

Based on the provided `HEROMOTOCO.NS` stock analysis report generated on **2026-01-03**, here is my evaluation as a positional equity trader.

### Step 1: Audit the Data

#### **Data Present:**

- Price Action:** 3-Year Daily Chart, daily candlestick details.
- Trend Indicators:** Moving Averages (EMA 20, 50, 200), Supertrend, MACD.
- Volatility:** Bollinger Bands, BB Width, Volatility Squeeze analysis.
- Momentum:** RSI (with divergence dates), Relative Strength (RS) against CNXAUTO.
- Fundamentals:** Long-term and Short-term financial metrics, Analyst estimates.

#### **Data Missing:**

- Weekly/Monthly specific candle charts:** While the 3-year chart covers the timeframe, dedicated weekly candle charts help filter noise for 1-4 month targets.
- Volume Profile:** Standard volume bars are present, but Volume Profile (VRVP) to identify price-based support/resistance shelves is missing.
- Confidence Level:** **High**. The report provides a comprehensive technical and fundamental overview sufficient for an intermediate-term positional trade decision.

### Step 2: Analyze the Setup

#### **Price Structure & Trend:**

- Primary Trend:** The stock is in a confirmed **Strong Uptrend**. Price (5933) is trading above the EMA 20 (5819), EMA 50 (5764), and EMA 200 (5157).

- Correction & Support:** After peaking near INR 6,400 in late 2025, the stock underwent a correction. It has recently found support near the 50 EMA and is curling back up.

#### **Momentum & Confluence:**

- Supertrend:** Triggered a fresh **BUY signal** on 2026-01-02 (one day prior to report generation) at INR 5598.
- MACD:** A **Bullish Crossover** has occurred. While the crossover happened below the zero line, the histogram is turning positive, indicating returning momentum.
- RSI:** Currently at 56.25. It successfully held the 40-50 bullish support zone during the recent pullback and is now rising, offering room for upside before becoming overbought.
- Relative Strength:** The RS Score is 50.8 (Neutral). While not a market leader currently, the stock is stabilizing relative to the Auto sector.

#### **Risk Factors:**

- Fundamentals:** Recent QoQ Net Income dropped significantly (-23.25%). This suggests the trade should be treated strictly as technical/momentum-based, not a fundamental value hold.
- Analyst Consensus:** The current price (5933) is slightly above the average analyst target (5867), implying limited "fundamental" upside, though momentum often overshoots these targets.

### Step 3: Formulate the Recommendation

**Verdict: YES, Enter Now.**

The technical setup indicates a "Resumption of Trend" trade. The confluence of holding the 50 EMA, a fresh Supertrend Buy signal, and a MACD crossover provides a high-probability entry for a retest of previous highs.

- Entry Price:** **INR 5930 - INR 5950** (Current Market Price range).
- Stop Loss:** **INR 5740** (Daily Close basis).
- Reasoning:** This places the stop just below the key **EMA 50 (5764)** support level. If the stock closes below the 50 EMA, the intermediate uptrend is invalidated.
- Take Profit:** **INR 6450**
- Reasoning:** This targets a retest of the recent all-time highs established in late 2025 (visible on the Page 2 chart).

- \* **Upside Potential:** ~8.7%
- \* **Risk:** ~3.2%
- \* **Risk/Reward Ratio:** ~2.7 (Excellent).

**Trade Management Note:**

If the price clears INR 6,450 with high volume, trail your **Stop Loss** to the 20 EMA to ride potential "blue sky" discovery, but book partial profits at the target.

**# News & Analyst Targets**

**Date:** January 3, 2026  
**Subject:** Stock Research Update - Hero MotoCorp Ltd. (HEROMOTOCO)

Here is the latest research update on Hero MotoCorp based on data from the first week of January 2026.

**1) Latest News for Hero MotoCorp (This Week)**

- Massive December Sales Growth:** On **January 1, 2026**, Hero MotoCorp reported a robust **40.5%** year-on-year jump in total sales for December 2025, dispatching **456,479 units** (vs. 324,906 units in Dec 2024).
  - Domestic Sales:** surged by **42.5%** to 4.19 lakh units.
  - Exports:** grew by **21%** to 37,236 units.
- Stock Price Reaction:** Following the strong sales data, the stock price surged approximately **2-3%** on **January 2, 2026**, hitting intraday highs around **INR 6,030**.
- Harley-Davidson Partnership Expansion:** The company, in partnership with Harley-Davidson, introduced the **Harley-Davidson X440 T** and top-end CVO motorcycles (Street Glide and Road Glide) in India, further strengthening its premium portfolio.
- Q3 FY26 Outlook:** The company reported double-digit growth for the October-December quarter (Q3), driven by strong festive demand and successful new launches in the 125cc bike and scooter segments (Xoom, Destini).

**2) Brokerage Upgrades & Downgrades**

There is a **divergence** in analyst views between domestic and foreign brokerages as of early January 2026:

- Downgrade (Jefferies):** In mid-December 2025, global brokerage **Jefferies** downgraded the stock to **'Underperform'** and cut its target price significantly. They cited concerns over "market share loss" (dropping to ~28% in wholesale) and expensive valuations (20x FY27 PE).
- Upgrade/Bullish (Motilal Oswal & Domestic Brokers):** Conversely, domestic brokerage **Motilal Oswal** has reiterated a **'BUY'** rating with a high upside target. They remain bullish on the rural demand recovery, the impact of GST rationalization, and the success of new premium launches.
- Options Data:** Market data from **January 2, 2026**, shows strong **Call Option buying** at strikes of INR 6,000 and INR 6,200 for the January expiry, indicating traders expect the bullish momentum to continue despite the Jefferies downgrade.

**3) Indirect News Impacting Hero MotoCorp**

- Sector-Wide Growth:** Peer **TVS Motor Company** reported a massive 50% sales growth in December. This confirms a broad-based recovery in the two-wheeler sector, rather than just company-specific performance, validating the "rural recovery" thesis.
- GST Rationalization Tailwinds:** Analysts note that the GST rationalization (effective late 2025) is finally translating into real demand volume for entry-level motorcycles, which is Hero's biggest revenue segment.
- Regulatory Watch:** The industry is preparing for mandatory ABS (Anti-lock Braking System) norms expected to kick in later in 2026, which may impact costs for mass-market manufacturers like Hero more than premium players.

**4) Latest Analyst Targets (Markdown Table)**

Brokerage Firm	Rating / View	Target Price (INR )	Recent Note / Rationale
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**Motilal Oswal**	**BUY**	**6,782**	**Bullish** on rural recovery and 125cc market share gains.
**Business Standard**	**BUY**	**6,827**	Cites strong December sales and 16% upside potential.
**Morgan Stanley**	**Equalweight**	**5,968**	Upgraded earlier on favorable GST changes; cautious on EV share.
**LKP Securities**	**BUY**	**5,796**	Positive on new product pipeline.
**Axis Securities**	**BUY**	**5,285**	Conservative target; maintains buy on valuation comfort.
**Jefferies**	**Underperform**	**4,950**	**Bearish** outlier.\* Cites valuation concerns and market share loss to peers.
**Trendlyne Consensus**	**Average**	**~5,520**	The average of all analyst targets suggests limited upside from current levels (INR 5,930).

**Summary for Investment Committee:**

Hero MotoCorp has started 2026 with exceptionally strong volume numbers, validating the domestic bullish thesis. However, the **Jefferies downgrade** highlights a critical risk: while *volumes* are growing, Hero might still be losing *market share* to aggressive competitors like TVS and Bajaj in the premium and EV segments. The stock is currently trading near the **INR 6,000** resistance level; a sustained break above this could invalidate the bearish technical view.

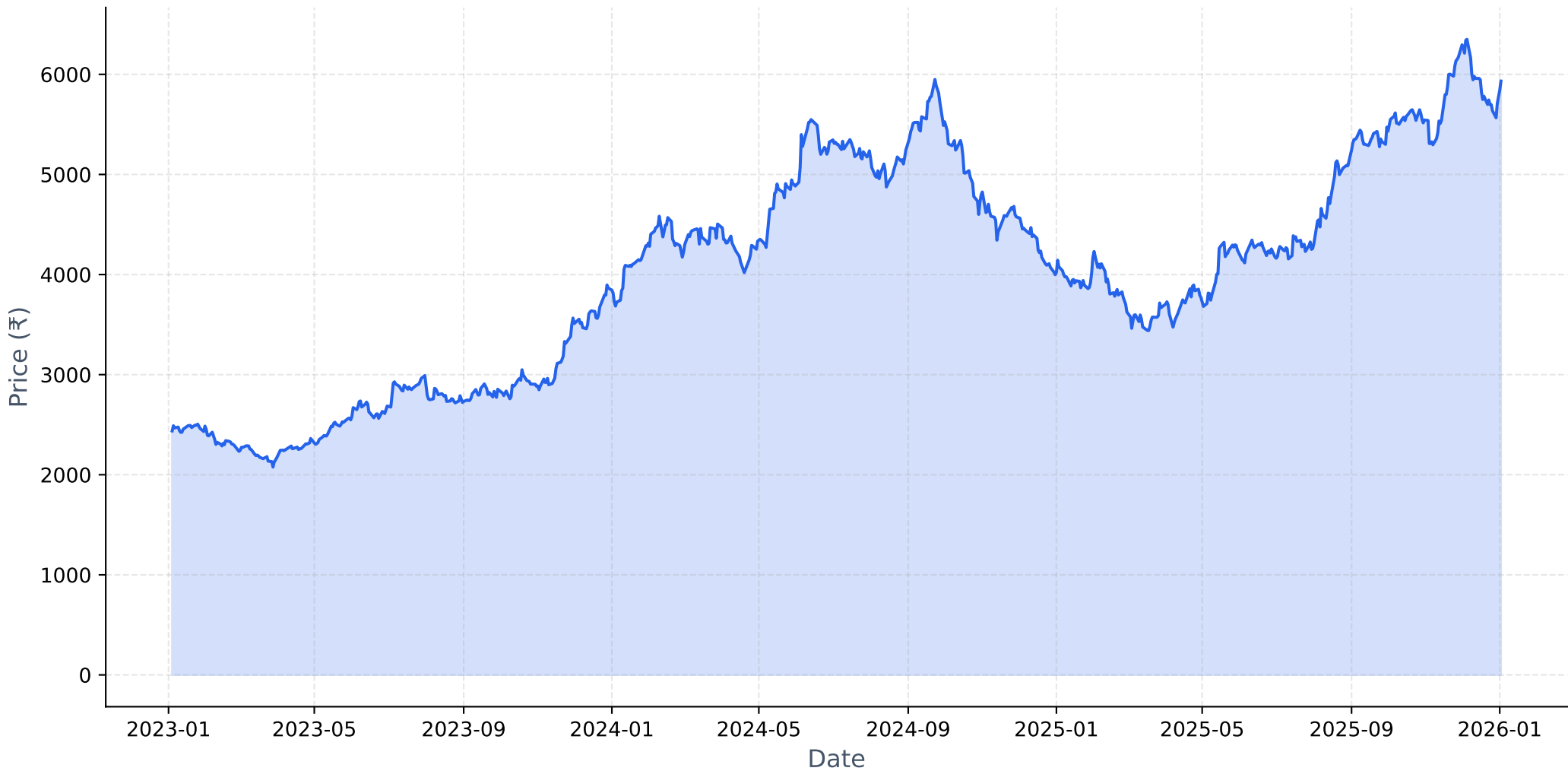
# Stock Detailed Analysis Report

## HEROMOTOCO.NS

Current Price: ₹5933.00

Generated: 2026-01-03 12:47

# HEROMOTOCO.NS - 3 Year Daily Price Chart



## Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	8.28%	12.00%
Net Income	Yes	No	16.92%	23.63%
ROE	Yes	No	7.38%	15.83%
EPS	Yes	No	16.87%	23.60%

## Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	25.60%	4.57%
Net Income	Yes	-23.25%	8.14%
ROE	Yes	3.41%	5.55%
EPS	No	-23.28%	-5.83%

# HEROMOTOCO.NS - Relative Strength Analysis

## == OVERVIEW ==:

Benchmark Index:	^CNXAUTO
Sector:	Auto
Classification:	<b>Neutral</b>
RS Score:	50.8/100
:	

## == RS RATIOS ==:

1M RS:	<b>0.909 [Neutral]</b>
3M RS:	<b>0.980 [Neutral]</b>
6M RS:	<b>1.129 [Leader]</b>
1Y RS:	<b>1.117 [Leader]</b>
:	

## == TURNAROUND ANALYSIS ==:

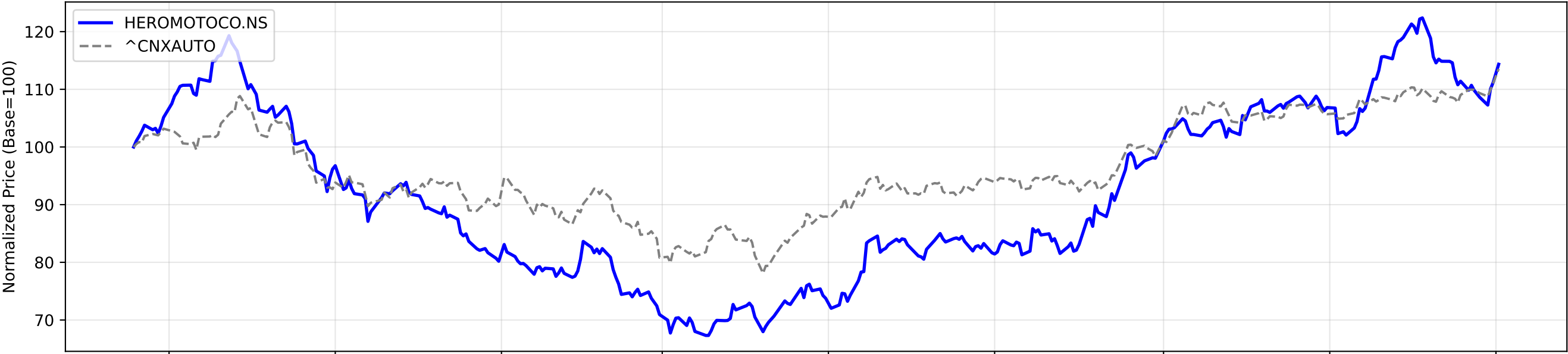
Turnaround Status:	<b>Not Detected</b>
:	

## SIGNAL CRITERIA::

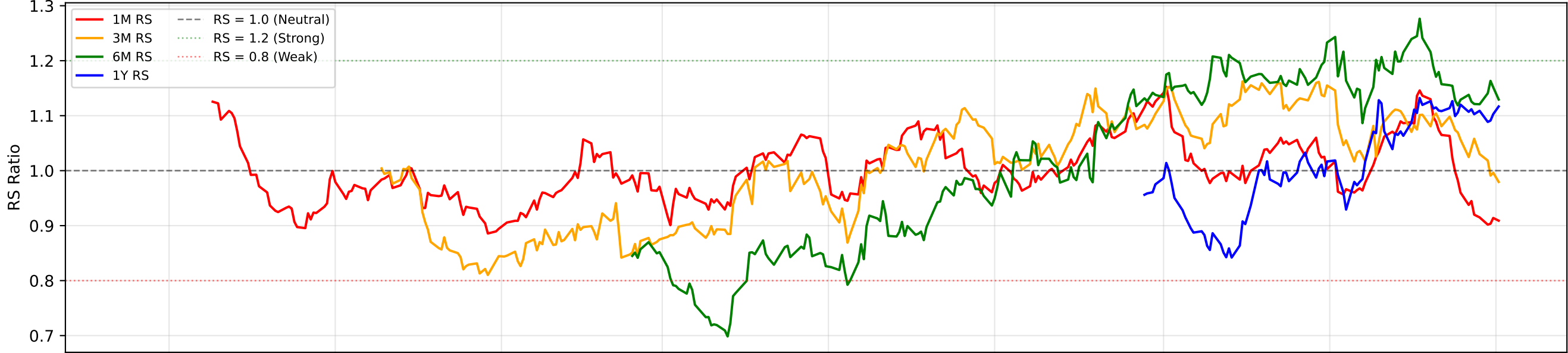
✗ Emerging RS:	<b>Not accelerating</b>
✗ Medium-term Lagging:	<b>Not lagging</b>
✗ Performance Improving:	<b>Not improving</b>

Relative Strength Analysis: HEROMOTOCO.NS vs ^CNXAUTO  
Classification: Neutral

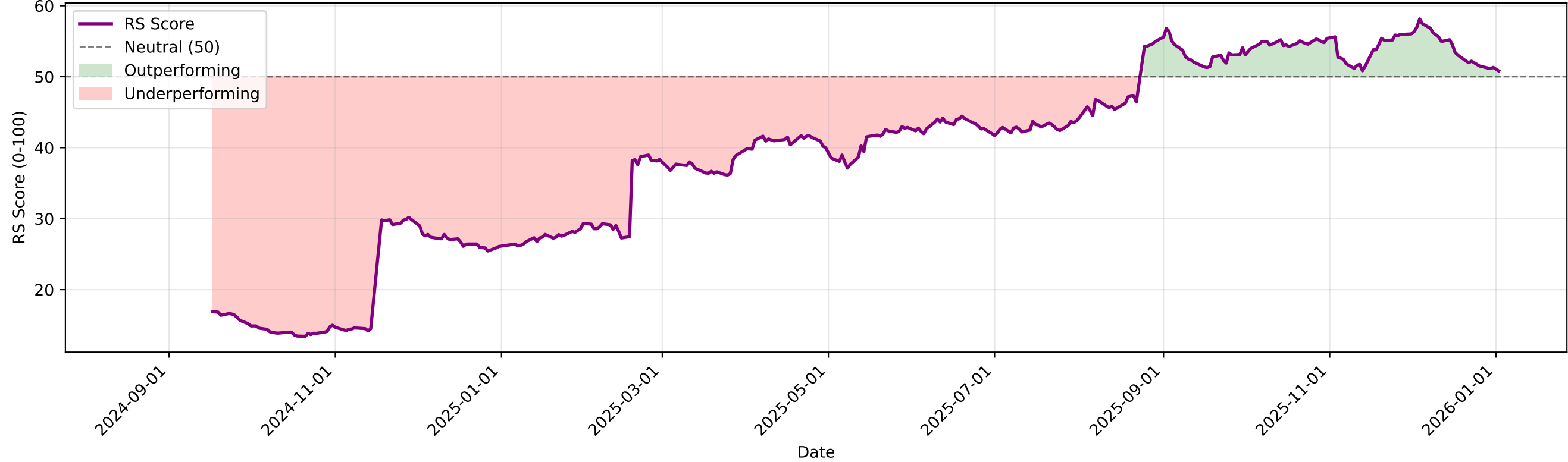
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline

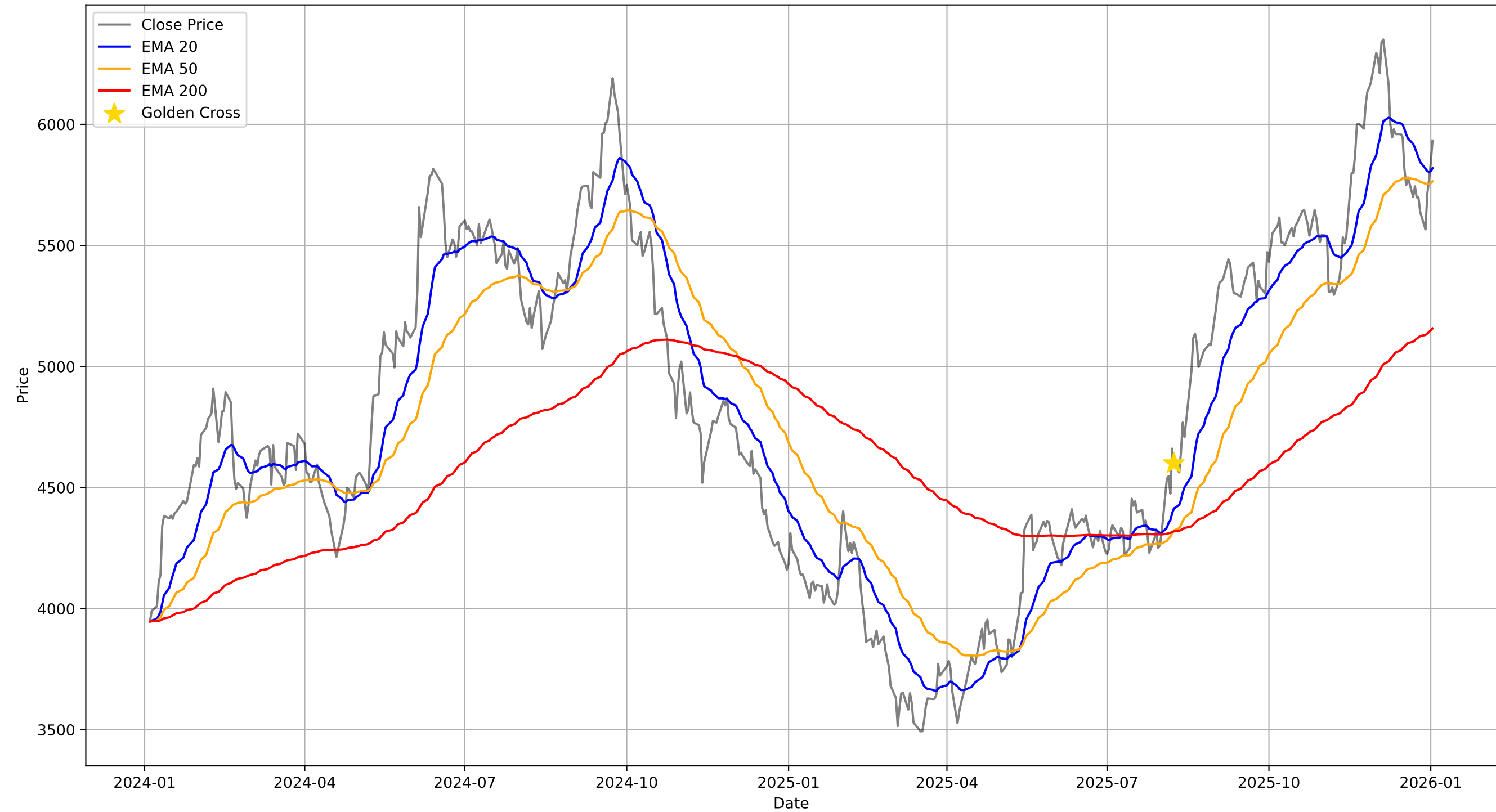




## HEROMOTOCO.NS - EMA Crossover Summary

EMA 20:	5819.18
EMA 50:	5764.31
EMA 200:	5157.06
Trend Status:	<b>Strong Uptrend</b>
Golden Cross Date:	2025-08-08 00:00:00
Golden Cross Price:	4599.80

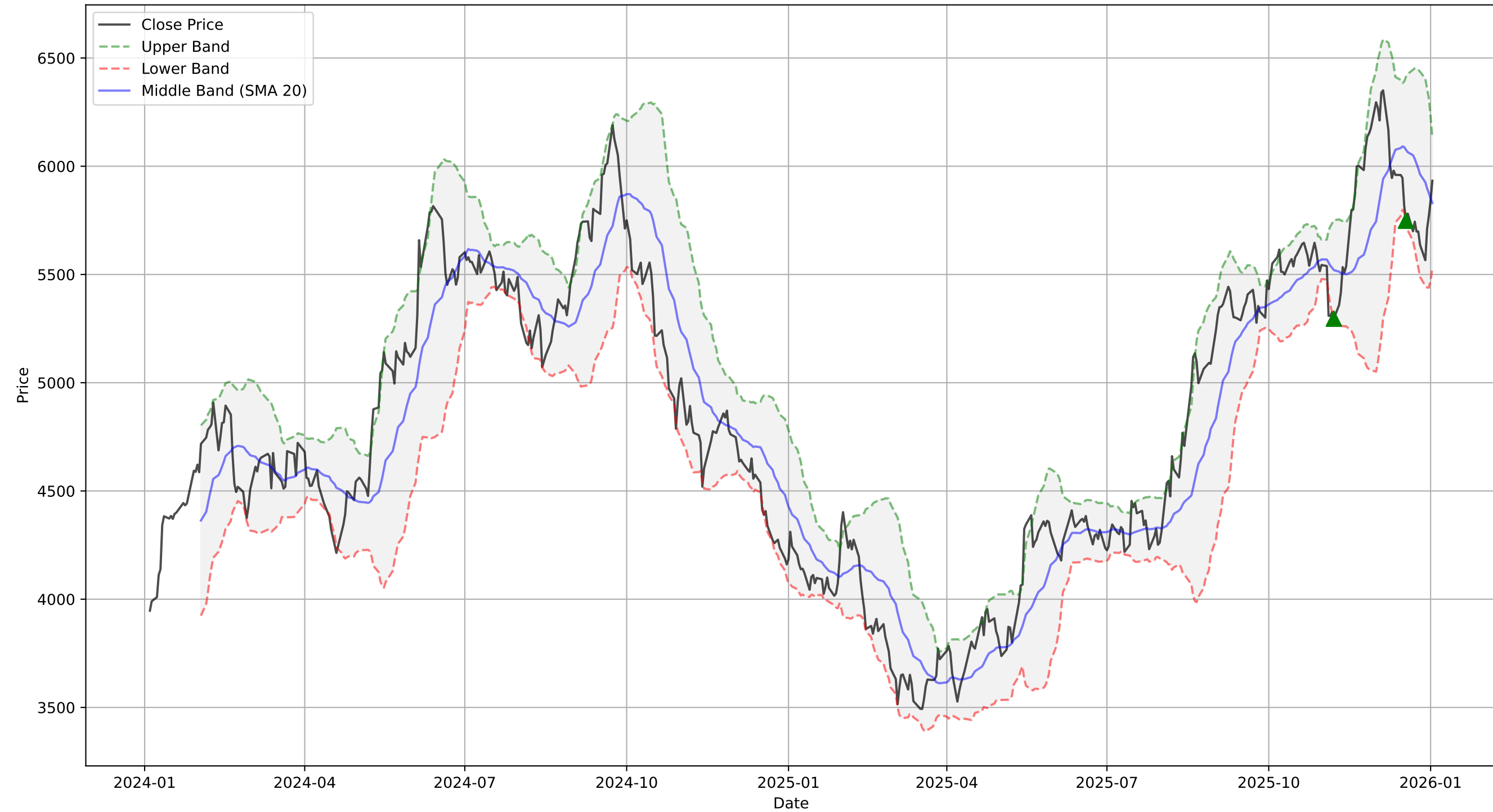
HEROMOTOCO.NS EMA Crossover Analysis



## HEROMOTOCO.NS - Bollinger Bands Summary

<b>Current Price:</b>	5933.00
<b>Upper Band:</b>	6130.90
<b>Middle Band (SMA 20):</b>	5830.27
<b>Lower Band:</b>	5529.65
<b>%B:</b>	0.6709
<b>Band Width:</b>	0.1031
<b>Status:</b>	Upper Half
<b>Signal:</b>	None
<b>Recent Signal 1:</b>	<b>Buy Signal at 2025-11-07 00:00:00</b>
<b>Recent Signal 2:</b>	<b>Buy Signal at 2025-12-18 00:00:00</b>

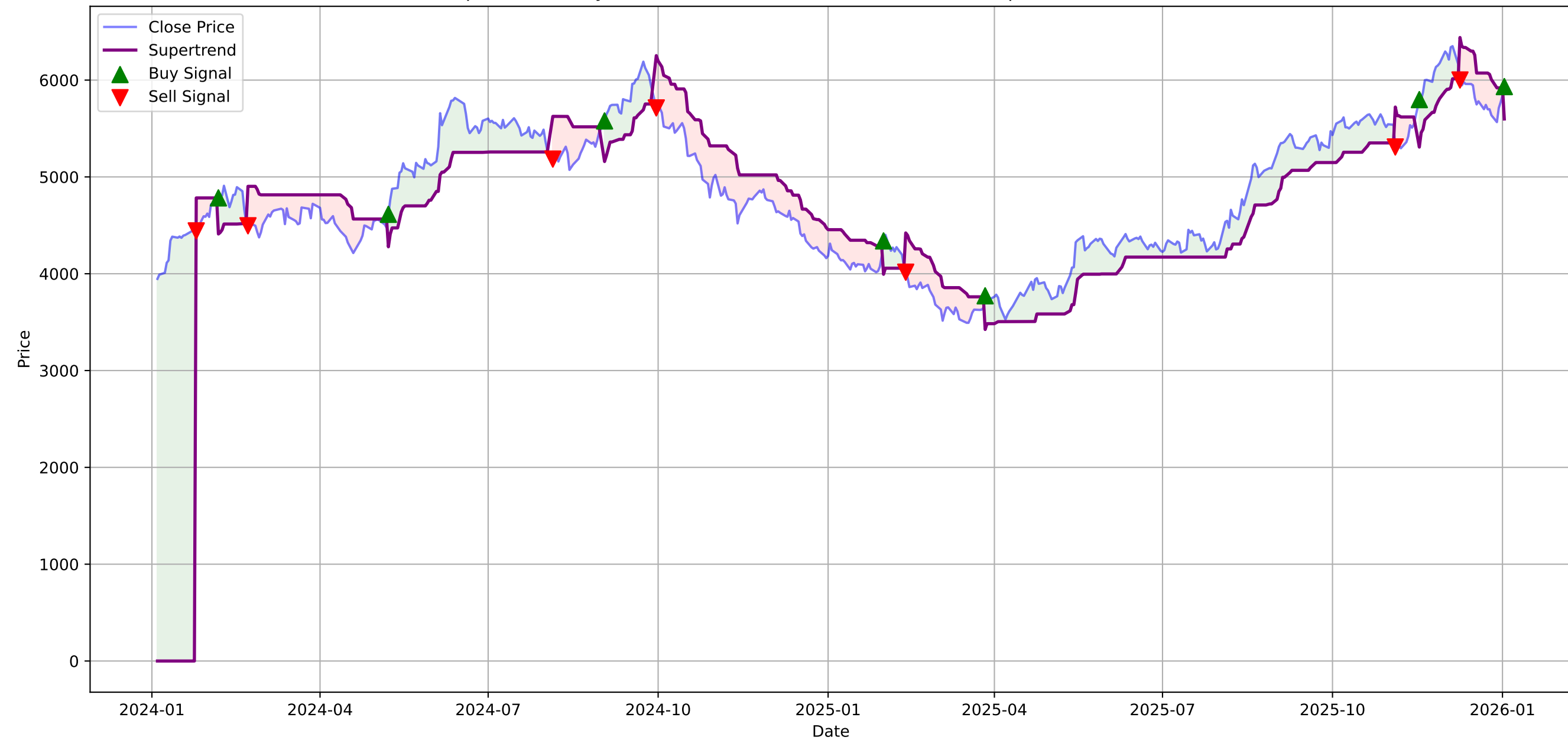
HEROMOTOCO.NS Bollinger Bands (20, 2) Analysis



## HEROMOTOCO.NS - Supertrend Summary

Status:	UPTREND (Buy)
Supertrend Value:	5598.68
Signal Identified On:	2026-01-02

Supertrend Analysis for HEROMOTOCO.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



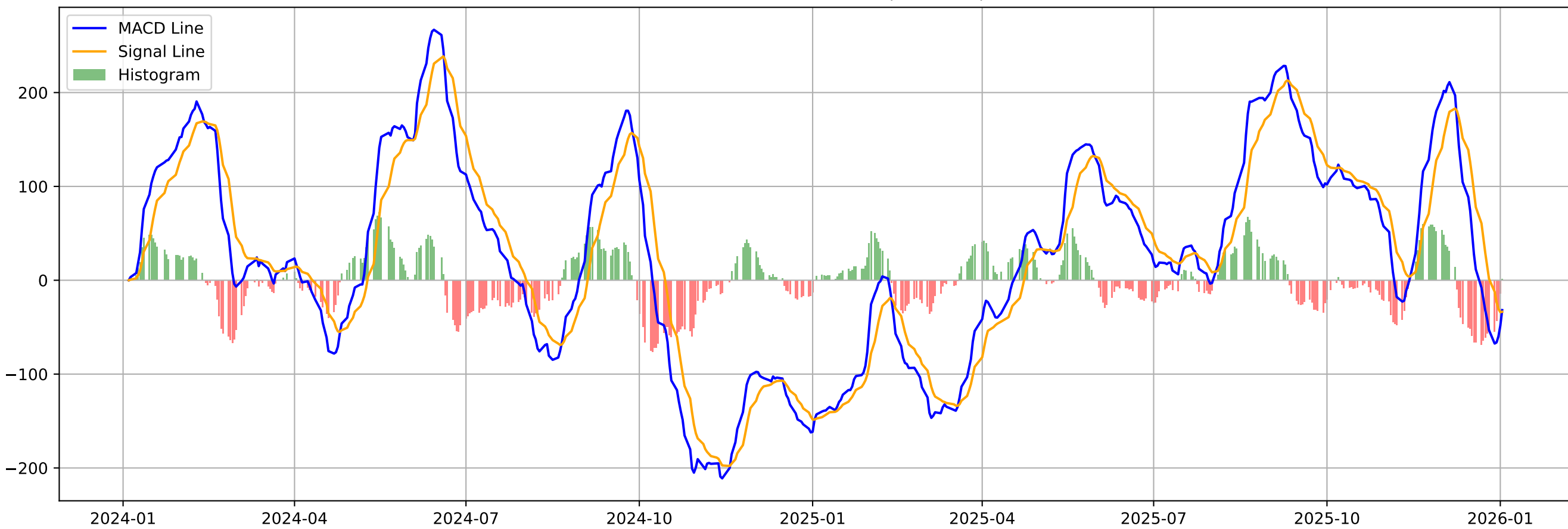
## HEROMOTOCO.NS - MACD Summary

MACD Line:	-31.81
Signal Line:	-33.60
Histogram:	1.79
Trend:	<b>Bullish</b>
Momentum:	<b>Weakening</b>
Signal:	<b>Bullish Crossover (Buy)</b>

HEROMOTOCO.NS Price



HEROMOTOCO.NS MACD (12, 26, 9)

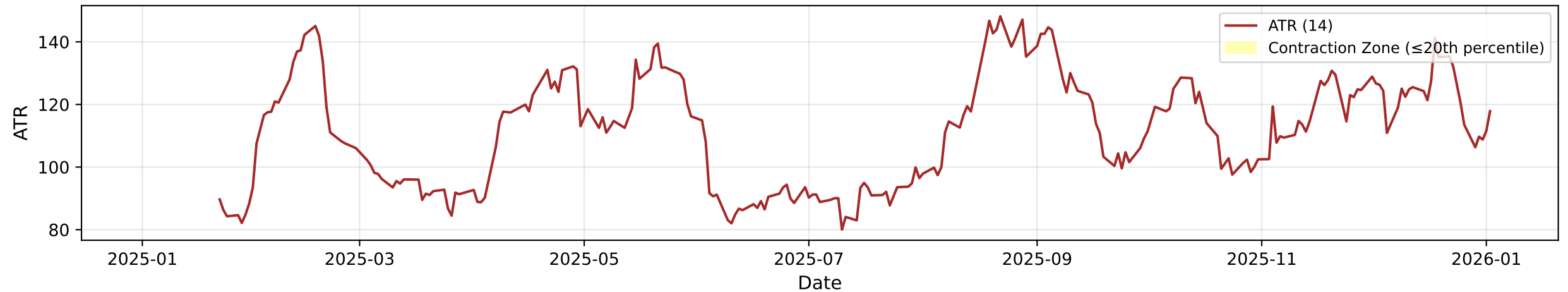
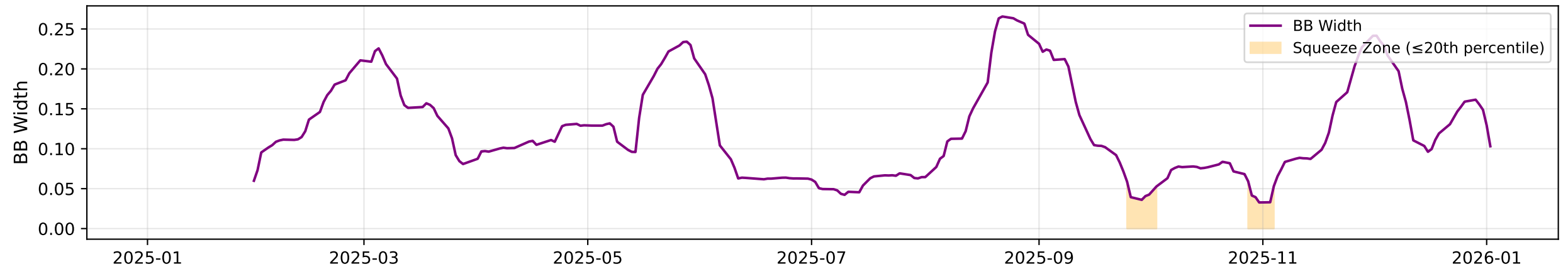
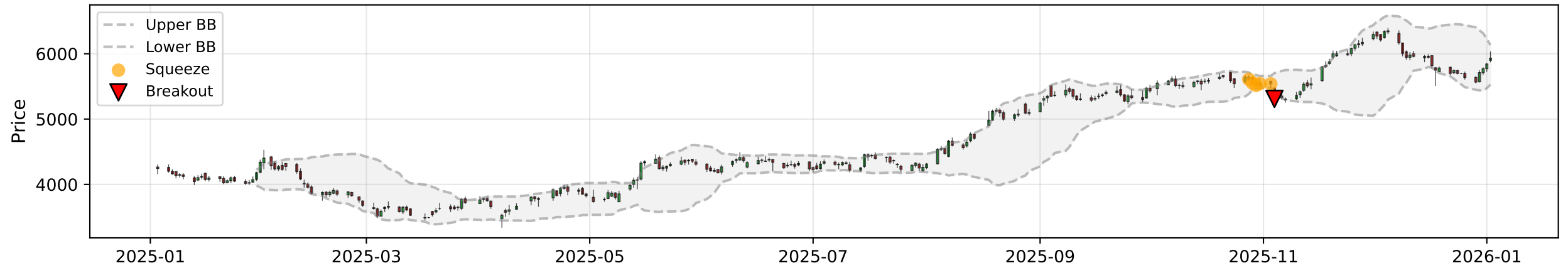




# HEROMOTOCO.NS - Volatility Squeeze Summary

BB Width:	0.1031
ATR:	117.8571
Total Signals:	6
Signal 1:	BB Squeeze at 2025-10-29 00:00:00 (Price: 5551.50)
Signal 2:	BB Squeeze at 2025-10-30 00:00:00 (Price: 5515.00)
Signal 3:	BB Squeeze at 2025-10-31 00:00:00 (Price: 5544.00)
Signal 4:	BB Squeeze at 2025-11-03 00:00:00 (Price: 5539.00)
Signal 5:	BB Squeeze (Bearish Breakout) at 2025-11-04 00:00:00 (Price: 5539.00)

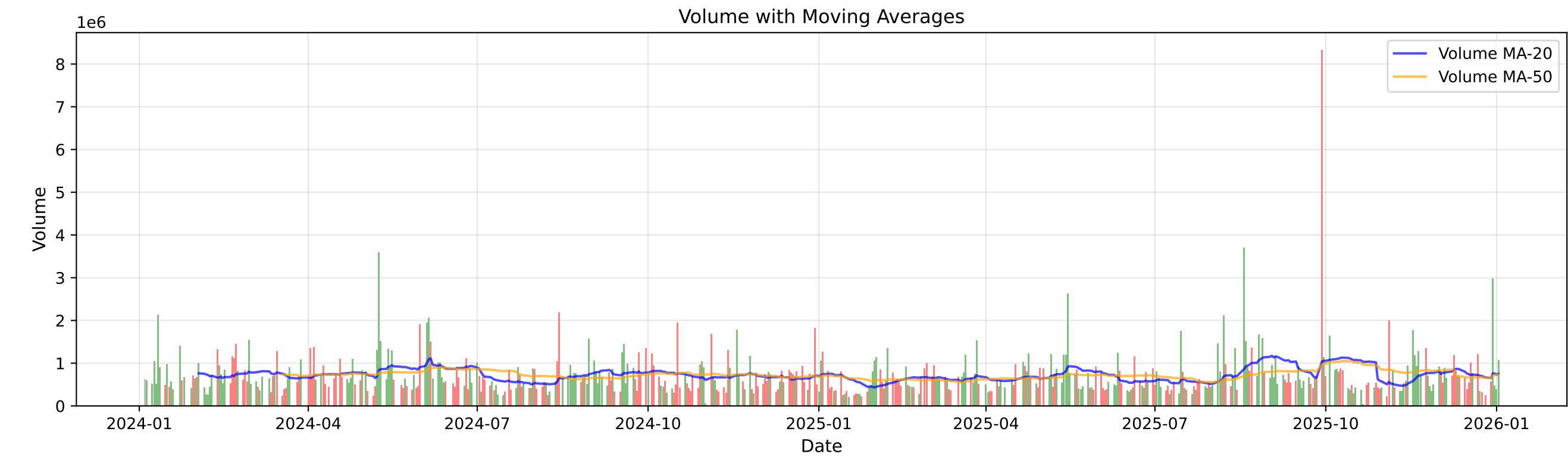
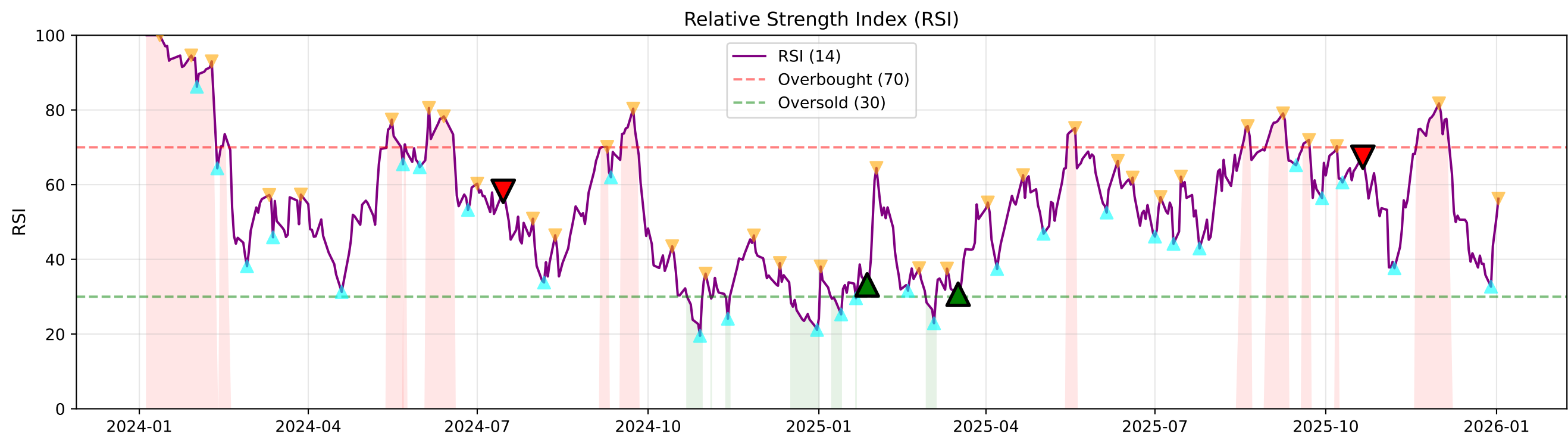
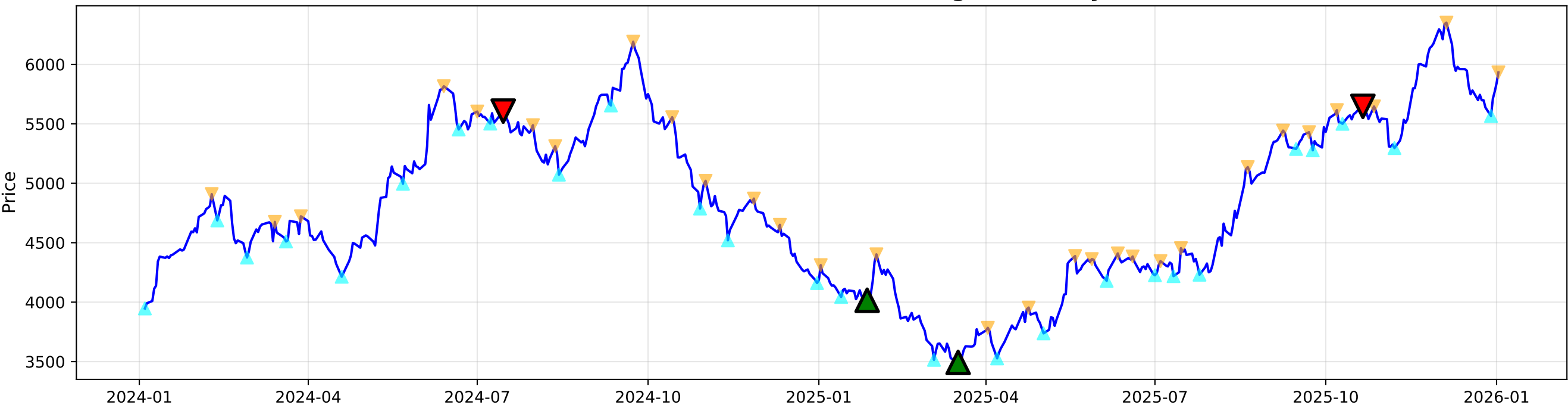
# HEROMOTOCO.NS - Volatility Squeeze Analysis



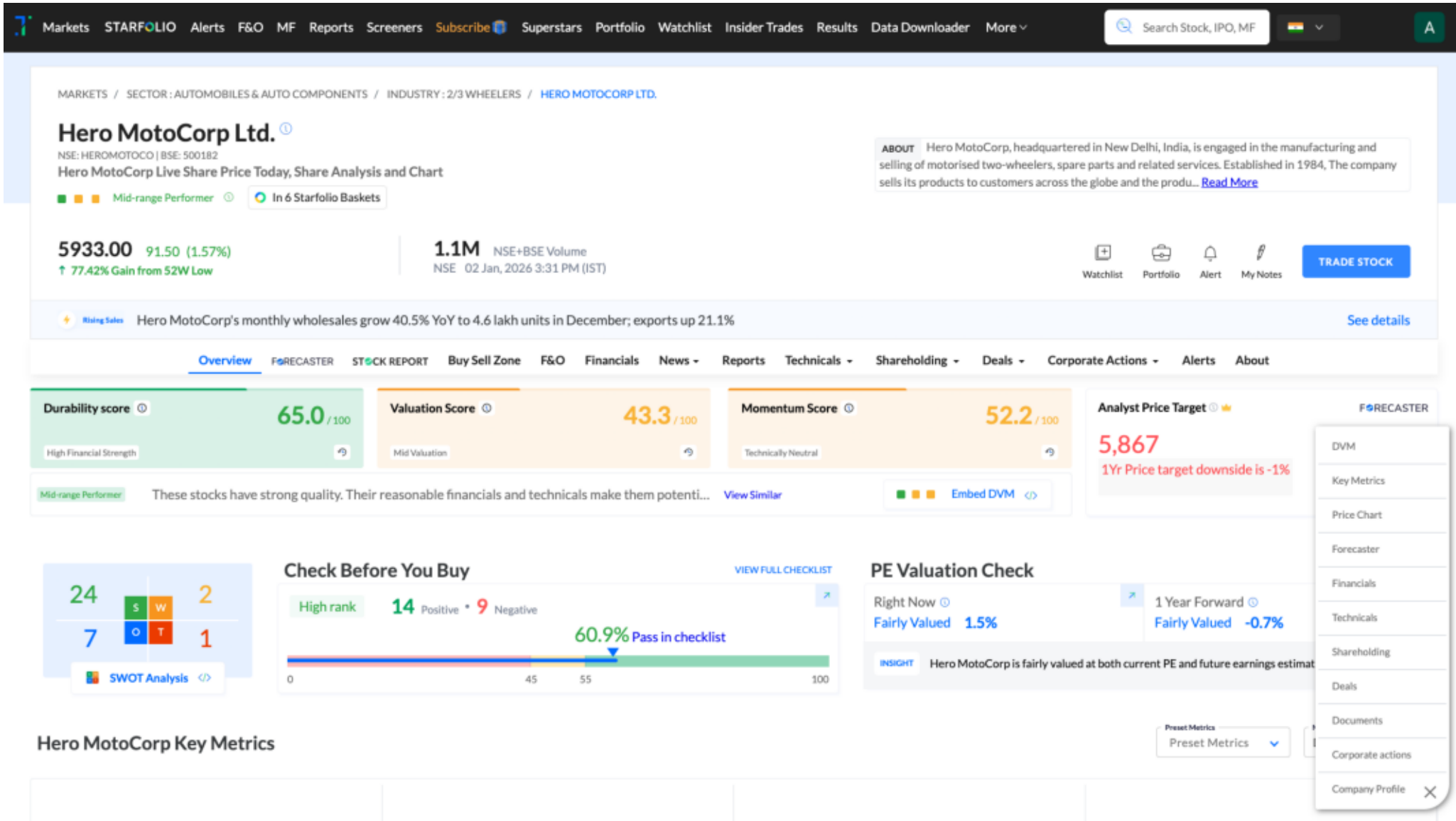
## HEROMOTOCO.NS - RSI-Volume Summary

<b>Current RSI:</b>	56.25
<b>Current Volume:</b>	1069537
<b>Volume MA 20:</b>	753062
<b>Bullish Divergences:</b>	2
<b>Bearish Divergences:</b>	2
<b>Bullish Div 1:</b>	Date: 2025-01-27 00:00:00, Price: 4015.95
<b>Bullish Div 2:</b>	Date: 2025-03-17 00:00:00, Price: 3493.10
<b>Bearish Div 1:</b>	Date: 2024-07-15 00:00:00, Price: 5606.35
<b>Bearish Div 2:</b>	Date: 2025-10-21 00:00:00, Price: 5646.50

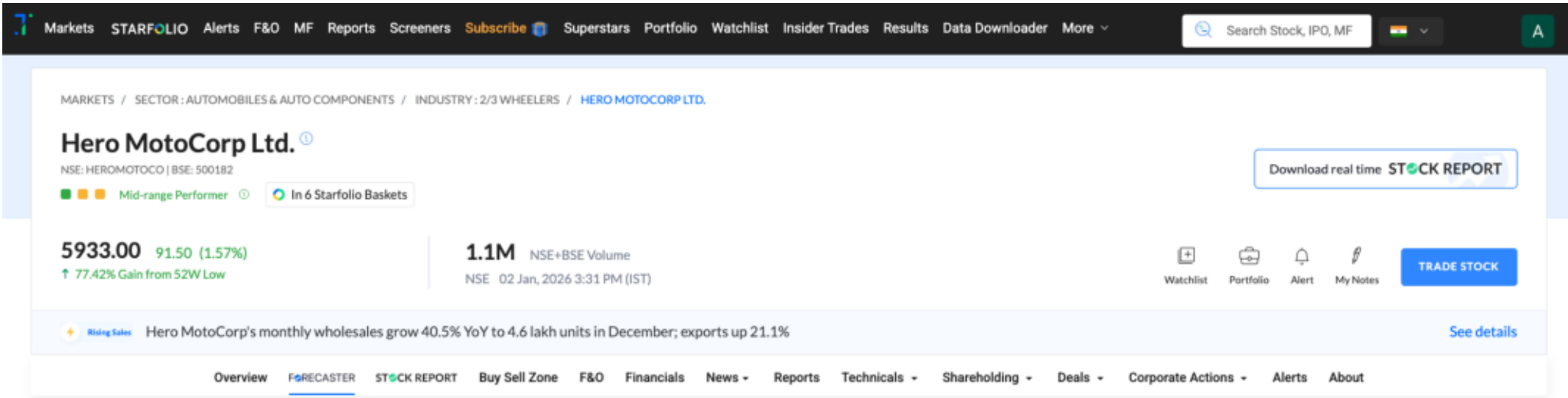
# HEROMOTOCO.NS RSI-Volume Divergence Analysis



## Trendlyne Snapshot - HEROMOTOCO\_main



## Trendlyne Snapshot - HEROMOTOCO\_forecaster



### Hero MotoCorp - HEROMOTOCO - stock price prediction, stock forecast, target price, analyst ratings from 38 analysts

Hero MotoCorp has a share price target of Rs 5867, revenue growth forecast of 10.3%, and profit growth estimate of 12.7% for FY26, based on top 38 analyst calls.

### Hero MotoCorp **FORECASTER** - Analyst Estimates <sup>NEW</sup> <sup>1</sup>

[FORECASTER DASHBOARD](#) →

