ANTHIYA RUCHITHANATROJ

EDUCATION

Coding Bootcamp, TechUp

Full-Stack Software Development
June - October, 2023

Chinese Language, Beijing Information Technology College

Chinese Language Scholarship
September 2019 - June, 2020

Bachelor of Arts, Chiang Mai University

Tourism Management
August 2013 - May, 2017

TECHNICAL SKILLS

Front-end Development

HTML, CSS, Javascript, React, Python(Basic)

Back-end Development

Node.js, Express.js, MongoDB, PostgreSQL

CONTACT

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GitHub Portfolio:
https://github.com/anthiya-r

LinkedIn Profile:
linkedin.com/in/anthiya-ruchithanatroj

REFERENCE

Ms. Preeyarat Jantasri
Account Manager at ORO (Thailand) Co.,Ltd
Contact: +6685-0480013

PROJECTS

- **Q & A Blogs -** A responsive website using JavaScript (React) for the frontend, Tailwind CSS for styling, Node.js (Express) for the backend, and MongoDB for the database.
- **To Do App** - A responsive app for listing your tasks using JavaScript (React) Tailwind CSS for styling and having local storage.
- **Easy Bank** - A responsive Bangking landing page website using HTML, TAILWIND(CSS), React
- **Portfolio (Desktop version)** - A landing page website to present skills and projects
- **Newsletter sign-up form** - A small website form submission with success and invalid message using HTML, TAILWIND(CSS), Javascript

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WORK EXPERIENCE

Account Executive

ORO (Thailand) Co.,Ltd   April 2021- May 2022

- Searched for new clients and visited potential clients for new business.
- Met clients to discuss their advertising/marketing (Facebook Ads / Google Ads / SEO / Website Development / Viral video / Graphic design work) needs.
- Worked with a strategic planner to devise a campaign that met the client's brief and budget.
- Managed projects and briefed the creative team who produced the adverts. Negotiated with clients, solved any problems, and made sure deadlines were met.
- Checked and reported on the campaign's progress.
- Kept in contact with the client at all stages of the campaign.
- Managed the website on a CMS operated by WordPress.

Sales Executive

ibis Styles Bangkok Sukhumvit Phra Khanong   October 2017 - April 2019

- Performed CRM and Salesforce data entry and management (Opera).
- Generated leads and set appointments for both Thai and English-speaking customers.
- Cold called, emailed, and conducted business development on behalf of the hotel.
- Presented and negotiated deals with potential clients either face-to-face or via online platforms.
- Managed account receivables and collected payments.
- Resolved complaints and managed client interactions.
- Created weekly and monthly sales reports in English.