

# **ANTARIKSHA SHRIVASTAVA**

#### • DETAILS •

## antarikshashrivastavafs@gmail. com

Date / Place of birth 15 Dec 1994 INDIA

o SKILLS o

## **Technical Skills:**

- Python
- SQL
- Java
- Tableau
- Power BI
- HTML/CSS3
- Google Analytics
- Google Ads
- Google Tag Manager
- Data Studio
- Excel

### **Soft Skills:**

- Analytical
- Communication
- Teamwork
- Leadership
- Critical Thinking
- Creativity

## • HOBBIES •

Playing Cricket, Listening to Music, Watching movie, Visiting museums and gallery, Traveling, Programming

## • AWARDS •

Faculty Award for outstanding contribution to the organization and role model to colleagues-June 2019

# LANGUAGES

English

French

#### EDUCATION

B.E in Computer Science, Gyan Ganga Institute of Technology and Sciences, INDIA Jun 2012 — Jun 2016

- Studied the concepts of Java, C++, Hadoop, SDLC, Mathematics.
- · Software Engineering and Project Management.
- · Data Structures, Object Oriented Programming
- Operating Systems, Database Management Systems
- Unix/Linux
- · Member of Computer Society of India.
- Participated in Microsoft Imagine Cup 2015 conducted by Microsoft.
- Participated in Code Master event conducted by Gyan Ganga Institute of Technology and Sciences.

Master of Science in Digital Marketing & Data Science, emlyon business school, Paris September 2020 — Present

- Contributed to teamwork's of Machine learning, Data Visualization, AI in Digital Marketing, Customer Relationship Management by motivating teammates and listening attentively to others.
- Sincere and passionate personality to work with team mates.
- Positive communication skills cultivated in intercultural management among contemporaries.
- Experienced Machine Learning about statistics with knowledge about various machine learning algorithms by coding in Python.

#### **EMPLOYMENT HISTORY**

## System Engineer at Tata Consultancy Services, India

Oct 2016 — Sep 2020

Worked as a Software developer in multiple projects with different clients including Jaguar & Land Rover, Lafarge Holcim, Atos and Bank of America.

- Data collection on company operations (Google Analytics, Excel)
- Analyzed and Developed Code as per business requirements.
- Demonstrated strong presentation skills across teams and customers
- Acquired functional and technical knowledge by cleaning, analyzing, modelling and interpreting data working on these projects.
- Optimized and managed business processes, resulting in 40% annual reduction in labor costs.
- Worked closely with customers, internal staff and other stakeholders to determine planning, implementation and integration of system-oriented projects.
- · Created data visualization and marketing dashboards in Tableau
- Mentored 5 junior system engineers across multiple projects; led team of 6 to implement code changes requested by the client.

# **CERTIFICATIONS**

- ➤ Data Analysis with Python IBM
- ➤ Introduction to Data Science in Python- Datacamp
- ➤ Intermediate Python Datacamp
- ➤ Intermediate SQL- Datacamp
- ➤ Google Analytics- Google Academy
- $\blacktriangleright$  TCS internal certifications in Cloud Computing, AngularJS, Python , Agile Way of Working , Chennai, 03/18 05/20

# **SEMINARS AND WORKSHOPS ATTENDED**

- Attended a seminar on Image Compression Techniques conducted by **CSI Student Chapter GGITS**, Jabalpur/Madhya Pradesh 2015
- Participated in a workshop on Certified Ethical Hacking Expert conducted by **TechDefence Private Limited**, Jabalpur/Madhya Pradesh September 2012
- Attended a workshop on Ethical Hacking conducted by Techkriti, the Annual Technical and Entrepreneurial Festival held at **IIT Kanpur**, Kanpur/Uttar Pradesh March 2015.