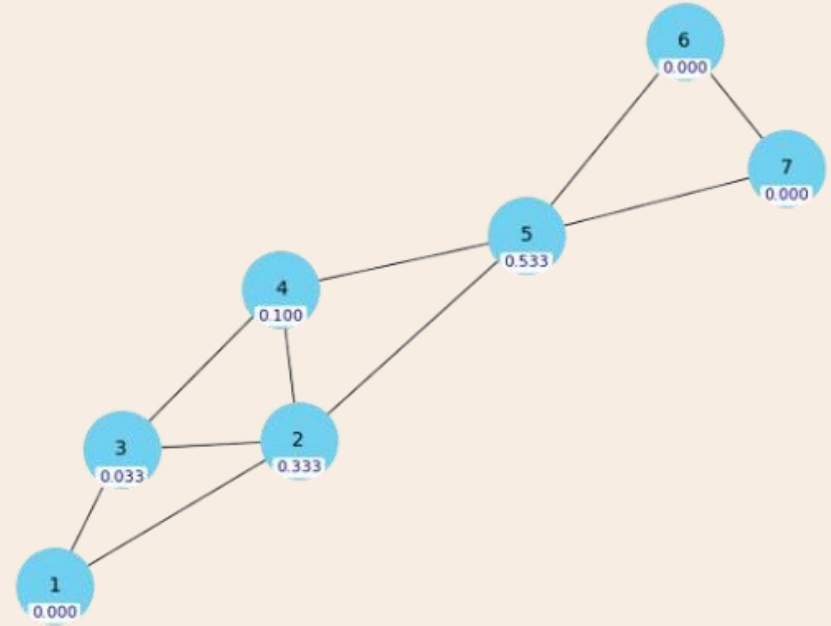


# Sustainify

An eco-friendly recommender system

# Challenges

- No clue what to do
- Optimization algorithm
- Stuck in comfort zone



# Challenges

- Batteries?
- Accent lights?
- Sustainability?



66% of consumers consider sustainability

only 22% follow through

# The Problem

- Lack of Awareness
- No easy comparisons
- Convenience wins



# The Solution (mostly)

- Detects Products
- Leverages AI
- Suggestions
- Provides Links

**Sustainify**

An eco-friendly recommender system

Detecting...

**LiCB CR2032 3V**

**Lithium Battery(10-Pack)**

Alternatives

# Key Features

- One Click
- Insights
- Seamless Integration
- Direct links to alternatives

## Alternatives

Here are 3 eco-friendly alternatives:

### Alternative 1: Rechargeable Lithium Batteries

Rechargeable batteries can be reused multiple times, reducing the number of batteries that are discarded. This cuts down on both waste and the resources needed for production.

### Alternative 2: Solar-Powered Batteries

Solar power is a renewable energy source, which makes solar-powered batteries a

Demo Time!



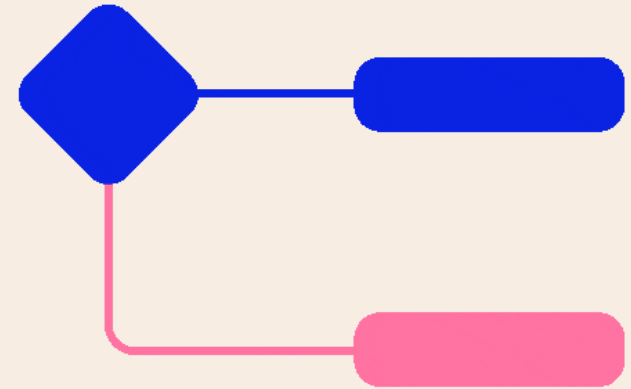
# How it works

- JS/HTML/CSS
- Chrome Extension API
- OpenAI Api



# How it works

- Detect Products
- Send information to API
- Retrieve information
- Parse & Format



# Impact

- Reminder
- Reduces carbon footprint
- Convenient & Accessible



# The Future

- More shopping platforms
- Sustainability Data
- Direct product suggestion
- User Preferences

AliExpress™



Thank you!