

This screenshot shows a Microsoft Excel dashboard for a shoe store. The dashboard includes various charts, summary statistics, and a navigation bar.

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Total Revenue: \$14,244,280 Total Orders: 148,684.00 Average Selling Price: \$95.80 Total Availability: 794,786 Stock Turnover: 18.71%

REVENUE BY MONTH

The chart shows revenue starting at approximately 2,200,000 in July, dipping slightly in August, then rising steadily to about 2,400,000 by December.

Month	Revenue
JUL	~2,200,000
AUG	~2,150,000
SEP	~2,050,000
OCT	~2,250,000
NOV	~2,350,000
DEC	~2,400,000

Revenue by Category

The chart displays the top revenue-generating categories: Running-Shoes, Outdoor-Shoes, Sneakers, Walking-Shoes, Tennis-Shoes, Gym/Training-Shoes, and Football-Shoes.

Category	Revenue
Running-Shoes	~\$5,500,000
Outdoor-Shoes	~\$3,500,000
Sneakers	~\$3,000,000
Walking-Shoes	~\$2,000,000
Tennis-Shoes	~\$1,500,000
Gym/Training-Shoes	~\$1,000,000
Football-Shoes	~\$500,000

Top 10 Colors for each Gender by Orders

The chart lists the top colors for women and men. Women's top colors are Cloud White, Olive Green, and Olive Stripes. Men's top colors are Cow Black, Cloud White, and Olive Stripes.

Gender	Color	Value
Women	Cow Black	~12,000
	Cloud White	~8,000
	Olive Stripes	~5,000
	Prefect FG	~4,000
	Burgundy	~3,000
	Off White	~2,500
	Gray Flw	~2,000
	Pretty Mouse	~1,500
	Wonders Edge	~1,000
	Silver Violet	~800
Men	Cow Black	~12,000
	Cloud White	~8,000
	Dark Grey	~5,000
	Carbon	~4,000
	Wonder Edge	~3,000
	Halo Silver	~2,500
	Shadow Navy	~2,000
	Color Blue	~1,500
	Wonders Silver	~1,000
	Olive Stripes	~800

Total Orders Value: 7,731 Category: Woman - Cloud White

Top 5 Products by Revenue

The chart shows five products with the highest revenue: Adreno Boston 12, Adreno 52, Adreno Yukon, Ultraheat 1.0, and Ultraheat 2.

Product	Revenue
Adreno Boston 12	~\$450,000
Adreno 52	~\$380,000
Adreno Yukon	~\$350,000
Ultraheat 1.0	~\$320,000
Ultraheat 2	~\$300,000

Top 10 best for Wear by Revenue

The chart lists the top 10 wear items based on revenue, including Neutral, Starling, Everyday, Day Hiking, City, Trail Run, Adult Tennis, Stability, Staying Dry, and All Mountain.

Item	Revenue
Neutral	~\$5,000,000
Starling	~\$4,500,000
Everyday	~\$4,000,000
Day Hiking	~\$3,500,000
City	~\$3,000,000
Trail Run	~\$2,500,000
Adult Tennis	~\$2,000,000
Stability	~\$1,500,000
Staying Dry	~\$1,000,000
All Mountain	~\$800,000

shoes_dim Sales Customers Dashboard



