

# ANTHONY ARRUDA MILNE

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## EDUCATION

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### DARTMOUTH COLLEGE

*B.A., Quantitative Social Science, minor in Human-Centered Design Engineering and Computer Science*

**HANOVER, NH**

EXPECTED MARCH 2021

- GPA: 3.85/4.0
- Honors: UX Design work published in Prototypr, Academic Honors Citation in UI/UX Design Course, Dartmouth College Honor List
- Relevant Coursework: Data Analysis & Visualization, Full-Stack Web Development, UI/UX Design, Design Thinking, Product Design
- Technical Skills: JavaScript, Node.js, React.js, Java, Python, HTML, CSS, R, Wireframing (Figma, Sketch), Adobe Creative Suite, Excel

### THE RIVERS SCHOOL

**WESTON, MA**

JUNE 2017

- GPA: 3.9/4.0
- ACT Composite: 34/36
- Honors: Summa Cum Laude Recognition, High Honor Roll
- Leadership & Activities: Student Body President, Rivers Technology Education & Integration Initiative (Head Student Rep), Rivers Givers Youth Philanthropy Group, Rivers Red Key Tours & Panelist Speaker

## EXPERIENCE

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### APPLE INC.

*UX PRODUCT INTERN*

**SUNNYVALE, CA**

JUNE 2020 – PRESENT

- Managed concept-to-launch of research and data repository platform through Apple iCloud services.
- Developed the product's vision, timeline, and development feasibility for the first 3 product releases.
- Designed the platform's UI/UX through Sketch and collaborated with engineers to build a working prototype in 12 weeks.
- Conducted 20 user interviews, as well as usability testing and user data analysis to understand consumer needs and build user empathy.
- Completed Product Requirements Document, User Research Proposal, Cost-Benefit Analysis, and Competitive Analysis Report on existing cloud repository platforms.

*CAMPUS REPRESENTATIVE – LEAD ACCESSIBILITY PRO*

MARCH 2018 – MAY 2020

- Managed team of fifteen other campus representatives at colleges and universities nationwide on application-based projects. Work closely with Apple authorized campus stores to ensure positive revenue growth. Ranked in top 10 out of 60 representatives nationally.
- Led Apple integration initiative for Tuck School of Business faculty on semester abroad programs. Presented workshops and seminars to Tuck professors on how to better utilize Apple technology for business while abroad.
- Identified Accessibility Services as a new strategic area for Apple expansion on college campuses. Created programs to increase awareness of the capabilities of Apple's operating system for those with learning disabilities. Shared Accessibility programs and progress at national Campus Rep Conference in Cupertino, CA.
- Collaborated with and present weekly workshops to the Center for Professional Development, Student Accessibility Services, Academic Departments, and student groups to teach them how to better utilize Apple technology and Apple's operating system.

### DARTMOUTH APPLIED LEARNING AND INNOVATION (DALI) LAB

*PRODUCT MANAGER & UI/UX DESIGNER*

**HANOVER, NH**

APRIL 2019 – APRIL 2020

- Selected to lead UI/UX app design group for projects outsourced from Boston and New Hampshire based companies.
- Designed mobile app and customer loyalty rewards program for 6AM Health, a Boston based health food company. Reduced user friction and decreased timing of the customer order process by 45%.
- Managed 6AM Health design team by overseeing the project's timeline and collaborating with Developers to program working products.
- Created, designed, and managed Mission Countdown, an app experience that connects young children with their deployed military parents. Project recognized and published in Prototypr journal.

## LEADERSHIP & ACTIVITIES

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DARTMOUTH SPECIAL PROGRAMS & EVENTS COMMITTEE

**BOARD MEMBER**

**HANOVER, NH**

SEPTEMBER 2017 – PRESENT

- Manage and allocate, as one of fifteen board members, the student activity fee budget of \$250,000 dollars to student organizations and events with a budget of over \$5,000. Analyze each organization's budget, past allocations, and evaluate new student group's funding.

DARTMOUTH HILL WINDS SOCIETY

**BOARD MEMBER**

**HANOVER, NH**

JANUARY 2018 – PRESENT

- Selected as one of ten students to foster alumni engagement by organizing and speaking at alumni events, and by advising alumni on where to allocate money within Dartmouth.

DARTMOUTH ALPHA CHI ALPHA FRATERNITY

**TREASURER**

**HANOVER, NH**

APRIL 2019 – PRESENT

- Member of Senior Executive Board. Elected to manage budget of over \$25,000. Allocate funding for housing, house maintenance, programming, taxes, and scholarships.

DARTMOUTH BROVERTONES A CAPPELLA

**COMMUNICATIONS DIRECTOR**

**HANOVER, NH**

SEPTEMBER 2017 – PRESENT

- Meet tri-weekly to practice and perform at alumni events, student socials, memorial services, and Dartmouth College sponsored events. Coordinate performances with alumni, administration, and inter-Greek life council. Raise awareness through social media campaigns.