

Epic: Unified Fitness App Experience

🏁 Sprint 1: Seamless User Onboarding

Development Stories:

- 1. As a new user, I want to sign up using email or social login so that I can quickly create an account.
- 2. As a user, I want to set up my fitness profile with demographics, goals, and health metrics so that I can get personalized insights.
- 3. As a user, I want to connect Apple Health or Google Fit so that my activity and health data sync automatically.

Design Stories:

- 4. As a designer, I want to create intuitive and welcoming UI for onboarding (signup, login, profile setup) so that users feel confident during first use.
- 5. As a designer, I want to build a responsive onboarding flow for both mobile and desktop to ensure seamless cross-device use.

Sprint 2: Smart Subscription Setup

Development Stories:

- 6. As a user, I want to choose between Bronze, Silver, or Gold plans so that I can access features matching my budget and needs.
- 7. As a user, I want to subscribe to individual or multi-gym access so that I can work out at my preferred locations.
- 8. As a corporate client, I want access to enterprise pricing so that I can onboard employees to a wellness plan.

Design Stories:

9. As a designer, I want to create a clean, engaging subscription selection UI that clearly differentiates features across tiers.

10. As a designer, I want to use visual cues (icons, badges) to help users quickly understand subscription benefits.

Sprint 3: Effortless Gym Access

Development Stories:

- 11. As a user, I want to view nearby gyms on a map so that I can find a convenient workout location.
- 12. As a user, I want a QR code or digital pass so that I can enter the gym without a physical card.
- 13. As a user, I want to book classes or gym equipment so that I can reserve my workout time.
- 14. As a user, I want my visits across different gyms to be tracked so that I can view my activity history.

Design Stories:

- 15. As a designer, I want to create a mobile-first interactive map UI with gym pins and filters for fast discovery.
- 16. As a designer, I want to design a simple QR code screen with high contrast and scanability for gym check-ins.
- 17. As a designer, I want to design an intuitive booking calendar UI for classes and equipment reservation.

Sprint 4: Personalized Fitness Experience

Development Stories:

- 18. As a user, I want AI-generated workout suggestions based on my profile so that I can train effectively.
- 19. As a user, I want a dashboard that shows my workout trends and achievements so that I can track progress.

20. As a user, I want to participate in fitness challenges so that I stay motivated and competitive.

Design Stories:

- 21. As a designer, I want to design an animated, motivational dashboard that visualizes workout progress and goals.
- 22. As a designer, I want to create gamified challenge interfaces (badges, progress bars) to drive engagement.

Sprint 5: Nutrition & Wellness

Development Stories:

- 23. As a user, I want diet plans tailored to my fitness goals so that I can eat to support my training.
- 24. As a user, I want to log meals and count calories so that I stay on track with my nutrition goals.
- 25. As a user, I want to align my meal goals with workout intensity so that my energy levels are optimized.
- 26. As a user, I want meal suggestions based on my dietary preferences so that I can prepare healthy food easily.

Design Stories:

- 27. As a designer, I want to design a nutrition dashboard with an easy-to-use meal tracker and calorie counter.
- 28. As a designer, I want to visually categorize meals and highlight nutritional stats using icons and color codes.

Sprint 6: Corporate Wellness Portal

Development Stories:

- 29. As an admin, I want to manage company wellness accounts so that I can monitor and control employee access.
- 30. As a corporate admin, I want to onboard employees easily so that they can start using the platform right away.
- 31. As a corporate client, I want to see employee participation and analytics so that I can assess engagement.
- 32. As a corporate client, I want to tailor wellness programs to company needs so that employees benefit optimally.

Design Stories:

- 33. As a designer, I want to design a clean, data-rich admin dashboard with charts for employee usage analytics.
- 34. As a designer, I want to ensure a professional B2B visual design consistent with corporate branding.

Priorit: Design System & UI Library

- 35. As a designer/developer, I want to build a shared component library (buttons, cards, charts, etc.) so that the UI remains consistent across the platform.
- 36. As a team, we want to define color palettes, typography, spacing, and responsive breakpoints to ensure design consistency.