

# Stock Analysis Report

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## Strategic Trading Analysis

Based on the detailed "Stock Detailed Analysis Report" for **BRITANNIA.NS** (Britannia Industries), here is my assessment.

### Step 1: Audit the Data

#### ● Data Present:

- **Price Structure:** Daily and Weekly charts (candlesticks + EMA overlays).
- **Trend Indicators:** Moving Averages (20, 50, 200 EMA), Supertrend (Multi-timeframe), MACD.
- **Momentum/Volatility:** RSI, Bollinger Bands (including Band Width/Squeeze), Relative Strength (RS) vs Sector.
- **Volume:** Volume bars, Moving Averages, Distribution Days count.
- **Fundamentals:** Revenue/EPS trends, Analyst Estimates, Forecaster targets.

#### ● Data Missing:

- **Intraday Flow:** While 15-min trend status is listed, granular intraday volume profiles are absent.
- **Option Chain:** No Open Interest (OI) data to confirm resistance levels at 6000/6500.

#### ● Confidence Level: High.

The report provides a comprehensive technical and fundamental overview sufficient for positional swing trading analysis.

### Step 2: Analyze the Setup

#### ● Trend & Structure:

- **Long-term:** **Bullish.** The stock is in a primary uptrend on the Weekly chart (Page 22/23), currently pulling back to the 50-week EMA area.
- **Intermediate-term:** Corrective/Consolidating. On the Daily chart, the stock is trading below the **50 EMA (INR 5918)** and the **Supertrend (INR 6052)**, confirming a short-term downtrend.
- **Support:** Strong structural support exists at the **200 EMA (INR 5746)**. The price has successfully tested this level multiple times recently.

#### ● Momentum & Signals:

- **Conflict:** There is a divergence between trend and momentum. The Supertrend is "Sell" and Volume Analysis shows "Distribution Days" (Page 18), which is bearish. However, the **MACD** (Page 12) has crossed bullishly and momentum is "Strengthening," suggesting the selling pressure is exhausting.
- **Volatility Squeeze:** The Bollinger Band width is tight (0.0427), indicating a volatility squeeze (Page 8/14). A violent move is imminent, but the direction is not yet confirmed.

#### ● Relative Strength:

RS Score is mediocre (53.8) and classified as a "Weakening Leader." It is not currently outperforming the FMCG sector.

**Conclusion:** The stock is in a "No Trade" zone, sandwiched between the 200 EMA support (INR 5746) and the 50 EMA/Supertrend resistance (INR 5918 - INR 6052). Entering now is gambling on the MACD against the price trend.

### Step 3: Formulate the Recommendation

**Should you enter this stock now? NO.**

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**Reasoning:** While the bounce from the 200 EMA is promising, the stock faces immediate overhead resistance. The presence of "Distribution Days" and a "Sell" signal on the Supertrend indicates sellers are still present. As a risk-averse trader, you should wait for the volatility squeeze to resolve to the upside before committing capital.

**Conditional Plan (Buy Stop Strategy):** You need to see buyers reclaim control by breaking the consolidation box.

- **Condition to Buy: A Daily Close above INR 6,055.**

- *Rationale:* This level clears the daily Supertrend, the upper Bollinger Band, and the psychological INR 6,000 resistance, confirming the downtrend is over.

- **Entry Price: INR 6,060 - INR 6,070** (Enter on the breakout confirmation).

- **Stop Loss: INR 5,740** (Hard Close Basis).

- *Rationale:* Placed just below the critical 200 EMA and the recent swing lows. If this breaks, the long-term trend is violated.

- **Take Profit: INR 6,600.**

- *Rationale:* This aligns with the "Forecaster" analyst average target (Page 25) and tests the previous all-time highs.

- **Risk/Reward:** Approx 1:1.7 (Risk ~5.3%, Reward ~9%).

*Note: If the price closes below the 200 EMA (INR 5746) before triggering the entry, cancel this setup entirely as the intermediate trend will shift to bearish.*

## Candlestick Classification Analysis

Based on the **Candlestick Classification Analysis** provided in the report (specifically Pages 20 and 21), here is my assessment of the price action for **BRITANNIA.NS** and the prediction for future movement.

### 1. Current Candlestick Status: "No Control" (Indecision)

According to the summary on **Page 20**, the latest daily candlestick is classified as "**No Control**".

- **Logic Applied:** Based on the provided algorithm, this classification indicates a **Base Score of 0**.
- **Physical Characteristics:** The candle likely has a small body ( $\text{Body} < 0.5 \text{ ATR}$ ) or long wicks on both sides relative to the body size.
- **Interpretation:** Neither buyers nor sellers possess the conviction to push the price significantly away from the open. The market is currently in a state of equilibrium or "waiting."

### 2. Recent Trend Score Analysis: +0.10 (Neutral)

The **10-day average Trend Score is 0.10.\* The Scale:** The system runs from -2 (Strong Seller) to +2 (Strong Buyer).\* **The Verdict:** A score of **0.10 is effectively neutral**. It indicates that over the last two weeks, the battle between bulls and bears has resulted in a stalemate. There is no momentum. The price action is choppy, alternating between weak buying and weak selling without sustained follow-through.

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## 3. Visual Chart Analysis (Page 21)

Looking at the right-most edge of the chart (Feb 2026 timeframe in the report):

- **Recent History:** The stock experienced a decline from highs near INR 6200.
- **The Consolidation:** The most recent cluster of bars is dominated by **Grey (No Control)** and **Light Red (Seller Control)** bars.
- **Failed Reversal:** There appears to be a solitary **Light Green (Buyer Control)** bar recently, but it failed to follow through and was immediately met with indecision (Grey bars).
- **Volume (Step 4 of Logic):** The volume bars at the bottom right are relatively low/average compared to the spikes seen during the drop in late 2025. This lack of high volume (Volume < 1.3x avg) prevents the classification algorithm from upgrading any moves to "Strong Control," confirming weak institutional participation at this level.

## 4. Psychological & Structural Context

- **Price Location:** Current Price is **INR 5911**.
- **Resistance:** The report (Page 6) shows the **50 EMA at 5918**. The price is currently trapped just *under* this medium-term average. The "No Control" candle suggests the price tried to test this area but couldn't close convincingly above it.
- **Supertrend:** Page 10 confirms a **DOWNTREND** signal with resistance at **6052**.

Prediction: Which Side Will Price Move?

**Verdict: Short-Term Bearish / Range-Bound**

**Reasoning:** The "No Control" classification represents a pause in the trend. However, context dictates direction. Since the stock is trading *below* the 50 EMA (5918) and holds a Supertrend "Sell" signal, this indecision is likely a **bearish pause** rather than a bullish base.

**Scenario A (Most Likely): Continuation of Drift/Correction** The market is waiting for a catalyst. Without a "Buyer Strong Control" candle (Score +2) to break the 5920 level with volume, the path of least resistance is down.\* **Watch for:** A candle closing below the low of the current "No Control" range. If we see a "**Seller Strong Control**" (-2) candle appear next, expect a rapid drop toward the 200 EMA (approx. 5746).

**Scenario B (Bullish Reversal Requirements)** For a reversal, we need to see the algorithm trigger a **Buyer Strong Control (+2)**.\* **Requirement:** Price must close near the high of the day, with a body size > 1.5 ATR, and Volume > 1.3x average. Until this specific signal appears, buying is risky.

**Trading Stance:** Wait. The "No Control" signal is a clear directive to stand aside. The market is compressing volatility. Do not anticipate the breakout; wait for the classification to shift to at least +1 or -1 with volume validation before entering.

## News & Analyst Targets

Here is the latest stock research and information for **Britannia Industries Ltd.** for the week ending **February 7, 2026**.

# Stock Analysis Report

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## 1) Latest News for Britannia Industries (Week of Feb 1 - Feb 7, 2026)

- **Upcoming Q3 FY26 Results:** Britannia Industries is scheduled to announce its financial results for the quarter ended December 31, 2025 (Q3 FY26), on **Tuesday, February 10, 2026**. The market is closely watching for commentary on rural demand recovery and volume growth.
- **Key Management Resignation:** The company announced a significant change in its compliance team. **Mr. T. V. Thulsidass**, the Company Secretary & Compliance Officer, resigned effective **February 5, 2026**, citing personal reasons.
  - *Impact:* **N. Venkataraman** (CFO) and **Rakshit Hargave** (MD) have been authorized as the Key Managerial Personnel (KMP) to handle material disclosures to stock exchanges in the interim.
- **Legal Battle with ITC:** A trademark dispute has escalated. **ITC Limited** has filed a suit against Britannia in the **Calcutta High Court**, alleging that the packaging of Britannia's new "**50-50 Cheese**" biscuit variant is deceptively similar to ITC's "Sunfeast Wowzers."
  - *Status:* The High Court has scheduled the next hearing for **February 26, 2026**.
- **Stock Performance:** The stock has shown positive momentum this week, trading around **INR 5,911** levels, outperforming some FMCG peers ahead of its earnings release.

## 2) Brokerage Upgrades & Downgrades

Brokerage activity has been mixed, with most analysts maintaining a "Hold" or "Neutral" stance due to valuation concerns, though price targets have seen slight upward revisions recently.

- **MarketsMojo:** Maintained a "**Hold**" rating as of late January 2026. They cite strong quality (ROCE ~57%) but expensive valuation (Premium to peers) as reasons for the neutral stance.
- **Trendlyne Consensus:** The overall consensus from 25+ analysts is currently "**Buy**" with an average target price significantly higher than the current trading price.
- **Technical Outlook:** Technical analysts (e.g., Choice India) have flagged immediate resistance levels around **INR 5,650 - INR 5,700**, which the stock has recently breached, indicating potential bullish momentum leading into results.

## 3) Indirect News Impacting Britannia

- **Raw Material Costs (Negative Bias):**
  - **Palm Oil:** Prices for palm oil (a key ingredient for biscuits/bakery) are trending higher in February 2026 due to supply constraints and biodiesel mandates in export markets. This could pressure gross margins in the upcoming quarters.
  - **Wheat:** Global wheat prices remain mixed, but domestic supply is stable.
- **Macro-Economic Factors (Positive):**
  - **US-India Trade Deal:** The interim trade agreement announced on **Feb 7, 2026**, reducing tariffs, has boosted overall market sentiment (Sensex/Nifty up), which indirectly supports high-beta and consumption stocks like Britannia.
  - **Rural Demand:** Recent reports on the FMCG sector suggest a "gradual recovery" in rural consumption, which is critical for Britannia as a significant portion of its sales volume comes from rural India.

## 4) Latest Analyst Price Targets (February 2026)

The following table summarizes the most recent available targets from major brokerage houses and consensus data.

Brokerage Firm	Rating / View	Target Price (INR )	Sentiment
Motilal Oswal	Buy	INR 7,150	Bullish

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Brokerage Firm	Rating / View	Target Price (INR )	Sentiment
Trendlyne Consensus	Buy	INR 6,586	Bullish
BofA Securities	Neutral	INR 6,400	Neutral
Sharekhan	Buy	INR 6,025	Bullish
ICICI Direct	Hold	INR 5,850	Neutral
Goldman Sachs	Neutral	INR 5,650	Cautious

**Disclaimer:** This information is for educational purposes only and does not constitute financial advice. Please consult with a certified financial advisor before making investment decisions.

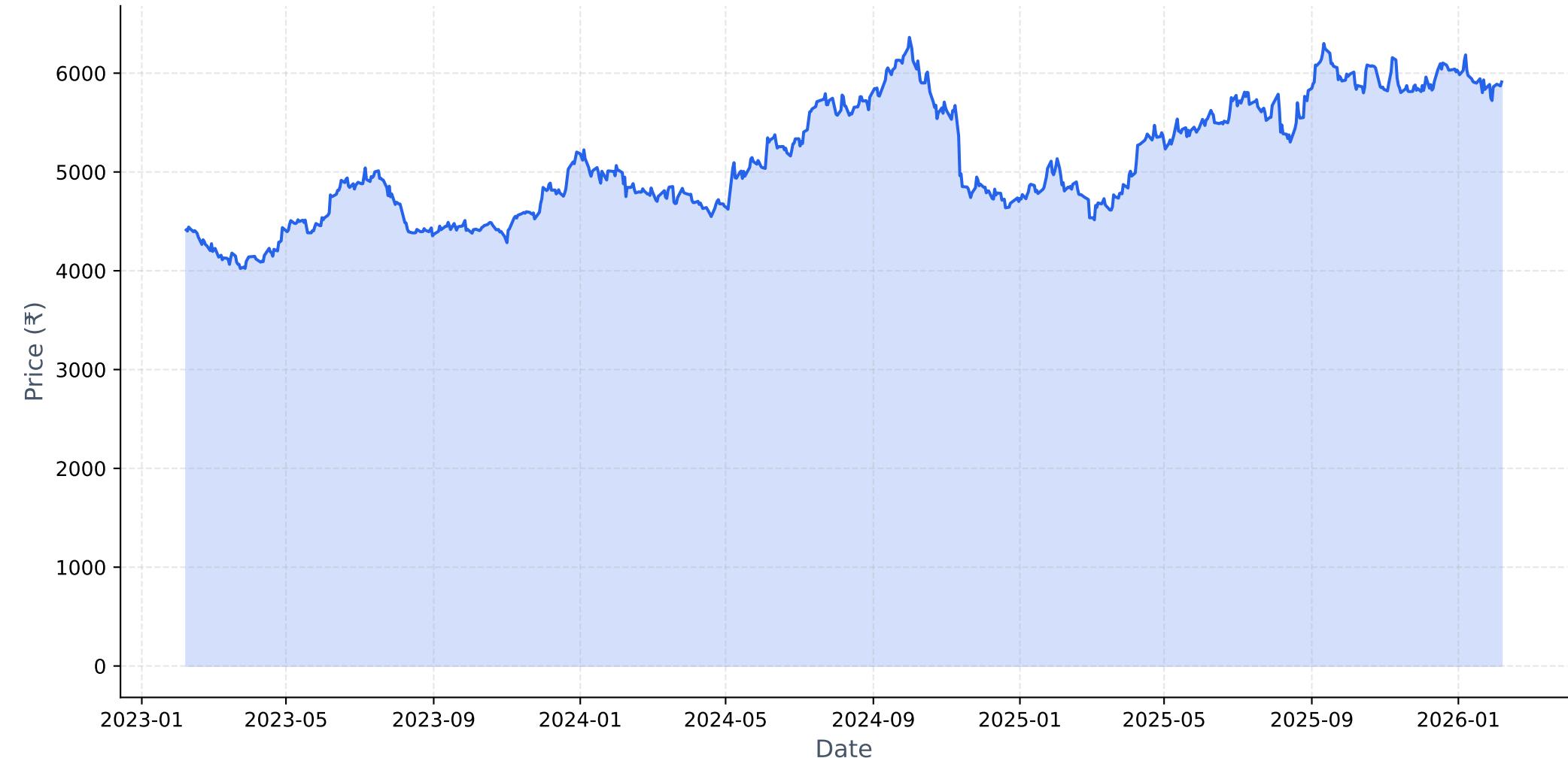
# **Stock Detailed Analysis Report**

## **BRITANNIA.NS**

Current Price: ₹5911.00

Generated: 2026-02-07 10:26

# BRITANNIA.NS - 3 Year Daily Price Chart



## Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	5.98%	7.94%
Net Income	Yes	No	1.82%	12.63%
ROE	No	No	-7.86%	-5.68%
EPS	Yes	No	1.81%	12.63%

## Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	3.64%	2.50%
Net Income	Yes	-7.01%	0.95%
ROE	No	-22.34%	-22.34%
EPS	Yes	9.47%	7.29%

# BRITANNIA.NS - Relative Strength Analysis

## == OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	<b>Weakening Leader</b>
RS Score:	53.8/100
:	

## == RS RATIOS ==:

1M RS:	<b>0.987 [Neutral]</b>
3M RS:	<b>1.033 [Leader]</b>
6M RS:	<b>1.136 [Leader]</b>
1Y RS:	<b>1.248 [Strong]</b>
:	

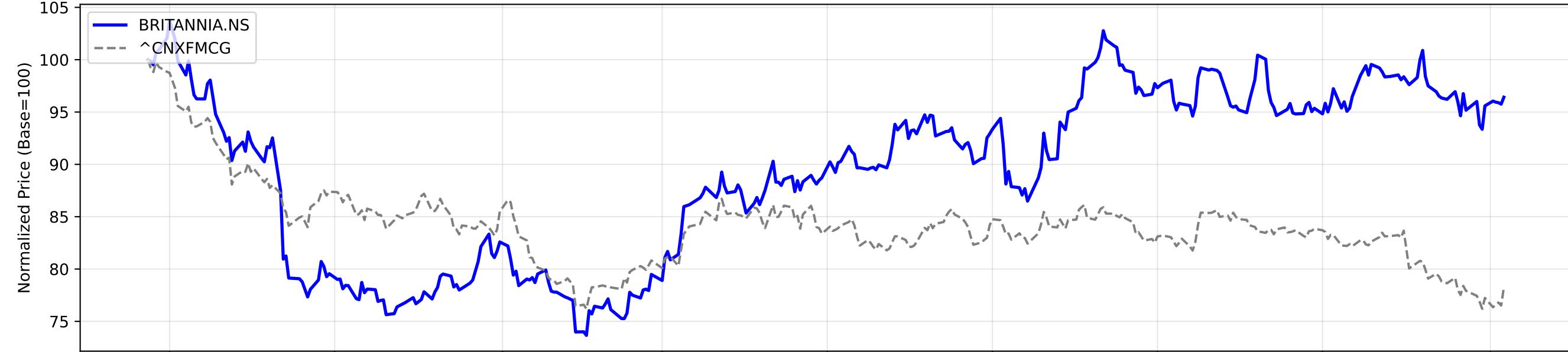
## == TURNAROUND ANALYSIS ==:

Turnaround Status:	<b>Not Detected</b>
:	

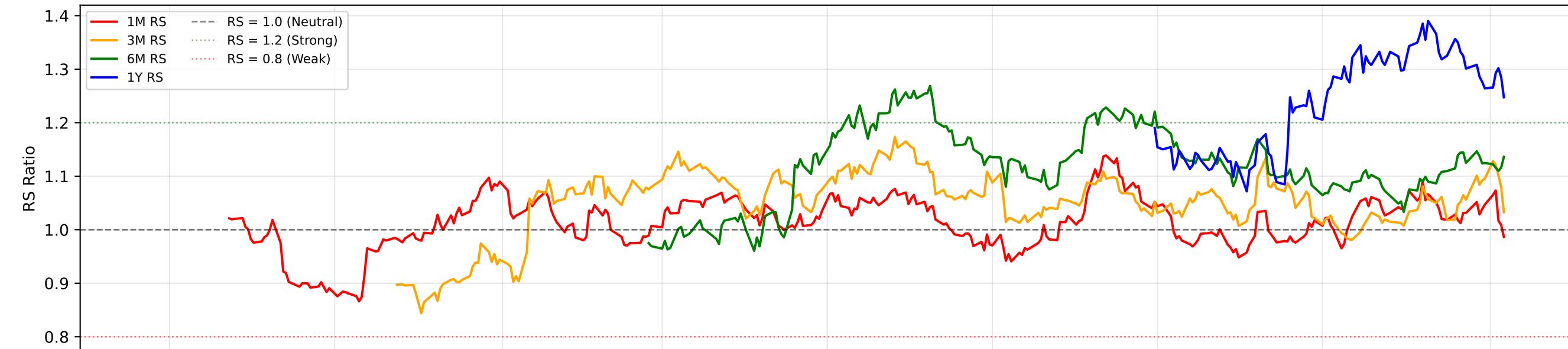
## SIGNAL CRITERIA::

✗ Emerging RS:	<b>Not accelerating</b>
✗ Medium-term Lagging:	<b>Not lagging</b>
✗ Performance Improving:	<b>Not improving</b>

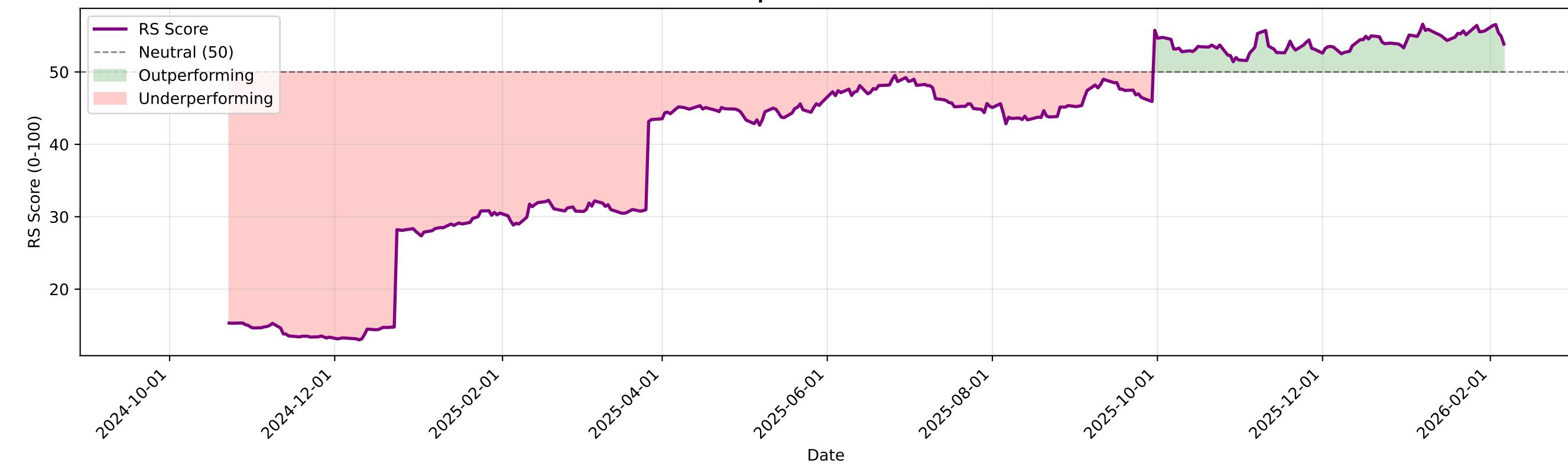
**Relative Strength Analysis: BRITANNIA.NS vs ^CNXFMCG**  
**Classification: Weakening Leader**  
**Price Performance Comparison (Normalized)**



**RS Ratio Trends (Multiple Timeframes)**



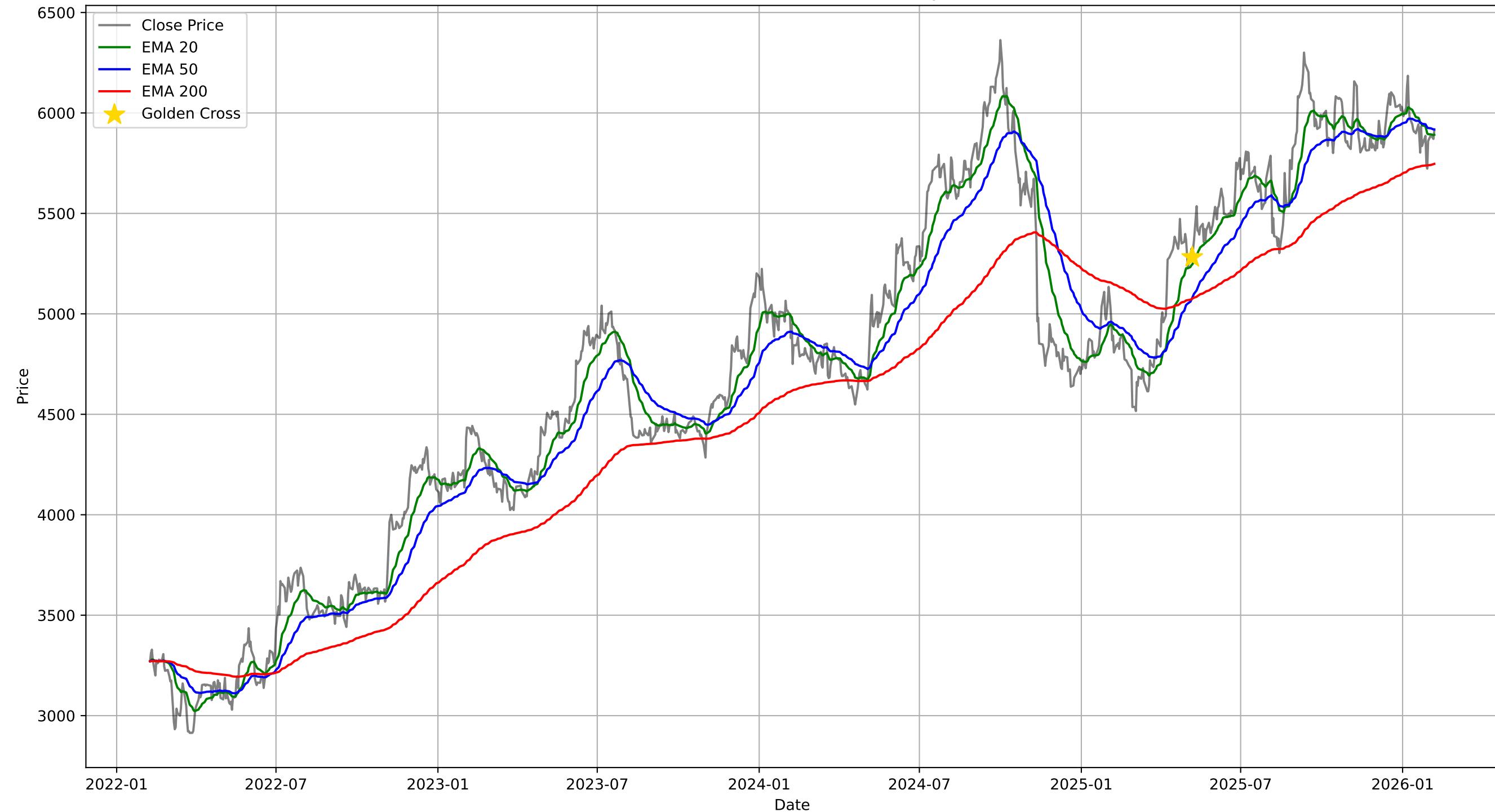
**RS Composite Score Timeline**



## **BRITANNIA.NS - EMA Crossover Summary**

<b>EMA 20:</b>	5891.36
<b>EMA 50:</b>	5918.08
<b>EMA 200:</b>	5746.51
<b>Trend Status:</b>	<b>Short-term Downtrend</b>
<b>Golden Cross Date:</b>	2025-05-07 00:00:00+05:30
<b>Golden Cross Price:</b>	5281.78

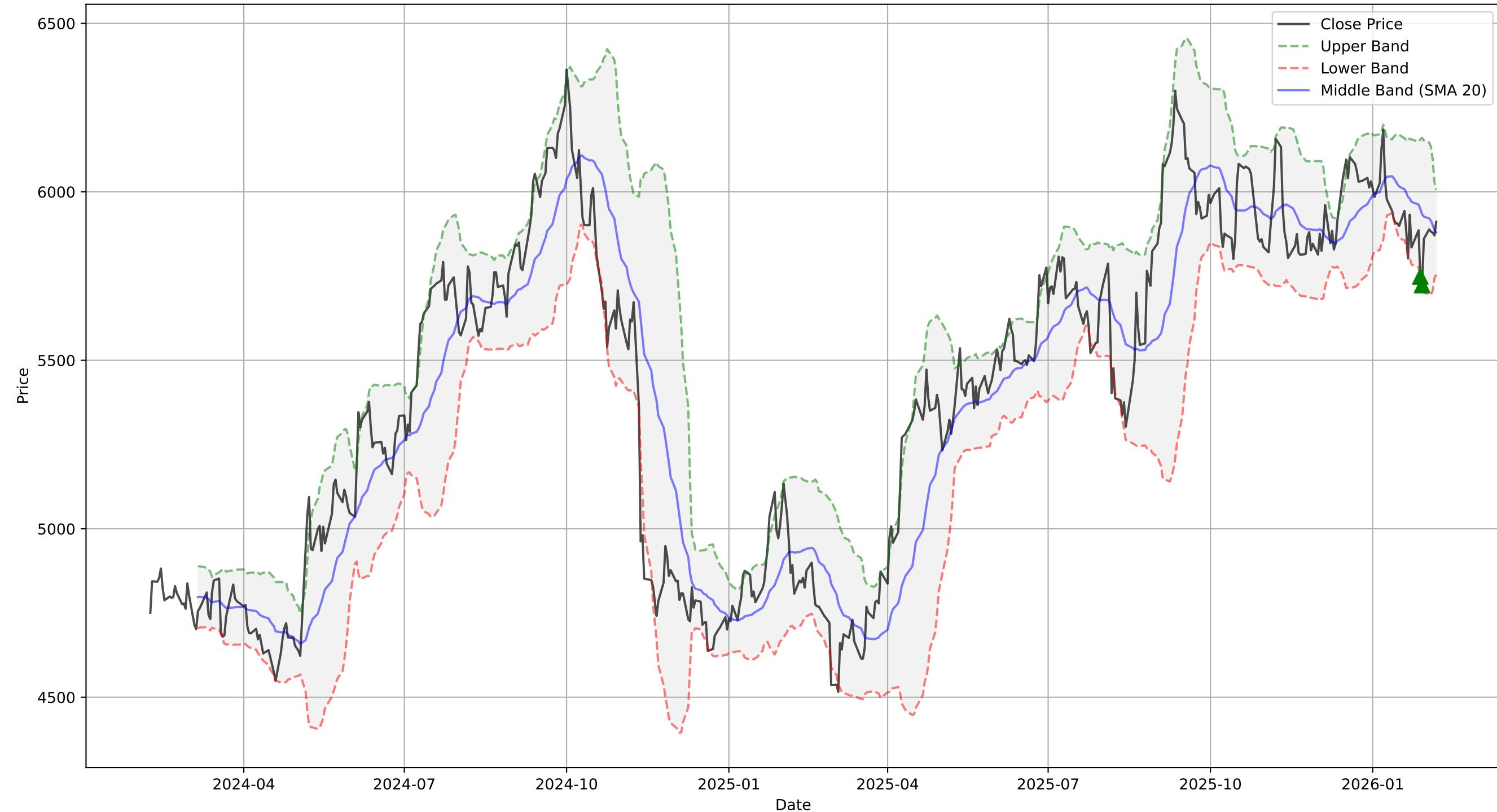
# BRITANNIA.NS EMA Crossover Analysis



## **BRITANNIA.NS - Bollinger Bands Summary**

<b>Current Price:</b>	5911.00
<b>Upper Band:</b>	6005.48
<b>Middle Band (SMA 20):</b>	5879.82
<b>Lower Band:</b>	5754.17
<b>%B:</b>	0.6241
<b>Band Width:</b>	0.0427
<b>Status:</b>	Upper Half
<b>Signal:</b>	None
<b>Recent Signal 1:</b>	<a href="#">Buy Signal at 2026-01-28 00:00:00+05:30</a>
<b>Recent Signal 2:</b>	<a href="#">Buy Signal at 2026-01-29 00:00:00+05:30</a>

## BRITANNIA.NS Bollinger Bands (20, 2) Analysis



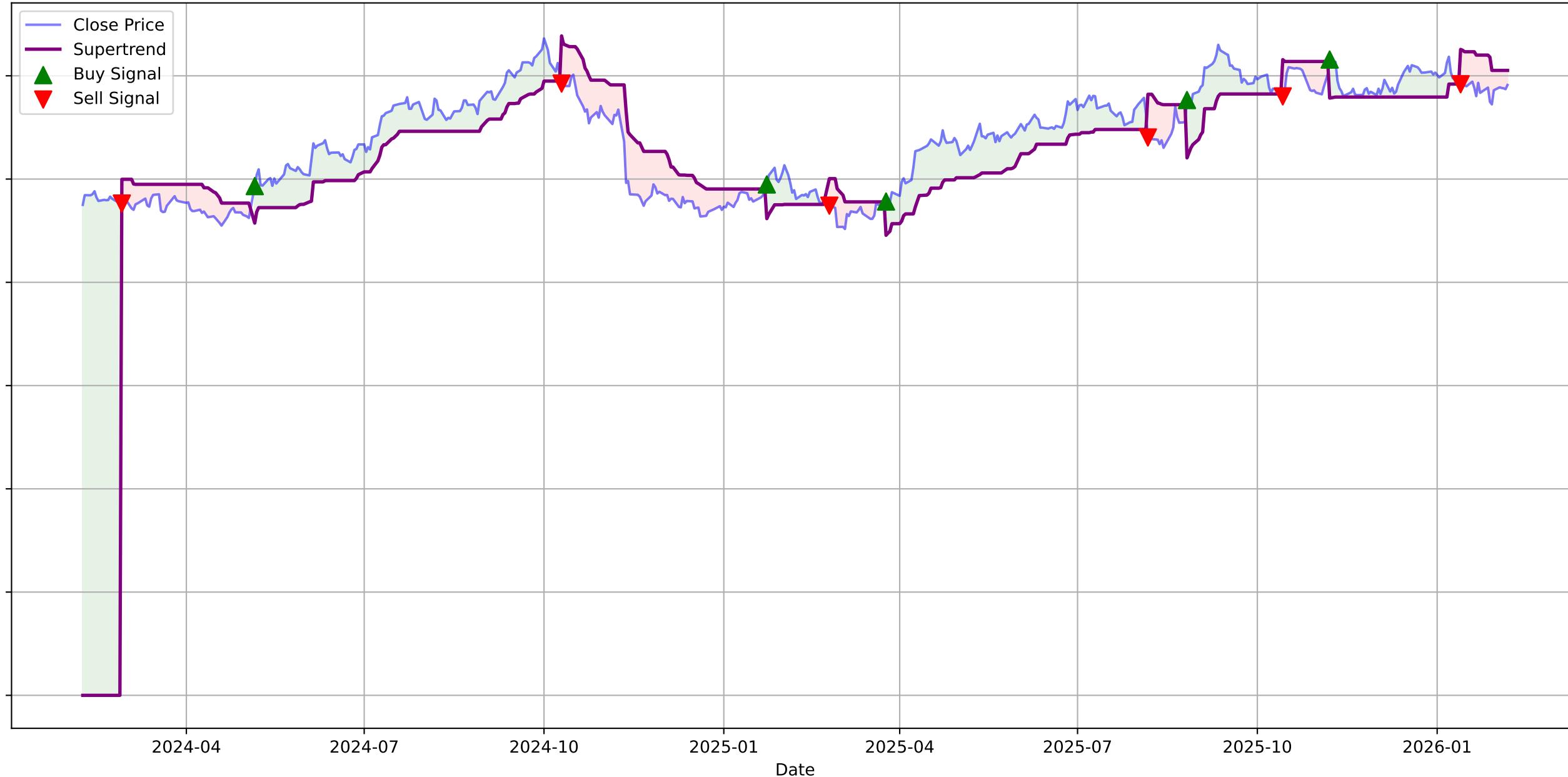
## **BRITANNIA.NS - Supertrend Summary**

**Status:** DOWNTREND (Sell)

**Supertrend Value:** 6052.32

**Signal Identified On:** 2026-01-13

### Supertrend Analysis for BRITANNIA.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



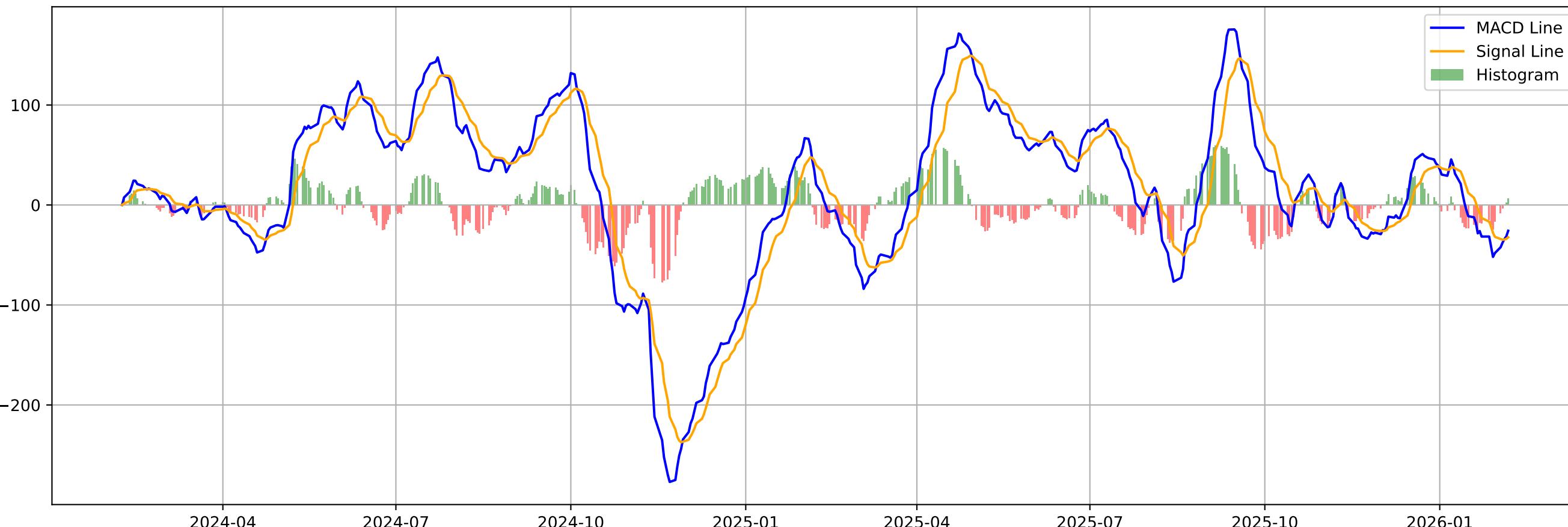
## **BRITANNIA.NS - MACD Summary**

<b>MACD Line:</b>	-25.79
<b>Signal Line:</b>	-32.33
<b>Histogram:</b>	6.54
<b>Trend:</b>	<b>Bullish</b>
<b>Momentum:</b>	<b>Strengthening</b>
<b>Signal:</b>	None

### BRITANNIA.NS Price



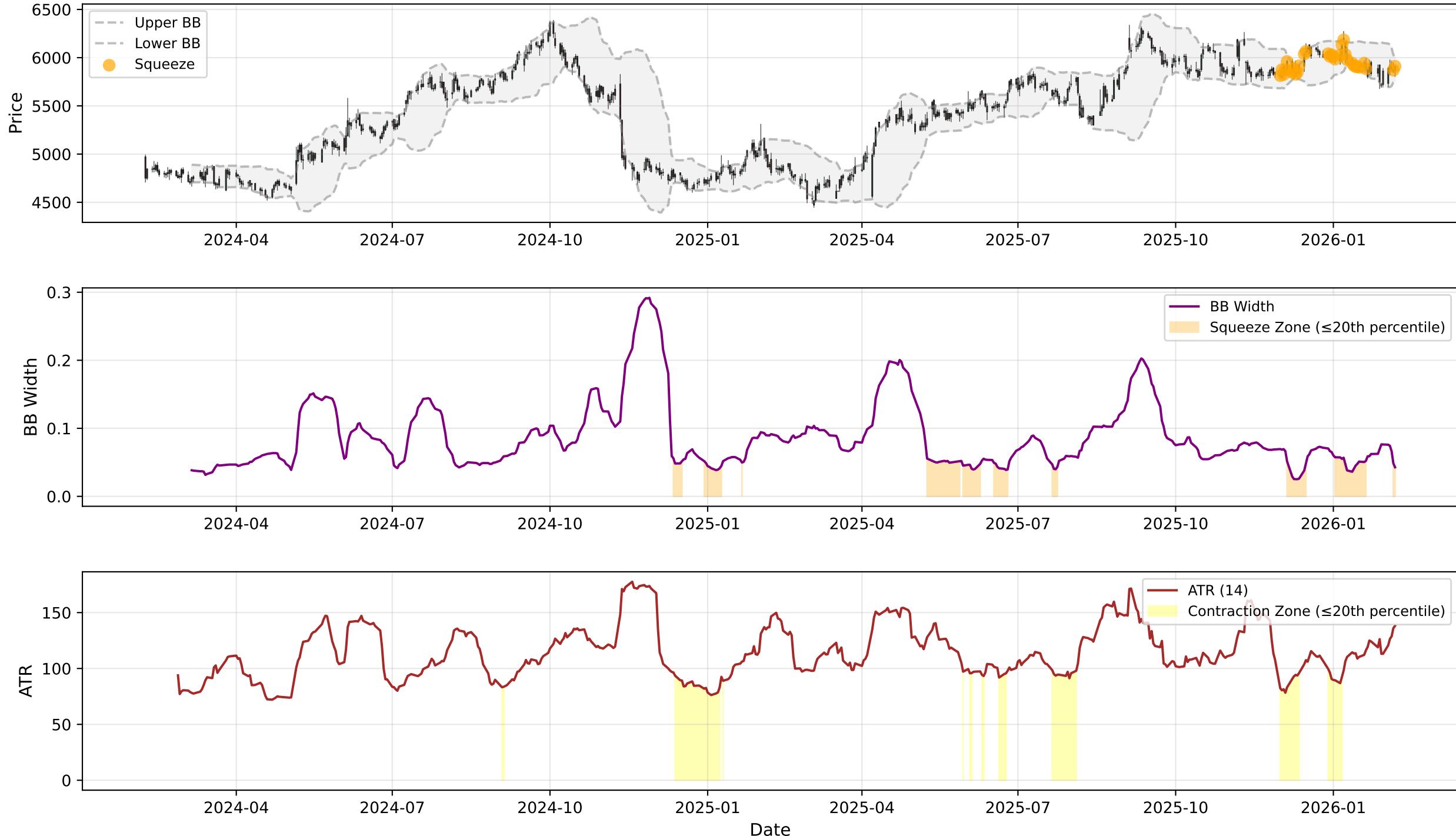
### BRITANNIA.NS MACD (12, 26, 9)



## **BRITANNIA.NS - Volatility Squeeze Summary**

<b>BB Width:</b>	0.0427
<b>ATR:</b>	138.2143
<b>Total Signals:</b>	31
<b>Signal 1:</b>	BB Squeeze at 2026-01-16 00:00:00+05:30 (Price: 5898.50)
<b>Signal 2:</b>	BB Squeeze at 2026-01-19 00:00:00+05:30 (Price: 5943.50)
<b>Signal 3:</b>	BB Squeeze at 2026-01-20 00:00:00+05:30 (Price: 5884.00)
<b>Signal 4:</b>	BB Squeeze at 2026-02-05 00:00:00+05:30 (Price: 5870.50)
<b>Signal 5:</b>	BB Squeeze at 2026-02-06 00:00:00+05:30 (Price: 5911.00)

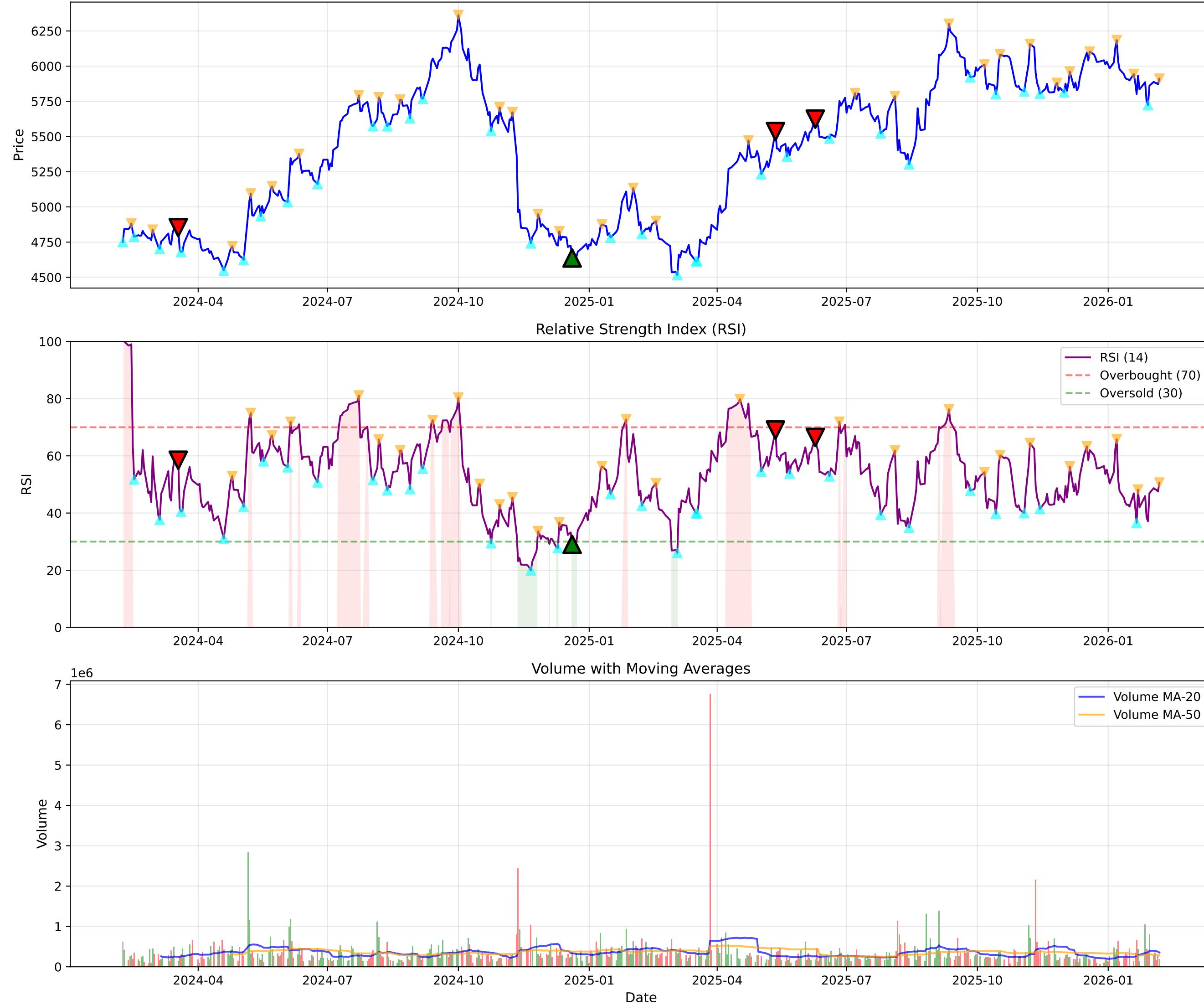
## BRITANNIA.NS - Volatility Squeeze Analysis



## **BRITANNIA.NS - RSI-Volume Summary**

<b>Current RSI:</b>	50.63
<b>Current Volume:</b>	186858
<b>Volume MA 20:</b>	354074
<b>Bullish Divergences:</b>	1
<b>Bearish Divergences:</b>	3
<b>Bullish Div 1:</b>	Date: 2024-12-20 00:00:00+05:30, Price: 4637.33
<b>Bearish Div 1:</b>	Date: 2025-05-12 00:00:00+05:30, Price: 5535.95
<b>Bearish Div 2:</b>	Date: 2025-06-09 00:00:00+05:30, Price: 5623.31

# BRITANNIA.NS RSI-Volume Divergence Analysis



# **BRITANNIA.NS - Volume Analysis**

## **== VOLUME ANALYSIS ==:**

**Status:** 35 Signals Detected

:

**2026-01-13 [-]:** Distribution Day

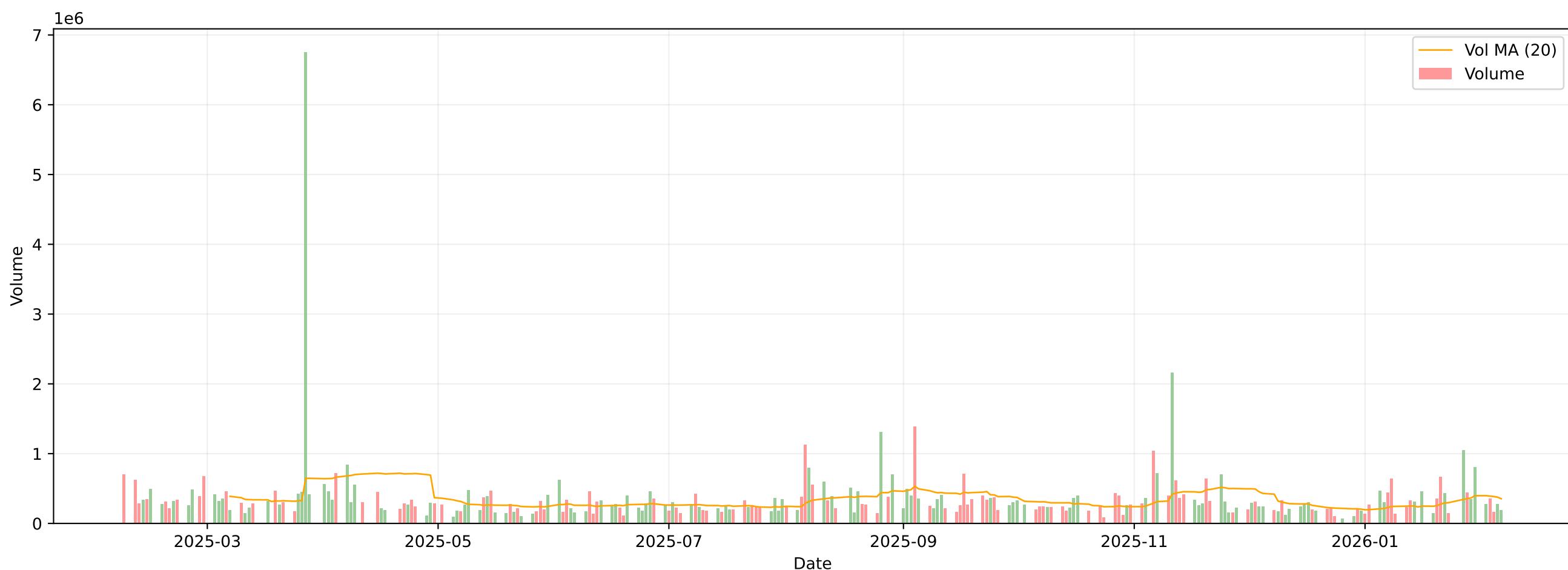
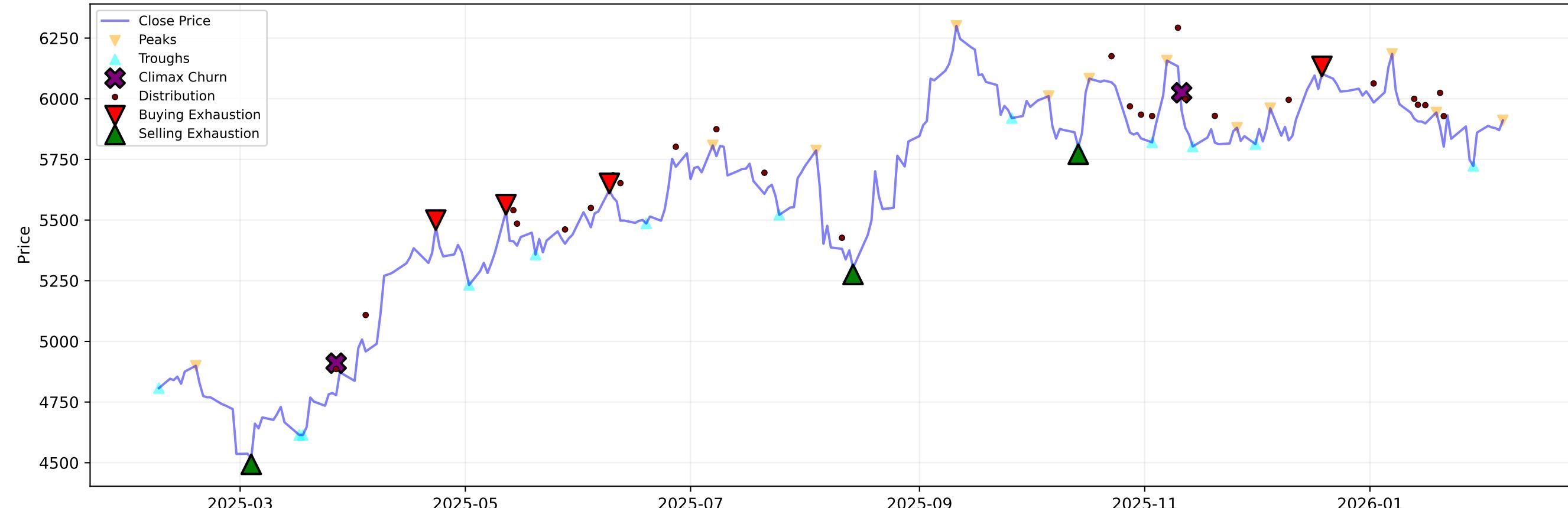
**2026-01-14 [-]:** Distribution Day

**2026-01-16 [-]:** Distribution Day

**2026-01-20 [-]:** Distribution Day

**2026-01-21 [-]:** Distribution Day

## BRITANNIA.NS - Volume Analysis



# **BRITANNIA.NS - Candlestick Classification Summary**

## **== CANDLESTICK CLASSIFICATION ==:**

**Latest Classification:** **No Control**

**Recent Trend Score (10-day avg):** 0.10

:

### **Distribution:**

**No Control:** 120

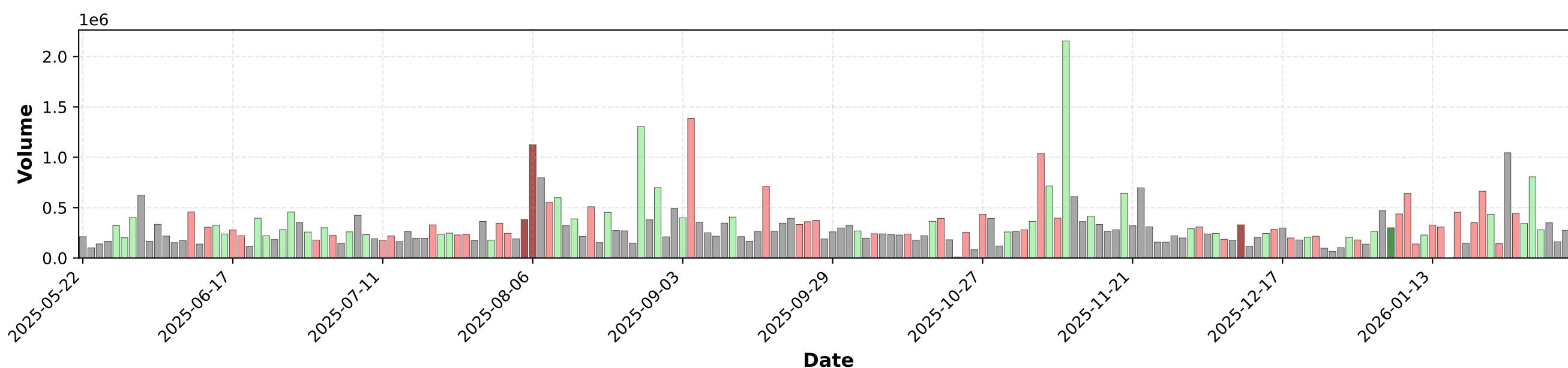
**Seller Control:** 54

**Buyer Control:** 49

**Seller Strong Control:** 3

**Buyer Strong Control:** 2

# BRITANNIA.NS - Candlestick Classification



## Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	UPTREND (Buy)	5705.93	5911.0	2025-08-25
1 Day	DOWNTREND (Sell)	6052.32	5911.0	2026-01-13
15 Min	UPTREND (Buy)	5854.68	5909.0	2026-02-06

## Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Weakening	No Signal
1 Day	Bullish	Strengthening	No Signal
15 Min	Bullish	Weakening	No Signal

# BRITANNIA.NS - 1 Week (Candlestick + EMAs)



# BRITANNIA.NS - 1 Day (Candlestick + EMAs)



# BRITANNIA.NS - 15 Min (Candlestick + EMAs)



## Trendlyne Snapshot - BRITANNIA\_main

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MARKETS / SECTOR: FMCG / INDUSTRY: PACKAGED FOODS / [BRITANNIA INDUSTRIES LTD.](#)

### Britannia Industries Ltd. [ⓘ](#)

NSE: BRITANNIA | BSE: 500825  
Britannia Industries Live Share Price Today, Share Analysis and Chart

**5911.00** 40.50 (0.69%)  
↑ 31.18% Gain from 52W Low

**190.6K** NSE+BSE Volume  
NSE 06 Feb, 2026 3:31 PM (IST)

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The next board meeting for Britannia Industries is on 10 Feb 2026 for the purpose of Quarterly Results [See details](#)

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Durability score [ⓘ](#) **80.0** /100 Valuation Score [ⓘ](#) **26.7** /100 Momentum Score [ⓘ](#) **52.4** /100 Analyst Price Target [ⓘ](#) **6,586** 1Yr Price target upside is 11% [FORECASTER](#)

These stocks are strong in quality but with mid-range technicals. Their valuations are expensive [View Similar](#)

**Check Before You Buy** [VIEW FULL CHECKLIST](#)  
High rank **14** Positive \* **9** Negative 60.9% Pass in checklist

**PE Valuation Check**  
Right Now [ⓘ](#) Overvalued -8.9% 1 Year Forward [ⓘ](#) Fairly Valued -1.3%   
**INSIGHT** Britannia Industries is overvalued at current PE, but fairly valued on future earnings

**Britannia Industries Key Metrics**

Preset Metrics [X](#)

DVM  
Key Metrics  
Price Chart  
Forecaster  
Financials  
Technicals  
Shareholding  
Deals  
Documents  
Corporate actions  
Company Profile [X](#)

## Trendlyne Snapshot - BRITANNIA\_forecaster

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MARKETS / SECTOR: FMCG / INDUSTRY: PACKAGED FOODS / [BRITANNIA INDUSTRIES LTD.](#)

### Britannia Industries Ltd. [ⓘ](#)

NSE: BRITANNIA | BSE: 500825  
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**190.6K** NSE+BSE Volume  
NSE 06 Feb, 2026 3:31 PM (IST)

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Board Meeting The next board meeting for Britannia Industries is on 10 Feb 2026 for the purpose of Quarterly Results See details

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### Britannia Industries - BRITANNIA - stock price prediction, stock forecast, target price, analyst ratings from 34 analysts

Britannia Industries has a share price target of Rs 6586, revenue growth forecast of 8.4%, and profit growth estimate of 15.3% for FY26, based on top 34 analyst calls.

### Britannia Industries FORECASTER - Analyst Estimates [ⓘ](#)

[FORECASTER DASHBOARD →](#)

