

Solution

Approach: Using sub-query and `NOT IN` clause [Accepted]

Algorithm

If we have a list of customers who have ever ordered, it will be easy to know who never ordered.

We can use the following code to get such list.

```
select customerid from orders;
```

Then, we can use `NOT IN` to query the customers who are not in this list.

MySQL

```
select customers.name as 'Customers'  
from customers  
where customers.id not in  
(  
    select customerid from orders  
);
```