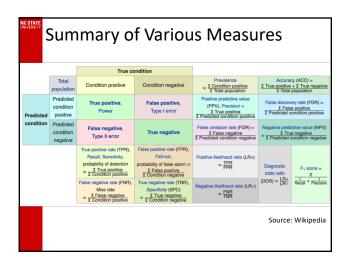


## Confusion Matrix: PREDICTED CLASS Class=Yes Class=No Class=Yes a b Class=No c d

		PREDICTED CLASS		
			Class=Yes	Class=No
	ACTUAL CLASS	Class=Yes	a (TP)	b (FN) (Type II)
		Class=No	c (FP) (Type I)	d (TN)
a: T	P (true positive):	Actual "Y" sar	nples that are also	classified as "Y"
	, , ,		nat were incorrectly	
c: F	P (false positive)	: Actual "N" th	at were incorrectly	classified as "Y"
d: T	N (true negative)	: Actual "N" th	at are correctly clas	ssified as "N"
Ν	lost widely	-used m	etric:	
		a + a	$\frac{d}{c+d} = \frac{1}{TP+1}$	TP + TN
	A ceuraeu -			



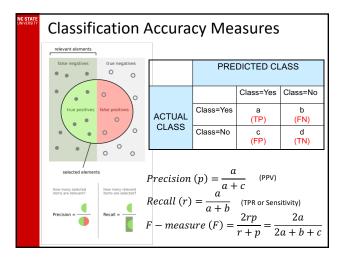
## Problem with Accuracy • Consider a 2-class problem - Number of Class 0 examples = 990 - Number of Class 1 examples = 10

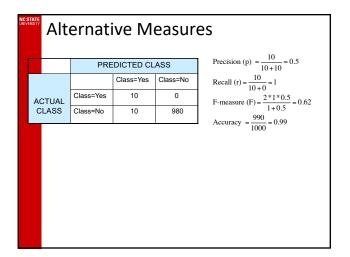
### Problem with Accuracy Consider a 2-class problem Number of Class NO examples = 990 Number of Class YES examples = 10 If a model predicts everything to be class NO, accuracy is 990/1000 = 99 % This is misleading because the model does not detect any class YES example Detecting the rare class is usually more interesting

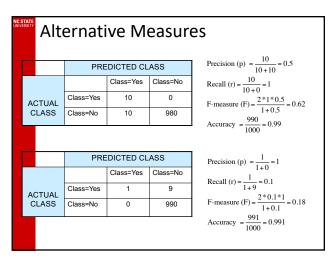
# Class Imbalance Problem Lots of classification problems where the classes are skewed (more records from one class than another) Credit card fraud Intrusion detection Defective products in manufacturing assembly line

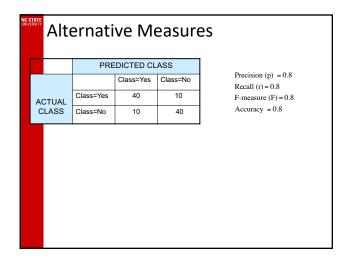
### Challenges

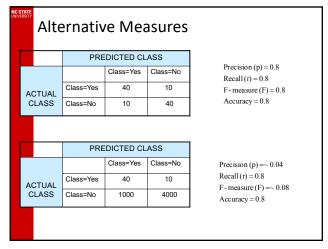
- Evaluation measures such as accuracy is not well-suited for imbalanced class
- Detecting the rare class is like finding needle in a haystack

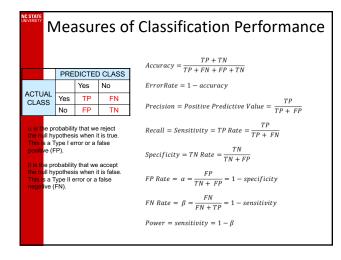


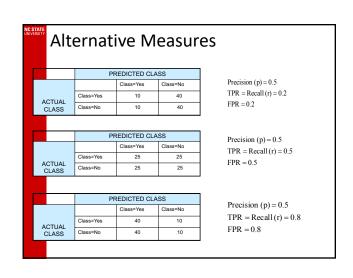








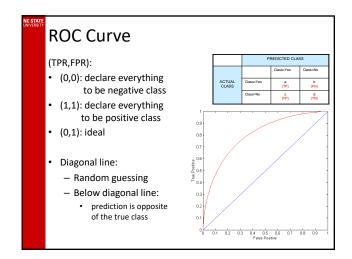




NIVERSITY

### **ROC** (Receiver Operating Characteristic)

- A graphical approach for displaying trade-off between detection rate and false alarm rate
- Developed in 1950s for signal detection theory to analyze noisy signals
- ROC curve plots TPR against FPR
  - Performance of a model represented as a point in an ROC curve



Handling Class Imbalance Problem

- Cost-sensitive classification
  - Misclassifying rare class as majority class is more expensive than misclassifying majority as rare class

