

Anson Yu

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EDUCATION

University of Waterloo - 2020 - 2025, Loran Scholar (\$100,000) - *B.Sc Candidate for Honors Systems Design Engineering, Co-op*

VOLUNTEER EXPERIENCE

Social Diversity for Children Foundation

EXECUTIVE ASSISTANT TO THE PRESIDENT

SEPT 2016-JUN 2017

CHIEF OF STAFF TO THE OFFICE OF THE PRESIDENT

JUN 2017-MAY 2018

CHIEF EXECUTIVE OFFICER

MAY 2018-PRESENT

- Managed team of coordinators to raise **\$217,000** for children with disabilities through Once Upon a Shine 2020 Gala
- Organized coalition of 10 non-profits in COVID-19 Relief Fund, raising **\$10,000+** to provide PPE to senior home workers
- Increased cumulative social media following from **3,000 to 8,000** by using multimedia marketing and SEO optimization
- Co-developed organization's previous website using **PHP** to attract and maintain relationships with sponsors
- Renovated task management system to resemble an **agile development** environment using Notion and Slack
- Restructured **database** for old files and created **documentation** for content produced over the previous 5 years

Eagle Eye Studios - CINEMATOGRAPHER AND EDITOR

SEPT 2016 - PRESENT

- Produced videos for MetroVancouver, Surfrider Vancouver, and other Canadian registered charities
- Directed media teams to create multi-cam edits at benefit concerts, Model UN conferences, and TEDx events
- Ambassador Creator at Langley International Film Festival and 6-time nominee at Zoomfest 2019
- 2-time recipient of Best Cinematographer award out of 120 creators

PROJECTS

reflect.

NOV 2019 - PRESENT

- Building a digital wellbeing extension which asks users to reflect before visiting distracting sites
- Effectively used **Git** and documentation to streamline asynchronous workflows of contributors cross-continently
- Implemented analytics panel to show previous user intents and statistics using **TypeScript, HTML, and CSS**
- Designed the **UI/UX** for the extension block page, options page, onboarding page, and project webpage using **Figma**
- Designed graphics/animations in Photoshop and AfterEffects to market on ProductHunt, Facebook, Instagram, and LinkedIn

EcoEats

CMD-F 2020 | FEB 2020

- Built app in Android Studio using **Java** to promote sustainable eating habits by quantifying carbon emissions
- Designed the **UI/UX** for the landing page, log-in, home page, camera screen, and personal profile using Figma
- Integrated **Google Cloud Vision** Search API to reverse search images and Eternity API to correlate food with emission level

AWARDS

Academic: Loran Scholarship (**\$100,000 - Top 0.7%**), House of Commons Community Award (Top 5%), University of Waterloo President's Scholarship (\$2,000), University of British Columbia Tuum Est Experiential Award (\$3,000),

Hackathons: nwHacks cmd-f 2019 (**Top 5**, Wolfram Alpha Award, realtor.com Build Next Generation Search Experience)

Debate: Pacific Championships Debate Invitational (Top Speaker, Top Team), US Nationals World's School (Quarterfinalist Team)

Videography: Zoomfest 2019 (Best Screenplay, Best Sound Design, Best Overall Nomination, Best Editing Nomination)

ADDITIONAL INFORMATION

Skills: Microsoft Office Suite, Adobe Suite, Final Cut Pro, Figma, Power BI, Hootsuite, Public speaking, Social Media Marketing

Interests: Beekeeping, Debate, International relations, Videography, Photography, Wilderness survival

Languages: English, Cantonese and Mandarin