

Stock Analysis Report

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Strategic Trading Analysis

Based on the analysis of the attached stock report for **UNITDSPR.NS (United Spirits Ltd)**, here is the positional trading assessment.

Step 1: Audit the Data

- **Data Present:**
 - **Price Action:** Daily (3-year) and Weekly charts, Candlestick classification.
 - **Trend Indicators:** EMA (20, 50, 200), Supertrend, MACD (12, 26, 9), ADX/Trend Strength.
 - **Momentum/Volatility:** RSI (14), Bollinger Bands, Volatility Squeeze analysis.
 - **Relative Strength:** RS Ratios vs. ^CNXFMCG (Sector).
 - **Fundamental Snapshot:** Revenue/EPS trends, Analyst Estimates.
- **Data Missing:**
 - **Real-time Order Flow:** Depth of market (not critical for positional trades).
 - **Granular Intraday Volume:** While 15-min trend is noted, specific intraday volume profiles are absent.
- **Confidence Level: High.** The report provides a comprehensive technical view across multiple timeframes (Weekly/Daily/15m) and includes crucial moving average and momentum data required for an intermediate-term decision.
- **Note on Data:** The report date is generated as "2026-02-14". I will treat this as "Current/Today" for the purpose of the analysis.

Step 2: Analyze the Setup

- **Price Structure & Trend:**
 - **Reclamation of Key Levels:** The stock is currently trading at **INR 1402.40**. Crucially, it has recently crossed above the **200-day EMA (INR 1383)**, the **50-day EMA (INR 1375)**, and the **20-day EMA (INR 1375)**. This clustering of moving averages below the price acts as a strong support floor.
 - **Trend Reversal:** While Page 6's text summary says "Strong **Downtrend**," the actual data contradicts this. The stock has printed a "Buy" signal on the **Supertrend (Daily)** as of Feb 9th and is in a confirmed **Weekly Uptrend** (Page 22). This suggests a transition from a correction to a new uptrend.
- **Momentum & Oscillators:**
 - **MACD:** The MACD is in a bullish crossover state (Value 11.20 > Signal 1.06) and is above the zero line, indicating positive momentum.
 - **RSI:** At **58.96**, the RSI is in a sweet spot-bullish but not yet overbought.
- **Relative Strength:**
 - The 1-Month RS is a "Leader" (1.103), indicating the stock is currently outperforming the FMCG sector, suggesting institutional interest in the short term.
- **Risk Factors:**
 - The 15-minute timeframe is in a downtrend, suggesting minor short-term consolidation or a potential small pullback before the next leg up.
 - The "Candlestick Classification" shows "No Control," meaning buyers haven't fully dominated the daily ranges yet, implying a grind upwards rather than an explosive move.

Step 3: Formulate the Recommendation

Verdict: YES The setup meets the criteria for a positional long. The confluence of reclaiming the 200 EMA, a

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weekly Supertrend Buy signal, and improving Relative Strength provides a high-probability setup for a 1-4 month hold.

Trade Plan:

- **Entry Price: INR 1395 - INR 1405**

- *Rationale:* Enter near current market price (CMP). The strong support cluster is at 1375-1385. Any dip toward 1390 is an aggressive buy.

- **Stop Loss: INR 1330 (Closing Basis)**

- *Rationale:* This is placed just below the Daily Supertrend support (INR 1338) and the recent consolidation base. A close below this level invalidates the trend reversal thesis. Risk is approx 4.8%.

- **Take Profit: INR 1550 - INR 1560**

- *Rationale:* This aligns with the analyst price target (Forecaster, Page 25) and previous structural resistance levels visible on the Weekly chart (Page 2). This offers an upside potential of ~11%.

Risk/Reward Ratio: Approximately 2.2:1.

Candlestick Classification Analysis

Based on the **Candlestick Classification System** provided in the report, here is my detailed analysis of the price action for **UNITDSPR.NS (United Spirits)**.

1. Current Market State: The "No Control" Standoff

- **Latest Classification: No Control (0)**

- **Recent Trend Score (10-day avg): 0.10**

- **Dominant Behavior:** The summary on **Page 20** indicates that **120 trading days** have resulted in "No Control." This is the overwhelming majority, signaling that this stock tends to trade in choppy, indecisive ranges rather than clean, strong trends.

Interpretation of the Algorithm: According to **Step 5** of your classification logic, a "No Control" signal implies the latest candle had a **weak body (<0.5 ATR)** or **conflicting wicks** (Step 3). The **Volume Multiplier (Step 4)** likely did not provide enough of a boost (>1.3x) to push the score into a ±1 or ±2 category. The market participants are currently in a state of equilibrium-buyers and sellers are matching orders without moving the price significantly.

2. Visual Chart Analysis (Page 21)

Looking at the Daily Candlestick Classification chart:

- **Recent Structure:** The stock staged a recovery from the ~1280 lows (January) up to ~1450. However, the approach to 1450 was met with rejection.

- **The Pullback:** The last 5-7 candles (far right) show a pullback from the 1450 high. Notice the lack of "**Seller Strong Control**" (**Dark Red**) candles during this pullback. Instead, we see mostly "**No Control**" (**Grey**) and weak "**Seller Control**" (**Light Red**) candles.

- *Trader's Note:* A pullback composed of weak/grey candles is often constructive. It suggests profit-taking rather than institutional dumping.

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- **Volume Validation:** The volume bars corresponding to recent price action are average or declining. Per the algorithm, low volume acts as a dampener (0.6x multiplier), making it harder to generate "Strong" signals. This confirms the pullback lacks conviction.

3. The "Pulse" Score Analysis

The **10-day Average Trend Score is 0.10.*** Scale: -2 (Strong Bear) to +2 (Strong Bull).* **Verdict:** A score of **0.10 is effectively neutral.** It indicates that over the last two weeks, the net movement of price action is zero. The bulls and bears have fought to a draw.

4. Price Prediction & Trading Setup

As a seasoned price action trader, I interpret the "No Control" cluster at this specific level (approx. 1400) as a **Consolidation before Continuation.**

Why? 1. The prior move was up (from 1280 to 1450). 2. The pullback is low volume/low conviction (No "Seller Strong Control"). 3. The price is hovering near a psychological round number (1400).

Future Price Direction: I expect the price to attempt a **bullish rotation upwards** in the short term, provided support holds.

- **The Bullish Trigger:** Watch for a "**Buyer Control (+1)**" candle.
 - *Algorithm Requirement:* We need a candle with a body > 0.8 ATR closing in the upper half.
 - *Price Target:* If this occurs, the price will likely retest **1450**.
- **The Bearish Failure:** If we see a "**Seller Control (-1)**" candle that closes below **1375**, the "No Control" phase has resolved downward, and we will likely revisit 1300.

Final Verdict: The chart shows **absorption**. The "No Control" classification suggests sellers are unable to push the price down aggressively despite the recent peak. **Bias: Neutral-Bullish.** Wait for volume to return (Step 4 of your algo) to confirm the next leg up.

News & Analyst Targets

As of February 14, 2026, here is the latest stock research and information for United Spirits Ltd. (UNITDSPR).

1) Latest News for UNITDSPR (Week of Feb 8 - Feb 14, 2026)

- **Leadership Change:** United Spirits announced the appointment of **Mr. Chinmay Sharma as the new Chief Human Resources Officer (CHRO)**. He is set to assume office on March 5, 2026. This follows a broader trend of management reshuffling within the company.
- **Postal Ballot for Director Appointment:** The company has issued a postal ballot notice seeking shareholder approval for the appointment of **Ms. Julie Bramham** as a Non-Executive Non-Independent Director. The e-voting period for this is currently active.
- **Analyst/Investor Meetings:** The company held multiple scheduled meetings with institutional investors and analysts earlier this week to discuss business updates and the Q3 FY26 earnings performance.
- **Stock Performance:** The stock has seen mixed movement this week, trading in a range of INR 1,350 - INR 1,420. It faced some selling pressure mid-week but showed signs of consolidation near the INR 1,400

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level by the weekend.

2) Brokerage Upgrades & Downgrades

- **Downgrade:** MarketsMojo downgraded the stock to "Sell" (from Hold) earlier in February 2026, citing bearish technical indicators and valuation concerns despite solid financial performance.
- **Ratings Maintained:** Most major brokerages have maintained their ratings following the Q3 earnings (late Jan 2026), though some have trimmed their price targets slightly due to "adverse policy changes" in key states like Maharashtra.
 - **Nomura:** Initiated/Maintained **Buy** rating.
 - **Motilal Oswal:** Maintained **Neutral** rating.
 - **Nuvama:** Maintained **Buy** rating but slashed target price.

3) Other News Impacting UNITDSPR

- **Royal Challengers Bengaluru (RCB) Stake Sale (High Impact):**
 - **Bidding War:** United Spirits (via its subsidiary) is in the process of selling its IPL franchise, **Royal Challengers Bengaluru (RCB)**. This week, reports intensified regarding a potential bidding war.
 - **Key Bidders:** Adar Poonawalla (Serum Institute CEO) has publicly stated he will submit a "strong and competitive bid." Additionally, the **Glazer family** (owners of Manchester United) reportedly submitted a bid valued around **\$1.8 billion**.
 - **Impact:** A successful sale at these high valuations would unlock significant value for United Spirits shareholders, as the franchise is currently considered a "non-core" asset.
- **India-EU Trade Deal:**
 - Progress on the India-EU Free Trade Agreement (FTA) is a key monitorable. Reports suggest the deal could significantly **cut import duties on European Scotch and wine** (potentially from 150% to 40%).
 - **Impact:** While this increases competition for domestic brands, analysts note that United Spirits' premium portfolio (specifically its "Prestige & Above" segment) could actually benefit from easier imports of its own global Diageo brands (like Johnnie Walker) to sell in India.

4) Analyst & Brokerage Targets

Below is the summary of the latest price targets and ratings from the analyst community.

Brokerage Firm	Rating	Price Target (INR)	Outlook/Notes
Nuvama	Buy	1,660	Reduced from 1,795 due to weak volumes in popular segment.
Nomura	Buy	1,650	Cites "premiumization" trend as a key long-term driver.
ICICI Securities	Add	1,580	Positive on long-term structural story despite near-term headwinds.
Geojit BNP	Hold	1,580	Cautious on near-term valuation.
JM Financial	Buy	1,510	Cut target from 1,585; factoring in higher ad spends.

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Brokerage Firm	Rating	Price Target (INR)	Outlook/Notes
Motilal Oswal	Neutral	1,500	Cut target; monitoring mass-market segment competition.
MarketsMojo	Sell	N/A	Technical downgrade based on bearish momentum.
Consensus	Buy	~1,557	Average of major analyst targets.

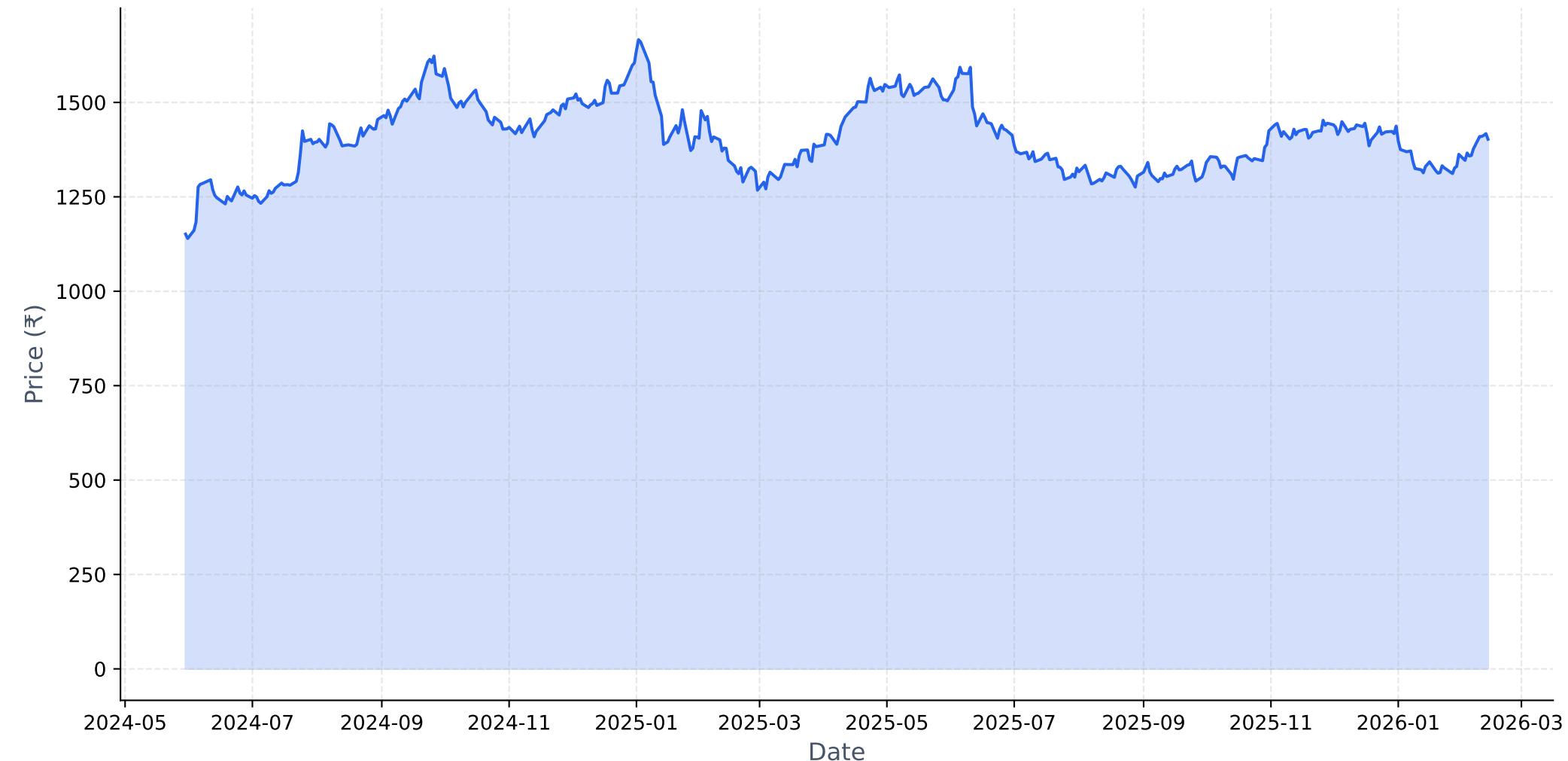
Stock Detailed Analysis Report

UNITDSPR.NS

Current Price: ₹1402.40

Generated: 2026-02-14 10:00

UNITDSPR.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	6.70%	7.56%
Net Income	Yes	No	12.36%	24.06%
ROE	Yes	No	-1.27%	5.28%
EPS	Yes	No	12.36%	24.02%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	22.28%	7.80%
Net Income	Yes	0.24%	5.80%
ROE	Yes	16.27%	16.27%
EPS	No	0.17%	-10.41%

UNITDSPR.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Emerging Leader
RS Score:	55.7/100
:	

== RS RATIOS ==:

1M RS:	1.103 [Leader]
3M RS:	1.082 [Leader]
6M RS:	1.167 [Leader]
1Y RS:	1.109 [Leader]
:	

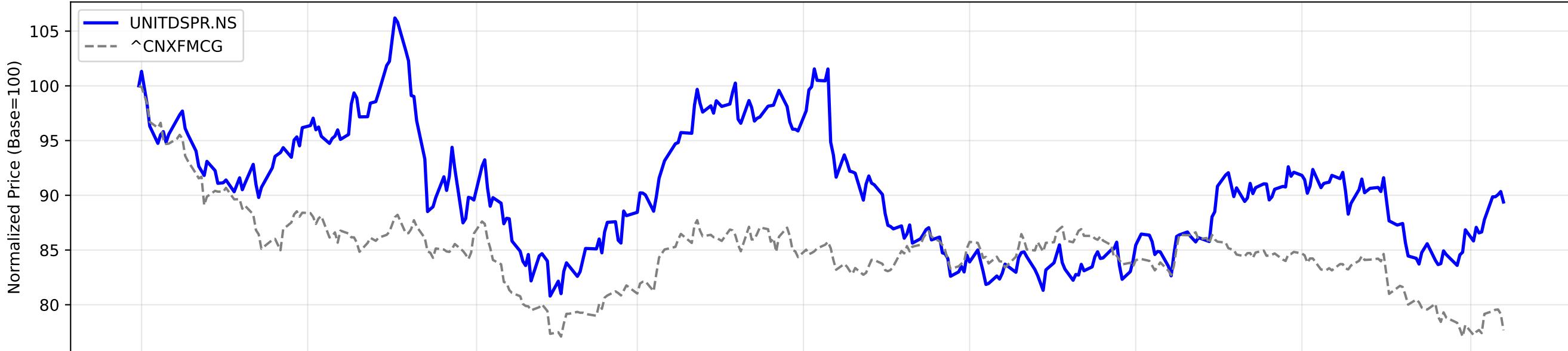
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

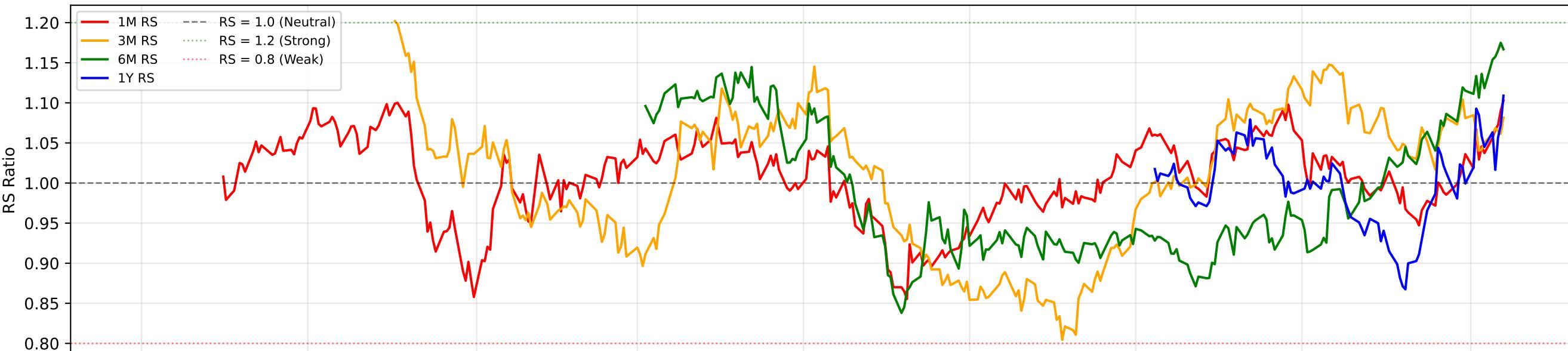
SIGNAL CRITERIA::

✓ Emerging RS:	1M (1.103) > 3M (1.082)
✗ Medium-term Lagging:	Not lagging
✗ Performance Improving:	Not improving

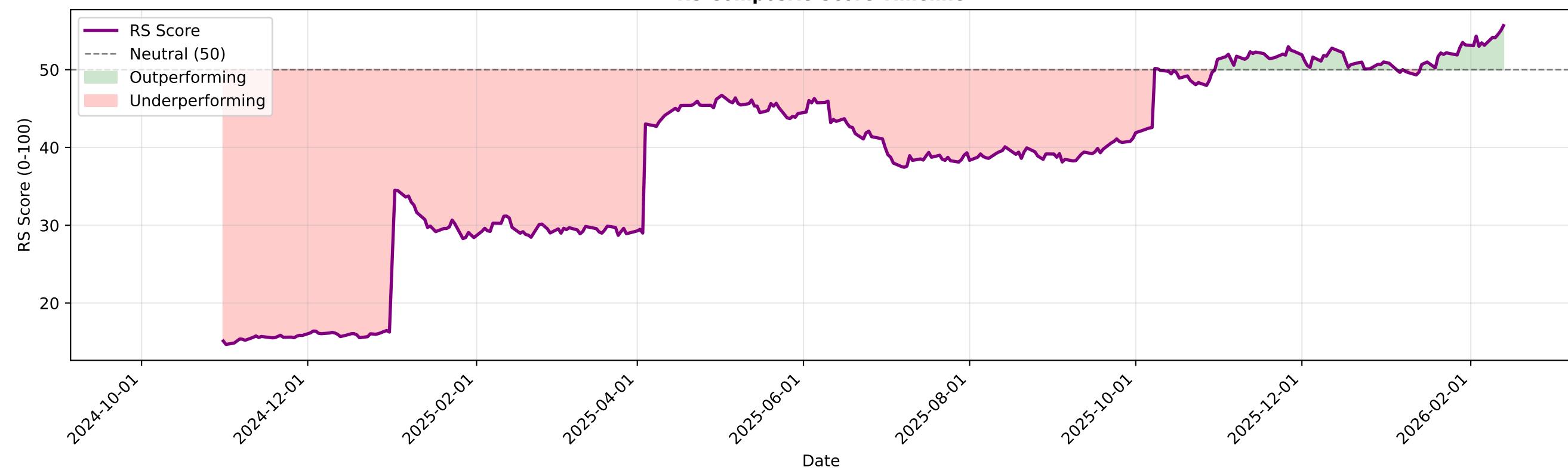
Relative Strength Analysis: UNITDSPR.NS vs ^CNXFMCG
Classification: Emerging Leader
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline



UNITDSPR.NS - EMA Crossover Summary

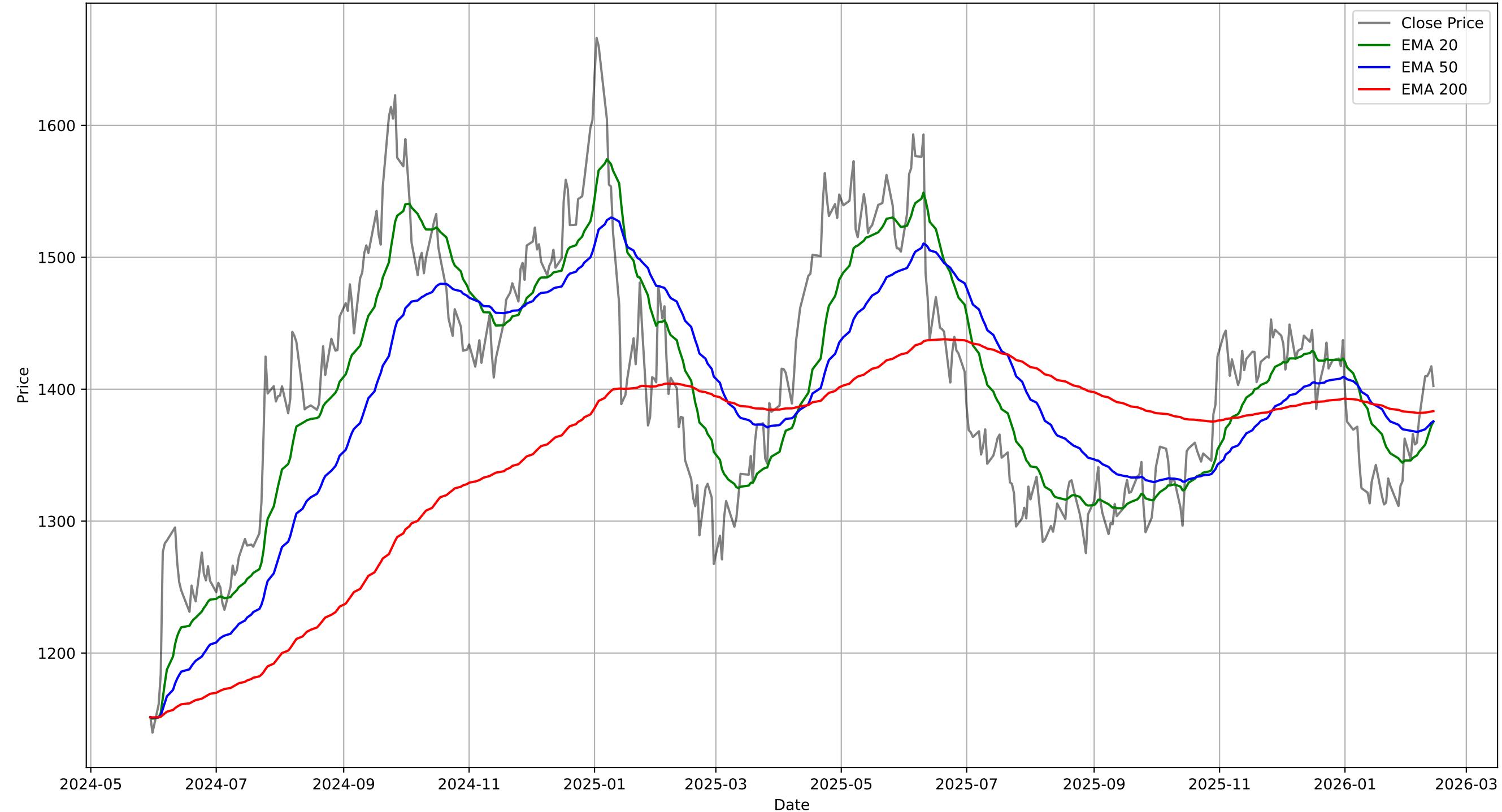
EMA 20: 1375.24

EMA 50: 1375.69

EMA 200: 1383.37

Trend Status: **Strong Downtrend**

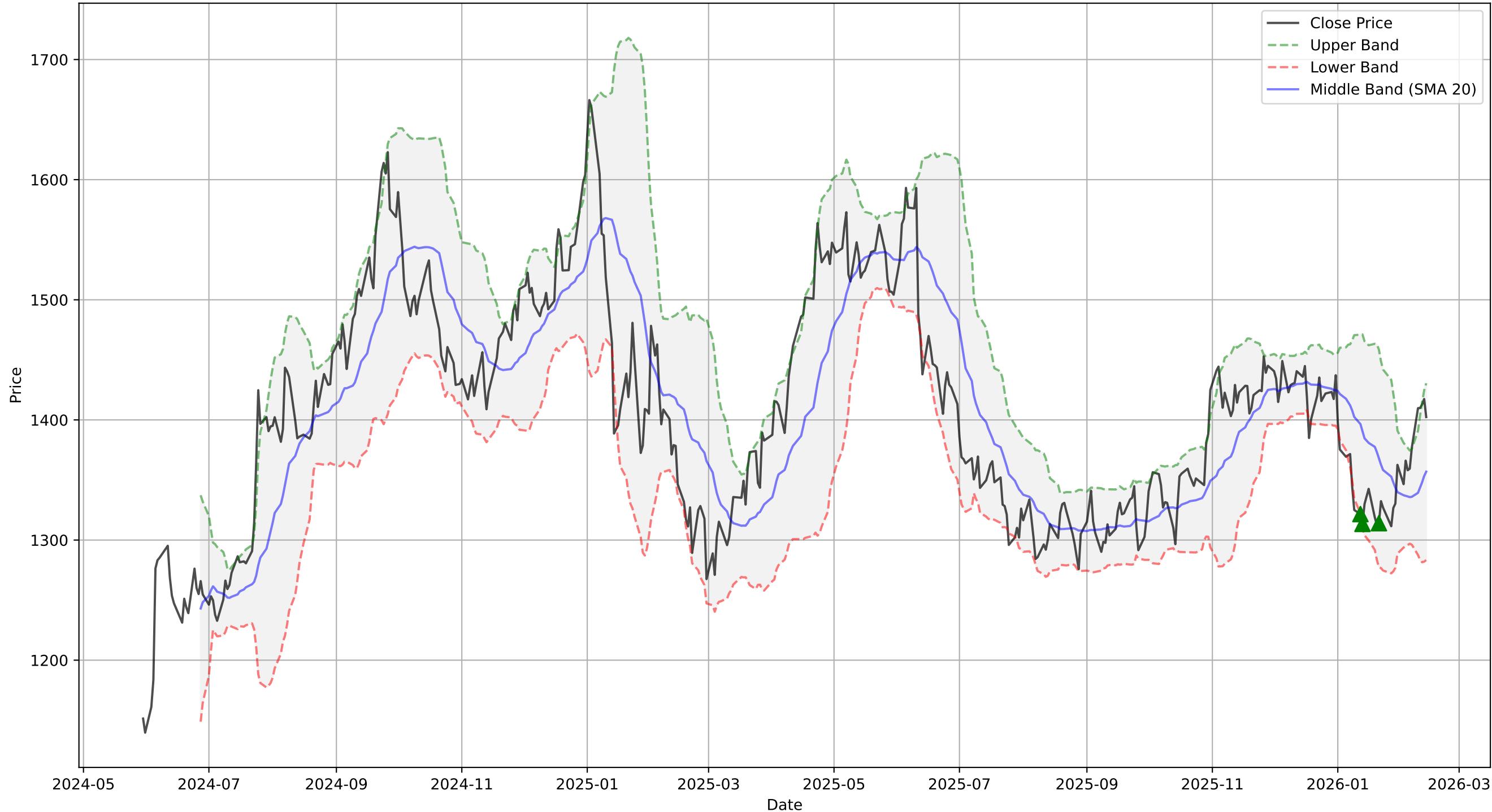
UNITDSPR.NS EMA Crossover Analysis



UNITDSPR.NS - Bollinger Bands Summary

Current Price:	1402.40
Upper Band:	1430.51
Middle Band (SMA 20):	1356.91
Lower Band:	1283.32
%B:	0.8090
Band Width:	0.1085
Status:	Upper Half
Signal:	None
Recent Signal 1:	Buy Signal at 2026-01-12 00:00:00+05:30
Recent Signal 2:	Buy Signal at 2026-01-13 00:00:00+05:30
Recent Signal 3:	Buy Signal at 2026-01-21 00:00:00+05:30

UNITDSPR.NS Bollinger Bands (20, 2) Analysis



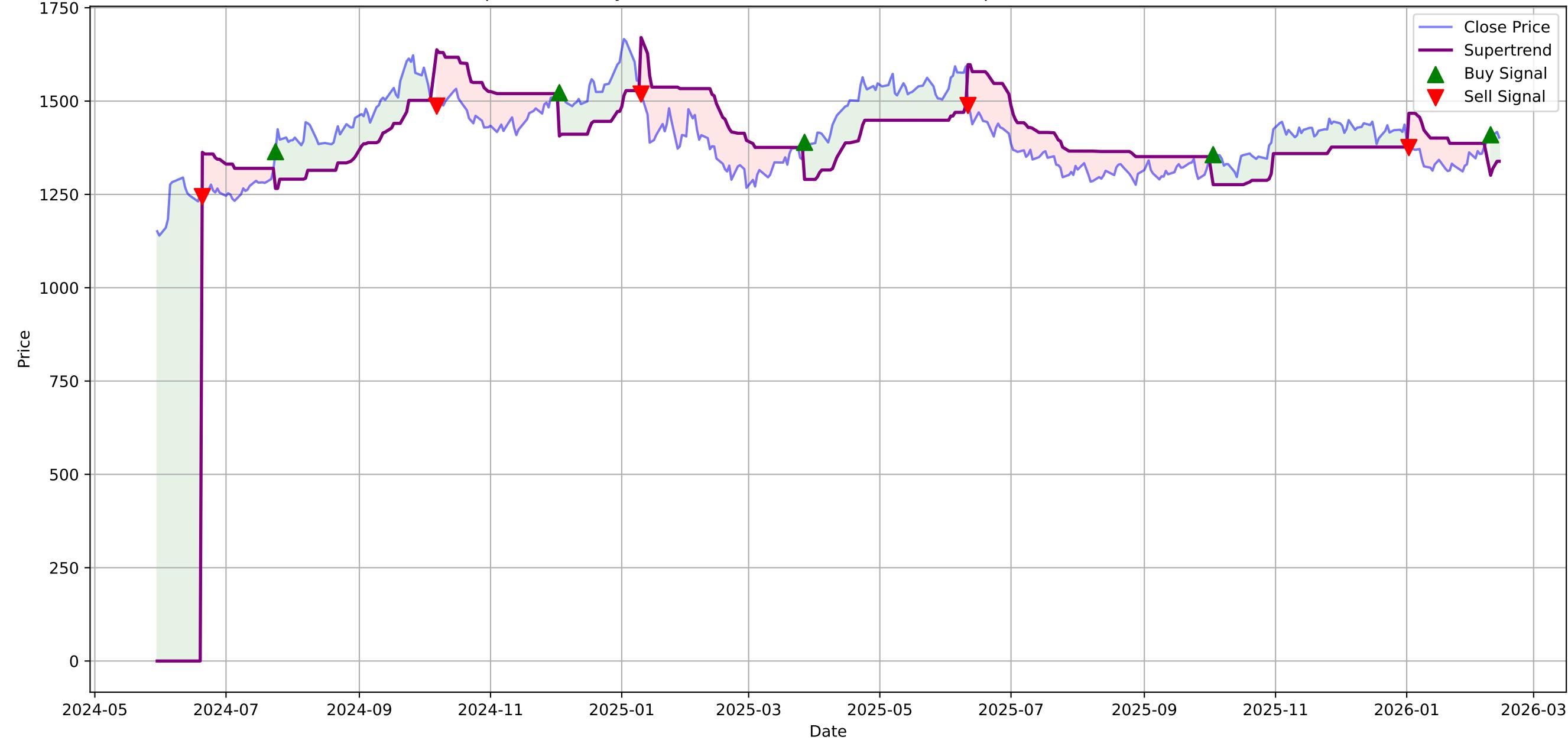
UNITDSPR.NS - Supertrend Summary

Status: UPTREND (Buy)

Supertrend Value: 1338.70

Signal Identified On: 2026-02-09

Supertrend Analysis for UNITDSPR.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



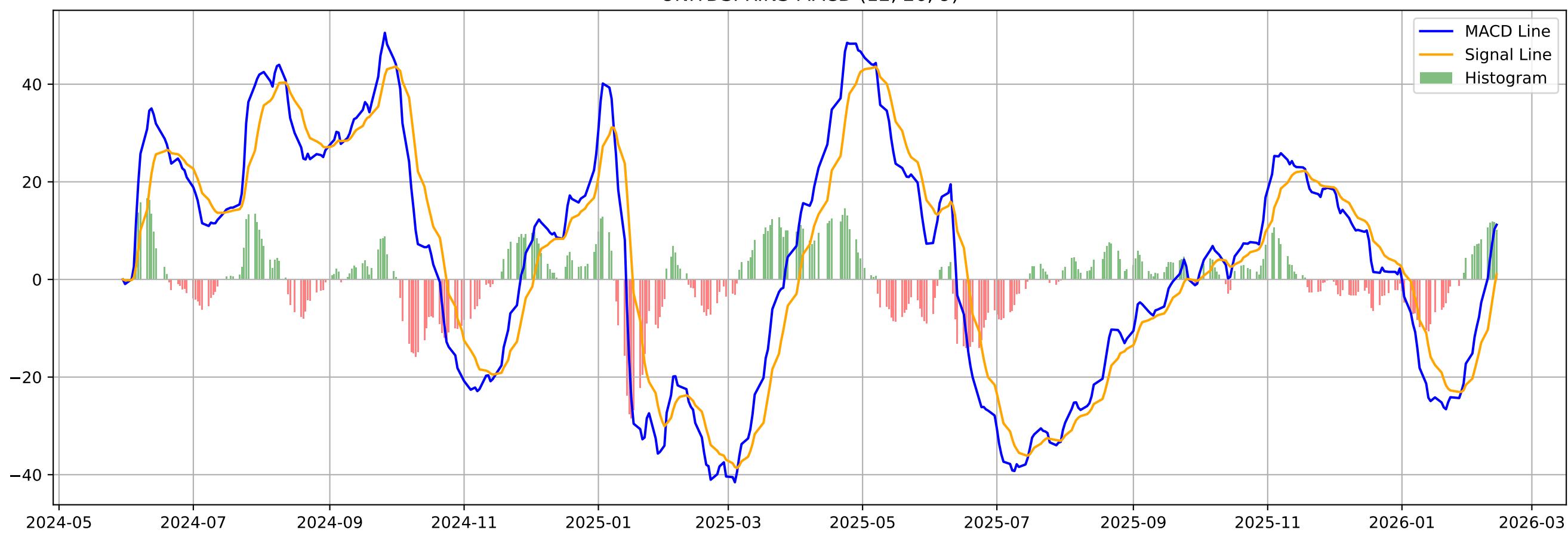
UNITDSPR.NS - MACD Summary

MACD Line:	11.20
Signal Line:	1.06
Histogram:	10.15
Trend:	Bullish
Momentum:	Weakening
Signal:	None

UNITDSPR.NS Price



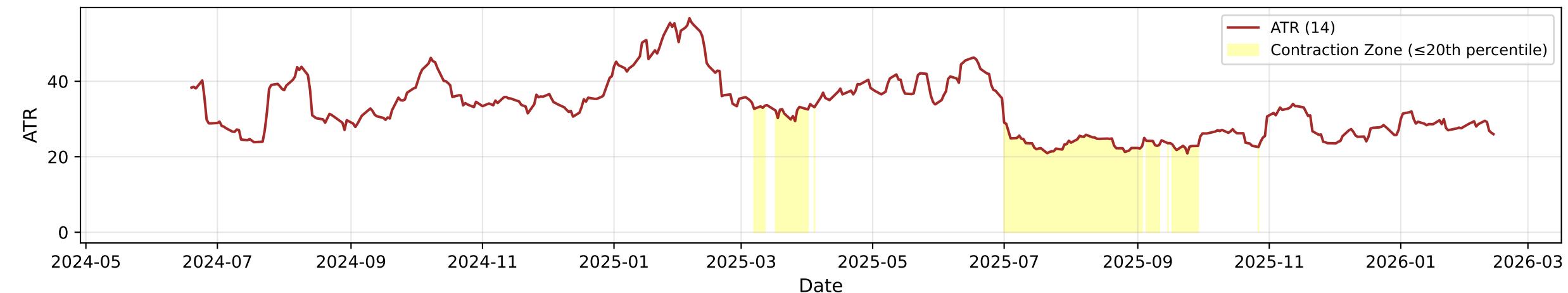
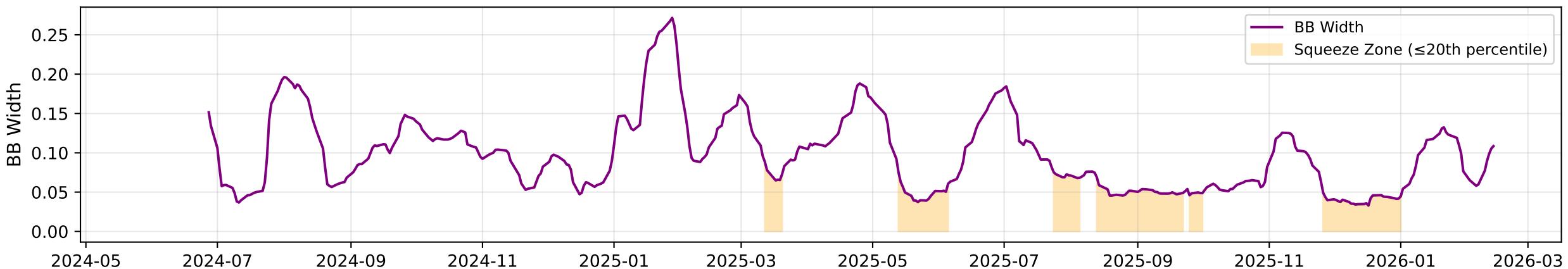
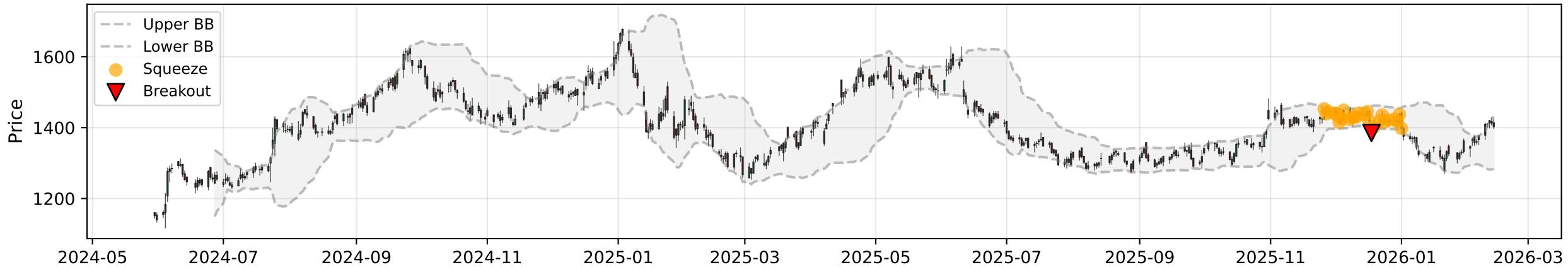
UNITDSPR.NS MACD (12, 26, 9)



UNITDSPR.NS - Volatility Squeeze Summary

BB Width:	0.1085
ATR:	25.9929
Total Signals:	26
Signal 1:	BB Squeeze at 2025-12-26 00:00:00+05:30 (Price: 1421.97)
Signal 2:	BB Squeeze at 2025-12-29 00:00:00+05:30 (Price: 1423.26)
Signal 3:	BB Squeeze at 2025-12-30 00:00:00+05:30 (Price: 1417.39)
Signal 4:	BB Squeeze at 2025-12-31 00:00:00+05:30 (Price: 1437.20)
Signal 5:	BB Squeeze at 2026-01-01 00:00:00+05:30 (Price: 1397.88)

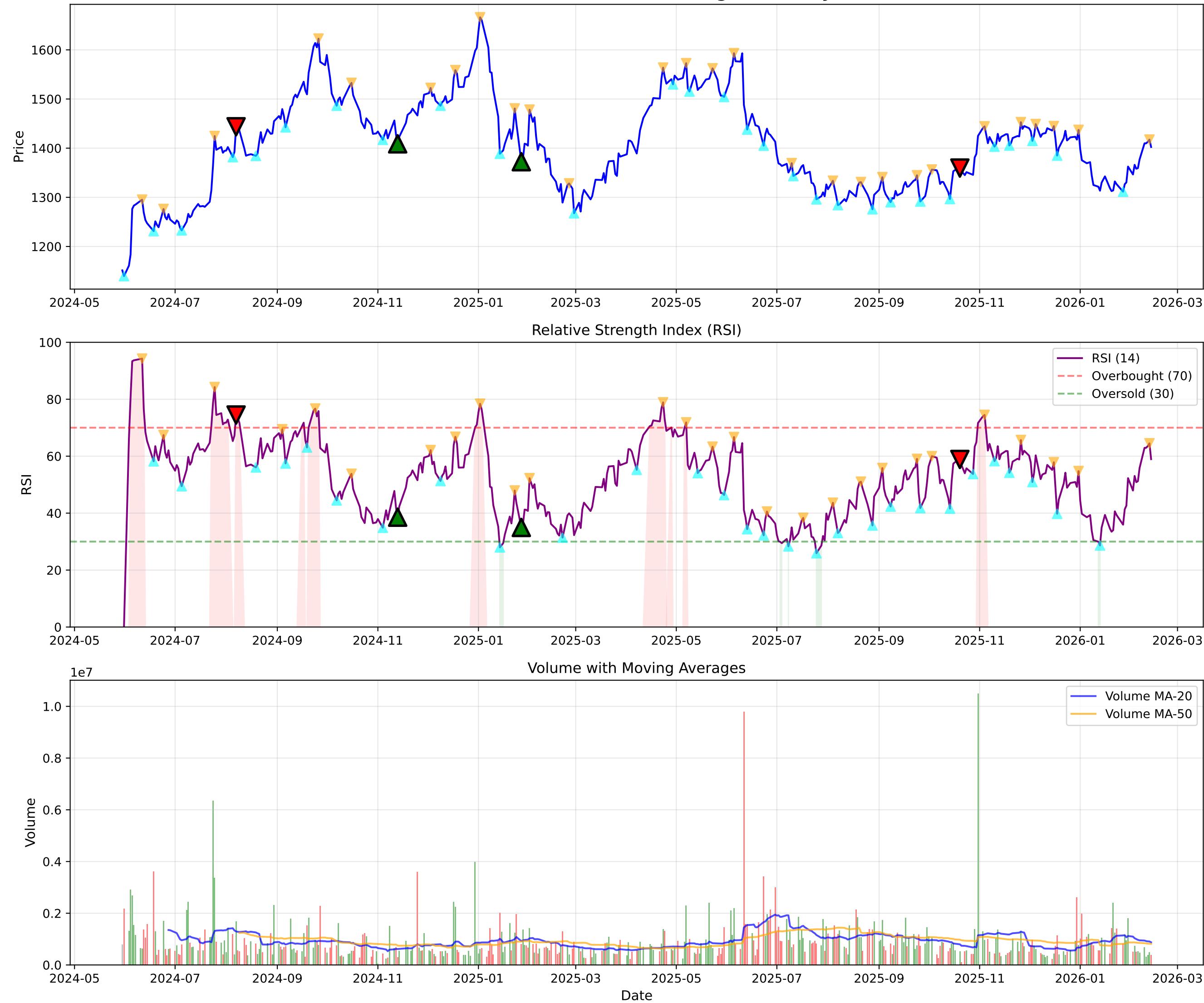
UNITDSPR.NS - Volatility Squeeze Analysis



UNITDSPR.NS - RSI-Volume Summary

Current RSI:	58.96
Current Volume:	383577
Volume MA 20:	875639
Bullish Divergences:	2
Bearish Divergences:	2
Bullish Div 1:	Date: 2024-11-13 00:00:00+05:30, Price: 1408.85
Bullish Div 2:	Date: 2025-01-27 00:00:00+05:30, Price: 1372.49
Bearish Div 1:	Date: 2024-08-07 00:00:00+05:30, Price: 1443.49
Bearish Div 2:	Date: 2025-10-20 00:00:00+05:30, Price: 1359.45

UNITDSPR.NS RSI-Volume Divergence Analysis



UNITDSPR.NS - Volume Analysis

== VOLUME ANALYSIS ==:

Status: 31 Signals Detected

:

2025-12-30 [-]: Distribution Day

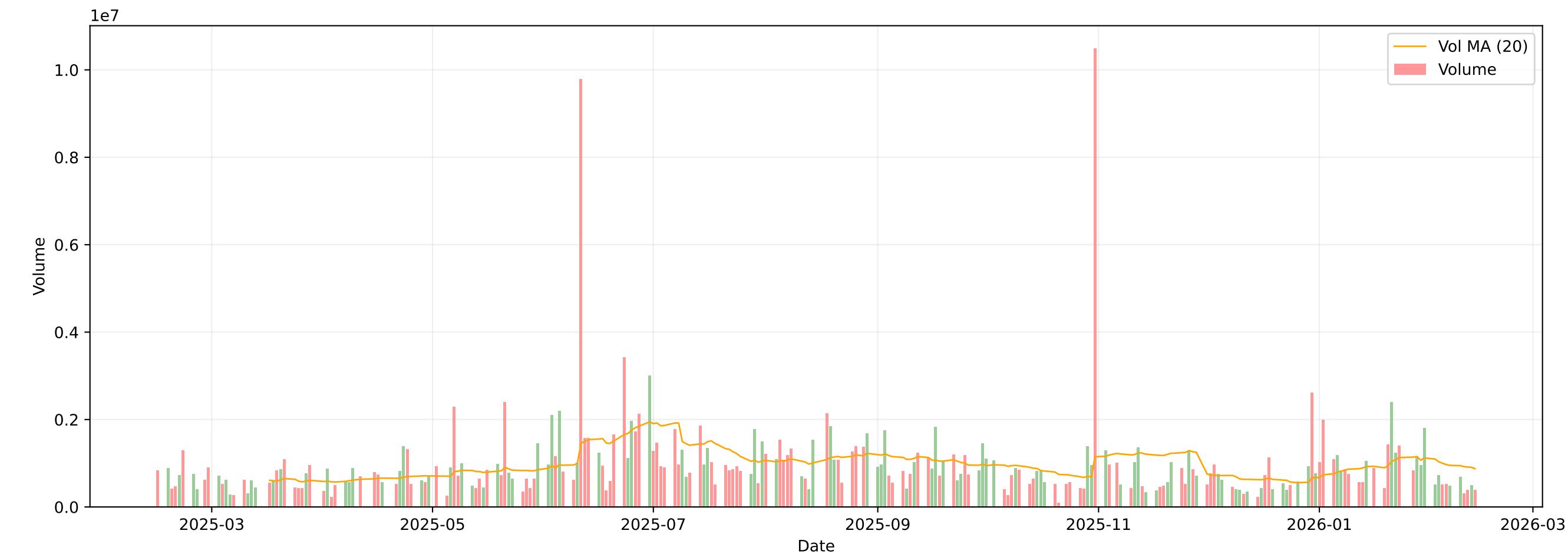
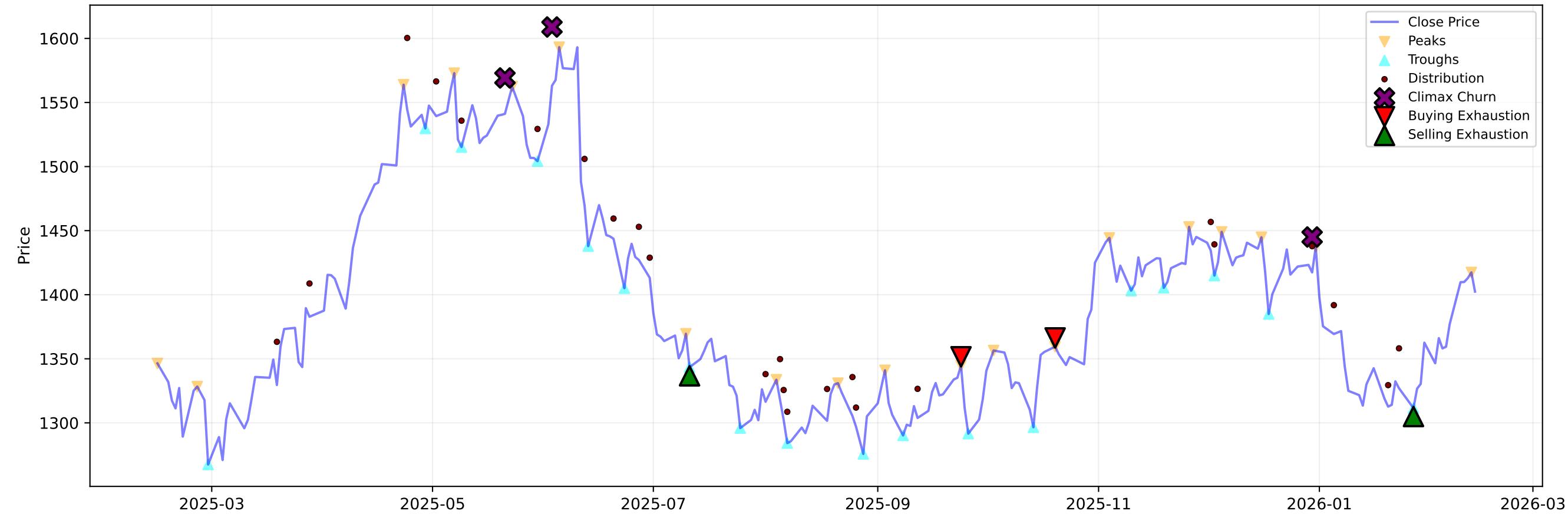
2026-01-05 [-]: Distribution Day

2026-01-20 [-]: Distribution Day

2026-01-23 [-]: Distribution Day

2026-01-27 [+]: Selling Exhaustion (Bullish Div)

UNITDSPR.NS - Volume Analysis



UNITDSPR.NS - Candlestick Classification Summary

== CANDLESTICK CLASSIFICATION ==:

Latest Classification: No Control

Recent Trend Score (10-day avg): 0.10

:

Distribution:

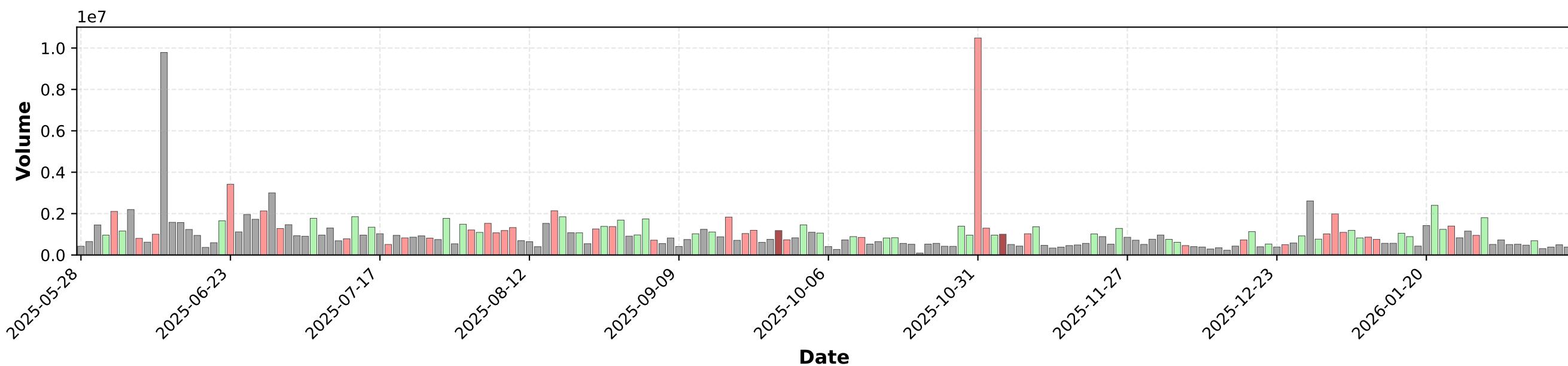
No Control: 120

Buyer Control: 59

Seller Control: 46

Seller Strong Control: 2

UNITDSPR.NS - Candlestick Classification



Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	UPTREND (Buy)	1326.24	1402.4	2025-10-27
1 Day	UPTREND (Buy)	1337.84	1402.4	2026-02-09
15 Min	DOWNTREND (Sell)	1414.74	1404.0	2026-02-13

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Weakening	No Signal
1 Day	Bullish	Weakening	No Signal
15 Min	Bearish	Weakening	No Signal

UNITDSPR.NS - 1 Week (Candlestick + EMAs)



UNITDSPR.NS - 1 Day (Candlestick + EMAs)



UNITDSPR.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - UNITDSPR_main

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United Spirits Ltd.

NSE: UNITDSPR | BSE: 532432
United Spirits Live Share Price Today, Share Analysis and Chart

Expensive Performer In 6 Starfolio Baskets

1402.40 -15.00 (-1.06%)

414.1K NSE+BSE Volume
NSE 13 Feb, 2026 3:31 PM (IST)

TRADE STOCK

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Durability score **60.0 /100** Valuation Score **28.0 /100** Momentum Score **54.3 /100** Analyst Price Target **1,558** 1Yr Price target upside is 11%

High Financial Strength Expensive Performer These stocks are strong in quality but with mid-range technicals. Their valuations are expensive View Similar Embed DVM

17 **7**
3 **1**

Check Before You Buy [VIEW FULL CHECKLIST](#)
High rank **18** Positive *** 5** Negative **78.3% Pass in checklist**

PE Valuation Check
Right Now Undervalued **42.1%** 1 Year Forward Undervalued **50.9%**

INSIGHT United Spirits is undervalued at both current PE and future earnings estimates

United Spirits Key Metrics

ROE Ann. % 19.5 <small>Above industry Median</small>	Broker Average Target 9.81% upside	Market Capitalization 1,540 <small>Market Leader</small>	Market Capitalization 102,003.7 <small>High in industry</small>
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DVM
Key Metrics
Price Chart
Forecaster
Financials
Technicals
Shareholding
Deals
Documents
Corporate actions
Company Profile X

Trendlyne Snapshot - UNITDSPR_forecaster

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1402.40 **-15.00 (-1.06%)** **414.1K** NSE+BSE Volume **NSE 13 Feb, 2026 3:31 PM (IST)**

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United Spirits - UNITDSPR - stock price prediction, stock forecast, target price, analyst ratings from 25 analysts

United Spirits has a share price target of Rs 1558, revenue growth forecast of 8.0%, and profit growth estimate of 15.1% for FY26, based on top 25 analyst calls.

United Spirits FORECASTER - Analyst Estimates [②](#)

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