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Anthony Naber

BUSINESS ECONOMICS STUDENT

Educational History

Los Angeles Valley College

Business Administration 2.0 Cum Laude, GPA: 3.6

August 2020 - June 2022

University of California, San Diego

Business Econ

September 2022 - Present

Degrees & Certficiates

- Economics A.T. Degree, 2022
- Business Administration 2.0 S.T. Degree, 2022
- Social and Behaviors Sciences Sci, Tech, Engineering & Math A.A. Degree, 2022
- IGETC - General Education Certificate, 2022
- Dean's Honor List, 2021 & 2022

Work & Volunteer Experience

Social Media Marketer

Athena Lash Co. LLC
Jan 2020 - Present

- Drove end-to-end execution of marketing initiatives
- Managed social media, digital campaigns, advertising, and creative projects
- Developed targeted strategies for consistent brand messaging across diverse channels
- Identified growth opportunities for business expansion

Charity Stream Organizer

Dec 2020 - Present

- Experienced self-organized charity streamer
- Seamlessly integrated philanthropy into regular Twitch broadcasts, organizing charity streams including a $1000 donation to St. Jude Children's Research Hospital
- Skilled in effective communication and marketing for charitable causes

Sunday Service Volunteer

St. Anna Church, Jan 2018-2019

- Demonstrated leadership skills
- Organized post-service events
- Contributed to the Church's annual festival
- Dedicated to fostering a welcoming environment

Extracurriculars

Live Streamer

Twitch
July 2020 - Present

- *Live-streamed various games, engaging with the community in real time.*
- *Analyzed audience retention data and viewer trends to produce targeted content*
- *Adapted content to reflect audience preferences and needs*

Content Creation

Apr 2016 - Present

- Experience producing engaging and visually compelling content for social media platforms like Twitch, TikTok, and YouTube.
- Proficient in using Adobe Premiere Pro for professional video editing
- Adaptability to evolving trends and algorithms, ensuring content remains up-to-date and relevant.
- Creative thinking to generate new ideas towards content

Skills Summary

- Interpersonal Communication & Leadership Skills
- Analytical Skills
- Microsoft Office Suite
- Adobe Creative Suite
- Programming Language Stata & R-Studio
- 150 WPM Typing Speed