

## Hing Cheung, Kwok (Anson)

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Tiu King Leng, Hong Kong

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Availability: Immediately



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## Personal Statement

ANSON Kwok, a senior graphic web designer with 18+ years of experience specializing in web development, graphic design, and digital marketing professional in Asia Pacific. Serving clients across Hong Kong, Mainland China, US, London, Singapore, Malaysia, Indonesia, etc. With a strong background in web development, SEO/SEM, CMS, UI design, graphic design, and digital marketing materials design, especially in the Fintech, Financial and IT industry. I excel seamless cooperation between marketing team and development team to achieve shared goals. Looking ahead, I am eager to take on leadership roles, bringing my creativity to the evolving digital landscape. Apart from my design ability, I am a friendly and enthusiastic person.

I graduated from Vancouver Film School Interactive Media Diploma Program in Feb 2004. This program focuses heavily on visual design, interactive media design and end user experience. During that period of the time, I have learned different design skills, and web programming; my major studies are Interactive Design and Authoring & Programming.

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## Key Skills

- HTML5/CSS3
- JavaScript/JQuery
- Bootstrap
- Responsive Design
- UX/UI Design
- Wordpress/CMS
- SEO/SEM
- Adobe Creative Suite
- Figma
- MS Office
- Adobe After Effects
- Final Cut Pro
- PHP

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## Language

- Cantonese
  - Mandarin
  - English
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## Employment Experience

### Senior Graphic Designer

Oct 2007 – Mar 2025

Global eSolutions (HK) Limited, Hong Kong

Job duties:

- Lead of the web design/development, web maintenance, SEO/SEM, digital platform/system UI design, and graphic design of all online/offline promotion materials for the group companies and clients;
- Designed the materials such as booth, rollup stand, flyer, leaflet, brochure, and all other print materials for iFX EXPOs and Seminars.
- Designed promotion materials for social media

### Web/Graphic Designer

Feb 2006 – Jun 2007

FXCM Asia Limited, Hong Kong

Job duties:

- Responsible for the web design/development, web maintenance, SEO/SEM, and graphic design for all online/offline promotion materials;
- Designed the materials such as backdrop, rollup stand, poster, leaflet, and all other print materials for iFX EXPOs and Seminars.

### Web/Graphic Designer

Aug 2004 – Sep 2005

Wire Studio Workshop, Hong Kong

Job duties:

- Responsible for web maintenance, and online graphic design.

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## Relevant Experience

### Senior Graphic Designer

2023 - 2025

Max Online Limited, Hong Kong

- Lead of the web design/development, web maintenance, SEO/SEM, and graphic design for all online/offline promotion materials;
- Designed the materials such as booth, rollup stand, flyer, and all other print materials for iFX EXPOs and Seminars.
- Designed promotion materials for social media

### Web Developer / Graphic Designer

2010 - 2014

City Credit Capital Group, Global

- Lead of the web design/development, web maintenance, digital platform UI design, and graphic design for all online/offline promotion materials;
- Designed the materials such as backdrop, rollup stand, poster, and all other print materials for iFX EXPOs and Seminars.

### **Web Developer**

2022 - 2023

Education Bureau, Hong Kong

- One of web developers, responsible for improved apart of the UI structure for Web-based School Administrative and Management Systems (WebSAMS).

## **Education**

### **Vancouver Film School**

Mar 2002 - Feb 2004

*Interactive Media Diploma*

### **Kwantlen Polytechnic University**

1999 - 2001

*Computer Science and Information Technology*

### **Vancouver Community College**

1998 - 1999

*Certificate III in ESL (Access)*

### **H.K.C.E.E**

Aug 1996

*Hong Kong Certificate of Education Examination*