

**Anssoumane SISSOKHO**  
**Data Product Owner**

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**PROFILE**

As a Data Product Owner with a strong technical aptitude, I translate business needs into high-value-added data solutions. Leveraging my experience in Business Intelligence, data modeling, and product management, I deliver concrete, robust, and scalable solutions within an agile and international environment.

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**SKILLS**

- **Languages** : SQL, Python - [Certified](#) (NumPy, Pandas, Matplotlib, Seaborn)
- **BI Tools** : Power BI - [Certified](#) (DAX, Power Query, Visualization)
- **Cloud & Technical Environment**: Google Cloud Platform – BigQuery, GitHub, Unix
- **Agile/Product Project Management**: SCRUM (Epics, User Stories, Sprint Planning, Backlog Management)
- **Languages**: French (Native), English (Fluent)

**Personal Project:**

- **Telecom Customer Churn Analysis**: Analyzing a churn rate of 26.5% and segmenting over 7,000 customers to develop retention strategies tailored to specific customer profiles. (**Python, SQL, Power BI**). Published on [Medium](#).

**University Projects :**

- Developing a Dijkstra's algorithm to calculate the shortest path between two points in the 11th arrondissement of Paris. (**API, Python, C**).
- Modeling and implementing a database for a national medical application. (**SQL, Merise methodology**)

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**EXPERIENCE**

**Data Product Owner Apprentice** | L'Oréal, Clichy (September 2025 – October 2026)

Integrated within the Global Operations Department in an international and agile environment, I design, co-pilot, and optimize data products to address complex and evolving business needs.

- Gathering, challenging, and translating business requirements into scalable data solutions, in coordination with technical and business teams.
- Co-piloting the industrialization of BI products, including managing the backlog, writing epics and user stories, facilitating SCRUM rituals, validating acceptance criteria, ensuring data quality, and producing technical documentation on Confluence (data dictionary, data lineage, and modeling).
- Developing Power BI Proof of Concepts: This includes star schema modeling (SQL, BigQuery), performance optimization (DAX Studio, Tabular Editor), and data visualization with a polished UX/UI design for future industrialization.
- Managing a report portfolio: Analyzing and streamlining more than 50 Power BI reports to identify and migrate those with the highest business value.

**Strategy Consultant (Volunteer Contract)** | Alter'Actions, Paris (October 2023 – February 2024)

Team mission with two senior consultants and three students from diverse backgrounds to assist a Social and Solidarity Economy organization in launching a new rental business (rooms and equipment).

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**EDUCATION**

**Master's Degree in IT Projects and Business Strategy** | Université Paris Cité (September 2023 – September 2025)

- IT Project Management: Agile methodology, SCRUM
- Databases: SQL, Data Modeling (Merise methodology)
- Programming: Python, C, Java, Algorithms

**Bachelor's Degree in Economics** | Université Paris 1 Panthéon Sorbonne (September 2020 – June 2023)