

Data set

We are using the data P11-Competitor.

You are a Data Scientist working for an Australian retail chain operating in the “Clothing Retailing” industry.

To date the company has only been running operations in the New South Wales. However, the Board of Directors is considering an expansion into one of the following three states:

- Queensland
- Victoria
- Western Australia

You have been asked to assess the business environments for the industry in question in each of these three states and present your findings to the Board of Directors in person.