

# GRANT ABBERNS

## DATA MANAGER

### ABOUT

Expertise in identifying & developing innovative and out-of-the-box analytical solutions using suitable machine learning algorithms and statistical methods to achieve actionable insights & optimize business decisions Skilled in assisting in the strategic direction of the company by identifying opportunities in large, rich data sets and creating and implementing data-driven strategies that fuel growth Capable in driving data-driven decisionmaking, stakeholder management, steering analytics practice and deciding best-fit commercial model options for different sourcing scenarios.

### SKILLS

Data Programming, Data Analysis, Machine Learning, Data Modelling, Deep Learning, Data Visualization, Text Mining, SAS Base, Python, Excel, Tableau, Insights, Objective Analysis.

#### PROJECT

Movie Market Survey Food Recommending System

#### OTHER QUALIFICATION

Data Science With SAS and R  
Advanced SAS: SQL & Macros  
Python Text Mining

#### WORK EXPERIENCE

Publicis Sapient  
DATA PROGRAMMER, JAN 2019 - TILL DATE

Setting up processes for data management, template analytical modules/deliverables; improving processes with a focus on automation of data feeding to ML models.

Publicis Sapient  
ANALYST INTERN, OCT 2018 - JAN 2018

Worked on air pollution related Disease Analysis.

#### EDUCATION

B.Tech (Electrical), NIST Kottam, 2019