

**Anthony Lee**  
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## Education

### *University of California, Berkeley*

- Bachelor of Arts
- Majors: **Philosophy** and **Psychology**

### *University of California, San Diego – The Design School*

- Interaction Design Specialization

## Coursework

### In Philosophy

- *Logic*
- *Philosophical Methods*
- *Ethical Theories*
- *Spinoza*
- *Philosophy of Mind*
- *Philosophy of Perception*
- *Theory of Knowledge*
- *Later Wittgenstein*
- *Philosophy of Mathematics*

Ethan Nowak  
Seth Yalcin  
R. Jay Wallace  
Tim Crockett  
John Searle  
Alva Noë  
Barry Stroud  
Barry Stroud  
Paolo Mancosu

### In Psychology

- *Research and Data Analysis*
- *Psychology of Sleep*
- *Human Learning and Memory*
- *Developmental Psychology*
- *Developmental Psychopathology*
- *Seminar on Neuroethics*
- *Biological Psychology*
- *Psychology of Personality*
- *Industrial Organization Psychology*

Christopher Gade  
Matthew Walker  
Art Shimamura  
Amy Strage  
Steve Hinshaw  
Charles Gross  
Rachel Shoup  
Oliver P. John  
Shreya Sakar-Barney

### In Interaction Design

- *Human-Centered Design: an Introduction*
- *Design Principles: an Introduction*
- *User Experience: Research and Prototyping*

Scott Klemmer  
Scott Klemmer  
Elizabeth Gerber

## Skills

- **User Research:** Wireframes, Usability Testing, Personas, Competitive Evaluation, Concept modeling, Contextual inquiry, Diary studies, Diagramming, Ethnography, Facilitation, Heuristic evaluation, Low fidelity prototyping, Interviewing, Scenarios, Sitemaps, Sketching, Specifications, Strategy Development, Surveying, Task Flows, A/B Testing, Logical approach.
- **Programming:** SQL, Visual Basic (VBA), Python, JavaScript, nodeJS, Ruby, HTML & CSS
- **Technical Software:** Excel, PowerPoint, Word, Access, Tableau, R, RStudio, Stata

## Certifications

- Collaborative Institutional Training Initiative (CITI)

## Experience

### ***KQED Inc.***

#### *Qualitative Prospect Research (8/15 – Present)*

- Coordinate and execute various research projects utilizing WealthEngine screening data of over 243,000 households.
- Strategy development: analyze and further segment screened audience base by using contextual inquiry and heuristic evaluation to better address each particular groups' issue.
- Analyze additional public information including news, financial, and business information leading to the addition of 30,000+ new prospects.
- Interpret data from primary and secondary sources and create in-depth, well-written reports for Board Members and Major Gift Officers.
- Leverage analytical tools to develop efficient system operations.
- Maintain and update donor records in Salesforce.

### ***Golden Bear Sleep and Mood Research Clinic, Berkeley, CA***

#### *Data Analyst (08/15 – 05/16)*

- Helped develop and implement more efficient strategies insofar as it related to the collection of data and evaluated problems and navigated challenging situations and issues regarding data collection and cleaning.
- Worked with other team members to complete special projects and deadlines set by PI.
- Interpret data from primary and secondary sources using statistical software and provided weekly reports.

#### *Biological Supervisor (10/13 – 05/16)*

- Oversaw collection of samples by the bio team during lab experiments

- Evaluated potential problems and issues that arose during the experiments that were under strict time restrictions
- Formatted and cleaned the raw data at the end of the experiment and uploaded to relevant database in preparation for further analysis
- Handled all biological samples at the conclusion of the experiment to identify, classify, and sort samples for future use

*Biological Laboratory Researcher (10/13 – 05/16)*

- Collected and maintained influx of saliva, hormone, DNA, and cytokine samples under restrictions
- Performed laboratory processes with previously listed biological samples
- Carried out office management functions, including but not limited to correspondence, filing, and data management.
- Developed optimized data collection and qualifying procedures (from diary studies and contextual inquiries/interviews).

*Walker Sleep and Neuroimaging Lab, Berkeley, CA*

*Laboratory Researcher (08/13 – 07/14)*

- Monitored brain function, eye movements, muscle activity, skeletal muscle activation, and heart rhythm during experiments
- Created a more expedited and efficient way for laboratory and participant preparation and found multiple methods of maintaining data integrity in cases of emergency or various issues that came up
- Formatted and cleaned raw data at the end of the experiment and primed it for further processing

*University of California, Berkeley: Graduate Division, Berkeley, CA*

*Administrative Assistant (08/14 – 04/15)*

- Provided administrative support to Graduate Division management
- Assisted with on-site conference management logistics, including registration, payments, and student services
- Facilitated correspondences with graduate students, faculty, and department offices
- Performed administrative tasks with sensitive materials, including uploading completed dissertations to academic databases

*Inland Office Products, Pomona, CA*

*Warehouse Associate (02/11 – 06/12)*

- Acted as a liaison with customers, suppliers and transport companies
- Planned, coordinated, and monitored the receipt, order assembly and dispatch of goods
- Utilized space and mechanical handling equipment efficiently and making sure quality, budgetary targets and environmental objectives were met
- Coordinated the use of automated and computerized systems where necessary
- Kept stock control systems up to date and ensured inventories are accurate planning future capacity requirements

***Farmers Insurance, Rowland Heights, CA***

*Account Manager* (02/11 – 02/12)

- Operated as the lead point of contact for any and all matters specific to clients
- Developed a trusted advisor relationship with key accounts, customer stakeholders, and executive sponsors
- Ensured the timely and successful delivery of our solutions according to client needs and objectives
- Communicated clearly the progress of monthly/quarterly initiatives to internal and external stakeholders
- Forecasted and tracked key account metrics
- Identified and grew opportunities within territory and collaborate with sales teams to ensure growth attainment
- Assisted with high severity requests or issue escalations as needed

***Superior Education, Diamond Bar, CA***

*Private Tutor* (06/05 – 08/08)

- Assisted children from kindergarten through eighth grade in the development of reading and mathematical skills
- Prepared weekly lesson plans and reviewed homework
- Prepared students for tests and checked for subject comprehension
- Organized, facilitated and tracked tutorial sessions

***Sir Industries, City of Industry, CA***

*Technical Support Specialist* (03/04 – 09/09)

- Provided first-level technical support to end-users on proprietary software and applications including installation basic usage and appropriate service level to warranty
- Performed troubleshooting techniques in person, over the phone, or via web messenger to identify and resolve issues
- Established patterns to recurring issues and provided input to development teams
- Implemented in-house technical support and operations team that led a 8% increase in revenue