

# Gemini Stock Analysis Report

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Based on the detailed technical and fundamental report provided for **TATACONSUM.NS**, here is my analysis and trading plan.

## Step 1: Audit the Data

- **Data Present:**
    - **Price Action:** Daily, Weekly, and 15-minute charts (up to Jan 2026).
    - **Trend Indicators:** EMA (20, 50, 200), Supertrend, MACD.
    - **Volatility:** Bollinger Bands, Band Width, ATR.
    - **Momentum:** RSI, Relative Strength (RS) against CNXFMCG.
    - **Fundamentals:** Revenue/Net Income trends, Basic Valuation, Analyst Estimates.
  - **Data Missing:**
    - **Real-time Order Flow/Depth:** Granular buying/selling pressure at key levels.
    - **Institutional Activity:** FII/DII data changes for the specific recent period.
  - **Confidence Level: High.** The report provides a comprehensive technical suite (Trend, Momentum, Volatility) and sufficient fundamental context to make an informed technical decision.
    - *Note on Date:* The report bears a generation date of **2026-01-10**. I am analyzing this assuming this future date is the "Current" trading date for the purpose of this simulation.
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## Step 2: Analyze the Setup

**Price Structure & Trend:** \* **Trend Status:** The stock is in a broad long-term uptrend (trading above 200 EMA at 1120). However, the intermediate trend is **consolidating**. \* **EMA Compression:** The price (1175.90) is currently sandwiched between the **50 EMA (Support at ~1169)** and the **20 EMA (Resistance at ~1182)**. This compression usually precedes a decisive move. \* **Support:** Strong confluence of support exists at **1155**, where both the Supertrend (Daily) and the Lower Bollinger Band reside.

**Volatility & Momentum:** \* **The Squeeze:** This is the most critical setup component. Page 14 indicates a **Volatility Squeeze** (BB Width 0.045, historically low) and an "ATR Contraction." The stock is coiling. \* **Momentum:** Momentum is lackluster. RSI is ~49 (Neutral). MACD is barely positive, and the "Momentum" flag on Page 12 is set to "Weakening." \* **Volume:** Page 16 shows current volume (555k) is significantly below the 20-day average (950k). This "drying up" of volume confirms the squeeze validity.

**Fundamentals & RS:** \* **Relative Strength:** The stock is classified as a "Weakening Leader" vs. the FMCG sector. \* **Earnings:** While long-term growth is good, the short-term "Recent QoQ" EPS drop of -24.60% (Page 3) is a red flag that suggests the breakout could fail if buying volume doesn't return.

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## Step 3: Formulate the Recommendation

**Verdict:** **NO** (Do not enter at current market price).

**Rationale:** While the setup is promising due to the volatility squeeze, entering now (1175.90) is premature. The price is below the 20 EMA, momentum is weakening, and volume is low. You are essentially buying in

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"No Man's Land" between support and resistance. As a risk-averse trader, you must wait for the squeeze to fire to the upside before committing capital, especially given the weakening quarterly EPS.

## Conditional Plan (The Breakout Setup):

- **Condition to Buy:** The stock must prove strength by reclaiming short-term momentum. Look for a **Daily Close above 1185**. This clears the 20 EMA (1182) and the immediate consolidation pivot. *Crucially, look for volume to expand back toward the 950k average on the breakout day.*
- **Entry Price: INR 1186 - INR 1190** (Buy stop or enter on close confirmation).
- **Stop Loss: INR 1149** (Daily Close basis).
  - *Reasoning:* This places the stop just below the "floor" of the current consolidation, defined by the Supertrend (1155) and Lower Bollinger Band (1155). If it loses 1150, the squeeze has fired downwards.
- **Take Profit:**
  - **Target 1: INR 1245** (~5% gain). This tests the recent swing highs and the upper deviation of the Bollinger Bands.
  - **Target 2: INR 1305** (~10% gain). If the squeeze releases significant energy, this aligns with the measured move of the consolidation range projected upward.

## News & Analyst Targets

### TATACONSUM Investment Research Report

**Date:** January 10, 2026 **Subject:** Weekly Update & Analyst Consensus

Here is the latest research and market intelligence for **Tata Consumer Products Ltd (TATACONSUM)** for the week ending January 10, 2026.

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### 1) Latest News for TATACONSUM (Week of Jan 5 - Jan 10, 2026)

- **New 52-Week High:** The stock demonstrated strong momentum this week, hitting a fresh **52-week high of approximately INR 1,219.75** on January 7, 2026. It has outperformed the broader Sensex, delivering returns of over **27%** in the past year.
- **Sector Recovery:** Following trade disruptions in October 2025 due to GST transitions, the FMCG sector (including Tata Consumer) witnessed a sharp normalization and recovery in November and December, positioning the company for a strong Q4 FY26.
- **Growth Outlook:** Analysts project Tata Consumer to be a standout performer in the sector with an estimated **22% jump in EBITDA** for the upcoming period, driven by volume growth in India-branded tea and strong expansion in growth engines like *Sampann* and *Soulfull*.
- **International Business:** Reports indicate robust performance in international markets (UK & US) and successful integration of recent acquisitions (Organic India, Capital Foods), which are expected to contribute significantly to the top line.

### 2) Brokerage Upgrades & Downgrades

- **Brokerage Consensus:** The overall sentiment remains **Bullish**. Most major brokerages have reiterated "Buy" or "Overweight" ratings this week, citing margin recovery and volume growth.
- **Clarification on "Downgrade" Rumors:** While there were headlines regarding a Morgan Stanley downgrade for a "Tata stock" this week, this was specifically for **Indian Hotels (IHCL)**, not Tata Consumer. Morgan Stanley maintains an **"Overweight"** rating on Tata Consumer.
- **Nuvama Institutional Equities:** Reaffirmed its **BUY** rating in a report dated January 8, 2026, highlighting Tata Consumer as a top pick for the 2026 consumer market rebound.

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- **Elara Capital:** Issued a positive recommendation on January 6, 2026, seeing further upside from current levels.

## 3) Indirect News & Market Impact

- **India Consumption Story 2026:** India has been identified as the "most optimistic consumer market" for 2026. Rising household spending and a shift from unbranded to branded products (premiumization) are directly benefiting Tata Consumer's portfolio.
- **Tea & Coffee Input Costs:** Tea margin recovery is a key theme for FY26. Stable to slightly firming tea prices are helping realization without hurting volume growth, while the coffee business continues to benefit from premium pricing power.
- **Nifty 50 Dynamics:** As a Nifty 50 constituent, the stock is seeing increased institutional interest (FII/DII inflows) as investors rotate back into defensive consumption stocks amidst broader market volatility.

## 4) Analyst Targets (January 2026)

Brokerage / Analyst	Rating	Price Target (INR )	Date of Report	Upside Potential*
Nuvama	Buy	1,410	Jan 08, 2026	~15-18%
HSBC	Buy	1,340	Dec 04, 2025	~10-12%
Nomura	Buy	1,300	Jan 08, 2026	~7-9%
Elara Capital	Accumulate/Buy	1,260	Jan 06, 2026	~4-5%
Morgan Stanley	Overweight	1,255	Jan 07, 2026	~3-4%
Goldman Sachs	Buy	1,200	Jan 2026	At Market
Trendlyne	Average	1,334	Jan 10, 2026	~11%
Consensus				

*\*Upside calculated based on a market price reference of ~INR 1,200 - INR 1,210 as of Jan 9, 2026.*

**Summary:** The analyst community remains optimistic, with targets ranging between **INR 1,255 and INR 1,410**. The primary drivers for this bullishness are the expected 22% EBITDA growth, successful integration of acquisitions, and a favorable macro environment for consumption in 2026.

# Stock Detailed Analysis Report

## **TATACONSUM.NS**

Current Price: ₹1175.90

Generated: 2026-01-10 10:14

# TATACONSUM.NS - 3 Year Daily Price Chart



# Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	15.96%	12.35%
Net Income	Yes	Yes	11.14%	10.96%
ROE	Yes	No	-10.78%	1.13%
EPS	Yes	No	7.05%	9.21%

# Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	6.24%	2.44%
Net Income	Yes	-3.10%	5.65%
ROE	No	-9.48%	-9.48%
EPS	No	-24.60%	-0.38%

# TATACONSUM.NS - Relative Strength Analysis

## == OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	<b>Weakening Leader</b>
RS Score:	57.1/100
:	

## == RS RATIOS ==:

1M RS:	<b>1.070 [Leader]</b>
3M RS:	<b>1.094 [Leader]</b>
6M RS:	<b>1.156 [Leader]</b>
1Y RS:	<b>1.355 [Strong]</b>
:	

## == TURNAROUND ANALYSIS ==:

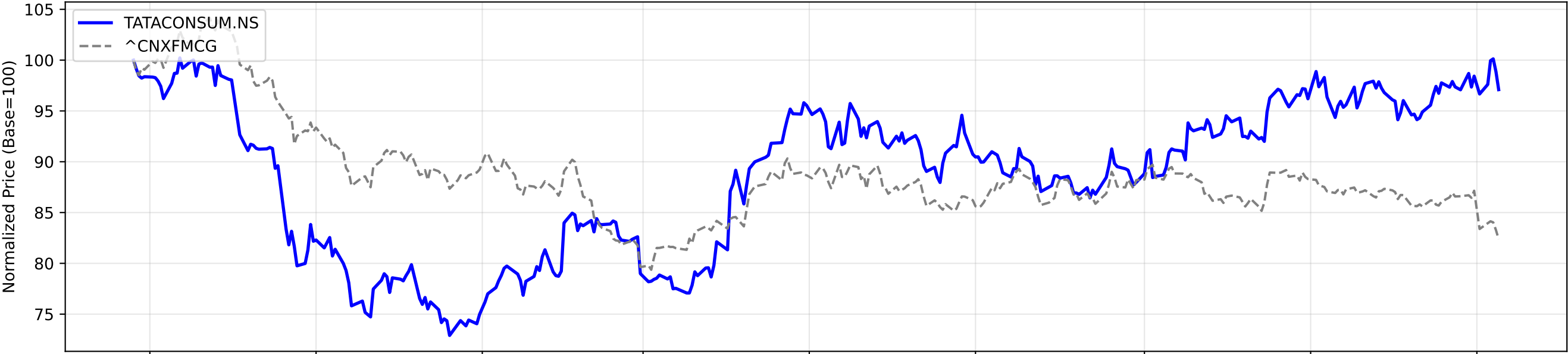
Turnaround Status:	<b>Not Detected</b>
:	

## SIGNAL CRITERIA::

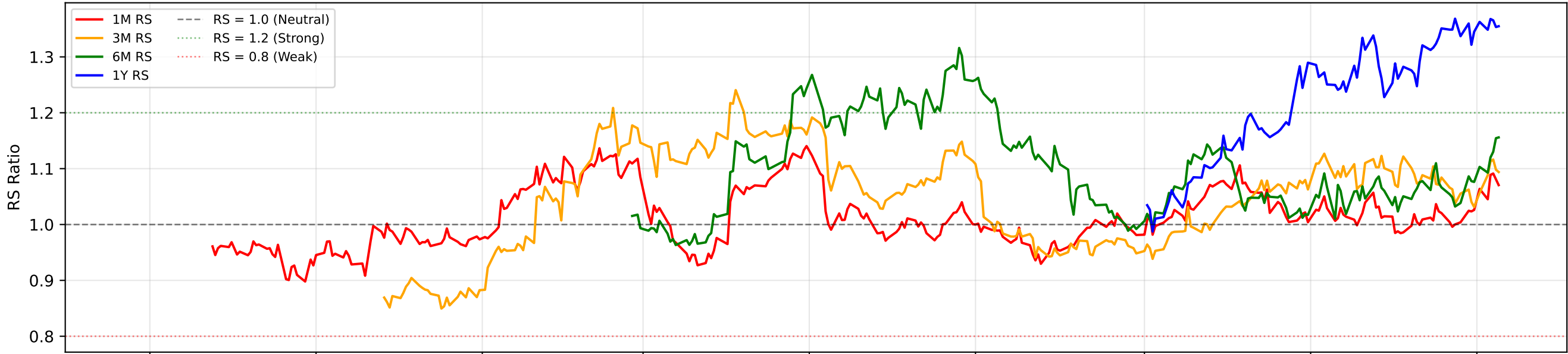
× Emerging RS:	<b>Not accelerating</b>
× Medium-term Lagging:	<b>Not lagging</b>
× Performance Improving:	<b>Not improving</b>

Relative Strength Analysis: TATACONSUM.NS vs ^CNXFMCG  
Classification: Weakening Leader

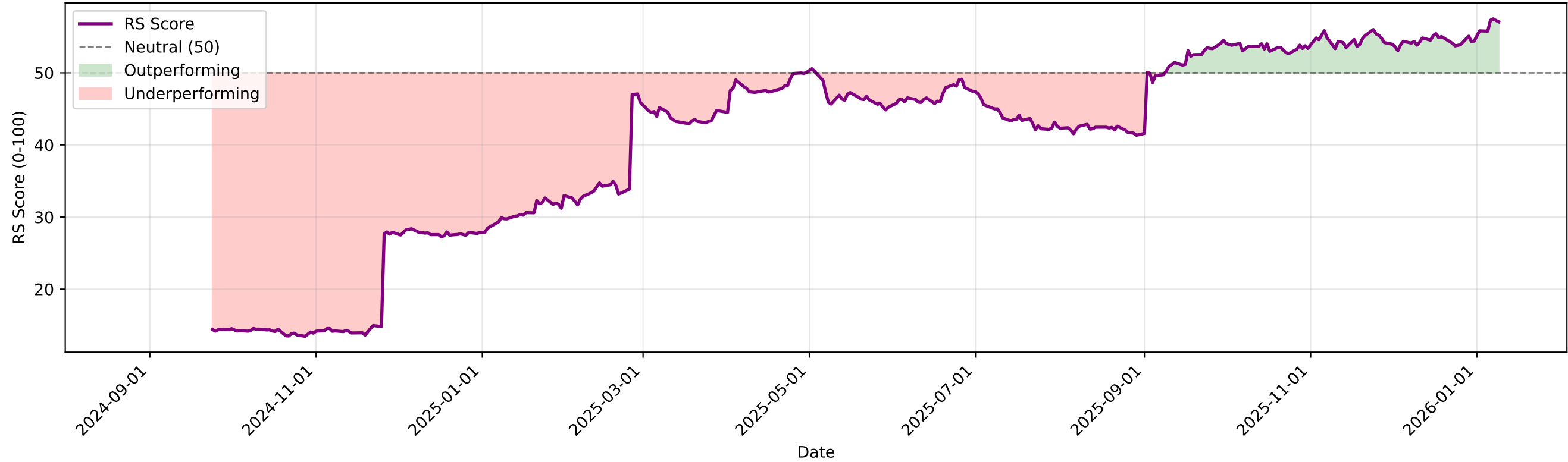
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline





## TATACONSUM.NS - EMA Crossover Summary

EMA 20:	1182.55
EMA 50:	1169.67
EMA 200:	1120.52
Trend Status:	<b>Strong Uptrend</b>
Golden Cross Date:	2025-04-23 00:00:00+05:30
Golden Cross Price:	1141.64

TATACONSUM.NS EMA Crossover Analysis



## TATACONSUM.NS - Bollinger Bands Summary

<b>Current Price:</b>	1175.90
<b>Upper Band:</b>	1209.40
<b>Middle Band (SMA 20):</b>	1182.66
<b>Lower Band:</b>	1155.93
<b>%B:</b>	0.3735
<b>Band Width:</b>	0.0452
<b>Status:</b>	Lower Half
<b>Signal:</b>	None
<b>Recent Signal 1:</b>	<b>Buy Signal at 2025-12-04 00:00:00+05:30</b>

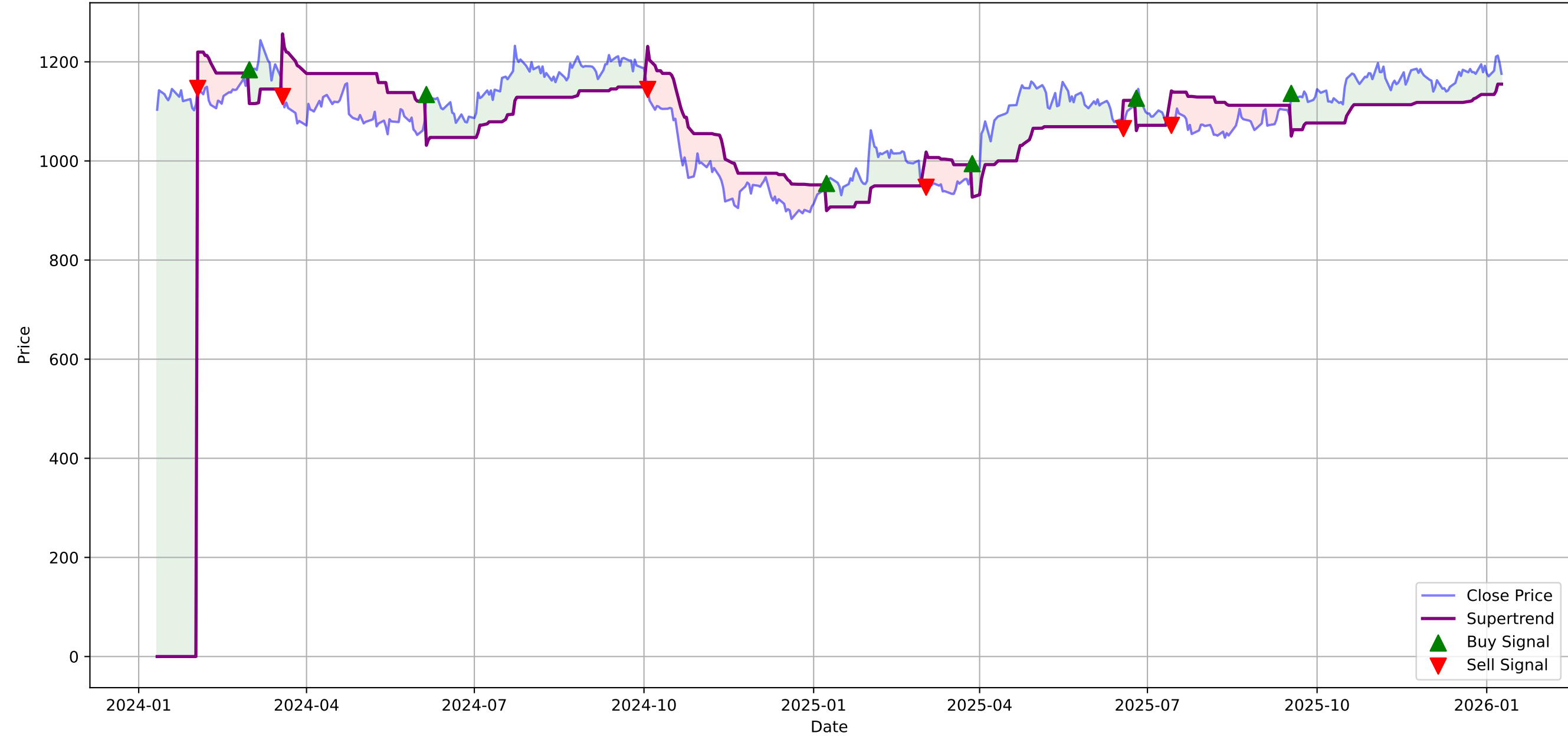
TATACONSUM.NS Bollinger Bands (20, 2) Analysis



## TATACONSUM.NS - Supertrend Summary

Status:	UPTREND (Buy)
Supertrend Value:	1155.01
Signal Identified On:	2025-09-17

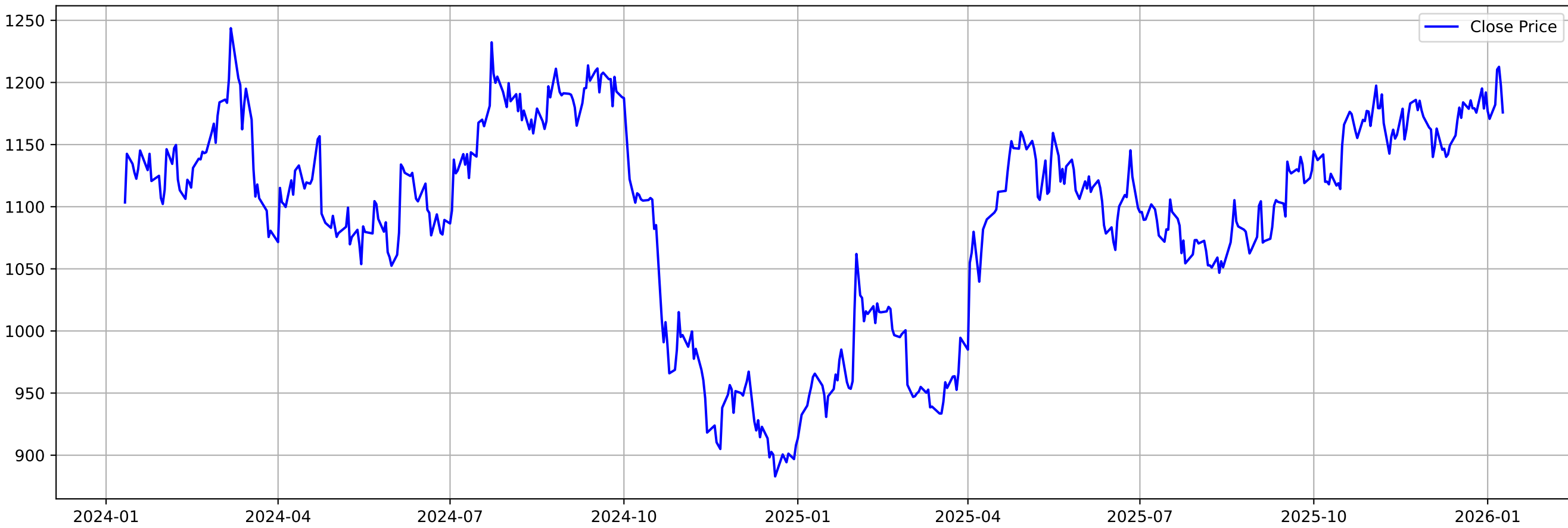
Supertrend Analysis for TATACONSUM.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



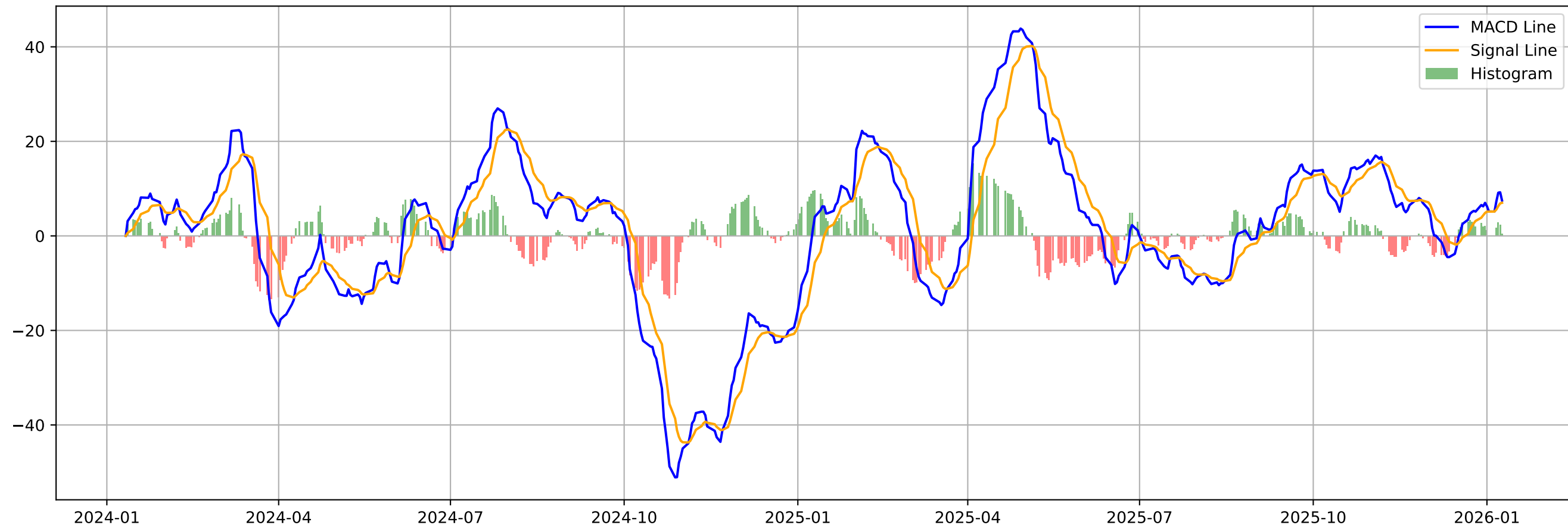
## TATACONSUM.NS - MACD Summary

MACD Line:	7.48
Signal Line:	7.00
Histogram:	0.48
Trend:	<b>Bullish</b>
Momentum:	<b>Weakening</b>
Signal:	None

TATACONSUM.NS Price



TATACONSUM.NS MACD (12, 26, 9)

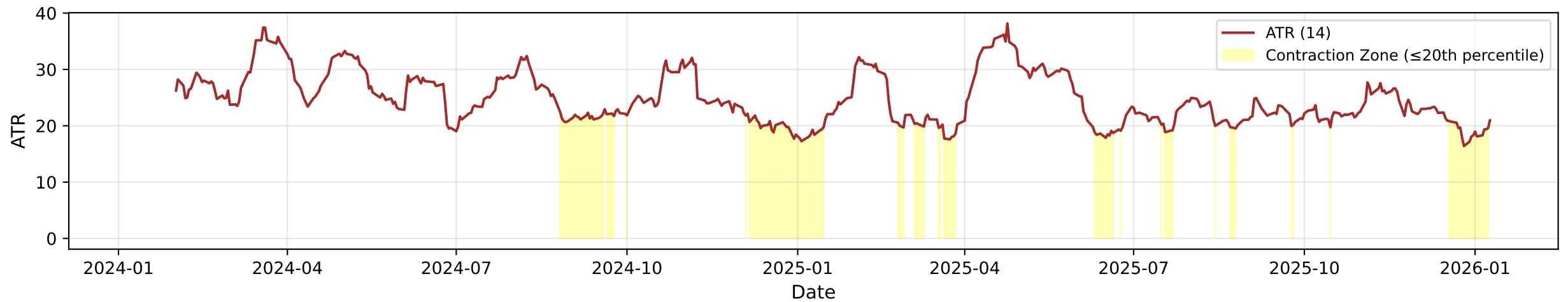
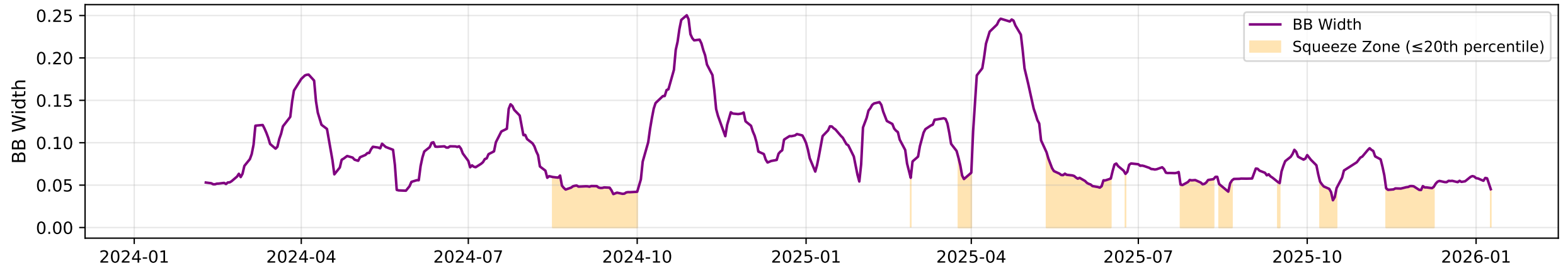
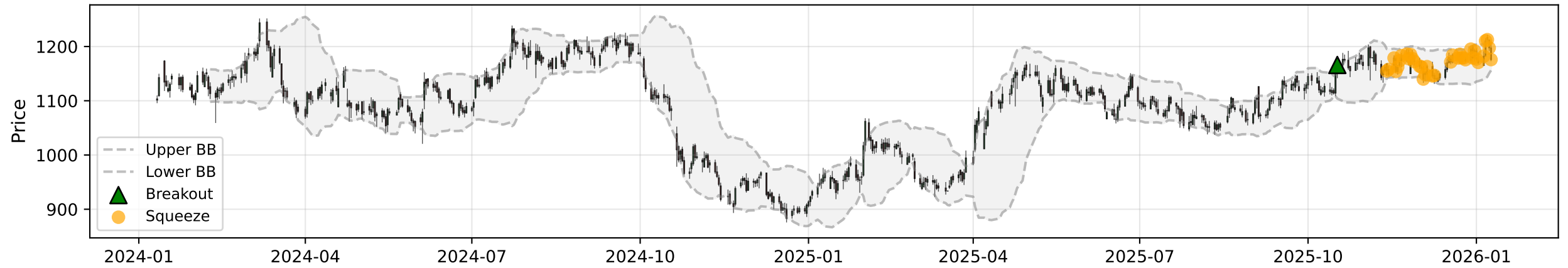




# TATACONSUM.NS - Volatility Squeeze Summary

BB Width:	0.0452
ATR:	20.9571
Total Signals:	37
Signal 1:	ATR Contraction at 2026-01-05 00:00:00+05:30 (Price: 1182.10)
Signal 2:	ATR Contraction at 2026-01-06 00:00:00+05:30 (Price: 1210.40)
Signal 3:	ATR Contraction at 2026-01-07 00:00:00+05:30 (Price: 1212.60)
Signal 4:	ATR Contraction at 2026-01-08 00:00:00+05:30 (Price: 1197.40)
Signal 5:	BB Squeeze at 2026-01-09 00:00:00+05:30 (Price: 1175.90)

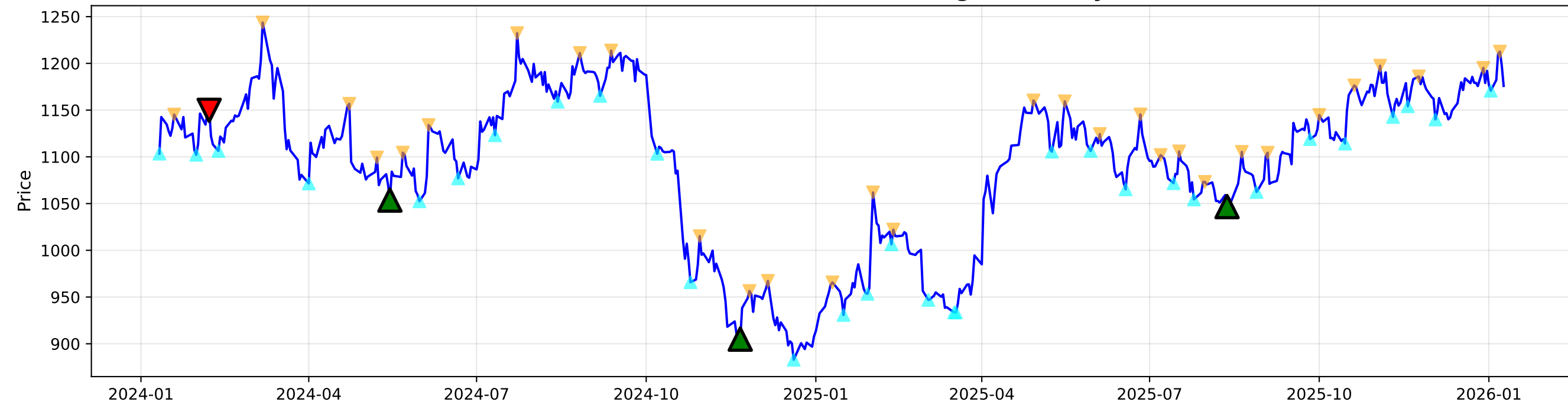
# TATACONSUM.NS - Volatility Squeeze Analysis



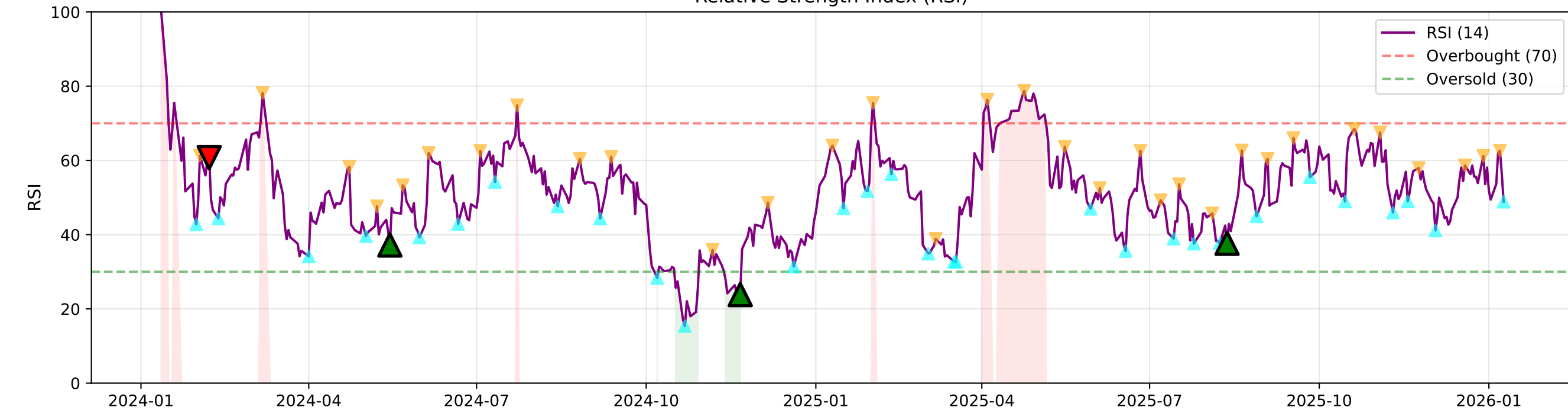
## TATACONSUM.NS - RSI-Volume Summary

<b>Current RSI:</b>	48.89
<b>Current Volume:</b>	555547
<b>Volume MA 20:</b>	950317
<b>Bullish Divergences:</b>	3
<b>Bearish Divergences:</b>	1
<b>Bullish Div 1:</b>	Date: 2024-11-21 00:00:00+05:30, Price: 904.99
<b>Bullish Div 2:</b>	Date: 2025-08-12 00:00:00+05:30, Price: 1046.80
<b>Bearish Div 1:</b>	Date: 2024-02-07 00:00:00+05:30, Price: 1149.69

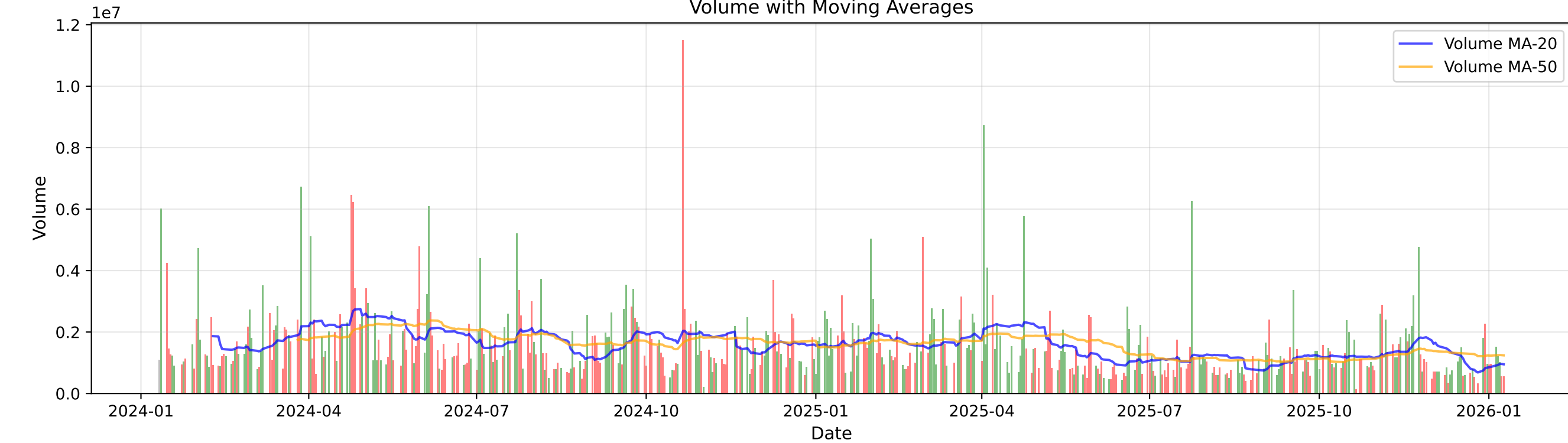
# TATACONSUM.NS RSI-Volume Divergence Analysis



## Relative Strength Index (RSI)



## Volume with Moving Averages



## Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	UPTREND (Buy)	1111.86	1175.9	2025-01-27
1 Day	UPTREND (Buy)	1155.01	1175.9	2025-09-17
15 Min	DOWNTREND (Sell)	1186.7	1182.0	2026-01-08

## Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Weakening	Bearish Crossover (Sell)
1 Day	Bullish	Weakening	No Signal
15 Min	Bearish	Weakening	No Signal

TATACONSUM.NS - 1 Week (Candlestick + EMAs)



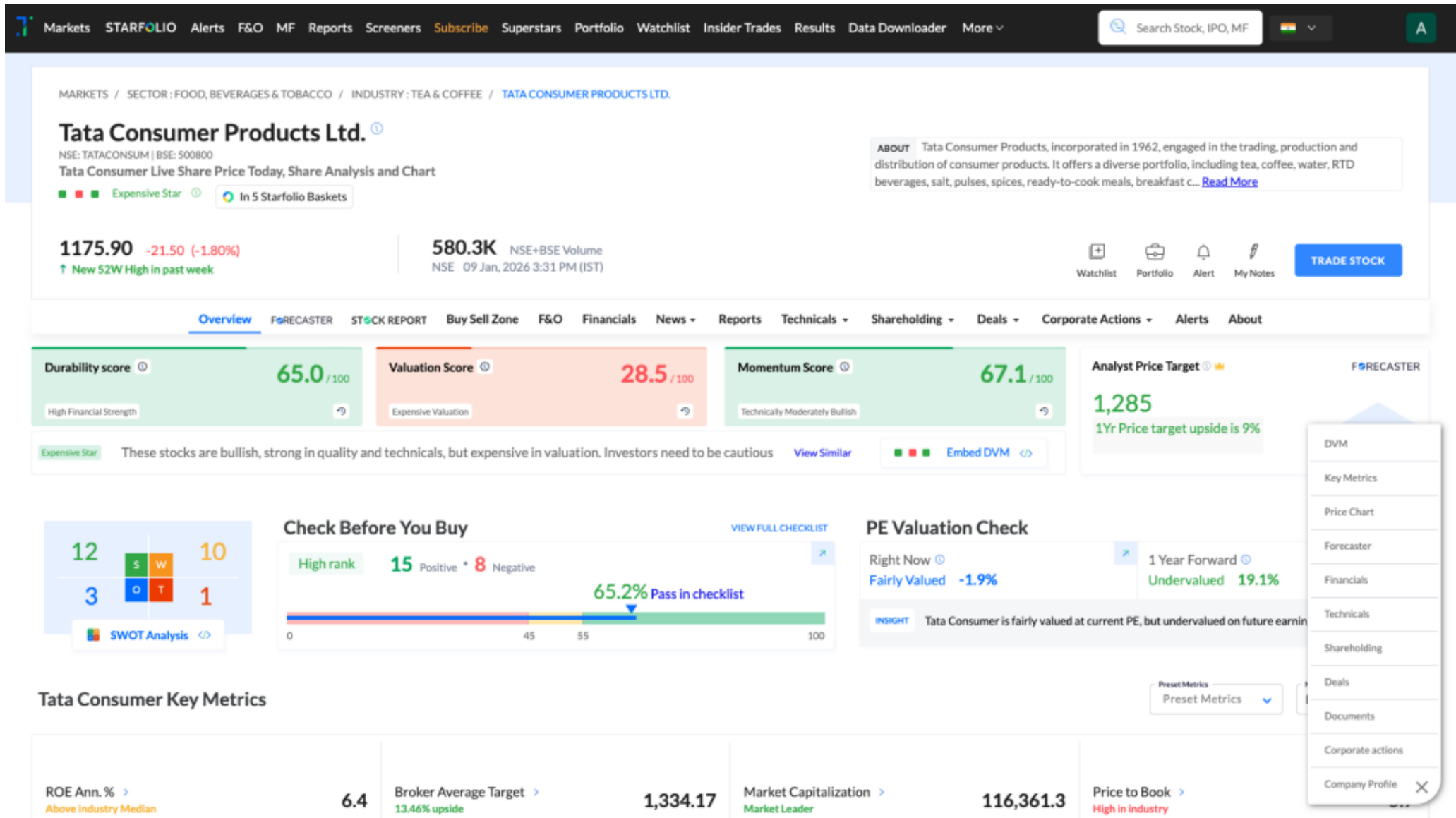
TATACONSUM.NS - 1 Day (Candlestick + EMAs)



TATACONSUM.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - TATACONSUM\_main



## Trendlyne Snapshot - TATACONSUM\_forecaster

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### Tata Consumer Products Ltd.

NSE: TATACONSUM | BSE: 500800

Expensive Star

In 5 Starfolio Baskets

1175.90

-21.50 (-1.80%)

↑ New 52W High in past week

580.3K

NSE+BSE Volume

NSE 09 Jan, 2026 3:31 PM (IST)

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### Tata Consumer - TATACONSUM - stock price prediction, stock forecast, target price, analyst ratings from 29 analysts

Tata Consumer has a share price target of Rs 1285, revenue growth forecast of 12.6%, and profit growth estimate of 28.5% for FY26, based on top 29 analyst calls.

### Tata Consumer FORECASTER - Analyst Estimates

[FORECASTER DASHBOARD](#)