

Based on the attached analysis report for \*\*COLPAL.NS (Colgate-Palmolive (India) Ltd.)\*\*, here is my assessment.

### ### Step 1: Audit the Data

- \* \*\*Data Present:\*\*
  - \* \*\*Price History:\*\* 3-Year Daily Price Chart, Candlestick charts (Weekly, Daily, 15-min).
  - \* \*\*Trend Indicators:\*\* EMA (20, 50, 200), Supertrend, MACD.
  - \* \*\*Volatility/Momentum:\*\* Bollinger Bands, RSI, Volatility Squeeze analysis.
  - \* \*\*Fundamental Data:\*\* Long-term (4 years) and Short-term (6 quarters) growth metrics.
  - \* \*\*Relative Strength:\*\* Comparison against `^CNXFMCG` (Sector benchmark).
- \* \*\*Data Missing:\*\*
  - \* \*\*Detailed Volume Profile:\*\* While volume bars exist, a Volume Profile (Price by Volume) or deeper delivery percentage analysis is missing, which helps identify institutional accumulation zones.
  - \* \*\*Sector Breadth:\*\* Broader FMCG sector performance context beyond just the RS line.
- \* \*\*Confidence Level:\*\* \*\*High\*\*. The report provides a comprehensive suite of technical and fundamental indicators required to make a sound positional trading decision. \*Note: The report dates indicate "2026," suggesting this is a future simulation or backtest data. I have analyzed the setup treating the reported date as "Today."\*

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### ### Step 2: Analyze the Setup

#### \*\*Price Structure & Trend:\*\*

- \* \*\*Primary Trend:\*\* The stock is in a \*\*Strong **Downtrend**\*\*. It has corrected significantly from highs near INR 3700 to the current level of INR 2056.
- \* \*\*Moving Averages:\*\* The price is trading below the 20, 50, and 200 EMAs (Page 6). The 200 EMA is currently at INR 2300, acting as major overhead resistance.
- \* \*\*Higher Timeframe:\*\* The Weekly and Daily timeframes are both flagged as "**Downtrend**" (Page 18).

#### \*\*Momentum & Signals:\*\*

- \* \*\***Bearish Factors:** Short-term fundamentals are deteriorating (Revenue and Net Income are shrinking QoQ). The Supertrend is in a "Sell" mode. Relative Strength (RS) is weak (Score 47/100), indicating it is underperforming the FMCG sector.
- \* \*\***Bullish Divergences:** There is a \*\*Bullish Divergence\*\* on the MACD (Page 12) and the stock is approaching the Lower Bollinger Band. The 15-minute chart shows a short-term bullish crossover, and the MACD momentum is listed as "Strengthening."

#### \*\*Confluence:\*\*

There is \*\*no\*\* confluence for a long entry yet. While the momentum indicators suggest the selling \*might\* be exhausted (oversold bounce potential), the price structure has not confirmed a reversal. This is a classic "Falling Knife" scenario. The stock recently made a new 52-week low (Page 20).

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### ### Step 3: Formulate the Recommendation

\*\*Recommendation:\*\* **NO** (Do not enter now).

#### \*\*Reasoning:\*\*

As a risk-averse positional trader, I cannot recommend buying a stock that is trading below all key moving averages and making fresh lows, despite the MACD divergence. The negative short-term fundamentals (negative revenue/EPS

growth) validate the price drop. We need price confirmation to prove that the market has finished pricing in the bad news.

#### \*\*Conditional Plan (Watchlist for Reversal):\*\*

I will only consider a long position if the stock reclaims immediate structural resistance, proving that demand is returning.

\* \*\*Condition to Buy:\*\* The stock must close significantly above the \*\*50-day EMA\*\*. This confirms the intermediate trend is shifting from bearish to neutral/bullish.

\* \*\*Entry Price:\*\* \*\*INR 2145 - INR 2150\*\* (Wait for a Daily Close above the current 50 EMA of INR 2134 to account for noise).

\* \*\***Stop Loss**:\*\* \*\*INR 2040\*\* (Just below the recent swing low/current support area).

\* \*\***Take Profit**:\*\* \*\*INR 2300\*\* (The 200-day EMA acts as the primary mean-reversion target).

\* Risk/Reward Ratio on Conditional Trade: ~1.5 (Risking ~INR 100 to make ~INR 150). This aligns with the 5-15% upside target (approx 7.2% gain to the 200 EMA).

#### # News & Analyst Targets

Based on the latest search results for the week ending January 10, 2026, here is the research update for Colgate-Palmolive (India) Ltd (COLPAL).

##### ### \*\*1) Latest News for COLPAL This Week\*\*

\* \*\*Stock Hits 52-Week Low:\*\* COLPAL shares have been under pressure, trading near their 52-week low of approximately \*\*INR 2,051\*\* this week. The stock has seen a decline of roughly 5% over the last month due to concerns over sluggish urban demand and competitive intensity.

\* \*\*Analyst Target Cuts:\*\* Several global brokerages (including Nomura, Goldman Sachs, and Citi) have recently cut their price targets or maintained "Sell/Reduce" ratings, anticipating near-term weakness in volume growth. This sentiment has kept the stock price depressed despite broader market movements.

\* \*\*Upcoming Q3 Earnings:\*\* The company is expected to release its Q3 FY26 (Quarter ending Dec 2025) financial results around \*\*January 22, 2026\*\*. Investors are cautiously awaiting these numbers to see if rural demand has picked up to offset the urban slowdown.

\* \*\*Distributor Conflict (Clarification):\*\* While there are older reports (from May 2025) about distributor suspensions in Maharashtra, there are no \*new\* confirmed reports of a distributor boycott this specific week in January 2026. The current pressure is primarily driven by valuation concerns and earnings apprehension.

##### ### \*\*2) Upgrade or Downgrade from Brokerages\*\*

There have been no major \*upgrades\* to the stock in the first week of January 2026. The prevailing sentiment is cautious to negative:

\* \*\*Downgrades/Cuts:\*\* Analysts from \*\*Nomura\*\*, \*\*Goldman Sachs\*\*, and \*\*Citi\*\* have reiterated bearish stances ("Reduce" or "Sell"), citing that the stock's valuation ( $P/E > 40x$ ) is still rich given the single-digit volume growth.

##### \* \*\*Maintained Ratings:\*\*

\* \*\*Motilal Oswal\*\* continues to maintain a contrarian \*\*\*Buy\*\*\* rating (initiated post-Q2 results in Oct 2025), citing a potential 25% upside due to GST rate cuts on oral care products and premiumization trends.

\* \*\*Piper Sandler (US):\*\* Note that Piper Sandler recently upgraded the \*US parent company\* (Colgate-Palmolive Company - CL) to "Overweight" on Jan 7, 2026. \*\*This does not directly apply to the Indian entity (COLPAL)\*\*, but it reflects positive sentiment on the brand's global supply chain and margin recovery.

##### ### \*\*3) Other News Impacting COLPAL\*\*

\* \*\*Sector Trends:\*\* The Indian FMCG sector is witnessing a "K-shaped" recovery where premium products are growing, but mass-market volumes (toothpaste, soaps) in urban areas remain tepid. However, rural demand is showing early signs of bottoming out, which is critical for COLPAL as a significant portion of its sales comes from rural India.

\* \*\*Input Costs:\*\* Raw material prices remain relatively stable, which should protect gross margins (currently healthy at

~69-70%). The key challenge remains top-line volume growth rather than profitability.

\* \*\*GST Rate Impact:\*\* The stock is still digesting the impact of the GST rate reduction on oral care products (from 18% to 5%) announced late last year. While positive for consumers, it caused short-term trade destocking which is expected to normalize in the upcoming Q3 results.

#### ### \*\*4) Latest Targets from Analyst Community\*\*

\*Market Price as of Jan 9, 2026: ~INR 2,056\*

Brokerage Firm	Rating	Target Price (INR)	Potential Upside/Downside	Notes
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**Motilal Oswal**	<b><font color="#27ae60">BUY</font></b>	**2,850**	+38%	Bets on rural recovery & premiumization.
**Nuvama**	<b><font color="#27ae60">BUY</font></b>	**2,870**	+39%	Highest street target; optimistic on margins.
**Consensus (Trendlyne)**	**HOLD**	**~2,412**	+17%	Average of 30+ analysts.
**Kotak Inst. Equities**	<b><font color="#c0392b">SELL</font></b>	**2,350**	+14%	Valuation concerns despite decent business.
**Nomura**	**REDUCE**	**2,200**	+7%	Cautious on near-term volume growth.
**Citi**	<b><font color="#c0392b">SELL</font></b>	**~2,100**	+2%	Sees limited upside from current levels.
**ICICI Direct**	**HOLD**	**~2,000***	-3%	*Implied range from technical support levels.

\*> \*\*Note:\*\* Targets are based on the most recent available reports from the Q2-Q3 interim period. Expect revisions following the Jan 22nd earnings announcement.\*

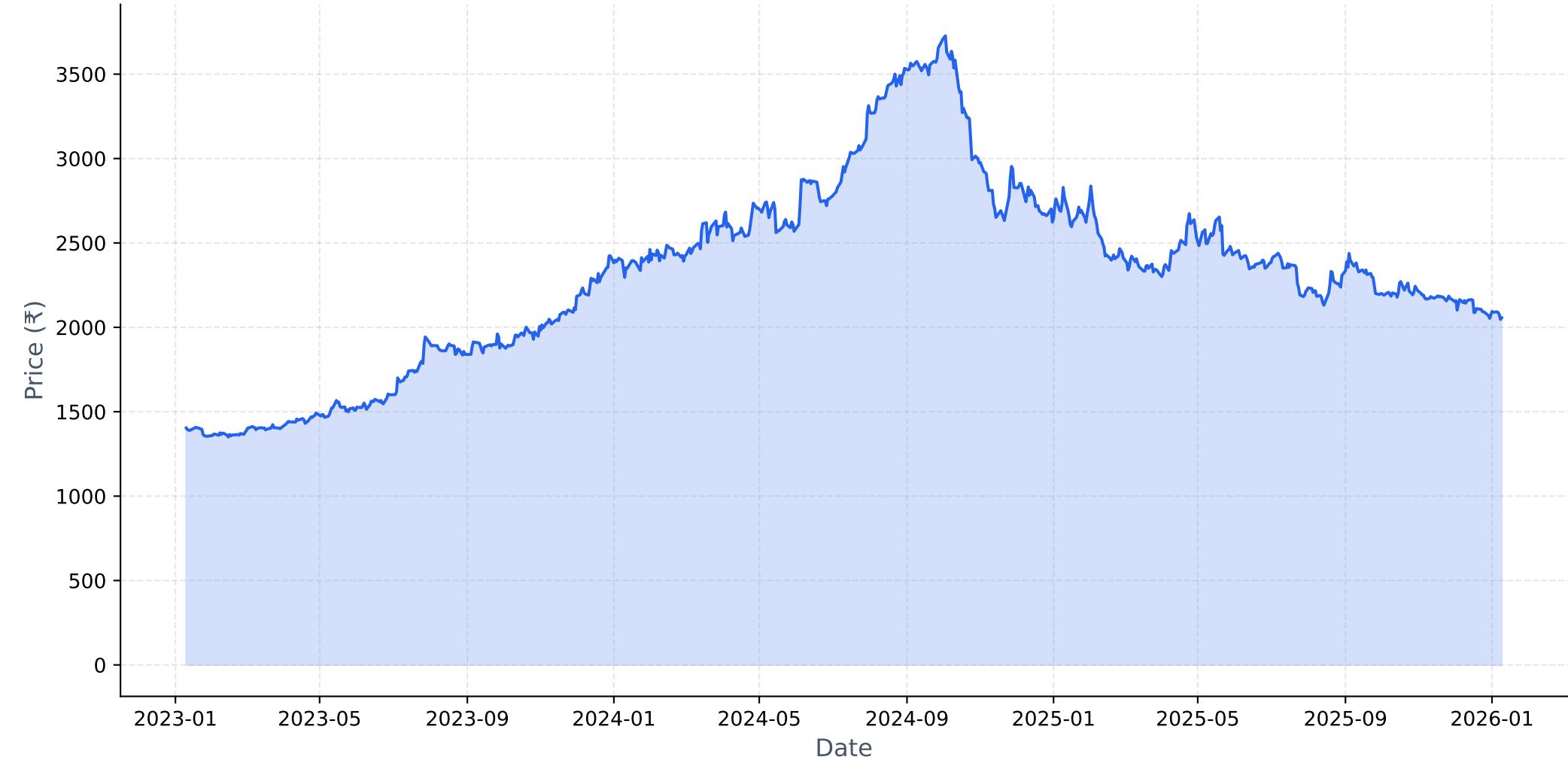
# **Stock Detailed Analysis Report**

## **COLPAL.NS**

Current Price: ₹2056.00

Generated: 2026-01-10 10:14

# COLPAL.NS - 3 Year Daily Price Chart



## Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	6.29%	5.79%
Net Income	Yes	No	8.55%	10.04%
ROE	Yes	Yes	22.24%	11.57%
EPS	Yes	No	8.55%	10.04%

## Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	No	-2.16%	-0.91%
Net Income	No	-9.68%	-2.37%
ROE	No	-10.77%	-10.77%
EPS	No	-18.25%	-4.87%

# COLPAL.NS - Relative Strength Analysis

## == OVERVIEW ==:

**Benchmark Index:** ^CNXFMCG

**Sector:** FMCG

**Classification:** Neutral

**RS Score:** 47.3/100

:

## == RS RATIOS ==:

**1M RS:** 0.992 [Neutral]

**3M RS:** 0.972 [Neutral]

**6M RS:** 0.926 [Neutral]

**1Y RS:** 0.828 [Neutral]

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## == TURNAROUND ANALYSIS ==:

**Turnaround Status:** !! DETECTED !!

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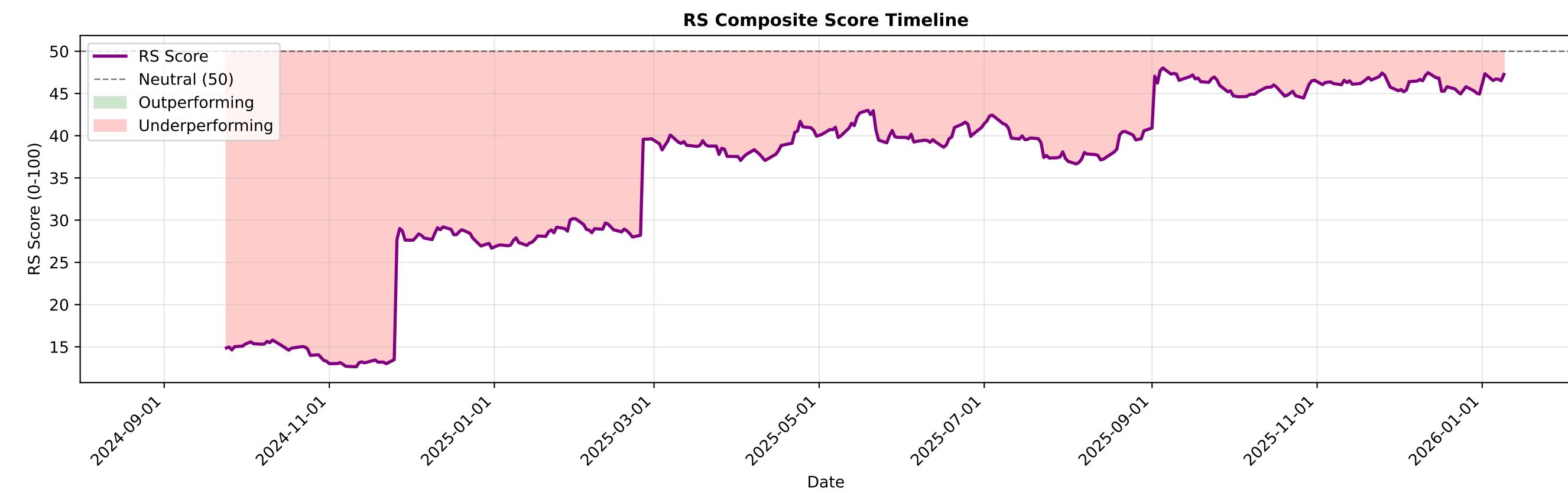
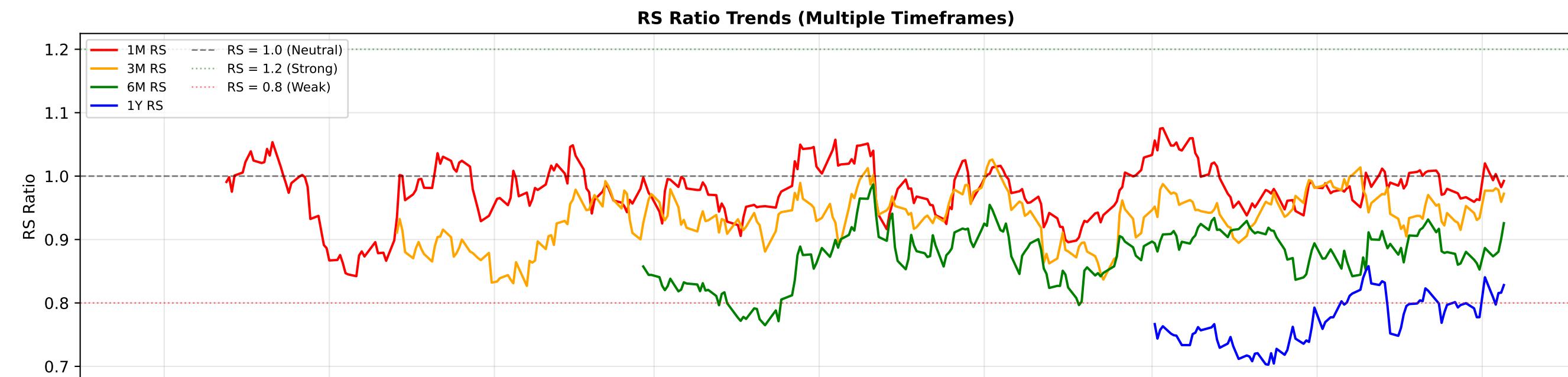
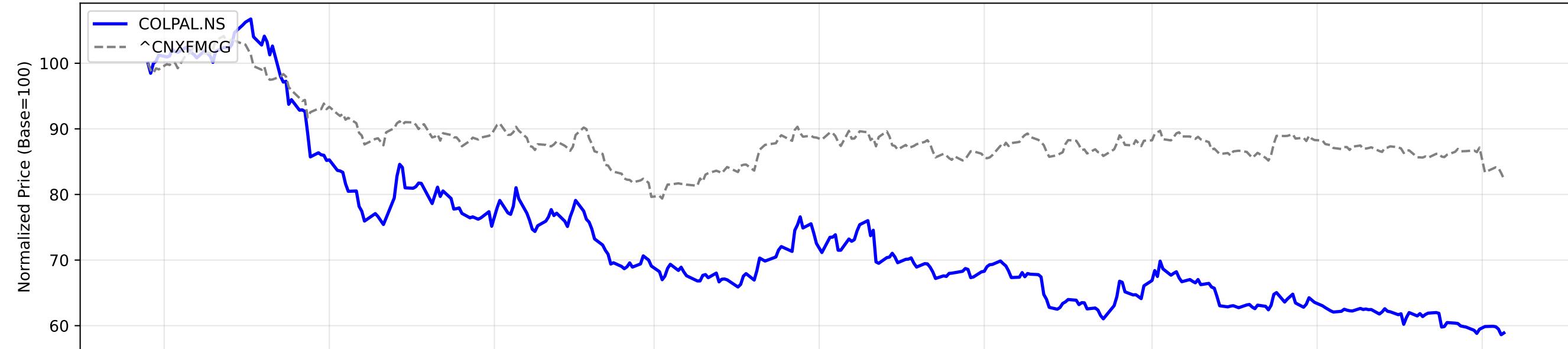
## SIGNAL CRITERIA::

✓ **Emerging RS:** 1M (0.992) > 3M (0.972)

✓ **Medium-term Lagging:** 6M=0.926, 1Y=0.828 ( $\leq 1.0$ )

✓ **Performance Improving:** 3M (-5.9%) > 6M (-14.8%)

**Relative Strength Analysis: COLPAL.NS vs ^CNXFMCG**  
**Classification: Neutral**  
**Price Performance Comparison (Normalized)**



## **COLPAL.NS - EMA Crossover Summary**

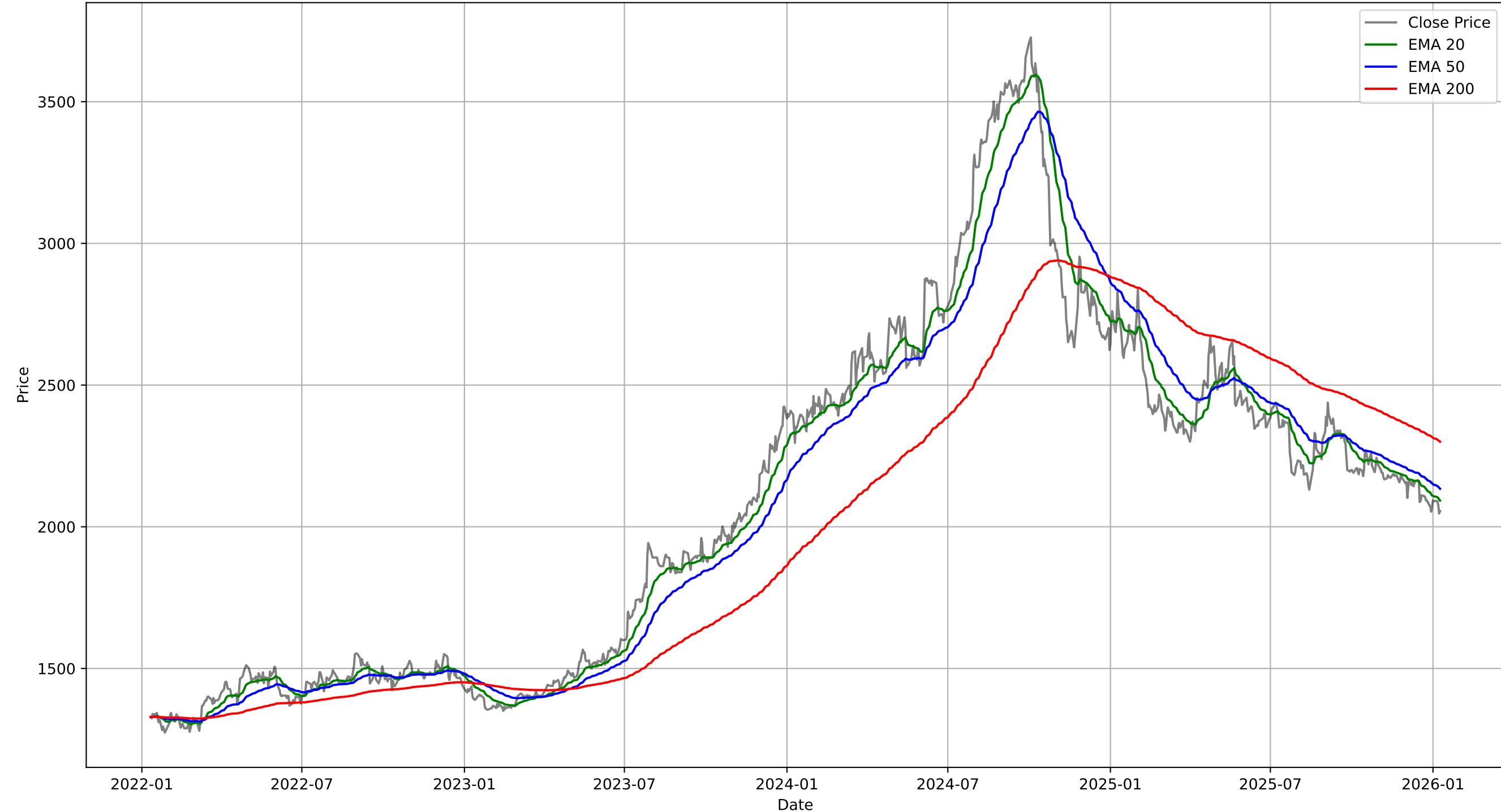
**EMA 20:** 2092.41

**EMA 50:** 2134.11

**EMA 200:** 2300.22

**Trend Status:** **Strong Downtrend**

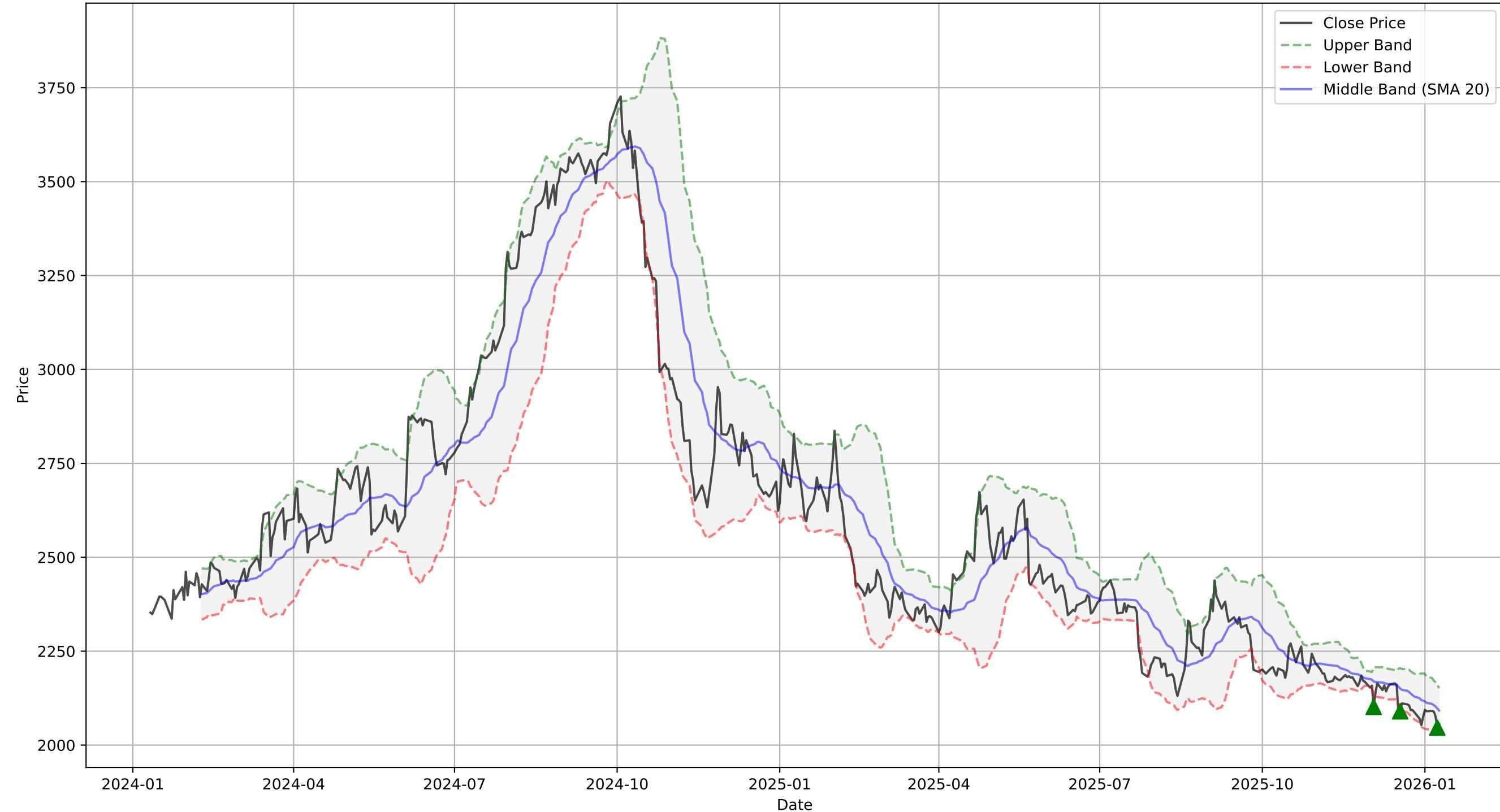
# COLPAL.NS EMA Crossover Analysis



## **COLPAL.NS - Bollinger Bands Summary**

<b>Current Price:</b>	2056.00
<b>Upper Band:</b>	2151.41
<b>Middle Band (SMA 20):</b>	2092.22
<b>Lower Band:</b>	2033.03
<b>%B:</b>	0.1941
<b>Band Width:</b>	0.0566
<b>Status:</b>	Lower Half
<b>Signal:</b>	None
<b>Recent Signal 1:</b>	<b>Buy Signal at 2025-12-03 00:00:00+05:30</b>
<b>Recent Signal 2:</b>	<b>Buy Signal at 2025-12-18 00:00:00+05:30</b>
<b>Recent Signal 3:</b>	<b>Buy Signal at 2026-01-08 00:00:00+05:30</b>

## COLPAL.NS Bollinger Bands (20, 2) Analysis



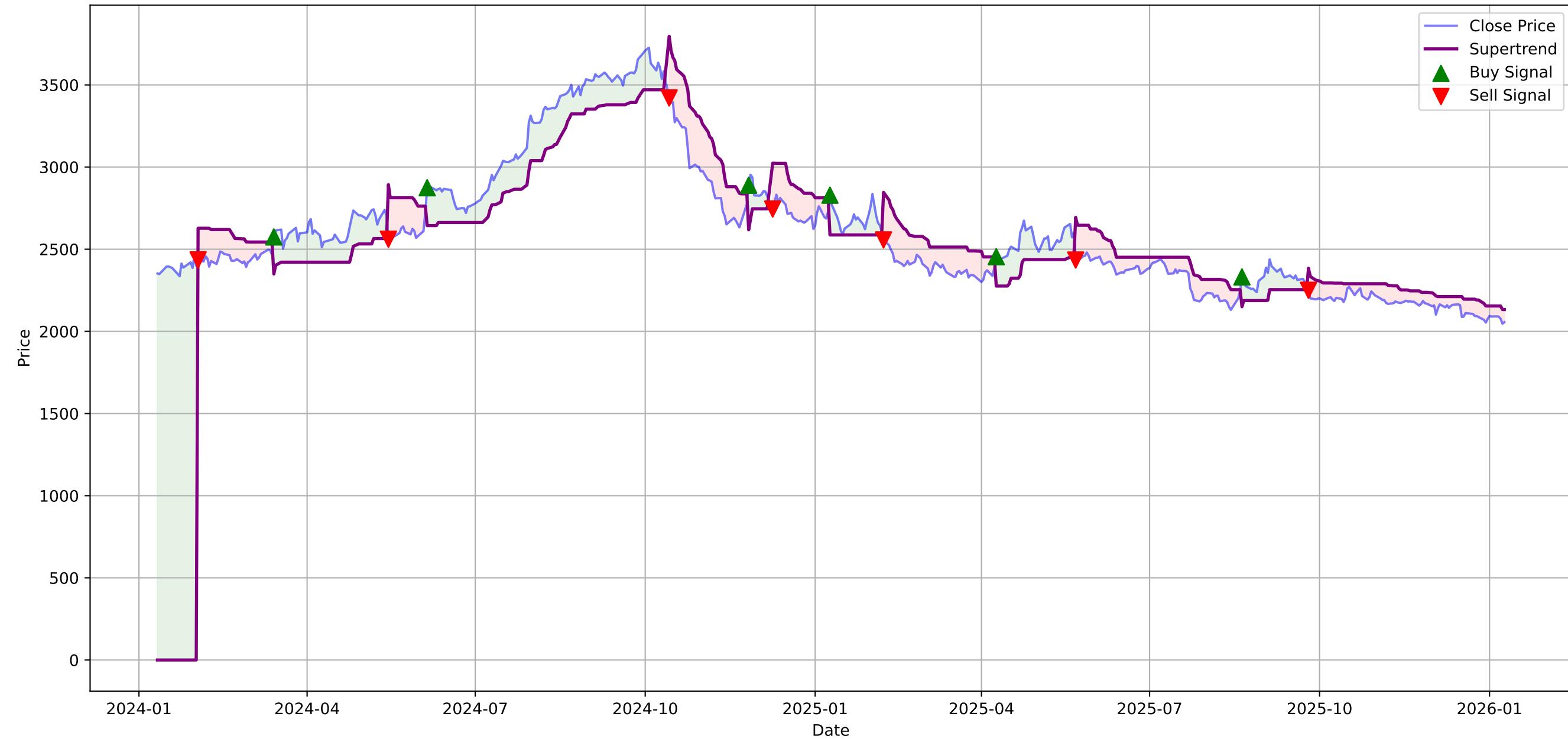
# **COLPAL.NS - Supertrend Summary**

**Status:** DOWNTREND (Sell)

**Supertrend Value:** 2132.81

**Signal Identified On:** 2025-09-25

### Supertrend Analysis for COLPAL.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



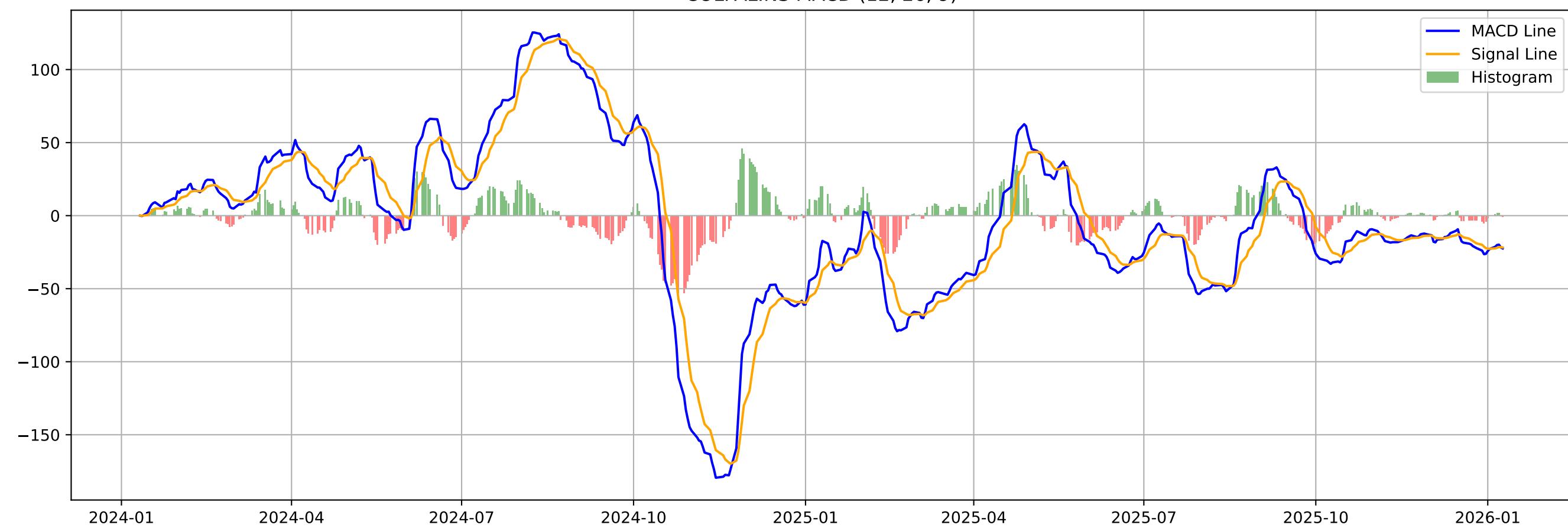
## COLPAL.NS - MACD Summary

<b>MACD Line:</b>	-22.43
<b>Signal Line:</b>	-21.76
<b>Histogram:</b>	-0.67
<b>Trend:</b>	<b>Bearish</b>
<b>Momentum:</b>	<b>Strengthening</b>
<b>Signal:</b>	None
<b>Divergences Detected:</b>	1
└ <b>Bullish Divergence:</b>	Date: 2026-01-08 00:00:00+05:30, Price: 2046.60

### COLPAL.NS Price



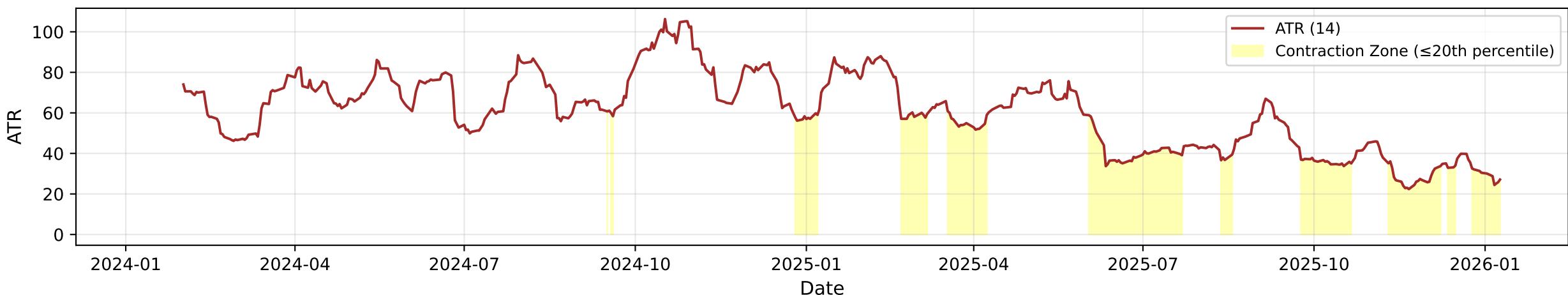
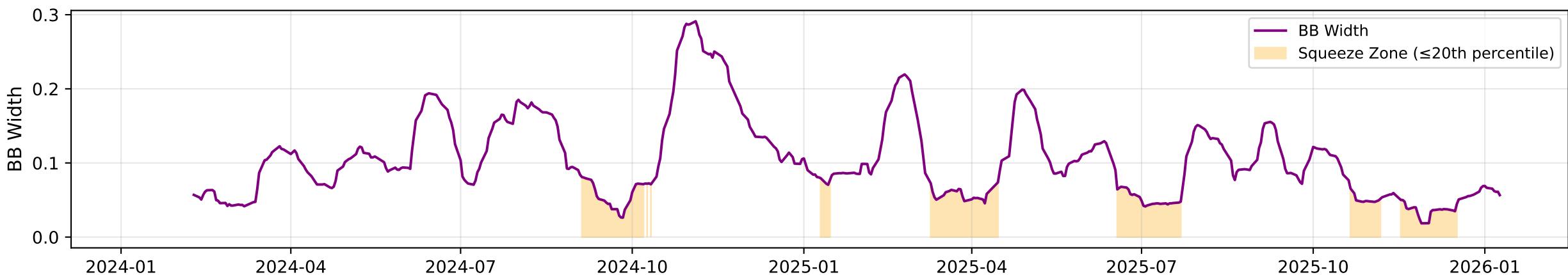
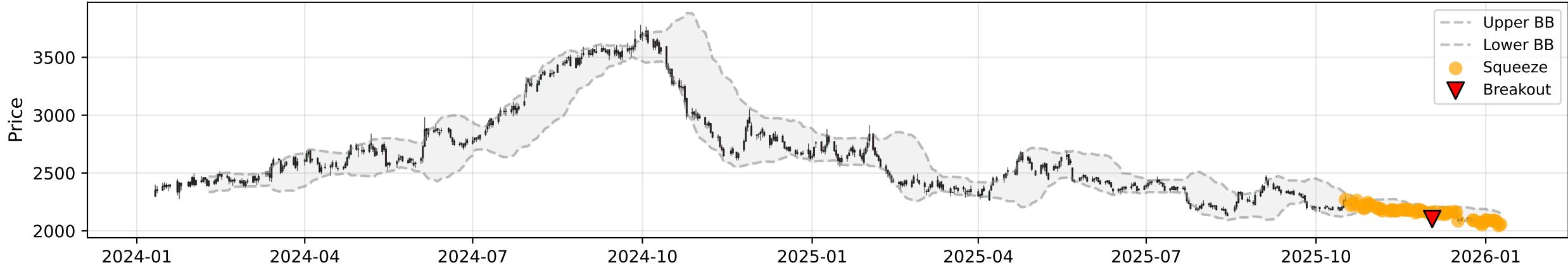
### COLPAL.NS MACD (12, 26, 9)



## **COLPAL.NS - Volatility Squeeze Summary**

<b>BB Width:</b>	0.0566
<b>ATR:</b>	27.0928
<b>Total Signals:</b>	54
<b>Signal 1:</b>	ATR Contraction at 2026-01-05 00:00:00+05:30 (Price: 2091.30)
<b>Signal 2:</b>	ATR Contraction at 2026-01-06 00:00:00+05:30 (Price: 2089.10)
<b>Signal 3:</b>	ATR Contraction at 2026-01-07 00:00:00+05:30 (Price: 2076.60)
<b>Signal 4:</b>	ATR Contraction at 2026-01-08 00:00:00+05:30 (Price: 2046.60)
<b>Signal 5:</b>	ATR Contraction at 2026-01-09 00:00:00+05:30 (Price: 2056.00)

# COLPAL.NS - Volatility Squeeze Analysis



## **COLPAL.NS - RSI-Volume Summary**

<b>Current RSI:</b>	36.37
<b>Current Volume:</b>	302010
<b>Volume MA 20:</b>	294050
<b>Bullish Divergences:</b>	5
<b>Bearish Divergences:</b>	1
<b>Bullish Div 1:</b>	Date: 2025-08-14 00:00:00+05:30, Price: 2130.95
<b>Bullish Div 2:</b>	Date: 2025-12-17 00:00:00+05:30, Price: 2087.40
<b>Bearish Div 1:</b>	Date: 2024-02-14 00:00:00+05:30, Price: 2486.13

# COLPAL.NS RSI-Volume Divergence Analysis



## Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	DOWNTREND (Sell)	2202.11	2056.0	2025-12-15
1 Day	DOWNTREND (Sell)	2132.81	2056.0	2025-09-25
15 Min	DOWNTREND (Sell)	2071.06	2061.0	2026-01-09

## Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Strengthening	No Signal
1 Day	Bearish	Strengthening	No Signal
15 Min	Bullish	Weakening	Bullish Crossover (Buy)

# COLPAL.NS - 1 Week (Candlestick + EMAs)



# COLPAL.NS - 1 Day (Candlestick + EMAs)



# COLPAL.NS - 15 Min (Candlestick + EMAs)



## Trendlyne Snapshot - COLPAL\_main

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### Colgate-Palmolive (India) Ltd. [①](#)

NSE: COLPAL | BSE: 500830  
Colgate-Palmolive Live Share Price Today, Share Analysis and Chart

■ ■ ■ Falling Comet [①](#)

**2056.00** 9.40 (0.46%) ↓ New 52W Low in past week

**314.9K** NSE+BSE Volume NSE 09 Jan, 2026 3:31 PM (IST)

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Durability score <a href="#">①</a> <b>60.0</b> /100 <span style="float: right;">High Financial Strength</span>	Valuation Score <a href="#">①</a> <b>28.3</b> /100 <span style="float: right;">Expensive Valuation</span>	Momentum Score <a href="#">①</a> <b>30.5</b> /100 <span style="float: right;">Technically Bearish</span>	Analyst Price Target <a href="#">①</a> <b>2,412</b> <span style="float: right;">1Yr Price target upside is 17%</span>
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 Medium rank **9** Positive **14** Negative **39.1%** Pass in checklist 0 45 55 100

**PE Valuation Check**  
 Right Now [①](#) **Undervalued 14%** 1 Year Forward [①](#) **Undervalued 17.9%**

**INSIGHT** Colgate-Palmolive is undervalued at both current PE and future earnings estimate

**Colgate-Palmolive Key Metrics**

ROE Ann. % <a href="#">①</a> Market Runner Up	Broker Average Target <a href="#">①</a> 21.04% upside <b>86.3</b>	Market Capitalization <a href="#">①</a> High in industry <b>2,488.57</b>	Price to Book <a href="#">①</a> High in industry <b>55,920.2</b>
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### Colgate-Palmolive (India) Ltd. [①](#)

NSE: COLPAL | BSE: 500830 [Falling Comet](#) [②](#)

**2056.00** 9.40 (0.46%) [↓ New 52W Low in past week](#)

**314.9K** NSE+BSE Volume  
NSE 09 Jan, 2026 3:31 PM (IST)

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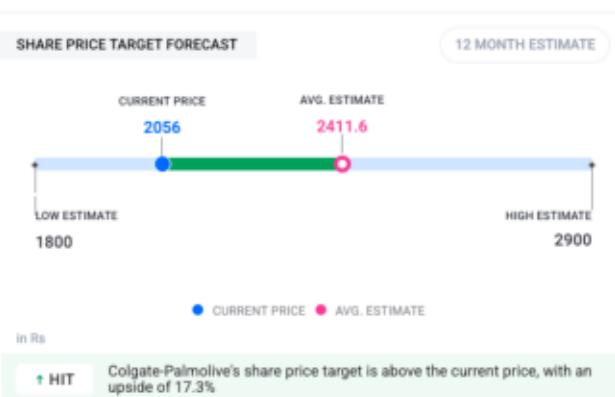
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### Colgate-Palmolive - COLPAL - stock price prediction, stock forecast, target price, analyst ratings from 30 analysts

Colgate-Palmolive has a share price target of Rs 2412 and profit growth estimate of -4.8% for FY26, based on top 30 analyst calls.

### Colgate-Palmolive FORECASTER - Analyst Estimates [③](#)

FORECASTER DASHBOARD →



CONSENSUS RECOMMENDATION

30 ANALYST Recommendations

Rating	Count
Strong Buy	7
Buy	5
Hold	9
Sell	6
Strong Sell	5

Aug '25 Sep '25 Oct '25 Nov '25 Dec '25 Jan '26

HOLD

• STRONG BUY • BUY • HOLD • SELL • STRONG SELL

The consensus recommendation from 30 analysts for Colgate-Palmolive is HOLD