

ANTHONY ARRUDA MILNE

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EXPERIENCE

GOPUFF

March 2021 - Present

Product Operations Manager | (Former Product & Strategy Intern)

San Francisco, CA

- Gopuff delivers consumer goods, food, alcohol, and prescriptions in 30 minutes across 650 US cities. Backed by Accel and SoftBank.
- Supported launch of Gopuff Health Pharmacy, enabling customers to apply for, order, and receive prescription drugs and medications.
- Developed Pharmacy's operational procedures to ensure prescription delivery within 30 minutes and scaled processes to be implemented in all Pharmacies across the US.
- Collaborated with team of 10 engineers to integrate Gopuff with external telehealth provider, Wheel and build API to store patient data and operational reporting metrics.
- Implementing event tracker to aggregate data on consumer behaviors for data-driven demand forecasting inventory tool.

APPLE INC.

June 2020 – September 2020

Product Management Intern, User Experience Team

Sunnyvale, CA

- Created a research and data repository platform through Apple iCloud services. Directed the product team from concept through development.
- Developed the product's vision, timeline, and completed the feasibility assessment for the first 3 product release phases.
- Designed the platform's UI/UX through Sketch and collaborated with engineers to build a working prototype in 12 weeks.
- Conducted 20 user interviews, as well as usability testing and user data analysis to understand consumer needs and build user empathy.
- Completed Product Requirements Document, User Research Proposal, Cost-Benefit Analysis, and Competitive Analysis Report on existing cloud repository platforms.

Campus Representative – Lead Accessibility Pro

March 2018 – May 2020

- Managed team of 15 other campus representatives nationwide on application-based projects. Ranked in top 10 out of 60 representatives.
- Identified Accessibility Services as a new strategic area for Apple expansion on college campuses. Presented sales program at national Campus Rep Conference in Cupertino, CA.

DALI LAB INCUBATOR

April 2019 – April 2020

Product Manager & Product Designer

Hanover, NH

- Digital Applied Learning and Innovation (DALI) Lab Incubator sources students to support early-stage tech companies.
- 6AM Health: Health food company, managed and designed the mobile app and customer loyalty rewards program, reduced user friction and decreased timing of the customer order process by 45%, collaborated with Developers to program working product.
- Mission Countdown: Created, designed, and currently managing an app experience that connects young children with their deployed military parents. Project recognized and published in Prototypr product journal.

EDUCATION

DARTMOUTH COLLEGE

Graduated Magna Cum Laude, June 2021

B.A. in Quantitative Social Science, minors in Human-Centered Design and Computer Science

Hanover, NH

- GPA: 3.85/4.0
- Honors: Product design work published in Prototypr journal, Academic Honors Citation in UI/UX Design Course
- Technical Skills: JavaScript, Node.js, React.js, Java, Python, HTML, CSS, R, Wireframing (Figma, Sketch), Adobe Creative Suite, Excel

THE RIVERS SCHOOL

Graduated Summa Cum Laude, June 2017

- GPA: 3.9/4.0. ACT Composite: 34/36

Weston, MA

- Leadership & Activities: Student Body President, Rivers Technology Education & Integration Initiative (Head Student Rep), Rivers Givers Youth Philanthropy Group, Rivers Red Key Tours & Panelist Speaker, Varsity Alpine Ski Racing

LEADERSHIP & ACTIVITIES

DARTMOUTH SPECIAL PROGRAMS & EVENTS COMMITTEE

September 2017 – June 2021

Board Member

- Manage and allocate the student activity fee budget of \$250,000 to student organizations and events.

DARTMOUTH HILL WINDS SOCIETY

January 2018 – June 2021

Board Member

- Selected as one of ten students to foster alumni engagement by organizing and speaking at alumni events, and by advising alumni on where to allocate money within Dartmouth.

DARTMOUTH ALPHA CHI ALPHA FRATERNITY

April 2019 – June 2021

Treasurer

- Elected to manage budget of over \$125,000 including allocation for scholarships.

DARTMOUTH BROVERTONES A CAPPELLA

September 2017 – June 2021

Member