

Gemini Stock Analysis Report

Based on the comprehensive analysis of the **TATACONSUM.NS** (Tata Consumer Products) report provided, here is my assessment as a Positional Equity Trader.

Step 1: Audit the Data

• Data Present:

- **Price Action:** Daily and Weekly charts (Candlestick & Line).
- **Moving Averages:** EMA 20, 50, and 200 with crossover analysis.
- **Momentum Indicators:** RSI (Relative Strength Index), MACD, and Supertrend (Multi-timeframe).
- **Volatility:** Bollinger Bands (width and %B) and Volatility Squeeze indicators.
- **Volume:** Volume moving averages and buying/selling exhaustion signals.
- **Fundamentals:** Revenue, Net Income, ROE, and EPS trends (Long & Short term).
- **Forecast:** Analyst estimates and price targets.

• Data Missing:

- **Detailed Fibonacci Retracements:** While support levels are visible via EMAs, specific Fibonacci confluence levels are not explicitly plotted.
- **Option Chain:** No Open Interest (OI) data to confirm resistance at strike prices (e.g., 1200 strike).
- **Confidence Level: High.** The report provides a robust technical and fundamental overview sufficient for intermediate-term trend analysis.
- **Note on Data Integrity:** The report date is generated as **2026-01-24**. For the purpose of this analysis, I am treating the report data as "current market reality" relative to the price of INR 1153.50.

Step 2: Analyze the Setup

• Trend & Structure:

- **Long-Term:** **Bullish.** The stock is trading above the **200 EMA (1125.88)**, and the Weekly Supertrend is in a "Buy" state.
- **Short-Term:** **Bearish/Corrective.** The price (1153.50) is below both the **20 EMA (1177)** and **50 EMA (1171)**. The Daily Supertrend is a "Sell".
- **Price Action:** The stock is currently sliding down the **Lower Bollinger Band**, indicating strong immediate selling pressure.

• Momentum:

- **MACD:** **Bearish.** The histogram is negative, and momentum is strengthening to the downside.
- **RSI:** Weak at **42.56**. It is not yet oversold (<30), suggesting there is room for further downside before a bounce.

• Confluence of Support:

- The most critical observation is the proximity to the **200 EMA at ~1125**. This is a major institutional support level.
- The "Volatility Squeeze" indicates a big move is coming. Since price is hugging the lower band and below the 20/50 EMAs, the immediate probability favors a breakdown toward the 200 EMA before any recovery.
- **Fundamentals:** Mixed. While revenue is growing, ROE and EPS growth are decelerating (flagged as "No" for acceleration on Page 3). This lack of earnings momentum supports the current correction in price.

Step 3: Formulate the Recommendation

Verdict: NO. Do not enter this stock at the current price (INR 1153.50).

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Reasoning: The stock is currently "catching a falling knife." Short-term momentum is decisively bearish (below 20 & 50 EMAs), and the Daily Supertrend acts as overhead resistance. Entering now exposes you to the risk of a volatility squeeze firing downwards. As a risk-averse trader, we must wait for the stock to prove it has finished correcting by reclaiming key moving averages.

Conditional Plan (Watchlist for Reversal):

We are looking for a "Reclamation Setup" where price stabilizes at the 200 EMA and then reclaims the short-term trend.

- **Condition to Buy:** Wait for a **Daily Close above INR 1185**.
 - *Why?* This level clears the EMA 20 (1177), EMA 50 (1171), and the Middle Bollinger Band (1183). Closing above this cluster confirms the correction is over and buyers have regained control.
- **Entry Price: INR 1185 - INR 1190** (On the confirmed breakout).
- **Stop Loss: INR 1120** (Closing Basis).
 - *Why?* This is just below the critical 200 EMA (1125). If it loses the 200 EMA, the long-term uptrend is violated.
- **Take Profit: INR 1285**.
 - *Why?* This aligns with the "Forecaster" analyst target (Page 23) and tests the recent swing highs/upper resistance. This offers a roughly 1:1.6 Risk/Reward ratio.

News & Analyst Targets

Here is the latest stock research and information for **Tata Consumer Products (TATACONSUM)** as of late January 2026.

1) Latest News for TATACONSUM (Week of Jan 25, 2026)

- **Q3 FY26 Earnings Call Preponed:** The company has rescheduled its Q3 FY26 earnings conference call to **Tuesday, January 27, 2026, at 4:00 PM IST**. This is a key event for investors to watch for financial results and management commentary.
- **Promoter & Insider Confidence:** Mid-January reports indicate that promoters and designated persons have increased their stakes in the company, signaling internal confidence in the business's future prospects.
- **Strong Q3 Expectations:** Analysts expect Tata Consumer to report a strong quarter with broad-based growth across its beverages and foods segments.
- **Volume Recovery:** Domestic tea volumes are projected to see modest growth, aided by price reductions passed on to consumers due to deflation in raw tea prices.

2) Brokerage Upgrades & Downgrades

- **Sharekhan (Reiteration):** In a sector update dated **January 8, 2026**, Sharekhan maintained a "**Buy**" rating on Tata Consumer Products. They view the stock positively due to resilient rural demand and expected margin improvements.
- **Consensus Rating:** The general analyst consensus remains "**Buy**" or "**Outperform**" as of late January 2026. While some brokerages noted valuation concerns in late 2025, the overall sentiment has stayed positive leading into the Q3 results.

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3) Other News Impacting TATACONSUM

• Raw Material Trends (Mixed Impact):

- **Tea:** Deflation in raw tea prices is a positive driver, allowing the company to lower prices to boost sales volumes without severely hurting margins.
- **Coffee:** Elevated global coffee prices remain a concern and could weigh on gross margins for that specific segment.
- **Sector Outlook:** The broader FMCG sector is expected to post mid-to-double-digit revenue growth in Q3, driven by a recovery in rural consumption and a favorable winter season which typically boosts hot beverage sales.
- **Institutional Activity:** Domestic Institutional Investors (DIIs) have reportedly raised their stakes in the company over consecutive quarters, providing stability to the stock price.

4) Latest Analyst Targets (2026)

The following table summarizes the most recent price targets and active recommendations from major brokerages.

Brokerage Firm	Recommendation	Target Price (INR)	Report Date / Status
Sharekhan	Buy	1,425	Jan 08, 2026
Motilal Oswal	Buy	1,450	Active (Reiterated Nov '25)
ICICI Direct	Buy	1,420	Active (Reiterated Nov '25)
Trendlyne Consensus	Buy	1,289	Jan 25, 2026 (Avg. Estimate)
BOB Capital	Buy	1,325	Active (Reiterated late '25)

Analyst Summary: The street is optimistic about Tata Consumer Products heading into its January 27th earnings call, with targets significantly above the current trading price (~INR 1,150 levels). The primary growth drivers cited are volume recovery in the India business and expansion in growth channels like Sampann and NourishCo.

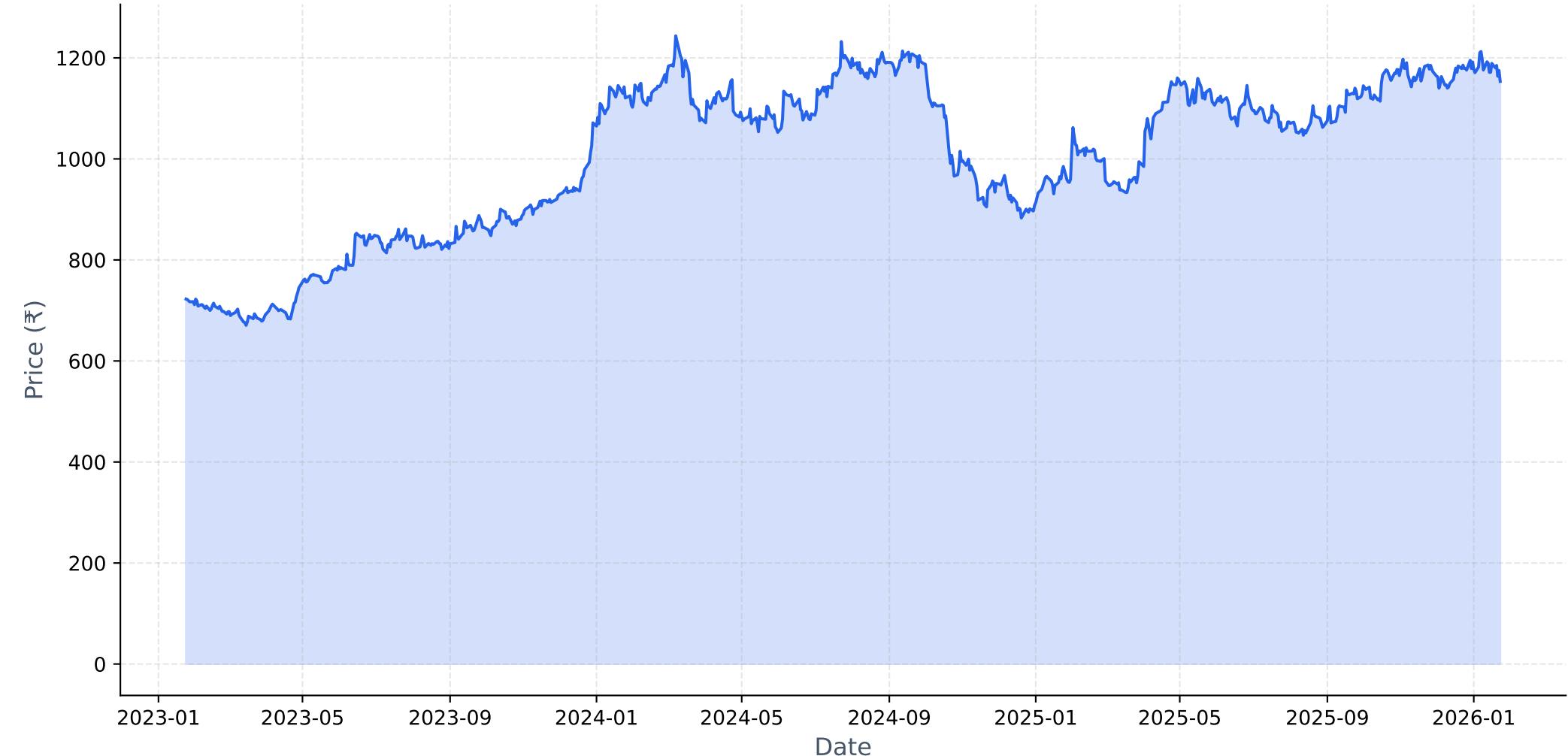
Stock Detailed Analysis Report

TATACONSUM.NS

Current Price: ₹1153.50

Generated: 2026-01-24 18:22

TATACONSUM.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	15.96%	12.35%
Net Income	Yes	Yes	11.14%	10.96%
ROE	Yes	No	-10.78%	1.13%
EPS	Yes	No	7.05%	9.21%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	6.24%	2.44%
Net Income	Yes	-3.10%	5.65%
ROE	No	-9.48%	-9.48%
EPS	No	-24.60%	-0.38%

TATACONSUM.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Weakening Leader
RS Score:	56.4/100
:	

== RS RATIOS ==:

1M RS:	1.043 [Leader]
3M RS:	1.081 [Leader]
6M RS:	1.191 [Leader]
1Y RS:	1.292 [Strong]
:	

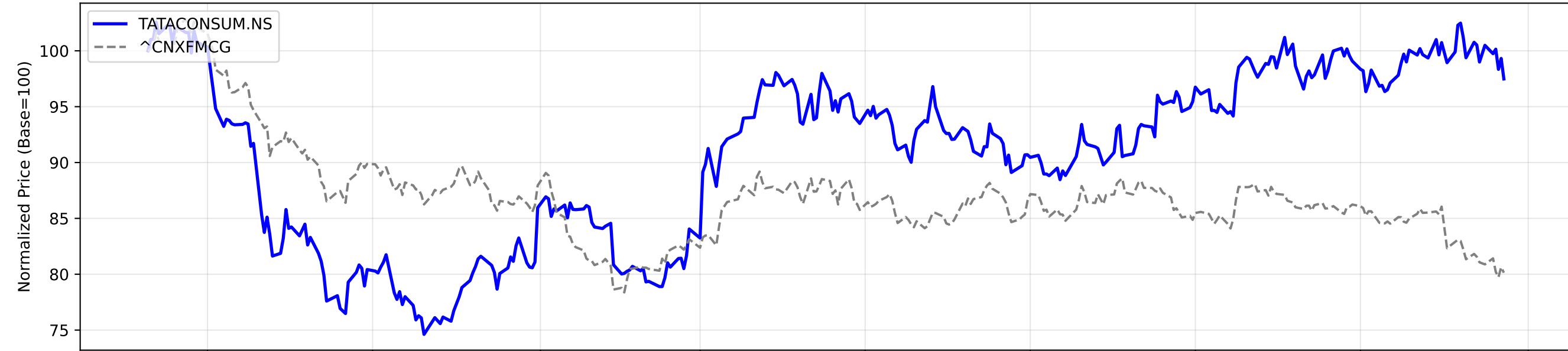
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

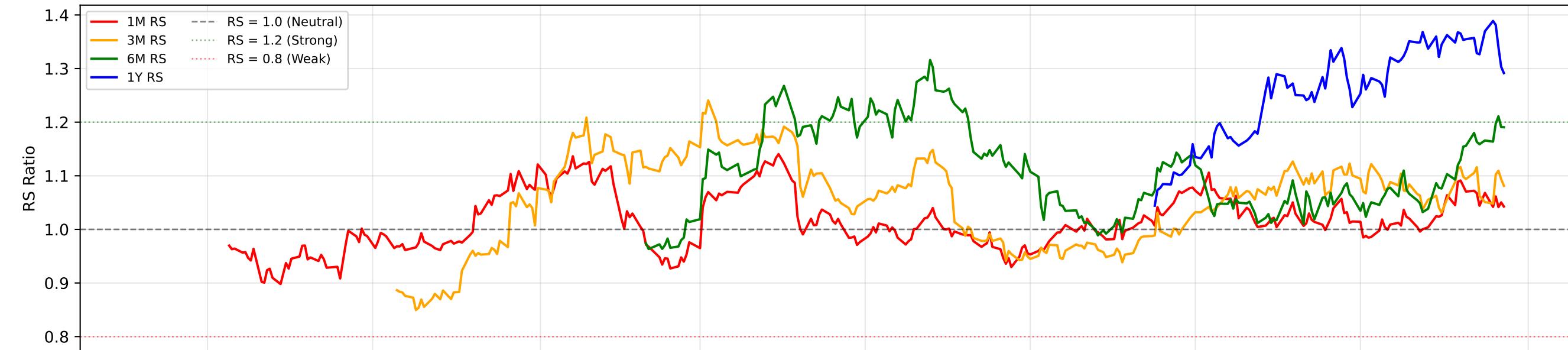
SIGNAL CRITERIA::

✗ Emerging RS:	Not accelerating
✗ Medium-term Lagging:	Not lagging
✗ Performance Improving:	Not improving

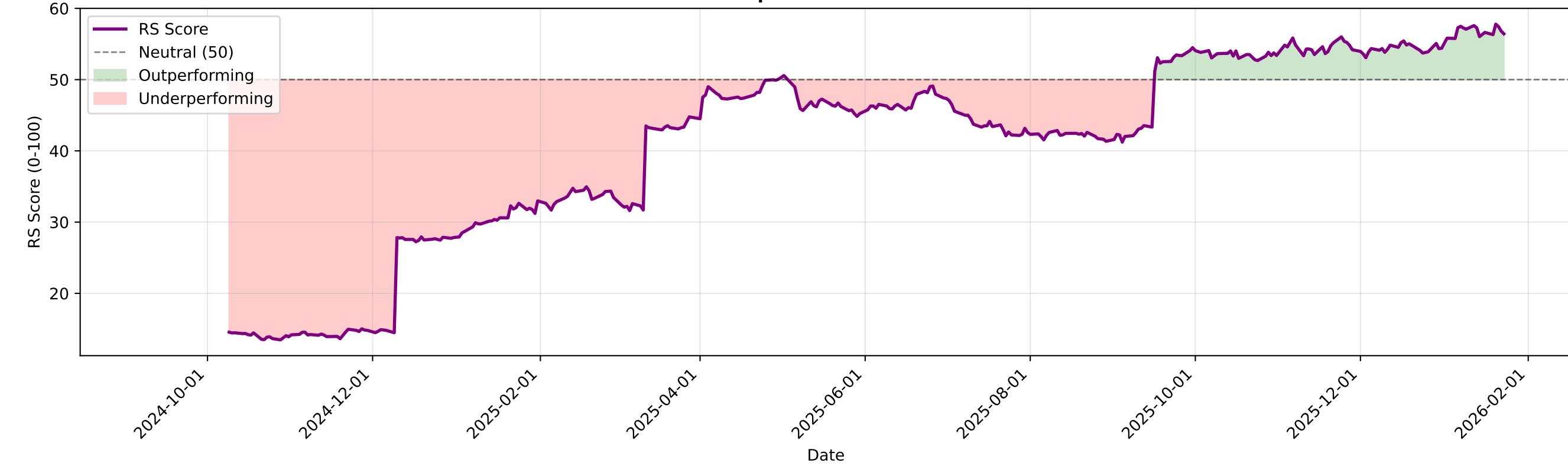
Relative Strength Analysis: TATACONSUM.NS vs ^CNXFMCG
Classification: Weakening Leader
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



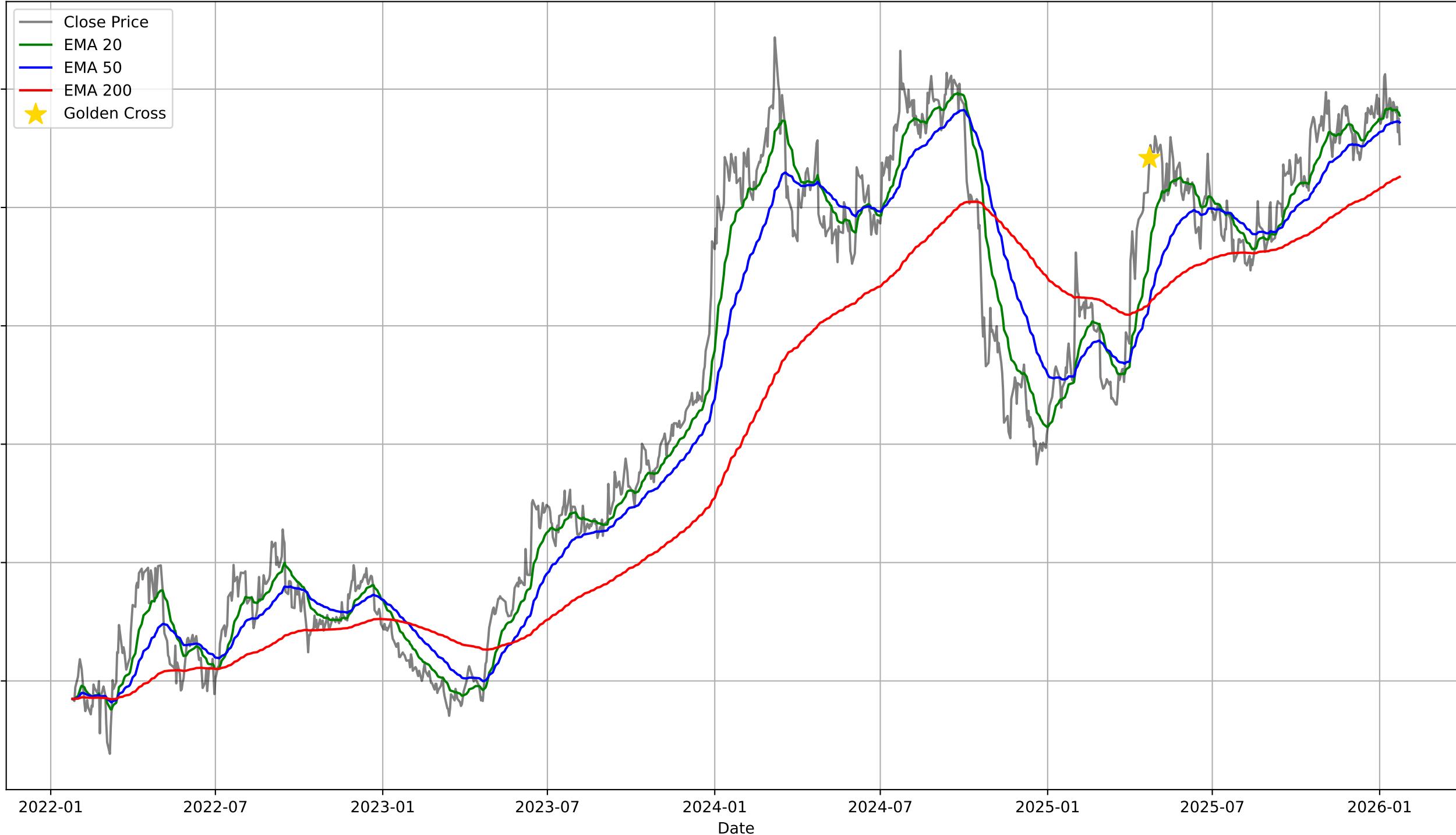
RS Composite Score Timeline



TATACONSUM.NS - EMA Crossover Summary

EMA 20:	1177.64
EMA 50:	1171.82
EMA 200:	1125.88
Trend Status:	Strong Uptrend
Golden Cross Date:	2025-04-23 00:00:00+05:30
Golden Cross Price:	1141.64

TATACONSUM.NS EMA Crossover Analysis



TATACONSUM.NS - Bollinger Bands Summary

Current Price:	1153.50
Upper Band:	1212.45
Middle Band (SMA 20):	1183.16
Lower Band:	1153.88
%B:	-0.0066
Band Width:	0.0495
Status:	Below Lower Band
Signal:	None
Recent Signal 1:	Buy Signal at 2025-12-04 00:00:00+05:30

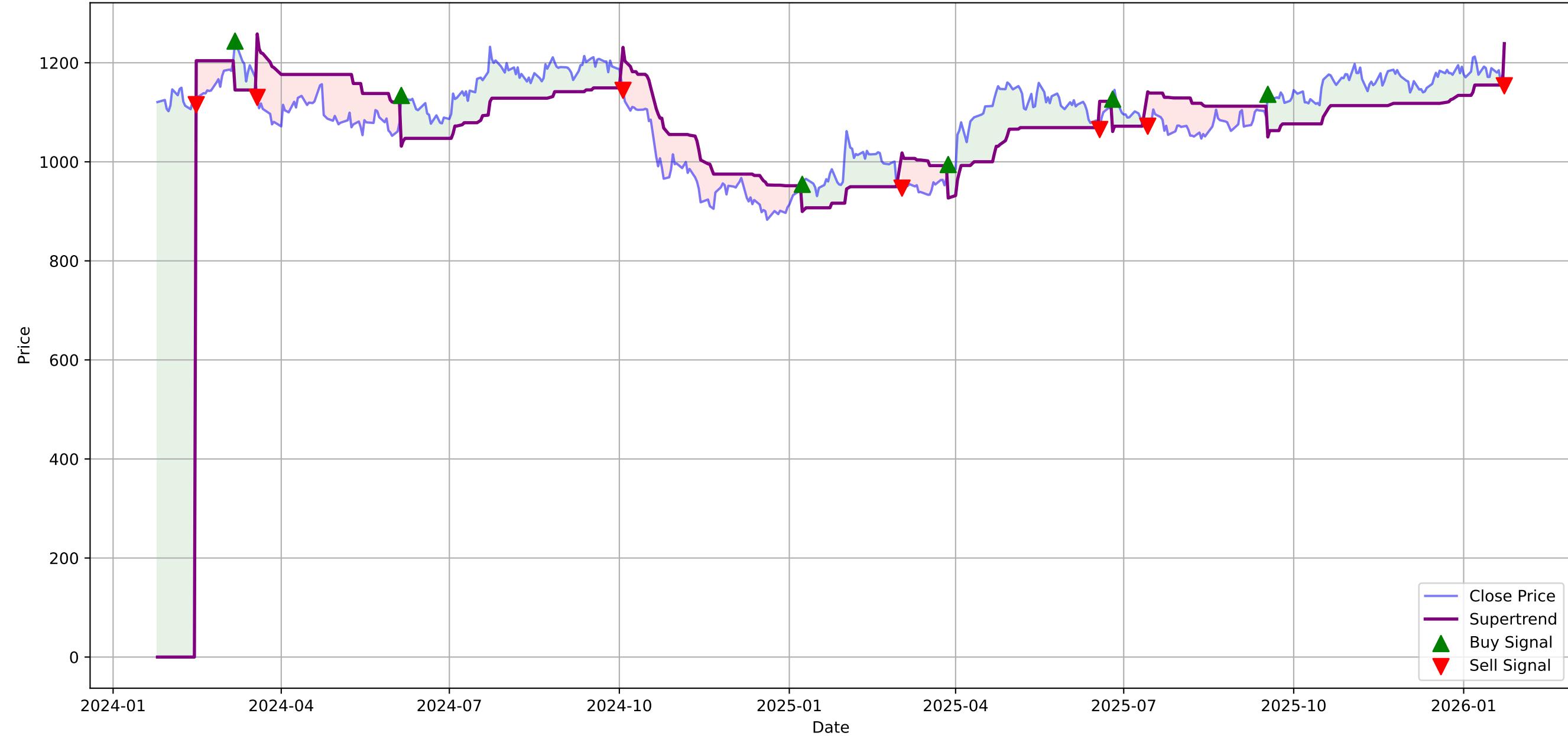
TATACONSUM.NS Bollinger Bands (20, 2) Analysis



TATACONSUM.NS - Supertrend Summary

Status:	DOWNTREND (Sell)
Supertrend Value:	1238.64
Signal Identified On:	2026-01-23

Supertrend Analysis for TATACONSUM.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



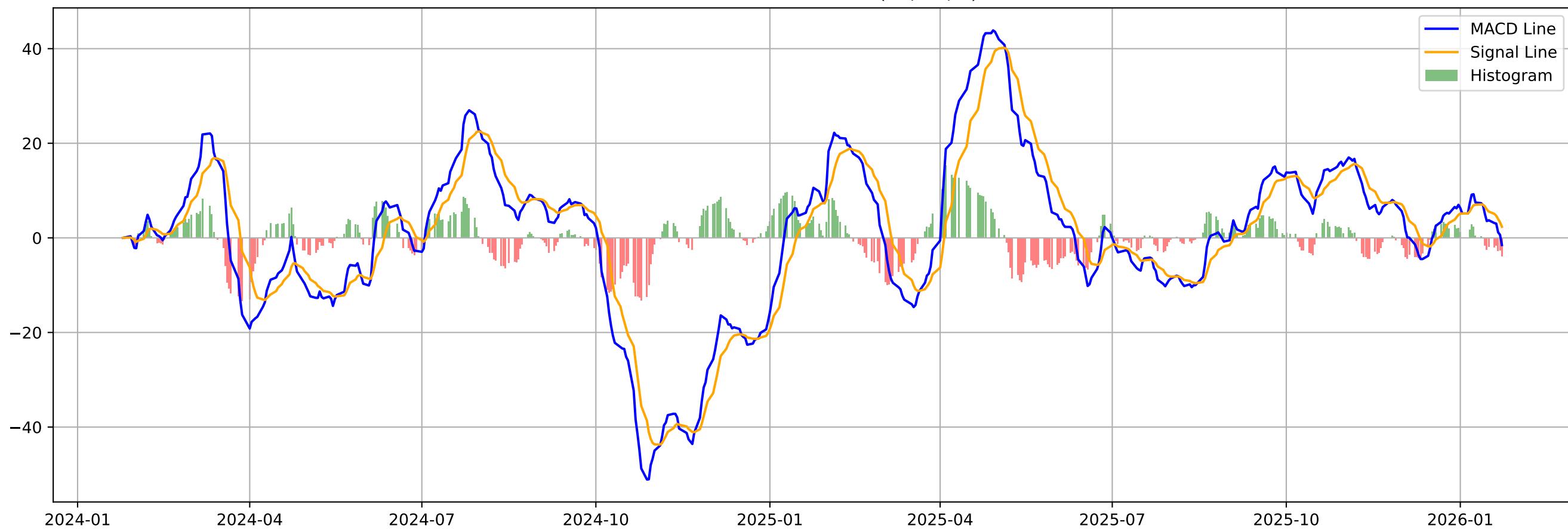
TATACONSUM.NS - MACD Summary

MACD Line:	-1.51
Signal Line:	2.34
Histogram:	-3.85
Trend:	Bearish
Momentum:	Strengthening
Signal:	None

TATACONSUM.NS Price



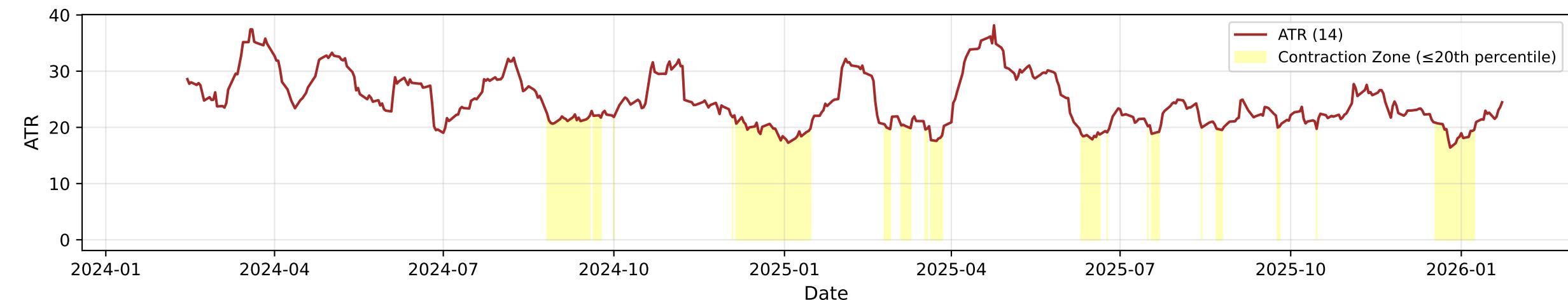
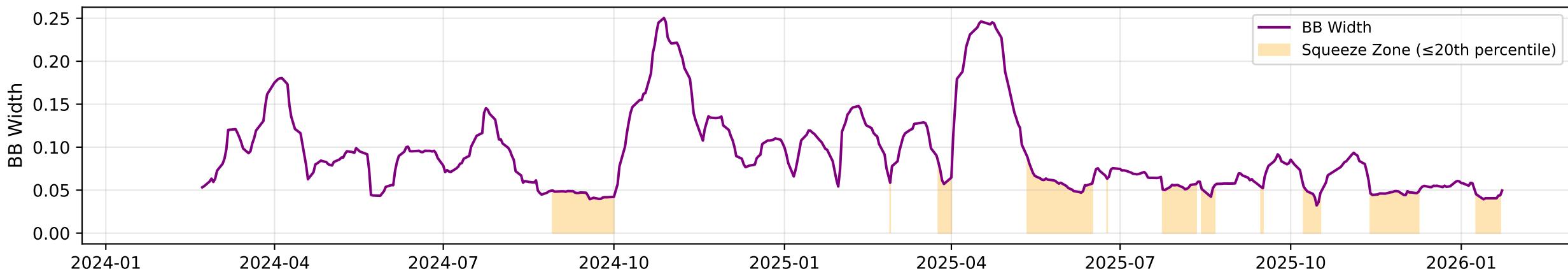
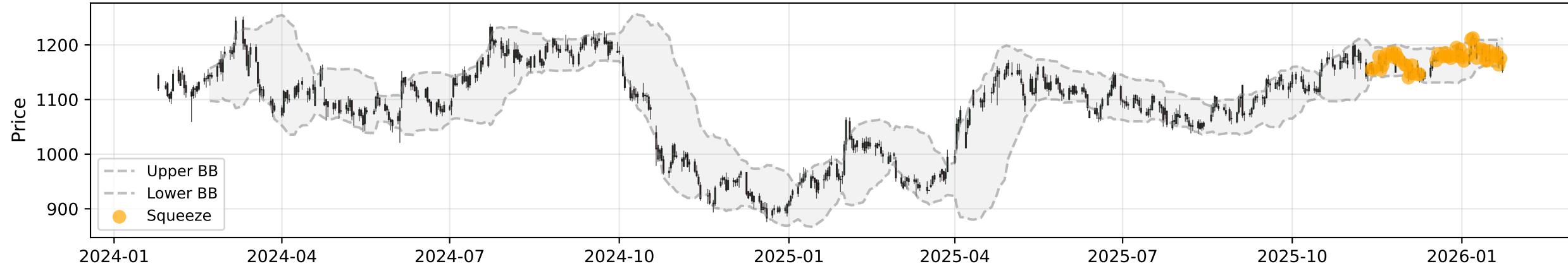
TATACONSUM.NS MACD (12, 26, 9)



TATACONSUM.NS - Volatility Squeeze Summary

BB Width:	0.0495
ATR:	24.4714
Total Signals:	45
Signal 1:	BB Squeeze at 2026-01-16 00:00:00+05:30 (Price: 1189.10)
Signal 2:	BB Squeeze at 2026-01-19 00:00:00+05:30 (Price: 1180.20)
Signal 3:	BB Squeeze at 2026-01-20 00:00:00+05:30 (Price: 1185.00)
Signal 4:	BB Squeeze at 2026-01-21 00:00:00+05:30 (Price: 1163.60)
Signal 5:	BB Squeeze at 2026-01-22 00:00:00+05:30 (Price: 1175.20)

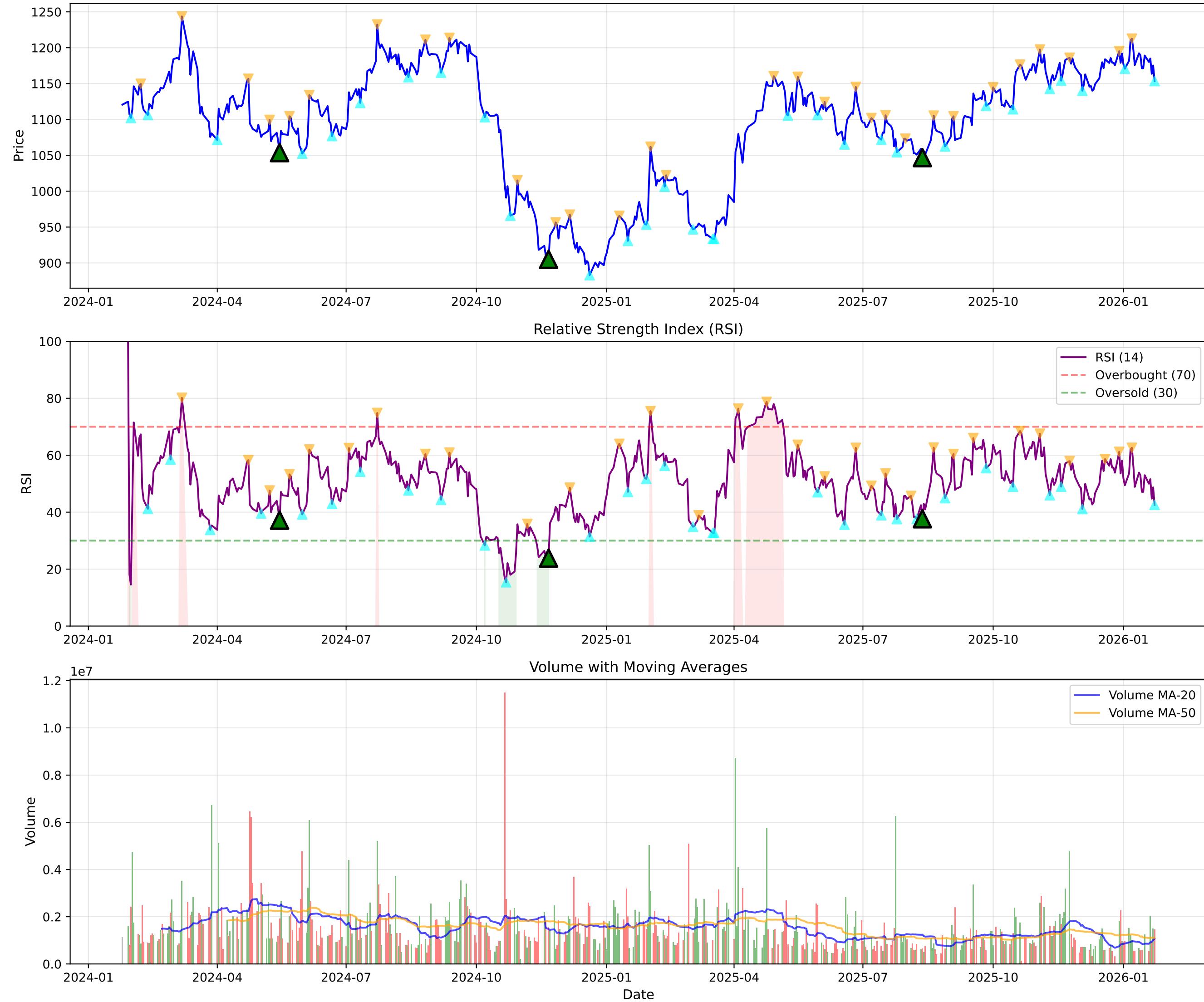
TATACONSUM.NS - Volatility Squeeze Analysis



TATACONSUM.NS - RSI-Volume Summary

Current RSI:	42.56
Current Volume:	1456971
Volume MA 20:	1067730
Bullish Divergences:	3
Bearish Divergences:	0
Bullish Div 1:	Date: 2024-11-21 00:00:00+05:30, Price: 904.99
Bullish Div 2:	Date: 2025-08-12 00:00:00+05:30, Price: 1046.80

TATACONSUM.NS RSI-Volume Divergence Analysis



TATACONSUM.NS - Volume Analysis

== VOLUME ANALYSIS ==:

Status: 27 Signals Detected

:

2025-12-30 [-]: Distribution Day

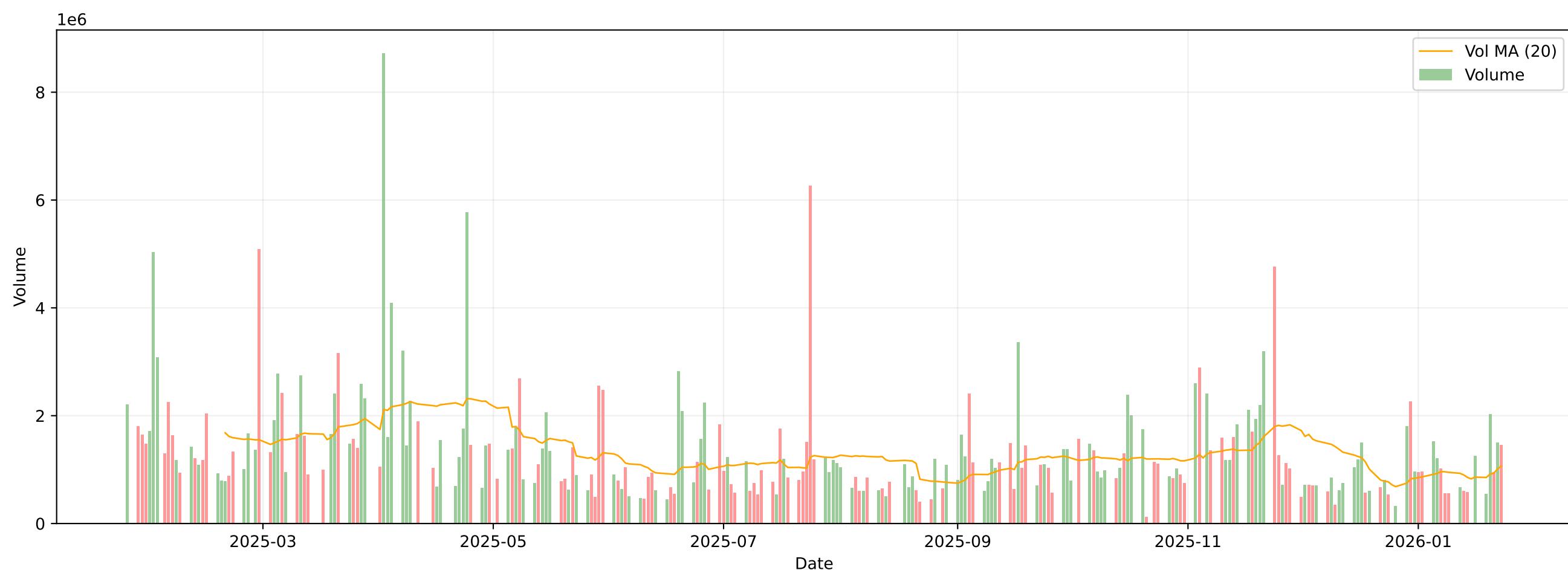
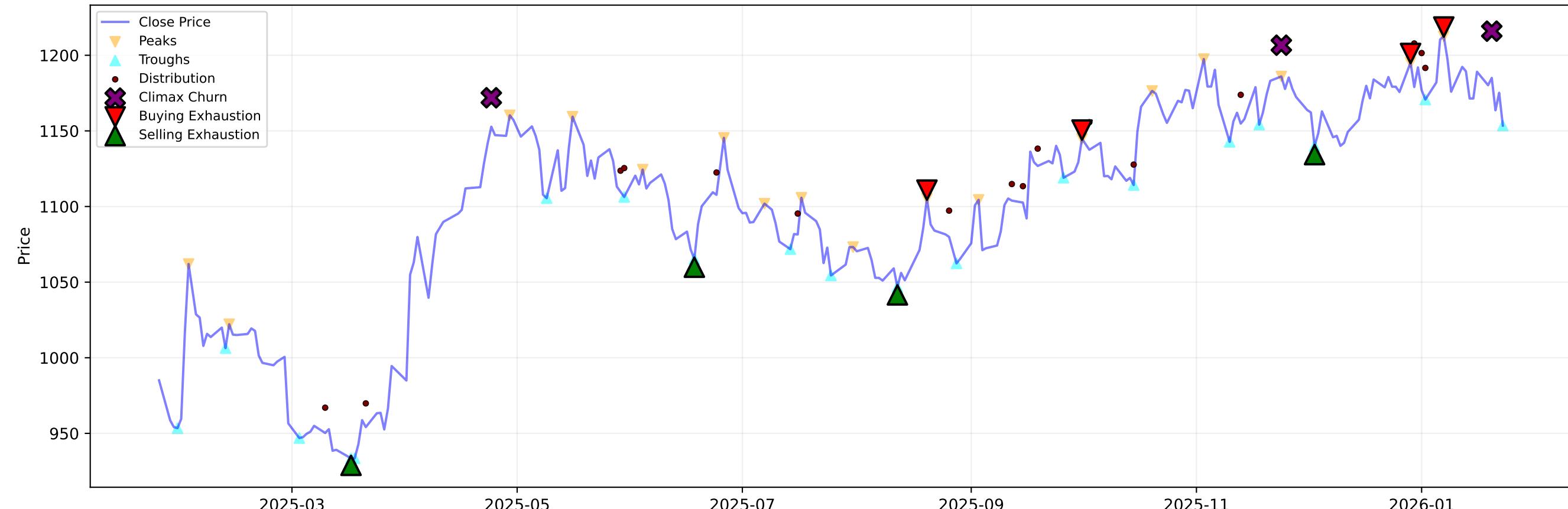
2026-01-01 [-]: Distribution Day

2026-01-02 [-]: Distribution Day

2026-01-07 [+]: Buying Exhaustion (Bearish Div)

2026-01-20 [-]: Climax Volume (Churning)

TATACONSUM.NS - Volume Analysis



Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	UPTREND (Buy)	1111.86	1153.5	2025-01-27
1 Day	DOWNTREND (Sell)	1238.64	1153.5	2026-01-23
15 Min	DOWNTREND (Sell)	1167.06	1153.5	2026-01-23

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Strengthening	Bearish Crossover (Sell)
1 Day	Bearish	Strengthening	No Signal
15 Min	Bearish	Weakening	No Signal

TATACONSUM.NS - 1 Week (Candlestick + EMAs)



TATACONSUM.NS - 1 Day (Candlestick + EMAs)



TATACONSUM.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - TATACONSUM_main

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MARKETS / SECTOR: FOOD, BEVERAGES & TOBACCO / INDUSTRY: TEA & COFFEE / [TATA CONSUMER PRODUCTS LTD.](#)

Tata Consumer Products Ltd. [ⓘ](#)

NSE: TATACONSUM | BSE: 500800
Tata Consumer Live Share Price Today, Share Analysis and Chart

Expensive Performer [ⓘ](#) In 5 Starfolio Baskets

1153.50 -21.70 (-1.85%)
↑ 52W high on Jan 07, 2026

1.5M NSE+BSE Volume
NSE 23 Jan, 2026 3:31 PM (IST)

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Board Meeting The next board meeting for Tata Consumer is on 27 Jan 2026 for the purpose of Quarterly Results & Others [See details](#)

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Durability score [ⓘ](#) **65.0** /100 High Financial Strength

Valuation Score [ⓘ](#) **28.2** /100 Expensive Valuation

Momentum Score [ⓘ](#) **47.3** /100 Technically Neutral

Analyst Price Target [ⓘ](#) **1,289** 1Yr Price target upside is 12%

These stocks are strong in quality but with mid-range technicals. Their valuations are expensive [View Similar](#) Embed DVM [ⓘ](#)

SWOT Analysis [ⓘ](#)

Check Before You Buy [VIEW FULL CHECKLIST](#)
High rank 13 Positive * 10 Negative **56.5% Pass in checklist**

PE Valuation Check
Right Now [ⓘ](#) Fairly Valued **0.1%**
1 Year Forward [ⓘ](#) Undervalued **21.3%**

Tata Consumer Key Metrics

Preset Metrics [Preset Metrics](#)

Key Metrics
Price Chart
Forecaster
Financials
Technicals
Shareholding
Deals
Documents
Corporate actions
Company Profile

Trendlyne Snapshot - TATACONSUM_forecaster

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■ ■ ■ Expensive Performer [ⓘ](#) ● In 5 Starfolio Baskets

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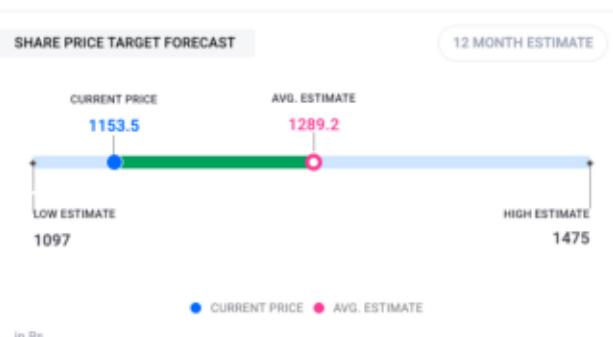
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Tata Consumer - TATACONSUM - stock price prediction, stock forecast, target price, analyst ratings from 29 analysts

Tata Consumer has a share price target of Rs 1289, revenue growth forecast of 12.7%, and profit growth estimate of 27.9% for FY26, based on top 29 analyst calls.

Tata Consumer FORECASTER - Analyst Estimates [ⓘ](#)

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BUY

CONSENSUS RECOMMENDATION

29 ANALYST Recommendations

Strong Buy	Buy	Hold	Strong Sell	Date
10	8	8	1	Aug '25
10	8	8	1	Sep '25
10	9	7	1	Oct '25
10	10	6	1	Nov '25
11	10	6	1	Dec '25
11	11	6	1	Jan '26

● STRONG BUY ● BUY ● HOLD ● STRONG SELL