

FREEP FORWARD ORG CHART OVERVIEW



FREEP FORWARD

MISSION STATEMENT

We tell Michigan's story and stand On Guard for its people.

WHAT WE DO

ON ALERT: We break exclusive news and add context to the day's events.

ON WATCH: We protect our communities by delivering exceptional watchdog and investigative journalism.

ON POINT: We tell the stories that reveal and celebrate the unique tapestry that makes up life in metro Detroit and Michigan.

ON GUARD: We are the premier thought leaders in the state – with voices that speak truth and inspire action.

MICHIGAN RISING

MISSION STATEMENT: Through relentless watchdog reporting, we stand on guard for Michigan and metro Detroit. We hold our leaders accountable and stand up for those who cannot stand up for themselves. We explain how the news of the day connects to the larger story of Michigan and Detroit's revival.

**JAMES
HILL
SENIOR NEWS
DIRECTOR**

**STEVE
PEPPLER
COMMUNITIES
NEWS DIRECTOR**

COMMUNITY
WATCHDOG
TEAM

**CARLTON
WINFREY
DETROIT + SCHOOLS
NEWS DIRECTOR**

DETROIT RISING /
OUR SCHOOLS
TEAM

**RITU
SEHGAL
BUSINESS + POLITICS
NEWS DIRECTOR**

ECONOMY TEAM
MICHIGAN POLITICS
THE MOTOR CITY
SQUAD

MICHIGAN RISING

COMMUNITY WATCHDOG TEAM

High-level, dot-connecting reporting on Metro cities,
our leaders, our neighbors and the trends that effect our lives.

STEVE PEPPLE

COMMUNITY WATCHDOG NEWS DIRECTOR

**JOHN
WISELY**
OAKLAND
COUNTY

**CHRISTINA
HALL**
MACOMB
COUNTY

**TRESA
BALDAS**
COURTS & CRIME
WATCHDOG

**KEITH
MATHENY**
THE GREAT LAKES
& THE ENVIRONMENT

**BILL
LAITNER**
NEIGHBORHOOD
ISSUES

MICHIGAN RISING

CARLTON WINFREY
DETROIT & SCHOOLS NEWS DIRECTOR

DETROIT WATCHDOG

In-depth reporting of Detroit and Wayne County – the success and challenges with a watchful eye.

**JOE
GUILLEN**
DETROIT & WAYNE CO.
WATCHDOG

**KATREASE
STAFFORD**
DETROIT & WAYNE CO. /
TWO DETROITS

**ROCHELLE
RILEY**
COMMUNITY COLUMNIST

OUR SCHOOLS TEAM

Need mission statement...

**LORI
HIGGINS**
SCHOOLS &
EDUCATION ISSUES

**DAVID
JESSE**
HIGHER EDUCATION
ISSUES

MICHIGAN RISING

THE MICHIGAN ECONOMY TEAM

Need mission statement...

RITU SEHGAL

BUSINESS & POLITICS NEWS DIRECTOR

**FRANK
WITSIL**

BUSINESS NEWS

**JOHN
GALLAGHER**

BUSINESS COLUMNIST /
DEVELOPMENT NEWS

**SUSAN
TOMPOR**

PERSONAL FINANCE &
ECONOMY COLUMNIST

MICHIGAN RISING

MICHIGAN POLITICS TEAM

Need mission statement...

RITU SEHGAL
BUSINESS & POLITICS NEWS DIRECTOR

**PAUL
EGAN**
MICHIGAN
POLITICS

**KATHLEEN
GRAY**
MICHIGAN
POLITICS

**TODD
SPANGLER**
MICHIGAN IN D.C.

MICHIGAN RISING

THE AUTOS SQUAD

Need mission statement...

RITU SEHGAL
BUSINESS & POLITICS NEWS DIRECTOR



BRENT SNAVELY
GENERAL MOTORS / LABOR/ ACTING AUTOS TEAM LEADER

**OPEN
POSITION**
FORD

**ERIC
LAWRENCE**
FIAT CHRYSLER /
TRANSIT /
FUTURE TECH

**MARK
PHELAN**
AUTOS
COLUMNIST

THE MICHIGAN EXPERIENCE

MISSION STATEMENT: We tell the story of Michigan with pride -- and a critical, but caring eye. We celebrate the diversity of our state while appreciating the common bonds that tie Michiganders together. From the Soo Locks to Lake Erie, we'll search for moments in Michigan life that inspire, inform or bring smiles or tears.

**ASHLEY
WOODS**
CONSUMER EXPERIENCE
DIRECTOR

**NICOLE
AVERY**
DIRECTOR OF
STORYTELLING

MI STORIES

**STEVE
BYRNE**
ENTERTAINMENT
NEWS DIRECTOR

BRIGHT LIGHTS +
BIG CITY

**GREG
CRAWFORD**
ASSISTANT EDITOR
MICHIGAN EXPERIENCE
(PRINT PLANNER)

THE MICHIGAN EXPERIENCE

MI STORIES

Need mission statement...

NICOLE AVERY
DIRECTOR OF STORYTELLING

**KRISTEN
SHAMUS**
STORYTELLING
WRITER

**GEORGEA
KOVANIS**
STORYTELLING
WRITER

**JOHN
CARLISLE**
STORYTELLING
COLUMNIST

**NIRAJ
WARIKOO**
DIVERSITY,
RELIGION &
SOCIAL JUSTICE

**SUE
SELASKY**
FOOD &
FAMILY

GREG CRAWFORD
ASSISTANT EDITOR MICHIGAN EXPERIENCE

THE MICHIGAN EXPERIENCE

BRIGHT LIGHTS, BIG CITY

Need mission statement...

STEVE BYRNE
ENTERTAINMENT NEWS DIRECTOR

**BRIAN
MCCOLLUM**
MUSIC &
ENTERTAINMNET

**MARK
KURLYANDCHIK**
RESTAURNTS / DINING /
FOOD & DRINK

**JULIE
HINDS**
MICHIGAN CULTURE /
POP CULTURE

**ROBERT
ALLEN**
BEVERAGES &
NIGHTLIFE
(PART-TIME)

**GREG
CRAWFORD**
ASSISTANT EDITOR
MICHIGAN EXPERIENCE

**ENTERTAINMENT
FREELANCE
NETWORK**

**BRENDEL
PATTERSON**
ASSISTANT EDITOR

FREEEP NOW

MISSION STATEMENT: We cover big breaking news and the trending topics of the day. We create shareable news curated for a mobile audience. Viral hits, audience-generated content and unstoppable headlines – featuring original reporting and aggregated sources.

**JAMES
HILL**
SENIOR NEWS
DIRECTOR



**ASHLEY
WOODS**
CONSUMER EXPERIENCE
DIRECTOR



**MARYANN
STRUUMAN**
FREEEP NOW
NEWS DIRECTOR

FREEEP NOW
REPORTING TEAM

FREEP NOW

FREEP NOW REPORTING TEAM

We cover big breaking news and the trending topics of the day. We create shareable news curated for a mobile audience. Viral hits, audience-generated content and unstoppable headlines – featuring original reporting and aggregated sources.

MARYANN STRUMAN FREEP NOW NEWS DIRECTOR

**MATT
HELMS**
FREEP NOW
REPORTER

**ANN
ZANIEWSKI**
FREEP NOW
REPORTER

**ROBERT
ALLEN**
FREEP NOW
REPORTER

**ELISHA
ANDERSON**
FREEP NOW
REPORTER

**ZLATI
MEYER**
FREEP NOW
REPORTER

**PERRY
FARRELL**
FREEP NOW
REPORTER

**SALLY
TATO**
ASSISTANT EDITOR

THE I-TEAM

MISSION STATEMENT: We protect our communities by delivering a drum beat of exceptional watchdog and investigative journalism.

**CHRISTOPHER
KIRKPATRICK
SENIOR NEWS DIRECTOR**


**JIM
SCHAEFER
REPORTER & ASSISTANT EDITOR
INVESTIGATIONS**

**GINA
DAMRON
WATCHDOG /
UNSOLVED CASES**

**MATT
DOLAN
BUSINESS /
PUBLIC MONEY**

**JENNIFER
DIXON
PUBLIC ACCOUNTABILITY /
FOIA & RECORDS SPECIALIST**

**JC
REINDL
BUSINESS /
DEVELOPMENT /
BUSINESS
OF SPORTS**

**KRISTI
TANNER
DATA JOURNALIST /
DATABASE EXPERT**

ON GUARD: VOICES

MISSION STATEMENT: We are the premier thought leaders in the state – with voices that speak truth and inspire action.

**STEPHEN
HENDERSON**
MANAGING DIRECTOR / OPINION



**JEWEL
GOPWANI**
ENGAGEMENT &
OPINION DIRECTOR



**THELMA
OAKES**
ADMINISTRATIVE
ASSISTANT

**NANCY
KAFFER**
OPINION
COLUMNIST

**BRIAN
DICKERSON**
OPINION
COLUMNIST

**MIKE
THOMPSON**
OPINION
CARTOONIST

CONSUMER PRODUCT

MISSION STATEMENT: Through relentless watchdog reporting, we stand on guard for Michigan and metro Detroit. We hold our leaders accountable and stand up for those who cannot stand up for themselves. We explain how the news of the day connects to the larger story of Michigan and Detroit's revival.

**ASHLEY
WOODS**
CONSUMER EXPERIENCE
DIRECTOR

**KATHY
KIELISZEWSKI**
PHOTO & VIDEO
DIRECTOR

**PAT
BYRNE**
SENIOR DIGITAL
PLANNER

DIGITAL
STRATEGY
TEAM

**JOE
CYBULSKI**
NEWS EDITOR
& SENIOR PRINT
PLANNER

TEAM PRINT

**CINDY
BURTON**
SENIOR PLANNER /
COPY DESK CHIEF

COPY DESK

CONSUMER PRODUCT

PHOTO & VIDEO TEAM

MISSION STATEMENT: Need mission statement...

KATHY KIELISZEWSKI
PHOTO+VIDEO DIRECTOR

RASHAUN RUCKER
PHOTO/VIDEO CONTENT COACH

**ROMAIN
BLANQUART**
PHOTO/VIDEO
JOURNALIST

**BRIAN
KAUFMANN**
EXECUTIVE VIDEO
PRODUCER

**RYAN
GARZA**
PHOTO/VIDEO
JOURNALIST

**KIMBERLY
MITCHELL**
PHOTO/VIDEO
JOURNALIST

**ERIC
SEALS**
PHOTO/VIDEO
JOURNALIST

**KIRTHMOND
DOZIER**
PHOTO/VIDEO
JOURNALIST

**KATHLEEN
GALLIGAN**
PHOTO/VIDEO
JOURNALIST

**MANDI
WRIGHT**
PHOTO/VIDEO
JOURNALIST

**MARY
SCHROEDER**
PHOTO
EDITOR

**SALWAN
GEORGES**
PHOTO/VIDEO
JOURNALIST

CONSUMER PRODUCT

TEAM PRINT

MISSION STATEMENT: Need mission statement...

JOE CYBULSKI
NEWS EDITOR /
SENIOR PRINT PLANNER

**BRIAN
MCNAMARA**
DESIGNER

**ALICIA
SECORD**
DESIGNER

**ROSA
CASTELLANOS**
DESIGNER

**RYAN
FORD**
DESIGNER

**JEFF
TARSHA**
DESIGNER

**ROSEANN
MCKEAN**
DESIGNER

**MARTHA
THIERRY**
ASSISTANT EDITOR /
GRAPHICS

CONSUMER PRODUCT

COPY DESK

MISSION STATEMENT: Need mission statement...

CINDY BURTON
SENIOR PLANNER /
COPY DESK CHIEF

**JANET
GRAHAM**
COPY EDITOR

**PATRICIA
SCHROTH**
COPY EDITOR

**SHERITA
BRYANT**
COPY EDITOR

**LEE
SNIDER**
COPY EDITOR

**TIM
MARCINKOSKI**
COPY EDITOR

**SUSAN
HALL-BALDUF**
COPY EDITOR

**MIKE
ROUSE**
COPY EDITOR

**JEFF
JUTERBOCK**
COPY EDITOR

CONSUMER PRODUCT

DIGITAL STRATEGY

MISSION STATEMENT: Need mission statement...

PAT BYRNE
SENIOR PLANNER / DIGITAL

JAMES JAHNKE
SPORTS DIGITAL PLANNER

**TANYA
WILDT**
WEB EDITOR

**CHRISTINE
INNES**
ASSISTANT EDITOR

**BRIAN
TODD**
WEB EDITOR

**ELISSA
ROBINSON**
WEB EDITOR

**BRIAN
MANZULLO**
WEB EDITOR

**JIM
FINKELSTEIN**
ASSISTANT EDITOR

**KIRKLAND
CRAWFORD**
WEB EDITOR

**MARLOWE
ALTER**
WEB EDITOR

SPORTS

MISSION STATEMENT: We are the essential source for Michigan's Big 6 sports teams, taking you behind the scenes, profiling the personalities and offering insights into the business of sports.

KEVIN BULL
SENIOR PLANNER / DIGITAL

OPEN POSITION
SPORTS CONTENT COACH

DORA ROBLES HERNANDEZ
EDITORIAL ASSISTANT

**MARK
SNYDER**
MICHIGAN

**CHRIS
SOLARI**
MICHIGAN STATE

**CARLOS
MONARREZ**
SPORTS

**ANTHONY
FENECH**
TIGERS

**VINCE
ELLIS**
PISTONS

**GEORGE
SIPPLE**
SPORTS

**MITCH
ALBOM**
COLUMNIST

**HELENE
ST. JAMES**
RED WINGS

**DAVE
BIRKETT**
LIONS

**JEFF
SEIDEL**
COLUMNIST

**SHAWN
WINDSOR**
STORYTELLER