

Based on the attached "Stock Detailed Analysis Report" for **VBL.NS (Varun Beverages Ltd)** generated on **2026-01-03**, here is my positional trading analysis.

Step 1: Audit the Data

- * **Data Present:**
 - * **Price Action:** 3-Year Daily Chart (Page 2) and recent daily candles.
 - * **Moving Averages:** EMA 20, 50, and 200 (Pages 6-7).
 - * **Momentum Indicators:** RSI, MACD, Supertrend (Pages 10-13, 16).
 - * **Volatility:** Bollinger Bands and Squeeze analysis (Pages 8-9, 14-15).
 - * **Fundamentals:** Revenue/Earnings growth data and Analyst estimates (Pages 3, 19).
 - * **Relative Strength:** Comparison vs. CNXFMCG (Pages 4-5).
- * **Data Missing:**
 - * **Weekly/Monthly specific candle charts:** While the 3-year chart is visible, a dedicated weekly view for candle pattern confirmation is not explicitly separated.
 - * **Volume Profile:** Standard volume bars are present, but Volume Profile (VRVP) for specific support/resistance nodes is absent.
- * **Confidence Level:** **High**. The report provides a comprehensive technical and fundamental overview (Trend, Momentum, Volatility, and Relative Strength) sufficient for a positional trade decision.

Step 2: Analyze the Setup

- * **Price Structure & Trend:**
 - * The stock has been in a correction/downtrend for the better part of 2025 but has formed a bottoming base around the 430-450 level.
 - * **Critical Reclaim:** The current price (493.80) has successfully closed above the **200-day EMA (490.05)**. This is a significant technical milestone indicating a potential trend reversal from bearish to bullish.
 - * The EMA 20 (480.91) and EMA 50 (474.59) are below the price and curling upwards, providing a "golden cross" type of support structure underneath.
- * **Momentum & Confluence:**
 - * **MACD:** Bullish crossover with the MACD line (5.42) above the Signal line and a positive histogram. Momentum is strengthening (Page 12).
 - * **RSI:** Currently at 64.87. This is in the bullish zone but not yet overbought (>70), suggesting room for upside expansion (Page 16).
 - * **Supertrend:** The system is in a confirmed **UPTREND** with support trailing at 462.81 (Page 10).
 - * **Volatility Squeeze:** The report highlights active "BB Squeeze" signals (Page 14) at the end of December 2025. Squeezes occurring just as price reclaims the 200 EMA often lead to explosive expansions.
- * **Fundamental Catalyst:**
 - * Short-term fundamentals are robust. Recent Quarter-over-Quarter (QoQ) Net Income growth is **+81.29%**+, providing a fundamental tailwind to support the technical breakout (Page 3).
- * **Risk Factors:**
 - * The stock is currently tagging the Upper Bollinger Band (493.83). A minor pullback or consolidation at this level is possible before a further breakout.
 - * Relative Strength classification is "Weakening Leader," implying it is recovering but not yet the strongest stock in the market long-term.

Step 3: Formulate the Recommendation

Verdict: YES, Enter Now.

The confluence of reclaiming the 200 EMA, strong quarterly earnings growth, and multiple bullish momentum indicators (MACD, Supertrend) suggests a high-probability recovery trade. The risk-to-reward ratio is favorable as long as the price holds above the recent consolidation zone.

Trade Plan:

- * **Entry Price:** INR 490.00 - INR 494.00**
 - * *Rationale:* Enter at Current Market Price (CMP). Any dip toward the 200 EMA (490) is an aggressive buying opportunity.
- * **Stop Loss:** INR 468.00** (Daily Closing Basis)
 - * *Rationale:* This places the stop below the 50-day EMA (474) and the Supertrend support (462). A close below this level invalidates the reversal thesis and puts the stock back into a downtrend.
- * **Risk:** ~5.2%
- * **Take Profit:** INR 545.00**
 - * *Rationale:* This targets the previous breakdown level and consolidation zones from mid-2025. It aligns with a standard technical retracement and offers a risk/reward ratio of roughly 1:2.
- * **Potential Upside:** ~10.5%

Condition: If the stock opens significantly gap-up (above 500), wait for a retest of 495 before entering to maintain a healthy risk/reward ratio.

News & Analyst Targets

Based on the latest available information as of January 3, 2026, here is the research update on Varun Beverages Ltd (VBL).

1) Latest News for VBL (Week ending Jan 3, 2026)**

The most significant news driving the stock this week revolves around its aggressive expansion in Africa.

- * **Acquisition of Twizza (South Africa):** VBL has approved the acquisition of 100% shareholding in **Twizza Proprietary Limited**, a South African beverage company, for a consideration of **ZAR 2.1 billion (~INR 1,119 Crore)**.
 - * Twizza operates three manufacturing plants in South Africa (Cape Town, Queenstown, Middelburg) and has its own backward-integrated facilities (making preforms and caps), which is expected to boost margins.
 - * This deal is expected to double VBL's market share in South Africa to ~20% by 2027.
- * **Expansion in Kenya:** The company has incorporated a new wholly-owned subsidiary in Kenya, **VBL Industries Ltd**, to further strengthen its foothold in the East African market.
- * **Stock Price Reaction:** The stock reacted positively to these developments, gaining approximately **2-7%** during the week following the announcement, supported by heavy trading volumes and positive analyst commentary.

2) Brokerage Upgrades & Downgrades**

The brokerage community has largely reacted positively to the South African acquisition, viewing it as a strategic long-term positive.

- * **Emkay Global:** Re-iterated **BUY** rating and **raised its target price** (see table), citing cost synergies from the Twizza deal and the potential to tap into the high-growth energy drink segment in South Africa.
- * **Citi:** Maintained a **BUY** rating with a bullish outlook, noting that the acquisition is valuation-accretive and will help VBL expand its manufacturing footprint significantly in the region.
- * **Geojit:** Maintains a **HOLD** rating, largely due to valuation concerns after the recent run-up, despite acknowledging the healthy growth prospects.

3) Other News Impacting VBL

* **South African Energy Drink Market:** Analysts have highlighted that the energy drink segment in South Africa is growing faster than in India (14% of beverage value share vs. <10% in India). The Twizza acquisition gives VBL immediate access to manufacturing capabilities that can be leveraged to push PepsiCo's energy portfolio (Sting, Rockstar) in the region.

* **Raw Material Costs:** The backward integration capability of the newly acquired Twizza plants is expected to shield VBL's South African operations from volatility in packaging costs (preforms and closures), potentially improving EBITDA margins in that geography.

4) Latest Analyst Targets

Below is the summary of the latest price targets and ratings from major brokerages as of early January 2026.

Brokerage Firm	Rating	Target Price (INR)	Consensus>Note
:--- :--- :--- :---			
Citi **Buy** **INR 675** Bullish on African expansion & Twizza deal.			
Goldman Sachs **Buy** **INR 615** Maintained recently; sees strong volume growth.			
Emkay Global **Buy** **INR 615** **Upgrade**; Raised target citing valuation comfort & synergies.			
Jefferies **Buy** **INR 610** Adjusted target recently; positive on long-term capex.			
Morgan Stanley **Buy** **INR 600** Constructive view on international territories.			
JPMorgan **Buy** **INR 570** Maintained rating.			
Geojit **Hold** **INR 553** Cites rich valuation despite strong fundamentals.			
Consensus Mean **Buy** **~INR 599** Average of major analyst targets.			

***Disclaimer:** This information is for research purposes only and does not constitute financial advice. Please consult a certified financial advisor before making investment decisions.*

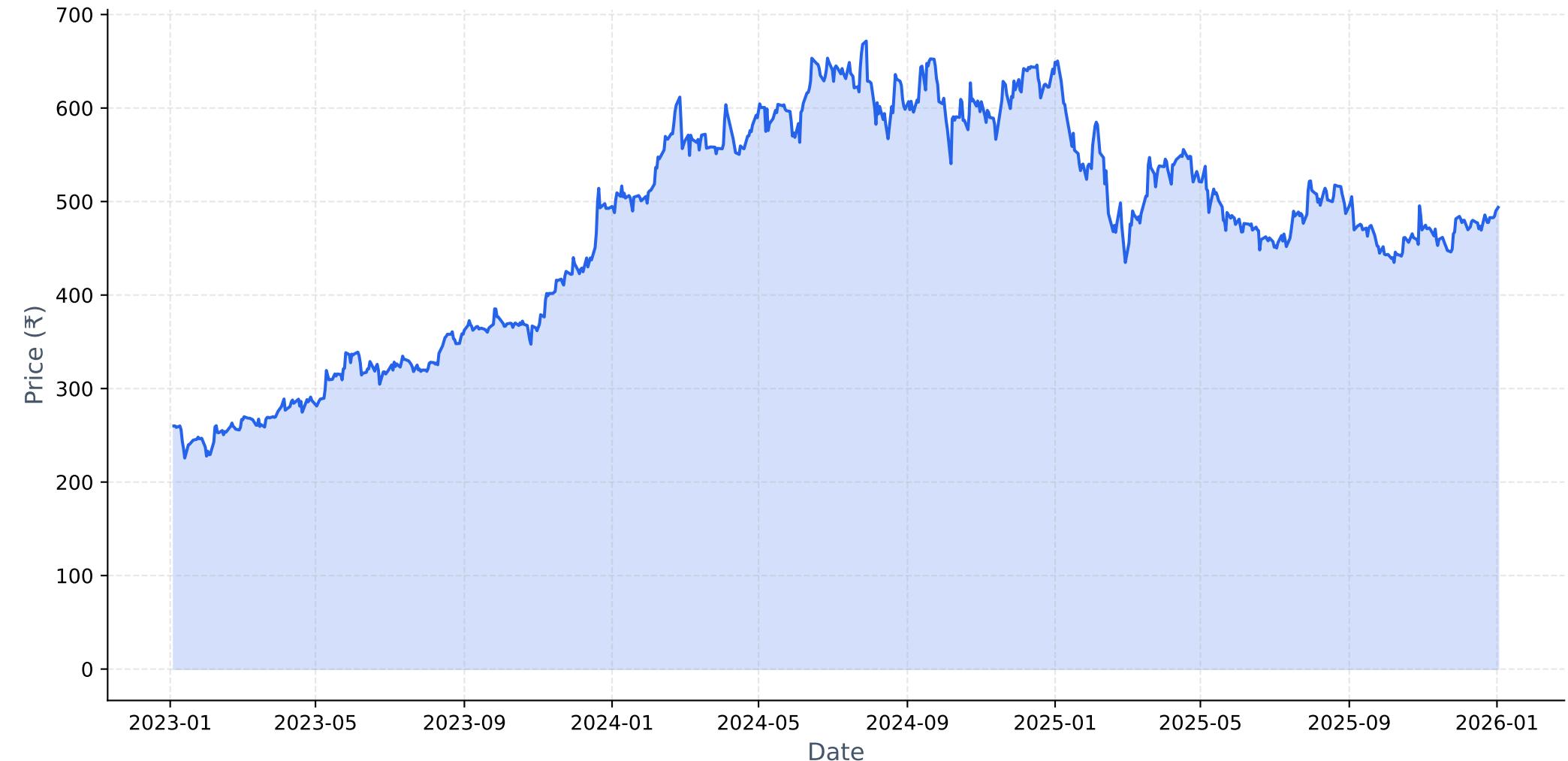
Stock Detailed Analysis Report

VBL.NS

Current Price: ₹493.80

Generated: 2026-01-03 12:40

VBL.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	No	24.47%	31.04%
Net Income	Yes	No	26.20%	55.20%
ROE	No	No	-47.30%	-2.80%
EPS	Yes	No	25.59%	54.92%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	26.05%	8.99%
Net Income	Yes	81.29%	63.25%
ROE	Yes	543.42%	225.53%
EPS	Yes	80.93%	15.21%

VBL.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Weakening Leader
RS Score:	53.4/100
:	

== RS RATIOS ==:

1M RS:	1.074 [Leader]
3M RS:	1.160 [Leader]
6M RS:	1.112 [Leader]
1Y RS:	0.807 [Neutral]
:	

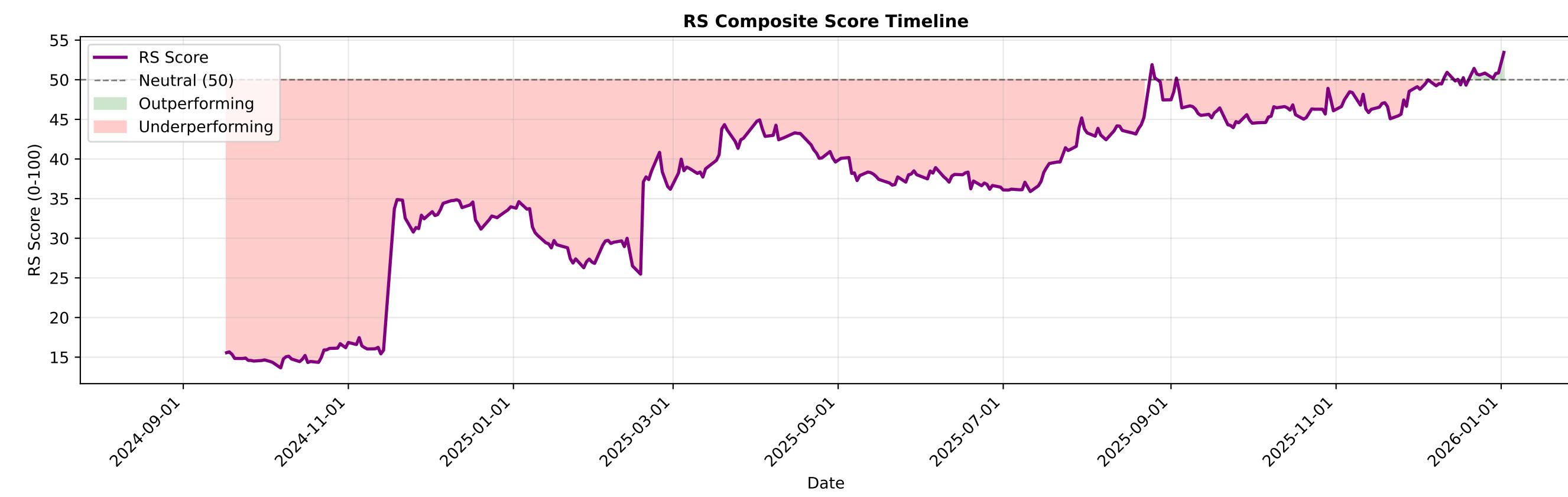
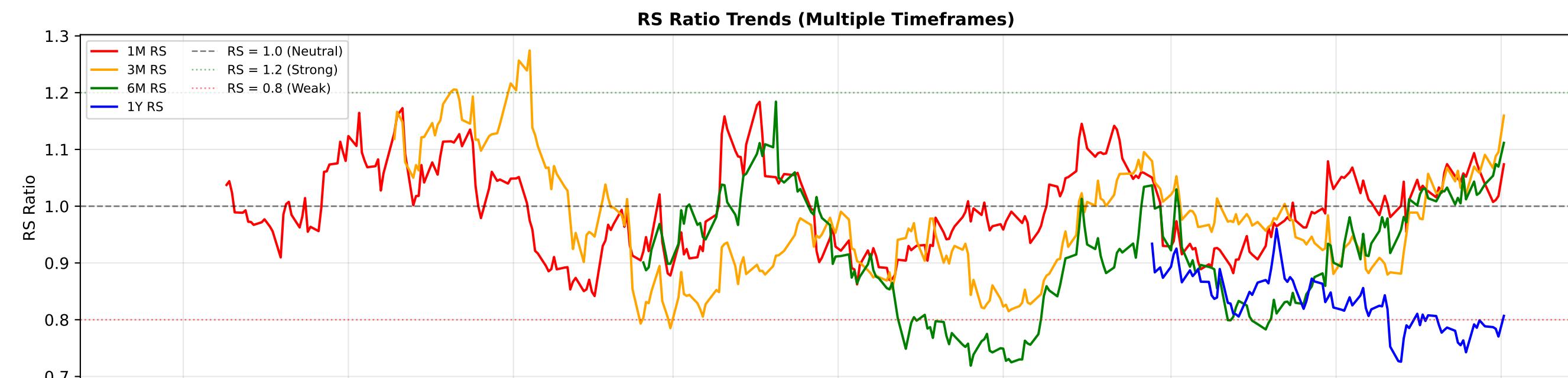
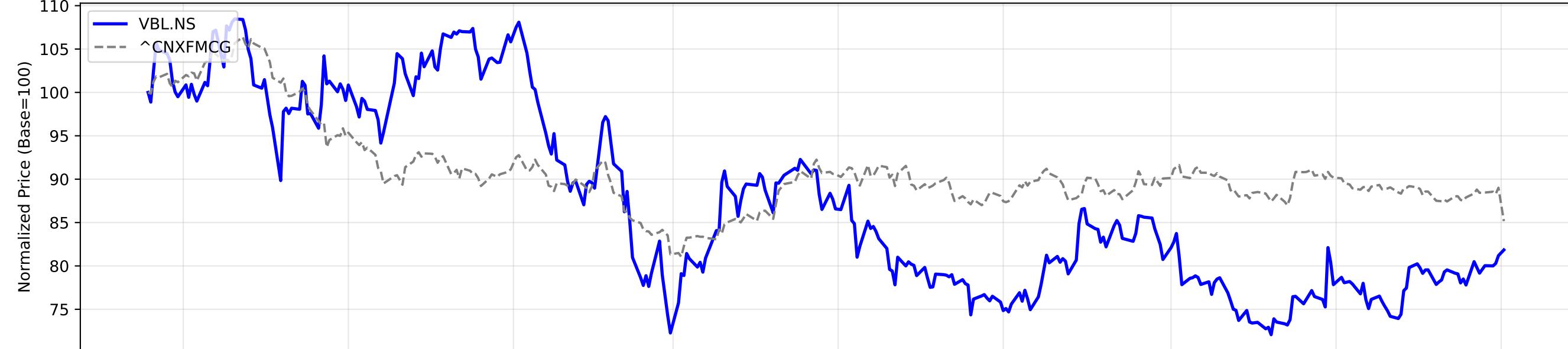
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

SIGNAL CRITERIA::

✗ Emerging RS:	Not accelerating
✓ Medium-term Lagging:	1Y=0.807 (≤ 1.0)
✓ Performance Improving:	3M (+11.5%) > 6M (+9.0%)

Relative Strength Analysis: VBL.NS vs ^CNXFMCG
Classification: Weakening Leader
Price Performance Comparison (Normalized)



VBL.NS - EMA Crossover Summary

EMA 20:	480.91
EMA 50:	474.59
EMA 200:	490.05
Trend Status:	Short-term Uptrend

VBL.NS EMA Crossover Analysis



VBL.NS - Bollinger Bands Summary

Current Price:	493.80
Upper Band:	493.83
Middle Band (SMA 20):	479.47
Lower Band:	465.11
%B:	0.9989
Band Width:	0.0599
Status:	Upper Half
Signal:	None

VBL.NS Bollinger Bands (20, 2) Analysis



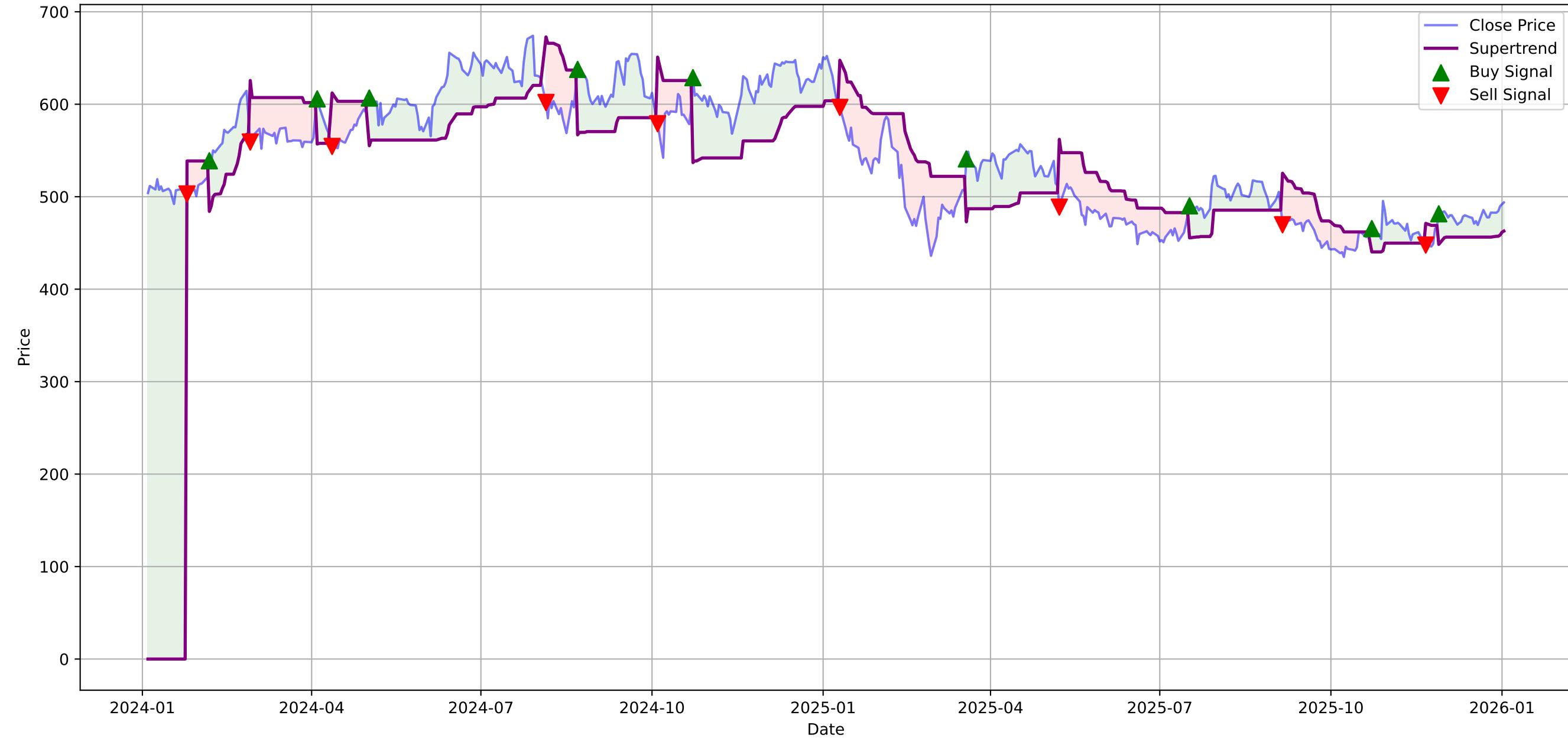
VBL.NS - Supertrend Summary

Status: UPTREND (Buy)

Supertrend Value: 462.81

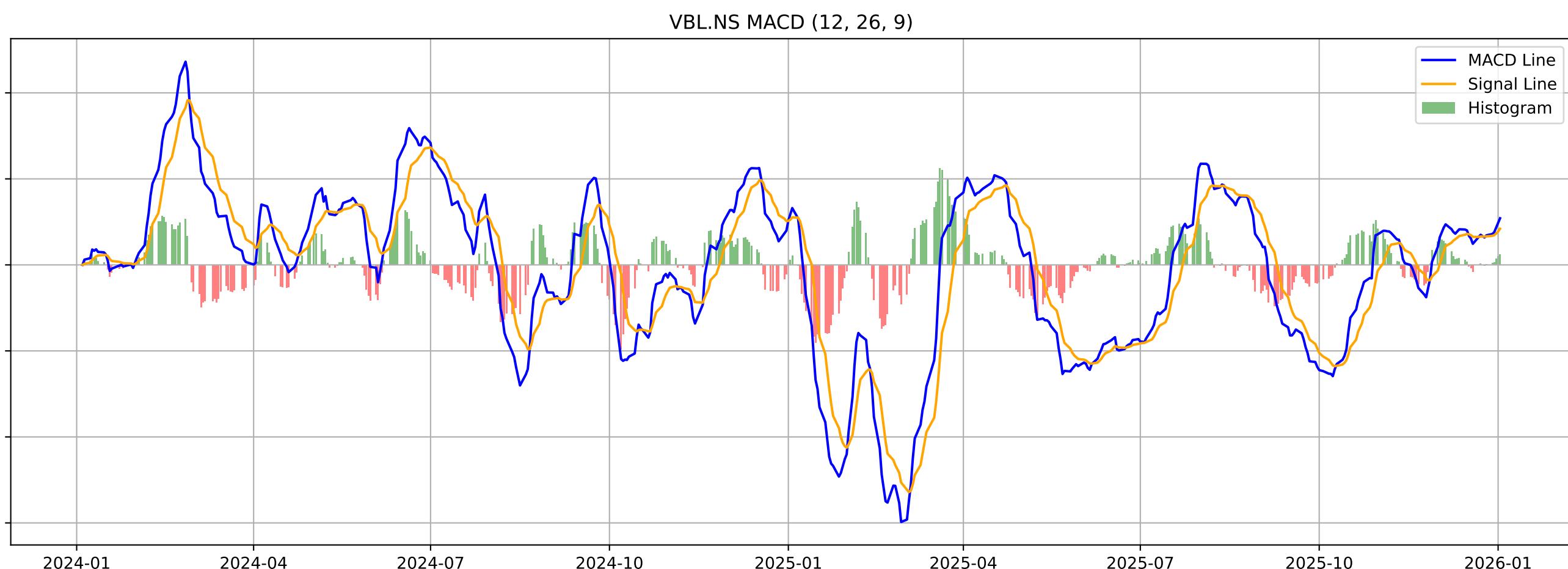
Signal Identified On: 2025-11-28

Supertrend Analysis for VBL.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



VBL.NS - MACD Summary

MACD Line:	5.42
Signal Line:	4.19
Histogram:	1.23
Trend:	Bullish
Momentum:	Strengthening
Signal:	None



VBL.NS - Volatility Squeeze Summary

BB Width:	0.0599
ATR:	9.7214
Total Signals:	30
Signal 1:	BB Squeeze at 2025-12-29 00:00:00 (Price: 482.70)
Signal 2:	BB Squeeze at 2025-12-30 00:00:00 (Price: 484.45)
Signal 3:	BB Squeeze at 2025-12-31 00:00:00 (Price: 489.85)
Signal 4:	BB Squeeze at 2026-01-01 00:00:00 (Price: 491.75)
Signal 5:	BB Squeeze at 2026-01-02 00:00:00 (Price: 493.80)

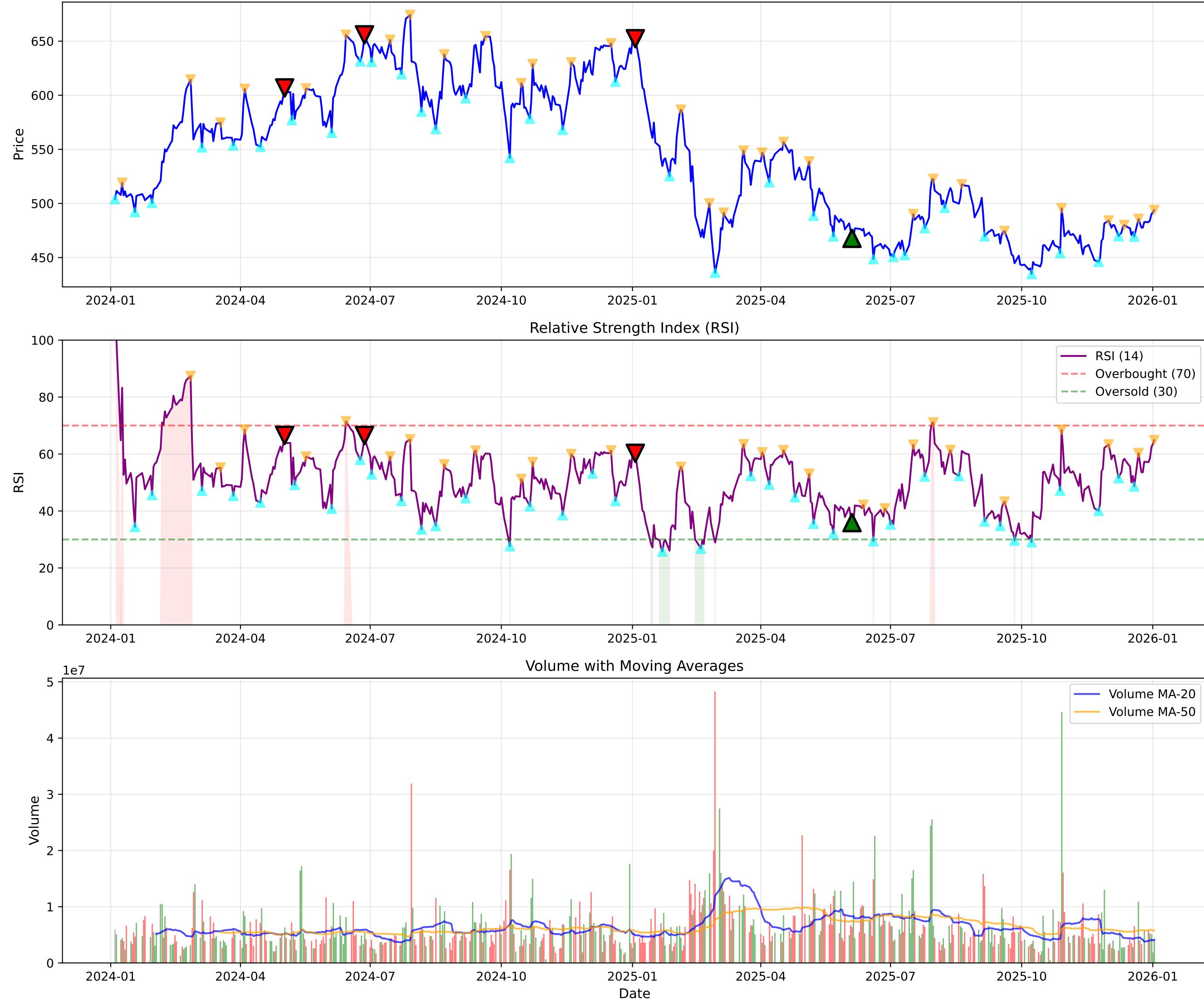
VBL.NS - Volatility Squeeze Analysis



VBL.NS - RSI-Volume Summary

Current RSI:	64.87
Current Volume:	4268299
Volume MA 20:	4113246
Bullish Divergences:	1
Bearish Divergences:	3
Bullish Div 1:	Date: 2025-06-04 00:00:00, Price: 467.80
Bearish Div 1:	Date: 2024-06-27 00:00:00, Price: 655.78
Bearish Div 2:	Date: 2025-01-03 00:00:00, Price: 652.20

VBL.NS RSI-Volume Divergence Analysis



Trendlyne Snapshot - VBL_main

Markets STARFOLIO Alerts F&O MF Reports Screeners Subscribe Superstars Portfolio Watchlist Insider Trades Results Data Downloader More ▾

Search Stock, IPO, MF

MARKETS / SECTOR : FOOD, BEVERAGES & TOBACCO / INDUSTRY : OTHER FOOD & BEVERAGES / VARUN BEVERAGES LTD.

Varun Beverages Ltd. ⓘ

NSE: VBL | BSE: 540180
Varun Beverages Live Share Price Today, Share Analysis and Chart

Expensive Performer ⓘ In 3 Starfolio Baskets

493.80 2.05 (0.42%)

4.4M NSE+BSE Volume
NSE 02 Jan, 2026 3:31 PM (IST)

ABOUT Incorporated in 1995, Varun Beverages (VBL) is primarily engaged in manufacturing, selling, bottling and distribution of beverages of PepsiCo's brand in geographically pre-defined territories as per franchisee agreement with PepsiCo India Holdings Pr... [Read More](#)

Watchlist Portfolio Alert My Notes TRADE STOCK

Overview FORECASTER STOCK REPORT Buy Sell Zone F&O Financials News ▾ Reports Technicals ▾ Shareholding ▾ Deals ▾ Corporate Actions ▾ Alerts About

Durability score ⓘ **55.0 /100** Valuation Score ⓘ **29.0 /100** Momentum Score ⓘ **54.0 /100** Analyst Price Target ⓘ **599** FORECASTER

Medium Financial Strength ⓘ Expensive Valuation ⓘ Technically Neutral ⓘ 1Yr Price target upside is 21%

Expensive Performer These stocks have medium quality and momentum. Their expensive valuations suggest caution

View Similar Embed DVM ⓘ

Check Before You Buy VIEW FULL CHECKLIST

High rank **12** Positive * **11** Negative **52.2% Pass in checklist**

SWOT Analysis ⓘ

PE Valuation Check

Right Now ⓘ Undervalued **51.9%** 1 Year Forward ⓘ Undervalued **54.3%**

INSIGHT Varun Beverages is undervalued at both current PE and future earnings estimate

Varun Beverages Key Metrics

ROE Ann. % 15.6 Above industry Median

Broker Average Target 19.16% upside

Market Capitalization 588.42 Market Leader

Price to Book 167,002.6 High in industry 10.1

DVM

Key Metrics

Price Chart

Forecaster

Financials

Technical

Shareholding

Deals

Documents

Corporate actions

Company Profile X

Trendlyne Snapshot - VBL_forecaster

Markets STARFOLIO Alerts F&O MF Reports Screeners [Subscribe](#) Superstars Portfolio Watchlist Insider Trades Results Data Downloader More [A](#)

Search Stock, IPO, MF [India](#)

MARKETS / SECTOR: FOOD, BEVERAGES & TOBACCO / INDUSTRY: OTHER FOOD & BEVERAGES / [VARUN BEVERAGES LTD.](#)

Varun Beverages Ltd. [ⓘ](#)

NSE: VBL | BSE: 540180 [Expensive Performer](#) [In 3 Starfolio Baskets](#)

493.80 **2.05 (0.42%)** **4.4M** NSE+BSE Volume **NSE 02 Jan, 2026 3:31 PM (IST)**

[Download real time STOCK REPORT](#)

Watchlist Portfolio Alert My Notes [TRADE STOCK](#)

Overview FORECASTER STOCK REPORT Buy Sell Zone F&O Financials News Reports Technicals Shareholding Deals Corporate Actions Alerts About

Varun Beverages - VBL - stock price prediction, stock forecast, target price, analyst ratings from 25 analysts

Varun Beverages has a share price target of Rs 599, revenue growth forecast of 8.0%, and profit growth estimate of 15.2% for FY25, based on top 25 analyst calls.

Varun Beverages FORECASTER - Analyst Estimates [ⓘ](#)

[FORECASTER DASHBOARD](#) [↗](#)

