

Hing Cheung, Kwok (Anson)

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Availability: Immediately



Personal Statement

This is ANSON Kwok, a senior web/graphic designer with over 19 years of experience specializing in web design, front-end development, SEO/SEM, UI/UX design, digital platform design, social media ads, and graphic design for company marketing online/offline promotion materials, especially in the Fintech, financial and IT industry. Apart from my design ability, I am a creative, friendly and enthusiastic person, can adapt any working environment.

I graduated from Vancouver Film School Interactive Media Diploma Program in Feb 2004. This program focuses heavily on visual design, interactive media design and end user experience. During that period of the time, I have learned different design skills, and web programming; my major studies are Interactive Design and Authoring & Programming.

Key Skills

- HTML5/CSS3
- JavaScript/JQuery
- Bootstrap
- Responsive Design
- UX/UI Design
- Wordpress/CMS
- SEO/SEM
- Adobe Creative Suite
- Figma
- MS Office
- Adobe After Effects
- Final Cut Pro
- PHP

Language

- Cantonese
 - Mandarin
 - English
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Employment Experience

Senior Graphic Designer

Oct 2007 – Mar 2025

Global eSolutions (HK) Limited, Hong Kong

Job duties:

- Lead of the web design/development, web maintenance, SEO/SEM, digital platform/system UI design, and graphic design of all online/offline promotion materials for the group companies and clients;
- Designed the materials such as booth, rollup stand, flyer, leaflet, brochure, and all other print materials for iFX EXPOs and Seminars.
- Designed promotion materials for social media

Web/Graphic Designer

Feb 2006 – Jun 2007

FXCM Asia Limited, Hong Kong

Job duties:

- Responsible for the web design/development, web maintenance, SEO/SEM, and graphic design for all online/offline promotion materials;
- Designed the materials such as backdrop, rollup stand, poster, leaflet, and all other print materials for iFX EXPOs and Seminars.

Web/Graphic Designer

Aug 2004 – Sep 2005

Wire Studio Workshop, Hong Kong

Job duties:

- Responsible for web maintenance, and online graphic design.

Relevant Experience

Senior Graphic Designer

2023 - 2025

Max Online Limited, Hong Kong

- Lead of the web design/development, web maintenance, SEO/SEM, and graphic design for all online/offline promotion materials;
- Designed the materials such as booth, rollup stand, flyer, and all other print materials for iFX EXPOs and Seminars.
- Designed promotion materials for social media

Web Developer / Graphic Designer

2010 - 2014

City Credit Capital Group, Global

- Lead of the web design/development, web maintenance, digital platform UI design, and graphic design for all online/offline promotion materials;

- Designed the materials such as backdrop, rollup stand, poster, and all other print materials for iFX EXPOs and Seminars.

Web Developer

2022 - 2023

Education Bureau, Hong Kong

- One of web developers, responsible for improved apart of the UI structure for Web-based School Administrative and Management Systems (WebSAMS).

Education

Vancouver Film School

Mar 2002 - Feb 2004

Interactive Media Diploma

Kwantlen Polytechnic University

1999 – 2001

Computer Science and Information Technology

Vancouver Community College

1998 – 1999

Certificate III in ESL (Access)

H.K.C.E.E

Aug 1996

Hong Kong Certificate of Education Examination