

UX/UI LAB 2

Task: Remember Doggy Tinder? Create a project with HTML and CSS based on wireframes for multiple screen sizes based on user personas and priorities discussed in class. Make updates based on feedback. A lot of these elements (user personas + user surveys) will need to be researched.

Build Specifications:

1. Provide wireframes for mobile and desktop for the project assigned during class.
2. Create two user personas that will use your application.
3. Create the HTML and CSS to account for all screen sizes, and user flows.
4. Create a user survey (will need to be TA approved).
5. Ask at least four people for feedback using your user survey once the initial deliverable of the web app is created.
6. Implement feedback received to produce a final deliverable.

Tips!

- When getting user feedback, do not explain your site. Set it in front of them and observe what they do. You will learn a lot by what they do or do not do and understand when they look at your site.
- Your site will not be perfect before you show it to users. They will find bugs, and that's okay. This is a very rough draft. You can warn them of this ahead of time. The primary focus is to observe the experience of the site. The bugs don't matter at this point.

