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Postgraduate Marketing courses



Develop your marketing expertise

Gain critical, analytical, communication and ethical capabilities required for a successful career in marketing. Our programmes offer a more immersive learning experience that gives you the option to specialise in a chosen pathway.

Why study at the University of Birmingham?

The Department of Marketing at Birmingham Business School delivers internationally excellent research and teaching. Our world-renowned research active staff contribute to the field of Marketing and beyond through publishing in top ranked journals, organising key events and conferences worldwide, obtaining funding from national and international research councils and grant schemes, and many holding positions on editorial boards of internationally recognised journals. Our teaching impacts at MSc, MBA and PhD levels.

Language, Culture and Communication MA

Course information for prospective postgraduate students on our MA Language, Culture and Communication taught masters degree programme.

Marketing MSc (Dubai)

Develop your marketing expertise and the critical, analytical, communication and ethical capabilities required for a successful career.

Marketing MSc

The MSc in Marketing is taught by highly experienced academics and marketing professionals. Accredited by the Chartered Institute of Marketing, this course will prepare you for careers in business.

Strategic Marketing and Consulting MSc

The MSc in Strategic Marketing will deepen your insights into theory and practice of specialist aspects of marketing and give you an understanding of contemporary and complex issues facing marketers.

Marketing PhD / MPhil / MSc (Res)

Explore the PhD/MPhil/MSc (Research) in Marketing at the University of Birmingham. Develop advanced research skills and deepen your marketing knowledge.

Strategic Marketing Practice MSc (Online)

Strategic Marketing Practice MSc (Online). Enhance your knowledge of the latest advances in strategic marketing thinking and research. Apply now.

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