

Based on the attached analysis report for **COLPAL.NS** (Colgate-Palmolive (India) Ltd.)**, here is my assessment.

Step 1: Audit the Data

* **Data Present:**

- * **Price History:** 3-Year Daily Price Chart, Candlestick charts (Weekly, Daily, 15-min).
- * **Trend Indicators:** EMA (20, 50, 200), Supertrend, MACD.
- * **Volatility/Momentum:** Bollinger Bands, RSI, Volatility Squeeze analysis.
- * **Fundamental Data:** Long-term (4 years) and Short-term (6 quarters) growth metrics.
- * **Relative Strength:** Comparison against **^CNXFMCG** (Sector benchmark).

* **Data Missing:**

- * **Detailed Volume Profile:** While volume bars exist, a Volume Profile (Price by Volume) or deeper delivery percentage analysis is missing, which helps identify institutional accumulation zones.
- * **Sector Breadth:** Broader FMCG sector performance context beyond just the RS line.
- * **Confidence Level:** **High**. The report provides a comprehensive suite of technical and fundamental indicators required to make a sound positional trading decision. *Note: The report dates indicate "2026," suggesting this is a future simulation or backtest data. I have analyzed the setup treating the reported date as "Today."*

Step 2: Analyze the Setup

Price Structure & Trend:

- * **Primary Trend:** The stock is in a **Strong Downtrend**. It has corrected significantly from highs near INR 3700 to the current level of INR 2056.
- * **Moving Averages:** The price is trading below the 20, 50, and 200 EMAs (Page 6). The 200 EMA is currently at INR 2300, acting as major overhead resistance.
- * **Higher Timeframe:** The Weekly and Daily timeframes are both flagged as **Downtrend** (Page 18).

Momentum & Signals:

- * **Bearish Factors:** Short-term fundamentals are deteriorating (Revenue and Net Income are shrinking QoQ). The Supertrend is in a "Sell" mode. Relative Strength (RS) is weak (Score 47/100), indicating it is underperforming the FMCG sector.
- * **Bullish Divergences (The only positive):** There is a **Bullish Divergence** on the MACD (Page 12) and the stock is approaching the Lower Bollinger Band. The 15-minute chart shows a short-term bullish crossover, and the MACD momentum is listed as "Strengthening."

Confluence:

There is **no** confluence for a long entry yet. While the momentum indicators suggest the selling *might* be exhausted (oversold bounce potential), the price structure has not confirmed a reversal. This is a classic "Falling Knife" scenario. The stock recently made a new 52-week low (Page 20).

Step 3: Formulate the Recommendation

Recommendation: **NO** (Do not enter now).

Reasoning:

As a risk-averse positional trader, I cannot recommend buying a stock that is trading below all key moving averages and making fresh lows, despite the MACD divergence. The negative short-term fundamentals (negative revenue/EPS

growth) validate the price drop. We need price confirmation to prove that the market has finished pricing in the bad news.

****Conditional Plan (Watchlist for Reversal):****

I will only consider a long position if the stock reclaims immediate structural resistance, proving that demand is returning.

* ****Condition to Buy:**** The stock must close significantly above the ****50-day EMA****. This confirms the intermediate trend is shifting from bearish to neutral/bullish.

* ****Entry Price:**** ****INR 2145 - INR 2150**** (Wait for a Daily Close above the current 50 EMA of INR 2134 to account for noise).

* ****Stop Loss:**** ****INR 2040**** (Just below the recent swing low/current support area).

* ****Take Profit:**** ****INR 2300**** (The 200-day EMA acts as the primary mean-reversion target).

***Risk/Reward Ratio on Conditional Trade:** ~1.5 (Risking ~INR 100 to make ~INR 150). This aligns with the 5-15% upside target (approx 7.2% gain to the 200 EMA).

News & Analyst Targets

Based on the latest search results for the week ending January 10, 2026, here is the research update for Colgate-Palmolive (India) Ltd (COLPAL).

1) Latest News for COLPAL This Week

* ****Stock Hits 52-Week Low:**** COLPAL shares have been under pressure, trading near their 52-week low of approximately ****INR 2,051**** this week. The stock has seen a decline of roughly 5% over the last month due to concerns over sluggish urban demand and competitive intensity.

* ****Analyst Target Cuts:**** Several global brokerages (including Nomura, Goldman Sachs, and Citi) have recently cut their price targets or maintained "Sell/Reduce" ratings, anticipating near-term weakness in volume growth. This sentiment has kept the stock price depressed despite broader market movements.

* ****Upcoming Q3 Earnings:**** The company is expected to release its Q3 FY26 (Quarter ending Dec 2025) financial results around ****January 22, 2026****. Investors are cautiously awaiting these numbers to see if rural demand has picked up to offset the urban slowdown.

* ****Distributor Conflict (Clarification):**** While there are older reports (from May 2025) about distributor suspensions in Maharashtra, there are no **new** confirmed reports of a distributor boycott this specific week in January 2026. The current pressure is primarily driven by valuation concerns and earnings apprehension.

2) Upgrade or Downgrade from Brokerages

There have been no major **upgrades** to the stock in the first week of January 2026. The prevailing sentiment is cautious to negative:

* ****Downgrades/Cuts:**** Analysts from ****Nomura****, ****Goldman Sachs****, and ****Citi**** have reiterated bearish stances ("Reduce" or "Sell"), citing that the stock's valuation (P/E > 40x) is still rich given the single-digit volume growth.

* ****Maintained Ratings:****

* ****Motilal Oswal**** continues to maintain a contrarian ****"Buy"***** rating (initiated post-Q2 results in Oct 2025), citing a potential 25% upside due to GST rate cuts on oral care products and premiumization trends.

* ****Piper Sandler (US):**** Note that Piper Sandler recently upgraded the **US parent company** (Colgate-Palmolive Company - CL) to "Overweight" on Jan 7, 2026. ****This does not directly apply to the Indian entity (COLPAL)****, but it reflects positive sentiment on the brand's global supply chain and margin recovery.

3) Other News Impacting COLPAL

* ****Sector Trends:**** The Indian FMCG sector is witnessing a "K-shaped" recovery where premium products are growing, but mass-market volumes (toothpaste, soaps) in urban areas remain tepid. However, rural demand is showing early signs of bottoming out, which is critical for COLPAL as a significant portion of its sales comes from rural India.

* ****Input Costs:**** Raw material prices remain relatively stable, which should protect gross margins (currently healthy at

~69-70%). The key challenge remains top-line volume growth rather than profitability.

* **GST Rate Impact:** The stock is still digesting the impact of the GST rate reduction on oral care products (from 18% to 5%) announced late last year. While positive for consumers, it caused short-term trade destocking which is expected to normalize in the upcoming Q3 results.

4) Latest Targets from Analyst Community

Market Price as of Jan 9, 2026: ~INR 2,056

Brokerage Firm	Rating	Target Price (INR)	Potential Upside/Downside	Notes
:--	:--	:--	:--	:--
Motilal Oswal	BUY	2,850	+38%	Bets on rural recovery & premiumization.
Nuvama	BUY	2,870	+39%	Highest street target; optimistic on margins.
Consensus (Trendlyne)	HOLD	2,412	+17%	Average of 30+ analysts.
Kotak Inst. Equities	SELL	2,350	+14%	Valuation concerns despite decent business.
Nomura	REDUCE	2,200	+7%	Cautious on near-term volume growth.
Citi	SELL	2,100	+2%	Sees limited upside from current levels.
ICICI Direct	HOLD	2,000	-3%	Implied range from technical support levels.

*> **Note:** Targets are based on the most recent available reports from the Q2-Q3 interim period. Expect revisions following the Jan 22nd earnings announcement.*

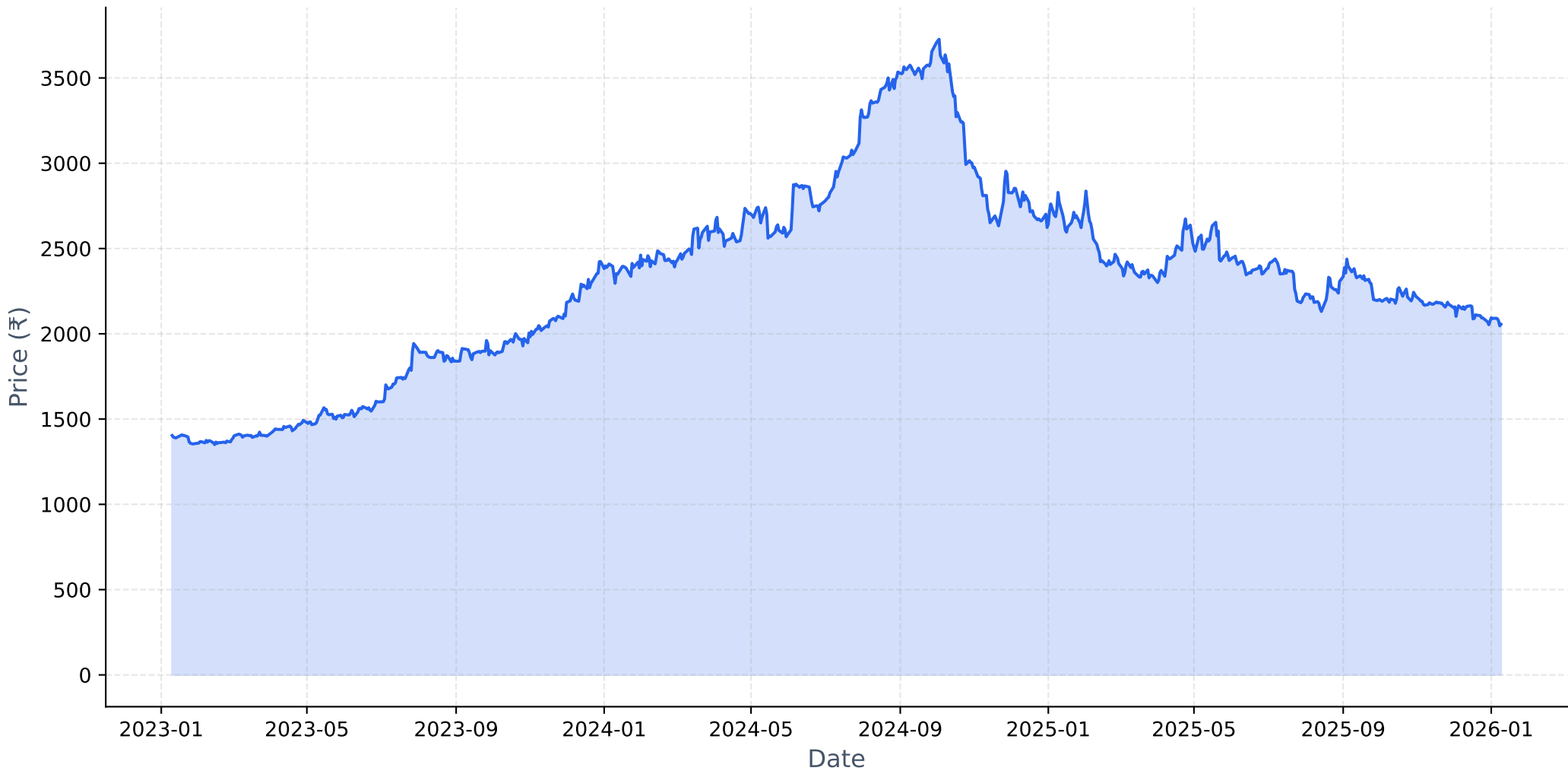
Stock Detailed Analysis Report

COLPAL.NS

Current Price: ₹2056.00

Generated: 2026-01-10 10:14

COLPAL.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	6.29%	5.79%
Net Income	Yes	No	8.55%	10.04%
ROE	Yes	Yes	22.24%	11.57%
EPS	Yes	No	8.55%	10.04%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	No	-2.16%	-0.91%
Net Income	No	-9.68%	-2.37%
ROE	No	-10.77%	-10.77%
EPS	No	-18.25%	-4.87%

COLPAL.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index: ^CNXFMCG
Sector: FMCG
Classification: **Neutral**
RS Score: 47.3/100

:

== RS RATIOS ==:

1M RS: **0.992 [Neutral]**
3M RS: **0.972 [Neutral]**
6M RS: **0.926 [Neutral]**
1Y RS: **0.828 [Neutral]**

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== TURNAROUND ANALYSIS ==:

Turnaround Status: **!! DETECTED !!**

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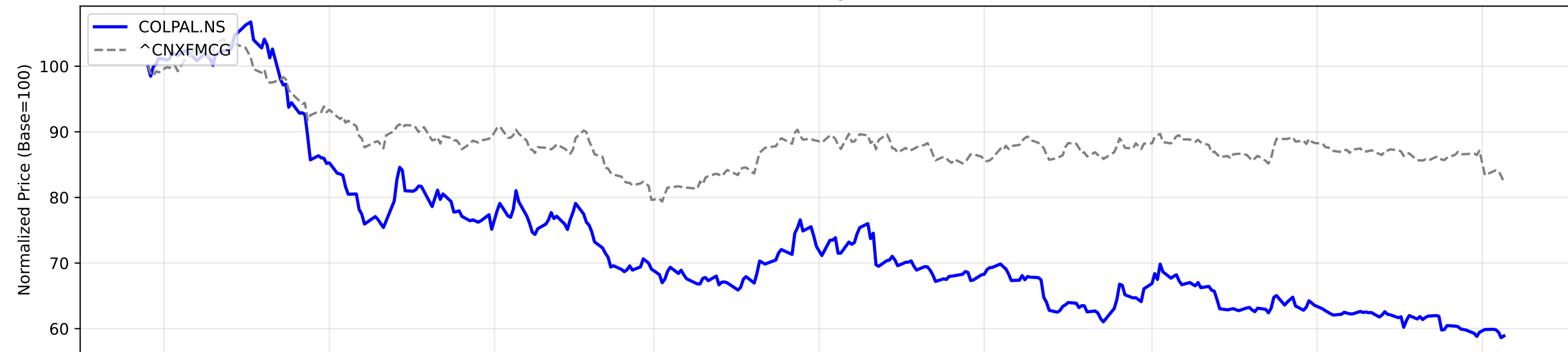
SIGNAL CRITERIA::

✓ **Emerging RS:** 1M (0.992) > 3M (0.972)
✓ **Medium-term Lagging:** 6M=0.926, 1Y=0.828 (≤ 1.0)
✓ **Performance Improving:** 3M (-5.9%) > 6M (-14.8%)

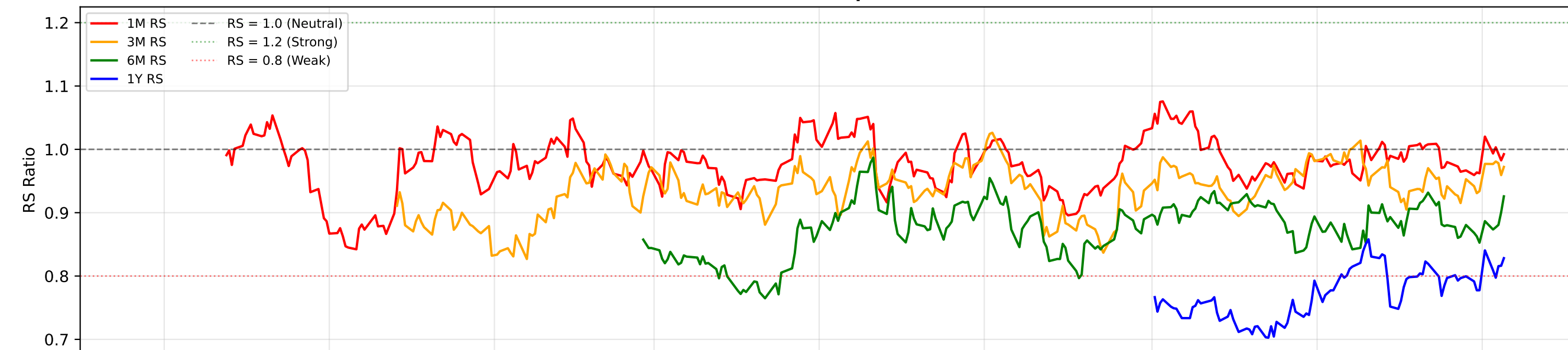
Relative Strength Analysis: COLPAL.NS vs ^CNXFMCG

Classification: Neutral

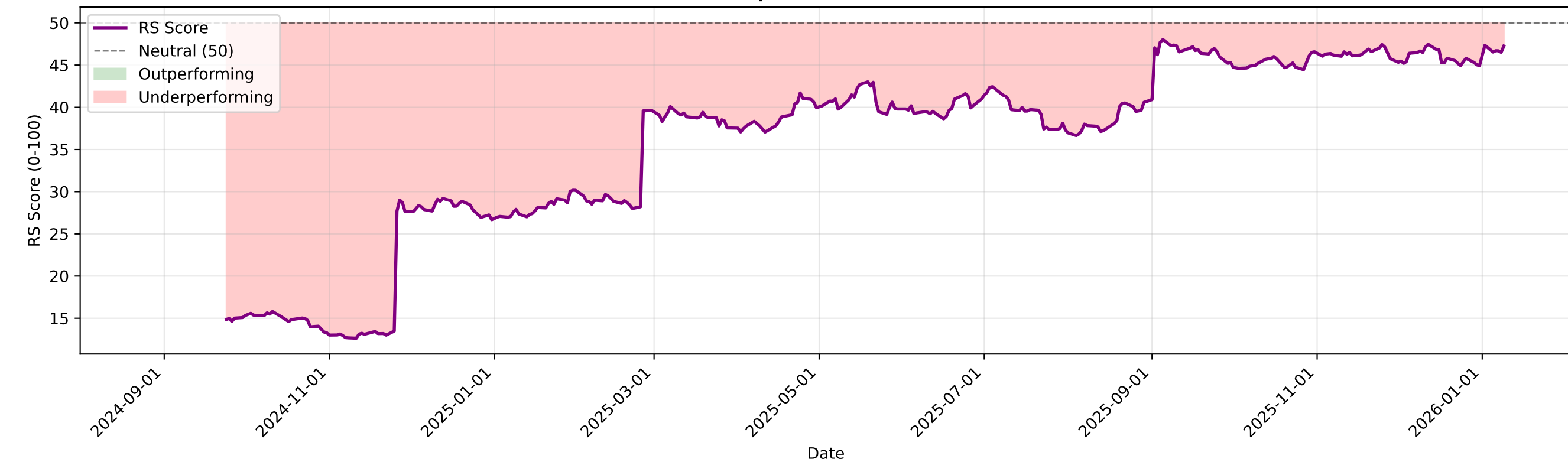
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



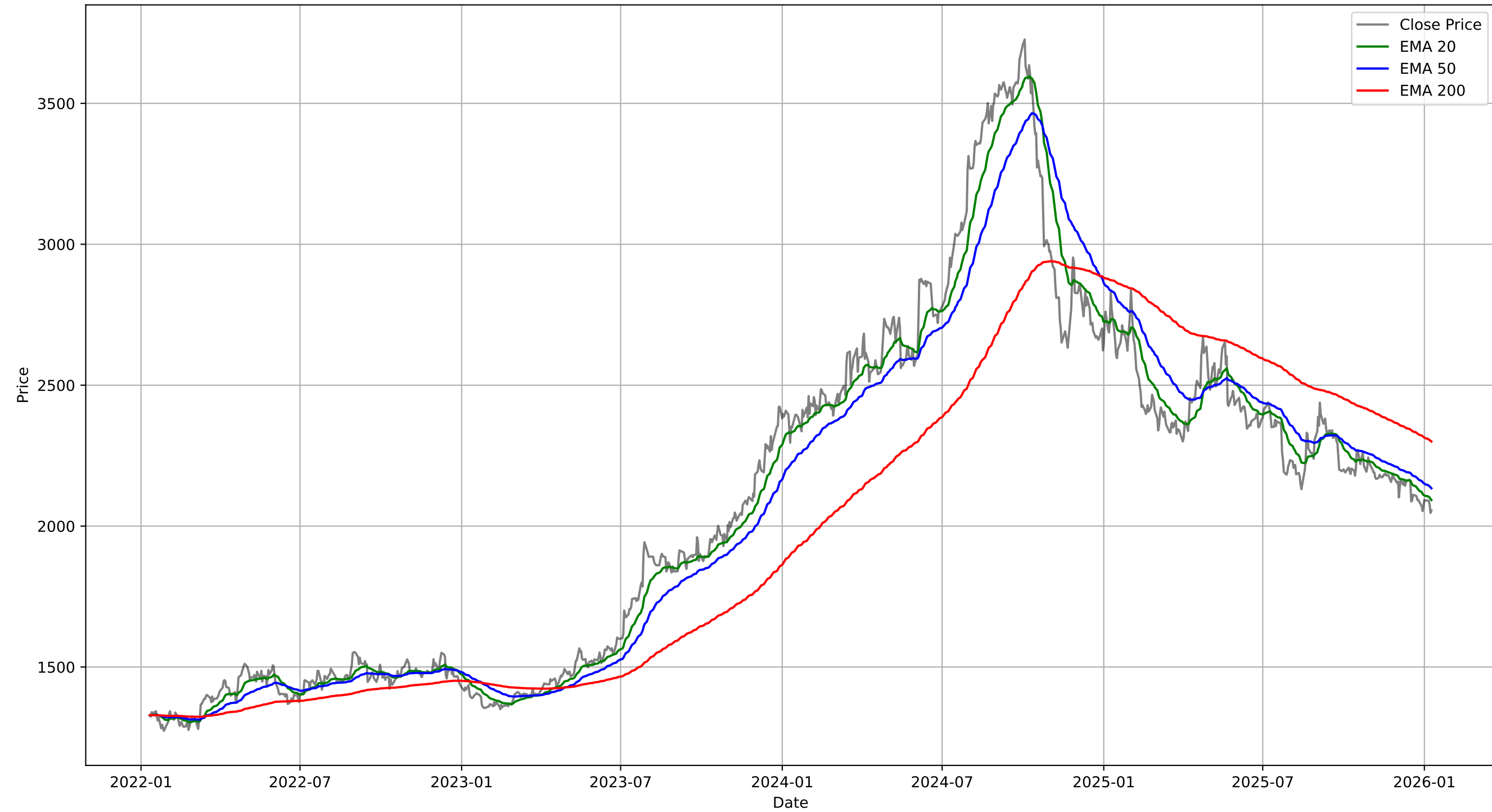
RS Composite Score Timeline



COLPAL.NS - EMA Crossover Summary

EMA 20:	2092.41
EMA 50:	2134.11
EMA 200:	2300.22
Trend Status:	Strong Downtrend

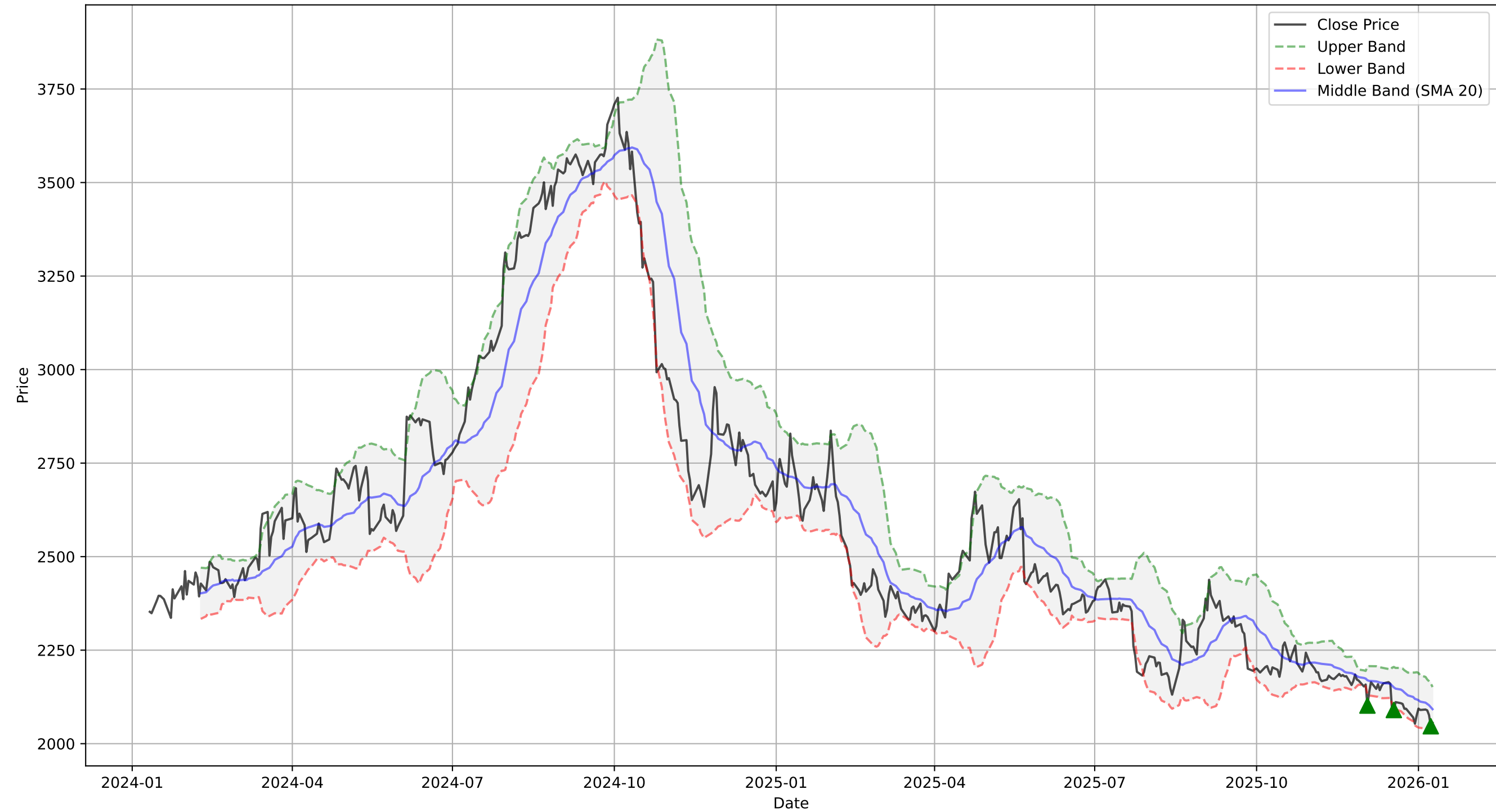
COLPAL.NS EMA Crossover Analysis



COLPAL.NS - Bollinger Bands Summary

Current Price:	2056.00
Upper Band:	2151.41
Middle Band (SMA 20):	2092.22
Lower Band:	2033.03
%B:	0.1941
Band Width:	0.0566
Status:	Lower Half
Signal:	None
Recent Signal 1:	Buy Signal at 2025-12-03 00:00:00+05:30
Recent Signal 2:	Buy Signal at 2025-12-18 00:00:00+05:30
Recent Signal 3:	Buy Signal at 2026-01-08 00:00:00+05:30

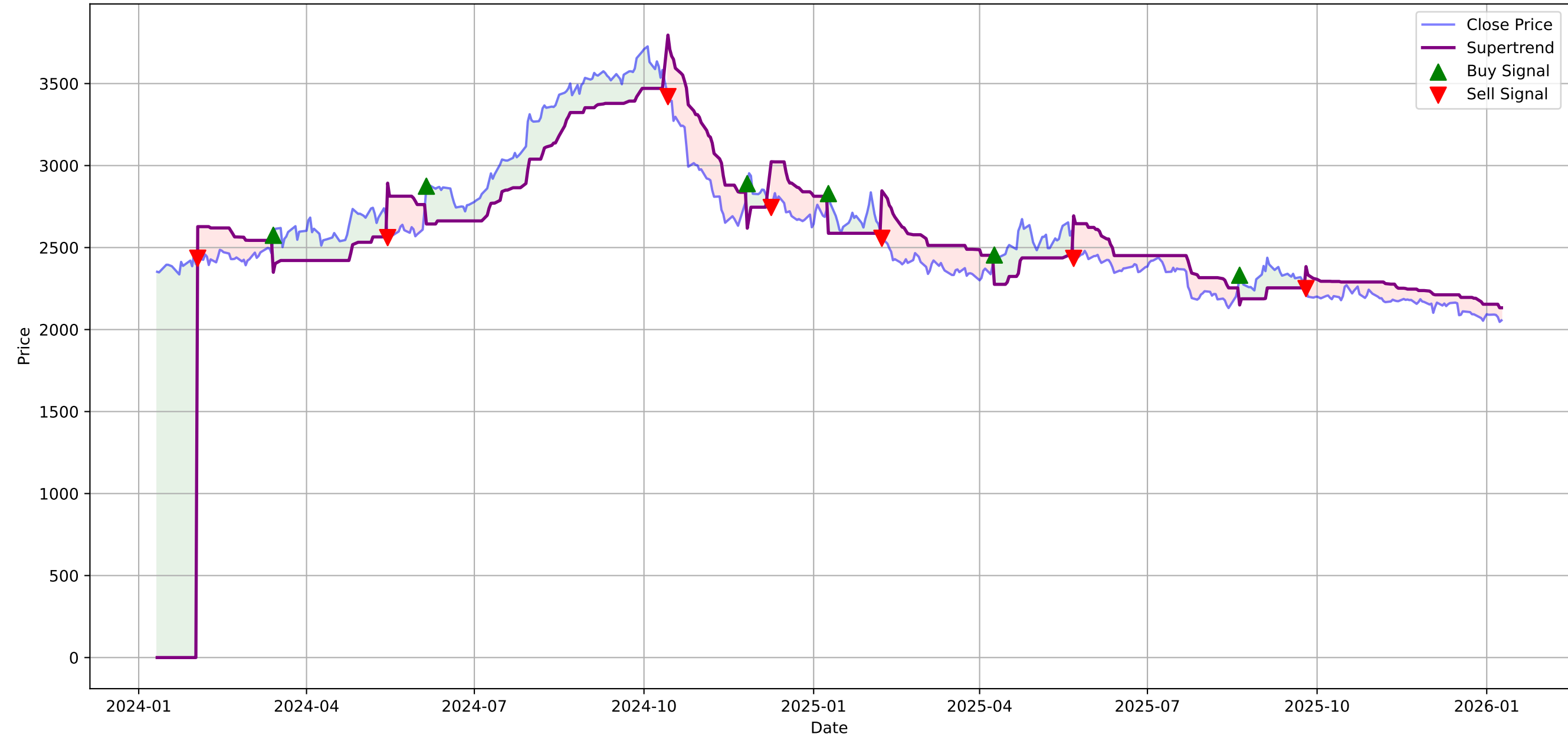
COLPAL.NS Bollinger Bands (20, 2) Analysis



COLPAL.NS - Supertrend Summary

Status:	DOWNTREND (Sell)
Supertrend Value:	2132.81
Signal Identified On:	2025-09-25

Supertrend Analysis for COLPAL.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



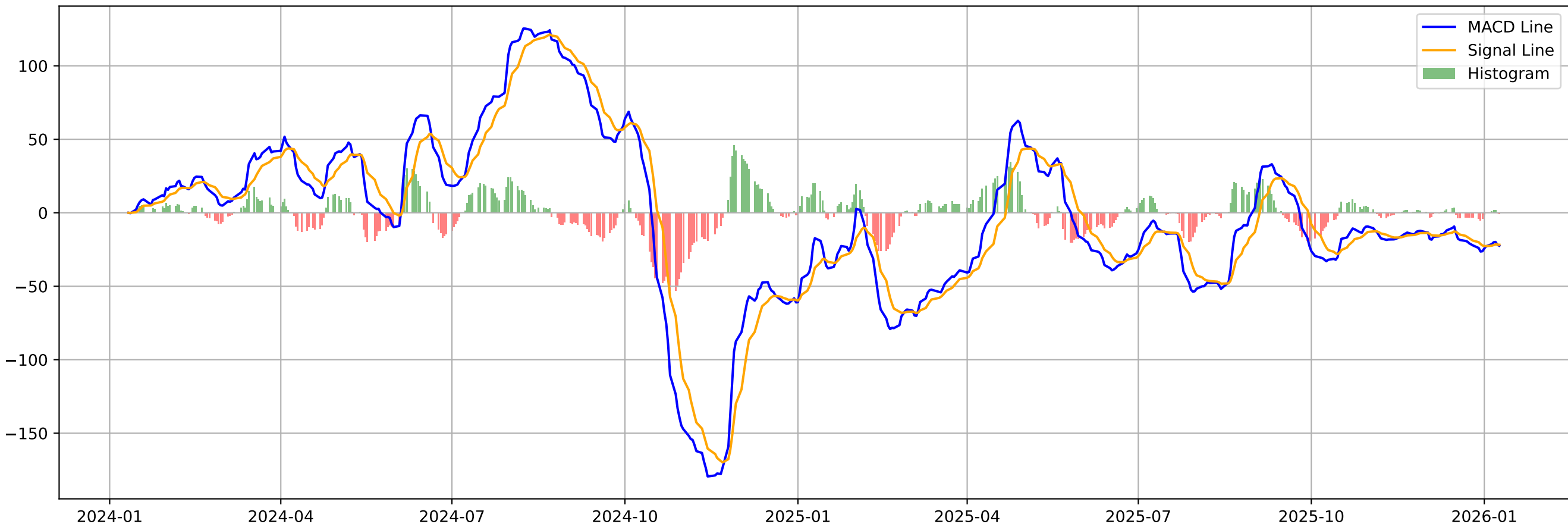
COLPAL.NS - MACD Summary

MACD Line:	-22.43
Signal Line:	-21.76
Histogram:	-0.67
Trend:	Bearish
Momentum:	Strengthening
Signal:	None
Divergences Detected:	1
└ Bullish Divergence:	Date: 2026-01-08 00:00:00+05:30, Price: 2046.60

COLPAL.NS Price



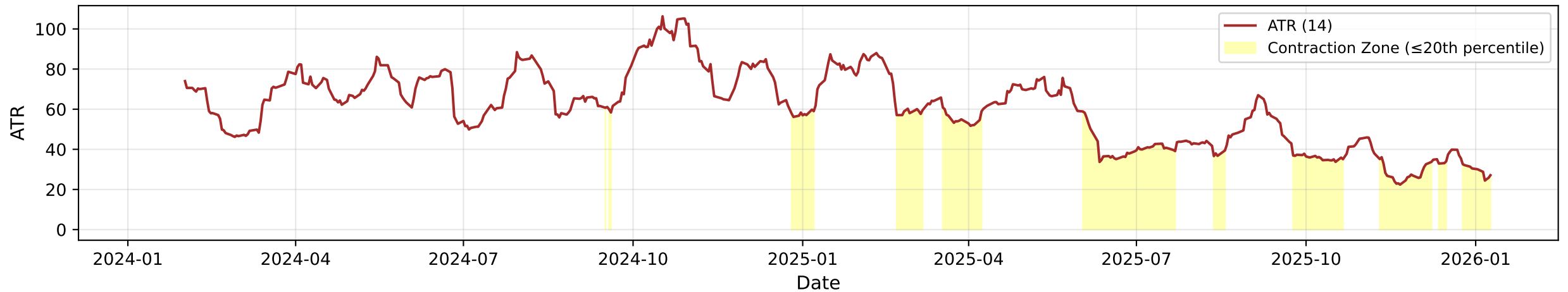
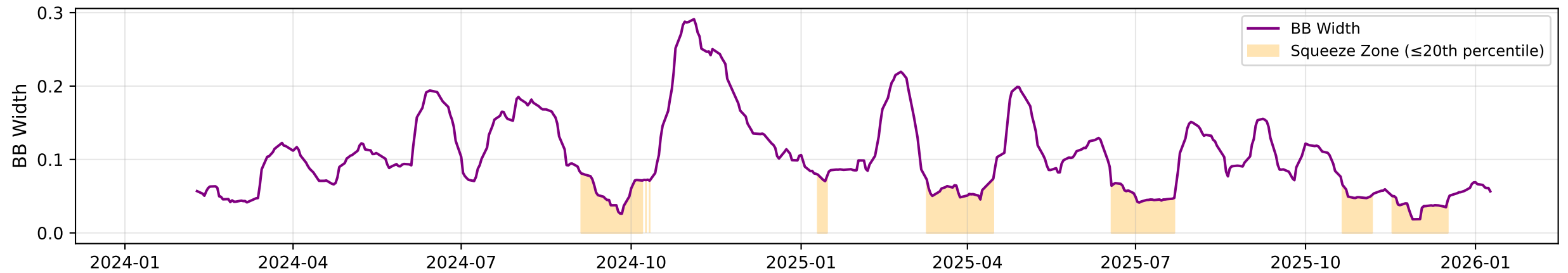
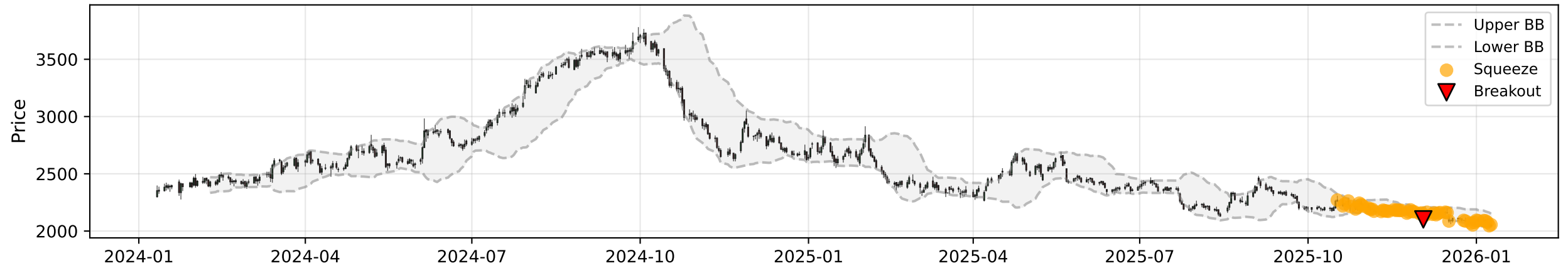
COLPAL.NS MACD (12, 26, 9)



COLPAL.NS - Volatility Squeeze Summary

BB Width:	0.0566
ATR:	27.0928
Total Signals:	54
Signal 1:	ATR Contraction at 2026-01-05 00:00:00+05:30 (Price: 2091.30)
Signal 2:	ATR Contraction at 2026-01-06 00:00:00+05:30 (Price: 2089.10)
Signal 3:	ATR Contraction at 2026-01-07 00:00:00+05:30 (Price: 2076.60)
Signal 4:	ATR Contraction at 2026-01-08 00:00:00+05:30 (Price: 2046.60)
Signal 5:	ATR Contraction at 2026-01-09 00:00:00+05:30 (Price: 2056.00)

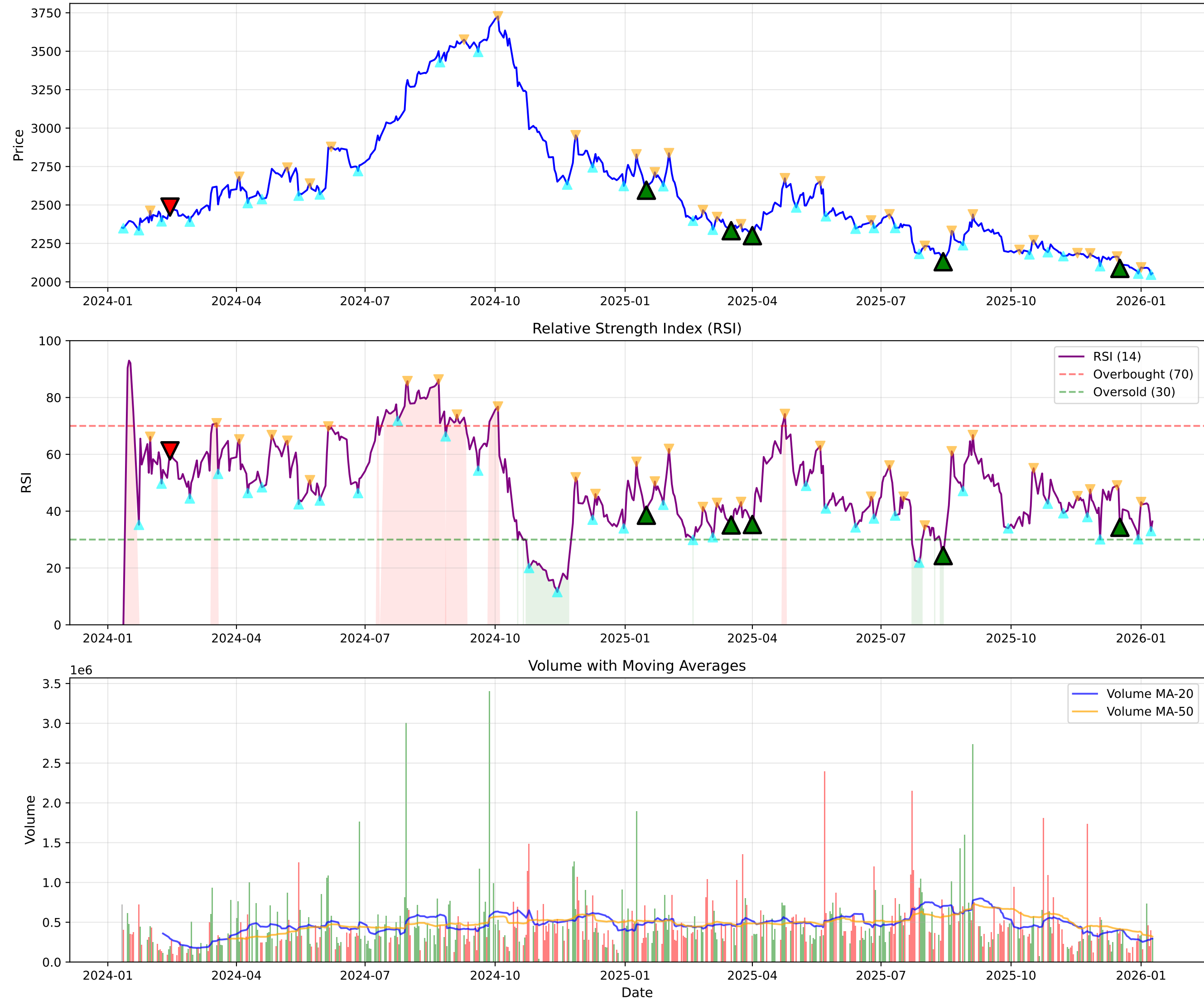
COLPAL.NS - Volatility Squeeze Analysis



COLPAL.NS - RSI-Volume Summary

Current RSI:	36.37
Current Volume:	302010
Volume MA 20:	294050
Bullish Divergences:	5
Bearish Divergences:	1
Bullish Div 1:	Date: 2025-08-14 00:00:00+05:30, Price: 2130.95
Bullish Div 2:	Date: 2025-12-17 00:00:00+05:30, Price: 2087.40
Bearish Div 1:	Date: 2024-02-14 00:00:00+05:30, Price: 2486.13

COLPAL.NS RSI-Volume Divergence Analysis



Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	DOWNTREND (Sell)	2202.11	2056.0	2025-12-15
1 Day	DOWNTREND (Sell)	2132.81	2056.0	2025-09-25
15 Min	DOWNTREND (Sell)	2071.06	2061.0	2026-01-09

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Strengthening	No Signal
1 Day	Bearish	Strengthening	No Signal
15 Min	Bullish	Weakening	Bullish Crossover (Buy)

COLPAL.NS - 1 Week (Candlestick + EMAs)



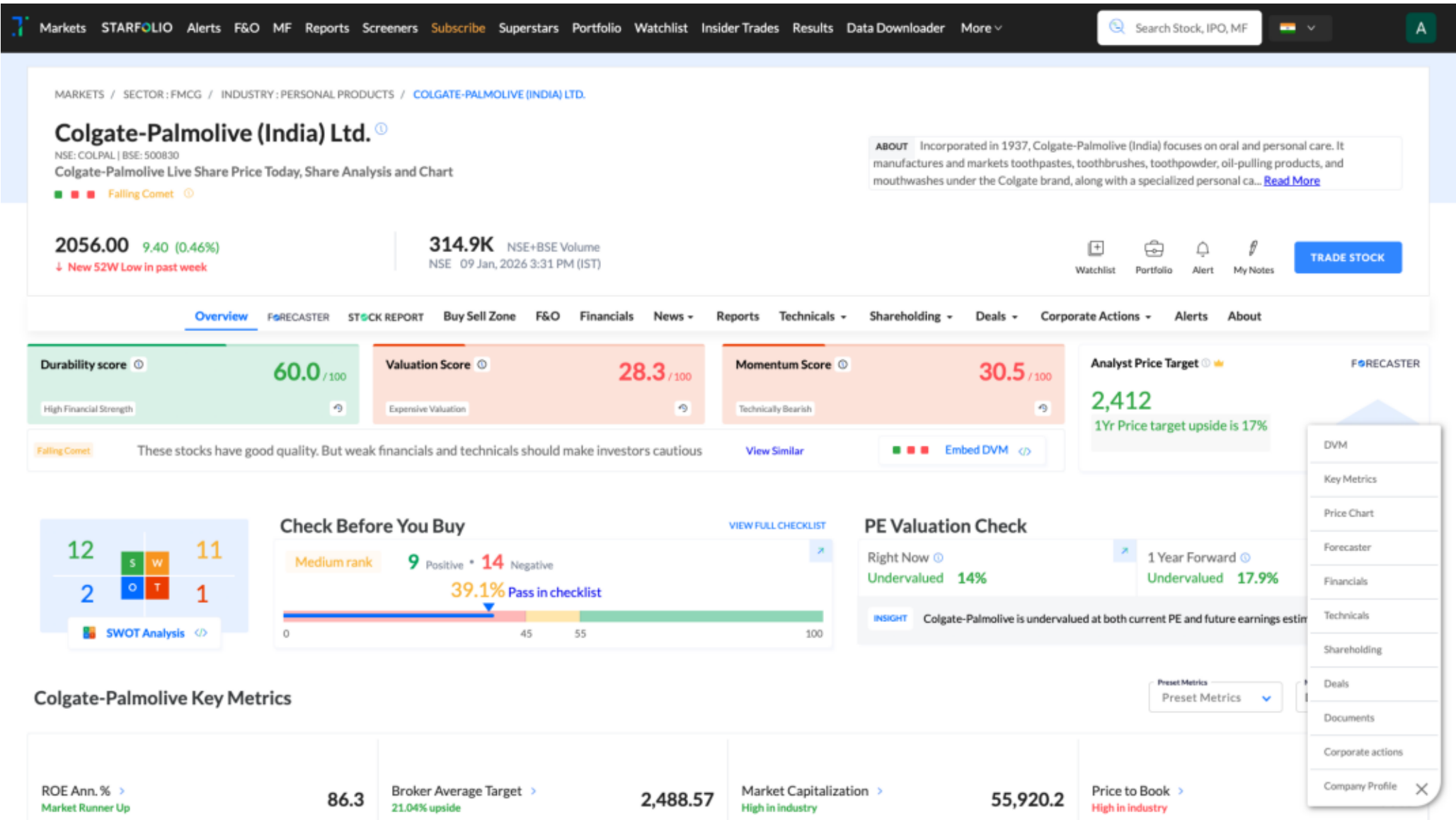
COLPAL.NS - 1 Day (Candlestick + EMAs)



COLPAL.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - COLPAL_main



Trendlyne Snapshot - COLPAL_forecaster

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MARKETS / SECTOR:FMCG / INDUSTRY:PERSONAL PRODUCTS / COLGATE-PALMOLIVE (INDIA) LTD.

Colgate-Palmolive (India) Ltd. ⓘ

NSE: COLPAL | BSE: 500830

Falling Comet ⓘ

2056.009.40 (0.46%)

↓ New 52W Low in past week

314.9K

NSE+BSE Volume

NSE 09 Jan, 2026 3:31 PM (IST)

+

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My Notes

TRADE STOCK

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Colgate-Palmolive - COLPAL - stock price prediction, stock forecast, target price, analyst ratings from 30 analysts

Colgate-Palmolive has a share price target of Rs 2412 and profit growth estimate of ~4.8% for FY26, based on top 30 analyst calls.

Colgate-Palmolive FORECASTER - Analyst Estimates ⓘ

FORECASTER DASHBOARD →

