

Based on the detailed technical and fundamental report provided for **EICHERMOT.NS** (Eicher Motors Ltd.), here is the analysis and trading recommendation.

*Note: The report contains data dated up to **January 3, 2026**. I have treated this as the "current" date and price for the purpose of this analysis.*

Step 1: Audit the Data

- * **Data Present:**
 - * **Price Action:** 3-Year Daily Candle charts, detailed EMA crossovers (20/50/200).
 - * **Trend Indicators:** Supertrend, MACD, Moving Averages.
 - * **Momentum/Oscillators:** RSI (Relative Strength Index) with divergence detection, Bollinger Bands (%B and Bandwidth).
 - * **Relative Strength:** RS Ratio vs. Benchmark (CNXAUTO) and RS Score timeline.
 - * **Fundamentals/Valuation:** Revenue/EPS trends, Analyst targets, and Trendlyne valuation scores.
 - * **Volume:** Daily volume and Moving Averages.
- * **Data Missing:**
 - * Weekly/Monthly specific candle charts (though implied via the 3Y daily view).
 - * Detailed Delivery % or Open Interest (OI) data for derivatives analysis.
- * **Confidence Level:** **High**. The report provides a comprehensive suite of technical indicators, fundamental health checks, and sentiment analysis sufficient for a positional trade decision.

Step 2: Analyze the Setup

- * **Trend Structure (**Bullish**):** The stock is in a confirmed **Strong Uptrend**. Price (7334) is trading above the EMA 20 (7235), EMA 50 (7091), and EMA 200 (6323). The Supertrend (Page 10) is also in a "Buy" state with support at 7012.
- * **Momentum & Divergence (Caution):** While the trend is up, there are warning signs.
 - * **RSI Divergence:** Page 16 identifies a **Bearish Divergence** on Jan 01, 2026. The price made a higher high while RSI made a lower high.
 - * **MACD Divergence:** Page 12 confirms a **Bearish Divergence**. While the MACD line is above the signal, the histogram momentum is waning relative to price action.
- * **Volume Analysis:** Volume is currently **227k**, which is significantly below the 20-day Moving Average of **412k**. The recent push to highs lacks strong institutional participation.
- * **Valuation & Targets:** The Trendlyne report (Page 18) flags the stock as **Getting Expensive** (Valuation Score 31/100). Furthermore, the Analyst Consensus Target (Page 19) is INR 7,024, which is **4.2% below** the current market price.
- * **Volatility:** The Bollinger Bands (Page 8) show the price is in the "Upper Half" but not hugging the band aggressively. The band width is tight (0.0493), suggesting a potential move is coming, but the divergences suggest it could be a correction or consolidation rather than a continuation.

Step 3: Formulate the Recommendation

Should you enter this stock now?

NO.

Reasoning:

While EICHERMOT.NS is an "Emerging Leader" in a strong uptrend, the Risk:Reward ratio at the current price (INR 7334.50) is unfavorable for a fresh entry. The presence of **Bearish Divergence** suggests a potential correction or consolidation is likely to occur before a sustained move upwards.

Divergences** on both RSI and MACD, combined with declining volume and a price exceeding average analyst targets, suggests short-term exhaustion. Entering now risks buying the local top before a mean reversion.

Conditional Plan (Buy the Dip):

Instead of chasing the price, the strategy is to wait for a healthy correction to high-probability support zones where institutional demand is likely to reappear.

- * **Condition to Buy:** Wait for a price retracement to the confluence of the **50-day EMA** and the **Supertrend Support** level. Look for a bullish candlestick pattern (e.g., Hammer, **Bullish**) near this zone.
- * **Entry Price:** **INR 7,090 - INR 7,120** (Approaching the EMA 50 support).
- * ****Stop Loss:**** **INR 6,880** (Daily Close basis. This places risk below the psychological INR 7000 level and the recent Supertrend support).
- * ****Take Profit:**** **INR 7,750 - INR 7,900** (Testing the upper extension of the trend channel for a ~10% gain).

Note: If the stock breaks out above INR 7,450 with high volume (exceeding 500k shares), it invalidates the bearish divergence. In that scenario, a momentum buy can be considered, but the "Buy on Dip" approach remains the safer positional play.

News & Analyst Targets

As a stock research analyst, I have compiled the latest research, news, and brokerage views for **Eicher Motors Ltd. (EICHERMOT)** for the week ending **January 3, 2026**.

1) Latest News for EICHERMOT (Week of Dec 29, 2025 - Jan 3, 2026)

The headlines this week are dominated by robust December sales numbers and regulatory updates.

- * **Royal Enfield December Sales Surge:** Eicher Motors' motorcycle division, Royal Enfield, reported total sales of **1,03,574 units** in December 2025, a robust growth of **30% YoY**.
 - * **Domestic sales:** Jumped **37% YoY** to 93,177 units.
 - * **Exports:** Declined **10% YoY** to 10,397 units.
 - * **Model Mix:** Sales of models up to 350cc (e.g., Hunter, Classic) grew **37%**, while models exceeding 350cc saw a decline of **19%**.
- * **VECV Commercial Vehicle Growth:** The joint venture, VE Commercial Vehicles (VECV), reported a **24.7% YoY increase** in sales for December 2025, totaling **10,384 units**.
 - * Domestic Eicher trucks and buses grew by **26.3%**.
 - * Exports surged by **32.7%**.
- * **GST Demand Notice:** The company's subsidiary, VECV, received a GST demand order worth **INR 96.18 crore** (plus applicable penalties and interest) related to tax matters for the financial year 2017-18. The company has stated it will contest this order.
- * **Stock Performance:** Following the strong sales data, Eicher Motors' stock price hit a fresh **52-week high** this week, trading near the **INR 7,330 - INR 7,380** levels.

2) Brokerage Upgrades/Downgrades

- * **Upgrade by Nomura:** Japanese brokerage **Nomura** upgraded the stock to **"Neutral"** (from Reduce/Sell) post-December sales data. They cited improved volume growth potential following GST cuts and sustained premiumization trends.
- * **Maintained **Bullish** View (Jefferies):** Global brokerage **Jefferies** continues to hold a "Buy" rating with a street-high target (set earlier in Q4 2025), betting on the premiumization of the two-wheeler market and easing competitive intensity.
- * ****Bearish** Domestic View:** Domestic analysts (e.g., Motilal Oswal) have

maintained a cautious stance, issuing "Sell" or "Reduce" ratings due to valuation concerns. They argue that the current price factors in "perfect growth," leaving little room for margin error.

3) Other News Impacting EICHERMOT

- * **Competition Easing:** Analysts have noted that the competitive intensity from rivals like Triumph (Bajaj) and Harley-Davidson (Hero) appears to be stabilizing, allowing Royal Enfield to reclaim market share in the >250cc segment (market share reportedly rose to ~87.3%).
- * **New Product Launches:** The company launched a refreshed version of the **Hunter 350** in Nepal this week, signaling a continued push to strengthen its export portfolio despite the recent dip in export numbers.
- * **Input Costs & Margins:** The shift in sales mix towards lower-displacement models (sub-350cc growing faster than >350cc) has raised slight concerns regarding Average Selling Price (ASP) and profit margins for the upcoming quarterly results.

4) Latest Brokerage Targets (Analyst Community)

The analyst community is currently divided. While the stock trades at record highs (~INR 7,348), many targets lag behind the current price, suggesting valuation discomfort among conservative analysts, while bulls anticipate further upside.

Brokerage / Firm	Rating	Target Price (INR)	Key Rationale
:--- :--- :--- :---			
Jefferies	**Buy**	**INR 8,000**	High conviction in premiumization trend & easing competition. Sees Royal Enfield outpacing industry growth.
Nomura	**Neutral** (Upgrade)	**INR 6,581**	Upgraded from Sell; acknowledges improved volume growth visibility but valuation remains a constraint.
Motilal Oswal	**Sell**	**INR 5,846**	Valuation concerns; believes management focus on "growth over profitability" may cap margin expansion.
Trendlyne Consensus	**Hold/Neutral**	**~INR 6,370**	The average consensus target suggests a potential downside of ~13% from current record highs.

****Analyst Summary:**** Eicher Motors is currently trading *above* the average consensus target price. Investors are pricing in continued double-digit volume growth, while cautious analysts are waiting for margin confirmation in the next earnings report before raising targets further.

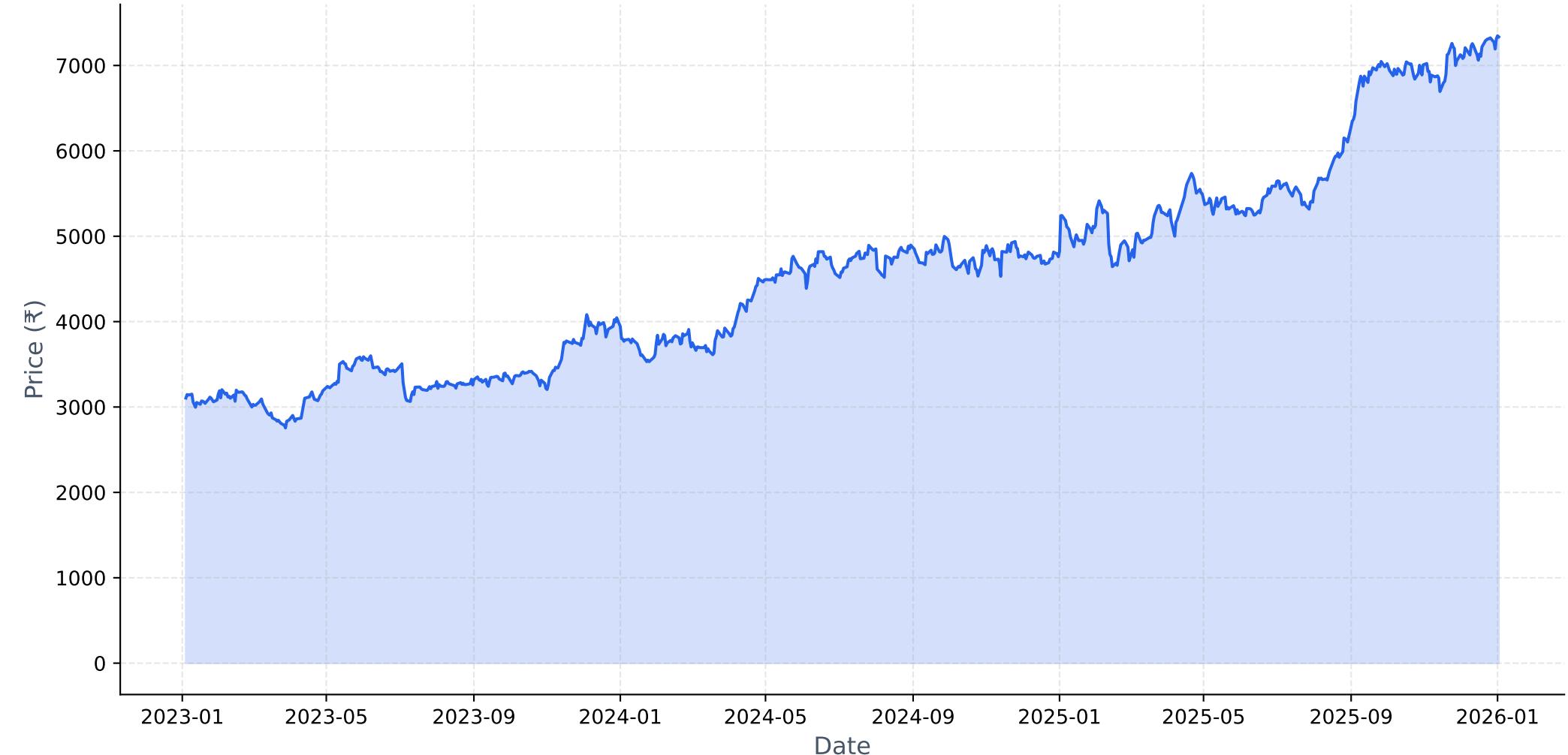
Stock Detailed Analysis Report

EICHERMOT.NS

Current Price: ₹7334.50

Generated: 2026-01-03 12:46

EICHERMOT.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	14.19%	22.33%
Net Income	Yes	No	18.33%	41.34%
ROE	Yes	No	0.27%	18.68%
EPS	Yes	No	18.18%	41.23%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	22.76%	10.23%
Net Income	Yes	13.63%	6.21%
ROE	Yes	-3.06%	3.63%
EPS	Yes	13.61%	6.60%

EICHERMOT.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXAUTO
Sector:	Auto
Classification:	Emerging Leader
RS Score:	52.1/100
:	

== RS RATIOS ==:

1M RS:	1.003 [Leader]
3M RS:	0.982 [Neutral]
6M RS:	1.078 [Leader]
1Y RS:	1.182 [Leader]
:	

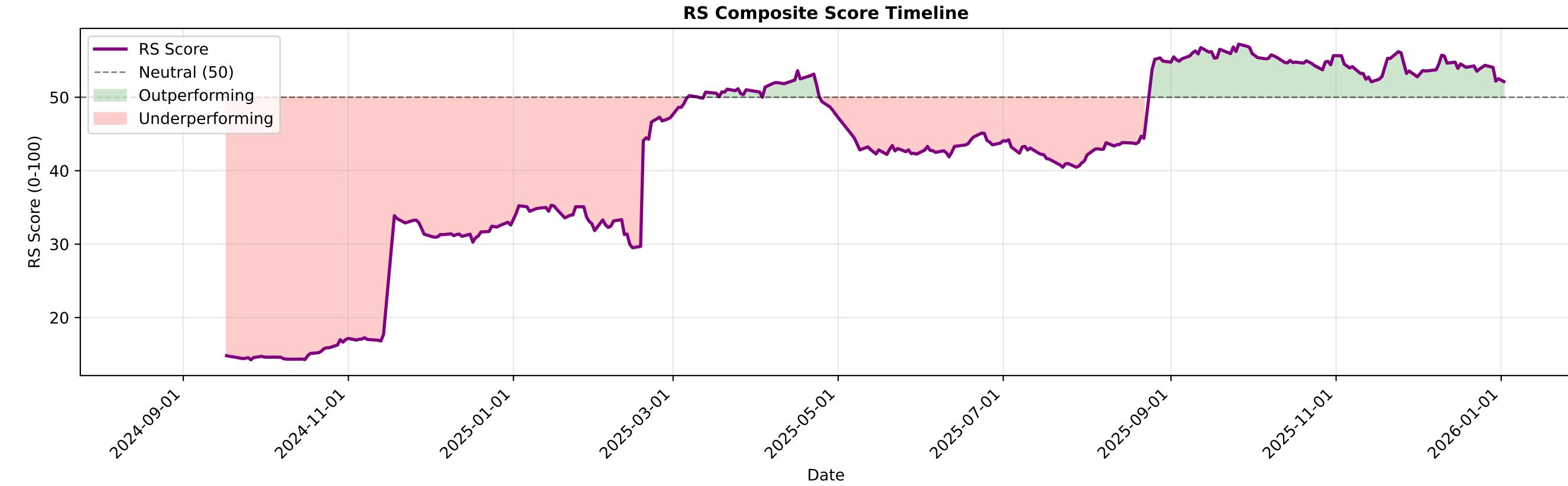
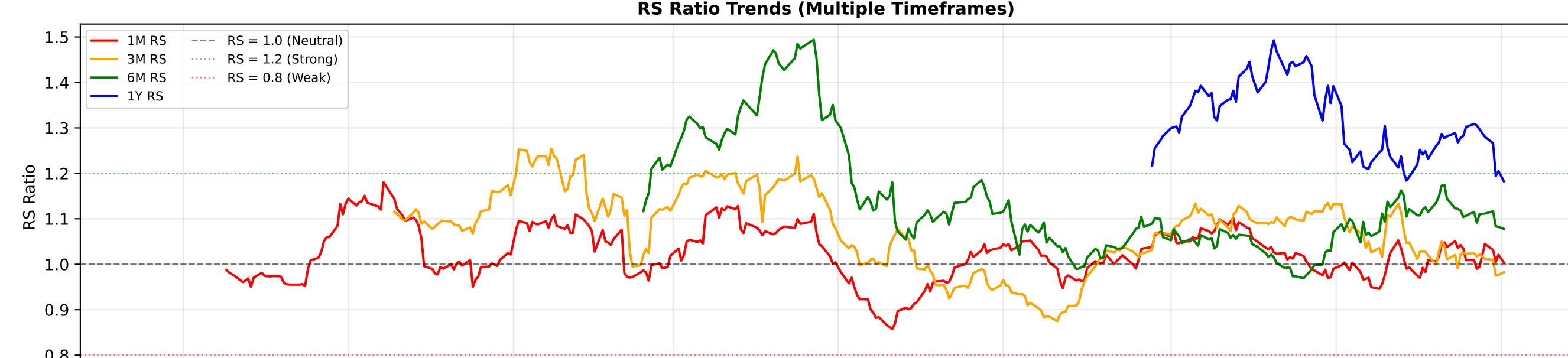
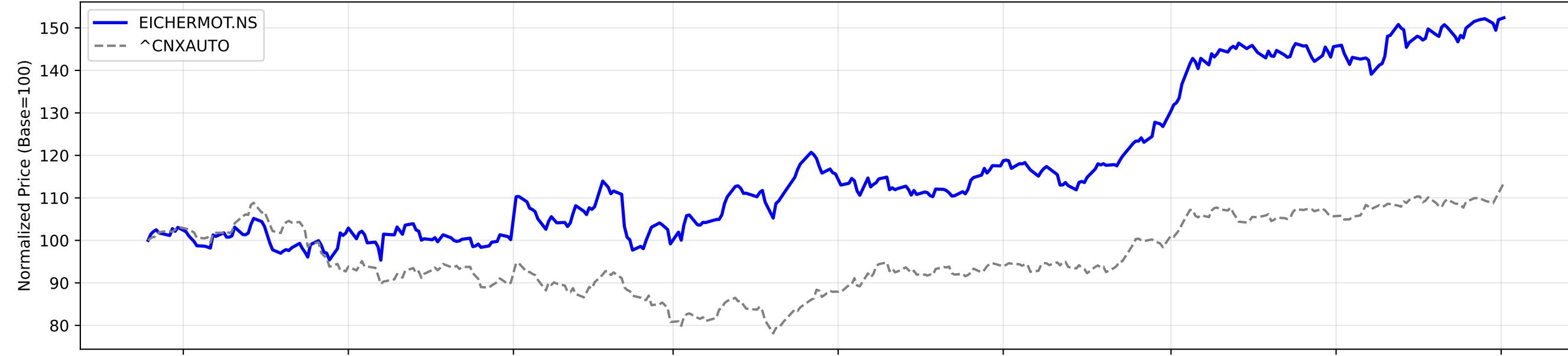
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

SIGNAL CRITERIA::

✓ Emerging RS:	1M (1.003) > 3M (0.982)
✗ Medium-term Lagging:	Not lagging
✗ Performance Improving:	Not improving

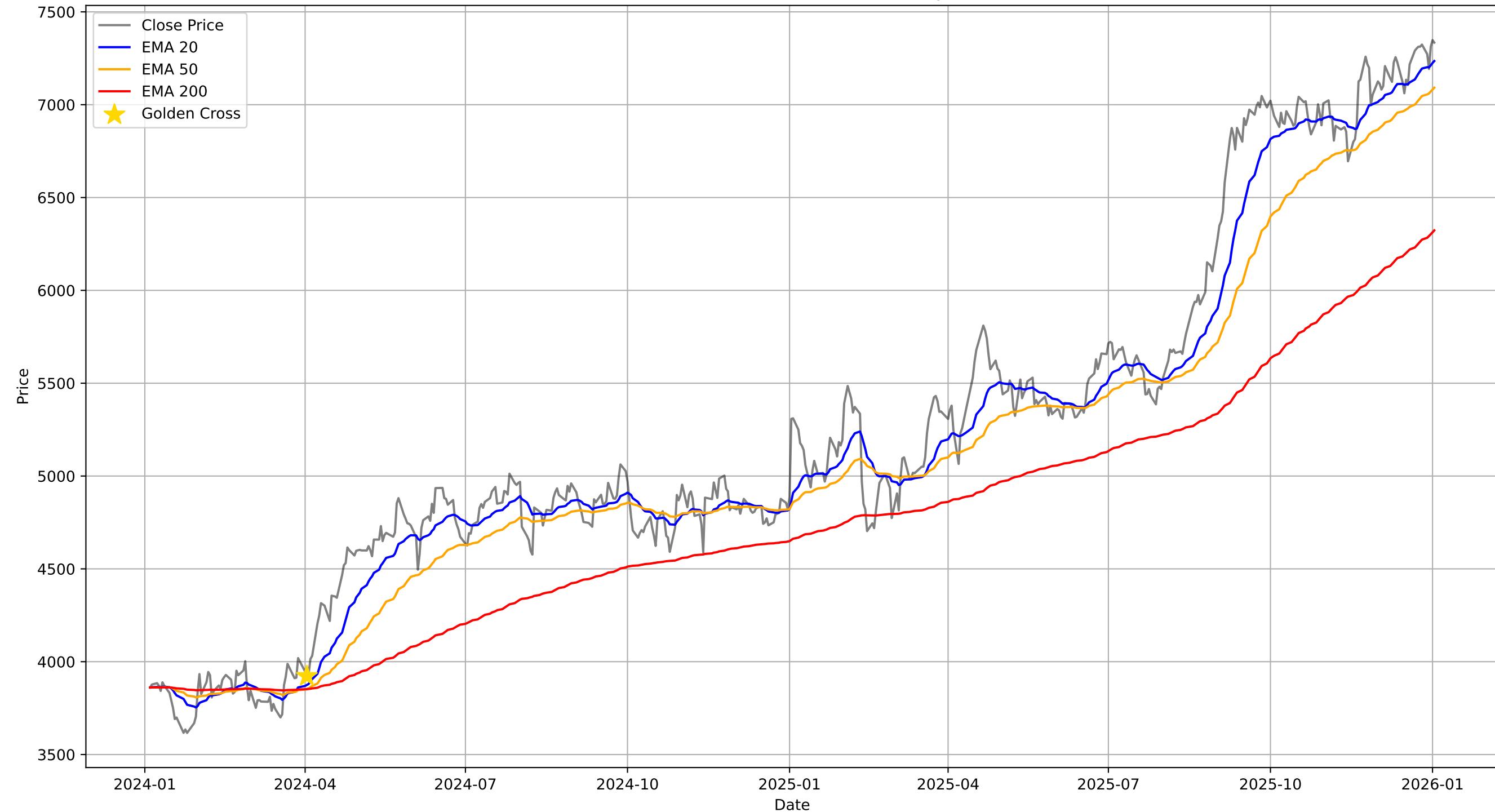
Relative Strength Analysis: EICHERMOT.NS vs ^CNXAUTO
Classification: Emerging Leader
Price Performance Comparison (Normalized)



EICHERMOT.NS - EMA Crossover Summary

EMA 20:	7235.25
EMA 50:	7091.55
EMA 200:	6323.03
Trend Status:	Strong Uptrend
Golden Cross Date:	2024-04-02 00:00:00
Golden Cross Price:	3922.20

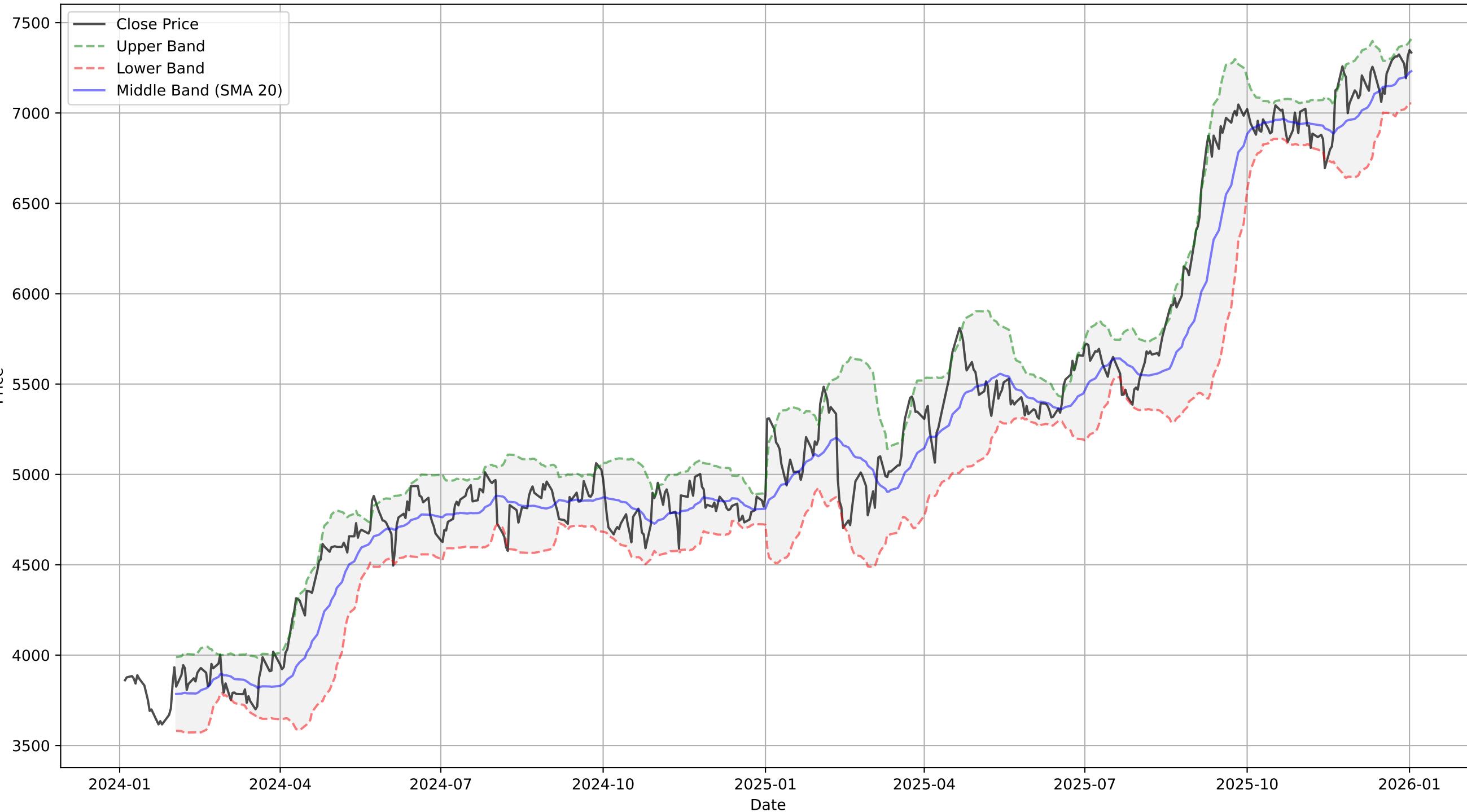
EICHERMOT.NS EMA Crossover Analysis



EICHERMOT.NS - Bollinger Bands Summary

Current Price:	7334.50
Upper Band:	7409.38
Middle Band (SMA 20):	7231.12
Lower Band:	7052.87
%B:	0.7900
Band Width:	0.0493
Status:	Upper Half
Signal:	None

EICHERMOT.NS Bollinger Bands (20, 2) Analysis



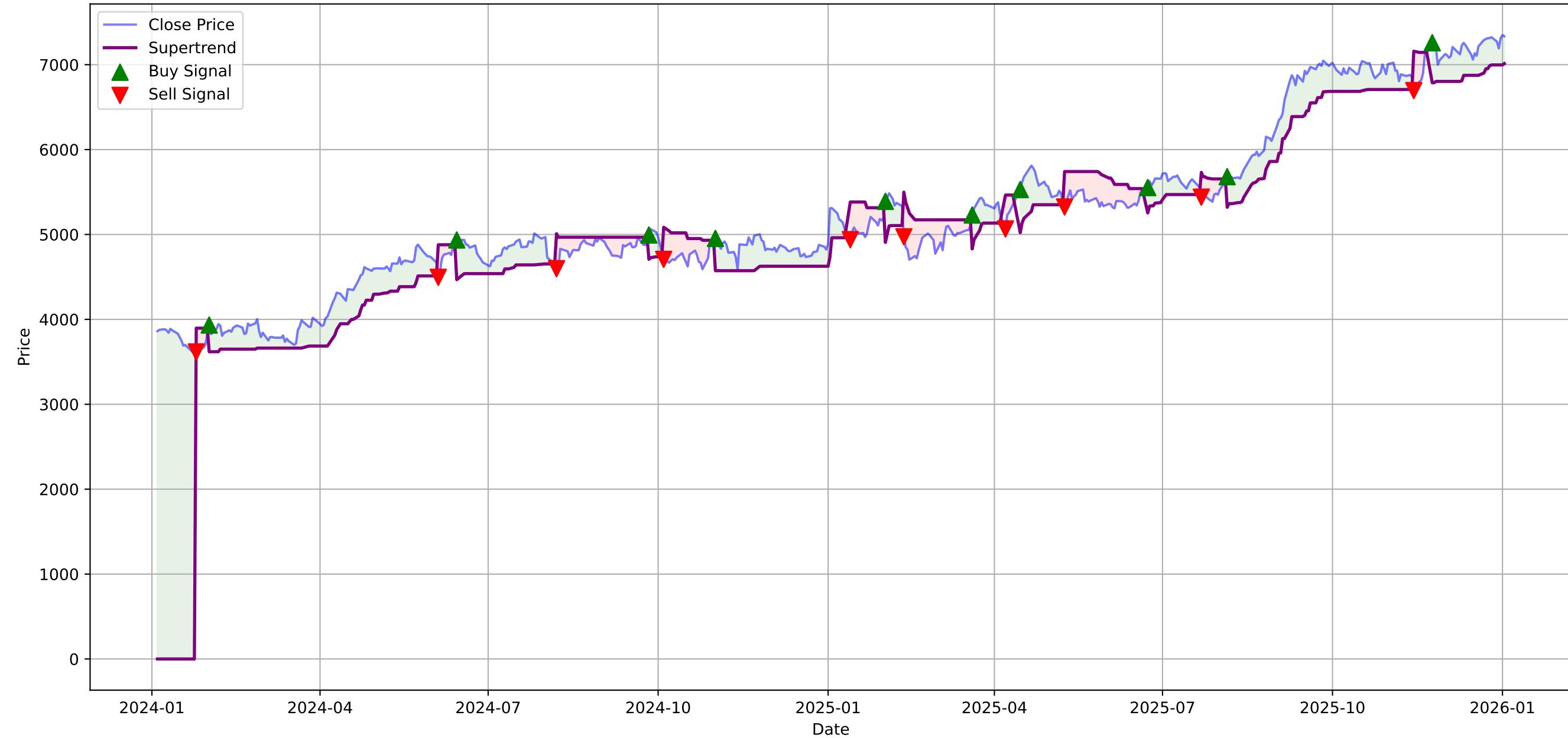
EICHERMOT.NS - Supertrend Summary

Status: UPTREND (Buy)

Supertrend Value: 7012.71

Signal Identified On: 2025-11-24

Supertrend Analysis for EICHERMOT.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



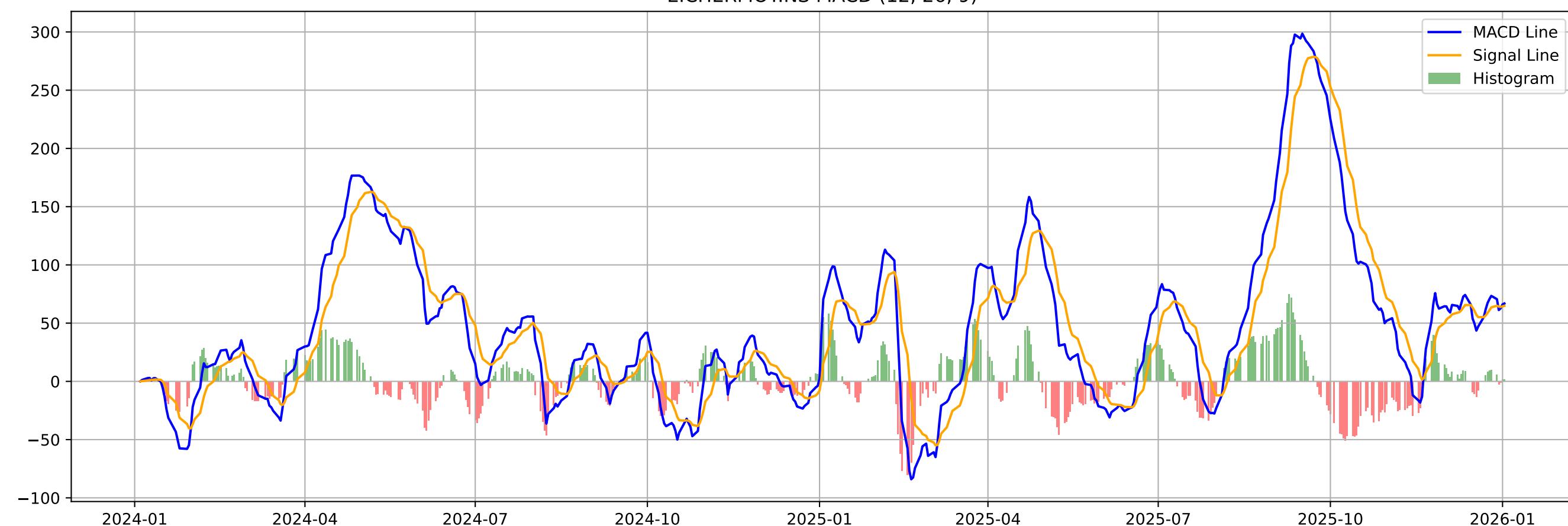
EICHERMOT.NS - MACD Summary

MACD Line:	66.88
Signal Line:	64.86
Histogram:	2.02
Trend:	Bullish
Momentum:	Strengthening
Signal:	None
Divergences Detected:	1
└ Bearish Divergence:	Date: 2026-01-01 00:00:00, Price: 7348.00

EICHERMOT.NS Price



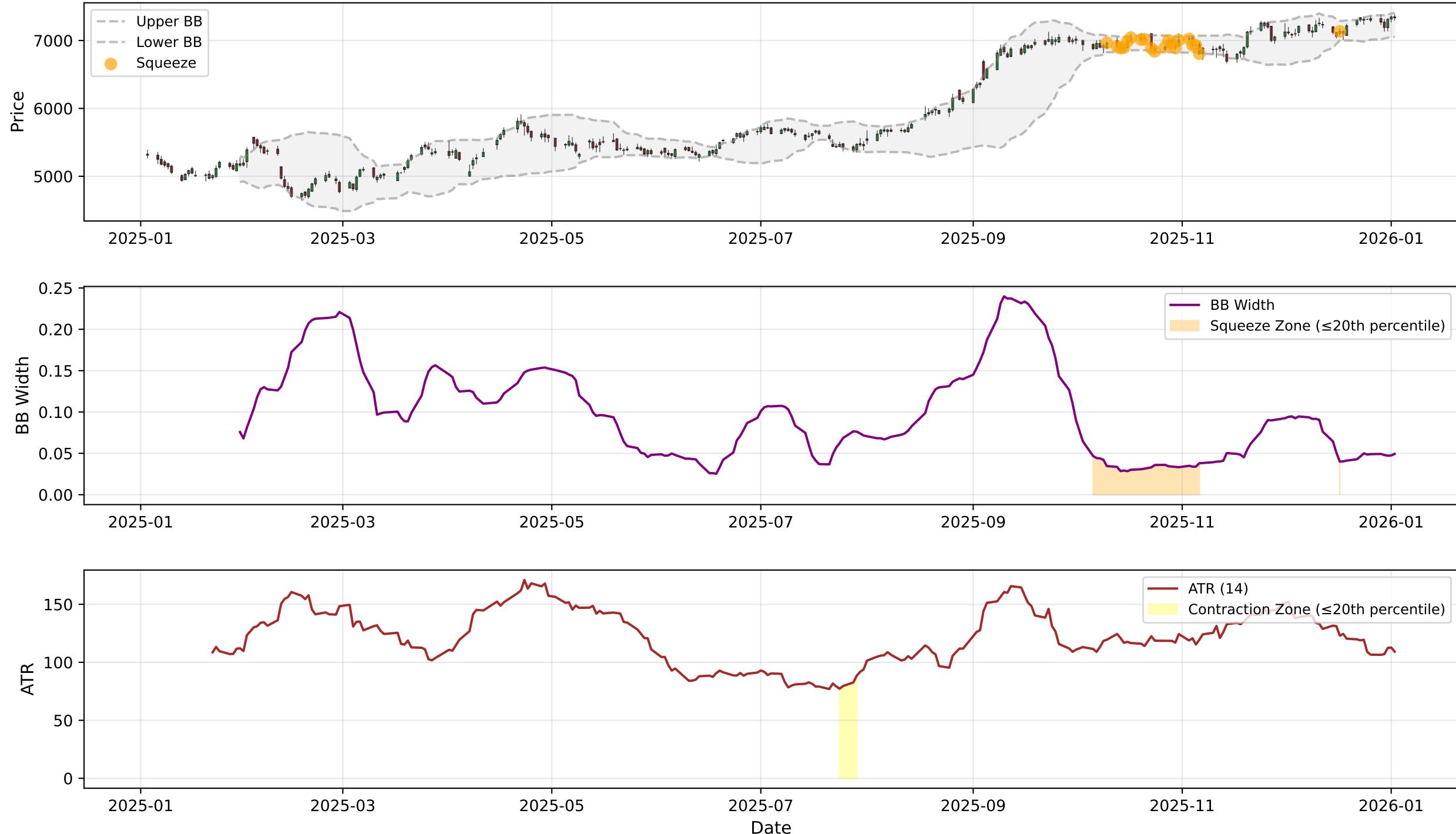
EICHERMOT.NS MACD (12, 26, 9)



EICHERMOT.NS - Volatility Squeeze Summary

BB Width:	0.0493
ATR:	109.1786
Total Signals:	20
Signal 1:	BB Squeeze at 2025-11-03 00:00:00 (Price: 7023.50)
Signal 2:	BB Squeeze at 2025-11-04 00:00:00 (Price: 6930.00)
Signal 3:	BB Squeeze at 2025-11-05 00:00:00 (Price: 6930.00)
Signal 4:	BB Squeeze at 2025-11-06 00:00:00 (Price: 6806.50)
Signal 5:	BB Squeeze at 2025-12-17 00:00:00 (Price: 7134.50)

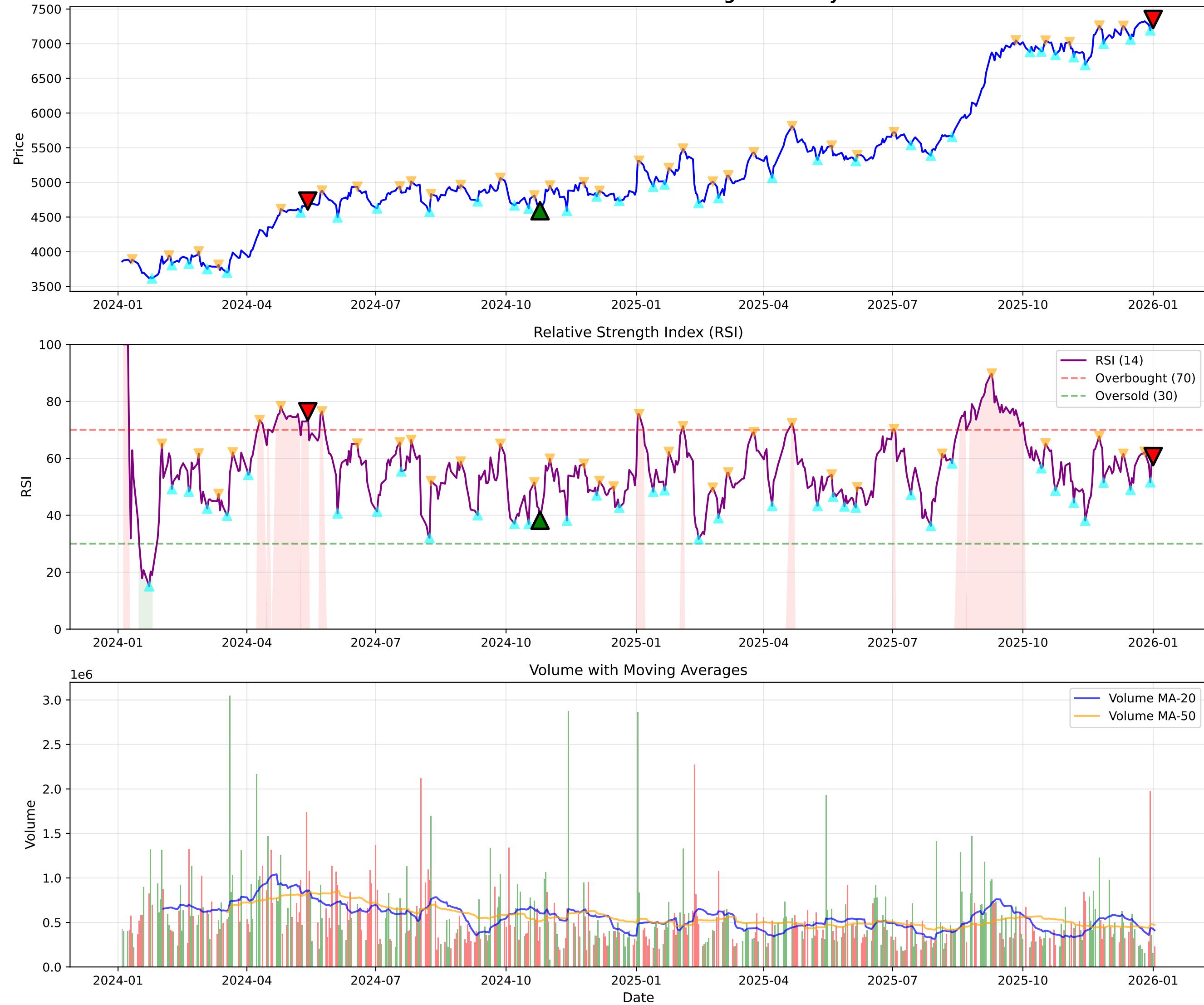
EICHERMOT.NS - Volatility Squeeze Analysis



EICHERMOT.NS - RSI-Volume Summary

Current RSI:	59.50
Current Volume:	227469
Volume MA 20:	412567
Bullish Divergences:	1
Bearish Divergences:	2
Bullish Div 1:	Date: 2024-10-25 00:00:00, Price: 4591.60
Bearish Div 1:	Date: 2024-05-14 00:00:00, Price: 4730.55
Bearish Div 2:	Date: 2026-01-01 00:00:00, Price: 7348.00

EICHERMOT.NS RSI-Volume Divergence Analysis



Trendlyne Snapshot - EICHERMOT_main

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MARKETS / SECTOR: AUTOMOBILES & AUTO COMPONENTS / INDUSTRY: 2/3 WHEELERS / EICHER MOTORS LTD.

Eicher Motors Ltd. ⓘ

NSE: EICHERMOT | BSE: 505200
Eicher Motors Live Share Price Today, Share Analysis and Chart

Strong Performer, Getting Expensive ⓘ In 3 Starfolio Baskets

7334.50 -13.50 (-0.18%)
↑ New 52W High today

231.5K NSE+BSE Volume
NSE 02 Jan, 2026 3:31 PM (IST)

ABOUT Eicher Motors (EML) is the parent company of Royal Enfield, a global leader in middleweight motorcycles. Royal Enfield, the world's oldest motorcycle brand in continuous production since 1901, operates in India and over 60 countries, with development... [Read More](#)

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Durability score ⓘ **60.0** /100 High Financial Strength Valuation Score ⓘ **31.0** /100 Mid Valuation Momentum Score ⓘ **70.8** /100 Technically Bullish Analyst Price Target ⓘ **7,024** 1Yr Price target downside is -4%

These stocks are strong in quality and technicals but have medium valuation. At somewhat exp... View Similar Embed DVM ⓘ

SWOT Analysis ⓘ

Check Before You Buy VIEW FULL CHECKLIST High rank **16** Positive * **7** Negative 69.6% Pass in checklist

PE Valuation Check Right Now ⓘ Undervalued **6%** 1 Year Forward ⓘ Undervalued **11.2%**

IN INSIGHT Eicher Motors is undervalued at both current PE and future earnings estimate.

Eicher Motors Key Metrics

ROE Ann.% > Above industry Median **22.2** Broker Average Target > -13.14% downside **6,370.75** Market Capitalization > Market Runner Up **201,181.2** Price to Book > Above industry Median

DVM
Key Metrics
Price Chart
Forecaster
Financials
Technicals
Shareholding
Deals
Documents
Corporate actions
Company Profile X

Trendlyne Snapshot - EICHERMOT_forecaster

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Eicher Motors Ltd. [ⓘ](#)

NSE: EICHERMOT | BSE: 505200 [Strong Performer, Getting Expensive](#) [In 3 Starfolio Baskets](#) [Download real time STOCK REPORT](#)

7334.50 **-13.50 (-0.18%)** **231.5K** NSE+BSE Volume **NSE 02 Jan, 2026 3:31 PM (IST)**

New 52W High today

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Eicher Motors - EICHERMOT - stock price prediction, stock forecast, target price, analyst ratings from 36 analysts

Eicher Motors has a share price target of Rs 7024, revenue growth forecast of 21.3%, and profit growth estimate of 14.7% for FY26, based on top 36 analyst calls.

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