

Anthony Lee
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Education

University of California, Berkeley

- Bachelor of Arts
- Majors: **Philosophy** and **Psychology**

University of California, San Diego – The Design School

- Interaction Design Specialization

Coursework

In Philosophy

- *Logic*
- *Philosophical Methods*
- *Ethical Theories*
- *Spinoza*
- *Philosophy of Mind*
- *Philosophy of Perception*
- *Theory of Knowledge*
- *Later Wittgenstein*
- *Philosophy of Mathematics*

Ethan Nowak
Seth Yalcin
R. Jay Wallace
Tim Crockett
John Searle
Alva Noë
Barry Stroud
Barry Stroud
Paolo Mancosu

In Psychology

- *Research and Data Analysis*
- *Psychology of Sleep*
- *Human Learning and Memory*
- *Developmental Psychology*
- *Developmental Psychopathology*
- *Seminar on Neuroethics*
- *Biological Psychology*
- *Psychology of Personality*
- *Industrial Organization Psychology*

Christopher Gade
Matthew Walker
Art Shimamura
Amy Strage
Steve Hinshaw
Charles Gross
Rachel Shoup
Oliver P. John
Shreya Sakar-Barney

In Interaction Design

- *Human-Centered Design: an Introduction*
- *Design Principles: an Introduction*
- *User Experience: Research and Prototyping*

Scott Klemmer
Scott Klemmer
Elizabeth Gerber

Skills

User Research:

- Wireframes, Usability Testing, Personas, Competitive Evaluation, Concept modeling, Contextual inquiry, Diary studies, Diagramming, Ethnography, Facilitation, Heuristic evaluation, Low fidelity prototyping, Interviewing, Scenarios, Sitemaps, Sketching, Specifications, Strategy Development, Surveying, Task Flows, A/B Testing, Logical approach

Programming:

- SQL, Visual Basic (VBA), Python, JavaScript, nodeJS, Ruby, HTML & CSS

Technical Software:

- Excel, PowerPoint, Word, Access, Tableau, R, RStudio, Stata

Certifications

- Collaborative Institutional Training Initiative (CITI)

Experience

KQED Inc.

Qualitative Prospect Research (08/15 – Present)

- Coordinate and execute various research projects utilizing WealthEngine screening data of over 243,000 households.
- Strategy development: analyze and further segment screened audience base by using contextual inquiry and heuristic evaluation to better address each particular groups' issue.
- Analyze additional public information including news, financial, and business information leading to the addition of 30,000+ new prospects.
- Interpret data from primary and secondary sources and create in-depth, well-written reports for Board Members and Major Gift Officers.
- Leverage analytical tools to develop efficient system operations.
- Maintain and update donor records in Salesforce.

Golden Bear Sleep and Mood Research Clinic, Berkeley, CA

Data Analyst (08/15 – 05/16)

- Helped develop and implement more efficient strategies insofar as it related to the collection of data and evaluated problems and navigated challenging situations and issues regarding data collection and cleaning.
- Worked with other team members to complete special projects and deadlines set by PI.
- Interpret data from primary and secondary sources using statistical software and provided weekly reports.

Biological Supervisor (10/13 – 05/16)

- Oversaw collection of samples by the bio team during lab experiments.
- Evaluated potential problems and issues that arose during the experiments that were under strict time restrictions.
- Formatted and cleaned the raw data at the end of the experiment and uploaded to relevant database in preparation for further analysis.
- Handled all biological samples at the conclusion of the experiment to identify, classify, and sort samples for future use.

Biological Laboratory Researcher (10/13 – 05/16)

- Collected and maintained influx of saliva, hormone, DNA, and cytokine samples under restrictions.
- Performed laboratory processes with previously listed biological samples.
- Carried out office management functions, including but not limited to correspondence, filing, and data management.
- Developed optimized data collection and qualifying procedures (from diary studies and contextual inquiries/interviews).

Walker Sleep and Neuroimaging Lab, Berkeley, CA

Laboratory Researcher (08/13 – 07/14)

- Monitored brain function, eye movements, muscle activity, skeletal muscle activation, and heart rhythm during experiments.
- Created a more expedited and efficient way for laboratory and participant preparation and found multiple methods of maintaining data integrity in cases of emergency or various issues that came up.
- Formatted and cleaned raw data at the end of the experiment and primed it for further processing.

University of California, Berkeley: Graduate Division, Berkeley, CA

Administrative Assistant (08/14 – 04/15)

- Provided administrative support to Graduate Division management.
- Assisted with on-site conference management logistics, including registration, payments, and student services.
- Facilitated correspondences with graduate students, faculty, and department offices.
- Performed administrative tasks with sensitive materials, including uploading completed dissertations to academic databases.

Inland Office Products, Pomona, CA

Warehouse Associate (02/11 – 06/12)

- Acted as a liaison with customers, suppliers and transport companies.
- Planned, coordinated, and monitored the receipt, order assembly and dispatch of goods.
- Utilized space and mechanical handling equipment efficiently and making sure quality, budgetary targets and environmental objectives were met.
- Coordinated the use of automated and computerized systems where necessary.

- Kept stock control systems up to date and ensured inventories are accurate planning future capacity requirements.

Farmers Insurance, Rowland Heights, CA

Account Manager (02/11 – 02/12)

- Operated as the lead point of contact for any and all matters specific to clients.
- Developed a trusted advisor relationship with key accounts, customer stakeholders, and executive sponsors.
- Ensured the timely and successful delivery of our solutions according to client needs and objectives.
- Communicated clearly the progress of monthly/quarterly initiatives to internal and external stakeholders.
- Forecasted and tracked key account metrics.
- Identified and grew opportunities within territory and collaborate with sales teams to ensure growth attainment.
- Assisted with high severity requests or issue escalations as needed.

Superior Education, Diamond Bar, CA

Private Tutor (06/05 – 08/08)

- Assisted children from kindergarten through eighth grade in the development of reading and mathematical skills.
- Prepared weekly lesson plans and reviewed homework.
- Prepared students for tests and checked for subject comprehension.
- Organized, facilitated and tracked tutorial sessions.

Sir Industries, City of Industry, CA

Technical Support Specialist (03/04 – 09/09)

- Provided first-level technical support to end-users on proprietary software and applications including installation basic usage and appropriate service level to warranty.
- Performed troubleshooting techniques in person, over the phone, or via web messenger to identify and resolve issues.
- Established patterns to recurring issues and provided input to development teams.
- Implemented in-house technical support and operations team that led a 8% increase in revenue.