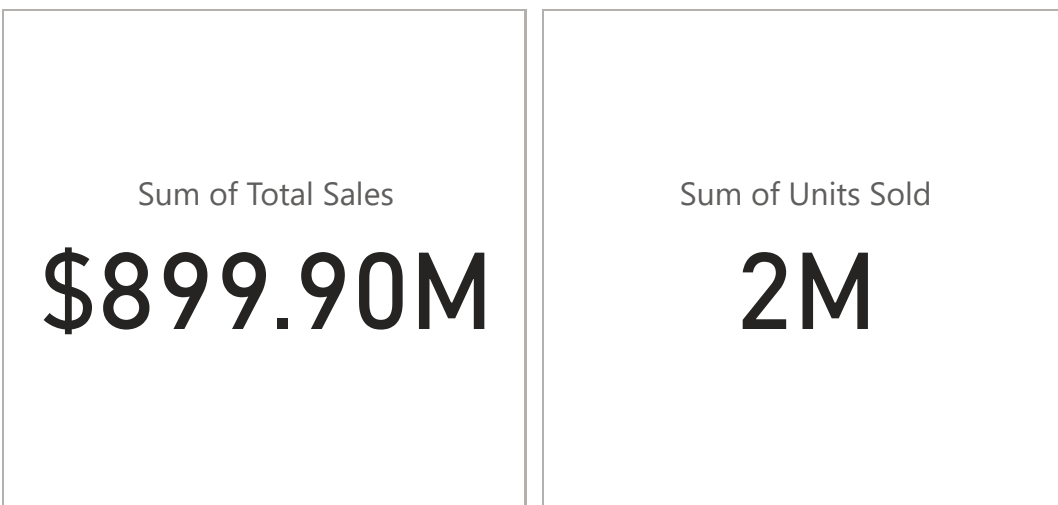
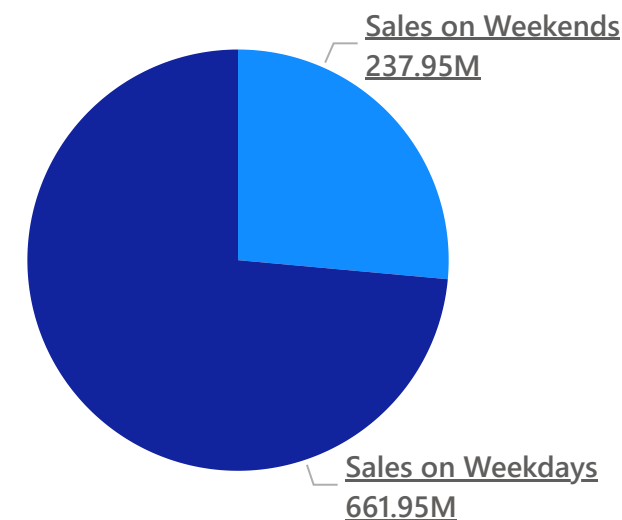


- Region
- ☐ Midwest
  - ☐ Northeast
  - ☐ South
  - ☐ Southeast
  - ☐ West

| Year  | TotalSales     |
|-------|----------------|
| 2020  | 182,080,675.00 |
| 2021  | 717,821,450.00 |
| Total | 899,902,125.00 |



Total Sales on Weekends vs Weekdays



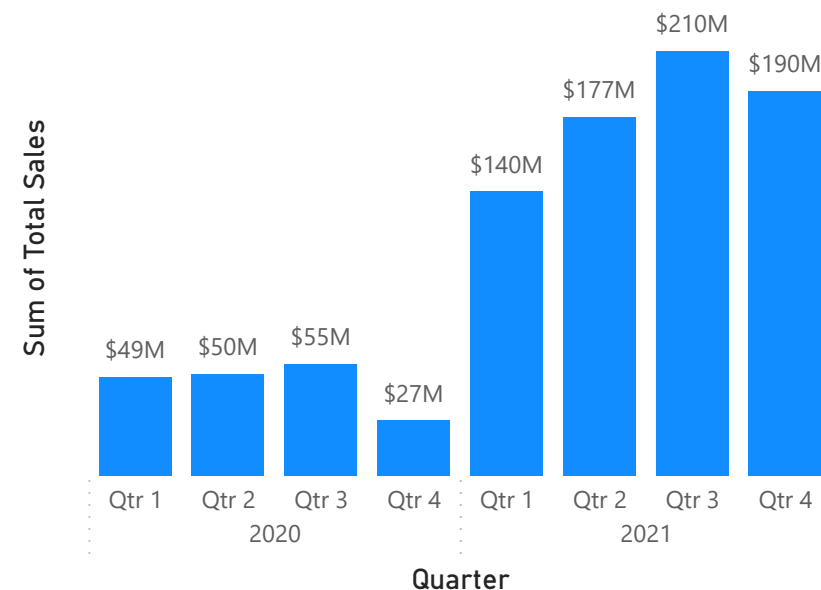
Sum of Total Sales trended up, resulting in a 288.71% increase between January 2020 and October 2021.

Sum of Total Sales started trending up on January 2020, rising by 288.71% ( \$141,212,923.00) in 7 quarters.

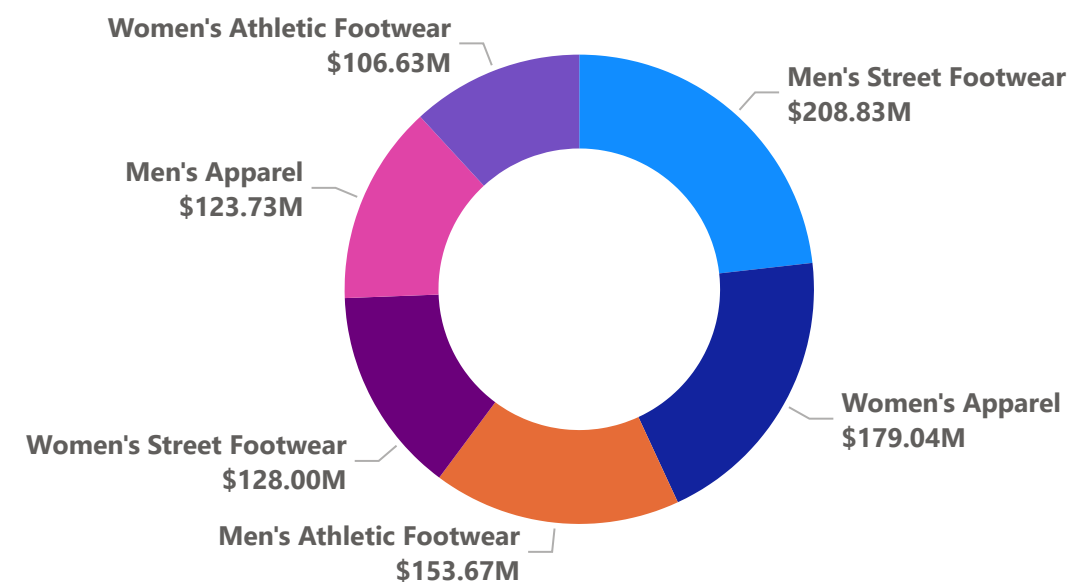
Sum of Total Sales jumped from \$48,912,311.00 to \$190,125,234.00 during its steepest incline between January 2020 and October 2021.

Men's Street Footwear accounted for 23.21% of Sum of Total Sales.

Yearly Sales Analysis

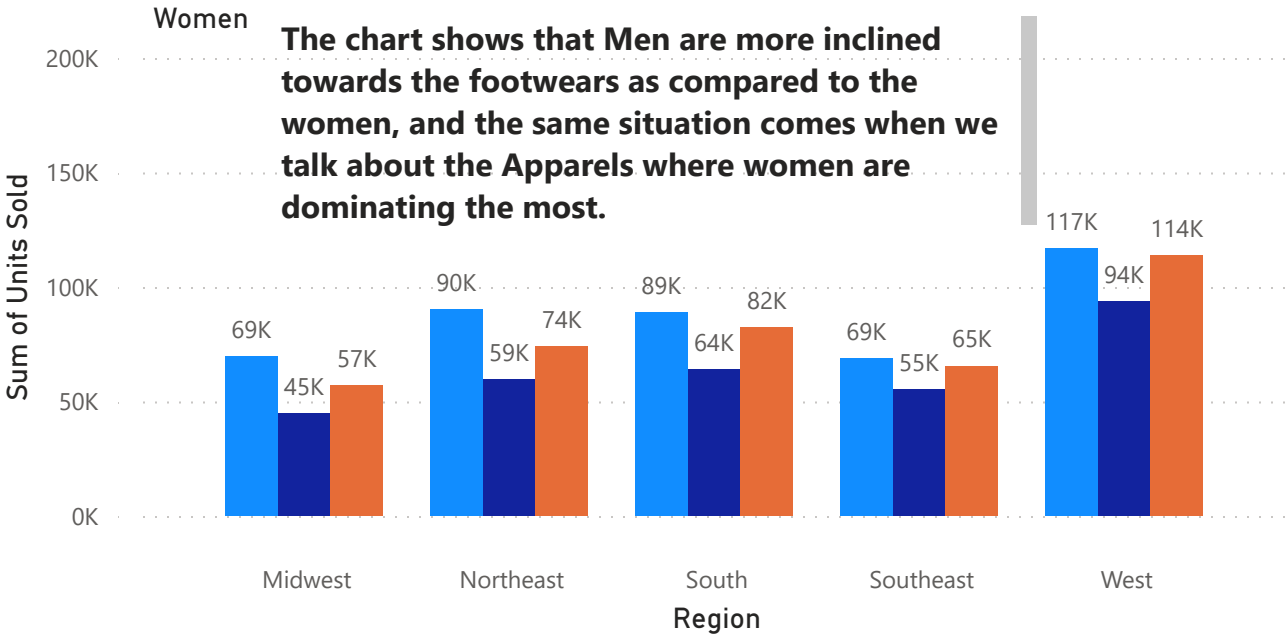
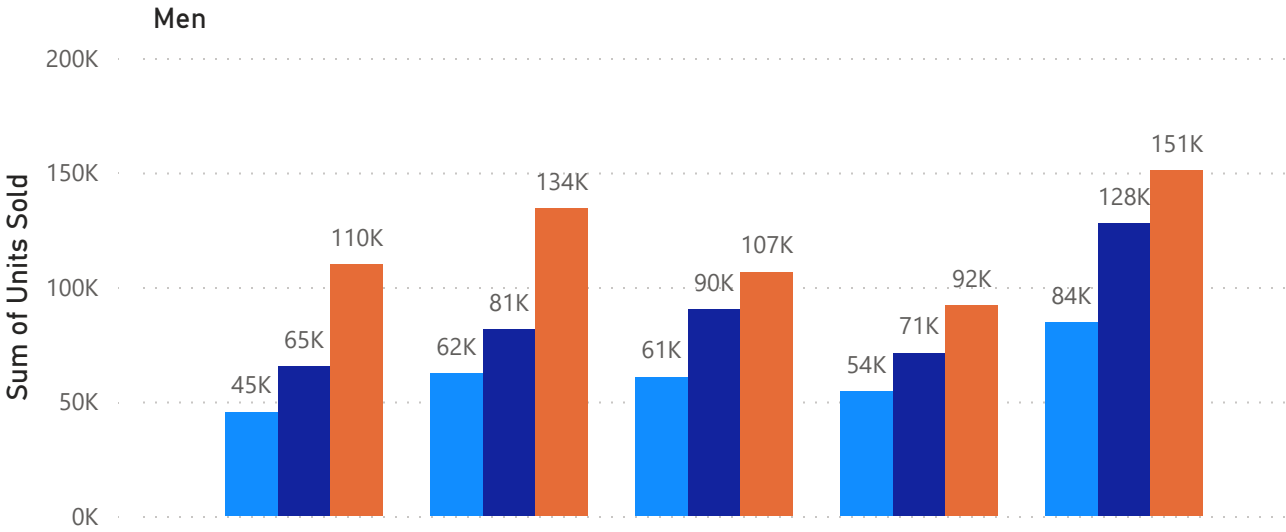


Total Sales by Product

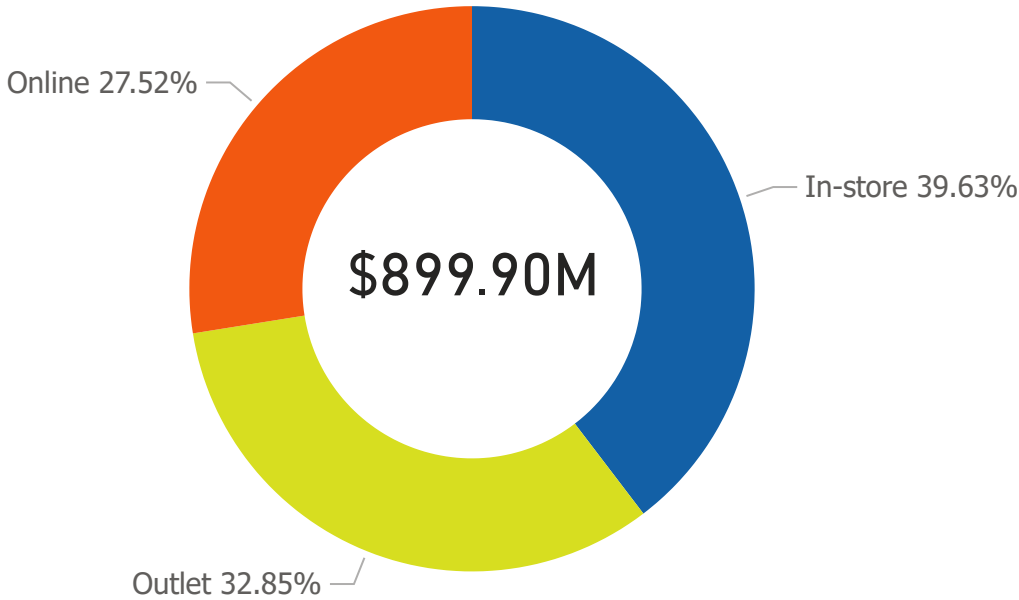


Units Sold by Region, Product Category and Gender

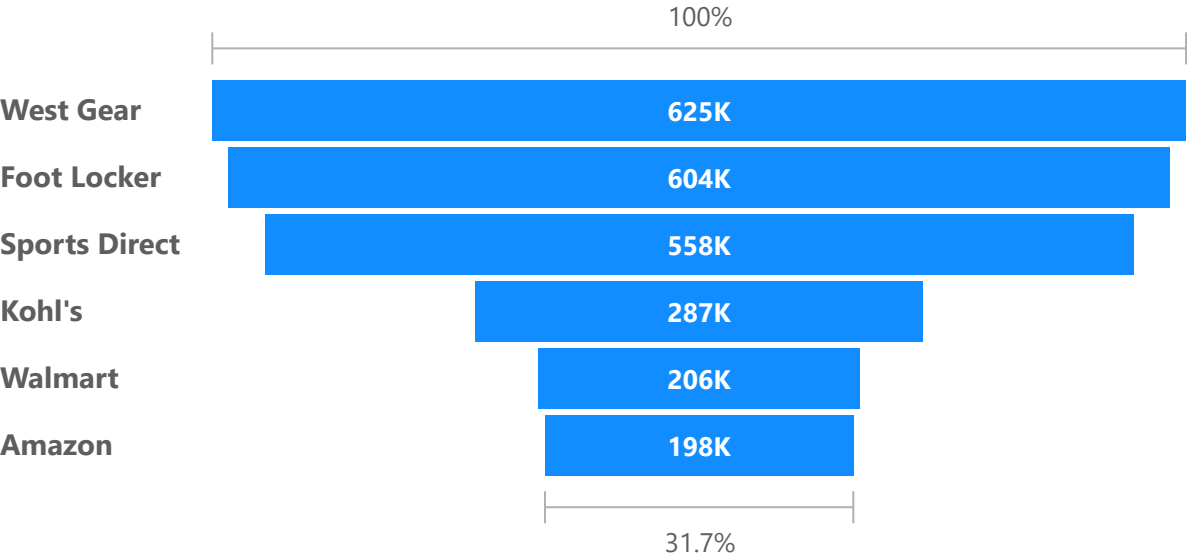
ProductCategory Apparel Athletic Footwear Street Footwear



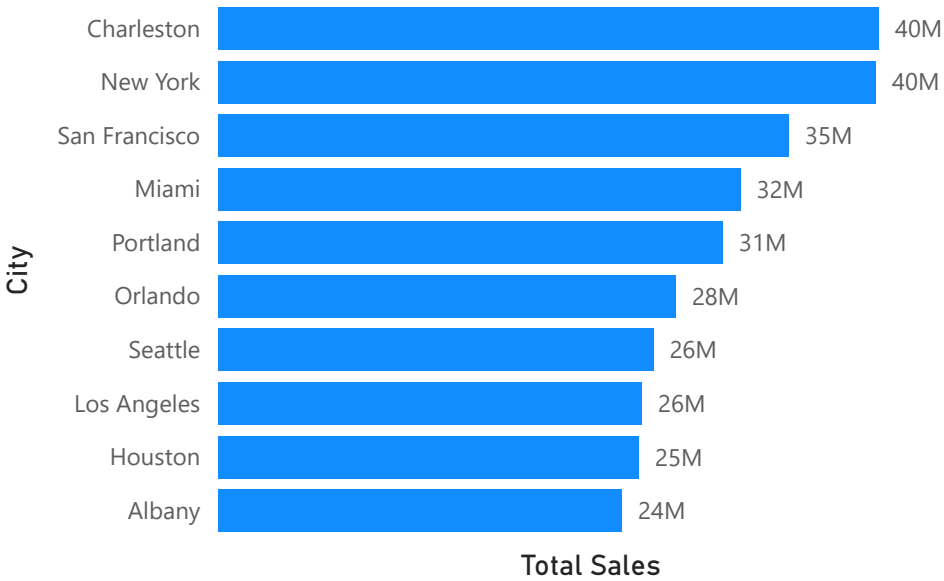
Total Sales by Sales Method



Total Sales by Retailers



Top 10 City Sales

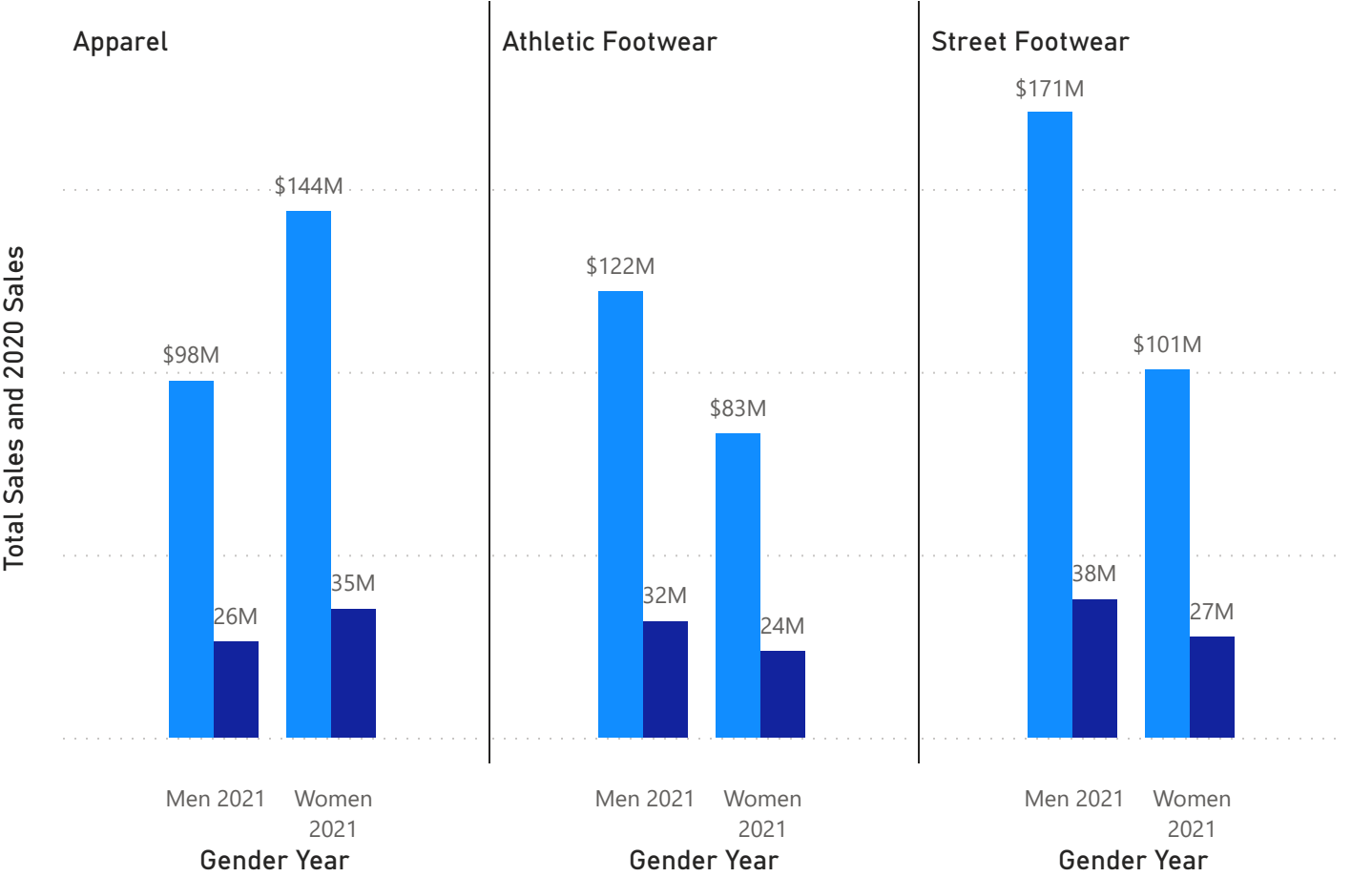


Year 2020 was when the world first got hit by the Pandemic due to which we can see the sudden decrease of sale during 2020 and company also received tremendous loss, which was recovered in 2020.

As we can see that MVP product for 2021 was the "Street Footwear" which alone ruled the whole market during the last quarters.

2020- 2021 Sales Differences

Total Sales 2020 Sales



SalesMargin by ProductCategory

