

Gemini Stock Analysis Report

This is a comprehensive technical and fundamental analysis of DABUR.NS (Dabur India Limited). As a positional trader, I will evaluate this setup based on intermediate-term trend-following and mean-reversion principles.

Step 1: Audit the Data

- **Data Present:**
 - Multi-year daily price charts (3-year and 2-year views).
 - Fundamental metrics (Revenue, Net Income, ROE, EPS) with CAGR and QoQ growth rates.
 - Relative Strength (RS) analysis against the ^CNXFMCG index.
 - Exponential Moving Averages (EMA 20, 50, 200).
 - Volatility indicators: Bollinger Bands, ATR Contraction, and Volatility Squeeze signals.
 - Momentum indicators: MACD (12, 26, 9) and RSI (14) with volume-divergence analysis.
 - Trend indicator: Supertrend.
 - **Data Missing:**
 - Weekly/Monthly charts (useful for identifying major structural pivots).
 - Sector-wide comparison beyond the benchmark (e.g., peer-to-peer performance).
 - Institutional ownership trends (FII/DII data).
 - **Confidence Level: High.** The report provides a 360-degree view of the technical landscape, including volatility, momentum, and trend-following signals, allowing for a high-conviction "no-trade" or "conditional-trade" decision.
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Step 2: Analyze the Setup

The current technical structure for DABUR.NS is **bearish** and lacks the necessary confluence for an immediate long position.

1. **Trend Structure:** The stock is in a "Strong **Downtrend**" (Page 6). It is trading significantly below its 20-EMA (499.20), 50-EMA (505.44), and 200-EMA (511.36). This "death cross" alignment indicates that the path of least resistance is currently down.
 2. **Relative Strength:** The RS Score is 48.7/100, classified as "Neutral." It is lagging its sector index (^CNXFMCG), meaning there is no alpha generation here currently compared to its peers.
 3. **Volatility Squeeze:** There is a significant Volatility Squeeze and ATR contraction occurring (Page 14-15). This indicates the stock is in a "coiled spring" phase. However, since the price is below all major EMAs and the Supertrend is in a "Sell" status (510.35), the probability of a downward break or a "fake-out" remains high.
 4. **Momentum/Oversold Conditions:** The RSI is at 30.39 (Page 16), which is entering oversold territory. While this suggests a potential mean-reversion bounce, positional traders should not buy based on oversold readings alone until price action confirms a bottom.
 5. **Fundamentals:** While revenue is growing, ROE is declining (-12.37% 1Y Growth). This suggests internal efficiency is weakening, which may be why the market is de-rating the stock.
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Step 3: Formulate the Recommendation

Should I enter this stock now? NO.

Explanation: The stock is currently "catching a falling knife." While the RSI is oversold and the stock is near long-term support (the INR 450-INR 480 zone seen in 2023), there is no evidence of a trend reversal. Buying now would be fighting the 200-day trend and the sector's relative weakness.

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Conditional Plan (The "Wait-and-See" Setup)

I will monitor this stock for a potential turnaround. Because of the "Volatility Squeeze," the eventual breakout will likely be sharp. I want to capture the trend only after the "Strong **Downtrend**" is broken.

- **Condition to Buy:** A daily close above the 200-day EMA (currently 511.36) and a flip of the Supertrend to "Buy" status. This would signal that the volatility squeeze has resolved to the upside.
- **Entry Price (Hypothetical Trigger):** INR 515.00 (To ensure clearance of the EMA cluster and the Supertrend resistance).
- **Stop Loss:** INR 485.00 (Placed below the recent consolidation lows to limit risk to ~6%).
- **Take Profit:** INR 575.00 - INR 590.00 (Targeting the resistance zone from late 2024, providing a ~12-15% upside and a favorable 1:2 Risk/Reward ratio).

Final Verdict: Avoid at current levels. Re-evaluate only if the stock regains its 200-EMA on strong volume.

News & Analyst Targets

As a stock research analyst, I have compiled the following report for **Dabur India Ltd. (DABUR)** based on recent market developments, company filings, and brokerage insights as of the week ending **December 28, 2025**.

1) Latest News for DABUR (This Week)

- **Q3 FY26 Earnings Call Scheduled:** Dabur has officially announced that its Board of Directors will meet on **January 29, 2026**, to review and approve the financial results for the third quarter and nine months ending December 31, 2025.
- **ESG Rating Upgrade:** SESE ESG Research Private Limited has upgraded Dabur's ESG (Environmental, Social, and Governance) rating to **77.3** (from 75.7). This improvement reflects the company's enhanced transparency and sustainability initiatives across its manufacturing units.
- **Rural Demand Resilience:** CEO Mohit Malhotra indicated this week that rural consumption continues to outpace urban growth. The company is seeing a "gradual but steady" recovery in the hinterland, supported by a better harvest season and the expansion of Dabur's rural distribution footprint to over 1.25 lakh villages.
- **Post-GST 2.0 Restocking:** Recent reports suggest that major FMCG players, including Dabur, are operating manufacturing units at high capacity to replenish stock levels at the retail level following the transition period of "GST 2.0" regulations implemented earlier this quarter.

2) Brokerage Upgrades/Downgrades

- **Technical Sentiment Shift:** MarketsMojo recently adjusted its technical score for Dabur from "mildly bearish" to "**mildly bullish**" as the stock price stabilized around the INR 530-INR 540 range after a period of volatility.
- **Investec (Maintain Hold):** In late November 2025, Investec maintained its "**Hold**" rating but lowered the price target to INR 509 (from INR 550), citing slower-than-expected recovery in the healthcare (Chyawanprash/Honey) segment due to a delayed winter.
- **UBS (Sell Rating):** UBS maintains a cautious stance with a "**Sell**" rating and a target of INR 470. Their primary concern remains the high competitive intensity in the beverages segment from new entrants like Campa.

3) Other News Impacting DABUR (Direct & Indirect)

- **Raw Material Inflation:** The FMCG sector is facing renewed margin pressure due to a spike in the prices

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of **copra, palm oil, and tea**. Analysts expect a 150-170 bps contraction in gross margins for the upcoming quarter if the company does not take further price hikes.

- **Sesa Care Integration:** Following the acquisition of the Ayurvedic hair care brand **Sesa Care**, Dabur is currently in the process of consolidating its supply chain. This move is expected to bridge the "white space" in Dabur's premium Ayurvedic oil portfolio.
- **Dabur Ventures:** The company's newly launched venture arm, with a capital allocation of **INR 500 crore**, is actively scouting for digital-first (D2C) brands in the health and wellness space to bolster its modern trade presence.

4) Analyst Community & Brokerage Targets

The following table summarizes the latest target prices and recommendations for Dabur from the analyst community:

Brokerage / Analyst	Recommendation	Target Price (INR)	Date (Reported)
Nuvama Institutional	Buy	INR 650	Dec 2025
Emkay Global	Add	INR 650	Nov 2025
Investec	Hold	INR 509	Nov 2025
Macquarie	Neutral	INR 560	Oct 2025
Citi Research	Sell	INR 520	Sept 2025
UBS	Sell	INR 470	Aug 2025
Average Consensus	Neutral/Hold	INR 549.25	Dec 2025

Summary Outlook: The short-term outlook for Dabur remains **cautiously optimistic**. While the management is bullish on rural recovery, the stock faces headwinds from urban demand cooling and high raw material costs. Investors should closely watch the Q3 volume growth numbers in the Healthcare and Beverage segments, as these will be critical for a sustained re-rating.

Stock Detailed Analysis Report

DABUR.NS

Current Price: ₹488.20

Generated: 2025-12-28 10:29

DABUR.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	1.13%	4.69%
Net Income	Yes	No	-4.07%	0.54%
ROE	No	No	-12.37%	-7.61%
EPS	Yes	No	-4.13%	0.44%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	27.65%	2.09%
Net Income	Yes	60.53%	7.43%
ROE	No	-27.73%	-27.73%
EPS	Yes	22.92%	4.01%

DABUR.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Neutral
RS Score:	48.7/100
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== RS RATIOS ==:

1M RS:	0.949 [Neutral]
3M RS:	0.969 [Neutral]
6M RS:	1.007 [Leader]
1Y RS:	0.981 [Neutral]
:	

== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

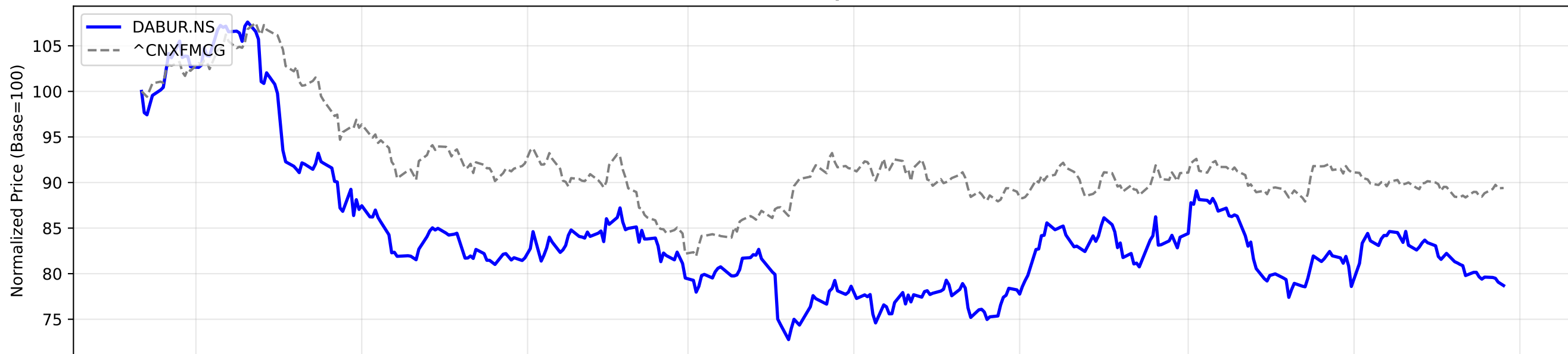
SIGNAL CRITERIA::

✗ Emerging RS:	Not accelerating
✓ Medium-term Lagging:	1Y=0.981 (≤ 1.0)
✗ Performance Improving:	Not improving

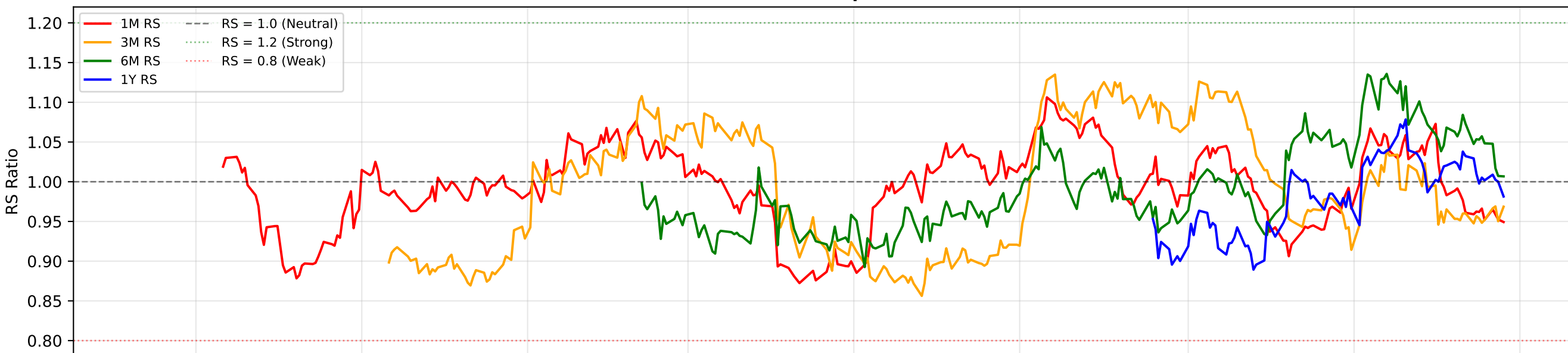
Relative Strength Analysis: DABUR.NS vs ^CNXFMCG

Classification: Neutral

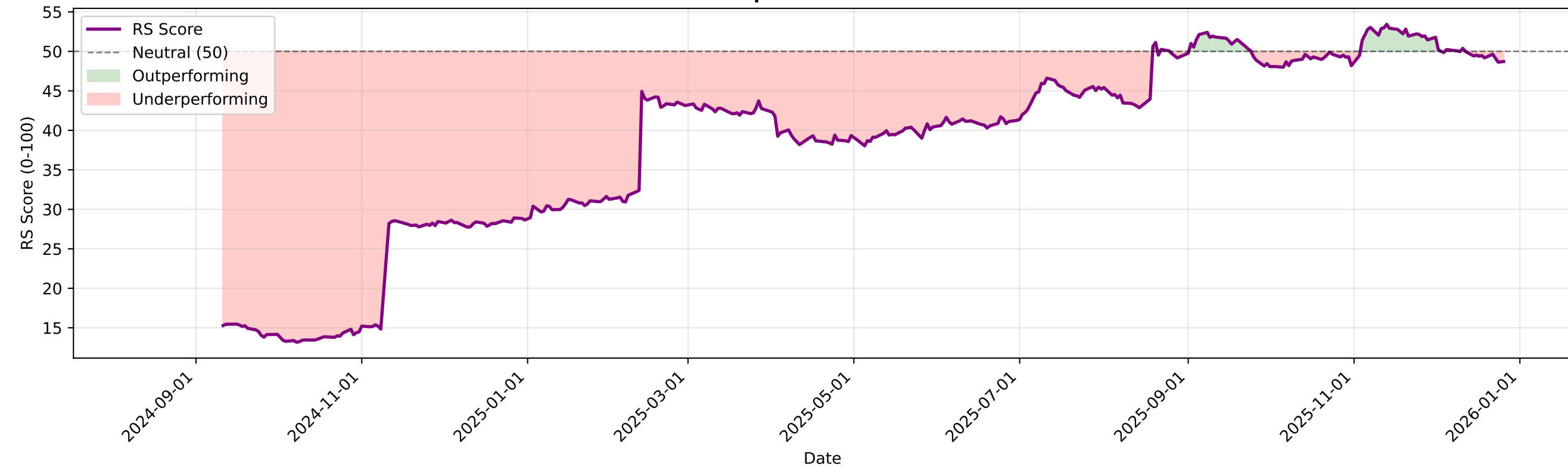
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline



DABUR.NS - EMA Crossover Summary

EMA 20:	499.20
EMA 50:	505.44
EMA 200:	511.36
Trend Status:	Strong Downtrend

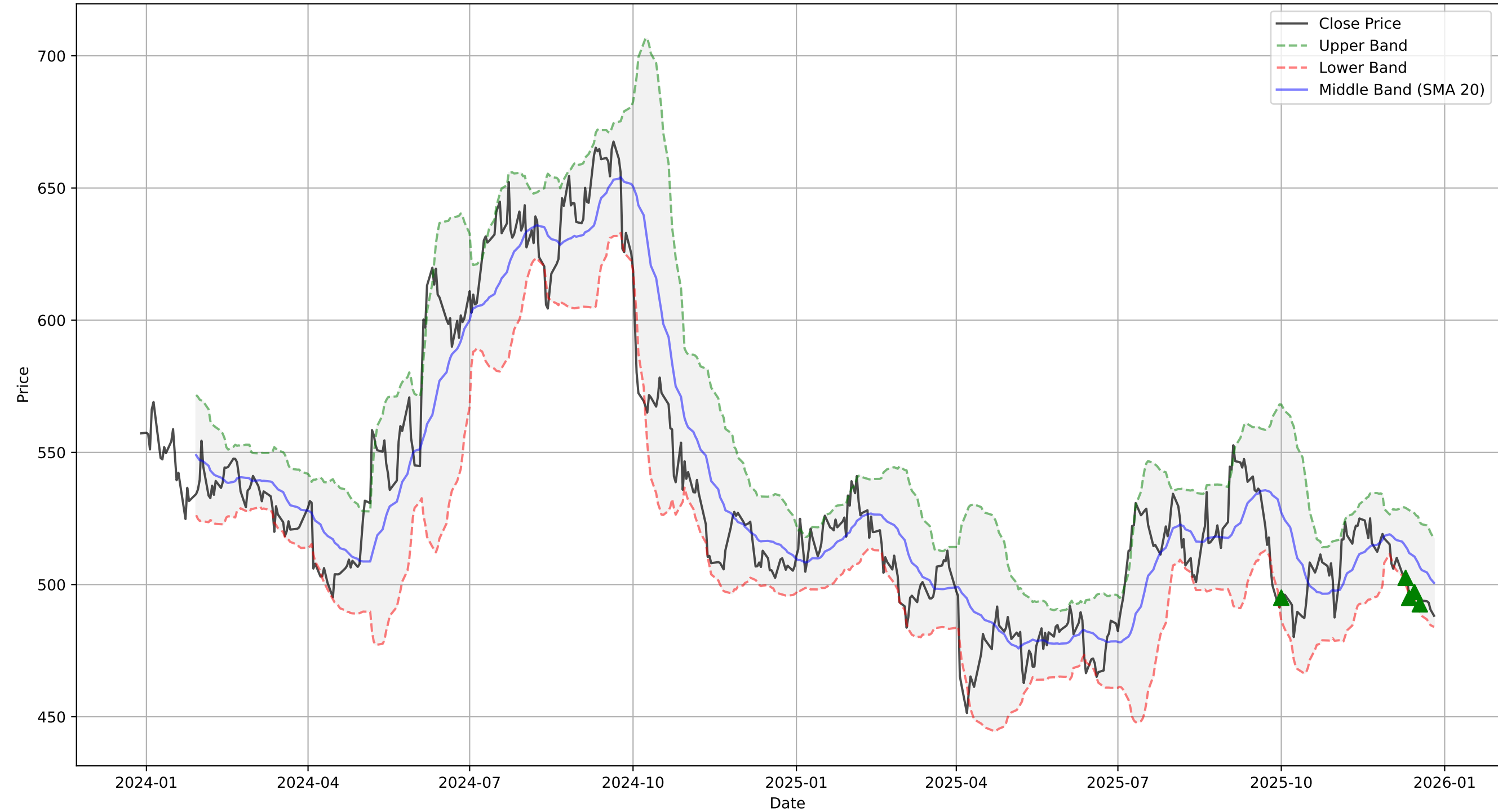
DABUR.NS EMA Crossover Analysis



DABUR.NS - Bollinger Bands Summary

Current Price:	488.20
Upper Band:	517.30
Middle Band (SMA 20):	500.64
Lower Band:	483.98
%B:	0.1267
Band Width:	0.0666
Status:	Lower Half
Signal:	None
Recent Signal 1:	Buy Signal at 2025-12-12 00:00:00
Recent Signal 2:	Buy Signal at 2025-12-15 00:00:00
Recent Signal 3:	Buy Signal at 2025-12-18 00:00:00

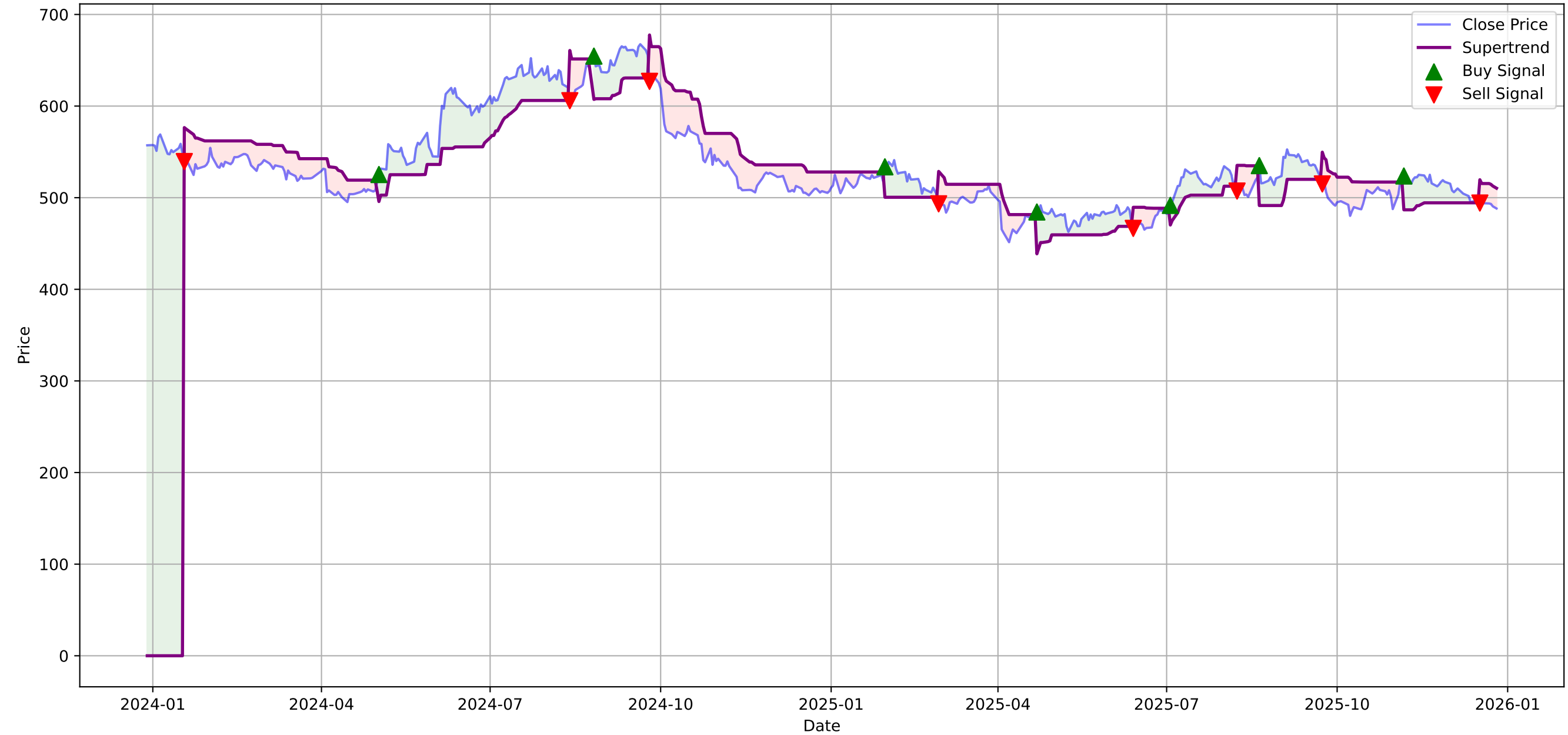
DABUR.NS Bollinger Bands (20, 2) Analysis



DABUR.NS - Supertrend Summary

Status:	DOWNTREND (Sell)
Supertrend Value:	510.35
Signal Identified On:	2025-12-17

Supertrend Analysis for DABUR.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



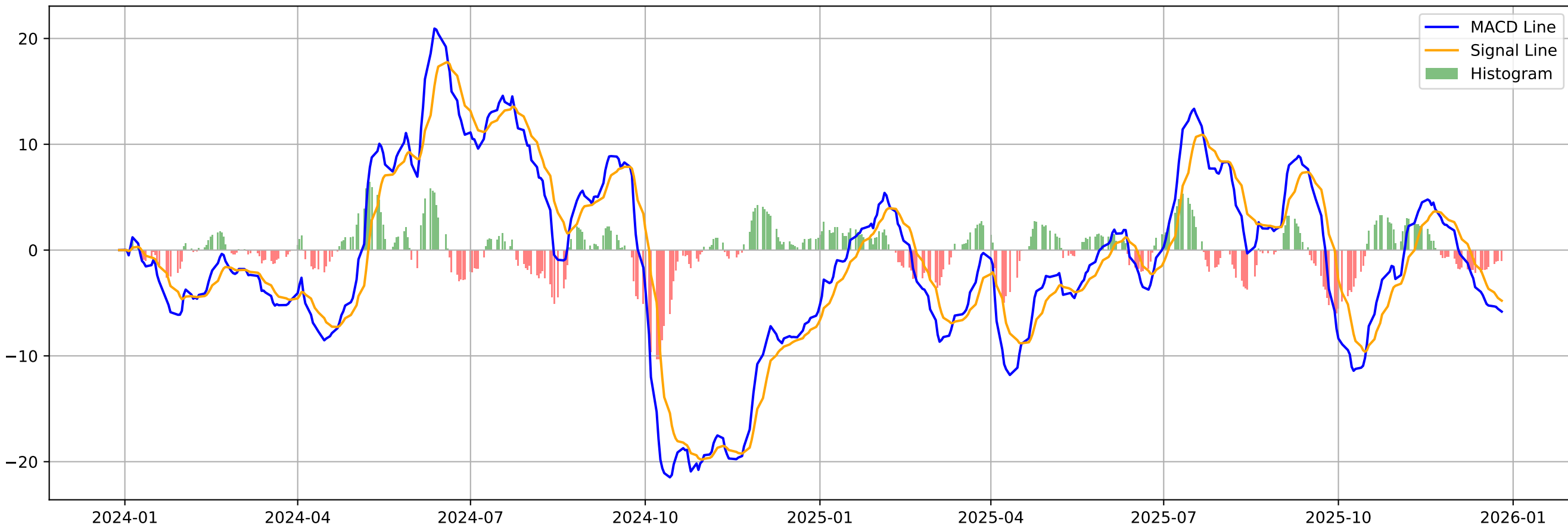
DABUR.NS - MACD Summary

MACD Line:	-5.81
Signal Line:	-4.78
Histogram:	-1.03
Trend:	Bearish
Momentum:	Strengthening
Signal:	None

DABUR.NS Price



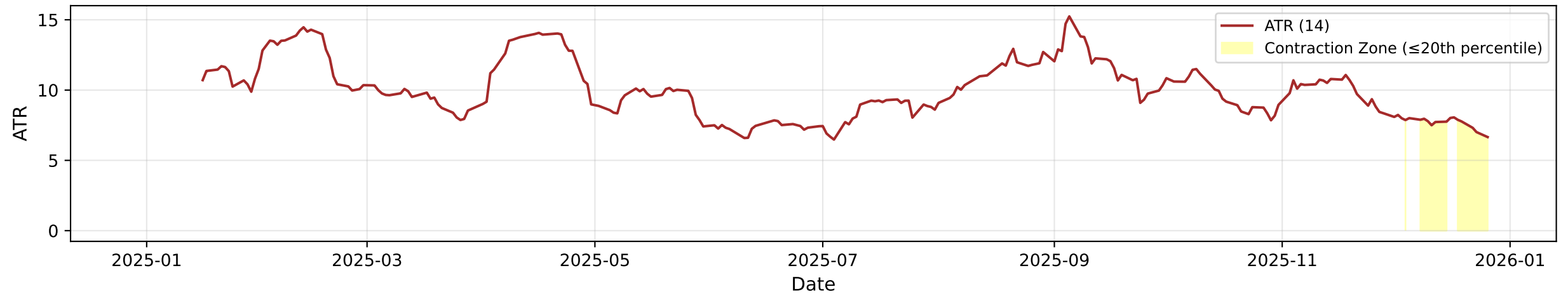
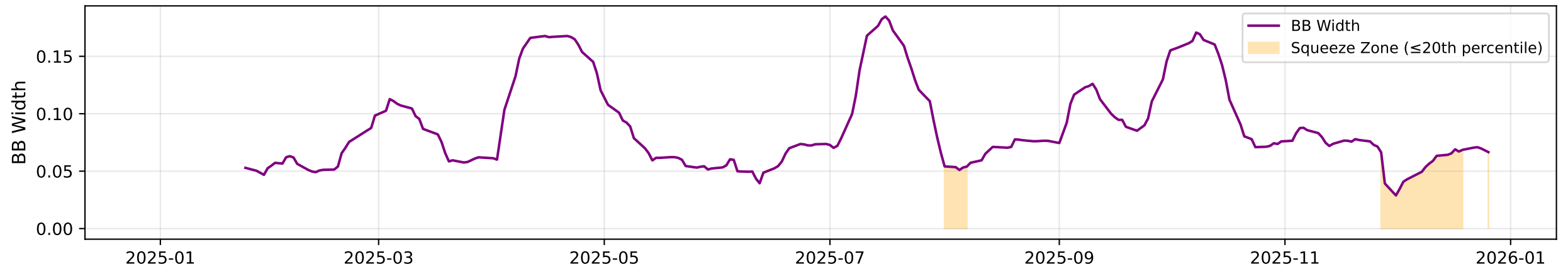
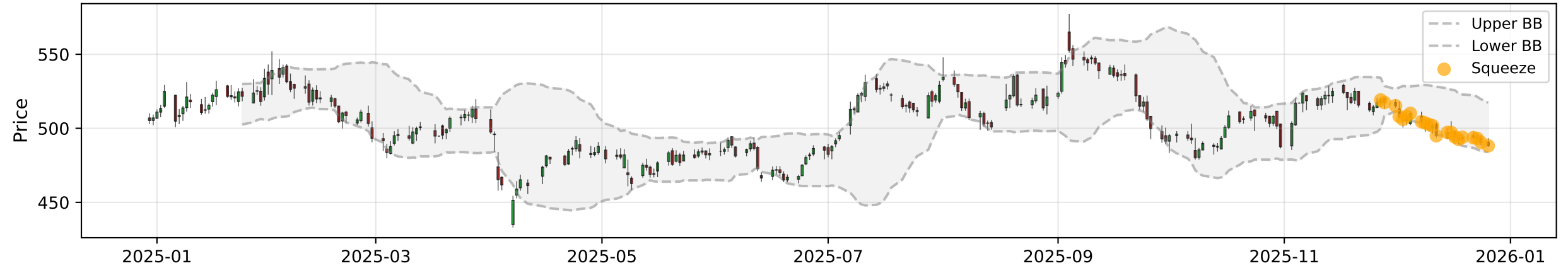
DABUR.NS MACD (12, 26, 9)



DABUR.NS - Volatility Squeeze Summary

BB Width:	0.0666
ATR:	6.6571
Total Signals:	21
Signal 1:	BB Squeeze + ATR Contraction at 2025-12-19 00:00:00 (Price: 493.70)
Signal 2:	ATR Contraction at 2025-12-22 00:00:00 (Price: 493.70)
Signal 3:	ATR Contraction at 2025-12-23 00:00:00 (Price: 493.15)
Signal 4:	ATR Contraction at 2025-12-24 00:00:00 (Price: 490.55)
Signal 5:	BB Squeeze + ATR Contraction at 2025-12-26 00:00:00 (Price: 488.55)

DABUR.NS - Volatility Squeeze Analysis



DABUR.NS - RSI-Volume Summary

Current RSI:	30.39
Current Volume:	518698
Volume MA 20:	1191714
Bullish Divergences:	1
Bearish Divergences:	4
Bullish Div 1:	Date: 2024-11-21 00:00:00, Price: 505.75
Bearish Div 1:	Date: 2025-01-17 00:00:00, Price: 526.05
Bearish Div 2:	Date: 2025-11-20 00:00:00, Price: 525.05

DABUR.NS RSI-Volume Divergence Analysis

