

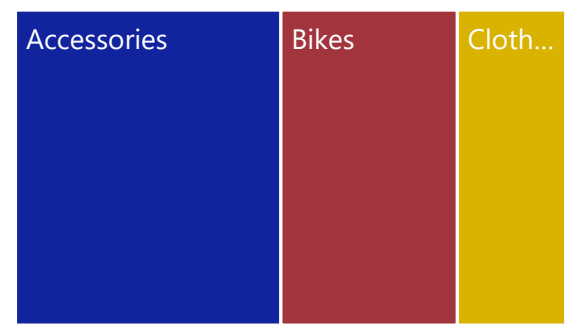


30/12/2015

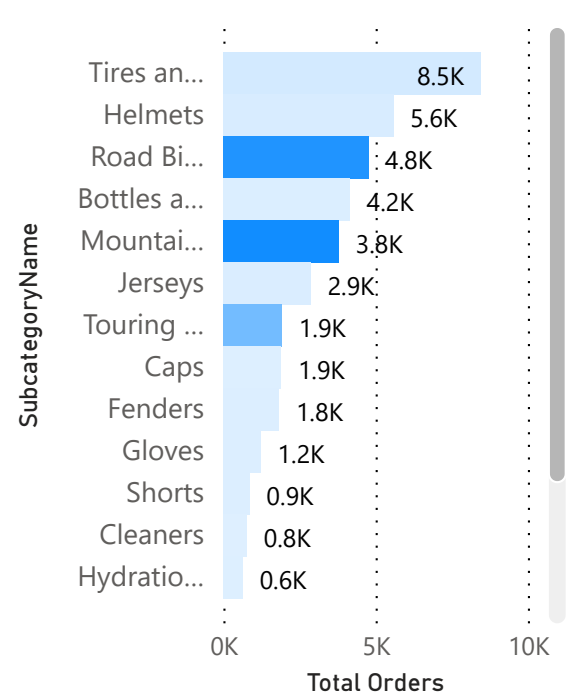
09/06/2017



Total orders by category



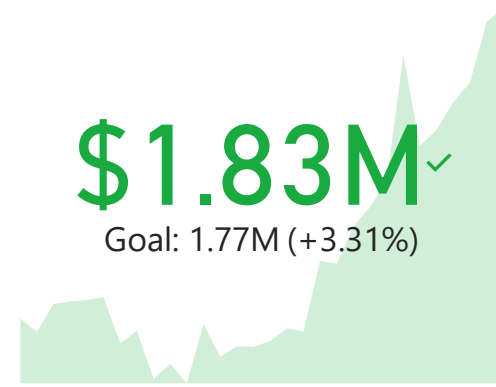
Total Orders by Subcategory



ProductName	Total Orders	Reture Rate
Water Bottle - 30 oz.	3700	1.87%
Patch Kit/8 Patches	2760	1.65%
Mountain Tire Tube	2659	1.64%
Road Tire Tube	2010	1.52%
Sport-100 Helmet, Red	1951	3.38%
AWC Logo Cap	1899	1.07%
Sport-100 Helmet, Blue	1837	3.27%
Fender Set - Mountain	1835	1.33%
Sport-100 Helmet, Black	1798	2.84%
Mountain Bottle Cage	1748	2.08%
Road Bottle Cage	1538	1.66%
Touring Tire Tube	1271	1.77%
HL Mountain Tire	1211	3.80%
ML Mountain Tire	998	1.35%
LL Road Tire	895	2.35%
Touring Tire	808	1.23%
ML Road Tire	787	1.53%
Bike Wash - Dissolver	778	1.51%
Total	21016	2.14%

View Product Detail

Monthly Revenue



Monthly Orders



Monthly Returns



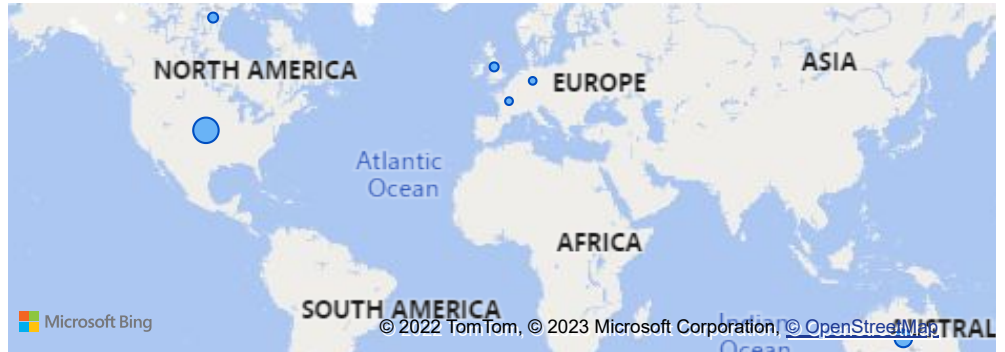
Top product (Orders)

Water Bottle - 30 oz.

Top product (Profit)

Mountain-200 Black, 46

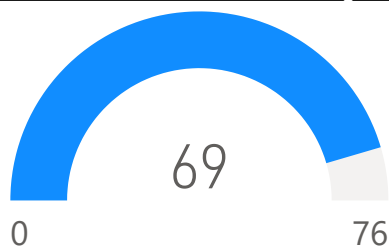
- Select all
- Europe
- North America
- Pacific



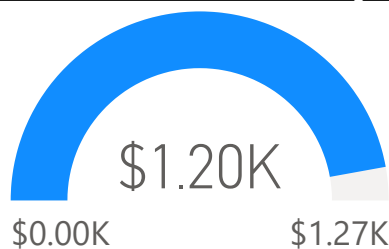


## AWC Logo Cap

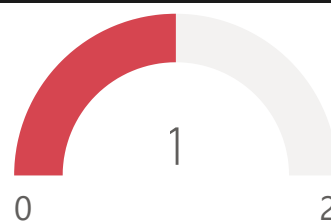
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Return vs Previous Month



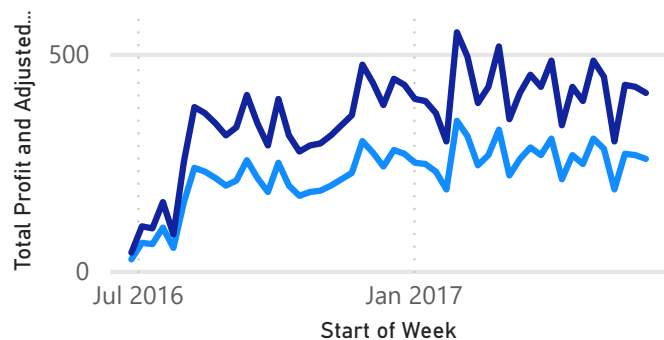
0.20

### Weekly Profit

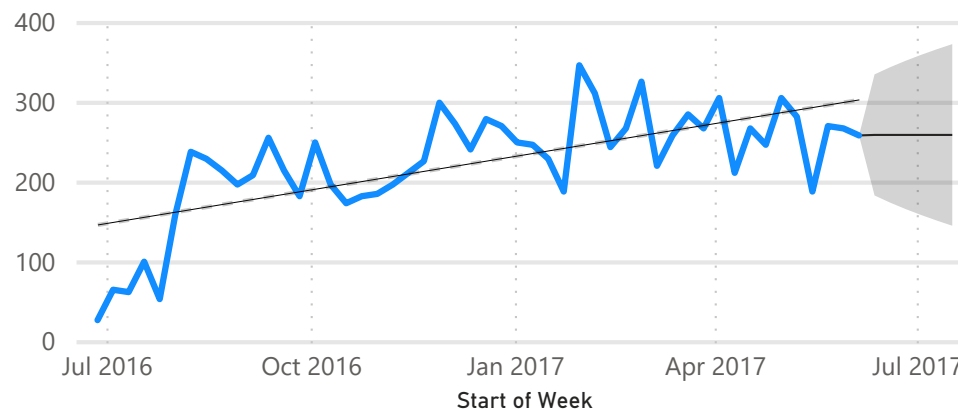
● Total Profit ● Adjusted Profit

\$8.64  
Avg Retail Price

\$10.37  
Adjusted Price



### Weekly Profit



### Weekly Return Volume

