

Design District Hong Kong (#ddHK) Creative Tourism Project Returns this Winter

Brand new activities integrating cultural, heritage and natural offerings
in two distinctive local neighbourhoods



For high-resolution images, please click the link: <https://bit.ly/4e2an04>

(Hong Kong, 26th September 2024) “Design District Hong Kong” (#ddHK) creative tourism project, organised by the Tourism Commission of Hong Kong, is set to return this winter, continuing its exploration in Tsuen Wan and taking on the discovery of the captivating area of Sha Tau Kok. Curated by Number 2, a brand new #ddHK event themed “Creative Journey · Infinite Discovery” will take place from December 2024 to February 2025, integrating creative elements with the cultural, heritage and natural offerings of the two neighbourhoods and leading visitors to discover the distinctive characteristics there.

Tsuen Wan: A Spectacular Destination Worth Exploring Twice or More

Tsuen Wan is an emerging destination for immersive travel, attributable to its multi-faceted characters evolved in an organic manner. It is where history meets creativity, intangible cultural heritages mixed with chic lifestyle, and vibrant cityscape immersed in natural scenery. #ddHK will continue its unfinished exploration of the neighbourhood last year, and extend its reach to enchanting places including heritage sites and country parks.

Sha Tau Kok: A Hidden Gem for Hong Kong Tourists

Sha Tau Kok is a township in the northeastern-most part of Hong Kong adjacent to the Mainland. It has been a Frontier Closed Area with restricted access for decades, but when it was progressively opened up for tourism in recent years, many visitors have been immediately attracted by the lesser-known history, culture and natural elements there. Apart from its unique attractions, Sha Tau Kok is also where tourists may easily access to the stunning nearby islands and villages, such as Lai Chi Wo, Kat O, Ap Chau and Hong Kong UNESCO Global Geopark, by water-borne transport. #ddHK will embark on a new journey to lead visitors to delve deeper into the offerings in this mysterious frontier township.

Tourism Experiences Curated by a Global Line-up of Creative Units

Continuing its mission to create new travel experiences through design and creativity, #ddHK will bring together a lineup of seven creative units from overseas, the Mainland and Hong Kong to inject creative elements into various venues in Tsuen Wan and Sha Tau Kok in the urban, heritage and natural settings. In addition, through crossovers with cultural and creative hotspots, heritage sites, nature attractions and local delicacies, an array of immersive visiting routes will also be introduced for visitors of different interests. The collaborating creative units include animation artist **Coolman Coffeedan** (USA), interactive public art and design studio **ENESS** (Australia), multi-disciplinary artist **En Iwamura** (Japan), floral installation artist **Kiki Ji** (The Mainland), contemporary artist **Louis To Wun** (Hong Kong), artist and illustrator **Vivian Ho** (Hong Kong), and knot designer **Zoe Siu** (Hong Kong). (Please refer to the Appendix for brief biographies of the creative units.)

Through cross-sector collaboration, #ddHK will also curate a series of exciting activities filled with local flavour, including themed guided tours, cultural and eco workshops, live performances, weekend markets, and many others, throughout the event period. Tourists and locals alike are invited to explore and experience the infinite possibilities brought by the two lovely neighbourhoods. Stay tuned for further information and event announcements to be made by the curatorial team in the near future.

About Design District Hong Kong (#ddHK)

Design District Hong Kong (#ddHK) is a creative tourism project that celebrates authentic culture and creativity and livens up unique neighbourhoods in Hong Kong through design elements. Launched in 2018, #ddHK has transformed different neighbourhoods into new tourism destinations filled with characteristics, and has become a well-acclaimed creative cultural tourism project. A brand new #ddHK event themed “Creative Journey · Infinite Discovery” will be held from December 2024 to February 2025, leading visitors from around the world to immerse themselves into two diverse, distinctive and captivating neighbourhoods, Tsuen Wan and Sha Tau Kok. Creative elements will also be injected to highlight the unique charm of the two places.

Stay tuned!

Website: <https://www.designdistrict.hk/en>

Facebook: www.facebook.com/designdistricthk

Instagram: www.instagram.com/designdistricthk_ddhk

YouTube: <https://www.youtube.com/@designdistricthongkongddhk8243>

For high-resolution images, please click the link: <https://bit.ly/4e2an04>

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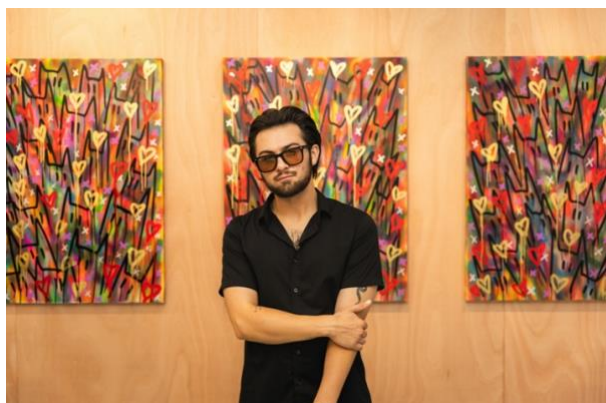
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Appendix: Brief Biographies of the Creative Units

Coolman Coffeedan (USA)



Danny Casale (aka Coolman Coffeedan) is an internationally renowned artist who gained popularity through his humorous animations. His works have attracted over 2.8 million followers on Instagram and have been featured in prominent exhibitions, including Art Basel Hong Kong and Miami Beach as well as K11 Shanghai. Danny rose to fame in June of 2017 when his cartoon titled “Snakes Have Legs” accumulated tens of millions of views. Following the massive success of this video, Danny continued creating animations in his unique style, which have gone on to reach hundreds of millions more people around the world, making them laugh, cry, and think. Danny realised his goal of brightening up people’s lives on social media, and even more so in real life when they see his personable art in-person.

ENESS (Australia)



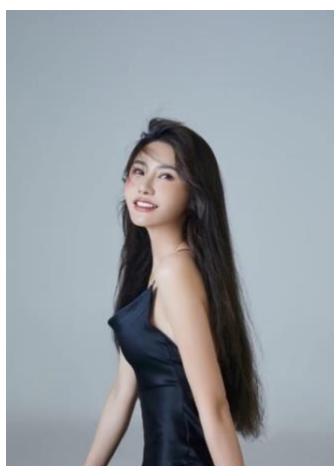
Founded in 1997, ENESS stands as a beacon of innovation, blending art and technology seamlessly. This multi-award-winning studio delves into the fusion of the virtual and physical realms, crafting interactive public art that captivate audiences worldwide. Led by Artist and Founder Nimrod Weis, the team explores the emotive potential of interactivity, aiming to engage people of all ages and backgrounds. They are often invited to participate in international exhibitions in cities, such as London, Paris, Barcelona and New York. ENESS’s works always bring smiles and amazement to people.

En Iwamura (Japan)



En Iwamura, originally from Kyoto and now based in Shiga, is a multi-disciplinary artist focusing on ceramic sculpture, painting, and drawing. Central to Iwamura's practice is an exploration of the relationship between his work and the physical exhibition space, and how this interaction influences viewers. Referencing the Japanese philosophy of "Ma," which denotes a pause in time or an emptiness of space, Iwamura considers the perception of space rather than solely physical components. Iwamura holds a Bachelor of Fine Arts and Master of Fine Arts from the Kanazawa College of Art and Craft (Japan) and a Master of Fine Arts from Clemson University (USA). He has received residencies at renowned institutions such as the Archie Bray Foundation (USA), the Jingdezhen Ceramic Institute (China), and the Shigaraki Ceramic Cultural Park (Japan).

Kiki Ji (The Mainland)



Kiki Ji, an art graduate from France, excels in floral installation art. She has been honoured with the "HERMES" Window Design Gold Award at the Saint-Étienne Biennale and serves as a cultural ambassador for intangible heritage at Guangzhou's renowned "Chaoxu" creative hub. In 2018, Kiki established "Zai Ran," aiming to craft it into a brand synonymous with lifestyle design and innovative craftsmanship, blending international aesthetics with Chinese sensibilities. She embraces simplicity and natural beauty, embodying a refined taste for life through space, installations, floral arrangements, tea art, music, literature, fashion, and culture.

Louis To Wun (Hong Kong)



Louis To Wun, a versatile contemporary artist, blends Chinese and Western painting, sculpture, candy sculpting, and bamboo art into his creation. His journey began on Lamma Island in Hong Kong in the 1990s, shaping his fiery paintings. To Wun's works received Awards of Distinction in the Phillippe Charriol Foundation Modern Art Competition and have been exhibited globally such as in the UK and The Bahamas. Driven by a deep passion, To Wun fully embraced two ancient crafts: the intricate art of candy sculpting and the delicate craft of bamboo sculpting. His commitment goes beyond mastering these techniques; he strives to preserve these cultural gems for future generations while earning commissions from around the world. In 2022, his solo exhibition at GalaxyArt under Galaxy Entertainment Group Foundation in Macau showcased innovative works that blend Cubism with bamboo sculpting, pushing the boundaries of artistic expression and celebrating the fusion of old and new.

Vivian Ho (Hong Kong)



Vivian Ho, a distinguished artist and illustrator from Hong Kong, holds degrees in Art and Economics from Wesleyan University in the USA. Her body of work spans oil painting, murals, and digital art, and is renowned for its distinctive style, merging elements of reality and fantasy with vibrant colours. Her figurative oil paintings challenge conventional notions of beauty, embracing authenticity and the grotesque, while her illustrations are infused with dark humour and surrealism. Ho's works are housed in prestigious museums in Hong Kong, Switzerland, Japan and Greece, and have been featured in group and solo exhibitions in Hong Kong, Beijing, Shanghai, Singapore, Paris, Rome and the United States.

Zoe Siu (Hong Kong)



Zoe Siu is a Hong Kong-based knot designer, known for her bold, sculptural accessories and striking ropework installations. Weaving together traditional craftsmanship with inventive design, Zoe's creations are both sophisticated yet playful, contemporary yet timeless. In 2011, Zoe founded the accessories label ZOEE. She has since created a diverse range of innovative, knot-inspired jewellery collections, attracting stockists from major cities across Asia. Dedicated to promoting the art of knotting, Zoe worked with various international brands. Zoe has also been invited to represent Hong Kong at international exhibitions, such as the Athens Jewelry Week 2019, London Craft Week 2017 and Brussels Design September 2013.

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