

HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY
HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION 2017

ENGLISH LANGUAGE PAPER 3

PART B2

DATA FILE

GENERAL INSTRUCTIONS

- (1) Refer to the General Instructions on Page 1 of the Question-Answer Book for Part A.

INSTRUCTIONS FOR PART B2

- (1) The Question-Answer Book for Part B2 is inserted into this Data File.
- (2) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5 – 7) **OR** those in Part B2 (Tasks 8 – 10).
- (3) You are advised to use a pen for Part B.
- (4) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.
- (5) Hand in only **ONE** Question-Answer Book for Part B, either B1 or B2, and tie it with the Question-Answer Book for Part A.

Part B

Situation

You are Gehry Zhang and you work for a property developer called Dragon Peak Properties (DPP). Your boss is Norman Kwok, a publicity and marketing manager. DPP is currently working on two projects: the Jade Islands, which have recently been completed and the Golden Flower Island development, which is in the planning process.

You will now listen to a radio panel show called *Business Matters* with host Charlie Meadows. Appearing on the show are Norman Kwok and Ann Lam from the environmental group Green Treasure.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarise yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarise yourself with the Question-Answer Book and the Data File.

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Facts about the Jade Islands

Problems with the Jade Islands

Golden Flower Adventure Mall

Issues concerning Golden Flower Island

Email from Norman Kwok to Gehry Zhang, 8 April

File Message

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To: Gehry Zhang
From: Norman Kwok
Subject: Things for you to do

Sent: Sat 8 April 9:05AM

Hi Gehry

I need you to write the following for me.

First, as you will remember, I have a follow up meeting with Manu Architects on Monday to provide them with feedback on their initial concept plan for Golden Flower Adventure Mall. I asked our staff to send their comments to you, so you should have received these already. Please prepare a document for me indicating which features our staff say to keep and which not to keep from the initial concept plan. Also, summarise their opinions regarding how they would like to develop the features.

Second, write up an overview of what DPP has done in Hong Kong to protect the environment. Mention our recent achievements and what we are doing to protect the orchids and the butterflies on Golden Flower Island. This will be placed on our webpage in the section “Dragon Peak’s Commitment to the Environment in Hong Kong”. We want to reassure people that we are an environmentally friendly company.

Third, as a follow up to yesterday’s team meeting, write the invitation to Ms. Tse explaining what her role will be and what we would like her to do at the Opening Ceremony. She apparently often rejects invitations like this so you need to mention things that might persuade her to accept. Have a look at her PlinyPedia entry and see if any of her interests or beliefs specifically align with what we are doing.

Thank you for all your hard work.

Regards

Norman

Extract from *Flora and Fauna of South China* by J.R. Hartley

Golden Dragon Tail Butterfly

This butterfly is quite common in Asia but exists in only a very few areas of South China. It is the only known species in South China that pollinates the extremely rare Splash of Gold Orchid. This rare and beautiful plant can now only be found on Golden Flower Island. Only half of this island has been designated by the HKSAR Government as a nature park due to it being an area of special scientific interest. Development is therefore only restricted in that part of the island. Trouble may be brewing, however, as the local press has reported that development plans are afoot for the island for 2017. Let’s hope common sense prevails and we can protect these beautiful plants and creatures.

Email from Norman Kwok to Activities and Engineering Teams, 2 March

File	Message
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	Reply All
	Forward
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	Mark Unread ▾
	Follow up ▾
To: Mari Nakamura; Ripple Wu; Alison Lo CC: Gehry Zhang From: Norman Kwok Subject: Manu Architects' Initial Concept Plan	
Sent: Thurs 2 March 11:35AM	
<p>Dear All</p> <p>Thanks for attending Manu Architects' presentation on their initial concept plan for the mall this morning. Certainly food for thought. As agreed, you should send your comments and recommendations regarding the initial concept plan and your thoughts on how to develop the features to Gehry by 31 March, so that she can prepare a summary of your views.</p> <p>Thanks</p> <p>Norman</p>	
<p style="text-align: center;">Golden Flower Adventure Mall Initial Concept Plan</p>	

PlinyPedia entry for Mariana Tse

Mariana Tse	
<u>Born:</u> 22 June, 1995 (aged 21) <u>Occupation:</u> singer, musician, actress <u>Genres:</u> Canto-hop <u>Years active:</u> 2012 – present	
<input type="checkbox"/> EARLY YEARS <input type="checkbox"/> DISCOGRAPHY <input checked="" type="checkbox"/> VIEWS & CHARITY WORK	<input type="checkbox"/> CAREER <input type="checkbox"/> PERSONAL LIFE <input checked="" type="checkbox"/> HOBBIES & INTERESTS
Mariana describes herself as being passionate about protecting the sea. She works for Save Hong Kong Coral Communities as their spokesperson. "We gotta look after the sea and make it clean for all marine life. Come on Big Business, sort it out!" she pleaded in a recent press conference.	
Mariana is a keen swimmer and competed for her high school swimming team including in some high-profile international meets. She also loves snorkelling and diving in the sea. She just loves being up close and personal with all the marine life.	

Email from Mari Nakamura to Gehry Zhang, 28 March

File Message

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To: Gehry Zhang
From: Mari Nakamura
Subject: Initial Concept Plan

Sent: Tues 28 March 4:37PM

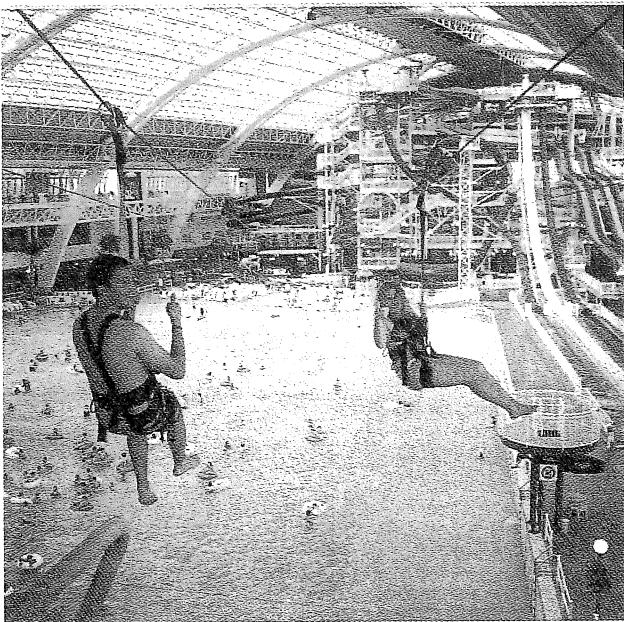
Gehry

My thoughts so far...

Love their concept so far. This will be an awesome space for a variety of exciting activities. The waterfall, the ship and the lake – yes, all great ideas and should be the key features of the mall. Tell them to drop the castle though.

I'd like to suggest including a swimming pool in the mall design. I've told Ripple from our team to send you her comments. She's worked on several projects of a similar nature, so has some experience of this type of thing.

In order to maximize the potential activities within the central area of the mall, and in keeping with the overall jungle adventure theme, I'd suggest including ziplines over the swimming pool. I've included a stock photo to give you an idea of what I mean.



Mari Nakamura
Activities team leader

Email from Ripple Wu to Gehry Zhang, 29 March

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 Junk	 Delete
 Reply	 Reply All
 Forward	 Move ▾
 Mark Unread ▾	 Follow up ▾
To: Gehry Zhang From: Ripple Wu Subject: Golden Flower Adventure Mall	
Sent: Wed 29 March 3:18PM	
Hey Gehry	
Their initial concept plan is definitely in line with what we had discussed initially, i.e. a jungle theme. Love it! I agree with Mari about the castle. Since when are there castles in a jungle??!	
Personally, I'd go for making the lake an aquarium. Plus, the sailing ship can't really fit both restaurants and shops really when you think about it practically, can it? So I'd say take out the shops.	
As for the swimming pool idea, yes, I agree with Mari. We have worked on similar constructions in the UK in recent years particularly at the Highland Adventure Centre and the pool worked a treat there. As did the ziplines.	
One idea to think about for the mall is this:	
	
Obviously we could never have the general public abseiling actually in the waterfall like this guy!!!! It would have to be on the sides.	
Cheers	
Ripple	

Email from Norman Kwok to Gehry Zhang, 6 April

File	Message
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Reply	Reply All
Forward	Move ▾
Mark Unread ▾	Follow up ▾
To: Gehry Zhang From: Norman Kwok Subject: FW: Re: Highland Adventure Centre	
Sent: Thurs 6 April 11:12AM	
Dear Gehry	
See my exchange with Alison below. This is pertinent to the document you're preparing for the meeting with Manu Architects next Monday.	
Norman	
<hr/> <p>To: Norman Kwok From: Alison Lo Sent: Wed 5 April 2017 1:56PM Subject: Re: Highland Adventure Centre</p>	
Dear Norman	
Yes, I heard that a query had been raised on the Business Matters radio show. The solution at the Highland Adventure Centre was quite costly at the time and the centre was closed for six months. Substantial reconstruction work was carried out reducing the waterfall from 45 to 30 metres. At that height, the clouds did not form as they had previously. Since the reopening of the centre, no similar problems have occurred.	
By the way, I didn't get round to sending Gehry my recommendations, as I wanted to hear what everybody else was suggesting first. From our team's perspective, all the features proposed in Manu Architects' initial concept plan and in our staff's suggestions are definitely all practical. Nothing that we haven't done before.	
<hr/> <p>Alison Lo Engineering team</p>	
<hr/> <p>To: Alison Lo From: Norman Kwok Sent: Wed 5 April 2017 1:14PM Subject: Highland Adventure Centre</p>	
Dear Alison	
As you may have heard I was ambushed by that Ann Lam from Green Treasure on Business Matters on the radio this morning. Such a nasty woman! She was going on about that Highland Adventure Centre in the UK that caused us all the headaches a couple of years back. I remembered that we'd had problems but didn't know the specifics. Can you remember how we resolved the issues?	
Norman	

Skype chat between Ripple Wu and Gehry Zhang, 6 April

Show messages from: yesterday 7 days 30 days 3 months 6 months		
<hr/>		
Thursday, April 6, 2017		
Ripple:	Oh yes, I was thinking about you and that summary you're working on for Norman for the meeting next week. You know about the Golden Flower mall? And I was thinking about the swimming pool. And I was thinking of a better recommendation to include.	10:07 PM
Gehry:	Great! So what is it????	10:08 PM
Ripple:	Well, I was working on a mall in Singapore last year, I'm not sure if you remember. Well, they didn't only have a swimming pool in this mall. They had the swimming pool right next to the aquarium!! I kid you not. And I was thinking, we could do the same.	10:09 PM
Gehry:	That sounds interesting but why would you put the swimming pool next to the aquarium?	10:31 PM
Ripple:	So swimmers can swim next to the sea animals in the aquarium. Brilliant eh?	10:33 PM
Gehry:	Wow! That is amazing. I presume they were separated by glass walls. Gosh! And I hope you made the glass walls thick enough! Ha ha.	10:34 PM
Ripple:	Yeah they were. In fact, I was the first to swim in the pool to check it out. Ha ha.	10:46 PM
Gehry:	And you weren't eaten alive!	10:54 PM
Ripple:	No still here!	10:54 PM
Gehry:	Great! Definitely something I'll include then.	10:55 PM
Ripple:	And I was thinking, put the swimming pool under the waterfall. Can you imagine the water hitting you? Whoooosh!!! It would certainly maximize the excitement factor.	10:56 PM
Gehry:	Brilliant! You're on a roll! Any other great ideas?	10:58 PM
Ripple:	No! It's too late at night! My brain's gone dead. Night.	11:03 PM

DRAGON PEAK MAKES DEVELOPERS GREEN - WITH ENVY

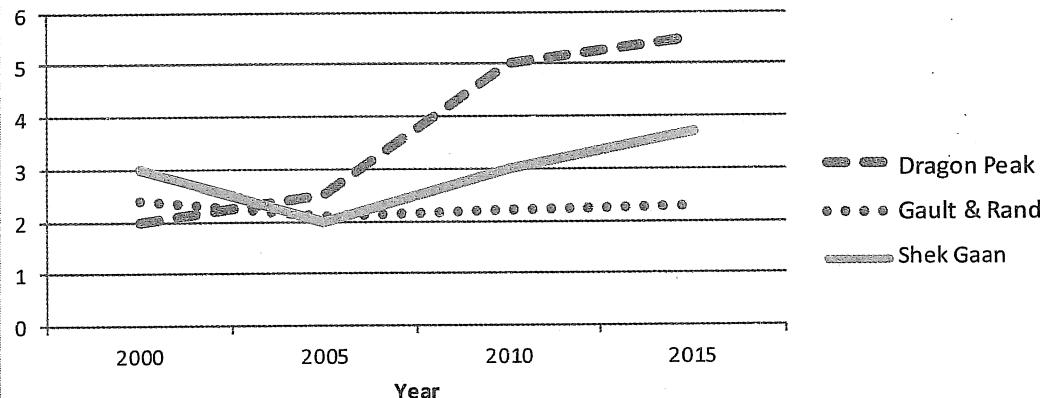
The results for the Greenest Development Award in the HKSAR were released by the Tai Shing Conservation Institute earlier this month (see below). Dragon Peak's win should come as no surprise given the amount the company has spent on environmentally friendly building technologies over recent years (see chart).

This commitment to environmental protection is not only confined to Hong Kong. It was announced that the developer has recently donated a "substantial sum of money" to the Save the Great Barrier Reef in Australia and "will do all we can to preserve the coral in Australia for future generations to witness and to marvel at".

Greenest Housing Development Awards 2016

- 1st Prize – Forest of Dreams Estate (Dragon Peak Properties)
- 2nd Prize – 21B Seashell Cove Avenue (Shek Gaan Developments)
- 3rd Prize – Enchanted Bay (Gault & Rand Land)
- 4th Prize – 88 Fecund Gardens Drive (Dark Matter Solutions)

Spending on Green Construction Methods by Hong Kong's three biggest developers since 2000
(Billions of HK\$)



Minutes from Golden Flower Adventure Mall team meeting

Golden Flower Adventure Mall team meeting

Date: 8:00 AM, Fri. 7 April 2017
Venue: The Eyrie, Dragon Peak Tower
Chairperson: Norman Kwok
Members: Alison Lo
Mari Nakamura
Ripple Wu
Secretary: Gehry Zhang

Opening Ceremony of Mall

Dr Lo presented a progress report on construction work of the Golden Flower Adventure Mall. She confirmed that the provisional completion date of 30 November 2018 was still in place. A discussion ensued as to the best date for the opening ceremony to take place. 1 January 2019 was suggested as was leaving it until Lunar New Year. Finally it was decided that 24 December would be best as it would mean that the mall could immediately benefit from the holiday period over Christmas.

Mr Kwok reported the results of the opening ceremony budget proposal meeting with the Finance Department as follows:

Item	Requested budget	Approved ✓ Disapproved X	Reason
1. Guest of honour fees	HK\$100,000	✓	n/a
2. Horse and carriage for ceremony	HK\$50,000	X	Refused due to insurance concerns.

Possible activities at the Opening Ceremony were discussed given the Finance Department's refusal of Item 2. Dr Lo suggested that if the guest of honour swam then he or she could be the first person to swim in the new pool as a way of declaring it open. All agreed. Ms Nakamura presented a selection of possible celebrities to be the guest of honour at the Opening Ceremony. From these it was decided to approach Ms Mariana Tse. All agreed. Gehry to contact her.

Ms Wu pointed out that Ms Mariana Tse was in the media recently for refusing to accept fees for a similar event. Mr Kwok suggested using the fees budget to make a donation to the charity of Ms Tse's choice. All agreed. Gehry to include this.

Meeting ended at 8:40 am.

THIS IS THE LAST PAGE OF THE PART B2 DATA FILE

Sources of materials used in this paper will be acknowledged in the booklet *HKDSE Question Papers* published by the Hong Kong Examinations and Assessment Authority at a later stage.