

Gemini Stock Analysis Report

Based on the attached "Stock Detailed Analysis Report" for **ITC.NS** (generated 2026-01-31), here is my assessment acting as a Positional Equity Trader.

Step 1: Audit the Data

• Data Present:

- **Price Action:** Daily and Weekly candlestick charts, 3-year historical price data.
- **Trend Indicators:** EMA (20, 50, 200), Supertrend (Daily, Weekly, 15m), MACD.
- **Oscillators:** RSI (14), Bollinger Bands (%B, Bandwidth).
- **Fundamentals:** Long-term (4 years) and Short-term (6 quarters) analysis of Revenue, Net Income, and EPS.
- **Relative Strength:** RS Score, RS Ratios vs. Benchmark (^CNXFMCG).
- **Volume:** Volume moving averages, Distribution days/Selling exhaustion signals.

• Data Missing:

- Specific news catalysts explaining the sudden drop in Jan 2026 are not explicitly detailed in text, though the fundamental table shows deteriorating short-term metrics (Revenue -6.81% QoQ).
- **Confidence Level: High.** The report provides a comprehensive technical and fundamental picture, allowing for a robust technical decision.

Step 2: Analyze the Setup

- **Price Structure (Bearish):** The stock has experienced a catastrophic breakdown, dropping from ~INR 400 to INR 322.15 in a very short window (Jan 2026). This is a classic "falling knife" scenario.
- **Trend Direction (Strong Downtrend):**
 - Price is significantly below all key Moving Averages (EMA 20 at 337, EMA 50 at 363, EMA 200 at 396).
 - The Supertrend is in a **Sell** mode across all timeframes (Weekly, Daily, 15m).
 - The "Trend Status" is explicitly flagged as "Strong **Downtrend**."
- **Momentum & Oscillators:**
 - **RSI:** Current RSI is **23.89** (Oversold). While this suggests the selling is overextended, in a crash scenario, RSI can remain oversold for extended periods.
 - **MACD:** Deeply negative values, though the histogram shows a slight uptick (0.86), suggesting selling pressure *might* be decelerating slightly, but momentum is still decidedly bearish.
- **Fundamentals (Deteriorating):** While long-term CAGR is decent, the Short-term analysis (Page 3) is alarming. Revenue, Net Income, and EPS are all negative QoQ. The market is pricing in this performance degradation.
- **Relative Strength:** RS Score is 42.2/100 and "Not Improving." The stock is severely underperforming its sector.

Step 3: Formulate the Recommendation

Recommendation: NO

Reasoning: Entering a long position now violates the core principles of intermediate-term trend trading. There is no base, no confirmed reversal, and the stock is in freefall. Buying now is gambling on a bounce rather than trading a trend. The "cheap" price is justified by worsening quarterly fundamentals and heavy distribution volume.

We require evidence that the institutional selling has ceased and a "floor" has been established before risking capital.

Gemini Stock Analysis Report

Conditional Plan (Watchlist Only)

If you are looking to play a mean-reversion bounce or a trend reversal, wait for the following confirmation:

- **Condition to Buy:**
 1. Price must stabilize and stop making lower lows for at least 3-5 days.
 2. Price must close above the **Daily EMA 20** (currently ~337) AND/OR flip the **Daily Supertrend** to Buy (currently resistance at 336.40). This confirms the immediate crash momentum is broken.
- **Entry Price:** INR 338 - INR 340 (Only on a daily close above the resistance cluster).
- **Stop Loss:** INR 318 (Assuming the current low of ~322 holds and forms a swing low; adjust to the actual swing low formed prior to the breakout).
- **Take Profit:** INR 360 - INR 365 (Targeting the EMA 50 and the gap fill from the breakdown area).

News & Analyst Targets

Here is the latest stock research and information for **ITC Limited** as of the last week of **January 2026**.

1) Latest News for ITC This Week

- **Q3 FY26 Earnings Announcement:** ITC announced its third-quarter results on January 29, 2026.
 - **Revenue:** Consolidated revenue grew **6.6% YoY** to **INR 21,706 crore**.
 - **Net Profit:** Profit remained flat (marginally down) at **INR 5,018 crore**, impacted by higher tax provisions and input costs.
- **Interim Dividend:** The board declared an interim dividend of **INR 6.50 per share**. The **Record Date** for eligibility is **February 4, 2026**.
- **Excise Duty Shock:** The most critical news driving the stock down is the government's notification of a sharp increase in **cigarette excise duties (ranging from 30% to 70%)** effective February 1, 2026. This "unprecedented" hike has spooked investors about potential volume impact and margin pressure.
- **Stock Price Correction:** Following the tax news, ITC stock has corrected significantly (falling ~20% in January) and is currently trading near its **52-week low** (~INR 318-320 levels).

2) Brokerage Upgrades & Downgrades

The analyst community has turned largely cautious to negative following the excise duty hike, leading to a wave of downgrades and target price cuts.

- **Downgrades:**
 - **Nuvama** downgraded the stock from **Buy** to **HOLD**.
 - **Investec** downgraded the stock from **Buy** to **HOLD**.
 - **Citi** reiterated its **SELL** rating.
 - **Emkay Global** maintains a **REDUCE** rating.
- **Maintained Ratings (but with caution):**
 - **Morgan Stanley** maintained an **Equal-Weight** (Neutral) stance.
 - **Motilal Oswal** maintained a **Neutral** rating.
 - **Jefferies** maintained a **HOLD** rating.
 - **Antique Stock Broking** is one of the few retaining a **BUY** rating, though they also cut their target price.

3) Other News Impacting ITC

- **"Falling Knife" Technical Pattern:** Technical analysts have flagged a "Falling Knife" pattern on ITC's daily and weekly charts, indicating strong bearish momentum. Support levels are being watched closely at

Gemini Stock Analysis Report

INR 300, while immediate resistance is seen around **INR 350**.

- **FMCG & Hotel Business Growth:** While cigarettes face headwinds, the non-cigarette business showed resilience in Q3.

- **FMCG (Others):** Revenue grew **11% YoY** with margin expansion, driven by staples, biscuits, and dairy.
- **Hotels:** Continued to deliver strong growth with high occupancy and room rates, acting as a key support for the diversified entity.

- **Illicit Trade Concerns:** Industry bodies and analysts fear the steep tax hike will boost the smuggling of contraband cigarettes, which would hurt the legal volumes of ITC further.

4) Latest Analyst Targets (Markdown Table)

Below is the summary of the latest post-Q3 and post-tax hike targets from major brokerages:

Brokerage Firm	Rating / Stance	Target Price (INR)	Sentiment
Antique Stock Broking	BUY	408	Positive
Jefferies	HOLD	400	Neutral
Investec	HOLD	367	Neutral
Morgan Stanley	EQUAL-WEIGHT	366	Neutral
Nuvama	HOLD	365	Neutral
Motilal Oswal	NEUTRAL	365	Neutral
Centrum	NEUTRAL	355	Neutral
JM Financial	ADD	355	Cautiously Optimistic
Emkay Global	REDUCE	350	Negative
Macquarie	NEUTRAL	330	Negative
Citi	SELL	320	Negative

Disclaimer: This information is for educational purposes only and does not constitute financial advice.

Please consult with a certified financial advisor before making investment decisions.

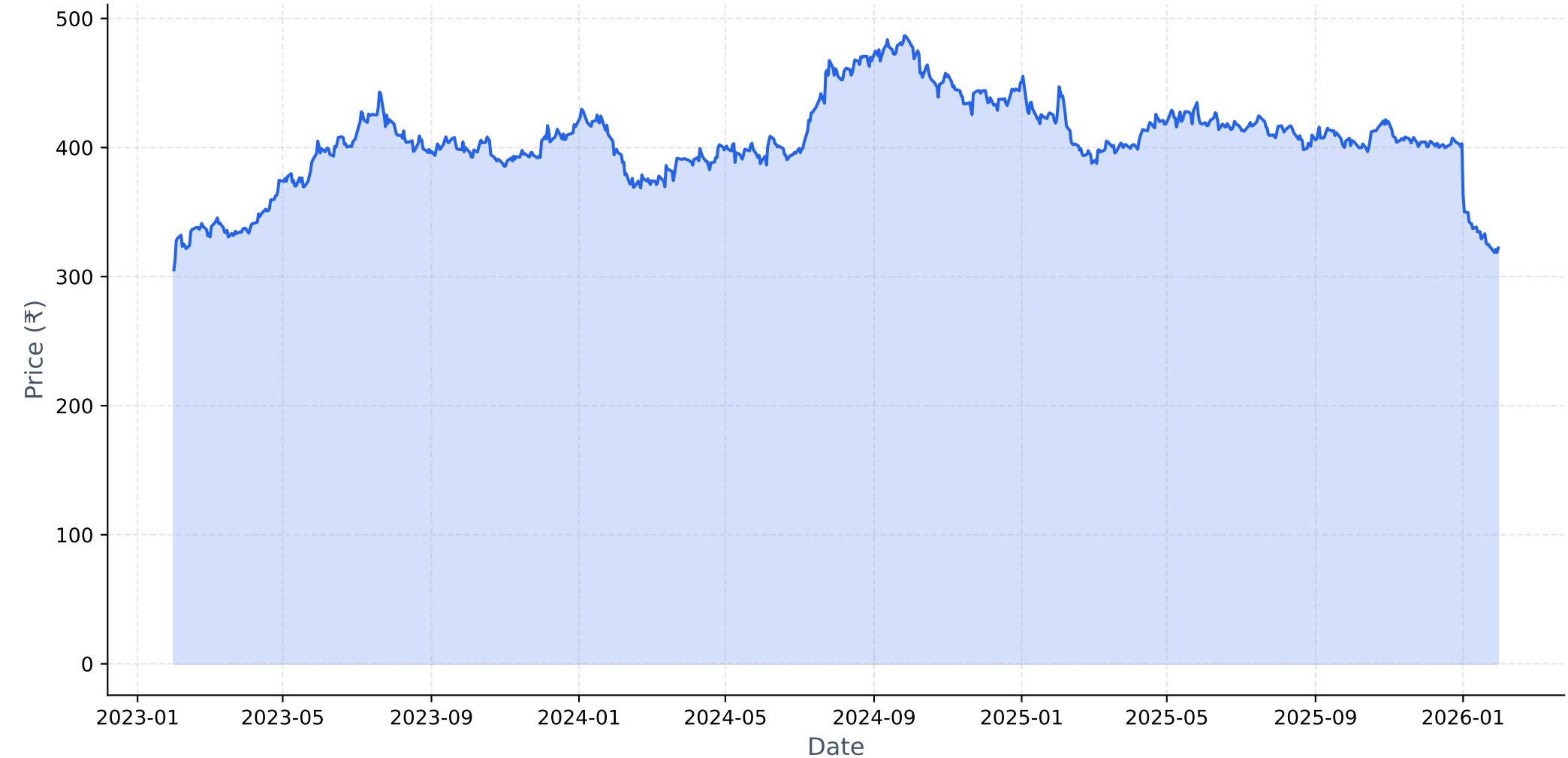
Stock Detailed Analysis Report

ITC.NS

Current Price: ₹322.15

Generated: 2026-01-31 11:28

ITC.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	10.78%	7.51%
Net Income	Yes	Yes	69.84%	31.61%
ROE	Yes	Yes	80.69%	26.68%
EPS	Yes	Yes	69.24%	30.97%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	-6.81%	0.47%
Net Income	Yes	-5.97%	54.80%
ROE	Yes	324.65%	324.65%
EPS	No	-5.97%	-3.06%

ITC.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index: ^CNXFMCG

Sector: FMCG

Classification: Neutral

RS Score: 42.2/100

:

== RS RATIOS ==:

1M RS: 0.861 [Neutral]

3M RS: 0.843 [Neutral]

6M RS: 0.841 [Neutral]

1Y RS: 0.820 [Neutral]

:

== TURNAROUND ANALYSIS ==:

Turnaround Status: Not Detected

:

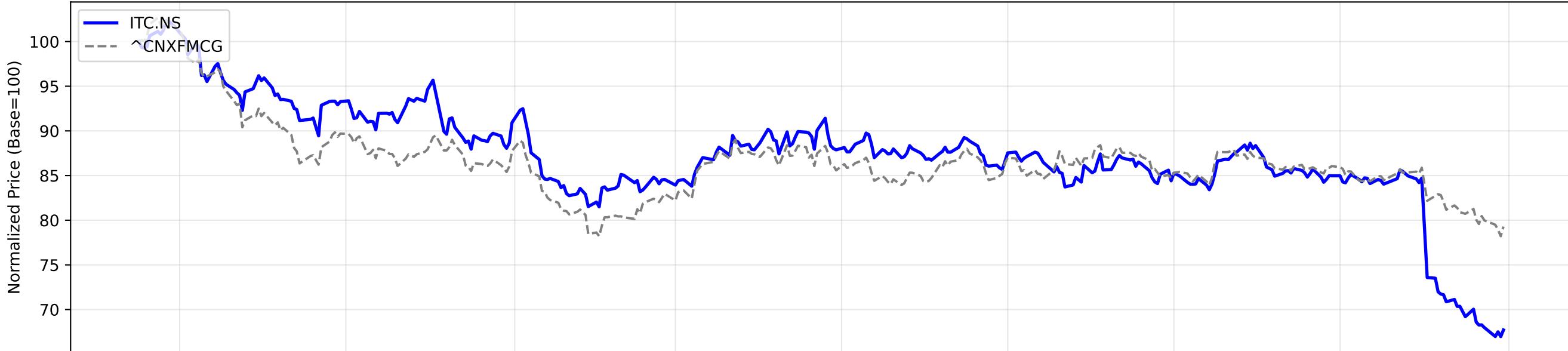
SIGNAL CRITERIA::

✓ **Emerging RS:** 1M (0.861) > 3M (0.843)

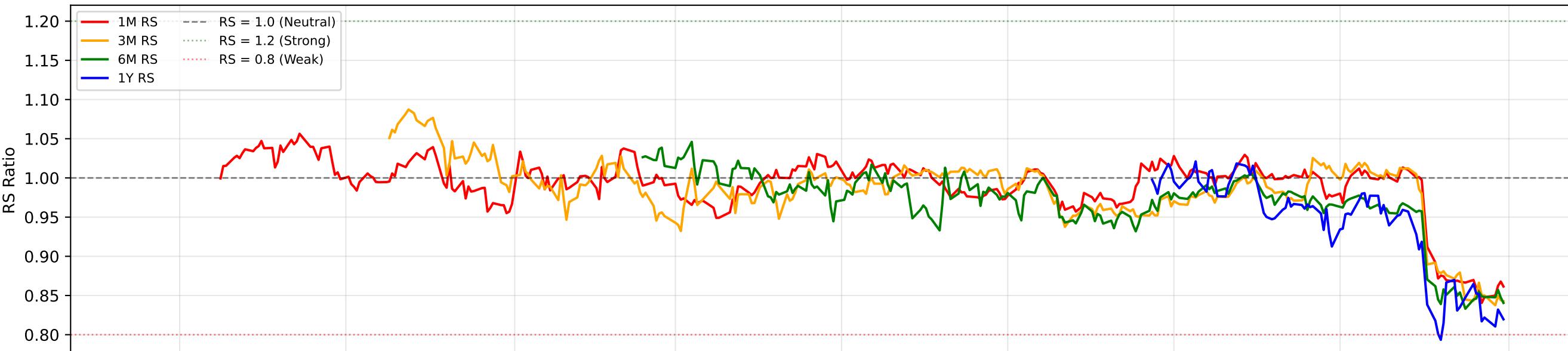
✓ **Medium-term Lagging:** 6M=0.841, 1Y=0.820 (≤ 1.0)

✗ **Performance Improving:** Not improving

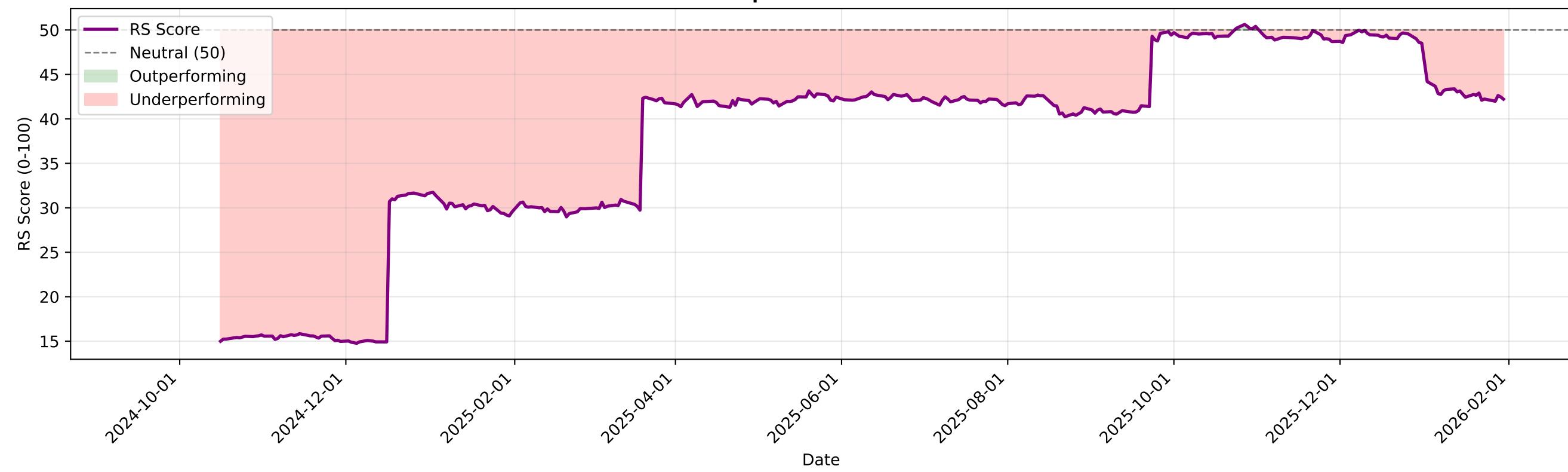
Relative Strength Analysis: ITC.NS vs ^CNXFMCG
Classification: Neutral
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline



ITC.NS - EMA Crossover Summary

EMA 20: 337.19

EMA 50: 362.98

EMA 200: 396.47

Trend Status: **Strong Downtrend**

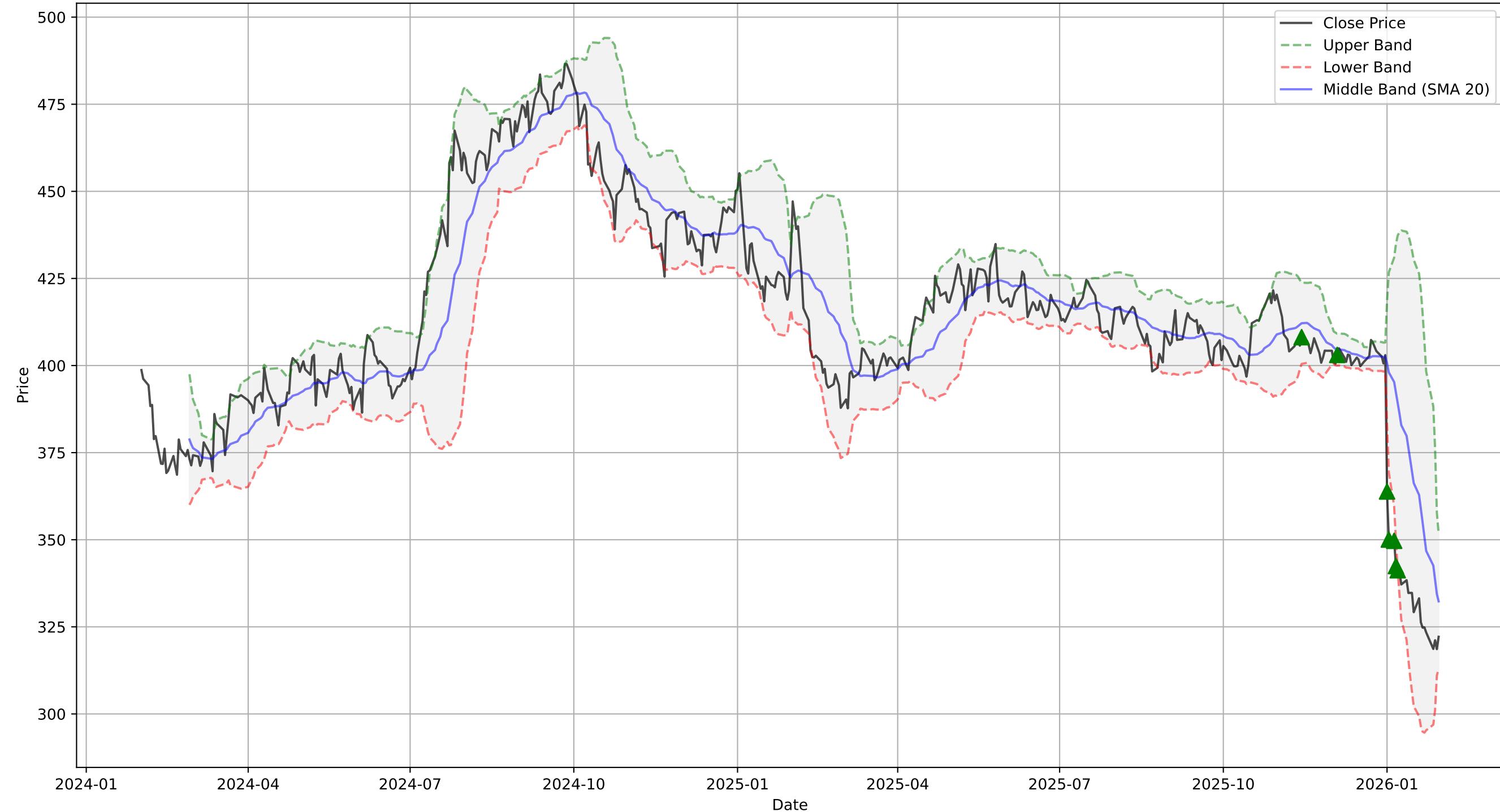
ITC.NS EMA Crossover Analysis



ITC.NS - Bollinger Bands Summary

Current Price:	322.15
Upper Band:	351.75
Middle Band (SMA 20):	332.32
Lower Band:	312.89
%B:	0.2383
Band Width:	0.1169
Status:	Lower Half
Signal:	None
Recent Signal 1:	Buy Signal at 2026-01-05 00:00:00+05:30
Recent Signal 2:	Buy Signal at 2026-01-06 00:00:00+05:30
Recent Signal 3:	Buy Signal at 2026-01-07 00:00:00+05:30

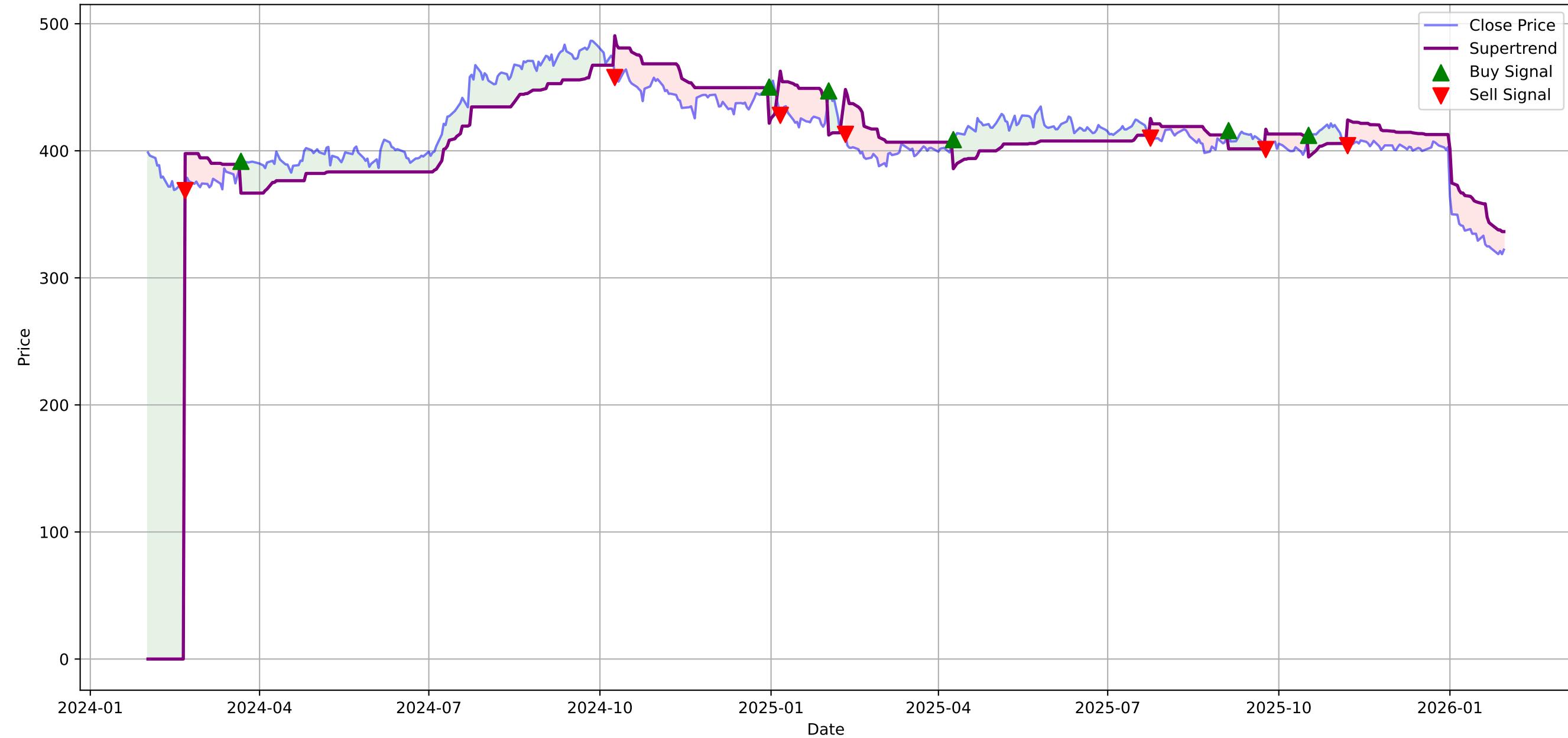
ITC.NS Bollinger Bands (20, 2) Analysis



ITC.NS - Supertrend Summary

Status:	DOWNTREND (Sell)
Supertrend Value:	336.40
Signal Identified On:	2025-11-07

Supertrend Analysis for ITC.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



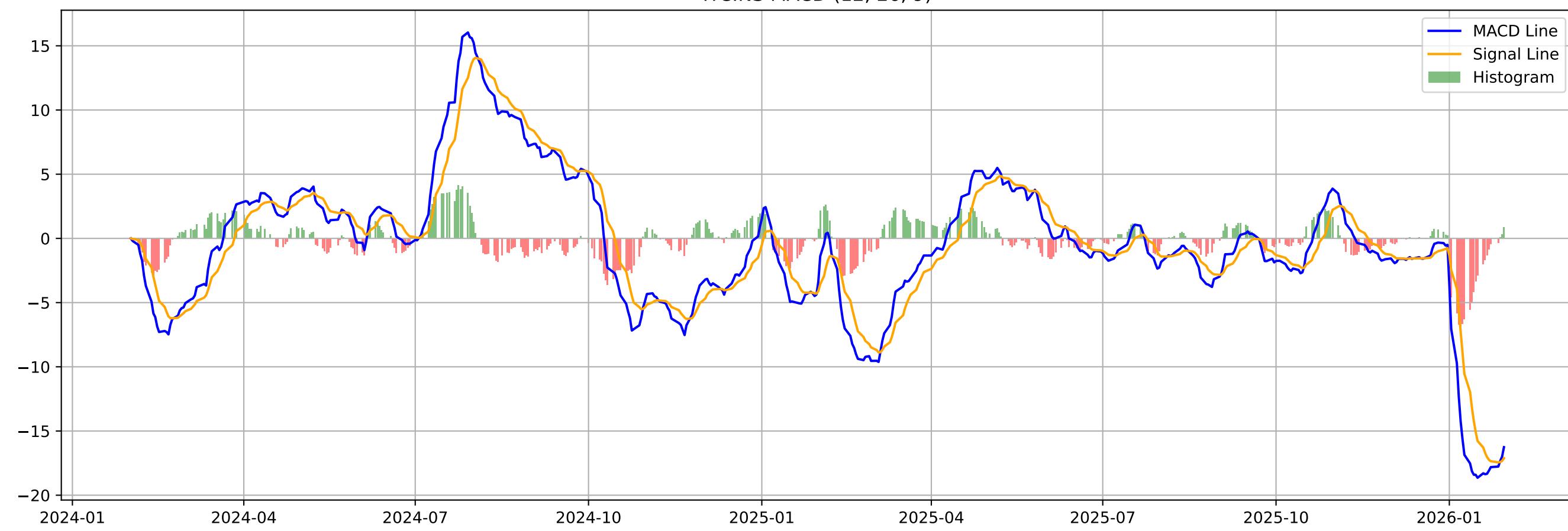
ITC.NS - MACD Summary

MACD Line:	-16.26
Signal Line:	-17.12
Histogram:	0.86
Trend:	Bullish
Momentum:	Strengthening
Signal:	None

ITC.NS Price



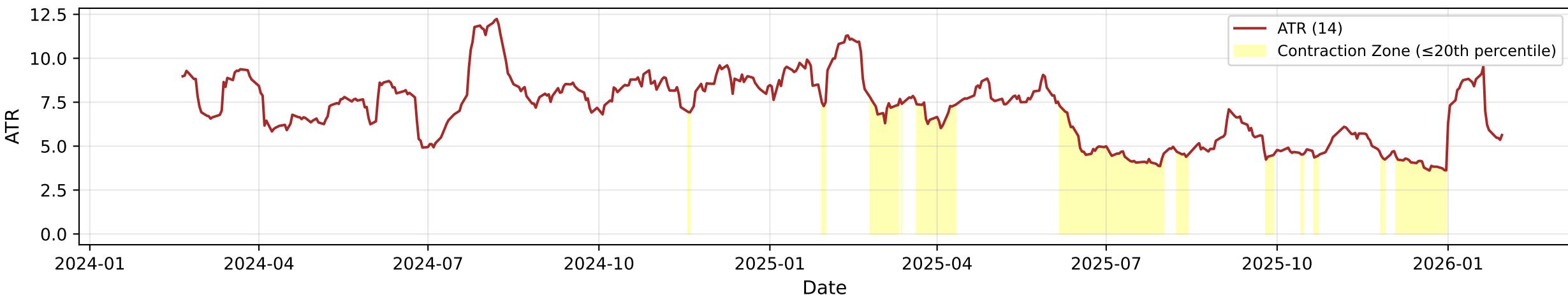
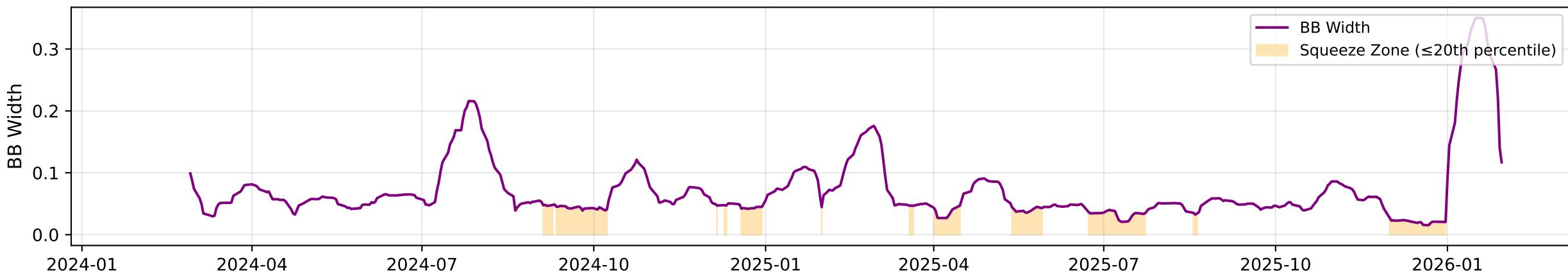
ITC.NS MACD (12, 26, 9)



ITC.NS - Volatility Squeeze Summary

BB Width:	0.1169
ATR:	5.6286
Total Signals:	25
Signal 1:	BB Squeeze + ATR Contraction at 2025-12-24 00:00:00+05:30 (Pr)
Signal 2:	BB Squeeze + ATR Contraction at 2025-12-26 00:00:00+05:30 (Pr)
Signal 3:	BB Squeeze + ATR Contraction at 2025-12-29 00:00:00+05:30 (Pr)
Signal 4:	BB Squeeze + ATR Contraction at 2025-12-30 00:00:00+05:30 (Pr)
Signal 5:	BB Squeeze + ATR Contraction at 2025-12-31 00:00:00+05:30 (Pr)

ITC.NS - Volatility Squeeze Analysis



ITC.NS - RSI-Volume Summary

Current RSI:	23.89
Current Volume:	41975824
Volume MA 20:	32128145
Bullish Divergences:	2
Bearish Divergences:	4
Bullish Div 1:	Date: 2025-10-14 00:00:00+05:30, Price: 396.80
Bullish Div 2:	Date: 2025-12-17 00:00:00+05:30, Price: 399.80
Bearish Div 1:	Date: 2024-09-26 00:00:00+05:30, Price: 486.58
Bearish Div 2:	Date: 2025-05-05 00:00:00+05:30, Price: 429.04

ITC.NS RSI-Volume Divergence Analysis



ITC.NS - Volume Analysis

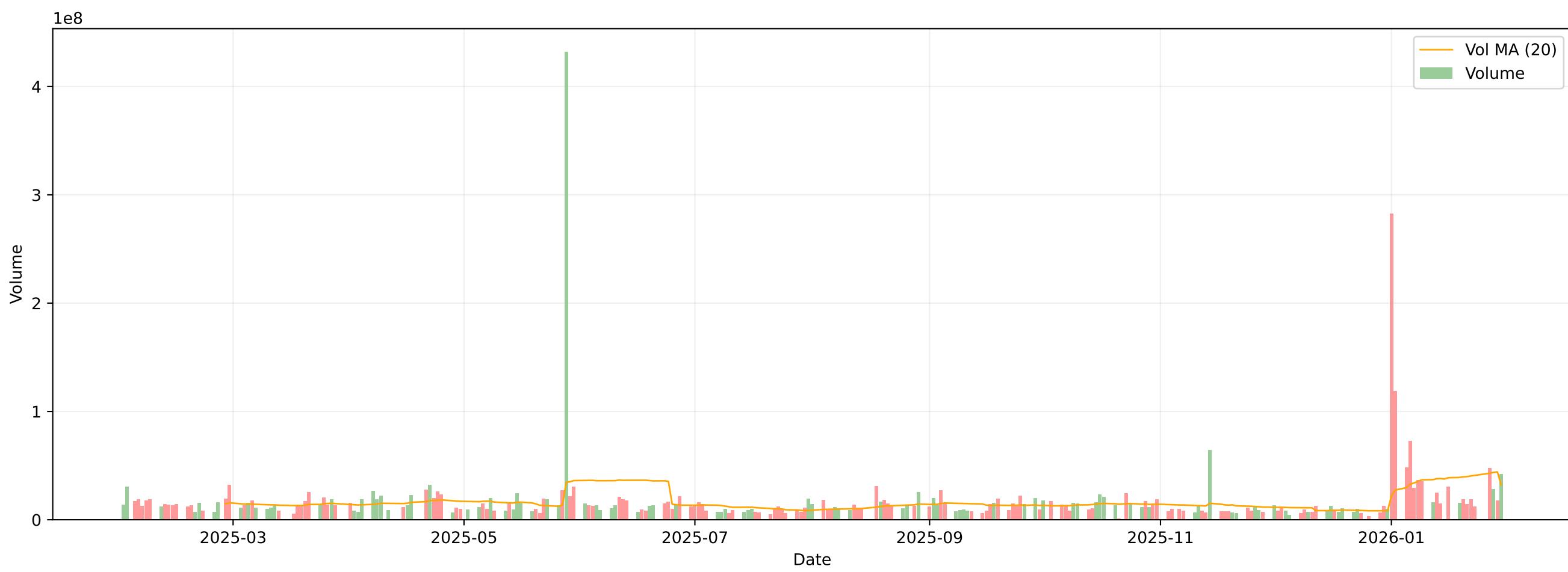
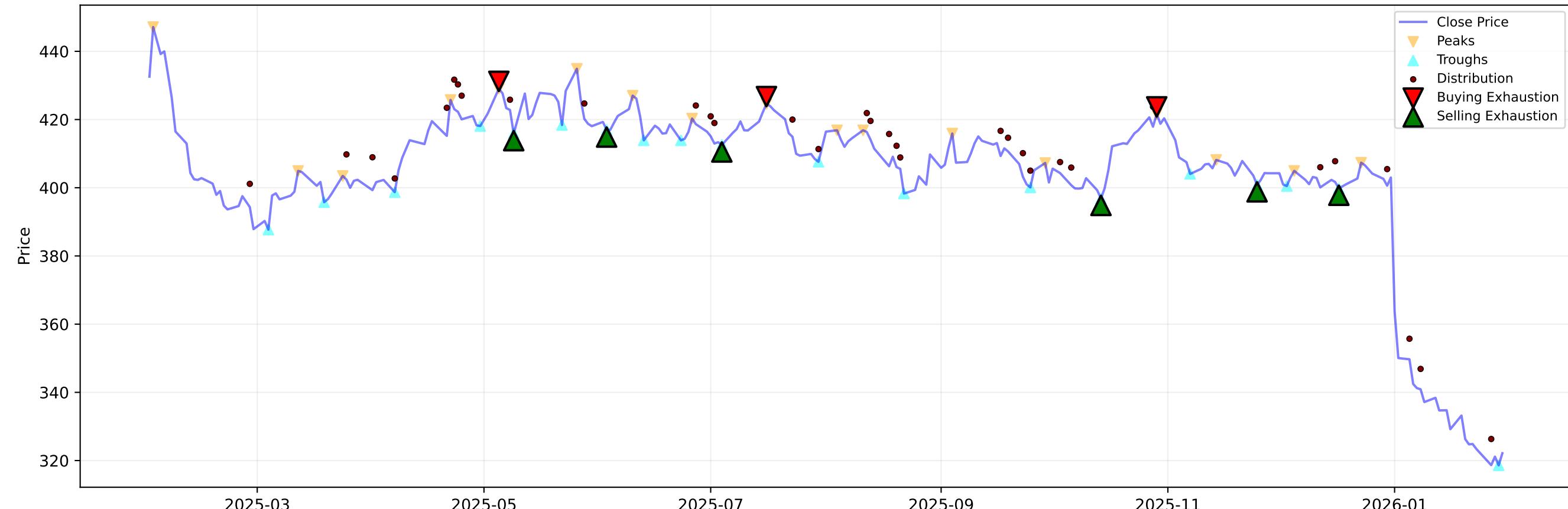
== VOLUME ANALYSIS ==:

Status: 42 Signals Detected

:

2025-12-17 [+]:	Selling Exhaustion (Bullish Div)
2025-12-30 [-]:	Distribution Day
2026-01-05 [-]:	Distribution Day
2026-01-08 [-]:	Distribution Day
2026-01-27 [-]:	Distribution Day

ITC.NS - Volume Analysis



Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	DOWNTREND (Sell)	356.73	322.15	2024-10-07
1 Day	DOWNTREND (Sell)	336.4	322.15	2025-11-07
15 Min	DOWNTREND (Sell)	323.95	322.15	2026-01-30

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Strengthening	No Signal
1 Day	Bullish	Strengthening	No Signal
15 Min	Bearish	Weakening	Bearish Crossover (Sell)

ITC.NS - 1 Week (Candlestick + EMAs)



ITC.NS - 1 Day (Candlestick + EMAs)



ITC.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - ITC_main

Markets STARFOLIO Alerts F&O MF Reports Screeners [Subscribe](#) Superstars Portfolio Watchlist Insider Trades Results Data Downloader More [More](#)

Search Stock, IPO, MF [India](#) Login / Sign up

MARKETS / SECTOR : FOOD, BEVERAGES & TOBACCO / INDUSTRY : CIGARETTES-TOBACCO PRODUCTS / [ITC LTD.](#)

ITC Ltd. [①](#)
NSE: ITC | BSE: 500875
ITC Live Share Price Today, Share Analysis and Chart

■ ■ ■ Mid-range Performer [①](#) ○ In 8 Starfolio Baskets

322.15 3.55 (1.11%)
[↓ New 52W Low today](#)

43.6M NSE+BSE Volume
NSE 30 Jan, 2026 3:31 PM (IST)

[Watchlist](#) [Portfolio](#) [Alert](#) [My Notes](#) [TRADE STOCK](#)

⚡ [Rapid Results](#) Q3FY26 Quarterly Result Announced for ITC Ltd. [See details](#)

[Overview](#) [FORECASTER](#) [STOCK REPORT](#) [Buy Sell Zone](#) [F&O](#) [Financials](#) [News](#) [Reports](#) [Technicals](#) [Shareholding](#) [Deals](#) [Corporate Actions](#) [Alerts](#) [About](#)

ITC Key Metrics

Market Capitalization	Market Leader	403,629.1	PE TTM	11.5	PEG TTM	Below Industry Median	0.2	Price to Book	Above Industry Median
Institutional holding current Qtr %	Market Leader	85	Revenue Growth Qtr YoY %	6.7	Operating Revenue growth TTM %	Low in Industry	6.2	Net Profit Qtr Growth YoY %	Negative Net Profit Qtr Growth YoY %
Net Profit TTM Growth %	Below industry Median	73.9	Operating Profit Margin Qtr %	34.3	Operating Profit Margin TTM %	Market Leader	33.7	Piotroski Score	Market Runner Up
Rel Perf vs Nifty50 quarter%	Market Leader	-20.9	Rel Perf vs Sector quarter%	-9.6	ROE Annual %	Market Leader	49.6		

All financials are in INR Cr and price data in INR

Durability & Valuation Scores
Free [SIGN IN](#) to see details

Momentum Score [①](#) **38.9 /100**
Technically Neutral

[FORECASTER](#) Please [SUBSCRIBE](#) to view forecast

[Preset Metrics](#) [My Metrics](#)

[Default](#)

Key Metrics

- DVM
- Price Chart
- Forecaster
- Financials
- Technical
- Shareholding
- Deals
- Documents
- Corporate actions
- Company Profile

Trendlyne Snapshot - ITC_forecaster

Markets STARFOLIO Alerts F&O MF Reports Screeners [Subscribe](#) Superstars Portfolio Watchlist Insider Trades Results Data Downloader More [More](#) [Search Stock, IPO, MF](#) [India](#) Login / Sign up

MARKETS / SECTOR: FOOD, BEVERAGES & TOBACCO / INDUSTRY: CIGARETTES-TOBACCO PRODUCTS / [ITC LTD.](#)

ITC Ltd. [①](#)

NSE: ITC | BSE: 500875 [Mid-range Performer](#) [①](#) In 8 Starfolio Baskets

322.15 **3.55 (1.11%)** [↓ New 52W Low today](#)

43.6M NSE+BSE Volume [NSE 30 Jan, 2026 3:31 PM \(IST\)](#)

[Download real time STOCK REPORT](#)

[Watchlist](#) [Portfolio](#) [Alert](#) [My Notes](#) [TRADE STOCK](#)

[Rapid Results](#) Q3FY26 Quarterly Result Announced for ITC Ltd. [See details](#)

Overview FORECASTER STOCK REPORT Buy Sell Zone F&O Financials News Reports Technicals Shareholding Deals Corporate Actions Alerts About

ITC - ITC - stock price prediction, stock forecast, target price, analyst ratings from 36 analysts

ITC has a share price target of Rs 398, revenue growth forecast of 9.1%, and profit growth estimate of -42.0% for FY26, based on top 36 analyst calls.



Upgrade Your Plan

You need to upgrade your subscription plan to access this feature

[Upgrade Now](#)[Sign in](#)

SAMPLE DATA BELOW

