subscribe Superstars Portfolio Watchlist Insider Trades Results Data Downloader More ⌄

Search Stock, IPO, MF

A

MARKETS / SECTOR : FMCG / INDUSTRY : PERSONAL PRODUCTS / COLGATE-PALMOLIVE (INDIA) LTD.

Colgate-Palmolive (India) Ltd. ⓘ

NSE: COLPAL | BSE: 500830
Colgate-Palmolive Live Share Price Today, Share Analysis and Chart

■ ■ ■ Expensive Performer ⓘ

| ABOUT | Incorporated in 1937, Colgate-Palmolive (India) focuses on oral and personal care. It manufactures and markets toothpastes, toothbrushes, toothpowder, oil-pulling products, and mouthwashes under the Colgate brand, along with a specialized personal ca... Read More |

2122.20 -16.70 (-0.78%)
↓ Near 52W Low of ₹2029.40

391.3K NSE+BSE Volume
NSE 13 Feb, 2026 3:31 PM (IST)

Watchlist Portfolio Alert My Notes **TRADE STOCK**

Overview FORECASTER STOCK REPORT Buy Sell Zone F&O Financials News ⌄ Reports Technicals ⌄ Shareholding ⌄ Deals ⌄ Corporate Actions ⌄ Alerts About

Durability score ⓘ	**60.0** /100	Valuation Score ⓘ	**27.7** /100	Momentum Score ⓘ	**52.6** /100	Analyst Price Target ⓘ 👍	FORECASTER
High Financial Strength		Expensive Valuation		Technically Neutral		**2,271** 1Yr Price target upside is 7%	

| Expensive Performer | These stocks are strong in quality but with mid-range technicals. Their valuations are expensive | View Similar | ■ ■ ■ Embed DVM </> |

DVM
Key Metrics
Price Chart
Forecaster
Financials
Technicals
Shareholding
Deals
Documents
Corporate actions
Company Profile ✕

16	**S**	**W**	11
4	**O**	**T**	1

🔲 SWOT Analysis </>

Check Before You Buy

Medium rank **10** Positive • **13** Negative

43.5% Pass in checklist

0 — 45 — 55 — 100

VIEW FULL CHECKLIST

PE Valuation Check

Right Now ⓘ
Undervalued 10.1%

1 Year Forward ⓘ
Undervalued 11.4%

| INSIGHT | Colgate-Palmolive is undervalued at both current PE and future earnings estim... |

Colgate-Palmolive Key Metrics

Preset Metrics ⌄

ROE Ann. % >		Broker Average Target >		Market Capitalization >		Price to Book >	
Market Runner Up	86.3	14.57% upside	2,431.43	High in industry	57,720.8	High in industry	

Trendlyne Snapshot - COLPAL_forecaster

Markets   STARFOLIO   Alerts   F&O   MF   Reports   Screeners   Subscribe   Superstars   Portfolio   Watchlist   Insider Trades   Results   Data Downloader   More ⌄

Search Stock, IPO, MF

MARKETS / SECTOR : FMCG / INDUSTRY : PERSONAL PRODUCTS / COLGATE-PALMOLIVE (INDIA) LTD.

Colgate-Palmolive (India) Ltd. ⓘ

NSE: COLPAL | BSE: 500830

🟩🟥🟨 Expensive Performer ⓘ

Download real time **ST◉CK REPORT**

2122.20 -16.70 (-0.78%)
↓ Near 52W Low of ₹2029.40

391.3K NSE+BSE Volume
NSE 13 Feb, 2026 3:31 PM (IST)

Watchlist   Portfolio   Alert   My Notes   **TRADE STOCK**

Overview   FORECASTER   ST◉CK REPORT   Buy Sell Zone   F&O   Financials   News ⌄   Reports   Technicals ⌄   Shareholding ⌄   Deals ⌄   Corporate Actions ⌄   Alerts   About

Colgate-Palmolive - COLPAL - stock price prediction, stock forecast, target price, analyst ratings from 29 analysts

Colgate-Palmolive has a share price target of Rs 2271, revenue growth forecast of -1.1%, and profit growth estimate of -6.6% for FY26, based on top 29 analyst calls.

Colgate-Palmolive F◉RECASTER - Analyst Estimates [NEW] ⓘ

FORECASTER DASHBOARD →

SHARE PRICE TARGET FORECAST
12 MONTH ESTIMATE

CURRENT PRICE
2122.2

LOW ESTIMATE **1800**   AVG. ESTIMATE **2271.4**   HIGH ESTIMATE **2740**

in Rs

● CURRENT PRICE ● AVG. ESTIMATE

↑ HIT   Colgate-Palmolive's share price target is above the current price, with an upside of 7.0%

EPS FORECAST
QUARTER **ANNUAL**

60
50
40
30

Mar '23   Mar '24   Mar '25   Mar '26   Mar '27

�◦ ACTUAL EPS   ◦ AVG. ESTIMATE

in Rs

↑ HIT   Colgate-Palmolive's EPS was higher than average estimate 2 times in past 3 years

CONSENSUS RECOMMENDATION
29 ANALYST Recommendations

HOLD

6	5	8	6	5	Sep '25
6	4	8	7	5	Oct '25
7	3	8	7	5	Nov '25
7	3	8	7	5	Dec '25
6	3	9	6	5	Jan '26
6	3	9	6	5	Feb '26

● STRONG BUY ● BUY ● HOLD ● SELL ● STRONG SELL

The consensus recommendation from 29 analysts for Colgate-Palmolive is HOLD