

[Total No. of Questions - 9] [Total No. of Printed Pages - 2]
(2066)

16128(J) June-16

B. Tech 6th Semester Examination

Principles of Management and Critical Thinking (NS)

HS-301

Time : 3 Hours

Max. Marks : 100

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt any one question each from Section A, B, C & D. Each question carries 20 marks. All questions in Section E are compulsory and carry 2 marks each.

SECTION - A

1. Explain 'Effective Management is always contingency or situational management'. How does systems approach of management differ from contingency approach? (20)
2. Explain the concept of Corporate Planning. How does strategic planning differ from operational / tactical planning? (20)

SECTION - B

3. How do functional areas of management differ from management functions? Discuss the major functional areas of management. (20)
4. What do you mean by sub-system? Discuss the important sub-systems of an organization. (20)

SECTION - C

5. Discuss the leadership styles with examples which Indian managers follow. Can you suggest a best style for them and why? (20)

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6. What do you mean by Break Even Analysis? What are its uses and limitations as a control technique? (20)

SECTION - D

7. Explain Corporate Social Responsibility with an Indian case study. (20)
8. What is the role of creativity in decision making? Explain how can an individual be made more creative? (20)

SECTION - E

9. (i) Explain Management as a Science.
(ii) Write a short note on Management by objectives.
(iii) Explain any one step of Planning.
(iv) List four features of a good plan.
(v) Write short note on Division of Labour as a pillar of classical organization theory.
(vi) Comment on leadership style in Indian organization.
(vii) Draw the communication process.
(viii) Define Just-in-Time as a component of TQM.
(ix) Can we implement the Western values and ethics in Indian organizations? Justify your answer.
(x) Write a short note on Delphi Technique for Decision Making. (10×2=20)