

**FREEP  
FORWARD  
ORG CHART  
OVERVIEW**



# **FREEP FORWARD**

## **MISSION STATEMENT**

We tell Michigan's story and  
stand On Guard for its people.

## **WHAT WE DO**

**ON ALERT:** We break exclusive news and add context to the day's events.

**ON WATCH:** We protect our communities by delivering exceptional watchdog and investigative journalism.

**ON POINT:** We tell the stories that reveal and celebrate the unique tapestry that makes up life in metro Detroit and Michigan.

**ON GUARD:** We are the premier thought leaders in the state – with voices that speak truth and inspire action.

# MICHIGAN RISING

**MISSION STATEMENT:** Through relentless watchdog reporting, we stand on guard for Michigan and metro Detroit. We hold our leaders accountable and stand up for those who cannot stand up for themselves. We explain how the news of the day connects to the larger story of Michigan and Detroit's revival.

**JAMES  
HILL**  
SENIOR NEWS  
DIRECTOR

**STEVE  
PEPPLE**  
COMMUNITIES  
NEWS DIRECTOR

COMMUNITY  
WATCHDOG  
TEAM

**CARLTON  
WINFREY**  
DETROIT + SCHOOLS  
NEWS DIRECTOR

DETROIT RISING /  
OUR SCHOOLS  
TEAM

**RITU  
SEHGAL**  
BUSINESS + POLITICS  
NEWS DIRECTOR

ECONOMY TEAM

MICHIGAN POLITICS

THE MOTOR CITY  
SQUAD

# MICHIGAN RISING

## COMMUNITY WATCHDOG TEAM

High-level, dot-connecting reporting on Metro cities,  
our leaders, our neighbors and the trends that effect our lives.

### STEVE PEPPLE

COMMUNITY WATCHDOG NEWS DIRECTOR

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**JOHN  
WISELY**  
OAKLAND  
COUNTY

**CHRISTINA  
HALL**  
MACOMB  
COUNTY

**TRESA  
BALDAS**  
COURTS & CRIME  
WATCHDOG

**KEITH  
MATHENY**  
THE GREAT LAKES  
& THE ENVIRONMENT

**BILL  
LAITNER**  
NEIGHBORHOOD  
ISSUES

# MICHIGAN RISING

**CARLTON WINFREY**  
DETROIT & SCHOOLS NEWS DIRECTOR

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## DETROIT WATCHDOG

In-depth reporting of Detroit and Wayne County – the success and challenges with a watchful eye.

**JOE  
GUILLEN**  
DETROIT & WAYNE CO.  
WATCHDOG

**KATREASE  
STAFFORD**  
DETROIT & WAYNE CO. /  
TWO DETROITS

**ROCHELLE  
RILEY**  
COMMUNITY COLUMNIST

## OUR SCHOOLS TEAM

Need mission statement...

**LORI  
HIGGINS**  
SCHOOLS &  
EDUCATION ISSUES

**DAVID  
JESSE**  
HIGHER EDUCATION  
ISSUES

# MICHIGAN RISING

THE MICHIGAN ECONOMY TEAM

Need mission statement...

**RITU SEHGAL**

BUSINESS & POLITICS NEWS DIRECTOR

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**FRANK  
WITSIL**

BUSINESS NEWS

**JOHN  
GALLAGHER**

BUSINESS COLUMNIST /  
DEVELOPMENT NEWS

**SUSAN  
TOMPOR**

PERSONAL FINANCE &  
ECONOMY COLUMNIST

# MICHIGAN RISING

## MICHIGAN POLITICS TEAM

Need mission statement...

**RITU SEHGAL**

**BUSINESS & POLITICS NEWS DIRECTOR**

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**PAUL  
EGAN**  
MICHIGAN  
POLITICS

**KATHLEEN  
GRAY**  
MICHIGAN  
POLITICS

**TODD  
SPANGLER**  
MICHIGAN IN D.C.

# MICHIGAN RISING

## THE AUTOS SQUAD

Need mission statement...

### RITU SEHGAL

BUSINESS & POLITICS NEWS DIRECTOR



### BRENT SNAVELY

GENERAL MOTORS / LABOR / ACTING AUTOS TEAM LEADER

**OPEN  
POSITION**  
FORD

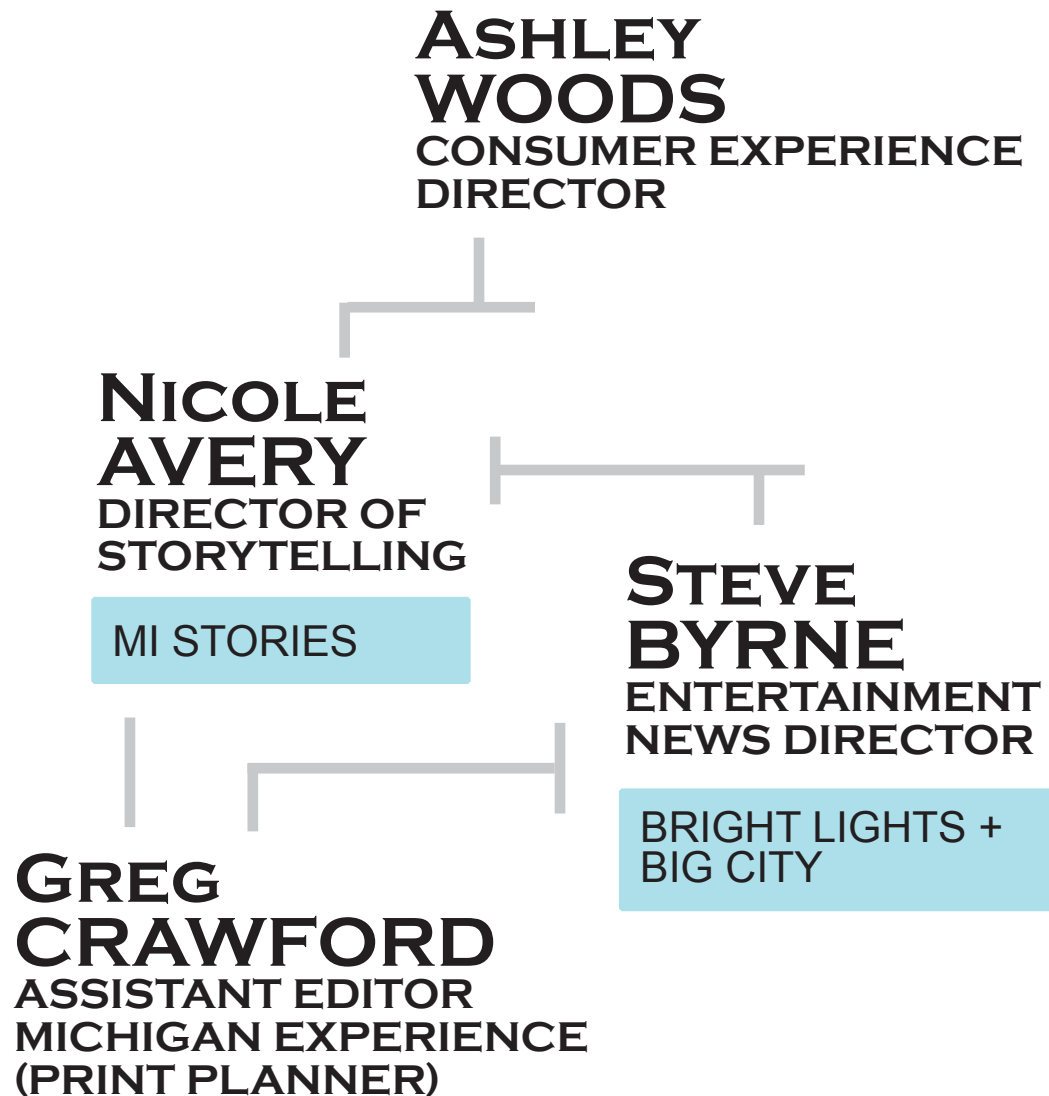
**ERIC  
LAWRENCE**  
FIAT CHRYSLER /  
TRANSIT /  
FUTURE TECH

**MARK  
PHELAN**  
AUTOS  
COLUMNIST



# THE MICHIGAN EXPERIENCE

**MISSION STATEMENT:** We tell the story of Michigan with pride -- and a critical, but caring eye. We celebrate the diversity of our state while appreciating the common bonds that tie Michiganders together. From the Soo Locks to Lake Erie, we'll search for moments in Michigan life that inspire, inform or bring smiles or tears.



# THE MICHIGAN EXPERIENCE

## MI STORIES

Need mission statement...

### NICOLE AVERY

DIRECTOR OF STORYTELLING

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**KRISTEN  
SHAMUS**  
STORYTELLING  
WRITER

**GEORGEA  
KOVANIS**  
STORYTELLING  
WRITER

**JOHN  
CARLISLE**  
STORYTELLING  
COLUMNIST

**NIRAJ  
WARIKOO**  
DIVERSITY,  
RELIGION &  
SOCIAL JUSTICE

**SUE  
SELASKY**  
FOOD &  
FAMILY

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### GREG CRAWFORD

ASSISTANT EDITOR MICHIGAN EXPERIENCE

# THE MICHIGAN EXPERIENCE

BRIGHT LIGHTS, BIG CITY

Need mission statement...

**STEVE BYRNE**

ENTERTAINMENT NEWS DIRECTOR

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**BRIAN  
McCOLLUM**  
MUSIC &  
ENTERTAINMENT

**MARK  
KURLYANDCHIK**  
RESTAURANTS / DINING /  
FOOD & DRINK

**JULIE  
HINDS**  
MICHIGAN CULTURE /  
POP CULTURE

**ROBERT  
ALLEN**  
BEVERAGES &  
NIGHTLIFE  
(PART-TIME)

**GREG  
CRAWFORD**  
ASSISTANT EDITOR  
MICHIGAN EXPERIENCE

**ENTERTAINMENT  
FREELANCE  
NETWORK**

**BRENDEL  
PATTERSON**  
ASSISTANT EDITOR

# FREEP NOW

**MISSION STATEMENT:** We cover big breaking news and the trending topics of the day. We create shareable news curated for a mobile audience. Viral hits, audience-generated content and unstoppable headlines – featuring original reporting and aggregated sources.

**JAMES  
HILL**  
SENIOR NEWS  
DIRECTOR

**ASHLEY  
WOODS**  
CONSUMER EXPERIENCE  
DIRECTOR



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graph TD; JH["JAMES HILL<br/>SENIOR NEWS DIRECTOR"] --- T1[""]; T1 --- MS["MARYANN STRUMAN<br/>FREEP NOW NEWS DIRECTOR"]; AW["ASHLEY WOODS<br/>CONSUMER EXPERIENCE DIRECTOR"] -.- T2[""]; T2 -.- MS;
```

**MARYANN  
STRUMAN**  
FREEP NOW  
NEWS DIRECTOR

FREEP NOW  
REPORTING TEAM

# **FREEP NOW**

## **FREEP NOW REPORTING TEAM**

We cover big breaking news and the trending topics of the day. We create shareable news curated for a mobile audience. Viral hits, audience-generated content and unstoppable headlines – featuring original reporting and aggregated sources.

### **MARYANN STRUMAN** **FREEP NOW NEWS DIRECTOR**

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**MATT  
HELMS**  
FREEP NOW  
REPORTER

**ANN  
ZANIEWSKI**  
FREEP NOW  
REPORTER

**ROBERT  
ALLEN**  
FREEP NOW  
REPORTER

**ELISHA  
ANDERSON**  
FREEP NOW  
REPORTER

**ZLATI  
MEYER**  
FREEP NOW  
REPORTER

**PERRY  
FARRELL**  
FREEP NOW  
REPORTER

**SALLY  
TATO**  
ASSISTANT EDITOR

# THE I-TEAM

**MISSION STATEMENT:** We protect our communities by delivering a drum beat of exceptional watchdog and investigative journalism.

**CHRISTOPHER  
KIRKPATRICK**  
SENIOR NEWS DIRECTOR



**JIM  
SCHAEFER**  
REPORTER & ASSISTANT EDITOR  
INVESTIGATIONS

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**GINA  
DAMRON**  
WATCHDOG /  
UNSOLVED CASES

**MATT  
DOLAN**  
BUSINESS /  
PUBLIC MONEY

**JENNIFER  
DIXON**  
PUBLIC ACCOUNTABILITY /  
FOIA & RECORDS SPECIALIST

**JC  
REINDL**  
BUSINESS /  
DEVELOPMENT /  
BUSINESS  
OF SPORTS

**KRISTI  
TANNER**  
DATA JOURNALIST /  
DATABASE EXPERT

# ON GUARD: VOICES

**MISSION STATEMENT:** We are the premier thought leaders in the state – with voices that speak truth and inspire action.

**STEPHEN  
HENDERSON**  
MANAGING DIRECTOR / OPINION

**JEWEL  
GOPWANI**  
ENGAGEMENT &  
OPINION DIRECTOR

**THELMA  
OAKES**  
ADMINISTRATIVE  
ASSISTANT

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**NANCY  
KAFFER**  
OPINION  
COLUMNIST

**BRIAN  
DICKERSON**  
OPINION  
COLUMNIST

**MIKE  
THOMPSON**  
OPINION  
CARTOONIST

# CONSUMER PRODUCT

**MISSION STATEMENT:** Through relentless watchdog reporting, we stand on guard for Michigan and metro Detroit. We hold our leaders accountable and stand up for those who cannot stand up for themselves. We explain how the news of the day connects to the larger story of Michigan and Detroit's revival.

**ASHLEY  
WOODS**  
CONSUMER EXPERIENCE  
DIRECTOR

**KATHY  
KIELISZEWSKI**  
PHOTO & VIDEO  
DIRECTOR

PHOTO/VIDEO TEAM

**PAT  
BYRNE**  
SENIOR DIGITAL  
PLANNER

DIGITAL  
STRATEGY  
TEAM

**JOE  
CYBULSKI**  
NEWS EDITOR  
& SENIOR PRINT  
PLANNER

TEAM PRINT

**CINDY  
BURTON**  
SENIOR PLANNER /  
COPY DESK CHIEF

COPY DESK



# CONSUMER PRODUCT

## PHOTO & VIDEO TEAM

MISSION STATEMENT: Need mission statement...

**KATHY KIELISZEWSKI**  
PHOTO+VIDEO DIRECTOR

**RASHAUN RUCKER**  
PHOTO/VIDEO CONTENT COACH

**ROMAIN  
BLANQUART**  
PHOTO/VIDEO  
JOURNALIST

**BRIAN  
KAUFMANN**  
EXECUTIVE VIDEO  
PRODUCER

**RYAN  
GARZA**  
PHOTO/VIDEO  
JOURNALIST

**KIMBERLY  
MITCHELL**  
PHOTO/VIDEO  
JOURNALIST

**ERIC  
SEALS**  
PHOTO/VIDEO  
JOURNALIST

**KIRTHMOND  
DOZIER**  
PHOTO/VIDEO  
JOURNALIST

**KATHLEEN  
GALLIGAN**  
PHOTO/VIDEO  
JOURNALIST

**MANDI  
WRIGHT**  
PHOTO/VIDEO  
JOURNALIST

**MARY  
SCHROEDER**  
PHOTO  
EDITOR

**SALWAN  
GEORGES**  
PHOTO/VIDEO  
JOURNALIST

# CONSUMER PRODUCT

## TEAM PRINT

MISSION STATEMENT: Need mission statement...

**JOE CYBULSKI**  
NEWS EDITOR /  
SENIOR PRINT PLANNER

---

**BRIAN  
McNAMARA**  
DESIGNER

**ALICIA  
SECORD**  
DESIGNER

**ROSA  
CASTELLANOS**  
DESIGNER

**RYAN  
FORD**  
DESIGNER

**JEFF  
TARSHA**  
DESIGNER

**ROSEANN  
McKEAN**  
DESIGNER

**MARTHA  
THIERRY**  
ASSISTANT EDITOR /  
GRAPHICS

# CONSUMER PRODUCT

## COPY DESK

MISSION STATEMENT: Need mission statement...

**CINDY BURTON**  
SENIOR PLANNER /  
COPY DESK CHIEF

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**JANET  
GRAHAM**  
COPY EDITOR

**PATRICIA  
SCHROTH**  
COPY EDITOR

**SHERITA  
BRYANT**  
COPY EDITOR

**LEE  
SNIDER**  
COPY EDITOR

**TIM  
MARCINKOSKI**  
COPY EDITOR

**SUSAN  
HALL-BALDUF**  
COPY EDITOR

**MIKE  
ROUSE**  
COPY EDITOR

**JEFF  
JUTERBOCK**  
COPY EDITOR

# CONSUMER PRODUCT

## DIGITAL STRATEGY

MISSION STATEMENT: Need mission statement...

**PAT BYRNE**  
SENIOR PLANNER / DIGITAL

**JAMES JAHNKE**  
SPORTS DIGITAL PLANNER

**TANYA  
WILDT**  
WEB EDITOR

**ELISSA  
ROBINSON**  
WEB EDITOR

**KIRKLAND  
CRAWFORD**  
WEB EDITOR

**CHRISTINE  
INNES**  
ASSISTANT EDITOR

**BRIAN  
MANZULLO**  
WEB EDITOR

**MARLOWE  
ALTER**  
WEB EDITOR

**BRIAN  
TODD**  
WEB EDITOR

**JIM  
FINKELSTEIN**  
ASSISTANT EDITOR

# SPORTS

**MISSION STATEMENT:** We are the essential source for Michigan's Big 6 sports teams, taking you behind the scenes, profiling the personalities and offering insights into the business of sports.

**KEVIN BULL**  
SENIOR PLANNER / DIGITAL

**OPEN POSITION**  
SPORTS CONTENT COACH

**DORA ROBLES HERNANDEZ**  
EDITORIAL ASSISTANT

**MARK  
SNYDER**  
MICHIGAN

**CHRIS  
SOLARI**  
MICHIGAN STATE

**CARLOS  
MONARREZ**  
SPORTS

**ANTHONY  
FENECH**  
TIGERS

**VINCE  
ELLIS**  
PISTONS

**GEORGE  
SIPPLE**  
SPORTS

**MITCH  
ALBOM**  
COLUMNIST

**HELENE  
ST. JAMES**  
RED WINGS

**DAVE  
BIRKETT**  
LIONS

**JEFF  
SEIDEL**  
COLUMNIST

**SHAWN  
WINDSOR**  
STORYTELLER