Habbo & Safety



Habbo Hotel is a place where users can...

- Choose and personalize a character
- Browse the virtual world
- Walk around and chat

The key to Habbo is social interactivity

Make friends, join the fun and get noticed!





Habbo Way & Habbo Filter



Talk to your friends, get to know your fellow Habbos and meet loads of new friends... and more! ;)



N Troll

No one likes a troll, not even their mothers; bullying will not be tolerated by anyone.

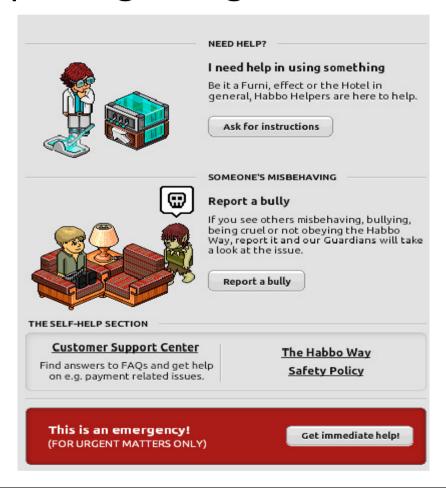
Tools to control your own experience

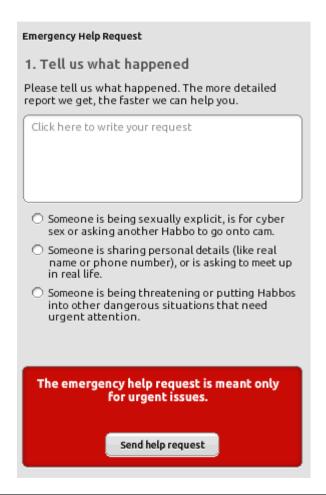
- Ignore button
- Room moderation tools: kick, mute and ban
- Privacy settings: Habbo users are anonymous

Reporting Tools

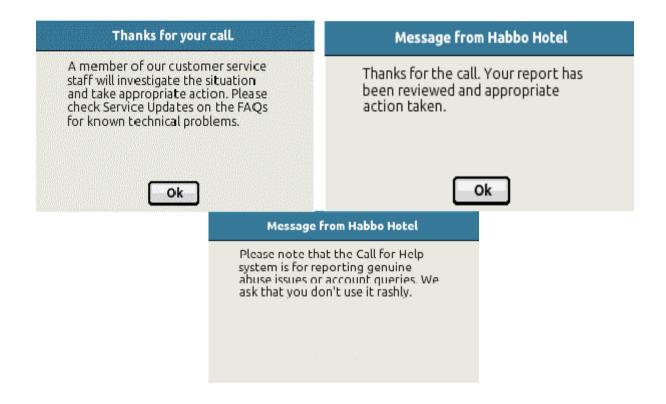


Reporting Categories

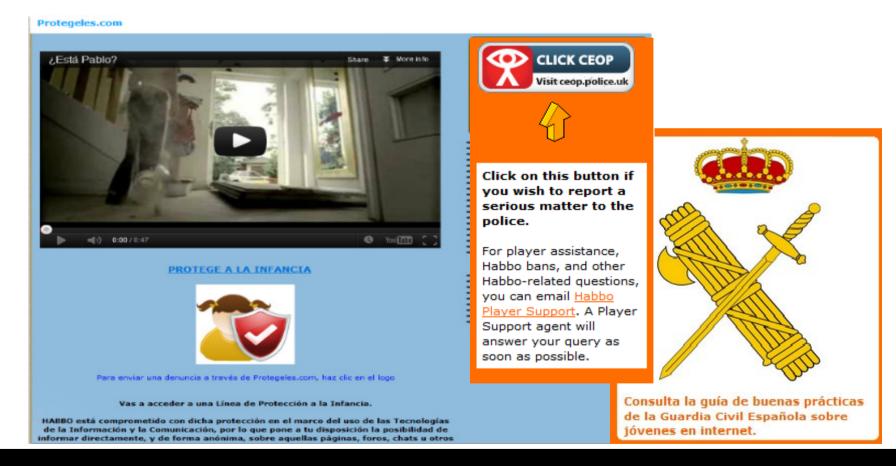




Feedback sent to reporters



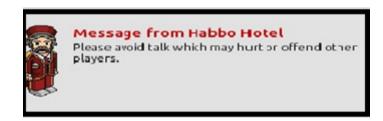
Local Hotlines and Police reporting Tools



Habbo strongly believes in education

-Safety tips and guidelines across the site

- Educational messages sent to users: 46966 messages last week



-Working with local hotlines and NGOS to educate our users on how to use internet safely

Info Bus



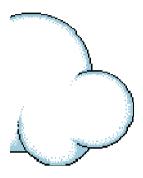


Safety campaigns

EG: Safer internet day 2013 video competition

http://www.youtube.com/watch?v=D6Br0WnNnpA&feature=playe
r embedded







Thank you!