

Anthony Unamma

UI/UX Designer

cutt.ly/AntoinePortfolio
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EMPLOYMENT HISTORY

UI/UX Designer • IGROW AFRIKA

April 2022 - Present

- Developed and designed the user interface for the IGrow Afrika web application from the ground up, ensuring a seamless and intuitive user experience.
- Created wireframes and prototypes for the web app and marketing website, and collaborated with the development team to bring the designs to life.
- Conducted user testing to gather feedback and improve the overall design of the web app and marketing website
- Designed responsive layouts for the marketing website to ensure optimal viewing on mobile devices.
- Created and maintained design assets, including icons, graphics, and style guides, to ensure brand consistency across all platforms.
- Worked closely with the marketing and product teams to translate business and user requirements into visually appealing and functional designs.

Web Developer • Versatile Construction Ltd.

Oct 2021 - Jan 2022

- Designed and developed a responsive business portfolio website for Versatile Construction Ltd using WordPress from scratch.
- Collaborated with the CEO to gather requirements and create a website that accurately reflected the company's brand and services.
- Redesigned the company logo, header logo, and favicons using Illustrator to give the brand a cohesive and professional look.
- Conducted a competitive audit of similar construction companies to identify opportunities for differentiation and ensure the website stood out in the industry.
- Created a user-friendly website with easy navigation and a clean, modern design to showcase the company's portfolio and services to potential clients.
- Utilized WordPress to manage and update the website, ensuring all information was current and accurate.
- Maintained and updated the website on an ongoing basis to ensure it remained functional and visually appealing.

UX/Web Designer • Freelance

Sep 2020 - Present

- Designed and developed a portfolio website for myself using Webflow to showcase my work and skills as a UX/UI designer.
- Collaborated with a highly recognized copywriter to design high-converting landing pages for his copywriting courses and boot camps using WordPress.
- Worked closely with an Android engineer to design an archive app that contains details of all states in Nigeria, ensuring a seamless and intuitive user experience.

HIGHER EDUCATION

Bachelor of Engineering

Nnamdi Azikiwe University
2015 - 2020

Team member, Electrical
Engineering Football Association

Graduated with Second Class
Upper honors

RELEVANT SKILLS

- UX Research
- Wireframing & Prototyping
- UI Design
- User-Testing
- UX Writing
- Figma
- Adobe XD
- Adobe Illustrator
- HTML
- CSS
- Webflow
- WordPress
- Google Workspace
- Microsoft Office Suite
- Communication
- Collaboration

HOBBIES

- Music
- Anime
- Football (Soccer)
- TV shows
- Technology
- Fantasy novels