

Protomedia budget for Uutisraivaaja finalist period (March 2013 - September 2013)

During the finalist period we will develop a minimum viable product version of the Protomedia database and pilot the Datadesk service with 2-3 paying customers. The expected sales (2000€) are included as additional income besides the Uutisraivaaja funding (9000€) in the finalist period budget.

Income:

- Sales 2000€
- Uutisraivaaja funding 9000€

Total: 11000€

Costs:

- Personnel costs (software developer) 5000€
- Personnel costs (data analyst) 2000€
- Personnel costs (sales and project management person) 2000€
- Travel costs: 1000€
- Other costs: 1000€

Total: 11000€