

Delivery & Customer Analysis

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Author: anshuman.thapliyal417@nmims.edu.in

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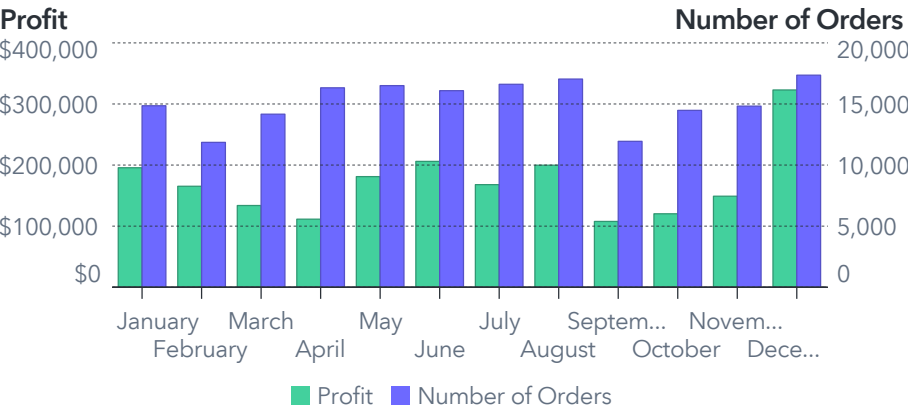
Delivery & Customer Analysis

Select a city name:

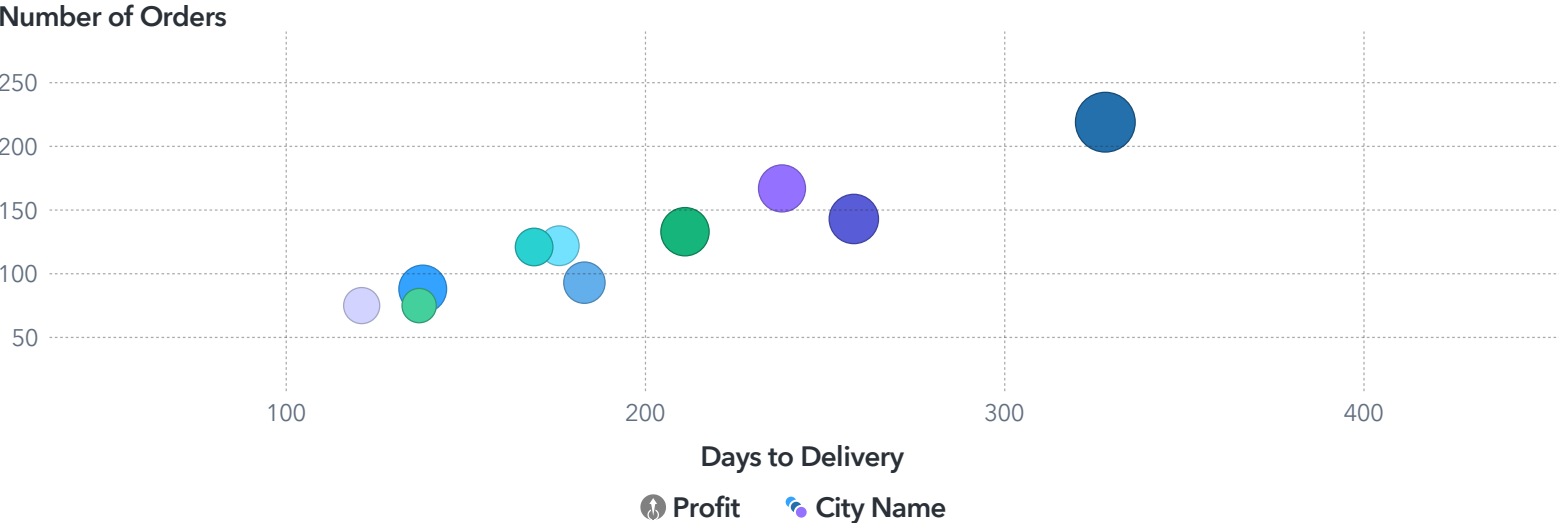
City Name

A1.1

Profit and Number of Orders by Month



Top 10 Cities by Number of Orders



A1.2

Select an order type:

Catalog Sale

Internet Sale

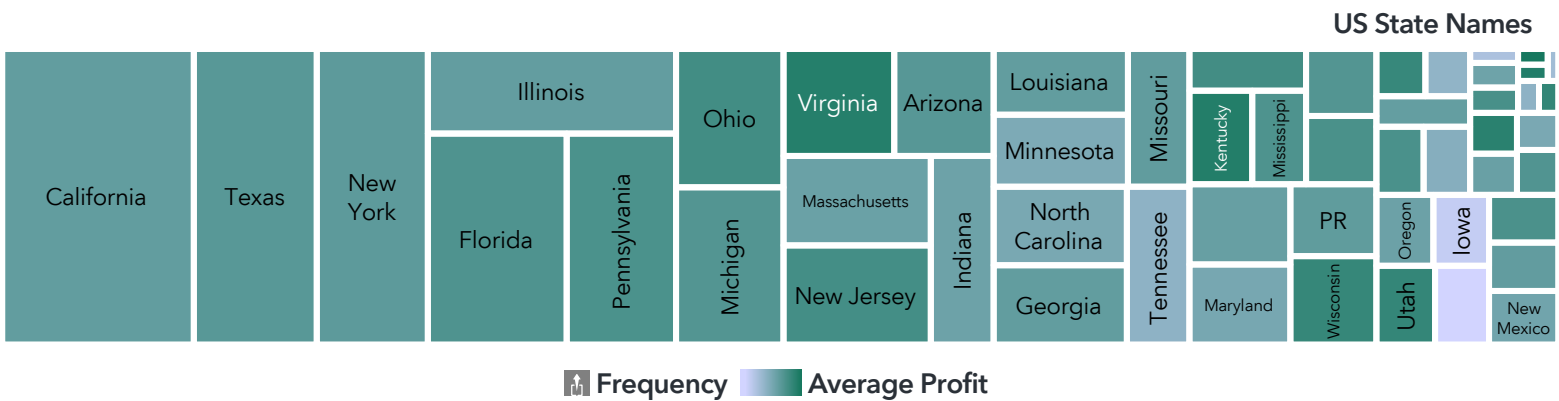
Retail Sale

Number of Orders by Customer Type Name



A1.4

Average Profit by State/Zip Code

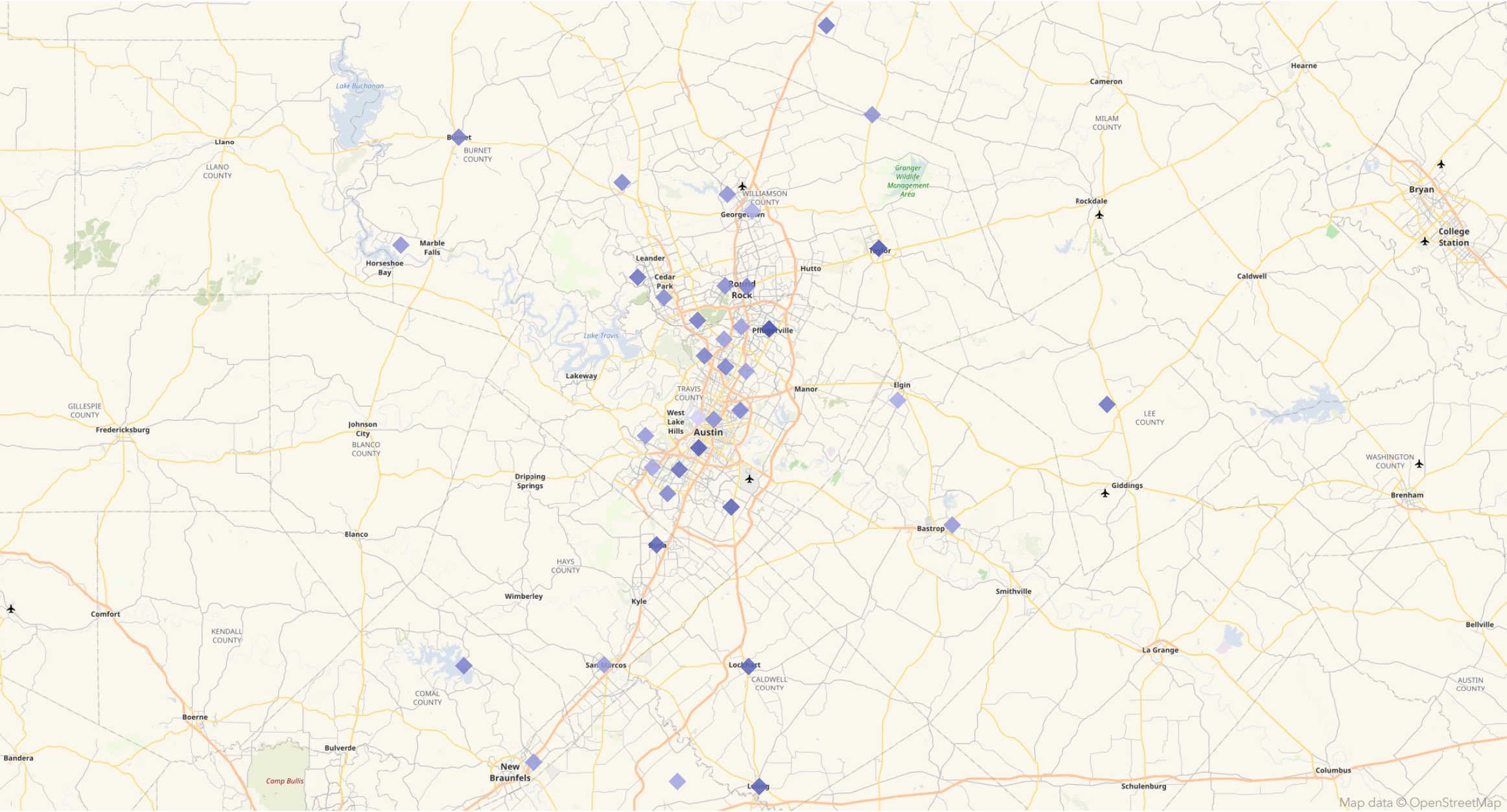


A1.3

Profit by Location



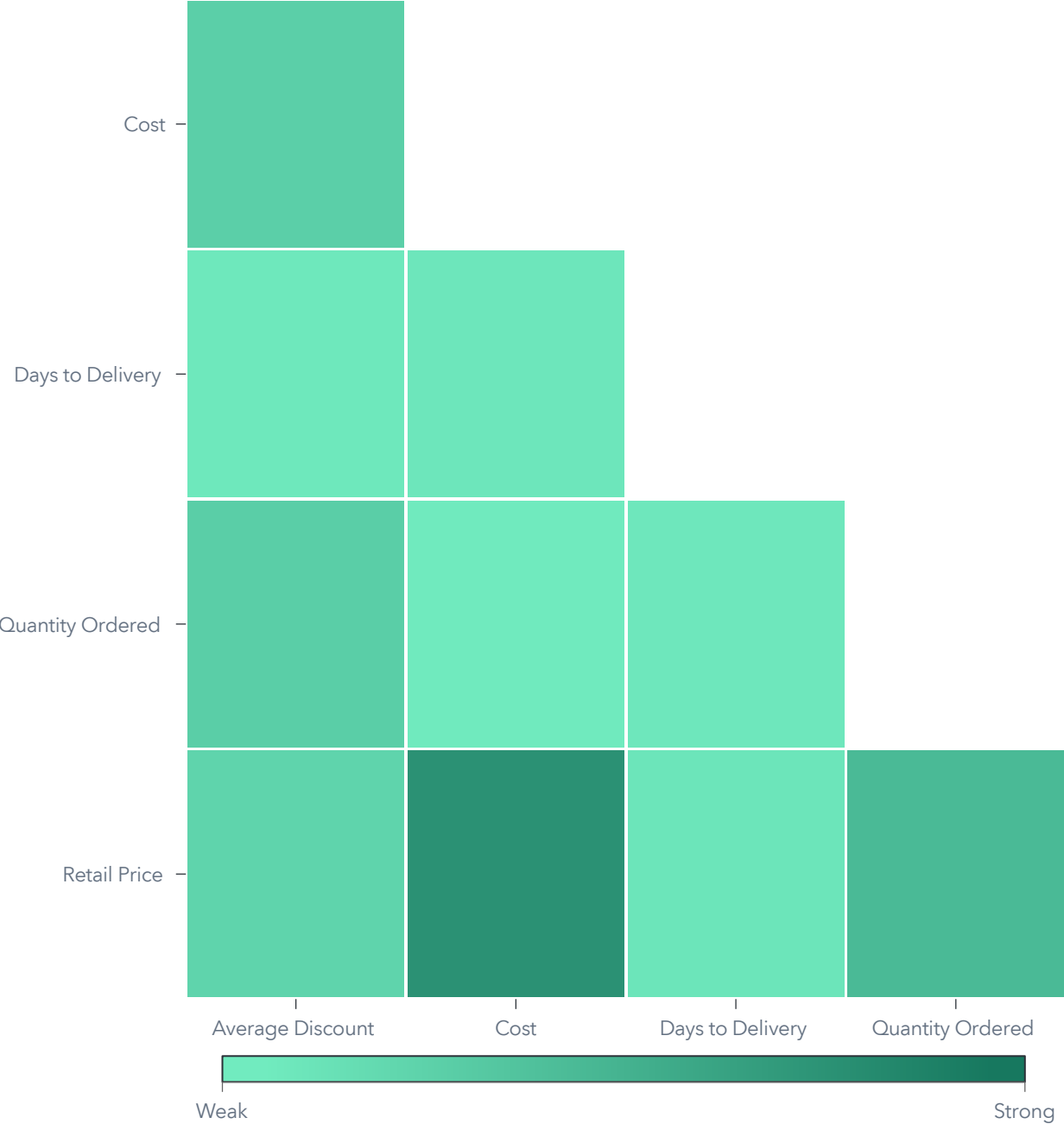
Profit by Location
US Hierarchy > Texas ▼



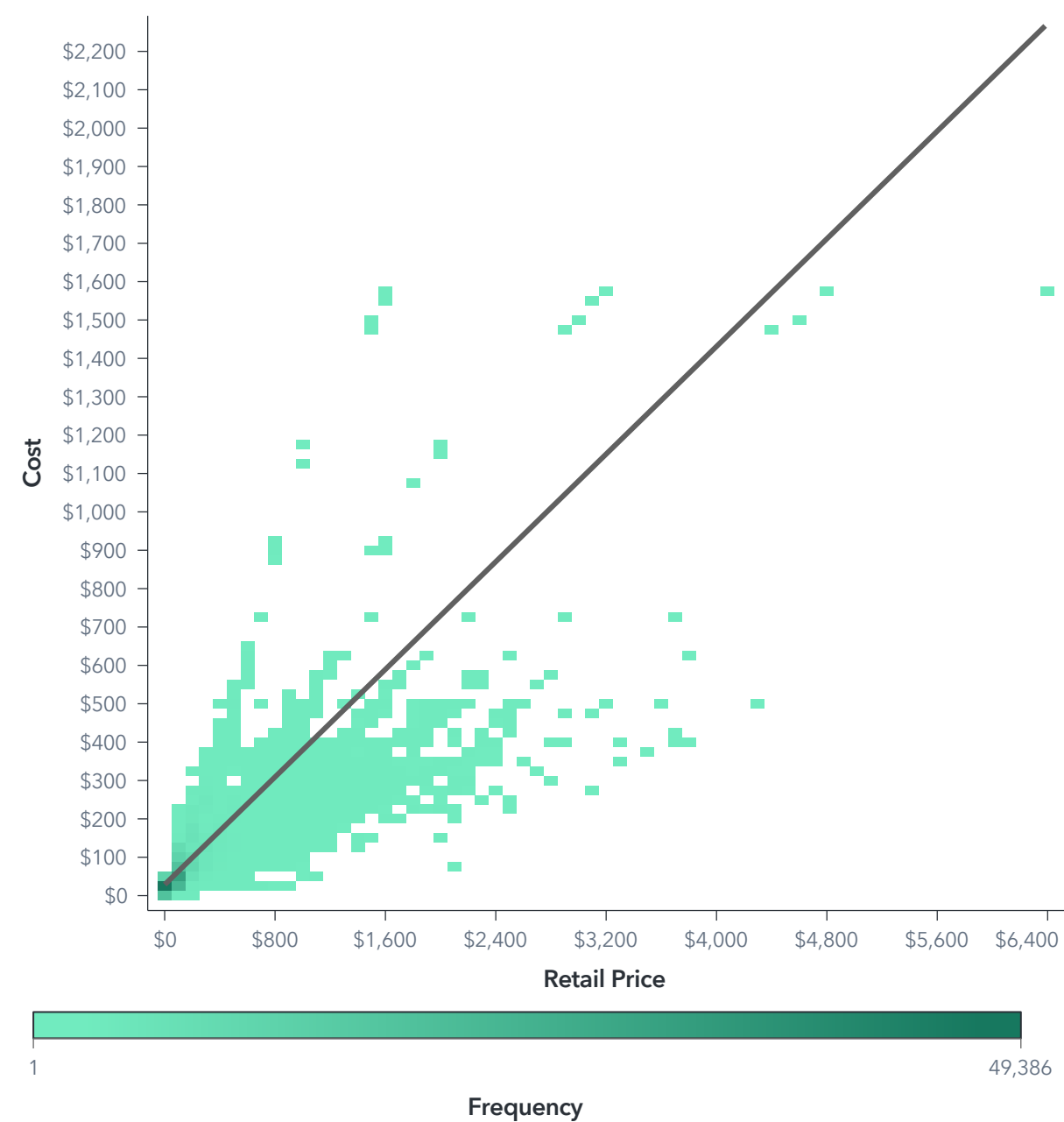
A2.1

Correlation and Heat Map

Correlation of Selected Measures

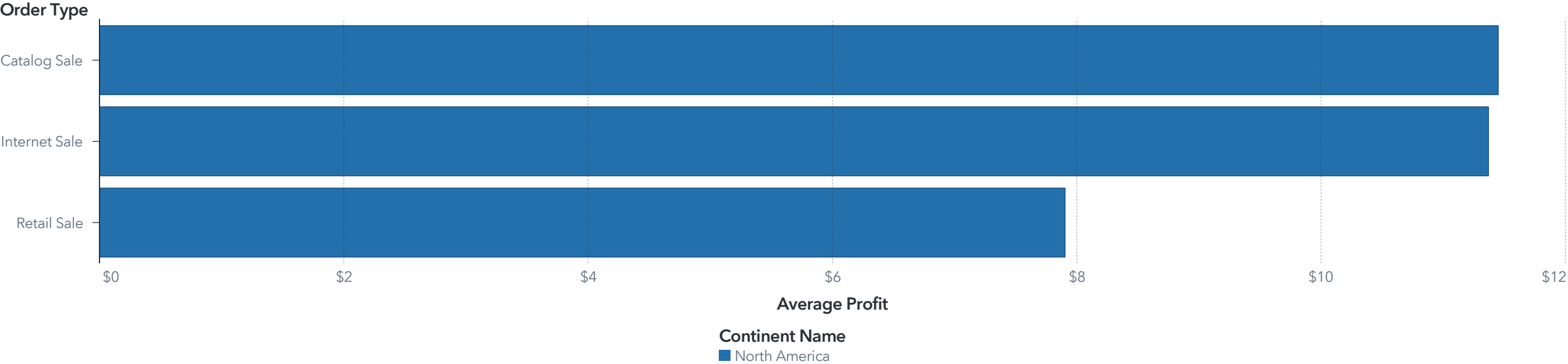


Frequency by Retail Price, Cost

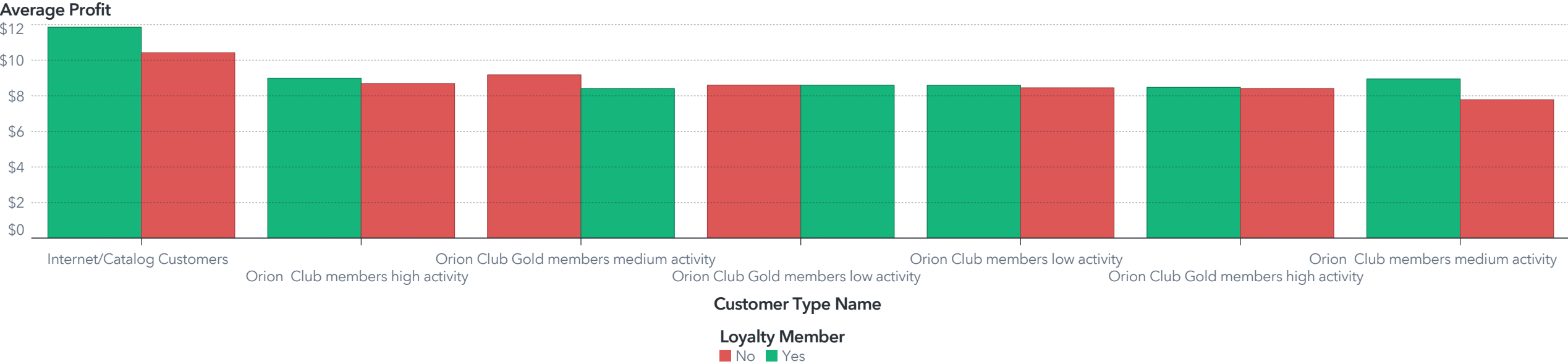


Average Profits

Average Profit by Order Type



Average Profits by Loyalty Membership



Profit by Continent



Profit by Continent

Continent Name

North America

\$2,061,541.60

\$0.0

\$0.5

\$1.0

\$1.5

\$2.0

Profit (millions)

Order Type

Catalog Sale Internet Sale Retail Sale

Appendix

A1.1 Select a city name:

Ranks:	Top 10 of City Name by Number of Orders
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A1.2 Top 10 Cities by Number of Orders

Ranks:	Top 10 of City Name by Number of Orders
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A1.3 Average Profit by State/Zip Code

Filters:	Order Type = 'Internet Sale'
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A1.4 Number of Orders by Customer Type Name

Filters:	Order Type = 'Internet Sale'
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A2.1 Profit by Location

Drill Levels:	US Hierarchy: Texas
Filters:	(US State Names In('Alabama'; 'Alaska'; 'Arizona'; 'Arkansas'; 'California'; 'Colorado'; 'Connecticut'; 'Delaware'; 'District of Columbia'; 'Florida'; 'Georgia'; 'Hawaii'; 'Idaho'; 'Illinois'; 'Indiana'; 'Iowa'; 'Kansas'; 'Kentucky'; 'Louisiana'; 'Maine'; 'Maryland'; 'Massachusetts'; 'Michigan'; 'Minnesota'; 'Mississippi'; 'Missouri'; 'Montana'; 'Nebraska'; 'Nevada'; 'New Hampshire'; 'New Jersey'; 'New Mexico'; 'New York'; 'North Carolina'; 'North Dakota'; 'Ohio'; 'Oklahoma'; 'Oregon'; 'Pennsylvania'; 'Rhode Island'; 'South Carolina'; 'South Dakota'; 'Tennessee'; 'Texas'; 'Utah'; 'Vermont'; 'Virginia'; 'Washington'; 'West Virginia'; 'Wisconsin'; 'Wyoming')) OR US State Names Missing (US Zip Codes = '78703') OR (US Zip Codes = '78626') OR (US Zip Codes = '78621') OR (US Zip Codes = '78749') OR (US Zip Codes = '78638') OR (US Zip Codes = '78728') OR (US Zip Codes = '78727') OR (US Zip Codes = '78753') OR (US Zip Codes = '78130') OR (US Zip Codes = '78666') OR (US Zip Codes = '78602') OR (US Zip Codes = '78735') OR (US Zip Codes = '78654') OR (US Zip Codes = '78628') OR (US Zip Codes = '76511') OR (US Zip Codes = '78705') OR (US Zip Codes = '78681') OR (US Zip Codes = '78613') OR (US Zip Codes = '78748') OR (US Zip Codes = '78642') OR (US Zip Codes = '78723') OR (US Zip Codes = '78759') OR (US Zip Codes = '78758') OR (US Zip Codes = '78664') OR (US Zip Codes = '78133') OR (US Zip Codes = '78611') OR (US Zip Codes = '78729') OR (US Zip Codes = '76571') OR (US Zip Codes = '78641') OR (US Zip Codes = '78948') OR (US Zip Codes = '78745') OR (US Zip Codes = '78644') OR (US Zip Codes = '78610') OR (US Zip Codes = '78648') OR (US...

Days to Delivery	Number of Orders	Profit	City Name	▲ Order Month	⌵⌵
138	88	\$1,808.76	Bronx	January	
84	68	\$1,238.13	Bronx	February	
121	95	\$186.98	Bronx	March	
130	106	\$888.28	Bronx	April	
165	88	\$1,020.73	Bronx	May	
150	97	\$1,452.64	Bronx	June	
136	120	\$1,030.75	Bronx	July	
113	90	\$2,129.42	Bronx	August	
94	76	\$692.42	Bronx	September	
125	93	\$795.70	Bronx	October	
150	94	\$1,060.00	Bronx	November	
211	112	\$1,841.54	Bronx	December	
328	219	\$3,008.61	Brooklyn	January	
271	185	\$2,785.82	Brooklyn	February	
297	214	\$1,903.38	Brooklyn	March	
441	247	\$1,436.43	Brooklyn	April	
392	245	\$2,379.65	Brooklyn	May	
440	239	\$4,083.62	Brooklyn	June	
393	232	\$2,046.25	Brooklyn	July	
385	243	\$1,955.20	Brooklyn	August	
150	170	\$1,388.17	Brooklyn	September	
283	233	\$2,346.73	Brooklyn	October	
257	210	\$1,464.61	Brooklyn	November	
362	247	\$4,195.71	Brooklyn	December	
238	167	\$1,740.86	Chicago	January	
192	144	\$2,536.79	Chicago	February	
165	158	\$1,654.42	Chicago	March	
210	161	\$1,304.08	Chicago	April	
260	165	\$2,161.86	Chicago	May	
271	190	\$2,029.59	Chicago	June	
218	176	\$1,253.43	Chicago	July	
334	190	\$1,635.01	Chicago	August	
139	116	\$1,107.98	Chicago	September	
184	168	\$1,399.57	Chicago	October	
262	172	\$1,475.81	Chicago	November	
215	201	\$3,781.76	Chicago	December	
258	143	\$1,951.86	Houston	January	
138	106	\$1,352.25	Houston	February	
207	163	\$1,683.64	Houston	March	
169	136	\$356.81	Houston	April	
290	162	\$1,641.45	Houston	May	
206	145	\$2,466.35	Houston	June	
337	172	\$661.83	Houston	July	
230	147	\$2,620.33	Houston	August	
111	124	\$1,011.96	Houston	September	
145	147	\$1,155.23	Houston	October	
187	134	\$1,213.88	Houston	November	
217	187	\$4,251.14	Houston	December	
169	121	\$997.02	Los Angeles	January	
106	91	\$1,712.10	Los Angeles	February	
114	105	\$1,308.59	Los Angeles	March	
157	125	\$1,029.50	Los Angeles	April	
196	132	\$969.73	Los Angeles	May	
134	128	\$1,003.67	Los Angeles	June	
155	145	\$1,272.37	Los Angeles	July	
208	142	\$1,855.99	Los Angeles	August	
78	93	\$1,113.93	Los Angeles	September	
62	93	\$986.40	Los Angeles	October	
150	118	\$1,127.72	Los Angeles	November	
210	159	\$3,082.91	Los Angeles	December	
211	133	\$1,854.25	Miami	January	
129	85	\$1,676.16	Miami	February	
118	110	\$596.05	Miami	March	
227	135	\$1,039.65	Miami	April	
184	148	\$1,369.14	Miami	May	
201	116	\$1,347.52	Miami	June	
180	112	\$1,188.29	Miami	July	
151	116	\$751.76	Miami	August	
73	74	\$784.90	Miami	September	
160	113	\$672.97	Miami	October	
149	94	\$937.48	Miami	November	
164	149	\$2,530.51	Miami	December	
137	75	\$776.36	Minneapolis	January	
54	59	\$946.10	Minneapolis	February	
68	55	\$611.55	Minneapolis	March	
101	72	\$638.51	Minneapolis	April	
170	85	\$1,030.17	Minneapolis	May	
86	76	\$465.81	Minneapolis	June	
193	93	\$669.62	Minneapolis	July	
147	79	\$860.78	Minneapolis	August	
48	47	\$520.69	Minneapolis	September	
92	67	\$221.29	Minneapolis	October	
103	65	\$520.18	Minneapolis	November	
132	77	\$1,686.39	Minneapolis	December	
121	75	\$893.23	New York	January	
101	81	\$1,051.29	New York	February	
135	88	\$818.53	New York	March	
200	102	\$1,212.45	New York	April	
171	105	\$1,737.66	New York	May	
257	112	\$2,571.68	New York	June	
234	122	\$1,355.62	New York	July	
226	126	\$1,803.50	New York	August	
70	73	\$593.80	New York	September	
84	82	\$720.24	New York	October	
155	87	\$875.76	New York	November	
251	110	\$2,394.39	New York	December	
176	122	\$1,148.95	Philadelphia	January	
105	106	\$1,857.09	Philadelphia	February	
220	155	\$1,942.18	Philadelphia	March	
248	145	\$1,292.70	Philadelphia	April	
205	130	\$644.20	Philadelphia	May	
178	133	\$1,162.97	Philadelphia	June	
228	142	\$1,173.10	Philadelphia	July	
231	158	\$1,821.30	Philadelphia	August	
80	113	\$1,039.83	Philadelphia	September	
138	127	\$1,077.56	Philadelphia	October	
186	139	\$1,306.06	Philadelphia	November	
212	155	\$3,910.23	Philadelphia	December	
183	93	\$1,271.83	San Antonio	January	
85	49	\$695.13	San Antonio	February	
116	69	\$721.63	San Antonio	March	
121	78	\$831.46	San Antonio	April	
104	81	\$618.26	San Antonio	May	
100	76	\$1,310.17	San Antonio	June	
197	93	\$757.91	San Antonio	July	
168	88	\$1,144.06	San Antonio	August	
93	65	\$345.37	San Antonio	September	
110	84	\$1,098.85	San Antonio	October	
151	76	\$1,028.40	San Antonio	November	
127	83	\$1,273.31	San Antonio	December	

Order Month▲	Profit	Number of Orders
January	\$195,617.80	14,854
February	\$165,367.27	11,859
March	\$133,868.99	14,165
April	\$111,505.47	16,322
May	\$181,152.46	16,501
June	\$206,078.59	16,086
July	\$168,024.60	16,611
August	\$199,809.72	17,037
September	\$107,814.63	11,944
October	\$120,346.04	14,476
November	\$149,067.22	14,823
December	\$322,888.79	17,357

US State Names	Frequency	Average Profit
Alabama	303	\$11.93
Alaska	43	\$6.55
Arizona	684	\$11.66
Arkansas	149	\$13.58
California	3,647	\$10.98
Colorado	309	\$12.47
Connecticut	274	\$4.30
Delaware	43	\$8.34
District of Columbia	31	\$14.85
Florida	1,886	\$12.16
Georgia	681	\$11.00
Hawaii	120	\$12.02
Idaho	99	\$9.59
Illinois	1,351	\$10.96
Indiana	763	\$10.37
Iowa	254	\$5.12
Kansas	184	\$10.89
Kentucky	378	\$14.80
Louisiana	568	\$11.01
Maine	124	\$10.61
Maryland	521	\$9.77
Massachusetts	848	\$10.53
Michigan	1,088	\$11.90
Minnesota	622	\$9.41
Mississippi	324	\$12.23
Missouri	545	\$11.07
Montana	123	\$14.39
Nebraska	213	\$12.42
Nevada	136	\$8.18
New Hampshire	207	\$12.43
New Jersey	941	\$12.81
New Mexico	240	\$10.11
New York	2,113	\$11.33
North Carolina	673	\$9.65
North Dakota	76	\$10.29
Ohio	956	\$12.91
Oklahoma	216	\$11.04
Oregon	260	\$10.43
Pennsylvania	1,486	\$12.37
PR	398	\$11.14
Rhode Island	78	\$12.58
South Carolina	313	\$12.90
South Dakota	22	\$7.22
Tennessee	636	\$8.37
Texas	2,339	\$11.59
Utah	298	\$13.77
Vermont	30	\$15.55
Virginia	762	\$14.69
Washington	521	\$10.72
West Virginia	204	\$8.84
Wisconsin	490	\$13.68
Wyoming	40	\$13.81

Customer Type Name ▲	Number of Orders ▼
Internet/Catalog Customers	7,901
Orion Club Gold members high activity	3,639
Orion Club members high activity	2,834
Orion Club Gold members medium activity	2,671
Orion Club members medium activity	2,391
Orion Club Gold members low activity	2,017
Orion Club members low activity	1,890



US Zip Codes	Average Profit
78703	(\$7.43)
78626	\$0.56
78621	\$1.93
78749	\$2.79
78638	\$3.20
78728	\$5.08
78727	\$5.10
78753	\$5.11
78130	\$5.50
78666	\$5.61
78602	\$5.97
78735	\$6.05
78654	\$7.36
78628	\$7.41
76511	\$7.65
78705	\$8.51
78681	\$8.73
78613	\$9.22
78748	\$9.77
78642	\$10.13
78723	\$10.80
78759	\$11.18
78758	\$11.28
78664	\$11.51
78133	\$11.54
78611	\$11.79
78729	\$12.95
76571	\$13.50
78641	\$14.77
78948	\$15.05
78745	\$15.27
78644	\$17.80
78610	\$17.90
78648	\$17.99
78744	\$18.54
78704	\$20.44
76574	\$21.58
78660	\$23.86

X Axis	Y Axis	Correlation
Average Discount	Retail Price	0.1959
Average Discount	Quantity Ordered	0.2472
Average Discount	Days to Delivery	0.0254
Average Discount	Cost	0.2393
Cost	Retail Price	0.7755
Cost	Quantity Ordered	0.0008
Cost	Days to Delivery	0.0371
Days to Delivery	Retail Price	0.0450
Days to Delivery	Quantity Ordered	0.0271
Quantity Ordered	Retail Price	0.4230

Retail Price (lower)	Retail Price (upper)	Cost (lower)	Cost (upper)	Frequency
\$50.00	\$50.00	(\$12.50)	\$12.50	17,355
\$50.00	\$150.00	(\$12.50)	\$12.50	292
\$150.00	\$250.00	(\$12.50)	\$12.50	2
(\$50.00)	\$50.00	\$12.50	\$37.50	49,386
\$50.00	\$150.00	\$12.50	\$37.50	22,624
\$150.00	\$250.00	\$12.50	\$37.50	666
\$250.00	\$350.00	\$12.50	\$37.50	66
\$350.00	\$450.00	\$12.50	\$37.50	19
\$450.00	\$550.00	\$12.50	\$37.50	9
\$550.00	\$750.00	\$12.50	\$37.50	4
\$650.00	\$750.00	\$12.50	\$37.50	1
\$750.00	\$850.00	\$12.50	\$37.50	1
\$850.00	\$950.00	\$12.50	\$37.50	1
(\$50.00)	\$50.00	\$37.50	\$62.50	9,973
\$50.00	\$150.00	\$37.50	\$62.50	31,937
\$150.00	\$250.00	\$37.50	\$62.50	4,085
\$250.00	\$350.00	\$37.50	\$62.50	557
\$350.00	\$450.00	\$37.50	\$62.50	59
\$450.00	\$550.00	\$37.50	\$62.50	4
\$550.00	\$650.00	\$37.50	\$62.50	4
\$950.00	\$1,050.00	\$37.50	\$62.50	1
\$1,050.00	\$1,150.00	\$37.50	\$62.50	2
\$50.00	\$150.00	\$62.50	\$87.50	17,250
\$150.00	\$250.00	\$62.50	\$87.50	7,641
\$250.00	\$350.00	\$62.50	\$87.50	1,789
\$350.00	\$450.00	\$62.50	\$87.50	517
\$450.00	\$550.00	\$62.50	\$87.50	155
\$550.00	\$650.00	\$62.50	\$87.50	29
\$650.00	\$750.00	\$62.50	\$87.50	9
\$750.00	\$850.00	\$62.50	\$87.50	8
\$850.00	\$950.00	\$62.50	\$87.50	3
\$950.00	\$1,050.00	\$62.50	\$87.50	1
\$2,050.00	\$2,150.00	\$62.50	\$87.50	1
\$50.00	\$150.00	\$87.50	\$112.50	10,096
\$150.00	\$250.00	\$87.50	\$112.50	6,283
\$250.00	\$350.00	\$87.50	\$112.50	2,024
\$350.00	\$450.00	\$87.50	\$112.50	799
\$450.00	\$550.00	\$87.50	\$112.50	336
\$550.00	\$650.00	\$87.50	\$112.50	97
\$650.00	\$750.00	\$87.50	\$112.50	42
\$750.00	\$850.00	\$87.50	\$112.50	8
\$850.00	\$950.00	\$87.50	\$112.50	2
\$950.00	\$1,050.00	\$87.50	\$112.50	7
\$50.00	\$150.00	\$112.50	\$137.50	6,318
\$150.00	\$250.00	\$112.50	\$137.50	2,531
\$250.00	\$350.00	\$112.50	\$137.50	2,903
\$350.00	\$450.00	\$112.50	\$137.50	961
\$450.00	\$550.00	\$112.50	\$137.50	465
\$550.00	\$650.00	\$112.50	\$137.50	241
\$650.00	\$750.00	\$112.50	\$137.50	99
\$750.00	\$850.00	\$112.50	\$137.50	56
\$850.00	\$950.00	\$112.50	\$137.50	28
\$950.00	\$1,050.00	\$112.50	\$137.50	10
\$1,050.00	\$1,150.00	\$112.50	\$137.50	3
\$1,150.00	\$1,250.00	\$112.50	\$137.50	2
\$1,350.00	\$1,450.00	\$112.50	\$137.50	3
\$50.00	\$150.00	\$137.50	\$162.50	580
\$150.00	\$250.00	\$137.50	\$162.50	3,536
\$250.00	\$350.00	\$137.50	\$162.50	1,577
\$350.00	\$450.00	\$137.50	\$162.50	1,071
\$450.00	\$550.00	\$137.50	\$162.50	502
\$550.00	\$650.00	\$137.50	\$162.50	97
\$650.00	\$750.00	\$137.50	\$162.50	189
\$750.00	\$850.00	\$137.50	\$162.50	5
\$850.00	\$950.00	\$137.50	\$162.50	6
\$950.00	\$1,050.00	\$137.50	\$162.50	19
\$1,050.00	\$1,150.00	\$137.50	\$162.50	4
\$1,150.00	\$1,250.00	\$137.50	\$162.50	3
\$1,350.00	\$1,450.00	\$137.50	\$162.50	3
\$1,450.00	\$1,550.00	\$137.50	\$162.50	2
\$1,950.00	\$2,050.00	\$137.50	\$162.50	2
\$50.00	\$150.00	\$162.50	\$187.50	50
\$150.00	\$250.00	\$162.50	\$187.50	3,079
\$250.00	\$350.00	\$162.50	\$187.50	481
\$350.00	\$450.00	\$162.50	\$187.50	1,405
\$450.00	\$550.00	\$162.50	\$187.50	222
\$550.00	\$650.00	\$162.50	\$187.50	240
\$650.00	\$750.00	\$162.50	\$187.50	147
\$750.00	\$850.00	\$162.50	\$187.50	96
\$850.00	\$950.00	\$162.50	\$187.50	56
\$950.00	\$1,050.00	\$162.50	\$187.50	24
\$1,050.00	\$1,150.00	\$162.50	\$187.50	9
\$1,150.00	\$1,250.00	\$162.50	\$187.50	2
\$1,250.00	\$1,350.00	\$162.50	\$187.50	1
\$50.00	\$150.00	\$187.50	\$212.50	38
\$150.00	\$250.00	\$187.50	\$212.50	1,591
\$250.00	\$350.00	\$187.50	\$212.50	312
\$350.00	\$450.00	\$187.50	\$212.50	587
\$450.00	\$550.00	\$187.50	\$212.50	506
\$550.00	\$650.00	\$187.50	\$212.50	118
\$650.00	\$750.00	\$187.50	\$212.50	102
\$750.00	\$850.00	\$187.50	\$212.50	48
\$850.00	\$950.00	\$187.50	\$212.50	54
\$950.00	\$1,050.00	\$187.50	\$212.50	35
\$1,050.00	\$1,150.00	\$187.50	\$212.50	40
\$1,150.00	\$1,250.00	\$187.50	\$212.50	10
\$1,250.00	\$1,350.00	\$187.50	\$212.50	15
\$1,350.00	\$1,450.00	\$187.50	\$212.50	4
\$1,450.00	\$1,550.00	\$187.50	\$212.50	3
\$1,650.00	\$1,750.00	\$187.50	\$212.50	2
\$2,050.00	\$2,150.00	\$187.50	\$212.50	1
\$50.00	\$150.00	\$212.50	\$237.50	39
\$150.00	\$250.00	\$212.50	\$237.50	1,691
\$250.00	\$350.00	\$212.50	\$237.50	956
\$350.00	\$450.00	\$212.50	\$237.50	193
\$450.00	\$550.00	\$212.50	\$237.50	1,024
\$550.00	\$650.00	\$212.50	\$237.50	202
\$650.00	\$750.00	\$212.50	\$237.50	203
\$750.00	\$850.00	\$212.50	\$237.50	136
\$850.00	\$950.00	\$212.50	\$237.50	90
\$950.00	\$1,050.00	\$212.50	\$237.50	53
\$1,050.00	\$1,150.00	\$212.50	\$237.50	59
\$1,150.00	\$1,250.00	\$212.50	\$237.50	32
\$1,250.00	\$1,350.00	\$212.50	\$237.50	33
\$1,350.00	\$1,450.00	\$212.50	\$237.50	21
\$1,450.00	\$1,550.00	\$212.50	\$237.50	4
\$1,550.00	\$1,650.00	\$212.50	\$237.50	1
\$1,750.00	\$1,850.00	\$212.50	\$237.50	4
\$1,850.00	\$1,950.00	\$212.50	\$237.50	1
\$1,950.00	\$2,050.00	\$212.50	\$237.50	1
\$2,050.00	\$2,150.00	\$212.50	\$237.50	2
\$2,150.00	\$2,250.00	\$212.50	\$237.50	1
\$2,250.00	\$2,350.00	\$212.50	\$237.50	1
\$2,350.00	\$2,450.00	\$212.50	\$237.50	1
\$2,450.00	\$2,550.00	\$212.50	\$237.50	1
\$2,550.00	\$2,650.00	\$212.50	\$237.50	1
\$2,650.00	\$2,750.00	\$212.50	\$237.50	1
\$2,750.00	\$2,850.00	\$212.50	\$237.50	1
\$2,850.00	\$2,950.00	\$212.50	\$237.50	1
\$2,950.00	\$3,050.00	\$212.50	\$237.50	1
\$3,050.00	\$3,150.00	\$212.50	\$237.50	1
\$3,150.00	\$3,250.00	\$212.50	\$237.50	1
\$3,250.00	\$3,350.00	\$212.50	\$237.50	1
\$3,350.00	\$3,450.00	\$212.50	\$237.50	1
\$3,450.00	\$3,550.00	\$212.50	\$237.50	1
\$3,550.00	\$3,650.00	\$212.50	\$237.50	1
\$3,650.00	\$3,750.00	\$212.50	\$237.50	1
\$3,750.00	\$3,850.00	\$212.50	\$237.50	1
\$3,850.00	\$3,950.00	\$212.50	\$237.50	1
\$3,950.00	\$4,050.00	\$212.50	\$237.50	1
\$4,050.00	\$4,150.00	\$212.50	\$237.50	1
\$4,150.00	\$4,250.00	\$212.50	\$237.50	1
\$4,250.00	\$4,350.00	\$212.50	\$237.50	1
\$4,350.00	\$4,450.00	\$212.50	\$237.50	1
\$4,450.00	\$4,550.00	\$212.50	\$237.50	1
\$4,550.00	\$4,650.00	\$212.50	\$237.50	1
\$4,650.00	\$4,750.00	\$212.50	\$237.50	1
\$4,750.00	\$4,850.00	\$212.50	\$237.50	1
\$4,850.00	\$4,950.00	\$212.50	\$237.50	1
\$4,950.00	\$5,050.00	\$212.50	\$237.50	1
\$5,050.00	\$5,150.00	\$212.50	\$237.50	1
\$5,150.00	\$5,250.00	\$212.50	\$237.50	1
\$5,250.00	\$5,350.00	\$212.50	\$237.50	1
\$5,350.00	\$5,450.00	\$212.50	\$237.50	1
\$5,450.00	\$5,550.00	\$212.50	\$237.50	1
\$5,550.00	\$5,650.00	\$212.50	\$237.50	1
\$5,650.00	\$5,750.00	\$212.50	\$237.50	1
\$5,750.00	\$5,850.00	\$212.50	\$237.50	1
\$5,850.00	\$5,950.00	\$212.50	\$237.50	1
\$5,950.00	\$6,050.00	\$212.50	\$237.50	1
\$6,050.00	\$6,150.00	\$212.50	\$237.50	1
\$6,150.00	\$6,250.00	\$212.50	\$237.50	1
\$6,250.00	\$6,350.00	\$212.50	\$237.50	1
\$6,350.00	\$6,450.00	\$212.50	\$237.50	1
\$6,450.00	\$6,550.00	\$212.50	\$237.50	1
\$6,550.00	\$6,650.00	\$212.50	\$237.50	1
\$6,650.00	\$6,750.00	\$212.50	\$237.50	1
\$6,750.00	\$6,850.00	\$212.50	\$237.50	1
\$6,850.00	\$6,950.00	\$212.50	\$237.50	1
\$6,950.00	\$7,050.00	\$212.50	\$237.50	1
\$7,050.00	\$7,150.00	\$212.50	\$237.50	1
\$7,150.00	\$7,250.00	\$212.50	\$237.50	1
\$7,250.00	\$7,350.00	\$212.50	\$237.50	1
\$7,350.00	\$7,450.00	\$212.50	\$237.50	1
\$7,450.00	\$7,550.00	\$212.50	\$237.50	1
\$7,550.00	\$7,650.00	\$212.50	\$237.50	1
\$7,650.00	\$7,750.00	\$212.50	\$237.50	1
\$7,750.00	\$7,850.00	\$212.50	\$237.50	1
\$7,850.00	\$7,950.00	\$212.50	\$237.50	1
\$7,950.00	\$8,050.00	\$212.50	\$237.50	1
\$8,050.00	\$8,150.00	\$212.50	\$237.50	1
\$8,150.00	\$8,250.00	\$212.50	\$237.50	1
\$8,250.00	\$8,350.00	\$212.50	\$237.50	1
\$8,350.00	\$8,450.00	\$212.50	\$237.50	1
\$8,450.00	\$8,550.00	\$212.50	\$237.50	1
\$8,550.00	\$8,650.00	\$212.50	\$237.50	1
\$8,650.00	\$8,750.00	\$212.50	\$237.50	1
\$8,750.00	\$8,850.00	\$212.50	\$237.50	1
\$8,850.00	\$8,950.00	\$212.50	\$237.50	1
\$8,950.00	\$9,050.00	\$212.50	\$237.50	1
\$9,050.00	\$9,150.00	\$212.50	\$237.50	1
\$9,150.00	\$9,250.00	\$212.50	\$237.50	1
\$9,250.00	\$9,350.00	\$212.50	\$237.50	1
\$9,350.00	\$9,450.00	\$212.50	\$237.50	1
\$9,450.00	\$9,550.00	\$212.50	\$237.50	1
\$9,550.00	\$9,650.00	\$212.50	\$237.50	1
\$9,650.00	\$9,750.00	\$212.50	\$237.50	1
\$9,750.00	\$9,850.00	\$212.50	\$237.50	1
\$9,850.00	\$9,950.00	\$212.50	\$237.50	1
\$9,950.00	\$10,050.00	\$212.50	\$237.50	1
\$10,050.00	\$10,150.00	\$212.50	\$237.50	1
\$10,150.00	\$10,250.00	\$212.50	\$237.50	1
\$10,250.00	\$10,350.00	\$212.50	\$237.50	1
\$10,350.00	\$10,450.00	\$212.50	\$237.50	1
\$10,450.00	\$10,550.00	\$212.50	\$237.50	1
\$10,550.00	\$10,650.00	\$212.50	\$237.50	1
\$10,650.00	\$10,750.00	\$212.50	\$237.50	1
\$10,750.00	\$10,850.00	\$212.50	\$237.50	1
\$10,850.00	\$10,950.00	\$212.50	\$237.50	1
\$10,950.00	\$11,050.00	\$212.50	\$237.50	1
\$11,050.00	\$11,150.00	\$212.50	\$237.50	1
\$11,150.00	\$11,250.00	\$212.50	\$237.50	1
\$11,250.00	\$11,350.00			

Property	Value	⌵⌶
Model type	Linear	
Model description	The linear fit is the straight line that best represents the relationship between two variables. If the points on the graph are tightly clustered around the li...	
R-square value	0.6014	
Correlation	A correlation of 0.78 suggests there is a strong linear relationship between Retail Price and Cost.	
Correlation help	A positive correlation value means that as one variable increases, the second variable increases. A negative correlation value means that as one variable...	
Slope	0.3506	
Function	$f(x)=28.6978 + 0.3506x$	
Average x	141.66	
Average y	78.37	
Standard deviation x	191.5249	
Standard deviation y	86.5893	
Observations	232,258	

Average Profits by Order Type and Continent Name Supplement 1			✖✖
Order Type ▲	Average Profit ▼	Continent Name	
Catalog Sale	\$11.45	North America	
Internet Sale	\$11.37	North America	
Retail Sale	\$7.90	North America	

Customer Type Name ▲	Average Profit ▼	Loyalty Member ✕✕
Internet/Catalog Customers	\$11.86	Yes
Internet/Catalog Customers	\$10.42	No
Orion Club Gold members medium activity	\$9.18	No
Orion Club members high activity	\$8.99	Yes
Orion Club members medium activity	\$8.95	Yes
Orion Club members high activity	\$8.69	No
Orion Club Gold members low activity	\$8.60	No
Orion Club Gold members low activity	\$8.59	Yes
Orion Club members low activity	\$8.59	Yes
Orion Club Gold members high activity	\$8.47	Yes
Orion Club members low activity	\$8.45	No
Orion Club Gold members high activity	\$8.41	No
Orion Club Gold members medium activity	\$8.41	Yes
Orion Club members medium activity	\$7.78	No

Bar - Continent Name 1 Supplement 1			
Continent Name ▲		Profit ▼	Order Type ✖✖
North America		\$1,327,595.23	Retail Sale
North America		\$397,257.06	Catalog Sale
North America		\$336,689.31	Internet Sale