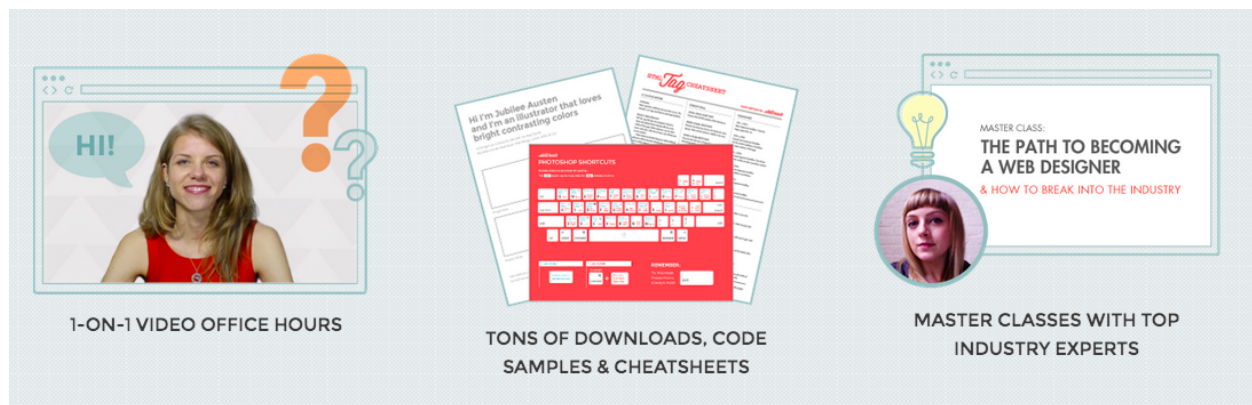

WHAT ARE SKILLCRUSH CLASSES?

Skillcrush classes and “blueprints” provide a step-by-step learning program to enhance the skillset of digital professionals. Students learn concrete digital skills and create a portfolio of real projects throughout each course. Blueprints provide a comprehensive 3-month program to become a web developer or web designer, and include multiple classes.

Far beyond a traditional DIY online learning program, Skillcrush offerings include a structured curriculum blending video lessons, reading assignments, exercises, projects and due dates. Plus, all Skillcrush students are invited to an exclusive virtual classroom with classmates, expert instructors, teaching assistants, and industry professionals to support the learning process and answer questions at any time of day.



WHO SHOULD ENROLL IN A SKILLCRUSH CLASS?

Skillcrush classes and blueprints are relevant for nearly any job function, but are particularly valuable for:

- Marketers
- Social Media & Community Managers
- Journalists & Content Creators
- Graphic, Print, & Web Designers
- Project Managers
- Sales & Customer Service Professionals
- Product Designers
- User Experience Designers
- Entry-Level or Junior Developers

FREQUENTLY ASKED QUESTIONS

Can't you learn these skills online for free?

You could try... but the rate of completion of free online classes is less than 9%! In a Skillcrush class, you will have individualized attention, one-on-one office hours with expert instructors, and a support network that will ensure you have no excuse not to complete the class! Plus, in the class, you will create portfolio-worthy projects that you can take with you beyond the class.

We love the free online materials to learn digital skills, and definitely support you using any and all of this material as you learn. We pride ourselves on creating and providing high-quality, curated content that is up-to-date and up to industry standards. Every single new class includes updated materials!

Will this class interfere with your work?

Not at all! Skillcrush classes are expertly designed to maximize learning in less than an hour a day. New video lessons and challenges in easily-digestible emails are released every day, to allow students to take things one step at a time. Have a 15 minute break? That's all the time you need to go through a Skillcrush module. A lot going on at the office and can't get around to a Skillcrush lesson today? No worries, you will have plenty of time to catch up built into the syllabus and schedule!

What will you be able to do after completing a Skillcrush class?

With the skills that you learn in Skillcrush classes and blueprints, you'll be able to:

- Launch and maintain your company website and/or blog
- Manage a web, digital, or technical project
- Communicate with developers effectively
- Create forms, integrate APIs, and build a web application

? Is Skillcrush only for women?

We can't wait for you to join, whatever gender you are! We welcome men and women in our classes. About 25% of our students are men. Skillcrush is a supportive community of folks from all industries, countries and yes... genders. We can't wait to see you in our next class. Bring a friend!

? What previous knowledge do I need to have to take this class?

None! As long as you are familiar with your computer and how to use it and are comfortable on the web, we'll teach you the rest.

? What are the system requirements for this class?

Nothing fancy! You just need a computer, with access to the web of course. Your system should be able to stream YouTube or Vimeo and you will need to download and upload class materials. We do recommend Macs for the class and for your future web development projects as they tend to be the industry standard, but not required.

? When does the class meet?

The class does not meet during fixed times. We send you an email every morning with what you'll need to do for that day. After that, you can pick whatever time works for you! We do host a weekly block of office hours – you can sign up for one 20 minute slot to discuss your project or issues with your instructors. The office hours are the only scheduled time you would need to adhere to and we offer times that work around the schedules of our students.

CHOOSE THE RIGHT CLASS FOR YOU

The chart below shows the specific skills that you will learn in each class and blueprint.

	Web Designer	Web Developer
SKILLCRUSH 100		
Wireframes	x	
Sitemaps	x	
UI / UX	x	
Photoshop	x	
Web Design Principles	x	
SKILLCRUSH 101		
HTML	x	x
CSS	x	x
FTP	x	x
Domains	x	x
Hosting	x	x
SKILLCRUSH 102		
Javascript	x	x
jQuery	x	x
APIs	x	x
SKILLCRUSH 104		
Ruby		x
Git		x
Sinatra		x
Heroku		x
Command Line		x

In addition, you will have access to industry professionals and experts who can teach you specific skills depending on the class or blueprint you choose. Examples of these master classes include:

- Typography
- Running an Effective Blog
- Photoshop Shortcuts
- UI / UX Best Practices
- QA & Usability Testing for Agile Projects

INVESTMENT

Skillcrush Career Blueprints cost just \$4 a day. Less than HALF the price of comparable programs.

Individual classes are \$175 per class.

3-month blueprints are \$399, incorporating three full classes, plus additional resources, expert master classes, and instructor support.

Interested in enrolling multiple employees? We can customize a course for your organization & give you a group rate! Email us at hello@skillcrush.com for more info.