

# ANTHONY ARRUDA MILNE

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## EDUCATION

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### DARTMOUTH COLLEGE

*B.A., Quantitative Social Science, minor in Human-Centered Design Engineering and Computer Science*

**HANOVER, NH**

EXPECTED MARCH 2021

- GPA: 3.85/4.0
- Honors: UX Design work published in Prototypr, Academic Honors Citation in UI/UX Design Course, Dartmouth College Honor List
- Relevant Coursework: Data Analysis & Visualization, Full-Stack Web Development, UI/UX Design, Design Thinking, Product Design
- Technical Skills: JavaScript, Node.js, React.js, Java, Python, HTML, CSS, R, Wireframing (Figma, Sketch), Adobe Creative Suite, Excel

### THE RIVERS SCHOOL

**WESTON, MA**

JUNE 2017

- GPA: 3.9/4.0
- ACT Composite: 34/36
- Honors: Summa Cum Laude Recognition, High Honor Roll
- Leadership & Activities: Student Body President, Rivers Technology Education & Integration Initiative (Head Student Rep), Rivers Givers Youth Philanthropy Group, Rivers Red Key Tours & Panelist Speaker

## EXPERIENCE

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### APPLE INC.

**SUNNYVALE, CA**

*UX PRODUCT INTERN*

JUNE 2020 – PRESENT

- Created a research and data repository platform through Apple iCloud services. Managed the product team from concept through development.
- Developed the product's vision, timeline, and completed the feasibility assessment for the first 3 product release phases.
- Designed the platform's UI/UX through Sketch and collaborated with engineers to build a working prototype in 12 weeks.
- Conducted 20 user interviews, as well as usability testing and user data analysis to understand consumer needs and build user empathy.
- Completed Product Requirements Document, User Research Proposal, Cost-Benefit Analysis, and Competitive Analysis Report on existing cloud repository platforms.

*CAMPUS REPRESENTATIVE – LEAD ACCESSIBILITY PRO*

MARCH 2018 – MAY 2020

- Managed team of 15 other campus representatives nationwide on application-based projects. Ranked in top 10 out of 60 representatives.
- Led Apple integration initiative for Tuck School of Business faculty on semester abroad programs. Presented workshops and seminars to Tuck professors on how to better utilize Apple technology for business.
- Identified Accessibility Services as a new strategic area for Apple expansion on college campuses. Presented sales program at national Campus Rep Conference in Cupertino, CA.
- Collaborated and presented weekly workshops to the Center for Professional Development, Academic Departments and student groups to teach them how to better utilize Apple technology and Apple's operating system.

### DARTMOUTH APPLIED LEARNING AND INNOVATION (DALI) LAB

**HANOVER, NH**

*PRODUCT MANAGER & UI/UX DESIGNER*

APRIL 2019 – APRIL 2020

- Selected to lead UI/UX app design group for projects outsourced from Boston and New Hampshire based companies.
- Designed mobile app and customer loyalty rewards program for 6AM Health, a Boston based health food company. Reduced user friction and decreased timing of the customer order process by 45%.
- Managed 6AM Health design team by overseeing the project's timeline and collaborating with Developers to program working products.
- Created, designed, and managed Mission Countdown, an app experience that connects young children with their deployed military parents. Project recognized and published in Prototypr journal.

## LEADERSHIP & ACTIVITIES

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### DARTMOUTH SPECIAL PROGRAMS & EVENTS COMMITTEE

**HANOVER, NH**

**BOARD MEMBER**

SEPTEMBER 2017 – PRESENT

- Manage and allocate, as one of fifteen board members, the student activity fee budget of \$250,000 dollars to student organizations and events with a budget of over \$5,000. Analyze each organization's budget, past allocations, and evaluate new student group's funding.

### DARTMOUTH HILL WINDS SOCIETY

**HANOVER, NH**

**BOARD MEMBER**

JANUARY 2018 – PRESENT

- Selected as one of ten students to foster alumni engagement by organizing and speaking at alumni events, and by advising alumni on where to allocate money within Dartmouth.

### DARTMOUTH ALPHA CHI ALPHA FRATERNITY

**HANOVER, NH**

**TREASURER**

APRIL 2019 – PRESENT

- Member of Senior Executive Board. Elected to manage budget of over \$75,000. Allocate funding for housing, house maintenance, programming, taxes, and scholarships.

### DARTMOUTH BROVERTONES A CAPPELLA

**HANOVER, NH**

**MEMBER**

SEPTEMBER 2017 – PRESENT

- Meet tri-weekly to practice and perform at alumni events, student socials, memorial services, and Dartmouth College sponsored events. Coordinate performances with alumni, administration, and inter-Greek life council.