

**LET'S SOLVE A
GUESSTIMATE**



PROBLEM STATEMENT

**Estimate The
Number Of
Footballs Sold In
Delhi Every Year.**

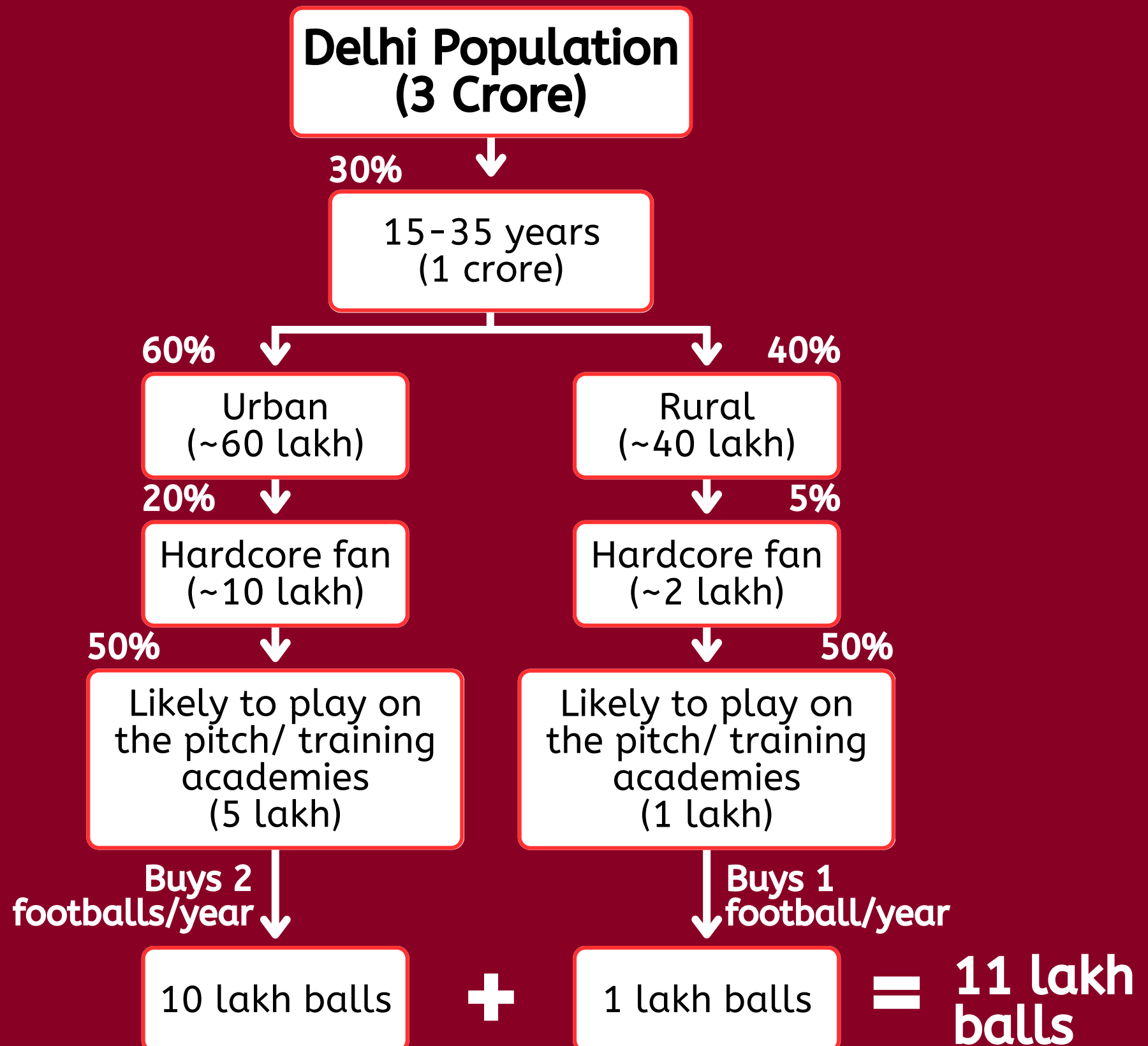
ASSUMPTIONS

- We can start off with the population of Delhi and do an age split first because only those aged from 15–35 years would be indulging in outdoor sports typically, so a 30% split here.
- We can then divide the population into Urban/Rural.
- Out of these buckets, we can take a split for hardcore football fans.

ASSUMPTIONS

- We can then take a split for those who like to play football and not only follow the sport.
- In the end, we can take an assumption for # footballs bought/year.

FRAMEWORK



FINAL ANSWER

*The estimated number
of footballs sold
in Delhi every year is
approximately 11 lakh*

CONSULTING FELLOWSHIP

Mentors from

McKinsey
& Company

BAIN
& COMPANY



Dalberg

Deloitte. **BCG**

accenture

- 1 **2.5 or 6 months, 10 mentors, and 30+ hours of live mentorship on Consulting careers, CV making (including 1:1 edits), Guesstimates & Case Interviews.**
- 2 **Rigorous interview practise through real-time guesstimates solving & buddy teams for mock cases.**
- 3 **Placement Assistance through employee referrals by our MBB & Dalberg mentors. Regular job updates from consulting firms. Industry Breakdown for cases.**
- 4 **Live case project (& certificate) with a real life client & business problem. CV templates & interview preparation resources along with 1:1 Mentorship.**

SIGN UP

(Registration Link is in
the comments)