

**CHITKARA  
UNIVERSITY**

**FRONTEND PROJECT**

**REPORT**

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# **Project Overview and Introduction**

## **Overview:**

- Website Name: ANYTHING.COM
- TIME TAKEN:
- TECHNOLOGIES USED: HTML, CSS, JAVASCRIPT, TAIWINDCSS
- No of Pages: 20

## **Introduction:**

In an age marked by the digital revolution, e-commerce has not just become a convenient choice for shoppers; it has evolved into a way of life. As the lines between the online and offline worlds blur, the success of e-commerce platforms hinges on their ability to offer a seamless, personalised, and secure shopping experience. In this report, we delve into the realm of e-commerce excellence through the lens of Anything.com, an innovative and game-changing online shopping destination. Anything.com stands as a testament to the potential of e-commerce when powered by visionary thinking, user-centric design, and a commitment to staying at the forefront of technological advancements. This report aims to provide an in-depth analysis of Anything.com, exploring its history, growth, key features, and the strategies that have propelled it to the forefront of the e-commerce industry. It's a transformative platform that redefines the way people shop online. It showcases the power of e-commerce to create endless possibilities for consumers and opportunities for businesses.

# Why Choose Us?

- **Vast Product Selection:** Anything.com boasts an extensive product catalogue spanning categories such as fashion, electronics, home decor, health and beauty, and more. This wide selection ensures that customers can find virtually anything they desire on the platform.
- **User-Friendly Interface:** The website features an intuitive and user-friendly interface, making it easy for customers to navigate, search for products, and complete their purchases.
- **Secure Transactions:** Security is a top priority at Anything.com. They employ state-of-the-art encryption and security measures to ensure that all customer data and transactions are protected.
- **24/7 Customer Support:** A dedicated customer support team is available around the clock to assist with inquiries, concerns, and issues, enhancing the overall customer experience.
- **Personalization:** Anything.com utilises advanced algorithms to understand customer preferences and provide personalised product recommendations. This feature enhances the shopping experience and helps customers discover products that match their interests.
- **Great Deals and Discounts:** The website regularly offers sales, discounts, and special promotions, allowing customers to find quality products at competitive prices.

# Goals and Challenges

## Goals:

### ❖ Increase Website Traffic:

- The goal to "Increase Website Traffic" is aimed at enhancing the number of visitors to the Anything.com platform. By implementing various strategies, such as search engine optimization (SEO), content marketing, social media engagement, and online advertising, we intend to boost the quantity of users who visit our website. A higher volume of website traffic not only expands our brand's visibility but also creates more opportunities for potential customers to explore our products and services. This goal ultimately aims to drive more leads and sales, contributing to the sustained growth and success of Anything.com in the highly competitive e-commerce industry.

### ❖ Boost Conversion Rate:

- The goal of "Boosting Conversion Rate" focuses on improving the percentage of website visitors who take desired actions, such as making a purchase or signing up for a newsletter. This metric is a critical indicator of how effectively we are turning potential customers into actual buyers. By optimising the website's design, streamlining the checkout process, and providing compelling product descriptions, we aim to increase the likelihood of visitors taking these desired actions. A higher conversion rate translates to more efficient use of web traffic, ultimately leading to increased revenue and profitability for Anything.com. This goal underscores

our commitment to providing a seamless and enticing user experience that encourages customer engagement and transactions.

❖ **Expand Product Catalogue:**

- The objective to "Expand Product Catalog" centres on diversifying the range of products available on Anything.com. This entails adding new product categories, brands, and variations to meet the evolving preferences and demands of our customers. By broadening our catalogue, we aim to attract a wider audience, from various demographics and interests. Furthermore, a larger product selection not only provides customers with more choices but also encourages repeat visits and cross-selling opportunities. This goal aligns with our dedication to remaining competitive and ensuring that Anything.com remains a one-stop destination for an extensive array of products, thereby enhancing customer satisfaction and loyalty.

❖ **Enhance User Experience:**

- The goal of "Enhancing User Experience" is centred on improving the overall satisfaction and usability of Anything.com. We are committed to creating a seamless and enjoyable journey for our website visitors. This includes optimising site navigation, improving page loading times, and ensuring that the design is intuitive and responsive. By enhancing user experience, we aim to reduce friction and frustration, making it easier for customers to find and purchase products. This not only fosters customer loyalty but also encourages positive reviews and word-of-mouth referrals. Our focus on user experience is a testament to our commitment to providing a user-centric and enjoyable shopping

platform, ultimately resulting in higher customer retention and growth.

### ❖ Customer Retention:

- The objective of "Customer Retention" is about nurturing and sustaining long-term relationships with our existing customers. We aim to keep them engaged and satisfied with Anything.com to encourage repeat purchases. Customer retention strategies involve providing exceptional customer service, personalised offers, loyalty programs, and regularly seeking feedback to understand and meet their evolving needs. By retaining existing customers, we not only secure a consistent revenue stream but also benefit from their word-of-mouth recommendations and increased customer lifetime value. This goal underscores our commitment to building a loyal customer base, fostering trust, and ensuring that Anything.com remains a go-to destination for their shopping needs.

## Challenges:

### ❖ User Experience (UX) Design:

- User Experience (UX) Design is the practice of creating digital interfaces that prioritise user satisfaction and ease of interaction. It involves understanding user behaviour, preferences, and needs to design websites, apps, or products that are intuitive and enjoyable to use. UX designers focus on optimising layout, navigation, content presentation, and visual elements to provide a seamless and meaningful user journey. Effective UX design improves user engagement, reduces friction, and enhances accessibility, ultimately leading to higher customer satisfaction

and better business outcomes. It combines research, empathy, and design principles to create a harmonious and efficient user experience that aligns with the goals of the product or platform.

### ❖ **Performance Optimization:**

- Performance optimization refers to the process of enhancing the speed and efficiency of a website, application, or system. It involves various techniques, such as code optimization, image compression, and minimising HTTP requests, to ensure swift load times and responsive user interactions. By reducing loading delays, improving server response times, and managing resource utilisation, performance optimization enhances the user experience. It is crucial for retaining visitors, improving search engine rankings, and increasing customer engagement. High-performance systems also decrease bounce rates, boost conversions, and lower operational costs, making it a key focus for developers and organisations looking to deliver a seamless and efficient digital experience.

### ❖ **Cross-Browser Compatibility**

- Cross-browser compatibility is the practice of ensuring that a website or web application functions consistently and accurately across various web browsers and their different versions. Since different browsers may interpret code differently and have unique rendering engines, achieving compatibility can be challenging. Web developers use standards-compliant code, thorough testing, and occasionally, browser-specific fixes to guarantee a seamless user experience. Cross-browser compatibility is vital for reaching a diverse online audience and maintaining the functionality, appearance, and performance of a website, irrespective of

whether users access it through Google Chrome, Mozilla Firefox, Microsoft Edge, Safari, or other popular browsers.

### ❖ **Browser Updates**

- Browser updates refer to the periodic releases of new versions or patches for web browsers like Google Chrome, Mozilla Firefox, and Microsoft Edge. These updates are essential for enhancing browser performance, fixing security vulnerabilities, and introducing new features or standards compliance. They also enable users to access the latest web technologies and ensure a secure and efficient browsing experience. However, they can pose challenges for web developers, as new updates may introduce changes in rendering, standards support, or features that affect a website's compatibility. Staying updated with browser changes is crucial to maintain a website's functionality and user experience across different browser versions.

### ❖ **Content Management:**

- Content management is the process of creating, organising, and maintaining digital content, such as text, images, and multimedia, within a structured system or platform. This facilitates efficient content creation, editing, and publication. Content management systems (CMS) like WordPress and Drupal simplify this process, allowing users to manage web content without extensive technical expertise. CMS tools streamline content updates, version control, and collaboration among content creators. This practice is fundamental for websites, blogs, and digital platforms, ensuring content remains relevant, up-to-date, and accessible to the intended audience, while also supporting SEO, information retrieval, and consistent branding.

# Screenshots and Explanation

The screenshot shows the Anything.com homepage with a dark theme. At the top, there's a banner for 'Storage Geysers' starting at ₹3,399. Below it, a 'Deals of the Day' section features four products: a NoiseFit Curve Smartwatch, a Wireless Keyboard & Mouse Combo, a logitech M186 Wireless Optical Mouse, and a Croma 1500 Watt 1.2 Litre Electric Kettle. The 'Highlights' section includes promotional banners for HDFC Bank NeuCard, Croma Creators' Studio, and Deals Corner. The 'Top Brands' section lists logos for Apple, Samsung, Philips, Croma, HP, Sony, LG, and Dell. The footer contains links to Categories (Mobile Phones, Laptops, Televisions, Air Conditioners, Headphones & Earphones), About Us (About ANYTHING.COM, Careers, News & Blog, Help, Press Center), Services (Gift Card, Mobile App, Shipping & Delivery, Order Pickup, Account Signup), and Help (ANYTHING.COM Help, Returns, Track Orders, Contact Us, Feedback).

## 1) HomePage

This HTML code represents the structure of a webpage. It begins with standard document elements, including meta information and a title. External resources, like CSS and JavaScript libraries, are linked for styling and functionality. Two internal stylesheets are provided for customization. The navigation bar contains links to various site sections. An image slider showcases multiple images, while another section features clickable images. "Deals of the Day" displays products and their prices in a slideshow. "Highlights" presents promotional images. The "Top Brands" section shows brand logos. The footer contains links to site categories. Additionally,

there are references to external JavaScript files for interactivity.

## 2)MobilePhones Page

The screenshot displays the 'Mobile Phones' section of the ANYTHING.COM website. At the top, there's a navigation bar with links to Home, About, Signup, Contact, and a location indicator for Chandigarh, 160047. Below the navigation is a large banner featuring a smiling couple holding a smartphone. The main content area is divided into several sections:

- Mobile Phones**: A section titled "Treat yourself to a new Mobile Phone" with a sub-section "Latest Mobile Phones For You". It features two main product cards:
  - realme 11x 5G**: 8GB | 128GB | 64MP AI Camera, 33W Supervooc Charging. Starting at ₹15,999\*. Includes a small note about bank offers.
  - vivo V29e**: 8GB | 128GB Segment Slimmest 3D Curved Display. Starting at ₹24,499\*. Includes a note about all offers.
- Budget Smartphones**: Shows four phones: realme C30s (₹6,299.00), SAMSUNG Galaxy A03 Core (₹6,999.00), Redmi A2+ (₹7,499.00), and oppo A16e (₹8,999.00).
- Best Selling Premium Smartphones**: Shows four phones: Apple iPhone 14 (₹64,990.00), SAMSUNG Galaxy Z Fold5 (₹184,999.00), realme GT Neo 3 (₹36,494.00), and vivo X90 Pro 5G (₹84,999.00).

At the bottom of the page, there are footer links categorized into "Categories," "About Us," "Services," and "Help," along with a horizontal rule and a "Feedback" link.

The webpage features a navigation bar containing links to various sections like Home, About, Signup, and Contact. An image banner is placed at the top of the page, followed by different content sections promoting mobile phones and their versatile applications. Several product listings include images, product names, and prices, presumably linking to more detailed product pages. The footer neatly categorizes links into sections such as "Categories," "About Us," "Services," and "Help." Throughout the page, links are provided for navigation to other pages. Additionally, a horizontal rule is used as a visual divider.

# 3)Televisions Page

ANYTHING.COM

Home About Signup Contact Chandigarh,160047

## Televisions



Settle down and turn on the TV

Streaming services have made it possible to watch your favourite shows and live events on any screen you desire. But every so often you need a screen large enough so you can sink into your sofa or curl up in bed and watch your beloved stories come to life.

### Latest Televisions For You

**NEW**

**GODREJ**

43" Full HD Smart TV  
Bezel Less Display

₹34,000  
**₹16,999\***

\*Extra 10% Bank Discount



**NEW**

**COMPAQ**

Smart LED TVs

Starting at ₹8,499



### Budget Televisions



LG SMART TV

LG LM56 (32 inch)

₹13,480.00



SAMSUNG Series 4 (32 inch)

₹14,199.00



OnePlus Y Series (32 inch)

₹12,499.00



Xiaomi 5A (40 inch)

₹19,990.00

### Best Selling Premium Televisions



LG UHD Smart TV

LG UR80 (70 inch)

₹99,990.00



SAMSUNG CUE60 (55 inch)

₹47,490.00



SONY X75L(55 inch)

₹63,600.00



XIAOMI Smart TV 5A (40 inch)

Xiaomi X Pro Series (50 inch)

₹39,999.00

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Categories

Mobile Phones

Laptops

Televisions

Air Conditioners

Headphones & Earphones

About Us

About ANYTHING.COM

Careers

News & Blog

Help

Press Center

Services

Gift Card

Mobile App

Shipping & Delivery

Order Pickup

Account Signup

Help

ANYTHING.COM Help

Returns

Track Orders

Contact Us

Feedback

Within the webpage's body, a navigation bar is featured with the website's name, "ANYTHING.COM," and links to sections like Home, About, Signup, and Contact. Additionally, an address with a map icon is included. At the top of the page, an image banner is displayed, and subsequent sections promote televisions with headings and paragraphs that emphasize their benefits. Several images of different televisions, complete with names and prices, are presented. The webpage closes with a footer that categorizes links into sections, including Categories, About Us, Services, and Help.

# 4)Laptop Page

ANYTHING.COM

Home About Signup Contact Chandigarh, 160047

| Laptops

Latest Laptops For You

**NEW** Acer One Z2 Laptop AMD Ryzen 3 | 8GB | 512GB ₹28,999

**NEW** Lenovo IdeaPad 3 Laptop 12th Gen Core i3 | 8GB | 512GB ₹43,110

Budget Laptops

Lenovo IdeaPad Flex 3 Chromebook ₹29,994.00

ASUS X1502ZA Intel Core i5 12th Gen ₹47,720.00

Lenovo IdeaPad Slim 3 Intel Celeron ₹27,990.00

DELL Inspiron 3511 Intel Core i5 11th Gen ₹50,490.00

Best Selling Premium Laptops

Apple MacBook Air 2020 ₹80,990.00

FUJITSU UH-X ₹99,990.00

DELL Inspiron 15 5520 ₹72,990.00

ASUS ROG Strix G15 ₹94,990.00

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Categories

Mobile Phones  
Laptops  
Televisions  
Air Conditioners  
Headphones & Earphones

About Us

About ANYTHING.COM  
Careers  
News & Blog  
Help  
Press Center

Services

Gift Card  
Mobile App  
Shipping & Delivery  
Order Pickup  
Account Signup

Help

ANYTHING.COM Help  
Returns  
Track Orders  
Contact Us  
Feedback

The body of the webpage begins with a navigation bar at the top, featuring the store's name "ANYTHING.COM." The navigation links include "Home," "About," "Signup," and "Contact." Below the navigation bar, there is a large image banner showcasing the latest laptops. The page continues with sections displaying "Latest Laptops For You" and "Budget Laptops," each featuring laptop images, names, and prices.

Further down, the page showcases "Best Selling Premium Laptops," again displaying laptop images, names, and prices, with links to individual product pages. The "hr" element provides a horizontal line to separate sections. Towards the end of the page, there is a footer section

divided into four columns: "Categories," "About Us," "Services," and "Help." Each column contains links relevant to the respective category.

## 5)Headphones and Earphones Page

The content begins with a navigation bar at the top, which includes the store's name "ANYTHING.COM" and links to various pages such as "Home," "About," "Signup," and "Contact." There's also an icon indicating the physical location of the store. Following the navigation bar, there's an image of headphones, and then a title "Hear every detail in comfort and style," with a related paragraph describing the advantages of using laptops for different tasks. The webpage showcases different headphone products in sections, both budget-friendly and premium ones, with images and pricing information. The footer at the bottom is divided into columns, with the first column listing various product categories, the second column providing links to pages like "About Us" and "Careers," the third column listing services like gift cards and mobile apps, and the fourth column

offering help-related links such as "Contact Us" and "Feedback."

## 6) Refrigerators

The screenshot shows a webpage from ANYTHING.COM featuring a navigation bar at the top with links to Home, About, Signup, Contact, and a location icon for Chandigarh, 160047. Below the navigation is a photograph of a man and a woman looking inside an open refrigerator. A teal sidebar on the left contains the word 'Refrigerators'. The main content area has a dark background and features several sections: 'Every home needs a Refrigerator' with a tagline 'Whether you're living alone or with your big, happy family, a Refrigerator makes your life easier.', 'Latest Refrigerators For You' showing two models (Whirlpool/Samsung and Croma), 'Budget Refrigerators' showing four models (Midea Mini Bar, Samsung 223 Litres, Haier 190 Litres, Whirlpool IMPC 185 Litres), and 'Best Selling Premium Refrigerators' showing four models (Samsung 865 Litres, LG 638 Litres, Toshiba 650, Electrolux 700 Liters). At the bottom, there are footer sections for Categories (Mobile Phones, Laptops, Televisions, Air Conditioners, Headphones & Earphones), About Us (About ANYTHING.COM, Careers, News & Blog, Help, Press Center), Services (Gift Card, Mobile App, Shipping & Delivery, Order Pickup, Account Signup), and Help (ANYTHING.COM Help, Returns, Track Orders, Contact Us, Feedback).

Within the content, there's a navigation bar at the top, bearing the store's name "ANYTHING.COM," along with links to various pages such as "Home," "About," "Signup," and "Contact." An additional icon shows the physical location of the store. Below the navigation bar, there's an image of a refrigerator with a catchy tagline highlighting the importance of having a refrigerator in every home. The webpage showcases different refrigerators, both budget-friendly and premium models, with images and corresponding pricing information. The footer at the bottom is organized into columns, providing links to various categories, information about the store, available services, and helpful

links, such as "Contact Us" and "Feedback."

## 7) Home Theatre and Soundbar Page

At the top of the page, there is a navigation bar that includes the website's logo, "ANYTHING.COM," and navigation links for "Home," "About," "Signup," and "Contact."

Beneath the navigation bar, an image showcases a promotional banner for home theatre systems. Following this banner, there is a heading and a brief text that introduces the products, emphasizing the enhanced viewing experience offered by soundbars and home theatre systems. The page further features sections for displaying the latest and budget-friendly home theatre and soundbar products towards the end of the page, there is a footer section that provides links to different categories,

information about the company, its services, and contact details

## 8) Air Conditioners

The screenshot displays the website's header with the title 'ANYTHING.COM' and navigation links for Home, About, Signup, Contact, and location information for Chandigarh, 160047. Below the header is a large image of a woman sitting on a sofa, holding a remote control and looking up at an air conditioner mounted on the wall. A sidebar on the left lists categories: 'Air Conditioners', 'Best Air Conditioners to cool you down', and 'Latest Air Conditioners For You'. The 'Latest Air Conditioners For You' section features two products: 'Croma Inverter ACs 4-in-1 Convertible' starting at ₹25,990\* and 'Hisense Convertible Inverter ACs' starting at ₹26,990\*. The 'Budget Air Conditioners' section shows four models: Croma 4 in 1 Convertible (₹27,990.00), Hisense Cooling Expert 5 in 1 (₹28,990.00), Haier Top Flow 1.5 Ton (₹28,990.00), and HITACHI Kaze Plus 1 Ton (₹28,900.00). The 'Best Selling Premium Air Conditioners' section shows four models: DAIKIN Standard 1.8 Ton (₹59,990.00), O GENERAL 2 Ton (₹65,994.00), Blue Star 3 in 1 Convertible (₹50,990.00), and HITACHI Senpai 3200FL (₹51,490.00). The footer contains sections for Categories (MobilePhones, Laptops, Televisions, Air Conditioners, Headphones & Earphones), About Us (About ANYTHING.COM, Careers, News & Blog, Help, Press Center), Services (Gift Card, Mobile App, Shipping & Delivery, Order Pickup, Account Signup), and Help (ANYTHING.COM Help, Returns, Track Orders, Contact Us, Feedback).

The head section contains essential metadata such as character set and viewport settings, although the title tag remains empty and should be filled with a relevant title for the webpage. Furthermore, it links an external stylesheet, 'mobilephones.css', which presumably provides additional styling for the webpage.

The body section defines the content of the webpage and includes a navigation bar, an image, and various text elements, presenting information about air conditioners. This is followed by two sections that display images of different air conditioner models. Lastly, the code concludes with a section that outlines categories, an "About Us" section, services, and help, presumably for the

website's footer, serving as a navigation guide and contact information for users.

## 9)Brand Page

The screenshot shows the Anything.com website's Apple Store page. At the top, there's a navigation bar with links for Home, About, Signup, Contact, and a location indicator for Chandigarh, 160047. Below the navigation is a banner for the "Apple Store" featuring an iPhone 15. The main heading is "Newphoria" with a note that it's "Restocking soon" starting at ₹74,900\*. An HDFC Bank logo indicates a ₹5,000 instant cashback offer. A "Shop by Category" section includes buttons for iPhone, Mac, iPad, and AirPod. Below this are sections for "iPhone 14" (showing four phones with their prices: ₹64,990 for Midnight, ₹64,990 for Starlight, ₹64,990 for Purple, and ₹64,990 for Red), "Macbooks" (showing four MacBook models with their prices: ₹233,994.00 for Pro 16 2021, ₹149,990.00 for Pro 2022, ₹215,994.00 for Pro 14 2021, and ₹81,990.00 for Air 2020), "Apple Accessories" (showing four accessories: Apple Pencil for iPad Pro, Apple Leather Smart Flip Cover, Apple Magic Mouse, and Apple Soft Leather Back Cove), and a "Why Apple?" section with a carbon neutral message. The footer contains links for Categories (Mobile Phones, Laptops, Televisions, Air Conditioners, Headphones & Earphones), About Us (About ANYTHING.COM, Careers, News & Blog, Help, Press Center), Services (Gift Card, Mobile App, Shipping & Delivery, Order Pickup, Account Signup), and Help (ANYTHING.COM Help, Returns, Track Orders, Contact Us, Feedback).

A navigation bar is prominently displayed at the top of the page. It features the site's logo, "ANYTHING.COM," and provides links for easy navigation. The navigation links include "Home," "About," "Signup," and "Contact." Following the navigation bar, the page showcases an Apple Store banner with a bold and captivating heading. The webpage's main feature is a Swiper component, indicating a dynamic image carousel that allows users to scroll through a series of images. The page also highlights specific product categories such as iPhones, Macbooks, and Apple accessories. Towards the bottom of the page, there's a section titled "Why Apple?" which presumably elaborates on the unique selling points of Apple products. Finally, the footer section of the webpage provides essential links to different categories, information about the website, its services, and support options.

# 10)About Us Page

ANYTHING.COM

Home About Signup Contact Chandigarh,160047

## Our Mission

At ANYTHING.COM, our mission goes beyond transactions; it's about building meaningful connections and enhancing lives through a seamless shopping experience. We are driven by a passion to redefine e-commerce, placing people at the heart of everything we do. Our mission begins with a commitment to empower. We believe that technology should be a tool for empowerment, enabling individuals to access a world of products and possibilities. Through our platform, we empower shoppers to explore, discover, and acquire with ease, breaking down geographical barriers and making the global marketplace accessible to all. Environmental responsibility is woven into our mission. We acknowledge the impact of commerce on our planet and are dedicated to promoting sustainability. By supporting ethical practices and eco-friendly products, we aim to contribute to a greener future, allowing our customers to make choices that align with their values.

### Meet Our Team!

Emmy Rosum  
Co-Founder and CEO

Orlando Diggs  
Co-Founder and COO

Sophie Chamberlain  
Head of Sales

Jackson Love  
Sales Manager

Michael West  
Frontend Lead

Jessica Dobrev  
Backend Lead

Sasha Kindred  
VP of Marketing

Oli Dwyer  
Product Manager

#### Categories

MobilePhones  
Laptops  
Televisions  
Air Conditioners  
Headphones & Earphones

#### About Us

About ANYTHING.COM  
Careers  
News & Blog  
Help  
Press Center

#### Services

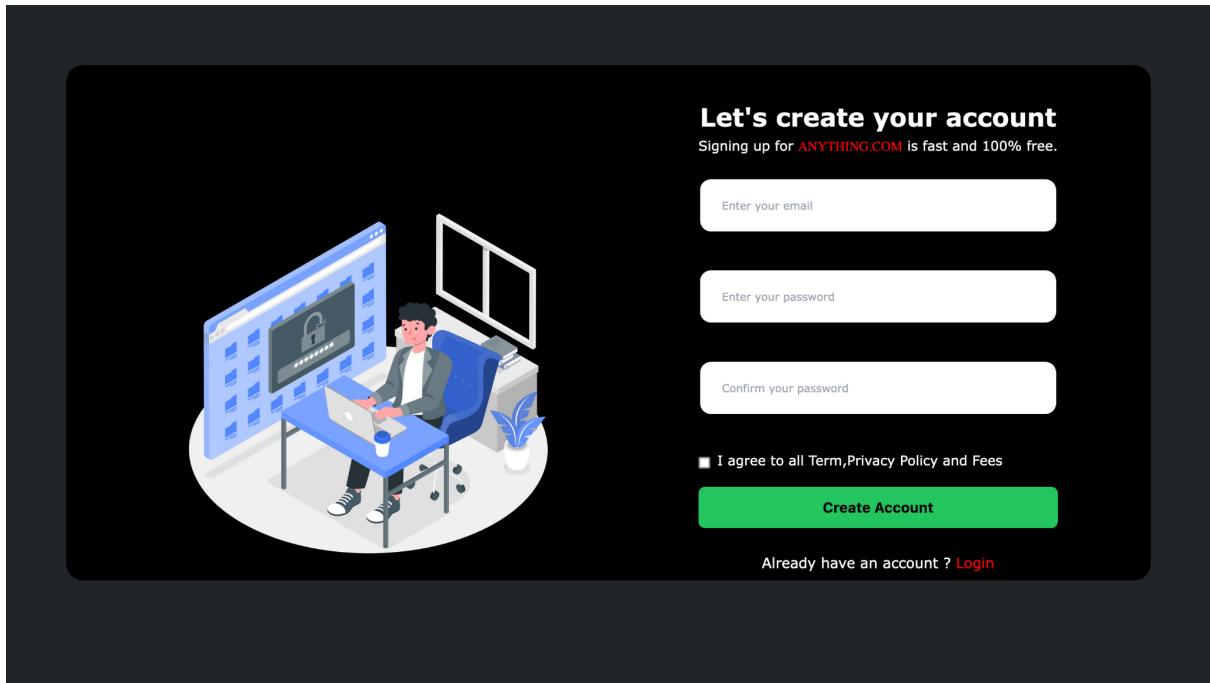
Gift Card  
Mobile App  
Shipping & Delivery  
Order Pickup  
Account Signup

#### Help

ANYTHING.COM Help  
Returns  
Track Orders  
Contact Us  
Feedback

The webpage features a navigation bar at the top, where the site's name, "ANYTHING.COM," is displayed. This navigation bar includes links for "Home," "About," "Signup," and "Contact." A horizontal rule separates this mission section from the next, where there's a section titled "Meet Our Team!" displaying team members' images. Another horizontal rule separates this team section from the footer, which is organized into four columns: "Categories," "About Us," "Services," and "Help," each containing relevant links.

## 11) SignUp Page



The page layout consists of two main sections enclosed in a central container with a black background and rounded corners. On the left side, there's an image (presumably a lock symbol) indicating secure login, while the right side contains the registration form. The form is designed with user-friendly elements, such as text input fields for email, password, and password confirmation. A checkbox for agreeing to the terms, privacy policy, and fees is included. Below the form, there's a green "Create Account" button to submit the registration details. Users can also find a link to the login page, offering the option to log in if they already have an account.

The code also references several JavaScript libraries, including Bootstrap and Popper.js, which are commonly used for enhancing the interactivity and functionality of web pages.

## 12)Contact Us Page

**ANYTHING.COM**

Home   About   Signup   Contact   Chandigarh 160047

**Contact our friendly team**

Let us know how we can help.

**Chat to sales**  
Speak to our friendly team  
[sales@anything.com](mailto:sales@anything.com)

**Chat to support**  
We're here to help  
[support@anything.com](mailto:support@anything.com)

**Visit us**  
Visit our office HQ  
Street 102

**Call us**  
Mon-Fri from 8am to 8pm  
+91 1234567890

**Frequently Asked Questions!**

**IS INSTALLATION OFFERED ON ALL PRODUCTS?**  
Installation and demo are offered for certain items by sellers through the brand or an authorised service provider.

**HOW WILL THE ORDER BE DELIVERED?**  
All the orders will be delivered through Supply Chain or through reputed courier service provider like BlueDart.

**CAN ITEMS BE RETURNED AFTER THE TIME PERIOD MENTIONED?**  
No, sellers will not be able to accept returns after the time period mentioned in the seller's Returns Policy.

**CAN I BUY MULTIPLE PRODUCTS AT ONCE?**  
Yes, you can order multiple products at once. Simply add the products you wish to purchase to your shopping cart.

**I MISSED THE DELIVERY OF MY PRODUCT?**  
The courier service delivering your order usually tries to deliver on the next business day in case you miss a delivery.

**How can I claim warranty for my product?**  
You can claim the warranty for your product by using the invoice at any authorized service center of the brand.

**Get notified when we launch new products!**  
Stay up to date with the latest news, announcements and articles.

Enter Your Email  Subscribe

---

**Categories**

- Mobile Phones
- Laptops
- Televisions
- Air Conditioners
- Headphones & Earphones

**About Us**

- About ANYTHING.COM
- Careers
- News & Blog
- Help
- Press Center

**Services**

- Gift Card
- Mobile App
- Shipping & Delivery
- Order Pickup
- Account Signup

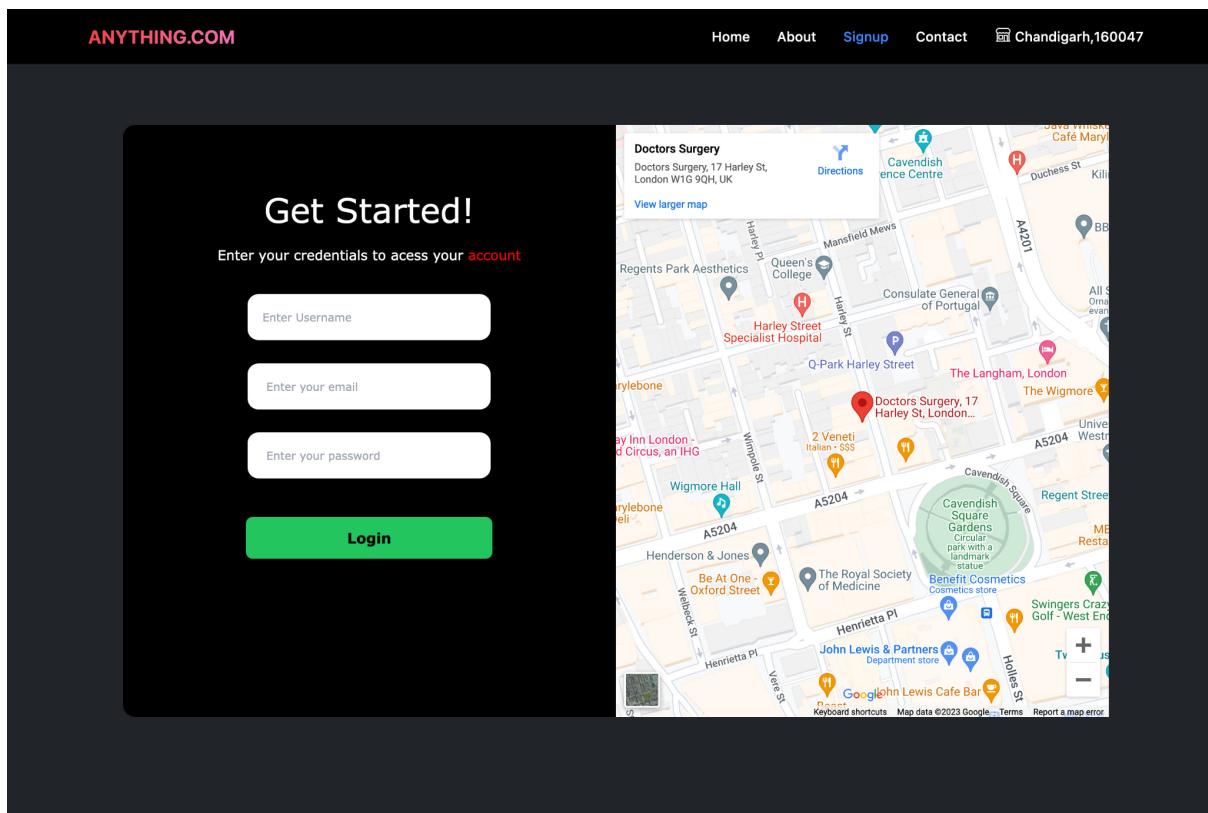
**Help**

- ANYTHING.COM Help
- Returns
- Track Orders
- Contact Us
- Feedback

This HTML code represents a web page for a site named "ANYTHING.COM." The page serves as a contact page and is structured with several distinctive sections. It commences with essential meta tags for character encoding and viewport settings. There's a navigation bar at the top, featuring links for home, about, sign-up, and contact pages. Each of these links is embellished with icons. The "Contact our friendly team" section introduces the contact information, and a section below provides contact options, including chat, support, office visit, and phone contact, with corresponding icons and

descriptions. The page also includes a frequently asked questions (FAQs) section, presenting common queries and answers, each alongside an icon.

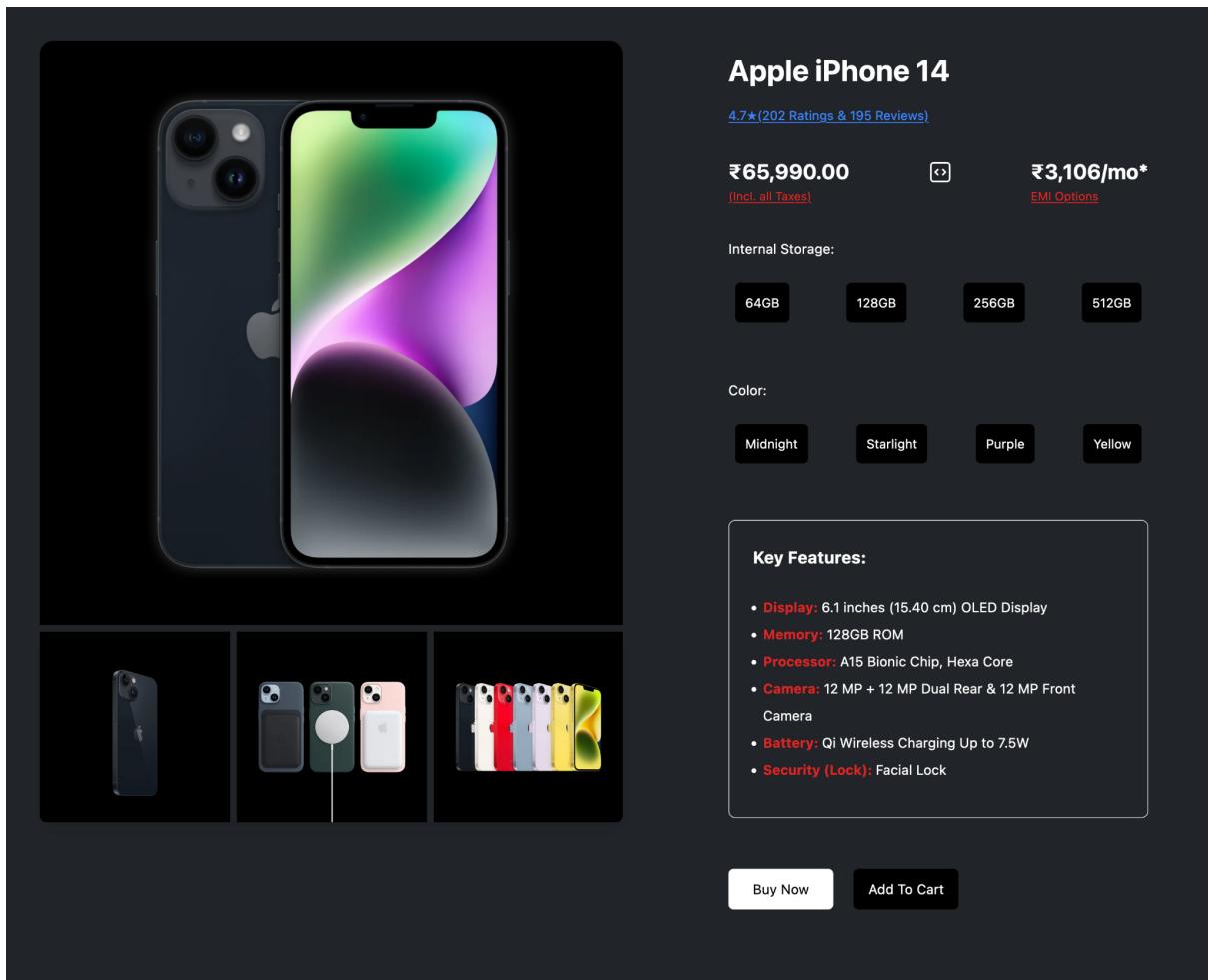
## 13) Login Page



Within the body, there's a navigation bar at the top with a site name, "ANYTHING.COM," and navigation links for Home, About, Signup, and Contact. The links are styled using various CSS classes, and some have hover effects to improve user experience. There's also a contact address provided with an icon. Below the navigation bar, there's a login or account access section with a two-column layout. The left column has input fields for a username, email, and password, along with a "Get Started!" heading. The right column embeds a Google Map for a location in London, UK, with an iframe. The overall design uses various CSS classes to set styles for the text,

buttons, and layout. The page combines visual elements with interactive features like a login button that links to the homepage.

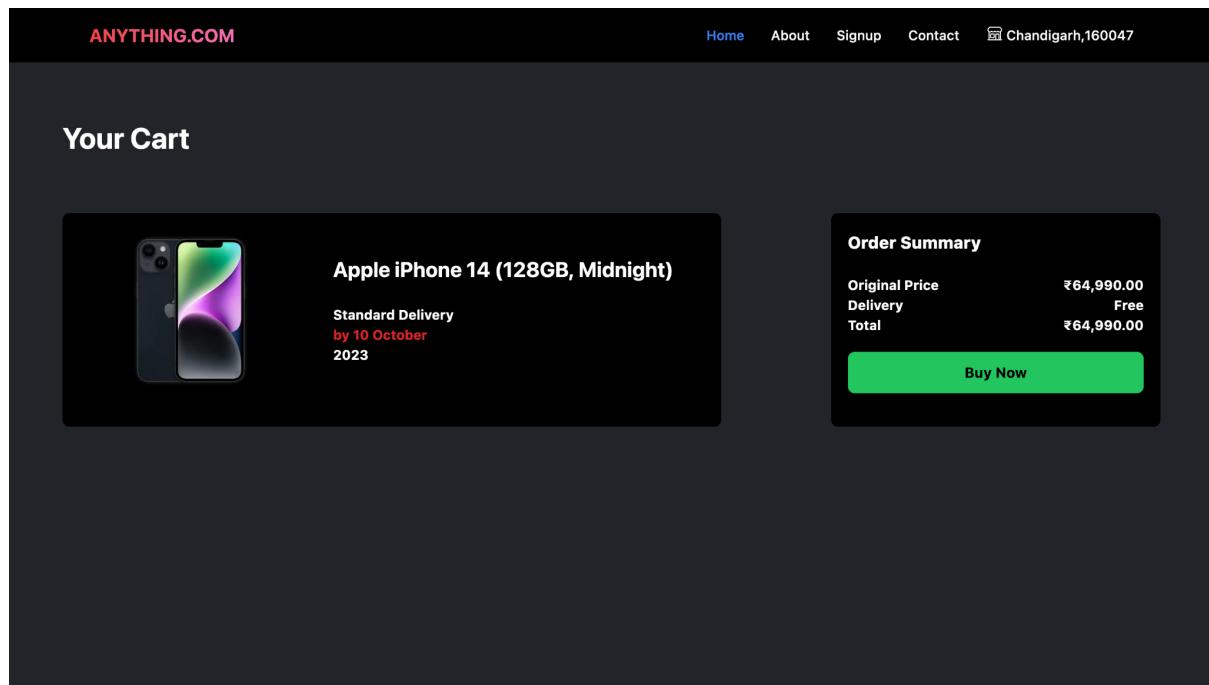
## 14) Product Page



The HTML document starts with standard declarations and includes a link to the Tailwind CSS library for styling. Inside the body, there is a two-column layout. The left column, with the "id='left'", contains an image of the Apple MacBook Air displayed within a black background. The right column, with the "id='right'", provides detailed product information. Within the right column, product details are presented, including the product name, user ratings, price,

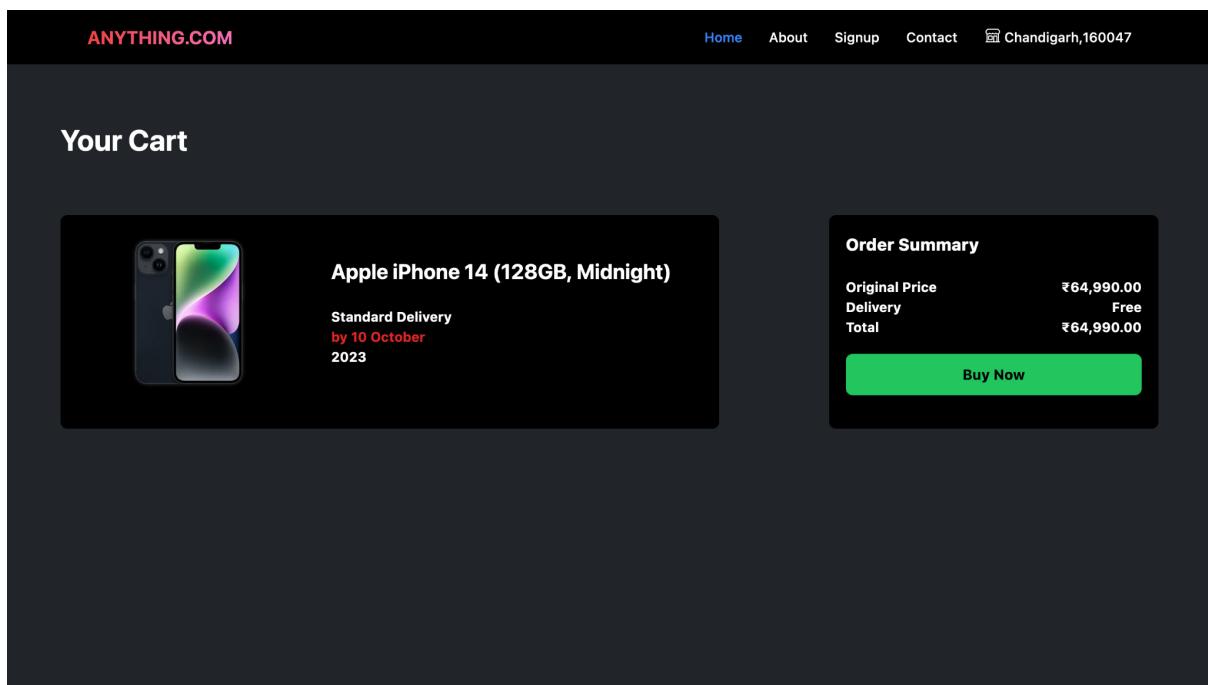
and EMI (Equated Monthly Installment) options. The price and EMI details are presented in a well-structured manner. At the end of the page, there is a section with buttons for actions like "Buy Now" and "Add to Cart." These buttons are styled differently to distinguish their actions, and there are JavaScript functions associated with these buttons to handle user interactions.

## 15)Add To Cart Page



Inside the <body>, there's a navigation bar at the top of the page with links for Home, About, Signup, and Contact. The navigation bar has a modern design with dynamic hover effects and is responsive for various screen sizes. It also includes a location address. Below the navigation bar, there is a section with a white background, containing the title "Your Cart." This is the main heading for the cart page. Further down, the cart content is organized in a two-column layout, creating a clear separation between product details and the order summary. On the right side, there's an order summary with details like the original price of the product, delivery cost (which is free in this case), and the total cost. The "Buy Now" button allows users to proceed with the purchase.

## 16)Buy Now Page



Inside the <body>, there's a navigation bar at the top of the page with links for Home, About, Signup, and Contact. The navigation bar has a modern design with dynamic hover effects and is responsive for various screen sizes. It also includes a location address. Below the navigation bar, the main content of the page is organized. It starts with a large empty space created with the "my-48" class and contains a series of messages. The first message, "Thanks For Shopping!" is displayed in a large, bold font in the center of the page. This message serves as a prominent confirmation of a successful purchase. Following that, there are additional messages that provide further

details. "Your Order has been placed successfully" reassures the user, and "Order id: #1677" provides a unique identifier for the order.

## Future Scope

### ❖ Artificial Intelligence and Machine Learning:

- E-commerce websites will leverage AI and ML for personalized product recommendations, chatbots for customer support, and data-driven insights to enhance user experiences. The scope includes improving customer satisfaction, increasing sales, and automating tasks like inventory management.

### ❖ Voice Commerce:

- With the proliferation of voice-activated devices, e-commerce sites will enable voice shopping. The scope here is to provide a convenient, hands-free shopping experience and capitalize on the growing use of voice assistants.

### ❖ Sustainability and Ethical Shopping:

- As environmental concerns grow, e-commerce sites have the scope to focus on sustainable and ethically sourced products, attracting environmentally conscious consumers.

#### ❖ **Blockchain for Trust and Transparency:**

- Blockchain can be used for supply chain transparency, counterfeit prevention, and secure, transparent transactions. The scope here is to build trust and ensure the authenticity of products.