

Stock Analysis Report

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Strategic Trading Analysis

Based on the detailed technical and fundamental report provided for **MARICO.NS**, here is the analysis and trading recommendation.

Note on Data Date: The report contains future-dated timestamps (e.g., "Generated: 2026-02-07"). I will treat the data as "current" relative to the analysis, assuming the price action and indicators reflect the most recent available market state for this simulation.

Step 1: Audit the Data

● Data Present:

- **Price Action:** Daily and Weekly candlesticks with Moving Averages (EMA 20, 50, 200).
- **Trend Indicators:** Supertrend (Daily/Weekly/15m), MACD (12, 26, 9), and ADX/DMI context.
- **Momentum/Volatility:** RSI (14), Bollinger Bands, Volatility Squeeze metrics.
- **Fundamental/Valuation:** Revenue/Net Income trends, Analyst Estimates, PE valuation checks.
- **Volume:** Volume Analysis with Distribution Day counts.
- **Relative Strength:** Comparison against ^{^CNXFMCG} (Sector Index).

● Data Missing:

- **Intraday Granularity:** While a 15-minute summary is provided, detailed intraday charts for precise entry timing are not visible (though sufficient for positional trading).
- **Option Chain:** No derivatives data (OI, PCR) to confirm support/resistance levels.
- **Confidence Level: High.** The report is comprehensive, covering technicals, fundamentals, and relative strength, allowing for a robust positional assessment.

Step 2: Analyze the Setup

● Price Structure (**Bullish**):

- **Trend:** The stock is in a long-term uptrend (Page 23, Weekly Chart). The price (752.75) is currently trading above the 200-day EMA (715.37) and hovering just above the 50-day EMA (741.61).
- **Support:** The 740-745 zone is acting as a critical dynamic support level (confluence of EMA 20 and EMA 50).

● Momentum (**Bearish/Correction**):

- **Supertrend:** The Daily Supertrend is currently **Red (Sell)** with a resistance value of **759.38** (Page 10). This indicates a short-term correction is in progress.
- **MACD:** The MACD is bearish (Line -2.04), indicating negative momentum in the short term (Page 12).
- **RSI:** RSI is at 55.46 (Neutral), offering no clear directional bias yet.

● Volume & Volatility:

- **Distribution:** There are recent "Distribution Days" noted (Page 18), suggesting institutional selling on the recent pullback.
- **Squeeze:** A volatility squeeze is detected (Page 15). The Bollinger Bands are tightening. A breakout from this compression often leads to a significant move, but the direction is not yet confirmed.

● Fundamental Context:

- The stock is fundamentally sound (Revenue/Net Income growing), and analyst targets (846) suggest a ~12% upside, aligning with your target criteria.

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Synthesis: The stock is in a "Buy the Dip" setup within a larger uptrend, **BUT** it is currently capped by overhead resistance (Daily Supertrend at ~760) and negative momentum. Buying immediately at CMP (752.75) carries the risk of the stock failing to hold the 50 EMA.

Step 3: Formulate the Recommendation

Decision: NO (Wait for Confirmation)

Reasoning: While the long-term trend is up, the short-term "Sell" signal on the Supertrend and the bearish MACD crossover suggest the correction might not be over. The stock is currently in a "No Trade Zone" between the 50 EMA support (741) and the Supertrend resistance (759). As a risk-averse trader, you should wait for the price to reclaim momentum before entering.

Conditional Plan (Buy Stop Strategy):

Condition to Buy:

- Enter only if the stock closes **above 760.00** on a daily basis.
- *Why?* This level clears the Daily Supertrend resistance (759.38) and confirms that the 50 EMA support has held, flipping momentum back to bullish.

Entry Price:

- **760.00 - 762.00** (On a breakout confirmation).

Stop Loss:

- **738.00** (Closing Basis).
- *Why?* This places the stop just below the 50 EMA (741) and the recent consolidation lows. A close below this invalidates the intermediate uptrend.

Take Profit:

- **Target 1: 800.00 (+5.2%)** - Recent high resistance.
- **Target 2: 845.00 (+11.1%)** - Aligns with the "Forecaster" analyst target and trend extension.

Risk/Reward Ratio:

- Risk: ~22 points (3%)
- Reward: ~85 points (11%)
- Ratio: ~1:3.8 (Excellent)

Candlestick Classification Analysis

Based on the **Candlestick Classification Analysis** found on **Page 20** and **Page 21** of the report, here is my detailed interpretation from the perspective of a price action trader.

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1. Current Classification Status: Buyer Control (+1)

- **The Signal:** The latest daily candle has been classified as **Buyer Control**.
- **The Logic (Algorithm Application):**
 - **Body Strength:** The price closed higher than it opened with a moderate body size (likely between 0.8 and 1.5 ATR).
 - **Close Position:** The close was likely in the upper half of the daily range, showing that buyers held their ground into the bell.
 - **Volume Validator:** Since it is classified as "Buyer Control" (+1) and not "Buyer Strong Control" (+2), the volume was likely **average or below average** (<1.3x). According to Step 4 of your algorithm, if the volume were high, this would have likely been amplified to a Strong Control signal.
 - **Interpretation:** This indicates a **technical bounce** or value buying, but we are not yet seeing the "institutional thrust" (High Volume) that creates a +2 Strong Control signal.

2. Trend Score Context: The "Tug of War" (0.20)

- **Metric:** Recent Trend Score (10-day avg) is **0.20**.
- **Analysis:** On a scale of -2 to +2, a score of 0.20 is effectively **Neutral/Slightly Bullish**.
- **Visual Confirmation (Page 21):** Looking at the right side of the chart, the stock recently suffered a sharp pullback (a cluster of Red/Light Red candles). This dragged the 10-day average down. The fact that the average has climbed back to positive (0.20) suggests the **bleeding has stopped**. The sellers have lost the momentum they had 5-7 candles ago, and the market is entering a stabilization phase.

3. Visual Pattern Analysis (Page 21 Chart)

Looking at the candlestick chart specifically:
* **The Pullback:** In late January 2026, we see a sequence of **Seller Control (-1)** and **Seller Strong Control (-2)** candles (Red bars). This was a conviction move down.*
The Pivot: Following that drop, we see a mix of Grey (No Control) and Light Green (Buyer Control) candles.*
Wick Analysis (Step 3): The recent candles show lower wicks. In your algorithm, a long lower wick triggers a bullish adjustment because it signifies **failed attempts by sellers** to push prices lower. The market dipped, found liquidity, and rejected lower prices.

4. Prediction: Which side should the future price be?

Verdict: **Bullish Rotation (Short Term)**

The classification suggests a shift in momentum from **Bearish** to **Bullish**, but with **low conviction** (Score +1, not +2).

Immediate Direction: UP/SIDEWAYS UP. The shift to "Buyer Control" after a correction is a classic reversal setup. The sellers are exhausted (evidenced by the lack of recent Red candles), and buyers are stepping in to defend the valuation.

The "Tell" for the next move:

- **Resistance Test:** The price is likely heading toward the **760-765** zone (previous breakdown level).
- **Critical Validator:** Watch the Volume (Step 4). If the price moves up but the volume remains low (keeping the classification at +1), the move is fragile. If we get a **Buyer Strong Control (+2)** candle

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(High Volume + Big Body) in the next 1-2 days, the trend fully resumes.

Trading Plan based on this Classification:* **Bias:** Long* **Confirmation:** The current "Buyer Control" is the entry signal.* **Failure Condition:** If a candle prints as **Seller Control (-1)** closes below the recent consolidation low (approx 740), the Buyer Control signal was a "fakeout" (dead cat bounce), and the downtrend will resume.

Summary: The algorithm has detected a **change of character**. The aggressive selling is over, and buyers have taken moderate control. Expect a drift higher to test overhead resistance.

News & Analyst Targets

As a stock research analyst, I have compiled the latest research, news, and valuation data for **Marico Limited (MARICO)**.

1) Latest News for MARICO (Week of Feb 2-7, 2026)

- **Strategic Acquisition (Cosmix Wellness):** The biggest development this week is Marico's acquisition of a **60% stake in Cosmix Wellness** for approximately **INR 226 crore**. Cosmix is a fast-growing, digital-first brand specializing in plant-based protein and herbal supplements. This move aligns with Marico's strategy to expand its "healthy foods and wellness" portfolio and diversify beyond hair oils.
- **ESOP Allotment:** On February 3, 2026, the company allotted **20,639 equity shares** to eligible employees under its ESOP 2016 scheme. While this slightly dilutes equity, it is a standard corporate action for talent retention.
- **Q3 FY26 Earnings Reaction:** The stock is still reacting to its recently released Q3 results (late Jan), where it reported steady revenue growth of **~27% YoY**. However, margins remained under pressure due to high raw material costs, specifically Copra.
- **Stock Price Action:** The stock hit a **52-week high** earlier in the week (touching levels near INR 769-INR 779) before seeing some profit-booking/consolidation to trade around the **INR 752** level.

2) Brokerage Upgrades & Downgrades

- **Ratings:** The overall sentiment from the analyst community remains **Positive/Buy**, though some caution exists regarding near-term margins.
 - **Goldman Sachs:** Reiterated its **BUY** rating. They are optimistic about volume recovery in the domestic market and the strong performance of the "Value Added Hair Oils" segment.
 - **ICICI Direct:** Maintained a **BUY** rating in their late January report, citing strong revenue visibility.
 - **MarketsMojo:** Recently upgraded the stock to **HOLD** (from Sell), indicating an improving technical and fundamental setup, though they note the stock is technically "mildly bullish."
- **Downgrades:** There have been **no major downgrades** to "Sell" from top-tier brokerages this week. The primary "negative" notes are related to margin compression, not structural business weakness.

3) Indirect News & Impacting Factors

- **Raw Material Inflation (Copra Prices):** A critical factor impacting Marico is the price of **Copra** (dried coconut), which has surged **40-50%** over the last year. This directly impacts the margins of its flagship **Parachute** brand. Management has taken price hikes to mitigate this, but it remains a key monitorable.
- **Digital-First Portfolio Growth:** The acquisition of Cosmix is part of a larger trend. Marico's digital-first brands (like Beardo, Just Herbs, and now Cosmix) are growing faster than the core portfolio. News regarding the growth of the Indian "nutraceutical" market directly benefits this new aggressive strategy.

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- **Rural Demand Recovery:** General economic indicators suggest a recovery in rural consumption, which is a significant tailwind for Marico as a large portion of its sales comes from rural India.

4) Latest Analyst Price Targets

Below is the summary of the latest price targets released by major brokerages in late January and early February 2026.

Brokerage Firm	Rating	Target Price (INR)	Potential Upside*
ICICI Direct	BUY	870	~15%
Motilal Oswal	BUY	850	~13%
Goldman Sachs	BUY	840	~11%
Sharekhan	BUY	780	~4%
Consensus Estimate	BUY	846	~12%

*Upside calculated based on a current market price (CMP) of approx. INR 752.

Analyst View: The consensus target of **INR 846** suggests a double-digit upside from current levels. The street is willing to look past the temporary margin pressure from Copra prices, focusing instead on the strong volume growth and aggressive expansion into the high-margin food & wellness segments.

Stock Detailed Analysis Report

MARICO.NS

Current Price: ₹752.75

Generated: 2026-02-07 10:26

MARICO.NS - 3 Year Daily Price Chart



Long-term Fundamental Analysis (4 Years)

Metric	Is Growing?	Accelerating?	1Y Growth	3Y CAGR
Revenue	Yes	Yes	12.12%	4.33%
Net Income	Yes	Yes	9.99%	9.97%
ROE	Yes	Yes	6.04%	3.85%
EPS	Yes	No	9.86%	9.89%

Short-term Fundamental Analysis (6 Quarters)

Metric	Is Growing?	Recent QoQ	Avg QoQ
Revenue	Yes	1.58%	6.61%
Net Income	Yes	6.43%	5.67%
ROE	Yes	20.12%	20.12%
EPS	No	6.48%	-5.32%

MARICO.NS - Relative Strength Analysis

== OVERVIEW ==:

Benchmark Index:	^CNXFMCG
Sector:	FMCG
Classification:	Weakening Leader
RS Score:	55.5/100
:	

== RS RATIOS ==:

1M RS:	1.004 [Leader]
3M RS:	1.138 [Leader]
6M RS:	1.139 [Leader]
1Y RS:	1.218 [Strong]
:	

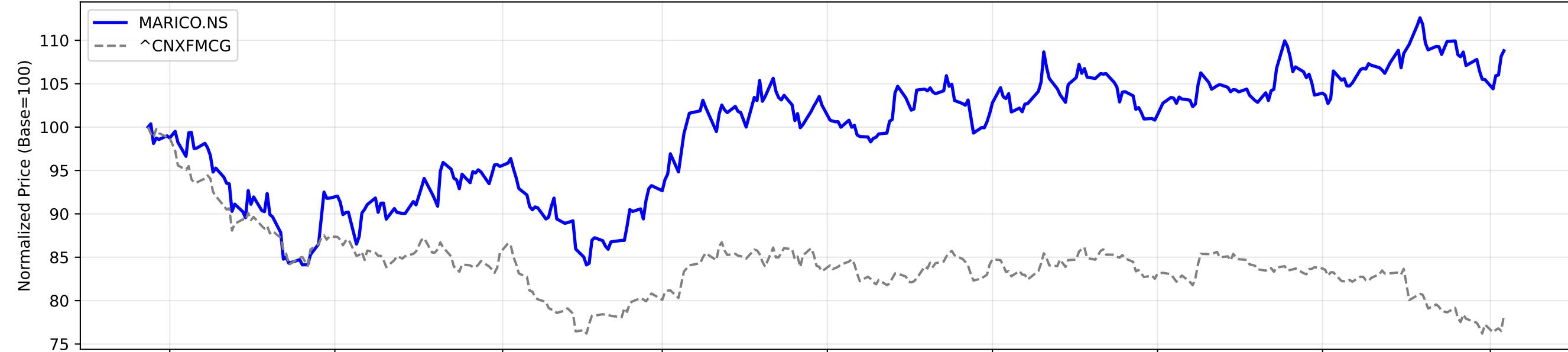
== TURNAROUND ANALYSIS ==:

Turnaround Status:	Not Detected
:	

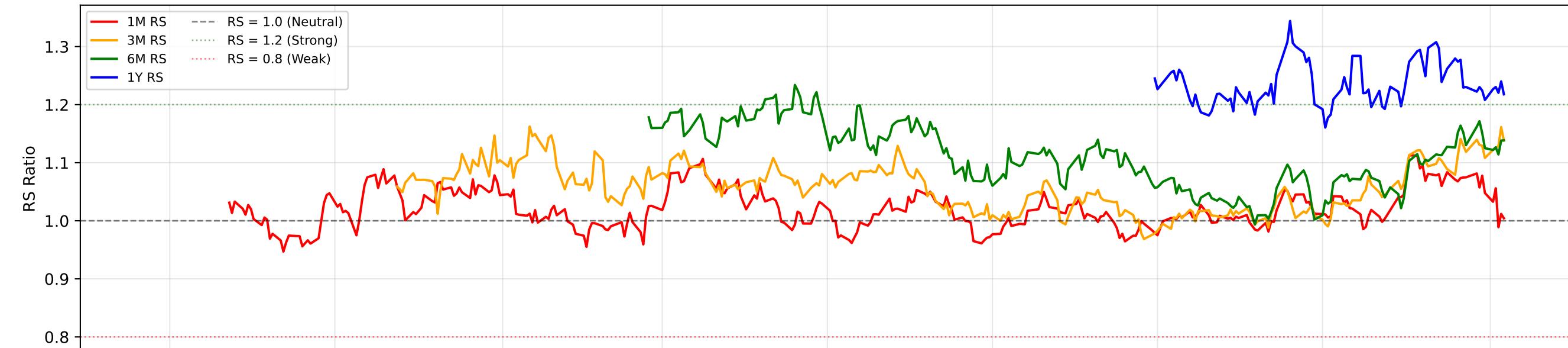
SIGNAL CRITERIA::

✗ Emerging RS:	Not accelerating
✗ Medium-term Lagging:	Not lagging
✓ Performance Improving:	3M (+5.6%) > 6M (+4.1%)

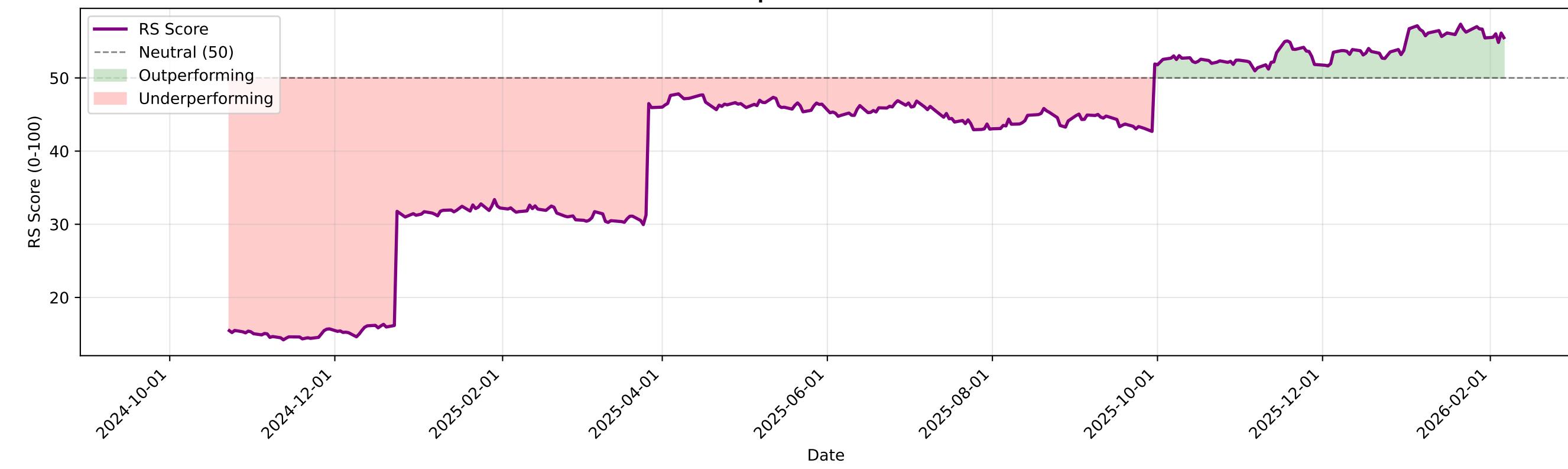
Relative Strength Analysis: MARICO.NS vs ^CNXFMCG
Classification: Weakening Leader
Price Performance Comparison (Normalized)



RS Ratio Trends (Multiple Timeframes)



RS Composite Score Timeline



MARICO.NS - EMA Crossover Summary

EMA 20:	743.36
EMA 50:	741.61
EMA 200:	715.37
Trend Status:	Strong Uptrend
Golden Cross Date:	2024-05-10 00:00:00+05:30
Golden Cross Price:	578.28

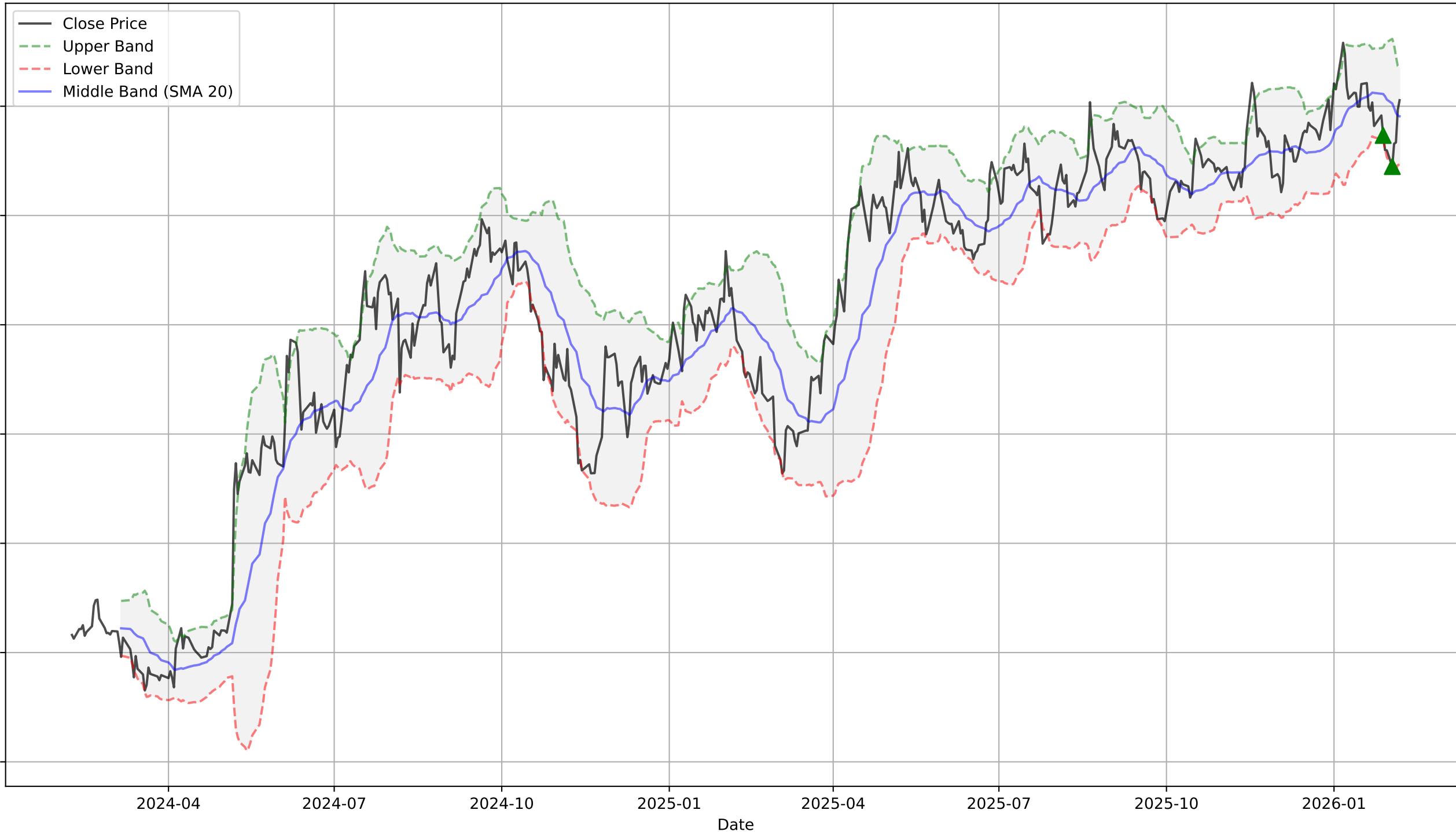
MARICO.NS EMA Crossover Analysis



MARICO.NS - Bollinger Bands Summary

Current Price:	752.75
Upper Band:	767.50
Middle Band (SMA 20):	745.41
Lower Band:	723.32
%B:	0.6662
Band Width:	0.0593
Status:	Upper Half
Signal:	None
Recent Signal 1:	Buy Signal at 2026-01-28 00:00:00+05:30
Recent Signal 2:	Buy Signal at 2026-02-02 00:00:00+05:30

MARICO.NS Bollinger Bands (20, 2) Analysis



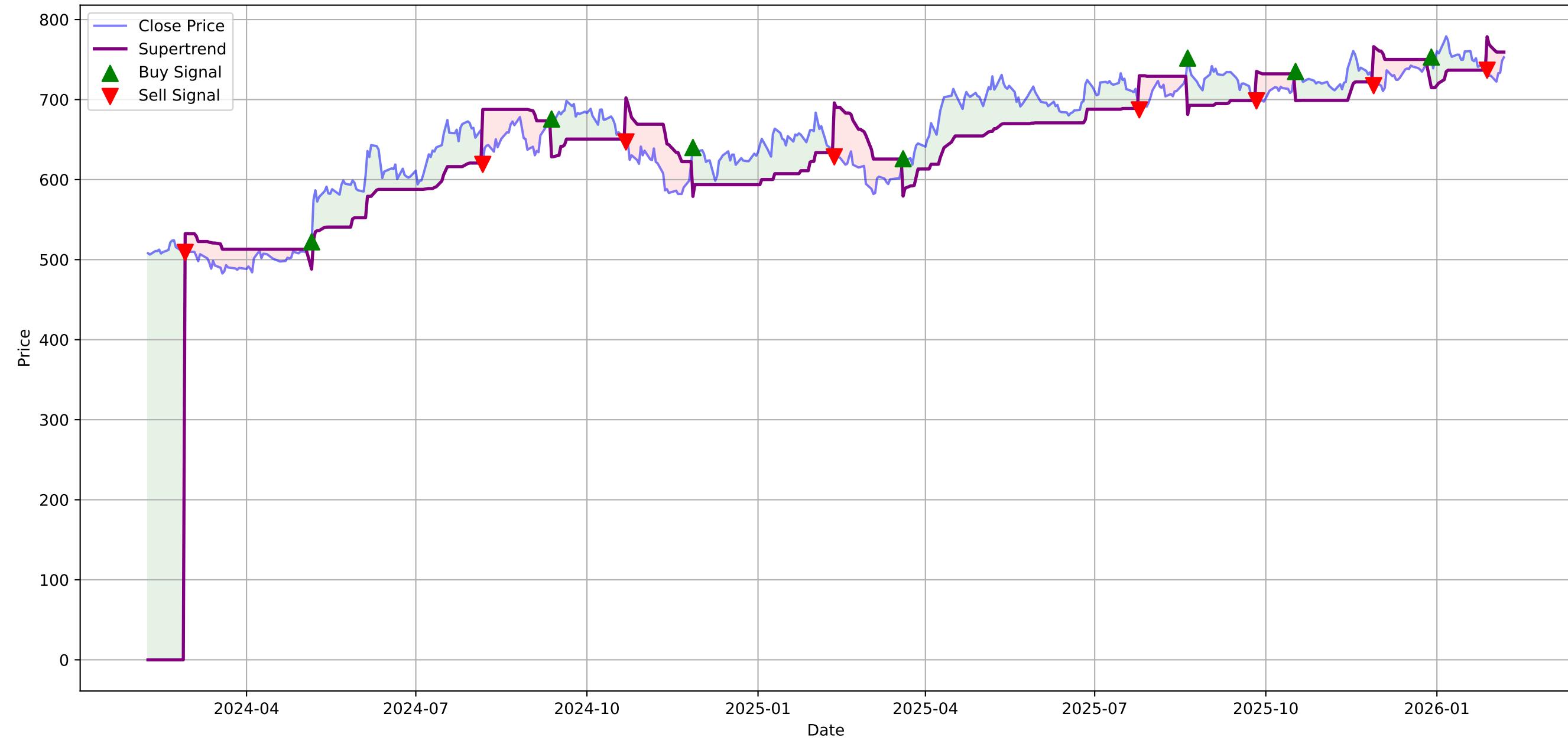
MARICO.NS - Supertrend Summary

Status: DOWNTREND (Sell)

Supertrend Value: 759.38

Signal Identified On: 2026-01-28

SuperTrend Analysis for MARICO.NS (Period: 14, Multiplier: 3.0, Interval: 1d)



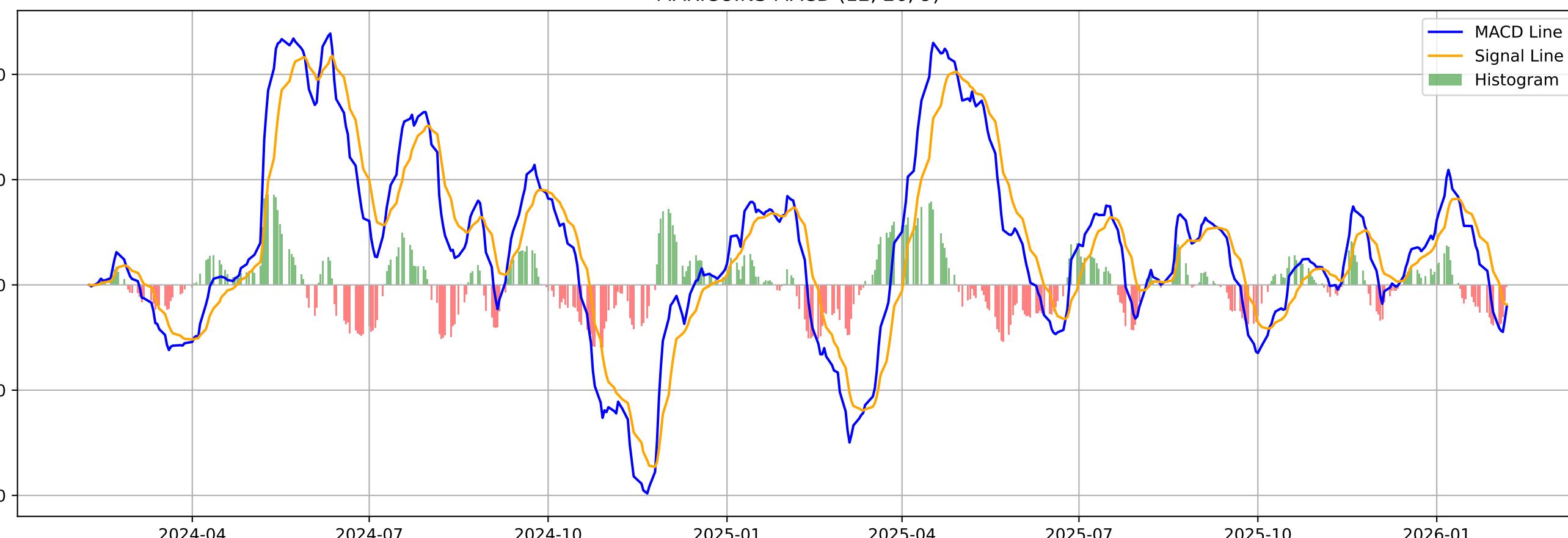
MARICO.NS - MACD Summary

MACD Line:	-2.04
Signal Line:	-1.87
Histogram:	-0.18
Trend:	Bearish
Momentum:	Weakening
Signal:	None

MARICO.NS Price



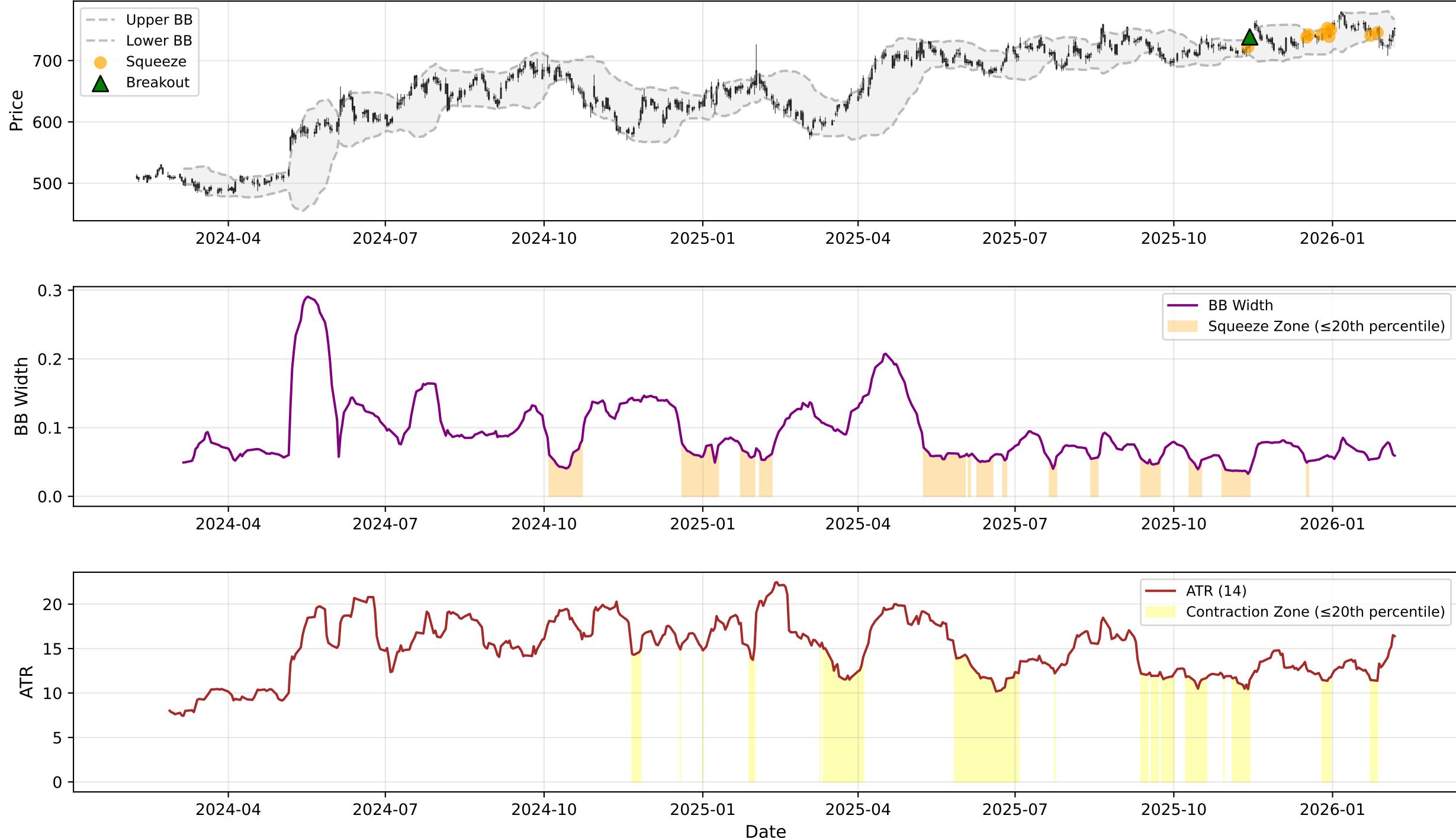
MARICO.NS MACD (12, 26, 9)



MARICO.NS - Volatility Squeeze Summary

BB Width:	0.0593
ATR:	16.3929
Total Signals:	10
Signal 1:	ATR Contraction at 2025-12-29 00:00:00+05:30 (Price: 753.10)
Signal 2:	ATR Contraction at 2025-12-30 00:00:00+05:30 (Price: 739.10)
Signal 3:	ATR Contraction at 2025-12-31 00:00:00+05:30 (Price: 750.60)
Signal 4:	ATR Contraction at 2026-01-23 00:00:00+05:30 (Price: 740.95)
Signal 5:	ATR Contraction at 2026-01-27 00:00:00+05:30 (Price: 745.80)

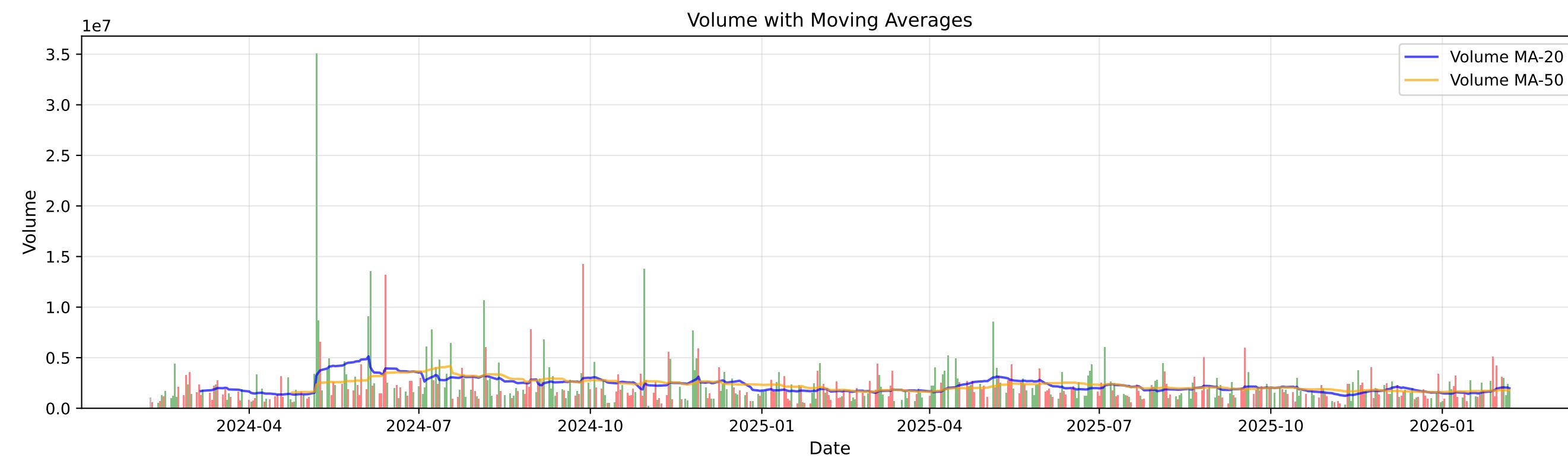
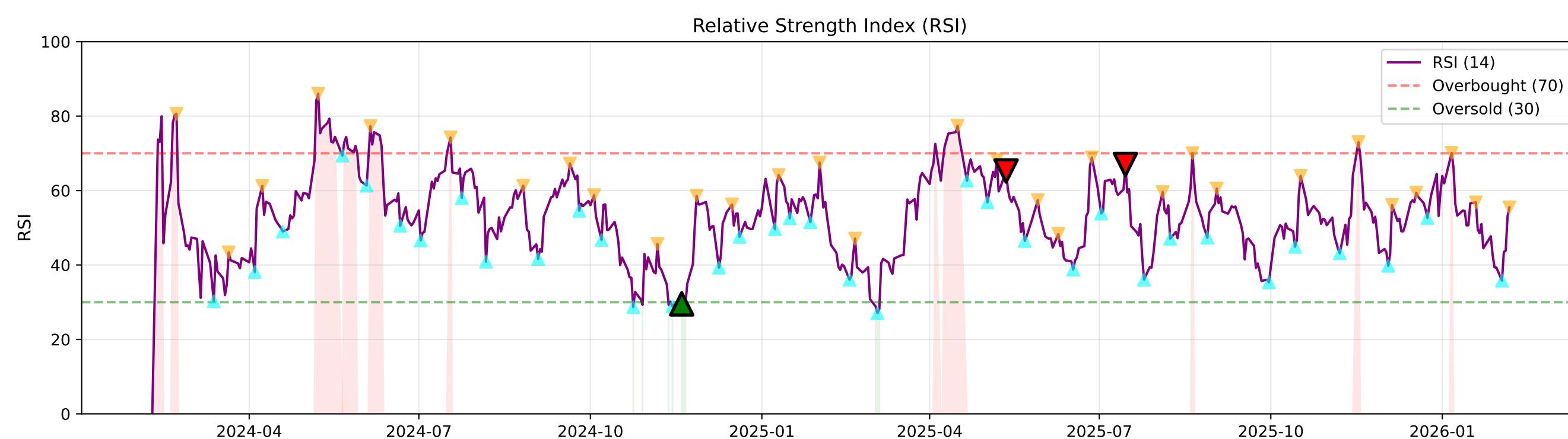
MARICO.NS - Volatility Squeeze Analysis



MARICO.NS - RSI-Volume Summary

Current RSI:	55.46
Current Volume:	1737323
Volume MA 20:	1976712
Bullish Divergences:	1
Bearish Divergences:	2
Bullish Div 1:	Date: 2024-11-19 00:00:00+05:30, Price: 582.03
Bearish Div 1:	Date: 2025-05-12 00:00:00+05:30, Price: 730.82
Bearish Div 2:	Date: 2025-07-15 00:00:00+05:30, Price: 732.90

MARICO.NS RSI-Volume Divergence Analysis



MARICO.NS - Volume Analysis

== VOLUME ANALYSIS ==:

Status: 36 Signals Detected

:

2026-01-07 [-]: Distribution Day

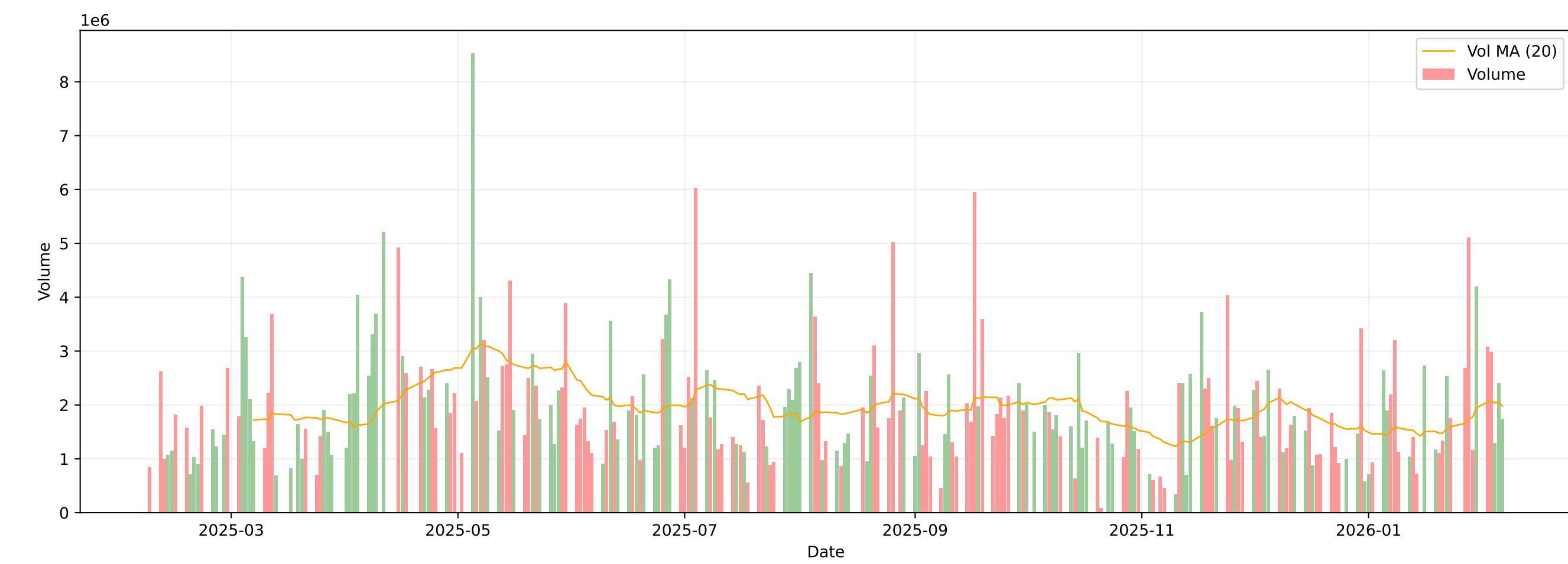
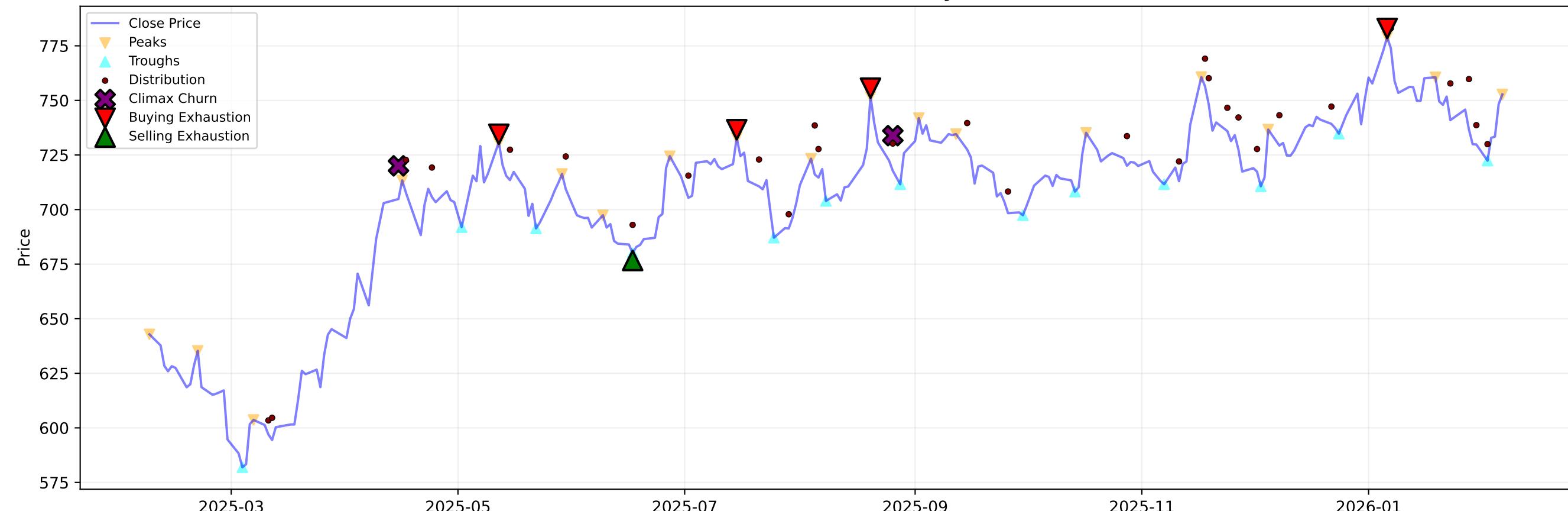
2026-01-23 [-]: Distribution Day

2026-01-28 [-]: Distribution Day

2026-01-30 [-]: Distribution Day

2026-02-02 [-]: Distribution Day

MARICO.NS - Volume Analysis



MARICO.NS - Candlestick Classification Summary

== CANDLESTICK CLASSIFICATION ==:

Latest Classification: Buyer Control

Recent Trend Score (10-day avg): 0.20

:

Distribution:

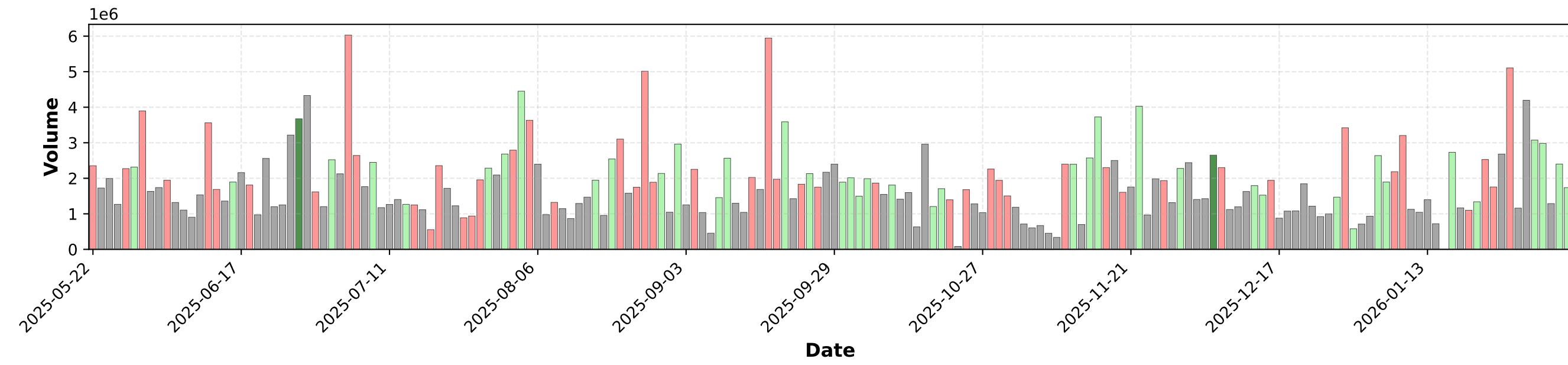
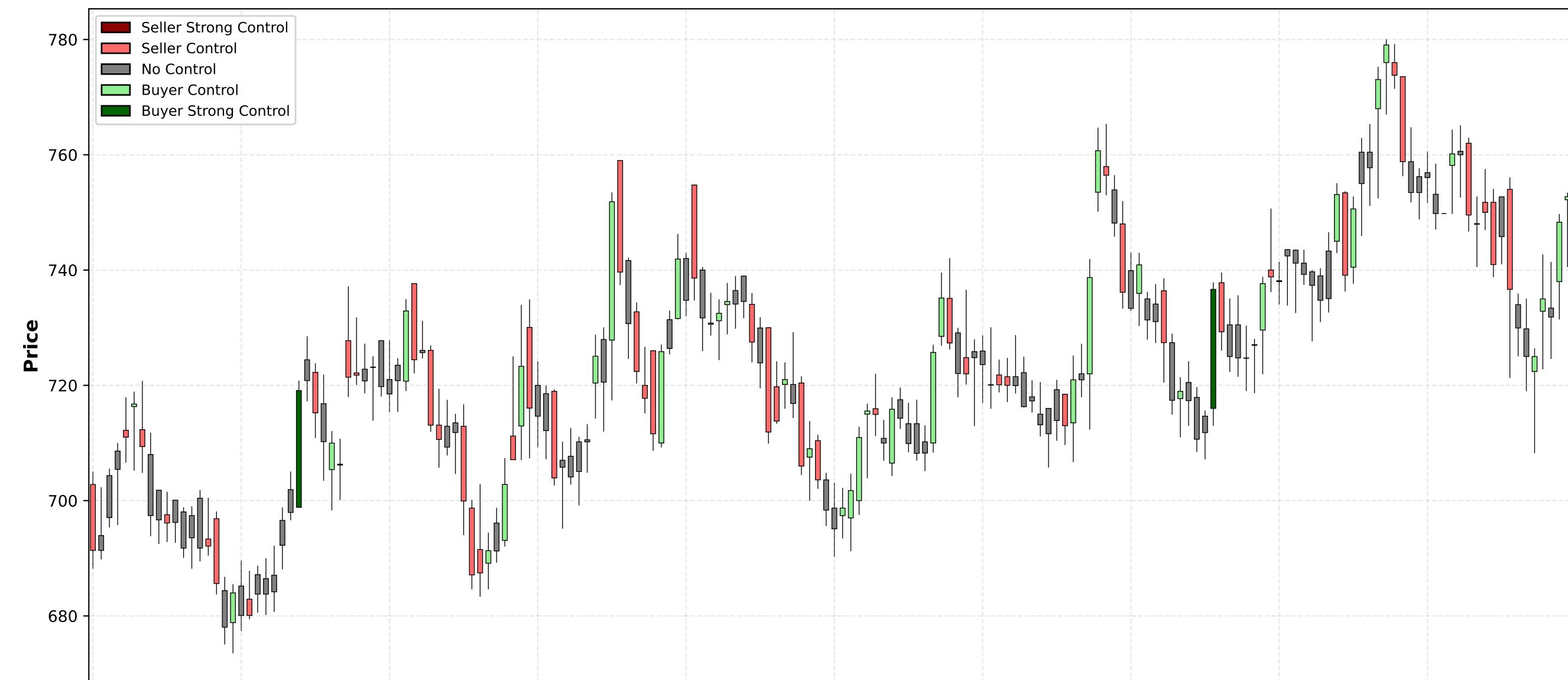
No Control: 110

Seller Control: 60

Buyer Control: 55

Buyer Strong Control: 3

MARICO.NS - Candlestick Classification



Multi-Timeframe Supertrend Analysis

Timeframe	Status	Value	Last Price	Signal Date
1 Week	UPTREND (Buy)	713.4	752.75	2025-03-31
1 Day	DOWNTREND (Sell)	759.38	752.75	2026-01-28
15 Min	UPTREND (Buy)	747.26	752.45	2026-02-06

Multi-Timeframe MACD Analysis

Timeframe	Trend	Momentum	Signal
1 Week	Bearish	Weakening	No Signal
1 Day	Bearish	Weakening	No Signal
15 Min	Bullish	Weakening	No Signal

MARICO.NS - 1 Week (Candlestick + EMAs)



MARICO.NS - 1 Day (Candlestick + EMAs)



MARICO.NS - 15 Min (Candlestick + EMAs)



Trendlyne Snapshot - MARICO_forecaster

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MARKETS / SECTOR:FMCG / INDUSTRY:PERSONAL PRODUCTS / [MARICO LTD.](#)

Marico Ltd. ⓘ

NSE: MARICO | BSE: 531642

Expensive Performer ⓘ

752.75 **4.45 (0.59%)** ↑ Near 52W High of ₹780.00

1.8M NSE+BSE Volume
NSE 06 Feb, 2026 3:31 PM (IST)

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Acquisition Marico to buy a 60% stake in Cosmix Wellness for Rs 225.7 crore to expand its premium food business See details

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Marico - MARICO - stock price prediction, stock forecast, target price, analyst ratings from 37 analysts

Marico has a share price target of Rs 846, revenue growth forecast of 24.9%, and profit growth estimate of 8.5% for FY26, based on top 37 analyst calls.

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