Crowd Funding Book

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Some of the take a ways from the data were; what categories did the best; the goals amount matters; how many projects where attempted. The top three categories that created more success were:

* Theater
* Film & Video
* Music

Next, Goals set from 15000 to 25000 had a success rate of 100% success and worked with less projects then most of the other companies. Looking at putting more time and energy into what will yield a higher return in effort and manpower could raise the pledges.

There are some limitations to the data. Such as demographics; location; Upper class verse lower class; how much a buyer spends for each category. Another limitation would be the ability to drill deeper into timing such as day of the week, evenings or afternoon. Another would be to see what was spent to promote and sell pledges? Being able to see what was spent to promote and sell pledges to what was pledge. Last is more data on failed attempts. Researching her for solutions to the fallers would raise the amount of pledges across the board.

Table to show how many days from launch to deadline compared to success and failure may show us a correlation to how much time is need for greater success.