

Bringing NXL to
ESPN and Wide
World of Sports





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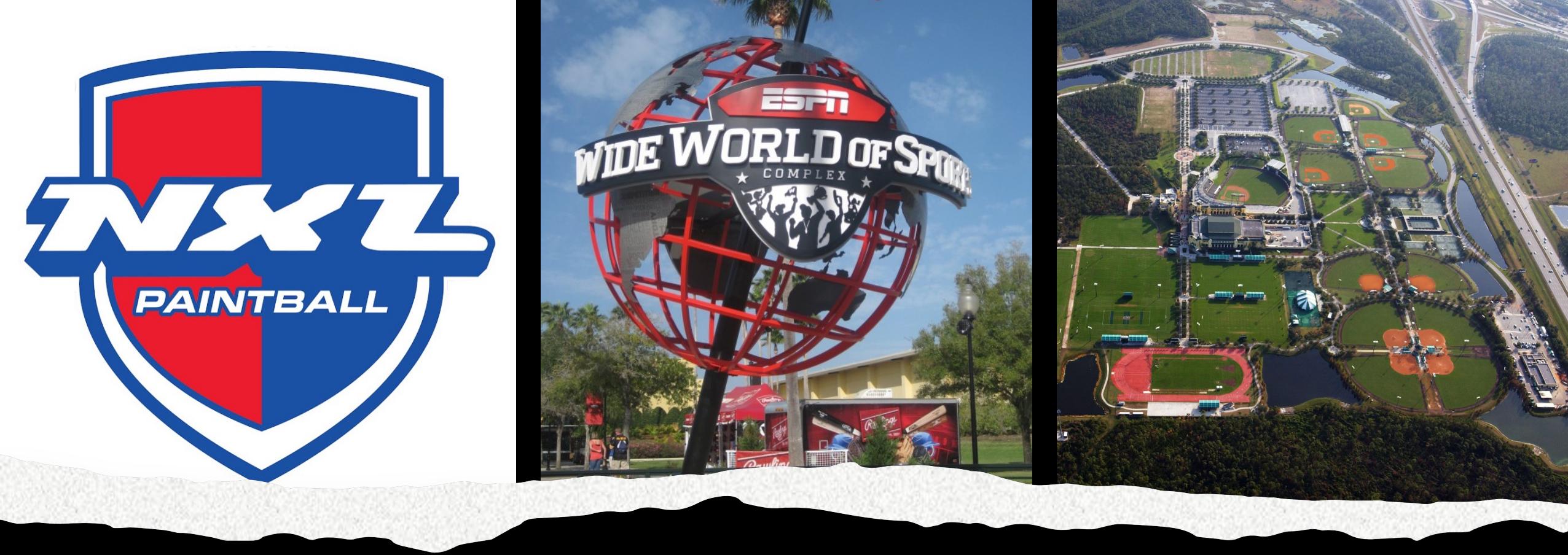
What is NXL?

- Premiere Paintball League in the World
- US based, 200+ teams compete over 15+ divisions

SO... WHO CARES?

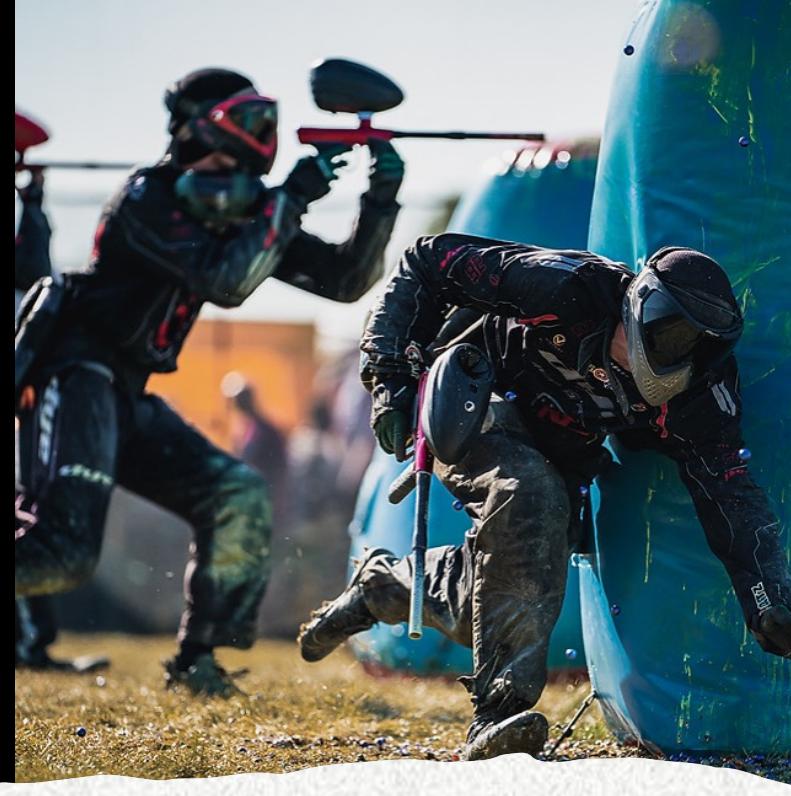
- ESPN is all about bringing sports to its viewers
- Trying to diversify the range of available sports
- NXL World Cup is biggest paintball tournament in the world





What is the plan?

- Bring the NXL World Cup to WWoS and televise it on ESPN
- Use the 17 different grass fields to set up the field layouts, pits, grandstands, vendor booths and VIP lounges



WHY WWoS?

- NXL World Cup is held every year in Kissimmee, FL in Mid November
- Brings Paintball back to TV as an “Extreme Sport”
- Televised event brings more exposure to the sport
- More exposure = more sponsors = more \$\$\$