

**Anthony Lee**  
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## Education

### *University of California, Berkeley*

- Bachelor of Arts
- Majors: **Philosophy** and **Psychology**

### *University of California, San Diego – The Design School*

- Interaction Design Specialization

## Coursework

### In Philosophy

- *Logic*
- *Philosophical Methods*
- *Ethical Theories*
- *Spinoza*
- *Philosophy of Mind*
- *Philosophy of Perception*
- *Theory of Knowledge*
- *Later Wittgenstein*
- *Philosophy of Mathematics*

Ethan Nowak  
Seth Yalcin  
R. Jay Wallace  
Tim Crockett  
John Searle  
Alva Noë  
Barry Stroud  
Barry Stroud  
Paolo Mancosu

### In Psychology

- *Research and Data Analysis*
- *Psychology of Sleep*
- *Human Learning and Memory*
- *Developmental Psychology*
- *Developmental Psychopathology*
- *Seminar on Neuroethics*
- *Biological Psychology*
- *Psychology of Personality*
- *Industrial Organization Psychology*

Christopher Gade  
Matthew Walker  
Art Shimamura  
Amy Strage  
Steve Hinshaw  
Charles Gross  
Rachel Shoup  
Oliver P. John  
Shreya Sakar-Barney

### In Interaction Design

- *Human-Centered Design: an Introduction*
- *Design Principles: an Introduction*
- *User Experience: Research and Prototyping*

Scott Klemmer  
Scott Klemmer  
Elizabeth Gerber

## **Skills**

### **User Research:**

- Wireframes, Usability Testing, Personas, Competitive Evaluation, Concept modeling, Contextual inquiry, Diary studies, Diagramming, Ethnography, Facilitation, Heuristic evaluation, Low fidelity prototyping, Interviewing, Scenarios, Sitemaps, Sketching, Specifications, Strategy Development, Surveying, Task Flows, A/B Testing, Logical approach

### **Programming:**

- SQL, Visual Basic (VBA), Python, JavaScript, nodeJS, Ruby, HTML & CSS

### **Technical Software:**

- Excel, PowerPoint, Word, Access, Tableau, R, RStudio, Stata

## **Certifications**

- Collaborative Institutional Training Initiative (CITI)

## **Experience**

### ***KQED Inc.***

#### ***Qualitative Prospect Researcher (8/15 – Present)***

- Coordinate and execute various research projects utilizing WealthEngine screening data of over 243,000 households.
- Strategy development: analyze and further segment screened audience base by using contextual inquiry and heuristic evaluation to better address each particular groups' issue.
- Analyze additional public information including news, financial, and business information leading to the addition of 30,000+ new prospects.
- Interpret data from primary and secondary sources and create in-depth, well-written reports for Board Members and Major Gift Officers.
- Leverage analytical tools to develop efficient system operations.
- Maintain and update donor records in Salesforce.

### ***Golden Bear Sleep and Mood Research Clinic, Berkeley, CA***

#### ***Data Analyst (08/15 – 05/16)***

- Helped develop and implement more efficient strategies insofar as it related to the collection of data and evaluated problems and navigated challenging situations and issues regarding data collection and cleaning.
- Worked with other team members to complete special projects and deadlines set by PI.
- Interpret data from primary and secondary sources using statistical software and provided weekly reports.

#### ***Biological Supervisor (10/13 – 05/16)***

- Oversaw collection of samples by the bio team during lab experiments.
- Evaluated potential problems and issues that arose during the experiments that were under strict time restrictions.
- Formatted and cleaned the raw data at the end of the experiment and uploaded to relevant database in preparation for further analysis.
- Handled all biological samples at the conclusion of the experiment to identify, classify, and sort samples for future use.

*Biological Laboratory Researcher (10/13 – 05/16)*

- Collected and maintained influx of saliva, hormone, DNA, and cytokine samples under restrictions.
- Performed laboratory processes with previously listed biological samples.
- Carried out office management functions, including but not limited to correspondence, filing, and data management.
- Developed optimized data collection and qualifying procedures (from diary studies and contextual inquiries/interviews).

***Walker Sleep and Neuroimaging Lab, Berkeley, CA***

*Laboratory Researcher (08/13 – 07/14)*

- Monitored brain function, eye movements, muscle activity, skeletal muscle activation, and heart rhythm during experiments.
- Created a more expedited and efficient way for laboratory and participant preparation and found multiple methods of maintaining data integrity in cases of emergency or various issues that came up.
- Formatted and cleaned raw data at the end of the experiment and primed it for further processing.

***University of California, Berkeley: Graduate Division, Berkeley, CA***

*Administrative Assistant (08/14 – 04/15)*

- Provided administrative support to Graduate Division management.
- Assisted with on-site conference management logistics, including registration, payments, and student services.
- Facilitated correspondences with graduate students, faculty, and department offices.
- Performed administrative tasks with sensitive materials, including uploading completed dissertations to academic databases.

***Inland Office Products, Pomona, CA***

*Warehouse Associate (02/11 – 06/12)*

- Acted as a liaison with customers, suppliers and transport companies.
- Planned, coordinated, and monitored the receipt, order assembly and dispatch of goods.
- Utilized space and mechanical handling equipment efficiently and making sure quality, budgetary targets and environmental objectives were met.
- Coordinated the use of automated and computerized systems where necessary.

- Kept stock control systems up to date and ensured inventories are accurate planning future capacity requirements.

***Farmers Insurance, Rowland Heights, CA***

*Account Manager (02/11 – 02/12)*

- Operated as the lead point of contact for any and all matters specific to clients.
- Developed a trusted advisor relationship with key accounts, customer stakeholders, and executive sponsors.
- Ensured the timely and successful delivery of our solutions according to client needs and objectives.
- Communicated clearly the progress of monthly/quarterly initiatives to internal and external stakeholders.
- Forecasted and tracked key account metrics.
- Identified and grew opportunities within territory and collaborate with sales teams to ensure growth attainment.
- Assisted with high severity requests or issue escalations as needed.

***Superior Education, Diamond Bar, CA***

*Private Tutor (06/05 – 08/08)*

- Assisted children from kindergarten through eighth grade in the development of reading and mathematical skills.
- Prepared weekly lesson plans and reviewed homework.
- Prepared students for tests and checked for subject comprehension.
- Organized, facilitated and tracked tutorial sessions.

***Sir Industries, City of Industry, CA***

*Technical Support Specialist (03/04 – 09/09)*

- Provided first-level technical support to end-users on proprietary software and applications including installation basic usage and appropriate service level to warranty.
- Performed troubleshooting techniques in person, over the phone, or via web messenger to identify and resolve issues.
- Established patterns to recurring issues and provided input to development teams.
- Implemented in-house technical support and operations team that led a 8% increase in revenue.