Using modern tech to unveil the subtleties of an ancient practice





The Yoga Industry

Types of Yoga Classes

Vinyasa

Power Iyengar Ashtanga

Gentle Restorative Yin

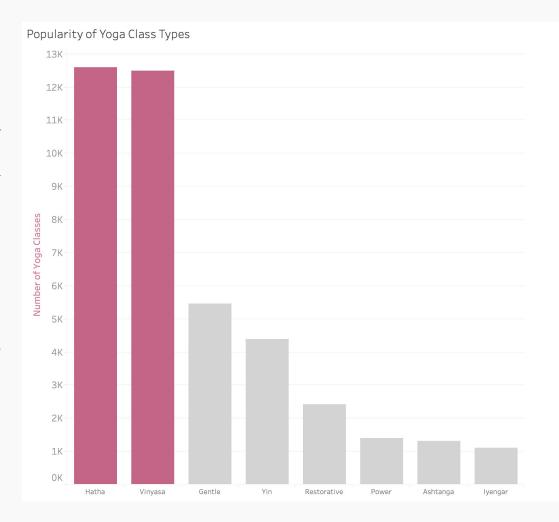
Hatha

Hatha & Vinyasa comprise more than

60%

of all yoga classes.

Across 40k yoga classes created by individual yoga teachers from all over the world.





- 1 Collect yoga classes
- Gather diagnostic info about every 2. yoga pose
- Quantify % of each class spent in each type of pose
- Fit classification algorithms & optimize recall

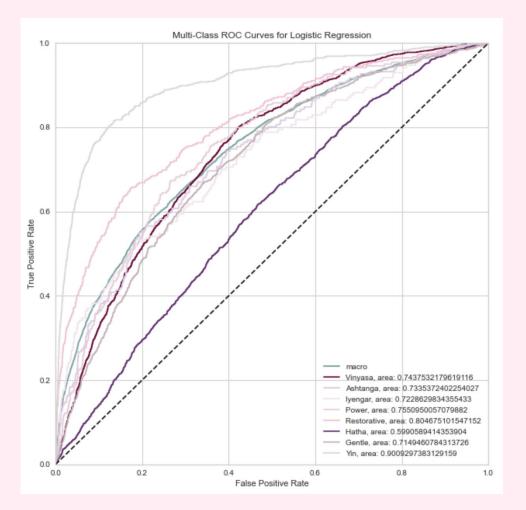


For Yoga Teachers to create and diagnose classes

- Better understand their practice
- Market themselves more accurately



Logistic Regression





Great Recall on all but Hatha...

...And why this is a good thing



Strength

Standing

Inversion

Balance

