

Phase 1 Introduction

How do we reach each other? How do we connect when we are pulled ever farther apart by distance and ideology? If information is the world's only truly priceless commodity, connection is its most sought after resource. Information may be parsed by qualifiers, like truth and relevance, that will ultimately determine who listens. However, before those qualifiers can be applied, a connection must be leveraged to ensure information is disseminated to the widest possible audience. In the prevailing zeitgeist of global economics, not just businesses, but ideas flourish or flounder given only one parameter - connection.

What if a tool existed that could predict and guide users on how to amplify their connection to the world around them? A consumer seeking to expand their audience and ensure that they can effectively spread their core message is ultimately focused on optimizing connection. jiNx is a platform of interwoven machine learning technologies with one goal in mind - a superlative connection.