

SAGICOR INNOVATION LAB

Business Model Challenge Schedule

Business Model Workshop
March 11, 2021

Send out Business Model Challenge (BMC)
March 11, 2021

Deadline for submission of Business Model
Challenge
March 19, 2021

Workshop on Monetization Strategy
March 15, 2021

Submit Business Model Review
March 19, 2021

Provide feedback to teams on March 23, 2021

BMC Schedule | March 2021

