

Strategic Trading Analysis

Based on the detailed technical analysis report provided for **Dabur India Ltd (DABUR.NS)**, here is my assessment as a Positional Equity Trader.

***Note on Data Anomaly:** The report displays a future date (February 2026). I have treated the data as current relative to the price action shown (Current Price: INR 512.45), assuming the technical relationships (EMAs, Indicators) are valid for the current market structure.*

Step 1: Audit the Data

- * **Data Present:**
 - * **Price Action:** Daily charts (3-year), Candlestick classification.
 - * **Trend Indicators:** EMA Crossovers (20/50/200), Supertrend (Multi-timeframe), MACD.
 - * **Volatility/Momentum:** Bollinger Bands, Volatility Squeeze analysis, RSI, Relative Strength (RS).
 - * **Volume:** Volume profile, Distribution days, Accumulation/Distribution analysis.
 - * **Fundamental/Analyst:** Basic growth metrics, Analyst targets, Valuation score.
- * **Data Missing:**
 - * Detailed institutional holding changes.
 - * Sector-specific news flow or macro-economic catalysts driving the FMCG sector specifically.
- * **Confidence Level:** **Medium-High**. The technical data is robust and multi-dimensional. The conflict between trend indicators (EMA vs. Supertrend) requires careful interpretation, but the data sufficiency is high enough to form a trade plan.

Step 2: Analyze the Setup

- * **Price Structure & Trend:**
 - * **Consolidation/Compression:** The stock is in a massive compression zone. The 20, 50, and 200 EMAs are tightly clustered between **508 and 512**. This "braided" moving average structure indicates a lack of trend and high indecision.
 - * **Trend Conflict:** While the EMA report claims a "Strong **Uptrend" (likely because Price > EMA 200), the **Supertrend** is **Bearish** (**Sell**)** on Weekly, Daily, and 15-min timeframes. This is a significant red flag for an immediate long entry.**
- * **Momentum & Volatility:**
 - * **Volatility Squeeze:** The Bollinger Band width is extremely narrow (0.0585), and the report confirms a "Volatility Squeeze" is active. This historically precedes a violent move, but the *direction* is currently neutral to bearish.
- * **RSI & Volume:** RSI is ~50 (Neutral). Volume analysis shows "Buying Exhaustion" and "Distribution Days," suggesting sellers are capping upside attempts.
- * **Relative Strength:**
 - * The stock is classified as a "Weakening Leader" with an RS score of 53.6/100. It is not currently leading the market or its sector.

Conclusion on Setup:

The setup is a **Volatility Squeeze Play**. The market is coiling. Entering now (at INR 512) is a gamble on the direction of the explosion. The confluence of "Supertrend Sell" and "Distribution Volume" suggests the path of least resistance might be down, or sideways chop, until a definitive breakout occurs.

Step 3: Formulate the Recommendation

Should you enter this stock now?

NO.

The risks of a "fake-out" or continued stagnation are too high due to the contradictory signals (EMA **Bullish** vs. Supertrend **Bearish**) and lack of

momentum (RSI 50). You should only enter if the stock proves it has the strength to break out of this compression zone.

Conditional Plan (Wait for the Breakout):

We need price to clear the overhead supply (Upper Bollinger Band) to confirm the squeeze is releasing to the upside.

* **Condition to Buy:** **Daily Close above INR 528**.

* *Rationale:* This clears the Upper Bollinger Band (527.04) and puts the price back into a high-momentum zone, negating recent distribution patterns.

* **Entry Price:** **INR 528 - INR 530** (limit order upon confirmation).

* ****Stop Loss**:** **INR 505** (Closing Basis).

* *Rationale:* This places the stop below the entire cluster of EMAs (200 EMA is at 508). If it drops below 505, the "Golden Cross" has failed, and the breakdown is confirmed.

* ****Take Profit**:**

* **Target 1:** **INR 555** (approx. 5% gain, recent swing resistance).

* **Target 2:** **INR 580** (approx. 10% gain, major structural resistance).

* *Time Horizon:* 1-3 Months.

Candlestick Classification Analysis

Based on the **Candlestick Classification** report (Pages 20 and 21) and the specific logic provided, here is my analysis as a seasoned Price Action Trader.

1. Current Market State: The "No Control" Regime

The most immediate and telling data point from Page 20 is the **Latest Classification: No Control**.

* **Trend Score (-0.10):** The 10-day average trend score is practically zero, leaning slightly negative. This indicates a complete lack of momentum. neither buyers nor sellers are dominating the narrative right now.

* **Historical Context:** Out of the classified days, **134 days** were rated as "No Control," compared to only ~40 days each for Buyer/Seller control. This profile characterizes **DABUR.NS** as a stock that spends the majority of its time in consolidation or messy ranges, rather than clean trending moves.

2. Visual Chart Analysis (Page 21)

Looking at the visual representation of the classification logic:

* **The Major Reversal (September Peak):**

You can see a definitive **"Seller Strong Control" (Dark Red)** candle at the absolute peak in September (around price level 560).

* *Logic Check:* This likely had a Body > 1.5 ATR, closed near the low, and had high volume. This broke the previous uptrend structure and the stock has not recovered those highs since.

* **Recent Price Action (January - February 2026):**

Focusing on the far right of the chart, we see a cluster of **Grey (No Control)** and **Light Red (Seller Control)** candles.

* **Wicks:** There are multiple candles with wicks on both sides. Per the algorithm (Step 3), "Both wicks long ? strong indecision signal." The market is rejecting higher prices but also finding bids at lower levels.

* **Body Size:** The candle bodies are compressed (Small body < 0.5 ATR). This implies volatility contraction. A squeeze is happening.

* **Volume:** The volume bars at the bottom right are average to low. Per Step 4 of your algorithm, low volume acts as a dampener (0.6x multiplier), turning potential control signals into "No Control." Institutional money is sitting on the sidelines.

3. Decoding the Signals

- * **Lack of "Buyer Strong Control":** There hasn't been a Dark Green candle (Buyer Strong Control) in the recent swing. The last attempt at a rally (early Jan) fizzled out into grey candles quickly.
- * **Drifting Lower:** While there is no panic selling (no recent Dark Red candles), the presence of Light Red candles interspersed with Grey ones explains the -0.10 score. It is a "slow bleed" or a drift, rather than a crash.

4. Future Prediction & Trading Stance

Prediction: Sideways to Mildly **Bearish**

The Candlestick Classification system is screaming **Indecision with a negative bias**.

1. **Immediate Short Term:** The price is stuck in a "No Control" zone. Expect chop/range-bound trading between **INR 500 (Support)** and **INR 525 (Resistance)**. The price is likely to gravitate toward the lower end of this range given the -0.10 trend score.
2. **The Breakout Signal:** Because the volatility is compressing (small ATR bodies), a violent move is approaching.
 - * **Bullish Case:** You need to see a **Buyer Strong Control (+2)** candle. This requires a close near the high with Volume > 1.3x average to confirm institutions are stepping back in.
 - * **Bearish Case:** If we see a **Seller Control (-1 or -2)** candle close below the INR 500 psychological mark, the "slow bleed" will turn into a confirmed downtrend.

Verdict:

The price action suggests **weakness**. The bulls are absent (no Buyer Control candles), leaving the price vulnerable to gravity. Unless a "Volume Multiplier" event occurs to generate a Strong Buyer candle, the path of least resistance is slowly **downwards**.

News & Analyst Targets

As of **Saturday, February 14, 2026**, here is the latest investment research and news analysis for **Dabur India Ltd (DABUR)**.

1) Latest News for DABUR This Week

- * **New South India Manufacturing Hub:** On **February 12, 2026**, Dabur India held a groundbreaking ceremony for its first-ever manufacturing facility in South India, located in **Tindivanam, Tamil Nadu**.
 - * **Investment:** The company is investing approximately **INR 400 crore** in this project.
 - * **Capacity:** The plant will initially produce staples like **Dabur Red Paste**, **Odonil**, and **honey**, with plans to expand into juices (Réal) and hair oils later.
 - * **Impact:** This move is designed to strengthen supply chain resilience, reduce time-to-market for the southern region, and create around 250 direct jobs.
- * **Post-Earnings Analysis:** Dabur continues to be in the news following its **Q3 FY26 results** (announced late Jan 2026), where it reported a **6-7% YoY revenue growth** (approx. INR 3,559 Cr) and a **~7-10% rise in net profit** (approx. INR 560-575 Cr). The management highlighted a recovery in rural demand, which is now outpacing urban growth in volume terms.

2) Upgrade or Downgrade from Brokerages

The analyst community has shown mixed reactions following the Q3 FY26 results and the new plant announcement:

- * **Downgrades / Cautious Views:**
 - * **Emkay Global** has retained its **"Reduce"** rating, citing that while demand headwinds are easing, Dabur's execution needs to improve to justify a higher valuation.
 - * **ICICI Securities** maintained a **"Hold"** rating, flagging that growth is currently driven by select categories (like oral care and hair oils) rather than being broad-based across the entire portfolio.
- * **Upgrades / Positive Views:**
 - * **Avendus Spark** upgraded the stock to **"Buy"** (from Add) earlier this month, citing improved rural outlook.
 - * **Nomura** maintained a **"Buy"** rating, adjusting its target slightly upward, betting on the rural recovery theme.

benefiting Dabur's portfolio the most.

3) Other News Impacting DABUR

* **Rural Demand Recovery:** A key theme impacting Dabur positively is the narrowing gap between rural and urban consumption. As a company with nearly **45-50% of sales from rural India**, any uptick in the agrarian economy (supported by stable monsoons and government spending) is a direct tailwind.

* **Raw Material Costs:** Input cost inflation has stabilized, allowing for gross margin expansion. However, the company is reinvesting a significant portion of these gains into **advertising and promotion (A&P)** to defend market share against smaller regional competitors.

* **Leadership in Key Categories:** Dabur has recorded its highest-ever market share in the **Hair Oils** category (~20%) and continues to gain share in **Oral Care**, despite intense competition.

4) Latest Analyst Targets for DABUR

Below is a summary of the latest price targets from major brokerage houses issued in **late January / February 2026**:

Brokerage Firm Rating Target Price (INR) Key Commentary
:--- :--- :--- :---
Avendus Spark **Buy** **620** Upgraded from Add; sees strong rural recovery benefits.
Nirmal Bang **Buy** **620** Valuations attractive; expects margin recovery in FY27.
Nomura **Buy** **580** Adjusted from INR 575; rural growth to drive volumes.
BOB Capital **Hold** **535** Upside limited; awaits consistent double-digit growth.
Emkay Global **Reduce** **525** Cites execution risks and expensive valuations (~40x P/E).
ICICI Securities **Hold** **500** Concerns over narrow growth breadth and competition.
Investec **Hold** **509** Lowered target; growth recovery slower than expected.

Consensus View: The street is currently divided. While "Buy" ratings focus on the **rural recovery** story and long-term potential of the new **South India plant**, "Hold/Reduce" ratings are concerned with **current valuations** (P/E ~50x) and the pace of volume growth.

Stock Detailed Analysis Report

DABUR.NS

Current Price: ₹512.45

Generated: 2026-02-14 10:07

DABUR.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	1.13%	4.69%
Net Income	Yes	No	-4.07%	0.54%
ROE	No	No	-12.37%	-7.61%
EPS	Yes	No	-4.13%	0.44%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	4.53%	5.61%
Net Income	Yes	8.96%	13.42%
ROE	No	-27.73%	-27.73%
EPS	Yes	8.97%	5.66%

DABUR.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Weakening Leader
RS Score:	53.6/100
:	

== RS RATIOS ==:

1M RS:	1.030 [Leader]
3M RS:	1.065 [Leader]
6M RS:	1.105 [Leader]
1Y RS:	1.113 [Leader]
:	

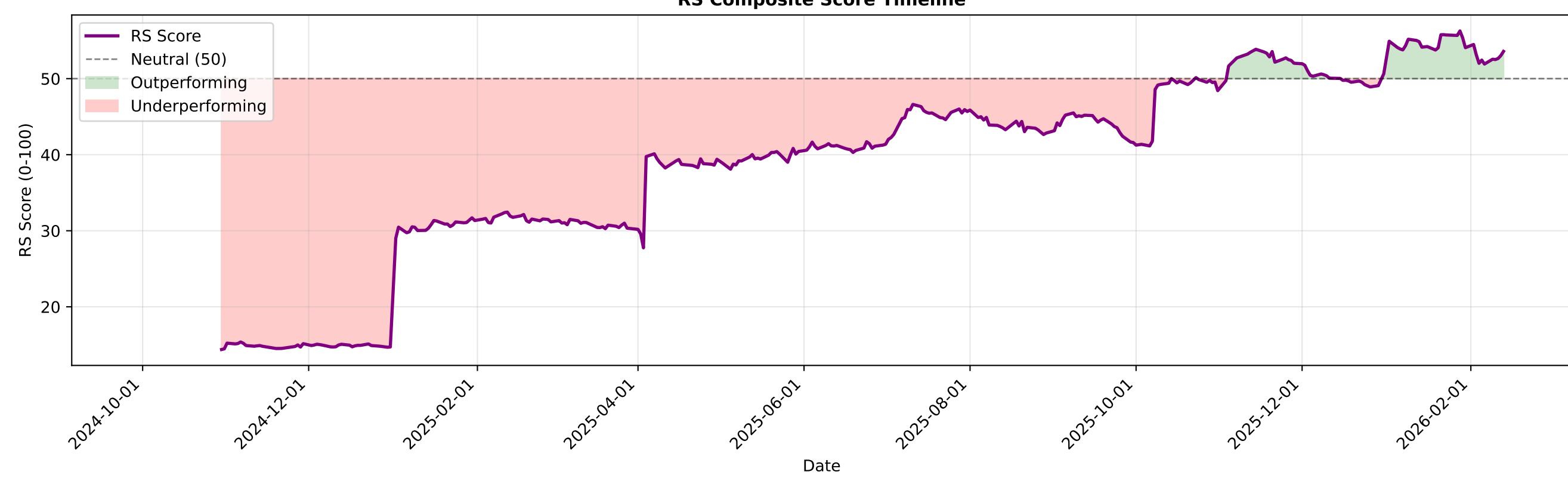
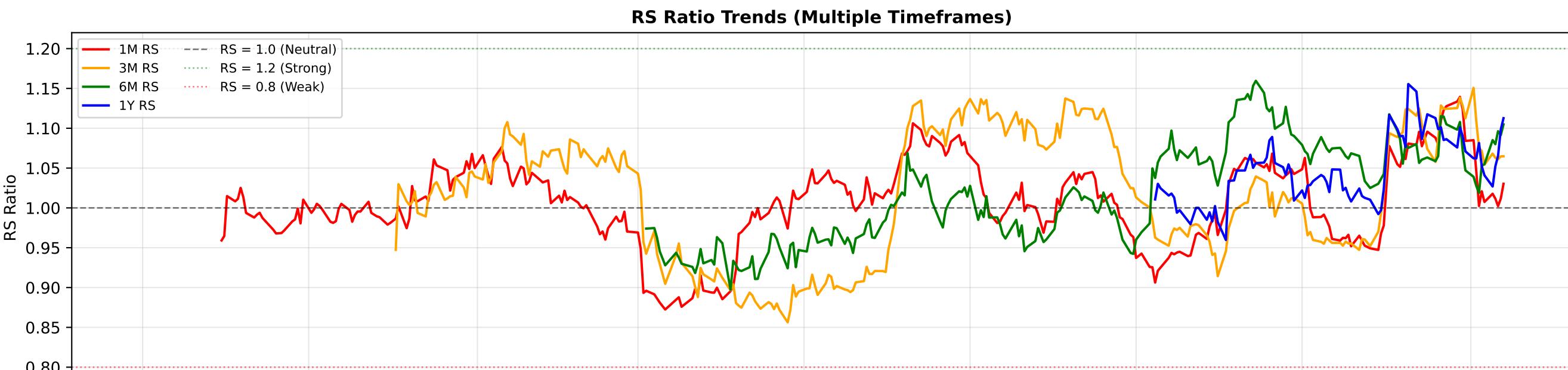
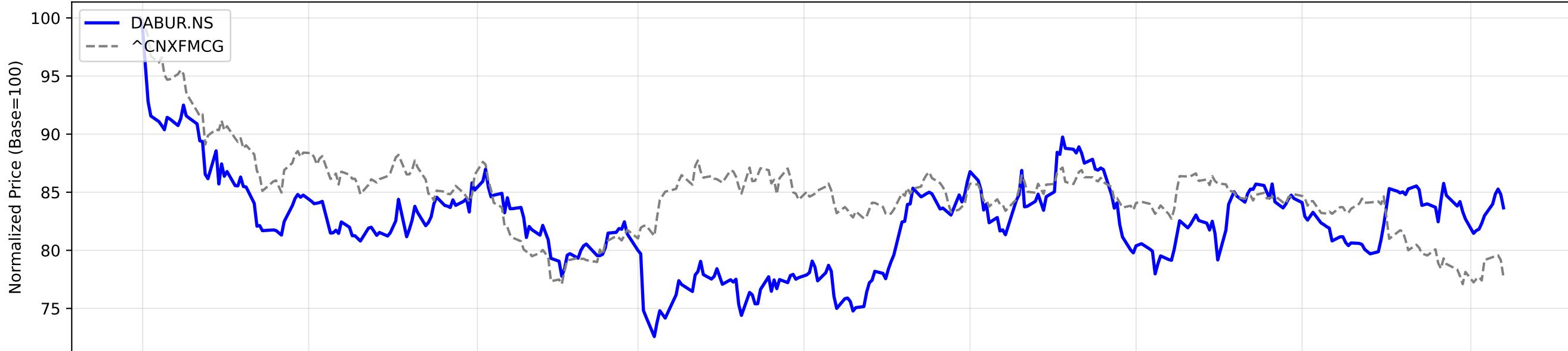
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

SIGNAL CRITERIA::

✗ Emerging RS:	Not accelerating
✗ Medium-term Lagging:	Not lagging
✗ Performance Improving:	Not improving

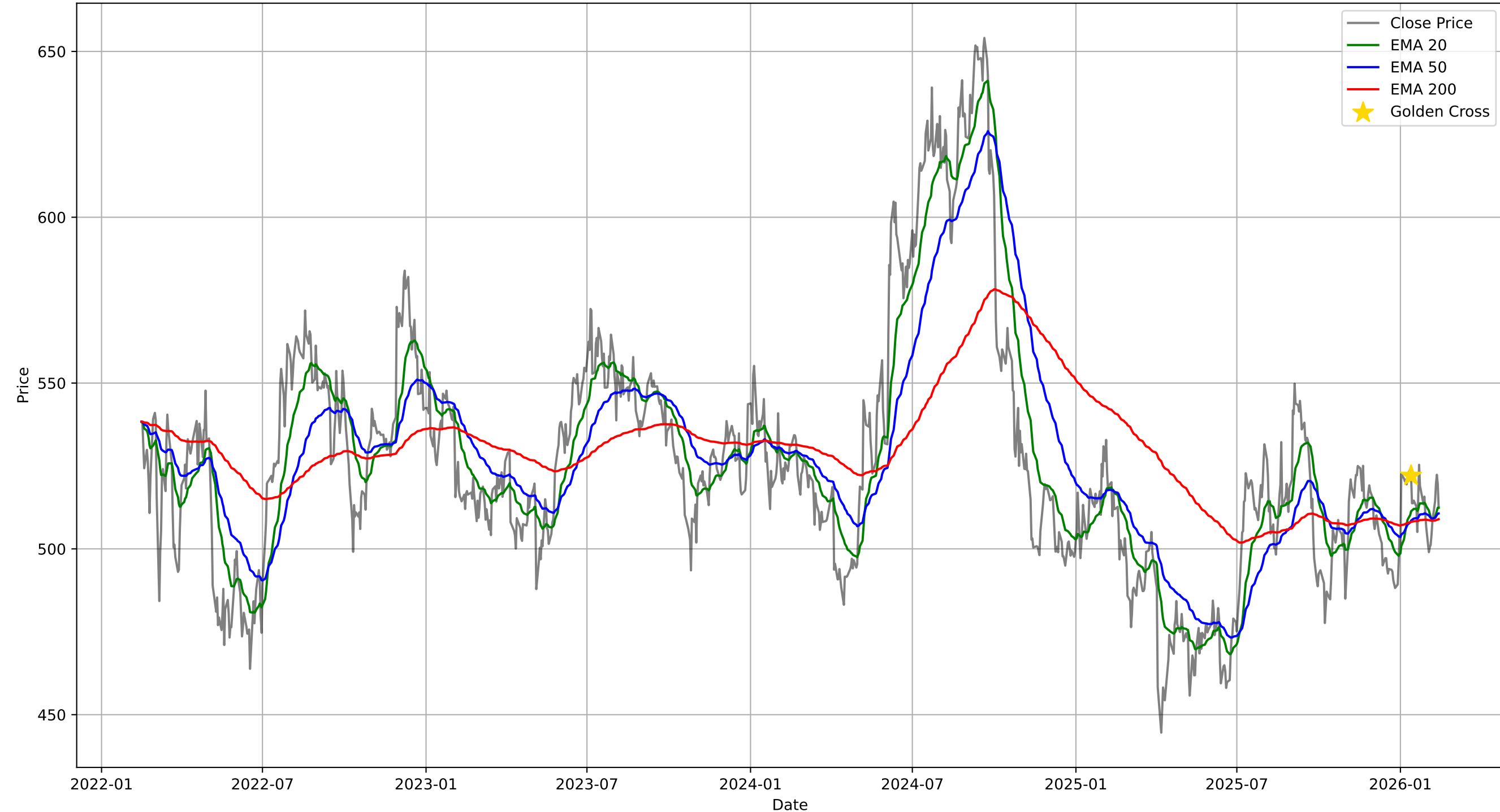
Relative Strength Analysis: DABUR.NS vs ^CNXFMCG
Classification: Weakening Leader
Price Performance Comparison (Normalized)



DABUR.NS - EMA Crossover Summary

EMA 20:	512.41
EMA 50:	510.68
EMA 200:	508.94
Trend Status:	Strong Uptrend
Golden Cross Date:	2026-01-13 00:00:00+05:30
Golden Cross Price:	522.05

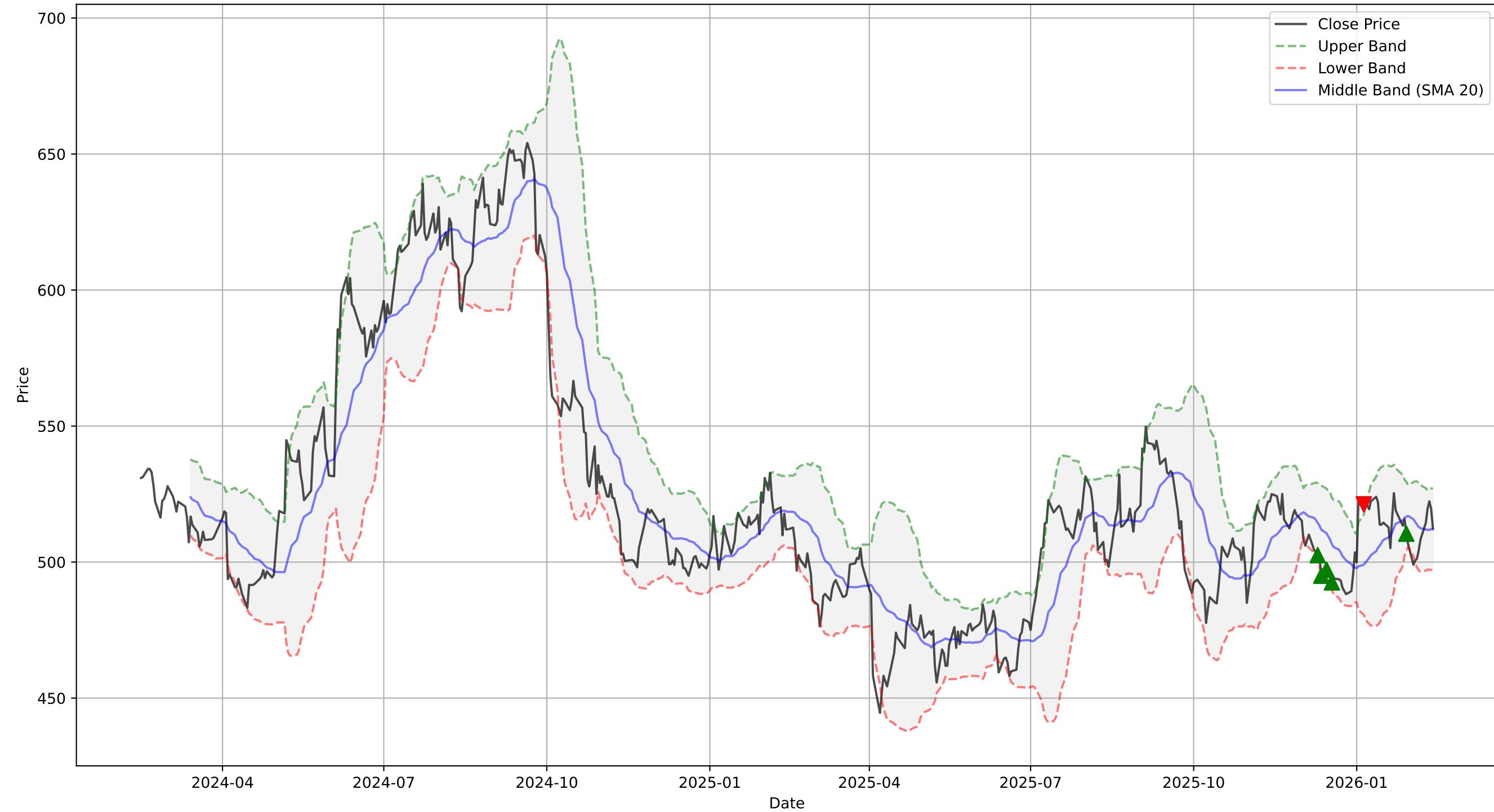
DABUR.NS EMA Crossover Analysis



DABUR.NS - Bollinger Bands Summary

Current Price:	512.45
Upper Band:	527.04
Middle Band (SMA 20):	512.05
Lower Band:	497.05
%B:	0.5135
Band Width:	0.0585
Status:	Upper Half
Signal:	None
Recent Signal 1:	Buy Signal at 2025-12-18 00:00:00+05:30
Recent Signal 2:	Sell Signal at 2026-01-05 00:00:00+05:30
Recent Signal 3:	Buy Signal at 2026-01-29 00:00:00+05:30

DABUR.NS Bollinger Bands (20, 2) Analysis



DABUR.NS - Supertrend Summary

Status:

DOWNTREND (Sell)

Supertrend Value:

535.53

Signal Identified On:

2026-02-02

Supertrend Analysis for DABUR.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



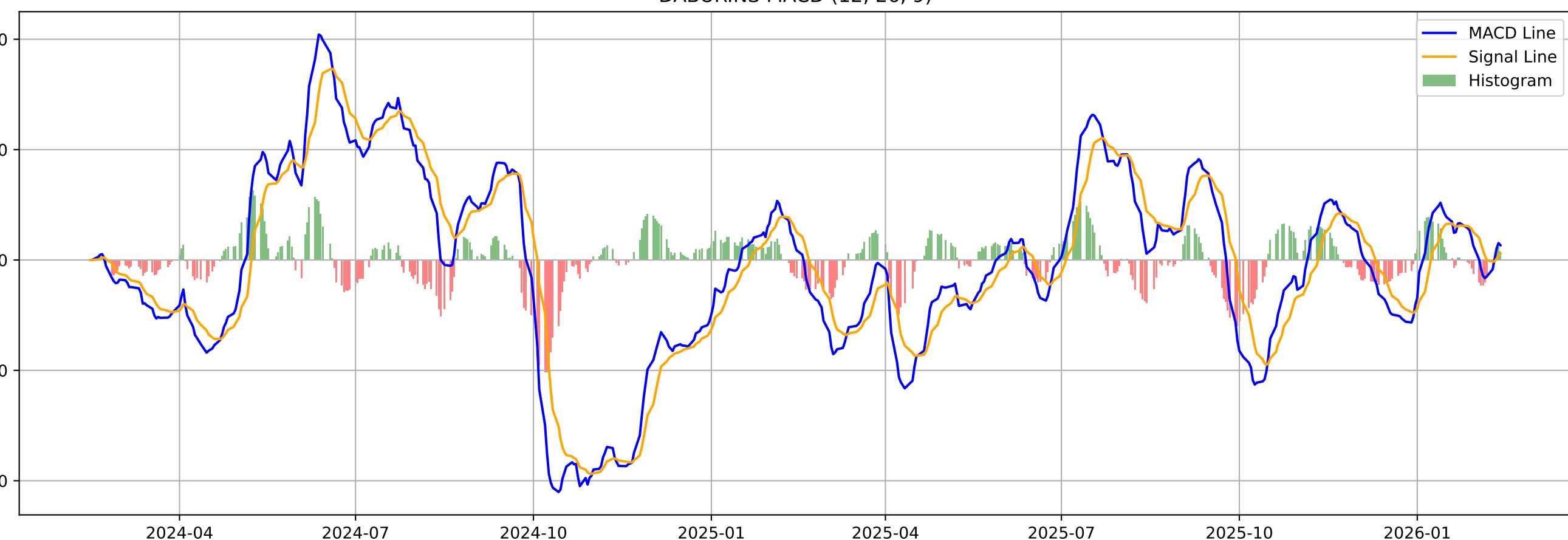
DABUR.NS - MACD Summary

MACD Line:	1.34
Signal Line:	0.58
Histogram:	0.75
Trend:	Bullish
Momentum:	Weakening
Signal:	None

DABUR.NS Price



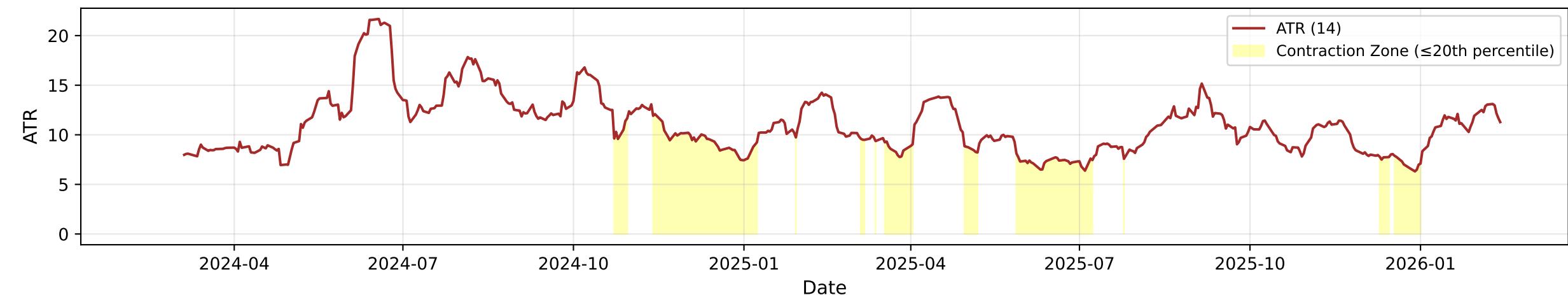
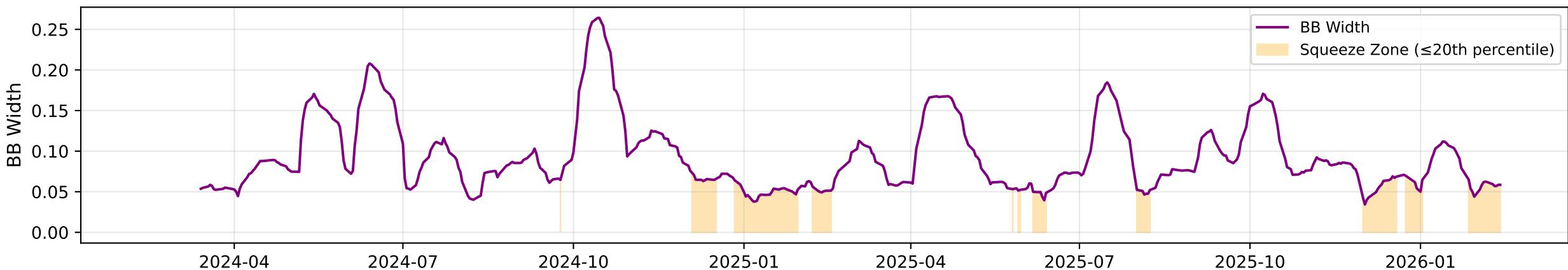
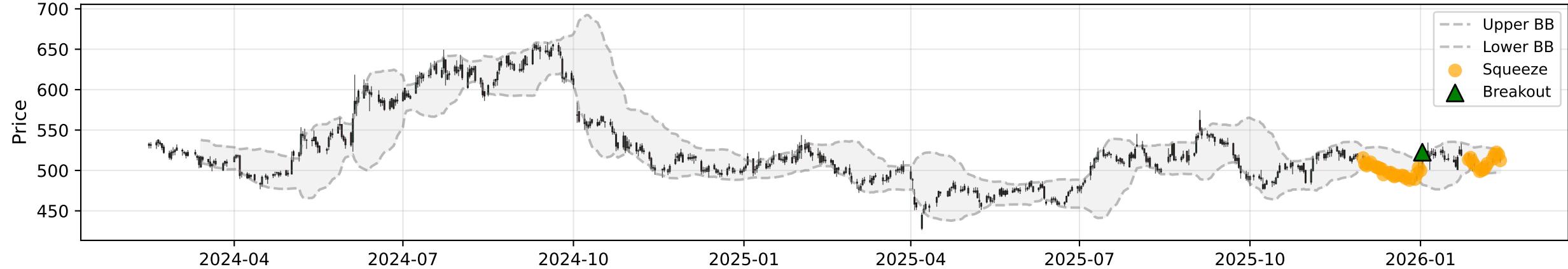
DABUR.NS MACD (12, 26, 9)



DABUR.NS - Volatility Squeeze Summary

BB Width:	0.0585
ATR:	11.2821
Total Signals:	38
Signal 1:	BB Squeeze at 2026-02-09 00:00:00+05:30 (Price: 514.40)
Signal 2:	BB Squeeze at 2026-02-10 00:00:00+05:30 (Price: 519.70)
Signal 3:	BB Squeeze at 2026-02-11 00:00:00+05:30 (Price: 522.35)
Signal 4:	BB Squeeze at 2026-02-12 00:00:00+05:30 (Price: 519.55)
Signal 5:	BB Squeeze at 2026-02-13 00:00:00+05:30 (Price: 512.45)

DABUR.NS - Volatility Squeeze Analysis



DABUR.NS - RSI-Volume Summary

Current RSI:	50.52
Current Volume:	1746636
Volume MA 20:	1804850
Bullish Divergences:	1
Bearish Divergences:	4
Bullish Div 1:	Date: 2024-11-21 00:00:00+05:30, Price: 498.10
Bearish Div 1:	Date: 2025-01-17 00:00:00+05:30, Price: 518.09
Bearish Div 2:	Date: 2026-01-12 00:00:00+05:30, Price: 524.00

DABUR.NS RSI-Volume Divergence Analysis



DABUR.NS - Volume Analysis

== VOLUME ANALYSIS ==:

Status: 32 Signals Detected

:

2026-01-06 [-]: Distribution Day

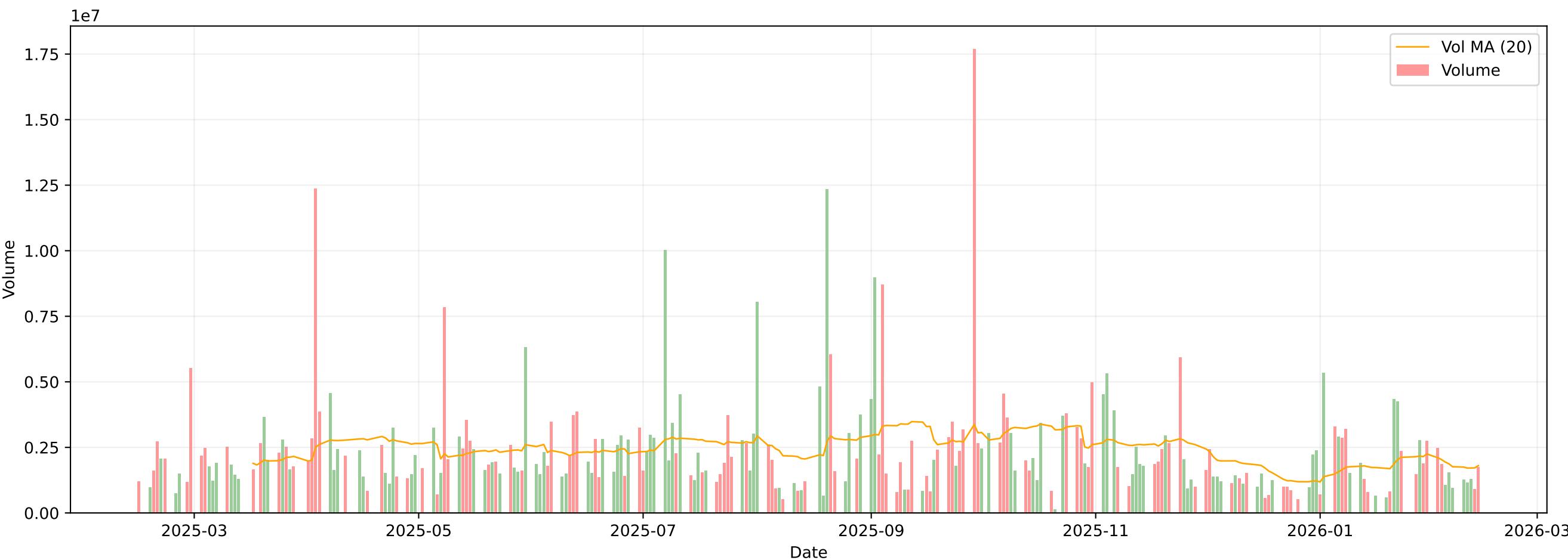
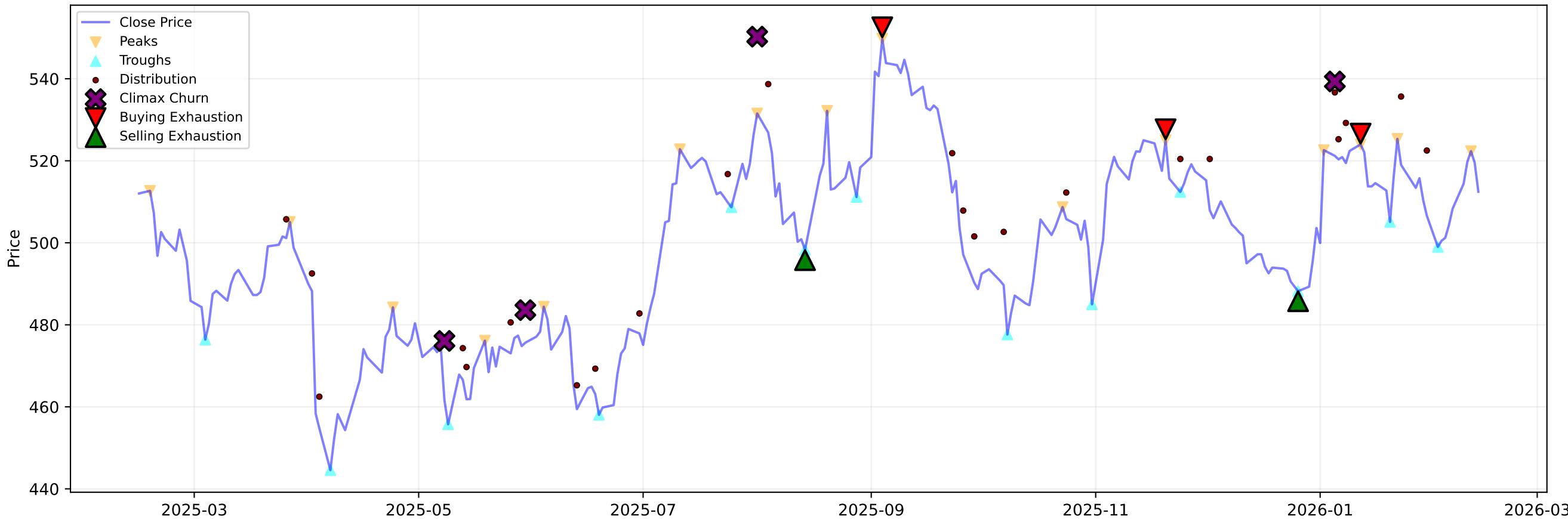
2026-01-08 [-]: Distribution Day

2026-01-12 [+]: Buying Exhaustion (Bearish Div)

2026-01-23 [-]: Distribution Day

2026-01-30 [-]: Distribution Day

DABUR.NS - Volume Analysis



DABUR.NS - Candlestick Classification Summary

== CANDLESTICK CLASSIFICATION ==:

Latest Classification: **No Control**

Recent Trend Score (10-day avg): -0.10

:

Distribution:

No Control: 134

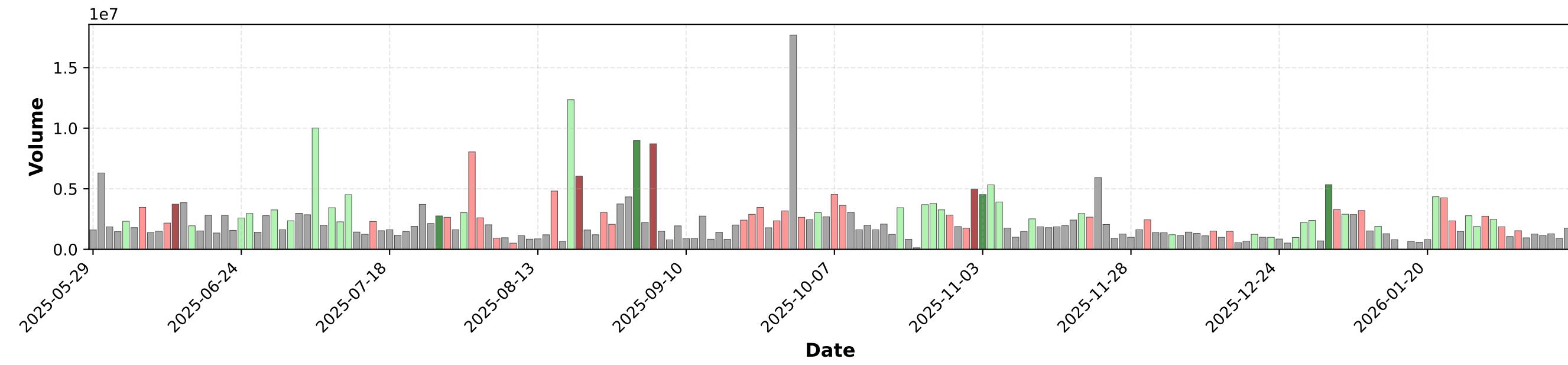
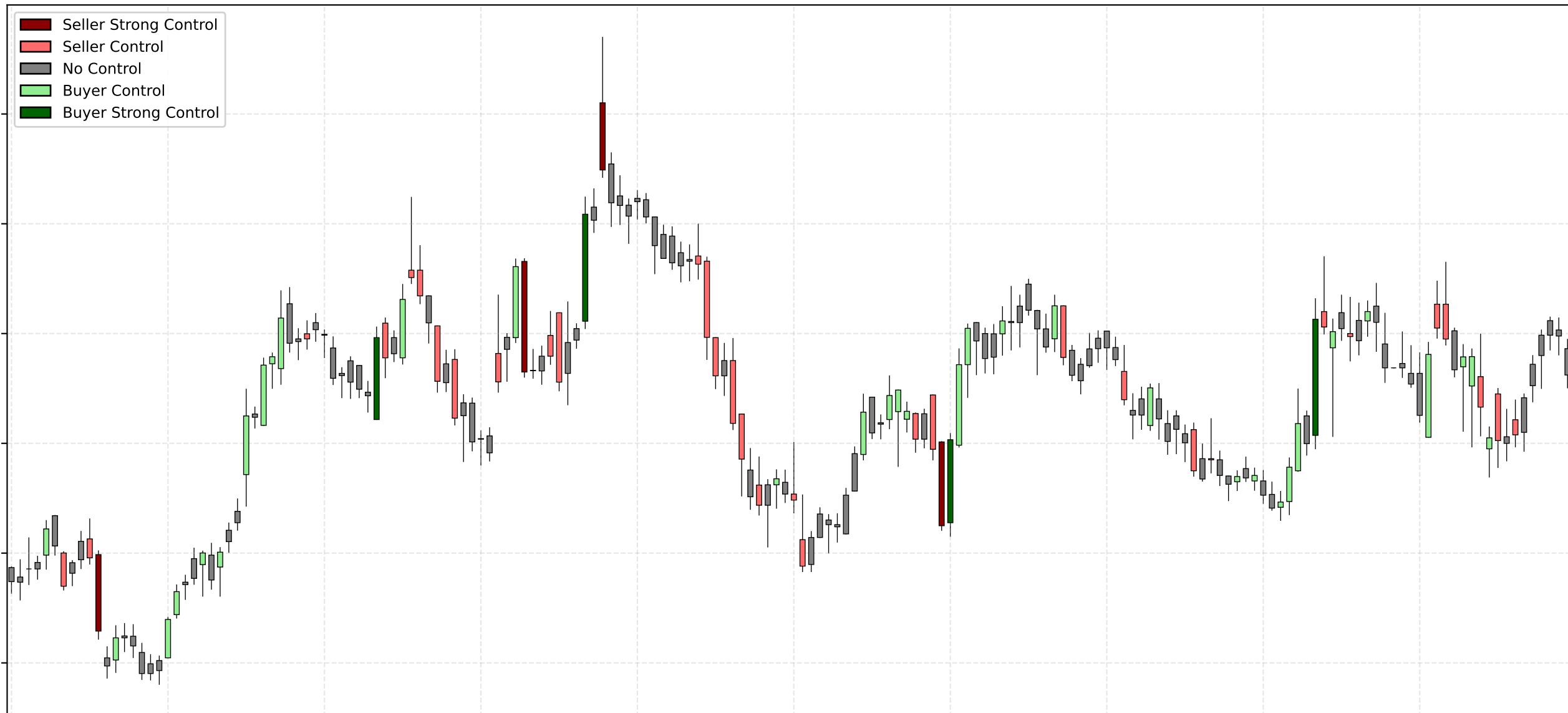
Buyer Control: 44

Seller Control: 41

Seller Strong Control: 5

Buyer Strong Control: 4

DABUR.NS - Candlestick Classification



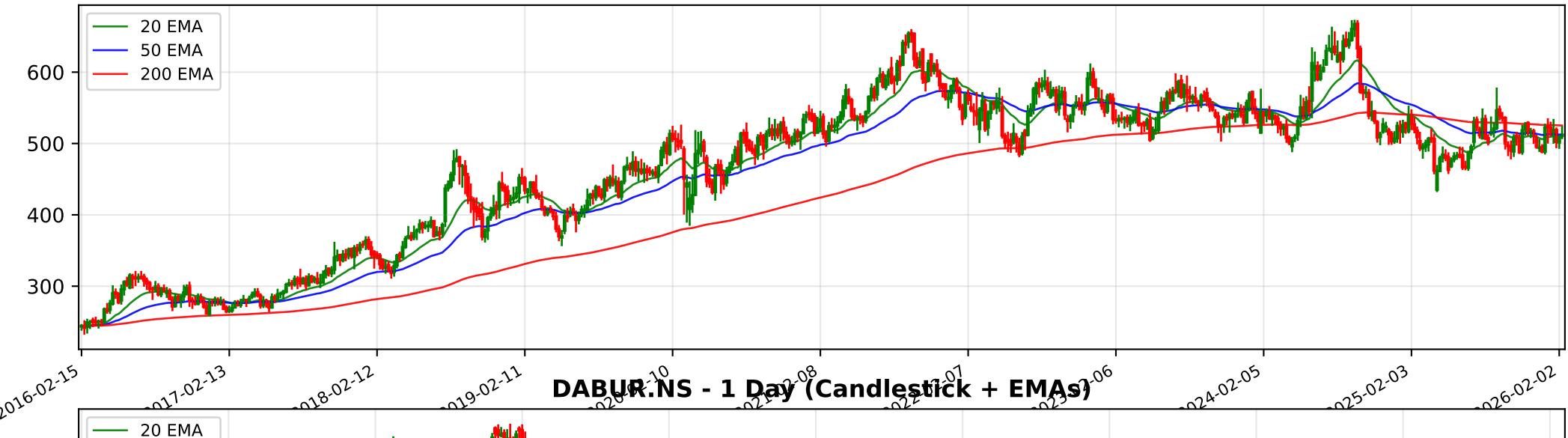
Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	DOWNTREND (Sell)	522.64	512.45	2025-10-27
1 Day	DOWNTREND (Sell)	535.53	512.45	2026-02-02
15 Min	DOWNTREND (Sell)	516.24	510.1	2026-02-13

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bullish	Strengthening	Bullish Crossover (Buy)
1 Day	Bullish	Weakening	No Signal
15 Min	Bearish	Strengthening	No Signal

DABUR.NS - 1 Week (Candlestick + EMAs)



DABUR.NS - 1 Day (Candlestick + EMAs)



DABUR.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - DABUR_main

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Dabur India Ltd. [①](#)

NSE: DABUR | BSE: 500096
Dabur Live Share Price Today, Share Analysis and Chart


512.45 -7.10 (-1.37%)

2.0M NSE+BSE Volume
NSE 13 Feb, 2026 3:31 PM (IST)

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Durability score ① High Financial Strength	65.0 /100	Valuation Score ① Expensive Valuation	27.8 /100	Momentum Score ① Technically Moderately Bullish	62.8 /100	Analyst Price Target ①  547 1Yr Price target upside is 7%	FORECASTER
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 These stocks are bullish, strong in quality and technicals, but expensive in valuation. Investors need to be cautious [View Similar](#) 

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High rank 12 Positive * 11 Negative 52.2% Pass in checklist

PE Valuation Check
Right Now [①](#) Undervalued 13.1% [1 Year Forward](#) [①](#) Undervalued 17.5%
INSIGHT Dabur is undervalued at both current PE and future earnings estimates.

Dabur Key Metrics

ROE Ann. % > Below Industry Median	16.4	Broker Average Target > 4.55% upside	535.75	Market Capitalization > High in Industry	90,892.8	Price to Book > Below Industry Median
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Dabur India Ltd. ⓘ

NSE: DABUR | BSE: 500096
Expensive Star ⓘ

512.45 -7.10 (-1.37%)

2.0M NSE+BSE Volume
NSE 13 Feb, 2026 3:31 PM (IST)

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Dabur has a share price target of Rs 547, revenue growth forecast of 5.2%, and profit growth estimate of 8.0% for FY26, based on top 36 analyst calls.

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